



California Interagency Council on Homelessness

HHAP Round 5 Application

Part 1: Regional Identification and Contracting Information

Steps to complete this section:

1. Select the CoC Region.
2. Indicate which of the Eligible Applicants are participating in this HHAP-5 application.
3. For each participating Eligible Applicant, you will also be prompted to indicate whether and how the Eligible Applicant intends to contract with the state (i.e., indicate the Administrative Entity for that eligible applicant's HHAP-5 Allocation).

Please select the Continuum of Care region

Watsonville/Santa Cruz City & County CoC

Application Participation Guidance:

Cal ICH encourages eligible applicants to apply in collaboration with all eligible applicants in their CoC Region and submit a single Regionally Coordinated Homelessness Action Plan. Applicants may apply together and still receive funds separately.

- *Large Cities **must** apply as part of the regional application with the County and CoC.*
- *Counties **must** apply as part of a regional application with the CoC and any overlapping Large Cities.*
 - *In a multi-county CoC: Counties **are strongly encouraged to** apply in collaboration with other counties that are served by the same CoC.*
- *A CoC that serves a single county **must** apply as part of the regional application with the County and any overlapping Large Cities.*
- *A CoC that serves multiple counties **must either:***

- *Apply as part of a regional application with multiple Counties and any overlapping Large Cities; and/or*
- *Participate in the regional application of **each** overlapping County and the Large Cities therein.*

Contracting Guidance:

Each Eligible Applicant (Large City, County, and CoC) has the discretion to receive their base allocation directly or may designate an Eligible Applicant in their region to serve as their Administrative Entity. This selection will indicate to Cal ICH which Eligible Applicant will enter into contract with the state to receive and administer each Eligible Applicant's HHAP-5 allocation.

The Administrative Entity is responsible for HHAP funds and meeting the terms and conditions of the contract. Broadly speaking, this means administering funds, contracting (when necessary) with sub-recipients, and reporting on HHAP-5 dollars and activities to Cal ICH.

- *If you plan to contract with the state to receive and administer **only** your (single) HHAP-5 allocation, select: "Will enter into contract with the state to receive and administer their HHAP-5 allocation individually" under the contracting selection.*
- *If you **do not plan to contract with the state** and instead plan to identify another participating Eligible Applicant in the region to enter into contract with the state to receive and administer your HHAP-5 allocation, select: "Identify another participating Eligible Applicant in their region to enter into contract with the state to receive and administer their HHAP-5 allocation" under the contracting selection. You will then be prompted to designate the Administrative Entity from a list of eligible applicants in the region.*
- *If you plan to contract with the state to **receive and administer multiple HHAP-5 allocations** within your region, select "Will enter into contract with the state to receive and administer their HHAP-5 allocation and allocation(s) from other Eligible Applicants in the region" under the contracting selection.*

Watsonville/Santa Cruz City & County CoC Region

Watsonville/Santa Cruz City & County CoC

CA-508 Participation

Is participating in this single collaborative application with the regional partner(s) listed.

CA-508 Contracting

Identify another participating eligible applicant in their region to enter into contract with the state to receive and administer their HHAP-5 allocation

CA-508 Designated Administrative Entity

Santa Cruz County

Contact Title

SENIOR HUMAN SERVICES ANALYST

Name

SHERYL NORTEYE

Email
sheryl.norteye@santacruzcountyca.gov

Phone
(831) 454-7329

Santa Cruz County

Santa Cruz County Participation

Is participating in this single collaborative application with the regional partner(s) listed.

Santa Cruz County Contracting

Will enter into contract with the state to receive and administer their HHAP-5 allocation and allocation(s) from other eligible applicants in the region

Contact Title

SENIOR HUMAN SERVICES ANALYST

Name

SHERYL NORTEYE

Email
sheryl.norteye@santacruzcountyca.gov

Phone
(831) 454-7329

Number of Contracts

1

Part 2. Regionally Coordinated Homelessness Action Plan

Participating Jurisdictions' Roles and Responsibilities

Steps to complete this section:

1. Identify and describe the specific roles and responsibilities of **each participating Eligible Applicant** in the region regarding:
 - o Outreach and site coordination;
 - o Siting and use of available land;
 - o Development of interim and permanent housing options; and
 - o Coordination and connection to the delivery of services for individuals experiencing or at risk of experiencing homelessness within the region.
2. Describe and explain how all Participating Jurisdictions are coordinating in each area.

Optional: You may also include roles and responsibilities of small jurisdictions in the region that elect to engage and collaborate on the plan.

Guidance:

Each Eligible Applicant must identify and describe their role in the region for **each** table.

To add additional jurisdictions, click "Add a Participating Jurisdiction" near the bottom of each table.

Outreach & Site Coordination

Participating Jurisdictions	Roles & Responsibilities
County of Santa Cruz	<ol style="list-style-type: none">1. Support County plans and funding proposals to sustain and expand street outreach efforts to individuals experiencing homelessness.2. Work with the Central California Alliance for Health (Alliance) to fund the expansion and improvement of street outreach countywide, including a team of 5 outreach workers that can serve and connect with 300-400 people per year utilizing one-time Housing and Homeless Incentive Program (HHIP) funding.3. Implement County Human Services Department, Housing for Health (H4H) Division vendor pool contract for expanded homeless outreach in unincorporated areas of the County.4. Coordinate and integrate the efforts of street outreach teams with the coordinated entry system (CES), and link these efforts with programs funded with Encampment Response and HHAP-5 funds.
CA-508: Watsonville/City and County of Santa Cruz CoC	<ol style="list-style-type: none">1. Support and coordinate with the above new County-centered efforts, and expand and improve existing street outreach teams countywide, including the Healing the Streets Team, Homeless Persons Health Project, HOPES Team, Downtown Outreach Team, and Youth Homelessness Demonstration Program (YHDP)-linked youth outreach.2. Develop and promote Continuum of Care (CoC) street outreach standards that build on Housing for Health CES Connector standards.3. Develop and implement a communications strategy and tools for improved outreach to underserved communities and historically marginalized populations.4. Expand effective use of the HMIS outreach module to help create more connections and communication among providers in support of their work with clients.

