

ATTACHMENT 2

Cover page sheet

1. Applicant (Organization):

Srfd v CITY OF BERKELEY

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City BERKELEY County ALAMEDA ZIP Code 94704

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2. Project Director:

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3. Grant Administrator:

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4. Contact person for application, if different than Project Director:

Name _____

Title _____

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The applicant certifies that, to the best of his or her knowledge and belief, the data in this application are true and correct.

Name of Authorized Official

Print Natanya Bellow

Signature 

Date 12/22/21

City of Berkeley ERF Work Plan

Part 1

The City of Berkeley will collaborate with the University of California, Berkeley to resolve the long-standing encampment currently located at People's Park, just south of the Berkeley campus. For the City of Berkeley, the Homeless Response Team (HRT) will be the primary unit implementing funding from ERF grant. The HRT is a multi-departmental, multi-disciplinary team formalized by the City Council with the adoption of the City's Fiscal Year 2022 Budget. In July 2021, the Berkeley City Council adopted the All Home Regional Action Plan, which commits the City to reduce unsheltered homelessness by 75% in three years. The HRT is the first point of contact for making that vision a reality: the HRT's mission reduces unsheltered homelessness and lessens its impacts on the City by performing sustained outreach that moves people indoors, while simultaneously restoring public spaces to their intended use by resolving encampments without the use of citation or arrest. The team has a citywide focus, prioritizing encampments with the greatest health and safety impacts while enhancing equity by giving special attention to areas of the City that are historically less socioeconomically advantaged and more impacted by encampments. The Neighborhood Services Division in the City Manager's Office leads the HRT. Participating departments include the City's Health, Housing, and Community Services (HHCS) Department, which implements State, Federal, and local homelessness programs, holds free COVID vaccine clinics, and testing, supports mental health treatment programming, and provides outreach support and linkage to shelter and Coordinated Entry referrals; the Public Works and the Parks, Recreation and Waterfront

Departments, which remove trash, hazardous materials, and debris and store unattended/abandoned belongings; the City Attorney's Office; and the Berkeley Police Department, which provides worker safety on the day of an operation and only intervenes in the event there is a credible threat to worker safety. Since September 2021, the Team has compassionately resolved 10 encampments, making over 140 shelter offers at these encampments (sometimes multiple offers to each resident) and successfully moving 30% into shelter, and has significantly reduced the footprint of a large (35 vehicle) RV encampment by moving 16 people there into an off-street safe parking program. Only 1 arrest has been made with no criminal citations issued.

The HRT, by its very design, creates and sustains cross-disciplinary partnerships within the City, allowing the City to balance the service needs and Constitutional rights of people experiencing unsheltered homelessness against the reasonable expectation of the public to clean, safe, and accessible parks and public space. The HRT partners daily with Alameda County and its numerous nonprofit contractors to target outreach, housing problem solving, Coordinated Entry System assessments, and referrals for shelter and housing to specific individuals in the field identified by the HRT. The HRT's close inter-departmental and cross-jurisdictional partnerships place the entity in a uniquely qualified position to effectively implement ERF funding; the service provision wing of the HRT (the City's HHCS department, outreach staff, and partnerships with Alameda County and the University) will ensure that everyone in the Park is connected to all available housing, shelter, and service offers, well in advance of the encampment resolution, while the City Manager's Office, Public Works Department, and Police Department will ensure a peaceful restoration of the site while minimizing use of

criminal enforcement. All of these partnerships have been cemented in less than half a year, underscoring the team's ability to quickly develop new and effective partnerships.

The City has resolved 10 encampments over the past three months, leaving People's Park as the largest remaining encampment in Berkeley. Meanwhile, the UC Regents recently approved a plan to revitalize the park by constructing affordable student housing and permanent supportive housing for low-income individuals and people experiencing homelessness. In preparation for construction, the City's Homeless Response Team and the University will pilot a multi-pronged strategy to resolve the long-standing and entrenched encampment there, including:

1. A new drop-in center, located just a few blocks from the Park, that will serve as an innovative way to help people transition from Park to shelter by providing a safe place to meet with service providers and mental health counselors in a setting other than the Park, and begin the process of imagining themselves in another, safe environment before committing to moving into the shelter.
2. Service-rich, noncongregate shelter for each person living in the Park by extending an existing Project Roomkey shelter in Berkeley (the Rodeway Inn) that is slated to close in June 2022. The City is requesting \$4.7M in ERF funding to support this interim housing component.

Part 2

The People's Park encampment site is University property and is located in the Southside neighborhood of Berkeley, adjacent to the UC Berkeley campus. In the 1950s, the University identified the parcel as a student housing site. It acquired the land and removed the houses and apartments. In May of 1969, local activists occupied the

land with the intention of creating a public park. After a period of conflict between activists and officials the University agreed to allow the 2.8 acres to be used as a park-- People's Park. People's Park has not changed much over the last fifty years; apart from a grassy field, trees and bushes, facilities include picnic tables, two restrooms, basketball courts, a stage that is used for musical and community events, and a community garden.

Until recently, the park was used primarily by UC Berkeley students and unhoused community members. Students frequently use the basketball courts. For unhoused community members, the Park has served as an informal drop-in Center: a place to rest, use the restrooms, and connect with service providers during daylight hours. Overnight camping is not permitted. In recent years, however, Park use by students and community members has decreased as the numbers of unhoused community members congregating in the Park during the day has grown. Media reports about crimes--some violent--that have occurred in the Park and adjacent blocks have contributed to community perceptions that the Park is dangerous.

In 2017, the university hired a full-time Homeless Outreach Coordinator, an LCSW with extensive experience, to provide case management and other support services to unhoused community members who spend time in the Park and the adjacent Telegraph Avenue neighborhood. The Homeless Outreach Coordinator collaborates with city, county, and non-profit organizations to serve this vulnerable community. Over the last three years, this collaboration has moved around 100 households from the park and surrounding areas into permanent housing.

