

ESG & ESG-CV Office Hours

3/23/2022



How to ask a question...

- Question Format:
 - All questions must be submitted in the chat box
 - Please type your organization and question into the chat box
 - The team will read questions out loud at the end of the presentation and will provide answers if possible throughout the presentation
 - All questions and answers entered into the chat box will be recorded as part of the public record



Agenda

- Announcements
- ESG/ESG-CV Updates
- Office Hours Update
- ESG/ESG-CV Q&A
- Brown Bag Session: Racial Equity & Data

ESG Updates

2022 ESG NOFA/Applications: Released end of May

2021 ESG Applications

- Award announcements will be March-April 2022 (posted to our ESG webpage)

2020 ESG (annual) Contracts

- **Expenditure Deadline: July 7, 2022**
 - Be sure you are expending your ESG annual funds

ESG Updates

- **COVID Waivers used with 2018-19-20 ESG Annual Funds**
- As a recipient, HUD requires the State to track any annual ESG funds used to prepare for, prevent and or respond to COVID-19 separately than annual ESG funds not used for COVID-19 response.
 - Emails were sent out to all the ESG Grantees that had a 2018, 2019 and have a 2020 ESG annual contract.
 - Complete the Spreadsheet and COVID Waiver Template (if applicable) and return to your ESG Representative. If you have not received this request, reach out to your ESG Representative.
 - We will extend the due date for these to be returned to this **Friday, March 25th - COB**

ESG Updates

ESG Team Members:

- Diana Prado
- Giovanni Martinez
- Sarah Theobald
- Tuesday Cool
- Sam Lieu
- Anthony Zepeda

We have realigned our grant management territories. You may have a new ESG Grant Rep.

Please reach out to your Rep or contact us at: ESGNOFA@hcd.ca.gov

ESG-CV Reminders & Updates

- Continue to work towards submitting your February RFF and Budget Amendments for cleaning up Indirect Costs in eCivis

HCD Office Hours Updates

Click here to access the training site:

<https://express.adobe.com/page/gtlz01kDaLkpl/>

Upcoming Office Hours topics:

- 3/30/2022: Engagement with DV Providers (CES, CoC Board)
- 4/6/2022: Equal Access Rule (EAR Tool, Planning for LGBTQ+ inclusion)
- 4/13/2022: Authentic Engagement of Persons With Lived Experience

COVID Response Resources

Standing Up Infection Control Measures:

- [Alternative Approaches to Sheltering](#)
- [Shelter Preparedness Checklist](#)
- [Creative Staffing Solutions \(See Appendix 1\)](#)
- [COVID Informational Flyers](#)
- [Vaccine Messaging Toolkit](#)
- [Eligible ESG Program Costs for Infectious Disease Preparedness](#)

CDC and NHCHC Guidance:

- [Strategies for Proactive Universal Testing](#)
- [Guidance for Service Providers to Respond to COVID](#)

ESG Resource Links

[ESG Regulations](#) - (update published April 2017)

[ESG-CV Notice](#)

General ESG Information

- [HUD ESG Landing Page](#)
- [ESG Program Overview](#)
- [ESG Program HMIS Manual](#)
- [ESG Minimum Habitability Standards ES and Permanent Housing](#)

[ESG Standards and Inspections](#)

[Habitability Example Checklist](#)

TA Resources:

- [Disease Risks and Homelessness](#) - landing page for resources on a wide range of topics
- [ESG-CV Notice Summary](#)
- [Flexibilities/Waivers Granted by the CARES Act + Mega Waiver and Guidance](#) - applicable Waivers on pages 11-14
- [Strategies to Design and Implement a Successful ESG-CV Program](#)
- [IDIS Fact Sheet for ESG and ESG-CV Funds Setup](#)
- [ESG-CV Quarterly Reporting Calendar](#)
- [National Alliance RRH Toolkit](#)

Questions?



Contact Us...

- If you have any further questions, please contact us:
 - Annual ESG – Please reach out to your ESG Representative or ESG@hcd.ca.gov
 - ESG-CV – Please reach out to your Grant Administrator

Racial Equity and Data

- Mindy Mitchell



Gotta Start Somewhere!

- The data we have isn't perfect – it never will be, and we will not let that prevent us from using what we have
- AND data quality issues can obscure disparities and inequities so there must be a comprehensive process in place to effectively address
- Use the data but also question it: to understand, to confirm or debunk assumptions we have, and to prioritize how we change our systems
- When we talk about data, we are not just talking about numbers – we are also talking about the context within which the numbers are found

Who is overrepresented in your homeless response system? Who is underrepresented?