Given the individual roles and responsibilities identified above, describe and explain how all participating jurisdictions are or will begin to coordinate these efforts to ensure comprehensive outreach and site coordination to individuals experiencing and at-risk of experiencing homelessness in the region.

Regional Coordination Narrative - Outreach & Site Coordination

Overall coordination among participating jurisdictions and organizations has and will continue to take place through meetings of the Housing for Health Partnership (H4HP), which serves as the Santa Cruz County's CoC. The H4H Division is not only the center of a broad range of County homelessness programs and activities, but it also staffs and facilitates all broader CoC efforts as the H4HP-approved Collaborative Applicant, HMIS Lead, and CES lead. The key street outreach/site coordination partners - H4H, HSA, the

Alliance, and the City of Santa Cruz – are all permanent members of the H4HP Policy Board (CoC Board), and as such regularly discuss and make decisions on key outreach and site coordination funding, policies, and activities. In addition, the H4H Division Director, as lead staff to the CoC, regularly meets with his counterparts at HSA, the Alliance, and the City of Santa Cruz, to collaborate on and jointly fund a variety of critical programs, including street outreach.

Land Use & Development

Participating Jurisdictions	Roles & Responsibilities
County of Santa Cruz	<ol style="list-style-type: none"> 1. Support a range of policy efforts to promote new affordable housing including reducing zoning and planning barriers to the siting of interim and permanent housing, streamlining, and shortening development planning processes, participating in the County Sustainability Update process, and pursuing California Pro-housing Designation for all local jurisdictions. 2. Coordinating with staff from the County Planning Department and Cities around identifying, assessing, and securing potential sites countywide for new low-barrier navigation centers and for new permanent supportive housing (PSH) developments in Watsonville, Santa Cruz, and in unincorporated areas of the County. 3. Collaborate with Santa Cruz on a Coral Street Campus design charrette and development plan to include sites for a new low-barrier navigation center, new PSH, new integrated health clinic and recuperative care center, and existing Housing Matters interim housing and PSH programs.
CA-508: Watsonville/City and County of Santa Cruz CoC	<ol style="list-style-type: none"> 1. Use the H4HP newsletter and mailing list to publicize and encourage participation in efforts to meet RHNA housing supply targets and County Sustainability Update goals. 2. Help coordinate educational events as part of affordable housing month in partnership with Housing Santa Cruz County and other partners. 3. Develop a countywide approach to the siting of interim housing and PSH and prioritize funding for projects that meet needs in North, Central, and South County. 4. Help engender approval of specific land uses and projects (e.g., Park Haven Plaza and Vets Village) by providing data demonstrating the need, and objective information on appropriate project design and operational issues.

Given the individual roles and responsibilities identified above, describe and explain how all participating jurisdictions are or will begin to coordinate these efforts to use and develop available land to address and end homelessness in the region.

Regional Coordination Narrative - Land Use & Development

Land use and siting of low-barrier navigation centers, PSH, and youth interim housing are regularly discussed and coordinated during H4HP Policy Board meetings, which include representative of key County departments, the CoC, and interested Cities, such as Scotts Valley, Santa Cruz, and Watsonville.

Collaboration also takes place in the context of the Housing Santa Cruz County coalition, an organization dedicated to affordable housing for all. In addition, the H4H Division Director and H4H Community Development Manager for the County and CoC work directly with:

- Various Cities staff regarding siting for low-barrier navigation centers and PSH
- Watsonville staff on siting for a Watsonville low-barrier navigation center
- Santa Cruz and Housing Matters staff regarding visioning and planning for new facilities at the Coral Street campus
- County HSA staff regarding siting for No Place Like Home (NPLH) and other PSH projects.

Development of Interim and Permanent Housing Options

Participating Jurisdictions	Roles & Responsibilities
County of Santa Cruz	<ol style="list-style-type: none"> 1. Pursue development and implementation of new low-barrier navigation centers, including, the Watsonville center in partnership with Monterey County, the Soquel navigation center in partnership with County Behavioral Health, and the Santa Cruz navigation center in partnership with Housing Matters and the City of Santa Cruz; and updating and improving existing shelters to provide space for partners, pets, privacy, and possessions. 2. Support development and implementation of new affordable and supportive housing opportunities throughout the county, funded through Project Homekey and other public sources, for varied target unhoused populations, including: (1) Veterans Village – 20 units for veterans, (2) Casa Azul – 7 units for chronically homeless adults, (3) Park Haven Plaza – 35 units for veterans, youth and families, (4) Bienestar Plaza - 15 supportive units for persons with health-related disabilities; (5) Tabasa Gardens – 6 supportive housing units; (6) Cedar Street Apartments – 17 supportive housing units; (7) 41 Stability vouchers from the Housing Authority. 3. Continue funding, staffing, and implementing successful coordinated approaches to re-housing people, such as the new Housing Assistance Fund and existing Rehousing Wave, which links unhoused persons to housing navigation teams, flexible housing funds, housing vouchers, landlord incentives, and household donations. 4. Align and coordinate H4H-managed funding sources such as the CalWorks Housing Support Program (HSP), Bringing Families Home (BFH), Transitional Housing Program (THP), Housing Disability Advocacy Program (HDAP), and Home Safe with CoC-managed sources such as CoC and ESG funding.
CA-508: Watsonville/City and County of Santa Cruz CoC	<ol style="list-style-type: none"> 1. Identify gaps in and prioritize funding for new and existing PSH, RRH, joint TH-RRH, and interim housing projects as follows: <ol style="list-style-type: none"> a. CoC – PSH and RRH b. YHDP – RRH, joint TH-RRH, and Host Homes c. ESG – RRH and Interim Housing operations & services d. HHAP – PSH,RRH, and Interim Housing e. Encampment Resolution – Interim Housing (navigation center) f. HOME-ARP – PSH and RRH.