Despite these successes, conditions in the Park have deteriorated, especially during the pandemic. In keeping with CDC guidance to not disband homeless encampments during the first part of the pandemic, over the last two years the University has not enforced the campus policy prohibiting overnight camping at the Park. Since the start of the pandemic, on any given day, the numbers of unhoused community members camping in tents at the park has ranged from 40-60.

The population of those sleeping at the Park is largely single and male, and predominantly identifies as either African-American or White. There are some seniors (62+) and TAY, but most residents there are in their 40s and 50s. The population also includes several individuals who have been near the Park for many years, others who came at the start of the pandemic, and others who are more transient residents. While the specific population is not static, the numbers have not fluctuated greatly since the pandemic's height. This information is reliable, reflecting the deep knowledge of the Park and its residents developed by the University's Homeless Outreach Coordinator.

The influx of this many individuals camping in a park that was not designed to provide shelter and services for the unhoused community has created a number of public health, environmental and public safety challenges. The two UC-maintained restrooms cannot support daily demand, even with the addition of portable restrooms and a washing station that the city and the Telegraph Business Improvement District have provided. The accumulation of trash, food, and discarded belongings in various sections of the Park has attracted rodents. Serious substance use has accelerated, and drug use paraphernalia such as needles create health threats to the community at large.

In September, the UC Regents approved a plan to transform the Park into a site that addresses the Berkeley community's dire need for affordable housing. As housing prices have dramatically increased in Berkeley over the last decade, the severe shortage of student and permanent supportive housing have only exacerbated housing insecurity and contributed to a steady rise in homelessness. In response, the plan for People's Park includes the following: a University-developed student housing facility (1100 beds); an affordable housing site developed and managed by a local non-profit developer to serve low income and formerly homeless community residents (the 110 apartments will be 100% affordable and include at least 62 units of Permanent Supportive Housing); and a revitalized 1.7 acre park that commemorates the site's rich history and is open to all. On December 14, 2021, the Berkeley City Council took two budgetary actions that further underscore the strength of this unique and exciting "town and gown" partnership: (1) committing \$14.4m in State, local, and Federal funding, and authorizing the City to apply for up to \$20m more in No Place Like Home funding, to help close financing on the permanent supportive housing at the Park; and (2) funding to replace the restroom in People's Park with a new Portland Loo in the immediately adjacent Telegraph district.

Therefore, in addition to the growing health and safety concerns within the Park, the City and University are prioritizing the Park to secure the site for construction of this much-needed housing project and create a new green space as well. In anticipation of the need to close the site for construction, the University is working with the city, the Telegraph Business Improvement District (TBID) and local churches to put essential supports in place for unhoused community members who call the Park home.

Part 3

This proposal requests \$4.7M to fund operations and services at the Rodeway Inn, a 40-room motel located on University Avenue in Berkeley which will be utilized to provide 18 months of service-rich noncongregate shelter. If funded, this award will leverage and catalyze up to \$4.03M in local (City and University) resources to provide a holistic range of services to transition those living in the Park to a safe, indoor location. This includes:

- **Street Outreach (\$130k annually):** The University's full-time Homeless Outreach Coordinator, Ari Neulight (MSW), has been performing homeless outreach full-time in People's Park and surrounding neighborhoods since 2017 and has had 4 years to develop relationships with each person living in the Park as well as their service providers, social supports, and advocates.
- **Homeless Response Team (\$900,450 annually):** as described in Part 1, the City's Homeless Response Team will provide support in helping transition individuals out of the Park and into a safe shelter, as well as closing the site after that transition is complete. The HRT will begin working with people in the park 2 months from the proposed resolution date for the encampment, which is tentatively scheduled for summer, 2022. Together with the University's Homeless Outreach Coordinator, the team will develop, in Spring 2022, a final by-name census of the Park's residents to ensure no person is overlooked. This enables the creation of individually-tailored service and shelter plans for each resident that respect their unique circumstances. Services offered to individuals on the census will include sustained, daily outreach to build trust and rapport and initiate connections to an array of supports within the HRT, including access to a variety

of shelter and service options (through the City's HHCS department); referrals to services and medication support through Berkeley Mental Health; transportation support to and from the shelter and other appointments via the City Manager's Office; and, once successfully transitioned into the shelter, free-of-charge removal of any debris left behind by the City's Public Works Department.

- **Drop-In Center (\$500k capital development; \$500k annually):** With the support of the Telegraph Business Improvement District (TBID), the University and the City are in discussions with the First Presbyterian Church of Berkeley, located two blocks from the Park, which has expressed strong interest in providing a vacant church lot for a drop-in-center. With the endorsement of several church committees, the proposal for the Drop-In Center was presented to First Presbyterian Church's Session (Board of Directors) on November 16, and a final decision on the proposed partnership with the city, university and the TBID is expected in January 2022. Upon the expected approval, the partners will move quickly to prepare the site and install the facilities. Managed by a non-profit organization with extensive experience serving homeless community members, the innovative drop-in center model will provide a range of services (such as mental health counseling and linkages, documents preparation, and housing navigation, shelter referrals, benefits access, and more). Architect Sam Davis, an emeritus faculty member with extensive experience designing affordable housing and facilities for the unhoused who also serves as Special Advisor around Homelessness to UC Berkeley Chancellor Carol T. Christ, developed the initial design for the Drop-In Center; planned amenities include places for community

members to rest, eat, wash up, use the restroom, access showers, and store belongings. The design also includes facilities that center staff and partners can use to meet with clients, and secure storage space.