PIT Count

Community Comparison Data – Census & Poverty Rates

Who is being served by the homeless response system? Who is not?

Annualized HMIS data

Coordinated Entry prioritization list

How is the homeless response system serving folx (or not)?

Length of stay

Exits to permanent housing

Returns to homelessness

How do you define "community" or "partners"? Incorporate the voices of people with lived experience; black, indigenous, and other people of color; and others.

- Reach out to local chapters or affiliates of national, culturally-specific, trusted organizations (Urban League, NAACP, Native Americans in Philanthropy, Asian Americans/Pacific Islanders in Philanthropy, National Latin Network, National Association for Latino Community Asset Builders)
- Local leaders from these organizations can connect you to local faith-based groups, social service agencies, and community-based organizations that have a wealth of insight, expertise, and perspective
- Access mailing lists, ask to post notices to their website, ask them to co-host events; this is a mutually beneficial collaboration

- An analysis is limited in value if it only utilizes quantitative (numbers) data
- Quantitative data can highlight an inequity (the "what") but it doesn't explain why the inequity exists (the "why")



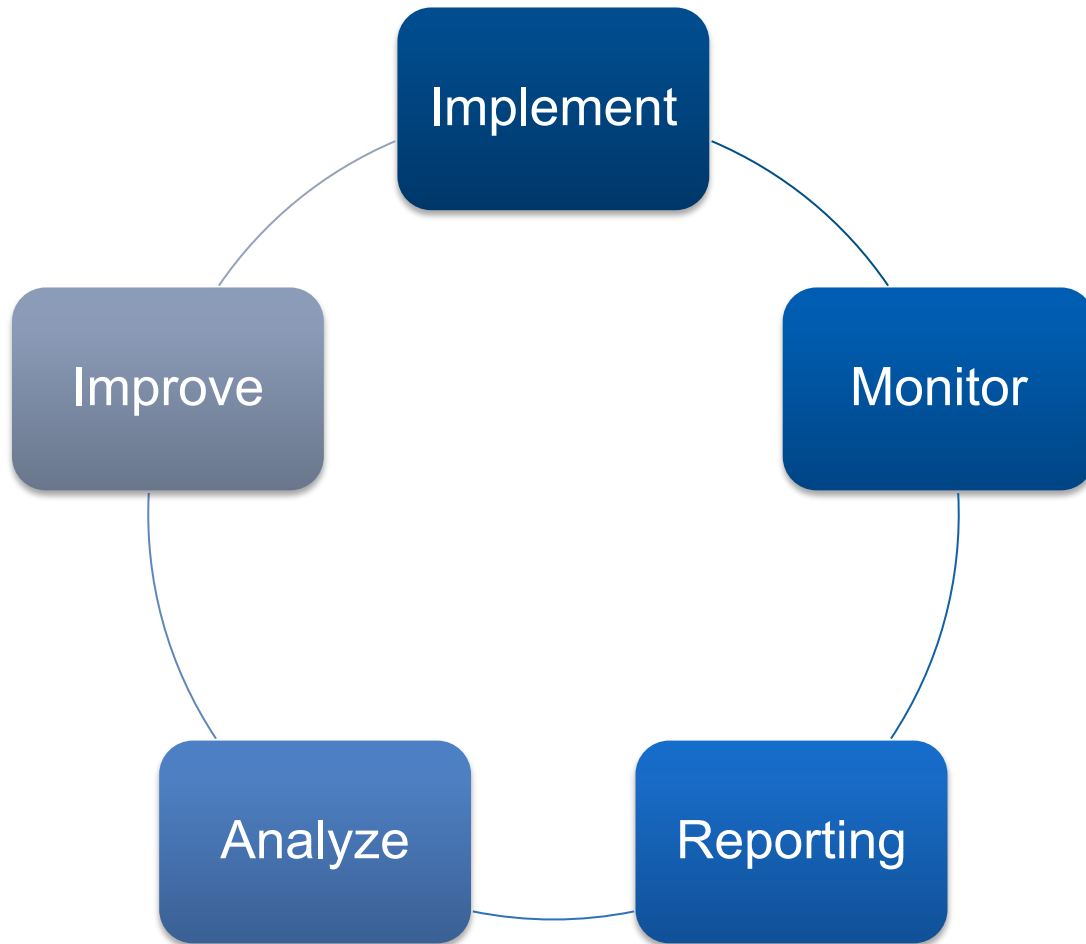
A word cloud of terms related to qualitative research. The most prominent words are 'Qualitative Data', 'Describe', 'Paradigm', 'Framework', 'Why', 'How', 'Rigour', 'Beliefs', 'Reflexivity', 'Deductive', 'Content Analysis', 'Technique', 'Interpret', 'Attitudes', 'Emergent', 'Richness', 'Views', 'What', 'Who', 'Grounded', 'Coding', 'Themes', 'Trustworthiness', 'Attitudes', 'Richness', 'Views', 'What', 'Who', 'Grounded', 'Coding', 'Themes'.