2. Continue collaborating with the Housing Authority of the County of Santa Cruz to increase the number and utilization of vouchers for key unhoused populations, through joint applications, negotiating MOUs for CES referrals and supportive services, landlord incentive strategies, and moving on strategies. Relevant homeless-targeted limited preference voucher programs include: Disabled and Medically Vulnerable (DMV) and Homeless Families with Minor Children (HFMC). Relevant homeless-targeted Special Purpose Voucher programs include Veterans Affairs Supportive Housing (VASH), Emergency Housing Vouchers (EHV), Stability Vouchers (SV), Family Unification Program (FUP) vouchers, and Shelter Plus Care (S+C).
3. Explore innovative housing strategies, such as shallow subsidies and extended time limits in RRH; use of under-used public land and building, vacant homes, and sweat equity; and tiny homes, ADUs, and mobile home parks.

Given the individual roles and responsibilities identified above, describe and explain how all participating jurisdictions are or will begin to coordinate these efforts to develop adequate interim and permanent housing options to address and end homelessness in the region.

Regional Coordination Narrative - Shelter, Interim, and PH Options

As referenced above, County and CoC coordination and decision-making on interim and permanent housing centers on the H4HP Policy Board, on which most key organizations interested in promoting interim and permanent housing have a seat. This includes key departments of the County, Scotts Valley, Watsonville, and the Alliance, which is playing in increasing role in funding interim housing, PSH, and services in PSH. In addition, H4H Division as staff to both the County and CoC works to ensure that all County-managed funding for interim housing and permanent housing options is closely coordinated with CoC-managed funding and priorities. In addition, H4H staff meet regularly with their counterparts in the Cities regarding funding and operation of interim and permanent housing program. Similarly, H4H staff work with the Planning Department, Health Services Agency, and the Alliance around joint objectives for developing and operating interim and permanent housing.

Coordination of & Connection to Service Delivery

Participating Jurisdictions	Roles & Responsibilities
County of Santa Cruz	<ol style="list-style-type: none"> 1. Expand and improve a range of sheltering options, widely distributed around the county, to engage various target populations, including housing-focused case management and services; a self-directed empowerment and Housing First philosophy; spaces for partner agencies to provide services; service hubs open 24/7 for access to bathrooms, showers, laundry, storage, garbage disposal, social and community connection opportunities, community garden spaces, resource navigation, and food/meals; more low-barrier safe parking options for vehicles of multiple sizes; and for family shelter, allowing families to stay together, providing childcare, and youth welcoming. 2. Enhance service connections by providing more “warm handoffs” and more active support to make connections and follow up; initiating program connection before release from institutions such as jail, foster care, or hospitals, and where needed giving access to expanded recuperative care and short-

term post-hospitalization respite; furnishing clients with computer tablets and internet access for mobile work, incentives for success, and basic need resources; delivering services that are language and culturally accessible, flexible, available during non-traditional hours; characterized by authenticity, transparency, and trust building; and making use of employment/educational opportunity outreach, more community health workers/peers/lived experience as Connectors, linkages with specific institutions and populations, and more targeted outreach and location partnerships (e.g., emergency departments, schools, and meal programs). 3. Expand cross-system collaboration for access to services and housing supports, including partnering with the Alliance to link providers to CalAIM resources for enhanced care management and community supports, as well as to enroll agencies' clients in Medi-Cal; funding SSI advocacy services and a new SSI advocacy database; funding legal services for eviction prevention a new Home Safe Collaborative for Adult Protective Services (APS) clients; working with Health Improvement Partnership (HIP) and Workforce Development Board (WDB) to enhance employment recruitment and retention strategies; providing internship opportunities in Housing for Health and internship and training opportunities for youth; and collaborating with County Health Services Agency, Homeless Persons Health Project, and Santa Cruz Community Health Centers to assist homeless people to access community health, mental health, and substance use services.

CA-508: Watsonville/City and County of Santa Cruz CoC

1. Improve the effectiveness of CES by adding more participating agencies and more CES connectors including community health workers and peer workers with lived experience, building connector capacity and skills during meetings of the CES Connector Learning Collaborative, ensuring that housing problem solving and diversion strategies are consistently used, adding health risk factors to improve program prioritization especially for program funded by managed care and behavioral health systems, collaborating with the Health Improvement Partnership on behavioral health coordination and data sharing projects, and providing a centralized, updated real-time resource guide in multiple and accessible formats. 2.

Enhance the capacity of ES, TH, and RRH programs to place and stabilize unhoused people in permanent housing by funding additional housing navigators and housing-focused case managers and by recruiting volunteer housing navigators; continuing to prioritize CoC and ESG funds for new RRH programs that include rental assistance, financial assistance, and housing stabilization services; and strengthening provider capacity by providing strength-based case management training.

3. Expand access to income and resources for self-sufficiency by requiring CoC-funded programs to actively link clients to mainstream benefits, such as Medi-Cal, General Assistance, CalFresh, CalWorks, and In-Home Support Services, and annually evaluate mainstream benefits success; reducing

barriers to benefits access for example by out-stationing benefits workers in community settings; reducing barriers to employment and education for example by providing childcare and partnering with local educational institutions; supporting evidence-based, targeted supported employment programs; and exploring innovative strategies such as banking and financial literacy tools and education, a guaranteed income pilot, and supplemental payments to help achieve a living wage.