The University has committed staff and resources to prepare the site and design and build the Drop-in Center (cost of \$500k); through a joint settlement agreement from 2021, the City and University have committed to jointly funding the Center's day-to-day operations and programs (cost of \$500k for one year).

- **Permanent Housing:** the HRT and University's Homeless Outreach Coordinator will provide linkages and warm handoffs to the Alameda County Coordinated Entry System. The University's Homeless Outreach Coordinator has already been able to house around 100 households from the Park and this partnership will leverage that continued success. Additionally, the City has applied for 2021 HomeKey funding (and intends to apply for 2022 HomeKey funding as well) to provide additional permanent housing exits for people transitioning from the Park and into the Rodeway Inn. The City has already begun working with the CoC and County to ensure that Park residents can be prioritized for these housing units within the Coordinated Entry guidelines. Per State law and local regulation, all shelter and housing resources in Alameda County must be aligned with Housing First principles, serving people irrespective of service participation, substance use, or other barriers that have traditionally screened high-needs people out.
- **Interim housing (\$4.7M year one; \$6.7M for 18 months):** *Our proposal for ERF funding focuses on the non congregate shelter at the Rodeway Inn.* The City is partnering with Abode Services (a nonprofit homeless service provider

with extensive experiencing providing shelter and housing navigation, including multiple existing Project Roomkey contracts with Alameda County) and has developed a comprehensive budget, detailed in Section 7 of this application, that provides us the flexibility to serve a minimum of 40, and up to 50, residents at the Park. \$4.7M in ERF funding will support one year of operations.

ERF funding helps ensure that this critical noncongregate interim shelter component addresses all possible contingencies in meeting the needs of Park residents. In addition, the ERF helps ensure the Park will be cleared and secured for the construction of affordable student and permanent supportive housing without the need for criminalizing homelessness. The Park development project also includes an 1.7 acre green space to honor the history and legacy of People's Park—meaning that this grant will not only allow the City and University to begin addressing the acute shortage of student and supportive housing that is contributing to homelessness in Berkeley, but to simultaneously restore the Park to its intended use: open space for all. Finally, the ERF funding provided by this grant will provide the State an opportunity to test whether the uptake of noncongregate interim shelter from a large, entrenched encampment site can be enhanced through three components central to our proposal:

1. The addition of a transitional drop-in center component – a proposal directly stemming from consultation with the unhoused residents living in the Park and fully funded by joint City and UC funds;
2. Formal partnerships with the University's School of Social Welfare and School of Public Health, leveraged to provide services to Park residents and outcomes

evaluation, potentially serving as a replicable model for University involvement in resolving encampments up and down the State; and

3. Serving an entire community together in a single non congregate shelter site, maintaining the sense of community but in a safer, indoor space.

Once the encampment at the Park has been successfully and compassionately resolved, development will begin, meaning that ERF funding will leverage an additional roughly \$26.4M in City and State funding to develop 110 units of affordable housing (of which 62 units will be permanent supportive housing), including:

- \$14.4M in local, State, and Federal sources dedicated by the City of Berkeley on Dec 14, 2021 to help close financing on the project;
- \$11-12M in land value, donated in-kind by the University to the project.

This brings the total leveraged funding—from street outreach, to drop-in center, to construction of the permanent supportive housing on the site—to roughly \$30.4M.

Part 4

The City's multi-departmental, service-first approach to compassionately resolving encampments has been described previously. For this project, the City will leverage additional new partnerships including:

- A partnership with Alameda County's Health Care Services Agency, Office of Homeless Care and Coordination to transition an existing Project Roomkey site (the Rodeway Inn in Berkeley) along with the contracted service provider, Abode Services. This hotel and Abode Services have previously partnered with the County to accept encampment referrals from a specific encampment (the CalTrans encampments at University and I-80 in Berkeley, resolved in August of

2021), so there are existing and recent service-delivery models in place that will be fine-tuned for the encampment at the Park.

- An innovative, multi-pronged partnership with the University of California, Berkeley. The University's deep involvement in all stages of this project serve as a model, which this grant will further highlight, that will leverage the following:
 - A full-time Homeless Outreach Coordinator (Ari Neulight), fully funded by the University, who has spent the last 4 years developing deep relationships with the people who call the Park home as well as their numerous service providers.
 - The land itself which--once fully restored through the resolution funded by this grant--will be developed into desperately needed housing for students and persons experiencing homelessness alike.
 - Interns and professional researchers from the University's School of Social Welfare and School of Public Health. The MPH and MSW programs--both among the nation's most prestigious--require extensive, field-based internship experiences for graduate students, and this proposal offers service provision opportunities both at the encampment via outreach as well as at the drop-in center. Moreover, these two Schools employ faculty and graduate researchers who can assist with evaluation of the services and the encampment resolution itself, ensuring rigorous measurement of outcomes and a data-driven approach to service delivery.
- A partnership with First Presbyterian Church of Berkeley and a to-be-selected service provider to provide a drop-in center, jointly funded by the University and

the City. The establishment of a neighborhood drop-in center arose from feedback from park residents and other stakeholders regarding their needs once the park closes, as well as from best practices for neighborhoods with large unhoused populations. The neighborhood Drop-In Center will draw on program elements of other highly successful local drop-in programs operated in Berkeley, including the Berkeley Drop-In Center and the Berkeley Community Resource Center. The drop-in center will also leverage collaborations with other local providers/partners. Lifelong Medical Care's Street Medicine Team will engage guests to access healthcare; the Downtown Streets Team and BACS will support housing problem-solving, access to shelter and housing and employment opportunities; the Homeless Action Center will provide linkages to government welfare benefits, and the City's new Street Crisis Unit will assist individuals experiencing sub-acute mental health crises. All of these partners are currently funded by the City.

