



CALIFORNIA

STATEWIDE HOUSING STRATEGY/PLAN

Department of Housing and Community Development

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WHAT IS THE STATEWIDE HOUSING PLAN?

“The availability of housing is of vital statewide importance...”

Government Code Section 65580

- Comprehensive 10-year strategy* central to meeting HCD’s mission
- Reference guide and messaging tool for housing practitioners, policy makers, affordable housing advocates, academia, others
- Sets statewide strategy to meet California housing needs, including needs of lower-income households and vulnerable populations
- Prior plan published May 2000: *1997-2020 Raising the Roof*

* Statutorily required by Health and Safety Code 50450 et seq.

GUIDING OPPORTUNITY STATEMENT

Implement key planning, partnering and investment strategies to build strong, healthy and economically robust communities, and ensure for all Californians:

- Decent, affordable housing (health, safety in every home);
- Suitable living environments (with access and opportunities to jobs, transportation, education, food and health-related services).

HCD Mission –

Provide leadership, policies and programs to preserve and expand safe and affordable housing opportunities and promote strong communities for all Californians.

WHAT IS THE STATEWIDE CONTEXT?

- Complex world, depleted resources underscore importance of a strategic, integrative approach;
- Potential for new resources (dedicated source, Cap & Trade, Veterans housing program, National Housing Trust Fund);
- Administrative reorganization of agencies (CalSTA ,BCSHA);
- Charter for transportation-housing integration;
- Other cross-sector conversations initiated;
- *2015-2020 Consolidated Plan* due to HUD in May 2015.

MAJOR STATUTORY REQUIREMENTS

- Set housing goals, policies, and objectives;
- Consult with housing entities (TCAC, CDLAC) and other state agencies ;
- Determine housing need for all income levels, including for low- and moderate-income, vulnerable populations;
- Assess housing conditions for all counties/ regional context;
- Establish goals for housing assistance programs ;
- Recommend actions by federal/state/local/ private sectors.

INTEGRATED APPROACH

Federal

State

Regional

Local



PROPOSED APPROACH

- Outcome focused
- Emphasis on integrative, cross sector strategies
(transportation/housing; health/housing)
- Address key policy issues
- Investment strategy for new resources
- Provide framework and tools for local housing plans
- Updated every 5 year concurrent with ConPlan updates

WHAT ARE WE ASKING

Policy

Financial

Regulatory

- What is a successful housing strategy?
- What should be the state's housing role to ensure the greatest impact?
- What are the best strategic initiatives to reduce housing need?
- Which changes should we consider in delivering housing assistance?
- What data and information should inform the plan?

PROPOSED POLICY FOCUS AREAS

- Housing -Platform for Sustainable Communities with a variety of housing choices (rental/homeownership, type, location)
- Homelessness Policy Academy Initiative
- Veteran Housing Initiative
- Rural Communities Initiative/Farmworkers Needs
- Mobile Home Parks/ Manufactured Homes Policies
- Preservation of At-Risk Housing
- Other policy focus areas to be identified during consultation