Given the individual roles and responsibilities identified above, describe how all participating jurisdictions are or will begin to coordinate to provide the full array of services, shelter, and permanent housing solutions to people experiencing and at-risk of experiencing homelessness in the region.

Regional Coordination Narrative - Coordination & Connection to Service Delivery

The County's and CoC's extensive collaboration on building connections to service delivery focuses on a variety of H4HP bodies, including H4HP Policy Board (described above), Operations Workgroup (which develops services standards, policies, and strategies), the YHDP Collaborative (coordinates plans for serving youth), CES Connector Collaborative, HMIS Users Group, and various ad hoc groups for specific service issues. In addition, H4H staff meet regularly with their counterparts in the Cities to coordinate operational and services funding for emergency shelter and other interim housing programs within Cities' boundaries. Similarly, H4H staff work closely other Human Services Department sections regarding mainstream benefits and services and employment programs, as well as with the Planning Department, Health Services Agency, the Alliance, Health Improvement Partnership, Workforce Development Board, and County Office of Education around joint services plans and objectives.

System Performance Measures & Improvement Plan

Steps to complete this section:

1. Identify the most recent system performance measures for the region.
2. Describe the key action(s) the region intends to take to improve each system performance measure.

Guidance:

Cal ICH shall provide each region with system performance measures by CoC, with the exception of the LA region, which will receive data from all four CoCs within LA County. Applicants must enter that data in the corresponding measures fields in the application. Applicants should not adjust the data provided even if the geographic region of the data does not perfectly align with the participating applicant geography of this application.

*The application must include **at least one** key action for **each** system performance measure. All columns must be filled out for each action.*

For "Funding Type" select one of the options. If you select the blank field, you may type in a unique funding source type.

To add additional actions or racial equity measures, click the appropriate "Add" buttons near the bottom of each table.

Note: While Cal ICH expects most of the disparities listed to be based on race or ethnicity, applicants may identify other populations that are also overrepresented among people experiencing homelessness in the region.

Definitions:

- **Key Actions** may include a brief description of a strategic initiative or step identified to address or improve the specific system performance measure. This can be a policy, program, partnership, target measure, or any other approach which reflects an improvement and delivers positive impact. Provide a clear description of the action and its intended outcome.
- **Lead Entity** should include the name of the regional Eligible Applicant responsible for managing the key action.
- **Collaborating Entity/ies** may include a group, organization, or jurisdiction within your region working to address or improve the system performance measure. This can be another participating jurisdiction, a system partner, or any organization actively participating in the key action.
- **Timeframe** should include a target date for completion of the key action.
- **Success Measurement Methods** may include a systematic approach or tool used to assess the effectiveness and impact of the key action on the system performance measure. This can be quantitative measures, qualitative feedback, or any combination that provides insight into the progress and outcomes pertaining to the key action. Provide a clear description of how you plan to track and report on the success of your key action.

SPM 1a: Number of people accessing services who are experiencing homelessness.

SPM 1a
2,301

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Increased efforts in eviction and homelessness prevention investments, including legal assistance for	Home Safe, County general funds, SSVF	Federal, State, Local	County	CoC, Cities, Housing Authority, nonprofits	6/30/2028	# households assisted to secure prevention funding; # households that receive tenancy sustaining

eviction defense and Home Safe program for APS clients

services

Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities. HHAP 5 funds will be used to sustain a new street outreach team serving unincorporated areas of the county.

CDBG, County General Funds, Encampment Resolution, CalAIM/Medi-Cal, HHAP

Federal, State, Local County

CoC, County Health Services Agency, Cities, the Alliance, nonprofits, Monterey County

6/30/2028

enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs

Low barrier housing navigation center program development and improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding a range of sheltering options countywide

Encampment Resolution, Behavioral Health Bridge & Whole Person Care, HHAP, County and City general funds, CalAIM/Medi-Cal

Federal, State, Local County

CoC, County Planning & Health Services Agency, Watsonville, Santa Cruz, Monterey County, the Alliance, nonprofits

6/30/2028

3 navigation centers completed and operations begun (Santa Cruz, Soquel, Watsonville); # served, # exiting to permanent housing

Expand the capacity of ES, TH, and RRH programs by funding additional housing navigators and housing-focused case managers, and

HHAP, Encampment Resolution, CoC, YHDP, County & Santa Cruz General Funds, SAMHSA PATH, CalAIM/Medi-Cal

Federal, State, Local County

CoC, County Health Services Agency, Santa Cruz, nonprofits, the Alliance

6/30/2028

Increased # of housing navigators and housing-focused case managers; # served. # of new navigation centers and youth TH projects

by recruiting volunteer housing navigators, and by prioritizing funding for rental assistance and services. HHAP 5 funds will be used for costs relating to operation of three new navigation centers (Santa Cruz, Soquel, and Watsonville) and one new youth transitional housing project (Freedom House).

operational

Partner with the Alliance to link providers to CalAIM resources for enhanced care management and community support services, as well as to enroll agencies' clients in Medicaid (Medi-Cal)	CalAIM	Federal, State	County	CoC, County Health Services Agency, nonprofits, the Alliance	6/30/2028	Increase # providers funded by the Alliance to provide enhanced care management & in lieu services (housing navigation, housing assistance, security deposits, etc.); # enrolled in Medicaid (Medi-Cal), # providers trained a provided operational support; HMIS/health data integrated
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Permanent supportive	Homekey, NPLH, CoC,	Federal, State	County	CoC, County	6/30/2028	Increase # of PSH units
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housing expansions through Project Homekey applications and projects, increased utilization of Housing Authority homeless-targeted limited preference voucher programs and Special Purpose vouchers, linkage to behavioral health resources, and real estate partnership incentives and services available to all Housing Authority Special Purpose Vouchers. HHAP 5 funds will sustain a real estate partnership incentive for landlords to participate in permanent supportive housing.