The university's Homeless Outreach Coordinator will serve as a strategic partner to the drop-in center's Project Manager and staff and will continue providing individualized care and case management to individuals that utilize the center. Having this position woven into the drop in center and the interim housing will help mitigate risk and promote safety during and after the resolution.

As is standard, participant data will be captured through the HMIS system to better coordinate efforts and track outcomes, and the County will contribute these data to the State's Homeless Data Integration System. Furthermore, we plan to build on the City of Berkeley's track record of leadership in the development and implementation of

Coordinated Entry in Alameda County. Berkeley is often the first community to pilot new initiatives and share lessons learned with the greater county partners; ERF funding will enable us to create a model that can be shared and duplicated in other California communities.

Part 5

It is important to note that People’s Park is owned by the University of California. Therefore, while public property, the Park is not subject to the jurisdiction of the City of Berkeley. While the University does not allow camping on its land, it recognizes that, in light of recent Federal court rulings—including the binding *Martin v. Boise* precedent--enforcing this no-camping ordinance would be a legally unsound approach. More importantly, it would simply displace the encampment residents into the adjoining neighborhoods, creating a situation that is undeniably worse for everyone. Instead, the University has committed to relying on and supporting the City of Berkeley’s Homeless Response Team, which resolves encampments in a manner that is compliant with *Martin*--namely, by ensuring outreach and shelter offers for all, as well as avoiding citation and arrest for ordinances that criminalize the status of homelessness.

The Homeless Response Team prioritizes interventions to encampments that create serious health and safety risks, both to the encampment residents themselves as well as their neighbors. To this end, People’s Park is the highest priority encampment in Berkeley: it is Berkeley’s largest remaining encampment, and it has numerous risks to community health, including heavy intravenous drug use, rodent harborage and other vector concerns, and regular use of open flames in a dry, grassy and wooded environment—as well as the inherent dangers of construction on the site, such as heavy

machinery and falling materials/debris. Prioritizing the well-being of the people who call the Park home necessitates that they be assisted indoors, into places of greater safety.

Nevertheless, it is critical that resolving the encampment be done in a manner that incorporates the needs of its residents. To this end, individuals living in the Park were asked specifically what they would need to mitigate impacts to them during the resolution process and once development at the Park begins. Their feedback, collected in a May 2020 report completed by the UC Berkeley Goldman School of Public Policy, highlights the importance of having a place to rest and access services during the day and a place to rest undisturbed at night. Specifically, access to a neighborhood drop-in center model was emphasized. This innovative, consumer-driven service is a keystone of our encampment resolution strategy, and it was given voice directly by the people who will be invited to use it.

As we begin the resolution process, we plan to employ a person-centered, individualized approach that tailors services and timelines to encampment residents' needs. This approach will allow for each individual to set their own pacing and address their unique hopes and challenges by incorporating their specific feedback and direction. Both programs--the drop-in center and non congregate interim housing site--are inspired by best practices based on feedback from those with lived experience. It is State law and local City policy that any homeless service provider doing business with the City adhere to Housing First philosophy and set of practices. This has been the norm, and a contractual requirement, in Berkeley for years and will apply to the drop-in center, interim non congregate housing, and future permanent housing identified for this population. Moreover, the outreach providers (both UC and City) include staff with

many years of experience working in encampments, including years of experience with and alongside most of the individuals staying at the Park. This outreach team reflects the demographics of those in the Park and has extensive training and experience providing culturally relevant, Housing First-oriented, and trauma-informed care. As current Project Roomkey providers, the interim noncongregate housing provider at the Rodeway, Abode Services, has experience in providing culturally appropriate, trauma-informed care during the pandemic. Finally, the City of Berkeley has been very successful in resolving encampments in ways that honor individual choice, provide extensive service engagement prior to resolution, and avoid punitive measures except in very limited circumstances. With this funding we will replicate and extend this successful encampment resolution model with new partners and possibilities.

Part 6

<i>Job Title</i>	<i>Name</i>	<i>Description</i>	<i>FTE</i>
Community Services Specialist	Okeya Vance-Dozier	Coordinates the Homeless Response Team’s outreach and debris removal efforts.	.5
Social Services Specialists	Anthony Alcutt, Eve Ahmed	Connecting homeless individuals currently living on the streets of Berkeley with significant mental health needs to potential interim and permanent housing opportunities.	1
Assistant to City Manager	Peter Radu	Provides budget development and policy analysis support, recommendations and program implementation work in support of citywide homeless services and impacts. Directs the City’s Homeless Response Team.	.25
Homeless Services Coordinator	Josh Jacobs	Provides management, strategic planning, and administrative oversight of the development and implementation of homeless services, and ensures that programs and resources across all departments are aligned with the City's goals to end homelessness.	.1

Homeless Outreach Coordinator	Ari Neulight	Provides outreach and services to primarily unhoused individuals in and around People's Park and Telegraph area in Berkeley.	1
Capital Project Manager (Consultant)	Allen Kashani	Responsible for developing the final design for the Drop-in Center; managing site preparation and installation of equipment and facilities; working with church and city to secure permits.	.1
Special advisor to Chancellor	Sam Davis	Special advisor to the Chancellor on unhoused issues; architectural preparations for the drop-in center; as needed consultation/support to outreach efforts	.25

Unique Qualifications:

- Peter Radu: Peter has nearly 10 years of experience in homeless encampments in numerous Bay Area jurisdictions, having performed street outreach in Santa Clara County, having served as Mayor Libby Schaaf's Homeless Policy Director in Oakland (where he was a chief architect of the City of Oakland's Encampment Management Policy), and having helped design and launch the City of Berkeley's STAIR navigation center and the current Homeless Response Team.
- Ari Neulight - LCSW: Ari has almost 20 years of experience working with folks with experience of houselessness in the Bay area, with over 4 years specifically working with and alongside individuals in People's Park. He has extensive experience partnering with local non-profit and government agencies/providers, as well as local businesses and churches around projects, advocacy work, and collaboration, including specific to Berkeley and the Telegraph area.
- Anthony Alcutt: Anthony brings 19 years of experience with the city's Mental Health Division and 4 years with the City's Homeless Outreach and Treatment Team (HOTT), which brought mental health support to people experiencing

unsheltered homelessness in Berkeley and has since been incorporated into the Homeless Response Team. He is expert in navigating the mental health system.

