

**Key
Scoring Summary
For
Enterprise Zone Applications**

Overview:

The Department's Application Handbook (which can be found on the Department's website at www.hcd.ca.gov/fa/cdbg/ez/Application_3_8_06.pdf) was prepared in 2006 to assist jurisdictions with the preparation of this round of Application for Designation of California Enterprise Zone. The Handbook specified that applicants had to provide an Economic Development Plan (plan) as part of their application. It was this plan that earned the applicants the points that were used to rank the applications. There were eight scored sections of the plan:

- Marketing Strategy and Plan (250 points)
- Available Property and Businesses (200 points)
- Financing Programs (100 points)
- Job Development, Vouchering Plan, and Vouchering Fee Remittance Plan (175 points)
- Planning and Local Incentives (125 points)
- Unemployment and Area Income Levels (100 points)
- Enterprise Zone Program Management Information (150 points)
- Infrastructure and Capital Improvement Plan (150 points)

In addition, the applicants had the opportunity to earn up to 100 bonus points if they provided information that met specified criteria on poverty levels, unemployment levels, and unique distress factors.

Key:

The following describes the contents of each section.

Marketing Strategy and Plan. Under this section, the Application Handbook required applicants to provide a comprehensive marketing strategy and specific information on businesses in the proposed zone.

Available Property and Businesses. This section required the applicants to provide specific data on the size of the proposed zone and the number of businesses included.

Financing Programs. In this section, the handbook required applicants to describe their financing plans.

Job Development. Under this section, the handbook required the applicants to describe how they planned to work with other organizations to develop, train, and place individuals in jobs.

Planning and Local Incentives. This section required the applicants to provide a detailed description of the incentives they planned to offer.

Unemployment and Area Income Levels. This section required the per capita income and percentage of unemployment for each census tract or block group in the proposed eligible area.

Enterprise Zone Program Management Information. Among various administrative details, this section required a description of the enterprise zone's staffing, budgeting, and vouchering plan.

Infrastructure and Capital Improvement Plan. The handbook required the applicants to provide a detailed analysis of the availability and condition of the infrastructure serving the primary industrial and/or commercial areas of the proposed zone. In addition, the handbook required the adopted Capital Improvement Plan that identified planned infrastructure improvements for the period 2005 to 2010.

Bonus. As authorized in Government Code 7073 (b) (7), the Department gave bonus points to applications with the greatest need and that met at least two of three criteria relating to poverty level, unemployment, and unique distress factors.