HOPWA, PLHA, HHAP, HUD vouchers, HUD Unsheltered NOFO, HHIP CalAIM funding

Planning & HSA, Cities, Housing Authority, the Alliance, nonprofits

(Homekey + other funding); increased utilization of Housing Authority limited preference vouchers and Special Purpose vouchers; access to PSH for those with behavioral health conditions; increased # landlords participating

Centralized housing assistance fund and making the Coordinated Entry system more housing focused. HHAP 5 funds will support the

HHAP, Encampment Resolution, CoC, County General Funds

Federal, State, Local County

CoC, Focus Strategies, Community Action Board, other nonprofits

6/30/2028

households receiving housing assistance, # served, # exiting to permanent housing; 3- and 6-month follow-up after

housing assistance fund which will support homelessness prevention and diversion efforts

assistance

SPM 7.1a: Racial and ethnic disparities among those accessing services who are experiencing homelessness.

Racial/Ethnic Group	Measure
Black/African American	117
American Indian/Alaska Native	113
Multiple Races	119

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Use disaggregated HMIS data from Stella to better track program access, service, and outcome disparities for all program types by demographics and cause	CoC, County General Funds	Federal, Local	County	CoC, County HSA, Santa Cruz, nonprofits,	6/30/2028	# of reports, all State disaggregated groups included, data meets CoC HMIS quality standards
Reduce bias in CES access to programs and services through improved outreach to underserved communities, and periodic CES equity evaluation	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	6/30/2028	For members of racial/ethnic disparate groups: # served, ave. # services received

Expand services targeted to members of communities disproportionately impacted by educating and training staff, funding culturally responsive services, and prioritizing BIPOC led and serving organizations for funding	CoC, YHDP CalAIM, General Funds, Core Investments, Behavioral Health & WPC, HHAP, SAMHSA PATH	Federal, State, Local	CoC	County H4H Division, County HSA, Santa Cruz, nonprofits	6/30/2028	For members of racial/ethnic disparate groups: # served, ave. # services received, # BIPOC led and serving organizations funded
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SPM 1b: Number of people experiencing unsheltered homelessness on a single night (unsheltered PIT count)

SPM 1b
1,774

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Increased efforts in eviction and homelessness prevention investments, including legal assistance for eviction defense and Home Safe program for APS clients	Home Safe, County general funds, SSVF	Federal, State, Local	County	CoC, County, Cities, Housing Authority, nonprofits	6/30/2028	# households assisted to secure prevention funding; # households that receive tenancy sustaining services
Expanding and improving street outreach teams countywide and developing and	CDBG, County General Funds, Encampment Resolution, HHIP CalAIM,	Federal, State, Local	County	CoC, County Health Services Agency,	6/30/2028	# enrolled in street outreach programs, exits from street outreach to

implementing a communications strategy and tools for underserved communities. HHAP 5 funds will be used to sustain a new street outreach team serving unincorporated areas of the county.

HHAP

Cities, nonprofits, Monterey County

housing programs, demographics of those contacted by street outreach programs

Low barrier housing navigation center program development and improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding a range of sheltering options countywide

Encampment Resolution, Behavioral Health Bridge & WPC, HHAP, CalAIM/Medi-Cal

State

County

CoC, County, Watsonville, Santa Cruz, Monterey County, the Alliance, nonprofits

6/30/2028

3 navigation centers completed and operations begun (Santa Cruz, Soquel, Watsonville); # served, # exiting to permanent housing

Expand the capacity of ES, TH, and RRH programs by funding additional housing navigators and housing-focused case managers, and by recruiting volunteer housing navigators, and by prioritizing funding for rental assistance and services. HHAP 5 funds will be

HHAP, Encampment Resolution, CoC, YHDP, County & Santa Cruz General Funds, SAMHSA PATH, CalAIM/Medi-Cal

Federal, State, Local

County

CoC, County HSA, Santa Cruz, the Alliance, nonprofits

6/30/2028

Increased # of housing navigators and housing-focused case managers; # served, # of new navigation centers and youth TH projects operational

used for costs relating to operation of three new navigation centers (Santa Cruz, Soquel, and Watsonville) and one new youth transitional housing project (Freedom House).

SPM 7.1b: Racial and ethnic disparities among those experiencing unsheltered homelessness on a single night

Racial/Ethnic Group	Measure
Black/African American	233
American Indian/Alaska Native	53
Multiple Races	187

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Expand street outreach, education, and messaging to better reach communities disproportionately impacted by homelessness	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC County HSA, the Alliance, Cities, nonprofits, Monterey County	6/30/2028	For members of racial/ethnic disparate groups: # enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs

Reduce bias in CES access to programs and services through improved outreach to underserved communities, and periodic CES equity evaluation	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	6/30/2028	For members of racial/ethnic disparate groups: # served, ave. # services received
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SPM 2: Number of people accessing services who are experiencing homelessness for the first time.