- Eve Ahmed: Eve offers 25 years of homeless outreach experience in the City of Berkeley, Eve is a licensed and certified substance abuse counselor who provides substance abuse counseling to encampment residents now residing in shelters.

Part 7

As described above, the numbers of people living in People's Park fluctuate from 40 to 50 (and at one time reached a high of 60). Moreover, these individuals have unique and complex housing and service needs, which has huge implications for permanent exit planning. To address these contingencies, the City has developed the attached comprehensive budget that provides us the flexibility to serve a minimum of 40, and up to 50, residents at the Park with an array of services, including housing navigation (at a 1:20 provider:client ratio); landlord liaison and housing retention support; flexible exit resources to help cover first/last month's rent, security deposits, move-in expenses, and other issues like credit repair; and a full-service hotel experience including laundry and linen service, three meals a day, and on-site security. \$4.7M in ERF funding supports 12 months of program staffing and operations, including the hotel room rate, with all these important amenities, and therefore forms the basis for our budget proposal.

Should the numerous complex contingencies affecting the population described above require a longer timeline, the City and University are committed to funding an additional 6 months of operations at \$2M, to sustain 18 months of operations, which we believe is sufficient time to identify permanent housing exits for all. More specifically, a

contribution from the State ERF grant sustains this interim housing program for long enough that the People's Park cohort can have access to permanent housing options from both potential 2021 HomeKey rooms (the City has submitted an application for the 44-room Golden Bear Inn) as well as possible rooms from 2022 HomeKey funding, for which the City intends to apply. The soonest conceivable timeline for move-ins for any 2022 HomeKey funding is Fall 2023, which is 18 months after the anticipated May 2022 launch of the Rodeway for this project. Our proposed budget includes between \$7000-8750 per client in flexible funding to help cover any additional move-out expenses, such as security deposits, first/last months' rent, moving and move-in expenses, etc.

We believe 18 months of operations is necessary given the extensive needs of the population here, coupled with the Bay Area housing market, by far the most expensive and competitive in the State. If the full amount requested (\$4.7M) is not available from the ERF program, the City and University can leverage its \$2M to match 6 months, but would request the State cover the remaining costs required to guarantee at least one year of hotel operations—which is the minimum acceptable lease term for the Rodeway's hotel management. We caution against this shortened timeline, however, as it is our strong opinion that to resolve homeless for 40-50 complex needs individuals in the East Bay's tight, expensive housing market, an 18-month minimum timeline is appropriate.

Local match funding for this project will be coming from City of Berkeley and University of California, Berkeley general funds. Additional operating support for noncongregate interim housing is especially important for this project since Berkeley is not a direct recipient of HHAP Round 3 funding and has committed or spent its previous HEAP and HHAP resources.

The Berkeley Rodeway Inn is an existing Project Roomkey site, and Abode Services is an existing Project Roomkey provider that, as detailed in their attached letter of support for the project, has housed over 1000 high-needs people from 7 PRK sites since the start of the pandemic. Abode has previously partnered with the County and State to utilize this exact hotel to close the large and dangerous, 40+ person encampments on State property along the I-80 corridor in West Berkeley. Accordingly, our proposal offers the State ERF program a fine-tuned service delivery model that is ready to provide wrap-around services to all current residents at People's Park. We feel that this should provide the State with assurance that our proposal indeed maximizes use of ERF resources and reflects an efficient and proven use of public dollars.

We have no doubt that 50% of allocated funds will be expended by June 30, 2023, and 100% by June 30, 2024, as required in Health and Safety Code Section 50253. Our proposal serves a single cohort with two hard timelines:

1. A resolution date for the encampment at the Park no later than August, 2022, in order to meet the construction timeline for the student housing at the site; and
2. A maximum length of stay at the hotel of 18 months.

Assuming the clock starts on a Rodeway stay for all members of the cohort no later than August 1, 2022, then the following timelines apply:

- June 2023 is 11 months into the first 12 months of operations. By extension, we expect $11/12 = 92\%$ of ERF funding to have been spent by that time.
- June 2024 is 23 months after program launch. We propose a maximum of 18 months of operations—meaning that 100% of funding will have been spent far prior to this deadline.