What is the person's experience of your system and projects?

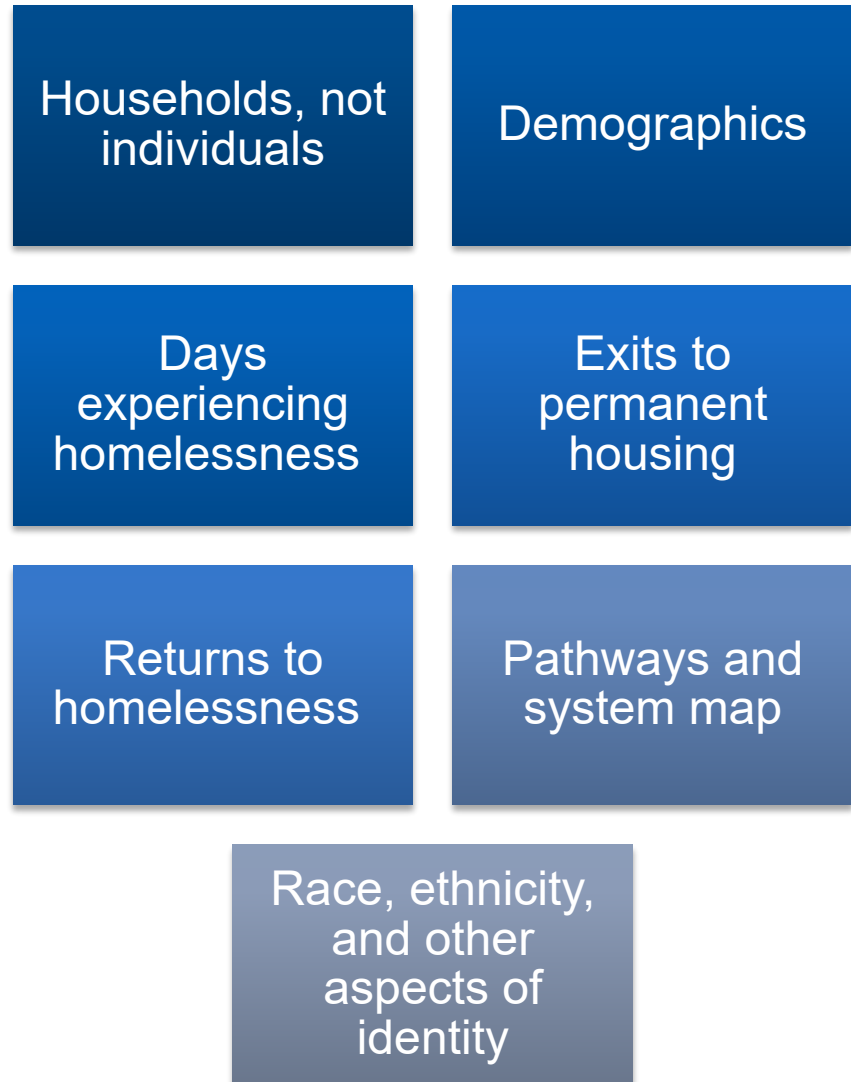
What do people say they need to end their homelessness?

Are responses different by race, ethnicity, gender, disabling condition, etc.?