SPM 2
1,088

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Increased efforts in eviction and homelessness prevention investments, including legal assistance for eviction defense and Home Safe program for APS clients	Home Safe, County General funds, SSVF	Federal, State, Local	County	CoC, County, Cities, Housing Authority, nonprofits	6/30/2028	# households assisted to secure prevention funding; # households that receive tenancy sustaining services
Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities.	CDBG, County General Funds, Encampment Resolution; HHAP	Federal, State, Local	County	CoC, County HSA, the Alliance, Cities, nonprofits, Monterey County	6/30/2028	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street

HHAP 5 funds will be used to sustain a new street outreach team serving unincorporated areas of the county.

outreach programs

Enhance CES-connected diversion and housing problem solving through new participating agencies, more trained CES connectors, and CES Connector Learning Collaborative	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	6/30/2028	# served, # exiting to permanent housing; 3 and 6 months follow-up after assistance; # of CES connectors trained and participating in CES Learning Collaborative
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SPM 7.2: Racial and ethnic disparities in the number of people accessing services who are experiencing homelessness for the first time

Racial/Ethnic Group	Measure
Hispanic/Latinx	523
American Indian/Alaska Native	113

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Reduce bias in CES access, problems solving, and diversion through improved outreach to underserved communities, and periodic	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	6/30/2028	For members of racial/ethnic disparate groups: # served, # diverted from homelessness

equity evaluation

Develop and implement a method for tracking prevention housing services to Latino(a)(x), Black, and Native American persons	CoC, County General Funds	Federal, Local	County	CoC, Focus Strategies, County HSA, nonprofits	6/30/2028	# of reports, data meets CoC HMIS quality standards
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SPM 3: Number of people exiting homelessness into permanent housing.

SPM 3
662

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Permanent supportive housing expansions through Project Homekey applications and projects, increased utilization of Housing Authority homeless-targeted limited preference voucher programs and Special Purpose vouchers, linkage to behavioral	Homekey, NPLH, CoC, HOPWA, PLHA, HHAP, HUD vouchers, HUD Unsheltered NOFO, HHIP CalAIM	Federal, State	County	CoC, County Planning & HSA, Cities, Housing Authority, the Alliance, nonprofits	6/30/2028	Increase # of PSH units (Homekey + other funding); increased utilization of dedicated Housing Authority vouchers; access to PSH for those with behavioral health conditions; increased # landlords participating

health resources, and real estate partnership incentives and services available to all Housing Authority Special Purpose Vouchers. HHAP 5 funds will sustain a real estate partnership incentive for landlords to participate in permanent supportive housing.

Promote efforts to reach Regional Housing Needs Allocation (RHNA) housing targets and remove barriers to affordable housing	County General Funds, CoC Planning	Federal, Local	County	County, CoC, Santa Cruz, Watsonville, Housing Element Consultant, Community Stakeholders, affordable housing developers	6/30/2028	# of CoC web posts, e-blasts, and public/committee presentations supporting RHNA goals; # of policy zoning improvements
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Identify gaps in and prioritize funding for new and existing PSH, RRH, joint TH-RRH, and interim housing projects	CoC, Unsheltered NOFO, ESG, HOME ARP, HHAP, CalWORKS HSP, HDAP, BFH, Stability Vouchers	Federal, State	CoC	County H4H Division, Housing Authority, nonprofits	6/30/2028	Annual gaps analysis completed; increased # PSH RRH, joint TH-RRH beds targeted to priority populations
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Low barrier housing navigation center program development and	Encampment Resolution, Behavioral Health Bridge & Whole Person Care, HHAP,	State	County	CoC, County, Watsonville, Santa Cruz, Monterey	6/30/2028	3 navigation centers completed and operations begun (Santa Cruz, Soquel,
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improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding a range of sheltering options countywide

County and City general funds

County, the Alliance, nonprofits

Watsonville); # served, # exiting to permanent housing

Strengthen Housing First and low barrier approaches in all interim and permanent housing

CoC, CoC Planning, ESG, HHAP

Federal, State

CoC

County H4H Division, Cal HCD, HomeBase, Corporation for Supportive Housing, CoC grantees, nonprofits

6/30/2028

All CoC, ESG, and County-funded programs evaluated for Housing First fidelity

Implement newly approved Emergency Shelter Standards

CoC Planning

Federal

CoC

County H4H Division, Focus Strategies, nonprofits

6/30/2025

Emergency Shelter Standards completed and approved; required compliance language included in County & CoC NOFOs, RFPs, and contracts

Utilize centralized housing assistance fund. HHAP 5 funds will support the housing assistance fund which will support homelessness prevention and diversion efforts

HHAP, Encampment Resolution, CoC, County General Funds

Federal, State, Local

County

CoC, Focus Strategies, Community Action Board, other nonprofits

6/30/2028

households receiving housing assistance

Enhance CES-connected

CoC, HHAP

Federal, State

CoC

County H4H

6/30/2028

served, # exiting to

housing placement through more realistic housing targeting and referrals, and better coordination through CES Connector Learning Collaborative

Division, Focus Strategies, County Health Services Agency, nonprofits

permanent housing; 3 and 6 months follow-up after assistance; # of CES connectors trained and participating in CES Learning Collaborative

SPM 7.3: Racial and ethnic disparities in the number of people exiting homelessness into permanent housing.

Racial/Ethnic Group	Measure
Black/African American	36
American Indian/Alaska Native	45
Multiple Races	35

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Reduce bias in CES housing placements through new assessment tool and periodic equity evaluation	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, nonprofits	6/30/2028	For members of racial/ethnic disparate groups: # served, # exiting to permanent housing
Expand housing focused services targeted to members of communities disproportionately impacted through training, funding culturally	CoC, YHDP CalAIM, General Funds, Behavioral Health & WPC, HHAP, SAMHSA PATH, CalAIM, Medi-Cal	Federal, State, Local	CoC	County H4H Division, County Health Services Agency, Santa Cruz, nonprofits, the Alliance	6/30/2028	For members of racial/ethnic disparate groups: # served, # exiting to housing, # BIPOC led and serving organizations funded

responsive services, and prioritizing BIPOC led and serving organizations for funding

Form an advisory group of persons of color to advise on goals and strategies for addressing racial/ethnic disparities under the principle of "nothing for us without us."	CoC	Federal	County	CoC, the Alliance	6/30/2028	Group formed, level of diversity, # of meetings, #of goals/strategies developed
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SPM 4: Average length of time that people experienced homelessness while accessing services