Class	Description	Salary	Benefits (28%)	Annualized	FTE	Month	Total	Narrative
Salaries and Wages	Program Manager	\$ 85,000	\$ 23,800	\$ 108,800	1.00	\$ 9,067	\$ 108,800	Manages day to day service operations.
Salaries and Wages	Clinical Supervisor	\$ 95,000	\$ 26,600	\$ 121,600	0.50	\$ 5,067	\$ 60,800	Provides clinical support to program participants.
Salaries and Wages	Intake Specialists	\$ 62,400	\$ 17,472	\$ 79,872	1.00	\$ 6,656	\$ 79,872	Conducts intakes and provides administrative support to the program (maintains trackers, support case manager in their work, etc.)
Salaries and Wages	Shelter Monitors (incl some overtime)	\$ 54,080	\$ 15,142	\$ 69,222	9.00	\$ 51,917	\$ 648,002	Supports 24/7 program operations. Maintain safety of the site. Attends to guests immediate needs. Deescalates situations and responds to crisis. Distribute meals, mail, etc. Provide a warm and welcoming environment. Complete wellness checks and room checks.
Salaries and Wages	Service Coordinator/ HN	\$ 62,400	\$ 17,472	\$ 79,872	2.00	\$ 13,312	\$ 159,744	Assists with collecting documents in preparation of permanent housing and connects participants to needed services.
Salaries and Wages	Data Analyst	\$ 60,000	\$ 16,800	\$ 76,800	0.30	\$ 1,920	\$ 23,040	Maintains enrollment and exits in both HMIS and WMAT databases and prepares reports.
Salaries and Wages	Landlord Liason/Housing Navigation	\$ 62,400	\$ 17,472	\$ 79,872	1.50	\$ 9,984	\$ 119,808	Searches for housing opportunities, facilitates on-site housing fairs and support lease up process. / Supports housing retention activities.
Salaries and Wages Subtotals:				\$ 616,038			\$ 1,200,066	
Direct Client Support	Client Gap Funds						\$ 350,000	Flexible funds to remove barriers to housing including fees for birth certificates, ID, credit reports and covers move-in costs, including moving vans, security deposits, and furnishings.
Direct Client Support	Transportation						\$ 12,000	Bus/BART tickets, ride share to assist participants to get to appts, ie medical, housing appointments. that lead to permanent housing.
Direct Client Support	Food/ Snacks/ Beverages						\$ 250,000	Three meals per day
Direct Client Support Subtotals:							\$ 612,000	
Program Operations	Staff Development/ Training						\$ 5,143	Agency and external staff trainings to support program participants.
Program Operations	Telephone						\$ 12,343	Staff cell phones.
Program Operations	Equipment and Furnishings						\$ 10,000	Furniture needs, storage cabinets, tents, thermometer, cleaning supplies, gloves, PPE, etc.
Program Operations	Office Supplies						\$ 5,143	For on-site office - i.e. paper, cleaning supplies, etc
Program Operations	Travel						\$ 8,000	Staff mileage to support participants with appointments.
Program Operations	Start Up Expenses/ Consultant						\$ 10,000	Abode works with a variety of consultants that support with IT, program development, etc. This will support any number of consultants subcontracted with to support the program.
Program Operations	Security						\$ 481,152	Two 24/7 on-site security guards
Program Operations	Security Supervisor						\$ 66,895	Security guard supervisor and holiday pay
Program Operations Subtotals:							\$ 598,677	
Contract Rate - 41 Occupied Rooms	\$124/room/night						\$ 1,855,660	Annual cost for 40 participant rooms + 1 room for Abode office
Program Operations	Damage expenses @ \$2000/room						\$ 80,000	Damage fund to cover costs of room repairs, as needed.
Hotel Contract Subtotals:							\$ 1,935,660	
Program Operations Subtotals:							\$ 3,146,337	
Admin (15%)							\$ 361,611	Abode Admin Rate at 15%
TOTAL ABODE BUDGET							\$ 2,772,355	Includes all expenses except hotel contract expenses (line 25)
TOTAL PROGRAM BUDGET							\$ 4,708,015	Includes all expenses



December 21, 2021

Chancellor Support Letter
State of California Encampment Resolution Funding Grant

On behalf of the University of California at Berkeley, I am pleased to provide this letter to confirm the university's commitment to the multi-prong encampment resolution strategies for People's Park that are outlined in the City of Berkeley's proposal.

Led by the City, this joint effort includes the leadership of key neighborhood organizations and will serve as a model for other communities in Berkeley and throughout California who seek strategies that are grounded in the principle that expanding access to safe and affordable housing is the only viable solution to the crisis of homelessness.

From my earliest days as Chancellor, I committed the university to work in partnership with the City to help address the needs of unhoused residents, in concert with our plans to build affordable housing for our students. In July 2017, the campus hired a full-time Homeless Outreach Coordinator, who is a professional social worker assigned to help connect unhoused members of the community with the services and resources they need. To date, he has worked in close concert with city and county agencies, and nonprofit service organizations to secure permanent housing for nearly 100 unhoused individuals who formerly were staying in People's Park and the broader Telegraph/Southside neighborhood.

Before the Covid-19 pandemic, People's Park was used by unhoused community members as a place to congregate and access resources during the day. Overnight camping is not allowed as per University of California policy. However, due to reduced shelter capacity resulting from pandemic restrictions, and consistent with CDC, State, and local public health guidance, we have not enforced this restriction since the onset of the pandemic. As a result, unhoused community members have been living in the park—in tents and other makeshift shelters. During this period the numbers have fluctuated between 40-60 unhoused community members. Maintaining safe and sanitary facilities in a park that was not designed to provide even temporary shelter is challenging, particularly for a university that is primarily organized and funded to provide educational, not social services. Despite this, we have responded by increasing our efforts to keep the park and its restroom clean and well stocked, and we are partnering with local leaders to add additional restroom capacity in the park's vicinity.

We believe that as a community, as a city, and as a campus, we can and must do better than simply provide open space for unhoused people to erect tents and other temporary forms of shelter. The living conditions in People's Park are untenable, unsustainable, and inconsistent with the park's founding ideals as well as the values of our city and campus that have a long-standing commitment to social justice and the greater good.

With the approval of the UC Regents, we are poised to begin a construction project at People's Park that will include affordable student housing, permanent supportive housing for the most vulnerable and disadvantaged members of the city community, and a revitalized 1.7 acres park. The university's commitment includes making land worth \$8m available to Resources for Community Development (RCD), a highly experienced, non-profit developer which will build and operate the supportive housing facility. The success of this transformative development project is contingent on the success of this joint effort with the City to resolve the People's Park encampment.

Toward this end, we are committed to partnering with the City on a multi-faceted strategy to serve the unhoused community members living in the park and the adjacent streets. We are prepared to partner and support the city's efforts to secure non-congregate interim housing and permanent housing placements for those living in the park.