Monitoring Data on an Ongoing Basis



- Data quality and racial equity analysis isn't a one-time event
- Include equity data on all public-facing dashboards
- Incorporate equity goals into funding processes and contracts
- Require reporting on equity goals in routine contract reporting
- When something new shows up in your data, pivot



- Adult Only Households 55+
- Adult & Child Parenting 18-24 Year Old Households
- Adult & Child Households with 3+ Children
- White, Non-Hispanic/Non-Latino
- White, Hispanic/Latino
- Black/African American
- Asian
- American Indian/Alaska Native
- Native Hawaiian/Other Pacific Islander
- Multiple Races
- Fleeing Domestic Violence
- Disabling Condition
- "Long-stayers"

- [California CoC Data from Stella P](#)
- Different CoC showed different disparities/issues to interrogate
- Common trends across CoC:
 - Black/African American households were accessing PSH and other services at a lesser rate than the overall % of Black/African American households experiencing homelessness, but they were also exiting to Permanent Housing destinations at higher rates
 - What additional exits to Permanent Housing are Black/African American households exiting to that are not PSH and why does this difference exist across several CoC?
 - White, non-Hispanic households were accessing PSH at a much higher rate than found in households experiencing homelessness while white, Hispanic households were accessing PSH at a much lower rate than found in households experiencing homelessness
 - Why do these disparities exist across several CoC?

■ Homeless Data Integration System

Racial Disparities in Homelessness

- % of general population
- % of people living below poverty level
- % of people experiencing homelessness

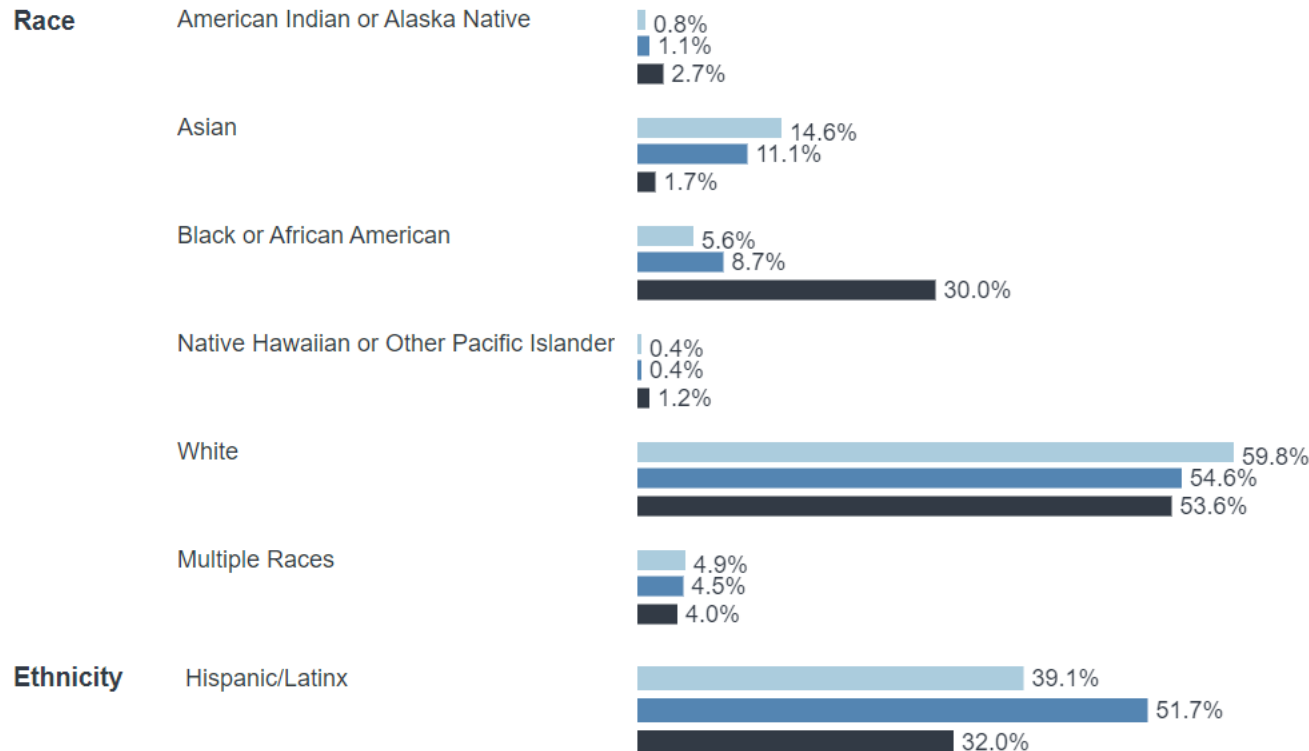
Select a Calendar Year

2019

Select a Continuum of Care or California (All)

California

[Data Dictionary](#) »



Racial Equity and Data

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