SPM 4
190

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Permanent supportive housing expansions through Project Homekey applications and projects, increased utilization of Housing Authority homeless-targeted limited preference voucher	Homekey, NPLH, CoC, HOPWA, PLHA, HHAP, HUD vouchers, HUD Unsheltered NOFO	Federal, State	County	CoC, County, Cities, Housing Authority, the Alliance, nonprofits	6/30/2028	Increase # of PSH units (Homekey + other funding); increased utilization of dedicated Housing Authority vouchers; access to PSH for those with behavioral health conditions; increased #

programs and Special Purpose vouchers, linkage to behavioral health resources, and real estate partnership incentives and services available to all Housing Authority Special Purpose Vouchers. HHAP 5 funds will sustain a real estate partnership incentive for landlords to participate in permanent supportive housing.

landlords participating

Identify gaps in and prioritize funding for new and existing PSH, RRH, joint TH-RRH, and interim housing projects	CoC, Unsheltered NOFO, ESG, HOME ARP, HHAP, CalWORKS HSD, HDAP, BFH, Stability Vouchers	Federal, State	CoC	County H4H Division, Housing Authority, nonprofits	6/30/2028	Annual gaps analysis completed; increased # PSH RRH, joint TH-RRH beds targeted to priority populations
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Low barrier housing navigation center program development and improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding a range of sheltering	Encampment Resolution, Behavioral Health Bridge & WPC, HHAP, CalAIM, HHIP	State	County	CoC, County Planning & HSA, Watsonville, Santa Cruz, Monterey Coalition, the Alliance, nonprofits	6/30/2028	3 navigation centers completed and operations begun (Santa Cruz, Soquel, Watsonville); # served, # exiting to permanent housing
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options
countywide

Strengthen Housing First, self-directed, and low barrier approaches in all interim and permanent housing	CoC, CoC Planning, ESG, HHAP	Federal, State	CoC	County H4H Division, Cal HCD, HomeBase, Corporation for Supportive Housing, CoC grantees, nonprofits	6/30/2028	All CoC, ESG, and County-funded programs evaluated for Housing First fidelity
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Implement newly approved Emergency Shelter Standards	CoC Planning	Federal	CoC	County H4H Division, Focus Strategies, nonprofits	6/30/2025	Emergency Shelter Standards completed and approved; required compliance language included in County & CoC NOFOs, RFPs, and contracts
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Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities. HHAP 5 funds will be used to sustain a new street outreach team serving unincorporated areas of the county.	CDBG, County General Funds, Encampment Resolution; HHAP	Federal, State, Local	County	CoC, County, the Alliance Cities, nonprofits, Monterey County	6/30/2028	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
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Utilize centralized housing assistance fund.	HHAP, Encampment Resolution, CoC, County	Federal, State, Local	County	CoC, Focus Strategies, Community Action	6/30/2028	# households receiving housing assistance
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HHAP 5 funds will support the housing assistance fund which will support homelessness prevention and diversion efforts	General Funds			Board, other nonprofits		
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Enhance CES-connected housing placement through more realistic housing targeting and referrals, and better coordination through CES Connector Learning Collaborative	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, nonprofits	6/30/2028	# served, # exiting to permanent housing; 3- and 6-month follow-up after assistance; # of CES connectors trained and participating in CES Learning Collaborative
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SPM 7.4: Racial and ethnic disparities in the average length of time that people experienced homelessness while accessing services.

Racial/Ethnic Group	Measure
Black/African American	199
Native Hawaiian/Other Pacific	203

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Use HMIS data and staff input to better understand racial and ethnic barriers to faster program exits	CoC, County General Funds	Federal, Local	County	CoC, County, nonprofits	6/30/2028	# of reports, # of staff consulted, all State disaggregated groups included, data meets CoC HMIS quality

						standards
Work to remove barriers to faster exits through expanded access for underserved groups to housing navigation, supports, and rental assistance	HHAP, Encampment Resolution, CoC, County General Funds	Federal, State, Local	County	CoC, Focus Strategies, Community Action Board, other nonprofits	6/30/2028	For members of racial/ethnic disparate groups: # households receiving housing assistance, # exiting to housing

SPM 5: Percent of people who return to homelessness within 6 months of exiting homelessness response system to permanent housing.

SPM 5
8.00%

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Increased efforts in eviction and homelessness prevention investments, including legal assistance for eviction defense and Home Safe program for APS clients	Home Safe, Core Investments, SSVF	Federal, State, Local	County	CoC, County, Cities, Housing Authority, nonprofits	6/30/2028	# households assisted to secure prevention funding; # households that receive tenancy sustaining services
Strengthen Housing First, self-directed, and low barrier approaches in all interim and permanent	CoC, CoC Planning, ESG, HHAP	Federal, State	CoC	County H4H Division, Cal HCD, HomeBase, Corporation for	6/30/2028	All CoC, ESG, and County-funded programs evaluated for Housing First fidelity

housing

Supportive
Housing,
CoC
grantees,
nonprofits

Partner with the Alliance to link providers to CalAIM resources for enhanced care management and community supports, as well as to enroll agencies' clients in Medicaid	CalAIM	State	County	CoC, County HSA, nonprofits, the Alliance	6/30/2028	Increase # providers funded by the Alliance to provide enhanced care management & in lieu of community support services (housing navigation, housing assistance, security deposits, etc.); # enrolled in Medicaid, # providers trained a provided operational support; HMIS/health data integrated
Strengthen provider capacity by providing strength-based case management training and coaching	County General Funds	Local	County	CoC, CA Institute Behavioral Health Solutions, nonprofits	6/30/2028	6 programs participating; increased # staff having completed training
Collaborate with County Health Services Agency, Homeless Persons Health Project, and Santa Cruz Community Health Centers	HRSA, SAMSHA, CalAIM, MHSA	Federal, State	County	County HSA, CoC, the Alliance, nonprofits	6/30/2028	# referred, # receiving behavioral health services; 3- and 6-month follow-up after beginning behavioral health services

to assist homeless people to access community health, mental health, and substance use services

SPM 7.5: Racial and ethnic disparities in the percent of people who return to homelessness within 6 months of exiting homelessness response system to permanent housing.