In addition, we are working with the city, non-profit service providers, and several local churches to create a Drop-in Center for the neighborhood. The Drop-In Center will serve as a safe place that unhoused community members can use to rest, use restrooms, wash up and connect with service providers. We are in the final stages of planning with a local church that is prepared to host the Day Center. We have provided a design for the Day Center and are in discussions with at least one non-profit service provider that is prepared to manage the program.

We will also harness the intellectual resources of the University to assist in the establishment of encampment resolution best practices for transitioning the park's current residents however we can. This will include establishing internships at these sheltering and gathering venues for students in the School of Social Welfare and the School of Public Health.

I pledge the university's full support for the City of Berkeley's application for the State of California Encampment Resolution Funding Grant. The state resources will be instrumental to the success of these groundbreaking strategies. We look forward to partnering with the department on this urgent state issue.

Sincerely,



Carol T. Christ
Chancellor



BOARD OF SUPERVISORS

Keith Carson, Supervisor, 5th District

December 23, 2021

RE: State of California Encampment Resolution Grant Funding, Letter of Support - Berkeley

Dear California Homeless Coordination and Financing Council:

Alameda County supports the City of Berkeley's proposal for the California Encampment Resolution Funding Program, targeting critical non-congregate shelter resources to the long-standing encampment at People's Park.

The County is greatly encouraged by planning efforts put forth by both the City and the University of California, Berkeley to resolve the People's Park encampment through a full-service daytime drop-in center, additional housing units, and continued supportive services. This grant reflects that planning and presents a thoroughly researched, thoughtful, and comprehensive plan to address the needs of this vulnerable population.

In support of this grant, Alameda County is committed to transitioning the lease of the Rodeway Inn, currently operated as a Project Roomkey hotel, to the City of Berkeley by May of 2022. If awarded this funding stream, we are confident that the City of Berkeley will be able to fully utilize the funds towards this effort. We can affirm that all referrals from People's Park to the Rodeway will be consistent with our local Coordinated Entry System's interim housing referral policies. The City of Berkeley is a leader in the North County Coordinated Entry System has piloted new initiatives to enable our most vulnerable community members to more easily access housing resources.

Further, Alameda County will work with Berkeley to ensure that all eligible and prioritized households from People's Park will be matched with housing navigation resources. Any household with a qualifying assessment score is matched with housing navigation to ensure they move quickly from homelessness to having keys in hand. Alameda County Health Care Services Agency will work with Berkeley and its partners to assign people to available housing navigation slots assigned through Coordinated Entry. Contracted providers will work with eligible People's Park residents seeking housing assistance, as prioritized through assessment.

We encourage the State of California to award the City of Berkeley this much-needed funding, not just to serve the people currently living in People's Park, but to help transition the park site to desperately

needed affordable and permanent supportive housing--and with an innovative collaboration between “town and gown” that can serve as a replicable model for University involvement in encampment resolution across our State.

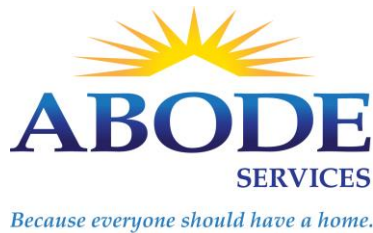
Sincerely,

Handwritten signature of Keith Carson in blue ink.

Keith Carson, President
Supervisor, Fifth District

Handwritten signature of Colleen Chawla in blue ink.

Colleen Chawla, Director
Alameda County Health Care Services Agency



December 24, 2021

RE: Support for City of Berkeley – ERF Program Grant Application

To Whom it May Concern,

I write to express Abode Services' support for the City of Berkeley's Encampment Resolution Funding grant application and convey our commitment to partnering with the City and the University of California, Berkeley in operating noncongregate interim housing for the residents currently living in People's Park.

Abode Services has been providing trauma-informed, Housing First-oriented homeless services in Alameda County since the 1990's. We operate \$87M in programs and serve over 10,000 people experiencing homelessness annually.

Since March 2020, Abode has been partnering with Alameda County to operate noncongregate interim housing at 7 Project Roomkey hotel sites Countywide, including our current operations at the Rodeway Inn in Berkeley since July 2021. During the summer of 2021, we partnered closely with the County of Alameda and the City of Berkeley to resolve the longstanding, dangerous encampments along the I-80 corridor in West Berkeley, successfully providing 40 people with interim housing. These recent experiences have enabled us to fine-tune a service provision model that can successfully serve the most vulnerable unsheltered individuals with compassion and success. So far, Abode has helped permanently rehouse over 1000 people from our various Project Roomkey sites.

We are supportive of the City of Berkeley's approach to compassionately resolving encampments that have become unhealthy and dangerous in a manner that minimizes the use of criminal punishment and provides legitimate indoor options for all. We believe that, if awarded this grant, the City is well positioned to continue that success in People's Park. The City has developed a budget for interim housing at the Rodeway that, in our extensive recent experience with Project Roomkey implementation, maximizes the likelihood of resident uptake of the program, maximizes attention to their personal and service needs while in the program, and maximizes the likelihood of positive exits from the program into permanent housing. Moreover, because we currently run operations at the Rodeway Inn, the transition will be seamless and the start-up pains of launching a new program will be minimal.

While our partner will be different as we transition our operations at the Rodeway from the County to the City, our commitment to the cause of ending unsheltered homelessness is unwavering. We are eager to continue this work and we invite the State of California to join us by funding this important and exciting proposal.

Sincerely,

DocuSigned by:

36C1EA7CD5D241B...

Kara Carnahan

Vice President of Programs

Abode Services

510-270-1190

kcarnahan@abodeservices.org

December 21, 2021

To Whom it May Concern,

First Presbyterian Church of Berkeley is pleased to be in discussions with the University of California and City of Berkeley about the prospective Sacred Rest Drop In Center.