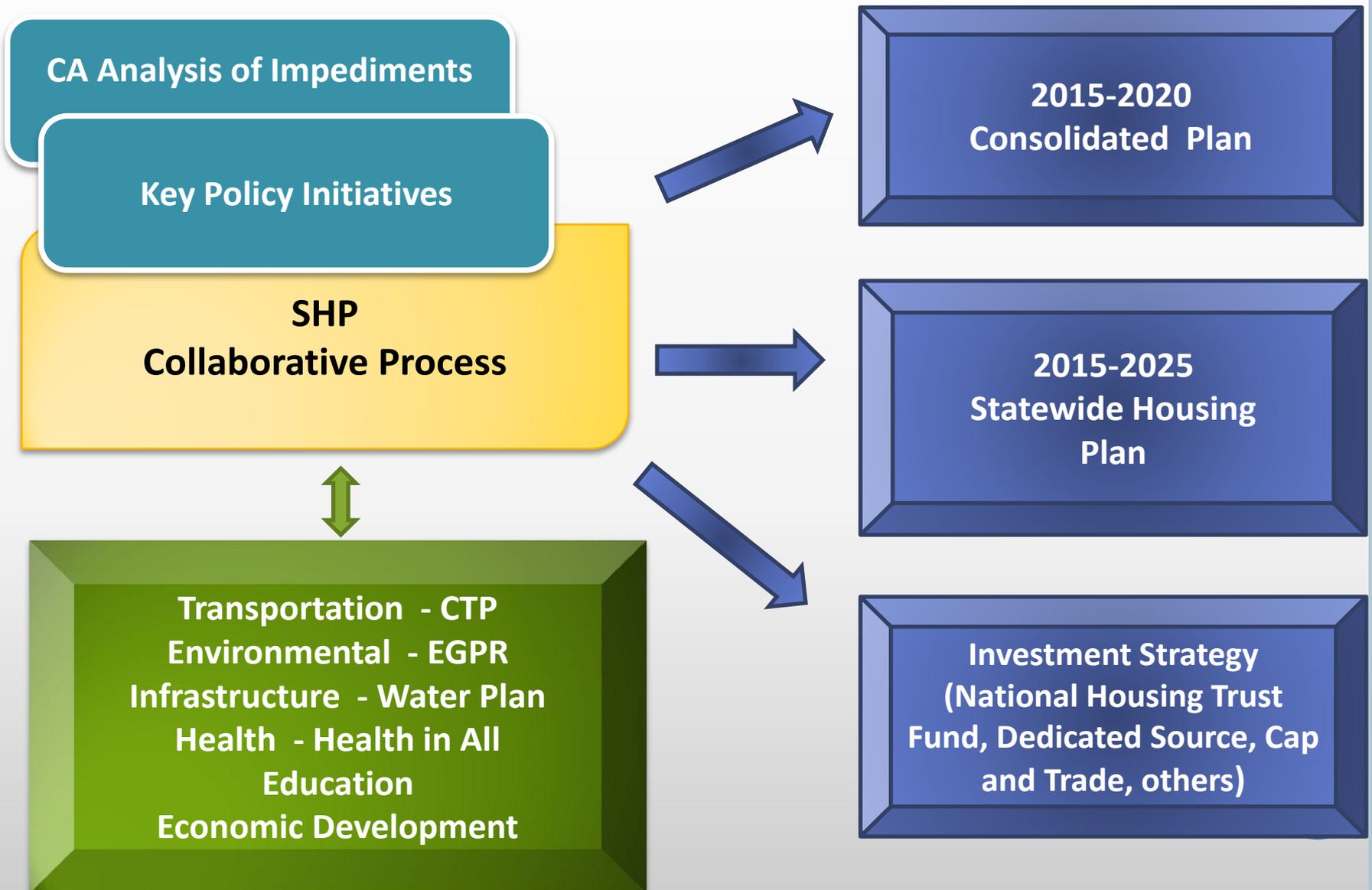
Goals

Objectives

Strategy

Action

COLLABORATIVE PROCESS



WHAT'S NEXT?

Nov. 2013 - Feb. 2014	Launching effort Informal discussions Listening sessions
Jan. 2014 – Jun. 2014	Establish advisory group/ data expert panel Forums, roundtables, interviews
Mar. 2014 – Sep. 2014	Research/Analyze trends Develop housing need
Jun. 2014 – Dec. 2014	Formulate policies Develop strategy
Jan. 2015 - Apr. 2015	Stakeholders review and input Public participation/comment
Apr. 2015 – Jun. 2015	Consider input Finalize strategy
Mid –Late 2015	Adopt and Publish

INTERESTED IN GETTING INVOLVED?



Contact:

HCD's Housing Policy Development Division

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