First Presbyterian Church
of Berkeley

2407 Dana Street
Berkeley, CA 94704

510 848 6242
fpcberkeley.org

First Pres Berkeley has ties to UC Berkeley and the City of Berkeley that go back our founding in 1878—ten years after UC Berkeley was established and a few days before the City of Berkeley was incorporated. We have been at our location at Dana Street and Channing Way since 1902.

As a community of faith from our corner of Dana and Channing, local and global mission projects are core First Pres Berkeley ministries. In the past several years, we have more clearly seen and are addressing the mission field locally in our neighborhood. To meet the needs of our unhoused neighbors in our city, our ministries include a “Street Meal” established 35+ years ago that provides food and supplies two Saturdays a month, we are the site for the Suitcase Clinic run by UC Berkeley students, we hosted the pop-up shelter run by Dorothy Day House in 2016-2017, and we are distributing food two Saturdays a month with our mission partner CityTeam Oakland, among other local support for the unhoused.

We know we are not alone in our concern for those on the margins of our society in need of food and housing. It is with this concern that we engaged with the University and the City about the proposed Sacred Rest Drop In Center for the unhoused who will be impacted by the University’s People’s Park building project. As we have explored the opportunity for our church to be involved, we consider our new partnership with both entities to be a gift and a way to join resources to reach this segment of our city’s population.

Our process is to move the proposal through relevant church committees; discuss and work with internal ministry key stakeholders and our congregation to gain project support; and then have our Session governing body vote on the proposal. Thus far, during this process we have had positive and productive interactions with the University and the City about the project and what it will entail for us to be involved. As we move toward our Session’s vote, we embrace the project concept as we see it as a way to help the unhoused in a meaningful and tangible way and are happy to partner with others to make this happen.

Sincerely,

Sue H. Burger
Executive Director
for Operations

Rev. Dr. Charlene Han Powell
Senior Pastor and
Head of Staff

Rev. Thomas O. Elson, Ph.D.
Temporary Supply Pastor
for Missional Engagement



Telegraph Business Improvement District

2437 Durant Avenue #206, Berkeley, CA 94704

510-486-2366

www.telegraphberkeley.org

December 20, 2021

Support Letter State Encampment Resolution Fund Program

Re: City of Berkeley – ERF Program Grant Application

To whom it may concern

I am writing to express our enthusiasm and support for the City of Berkeley's application to the State of California's Encampment Resolution Funding Program. The Telegraph Business Improvement District serves a thriving community of businesses, organizations, employees, residents, students, and visitors in the Telegraph District in Berkeley, CA. We play a unique role as the primary steward and largest community organization in the district. Our service area includes approximately 250 private and public properties including People's Park and its neighbors.

Our support for the city's grant application is informed by our direct involvement in the urgent issues that the ERF seeks to resolve. The encampment in People's Park contains over 80% of the unsheltered population currently sleeping in the Telegraph District. Our organization provides portable restrooms and a washing station to expand access during the pandemic. Our Clean & Safe Ambassadors who serve the district year-round, seven days a week, work collaboratively with UC Berkeley's Homeless Outreach Coordinator and City staff to address the needs of unhoused community members in the park and the adjacent streets. The Ambassadors are trained in de-escalation and conflict resolution strategies; and respond to help unhoused community members, businesses, students, and local agencies to peacefully navigate conflicts and disruptive behaviors (often the result of substance abuse or a mental health crisis). Finally, our organization facilitates weekly coordination/case management meetings with city and university staff (social service and law enforcement) resulting in a more thoughtful and humane approach to problems involving our unhoused community.

The successful development of People's Park is an essential component of our mission to foster a vibrant and inclusive community in the Telegraph District. The inclusion of more than one hundred units of affordable housing will serve as an invaluable resource supporting our collective efforts to address homelessness and the impacts of housing instability in our community. As an engaged partner, the TBID applauds and supports Mayor Arreguín and Chancellor Christ in their efforts to address the needs of the unhoused population currently staying in the park—particularly the commitment to secure access to shelter and services before commencing construction.

In line with that goal, the TBID is advancing two projects that will enhance our community support and service coordination efforts. We have championed efforts to build a new 24/7 (Portland Loo) restroom in the district that will ensure unhoused community members have access to a clean restroom when the restrooms in the park are closed for construction. With the City Council's December 14th approval of



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funding, we expect the restroom will be installed this spring. The TBID has also led outreach to local churches to secure a location for a new “sacred rest” drop-in center that can support a successful transition out of the People’s Park encampment. Working in concert with the city and the university, discussions with a local church that can provide space for the Day Center have gone well. We expect a final decision on the location in January 2022.

This multi-pronged approach is solidly backed by City, University, and community stakeholders. We are grateful to be part of this cohesive effort and know that support from the Encampment Resolution Fund will propel the strategy forward.

Sincerely,

Alex Knox

Executive Director

VI. ATTACHMENTS

ATTACHMENT 1

Application Organization and Required Document Checklist

A complete application package must consist of the items identified below. Complete this checklist to confirm the items are included in your application. Place a check mark or "X" next to each item that you are submitting to the State. For your application to be responsive, **all required documents listed below must be returned with bid**. This checklist must also be returned with your bid package.

Name/Description

- | | |
|----------|---|
| <u>X</u> | Required Attachment Check List (Attachment 1) |
| <u>X</u> | Cover Sheet (Attachment 2) signed by authorized representative |
| <u>X</u> | Work Plan (maximum of 20 pages) |
| <u>X</u> | Work Plan Budget |
| <u>X</u> | Proof of insurance coverage |
| <u>X</u> | Two Letters of Support |
| <u>X</u> | Staff resumes or Duty Statements for key personnel or position identified who will provide RFA related duties during the grant period |