Racial/Ethnic Group	Measure
Multiple Races	17.00%
Non-Hispanic	13.00%

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Use HMIS data and staff input to better understand racial and ethnic factors contributing to homelessness recidivism	CoC, County General Funds	Federal, Local	County	CoC, County, nonprofits,	6/30/2028	# of reports, # of staff consulted, all State disaggregated groups included, data meets CoC HMIS quality standards
Work to address racial and ethnic factors contributing to recidivism through targeted upstream personal, behavioral, and financial interventions,	County General Funds, Home Safe, CalAIM	Federal, State, Local	County	CoC, County, nonprofits,	6/30/2028	# households assisted to secure prevention funding; # households that receive tenancy sustaining services

and access to legal services to prevent evictions

SPM 6: Number of people with successful placements from street outreach projects.

SPM 6
6

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities. HHAP 5 funds will be used to sustain a new street outreach team serving unincorporated areas of the county.	CDBG, County General Funds, Encampment Resolution; HHAP	Federal, State, Local	County	CoC, County, the Alliance, Cities, nonprofits, Monterey County	6/30/2028	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
Train more outreach workers to be CES housing connectors and link them to CES Connector Learning Collaborative	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County Health Services, the Alliance, nonprofits	6/30/2028	# of outreach workers trained on CES and participating in CES Learning Collaborative. Data source: 2023 SPM data, Measure 7)

SPM 7.6: Racial and ethnic disparities in the number of people with successful placements from street outreach projects.

Racial/Ethnic Group	Measure
Black/African American	1
Hispanic/Latinx	2

Key Actions PM 1

Key Action	Funding Source(s) the region intends to use to achieve the action	Funding Type	Lead Entity	Collaborating Entity/ies	Target Date for Completion	Success Measurement Method
Expand street outreach, education, and messaging to better reach communities disproportionately impacted by homelessness	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC, County HSA, the Alliance, Cities, nonprofits, Monterey County	6/30/2028	# of black and Latinx # enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
Revise County recruitment and hiring practices to help ensure workforce diversity and to hire more people of color and bilingual persons as Housing for Health connectors and members of new and existing outreach teams; provide	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC, County HSA, the Alliance, Cities, nonprofits, Monterey County	6/30/2028	# of black and Latinx enrolled in street outreach programs and exiting street outreach programs to housing programs; demographics and bilingualism of hired connectors and outreach workers

Provide trainings to connectors and outreach workers on diversity, equity and inclusion topics, understanding the effects of racial trauma, racism, oppression, and antidiscrimination and equal access rules. Promote the use of culturally sensitive language in distributed materials	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC, County HSA, the Alliance, Cities, nonprofits, Monterey County	6/30/2028	# of black and Latinx enrolled in street outreach programs and exiting street outreach programs to housing programs; # of diversity trainings provided to connectors and outreach workers. (Data source: 2024 PIT ratio racial/ethnic disparities among unsheltered persons)
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Equity Improvement Plan

Steps to Complete this Section:

1. Identify and describe the key actions the region will take to ensure racial and gender equity in:
 - Service delivery;
 - Housing placements;
 - Housing retention; and
 - Identify any changes to procurement or other means to affirm equitable access to housing and services for groups overrepresented among residents experiencing homelessness.

2. Identify if place-based encampment resolution is occurring in the region and if so, the CoC must describe and provide evidence of collaboration with the cities or counties providing encampment resolution services that addresses how people served through encampment resolution have or will be prioritized for permanent housing within the Coordinated Entry System.

Optional: upload any evidence the region would like to provide regarding collaboration and/or prioritization as it relates to question 2.

Guidance:

Of the four tables below, the first three must include at a minimum one key action to address racial equity and one key action to address gender equity. The fourth and final table must include at least one key action.

To add additional actions, click "Add an Action" at the bottom of the table.

Definitions:

- **Key Actions** may include a brief description of a strategic initiative or step identified to address or improve the inequity. This can be a policy, program, partnership, target metric, or any other approach which reflects an improvement and delivers positive impact. Provide a clear description of the action and its intended outcome.
- **Lead Entity** should include the name of the regional Eligible Applicant responsible for managing the key action.
- **Collaborating Entity/ies** may include a group, organization, or jurisdiction within your region working to address or improve the inequity. This can be another participating jurisdiction, a system partner, or any organization actively participating in the key action.

Key Actions the Region Will Take to Ensure Racial and Gender Equity in Service Delivery

Key Action	Lead Entity	Collaborating Entity/ies
Establishing new Lived Expertise Action Groups and revitalizing the Youth Advisory Board (YAB) that was recommended in the governance portion of our three-year strategic plan.	CoC	County H4H Division, Persons and Youth with Lived Experience, YHDP Collaborative, the Alliance
Work with partner organizations to diversify and train workforce to meet needs of communities most impacted by housing instability and homelessness.	County	CoC, Nonprofits, Workforce Development Board
Housing for Health Division staff are participating in one-on-one and group coaching sessions or racial/ethnic disparities as part of a Human Services Department-wide commitment.	County	CoC
Housing for Health Division has maintained several bilingual positions to address language barriers.	County	CoC
County is working on revising recruitment and hiring practices to help ensure workforce diversity to hire people of color as Housing for Health connectors and outreach workers.	County	CoC, Nonprofits

Key Actions the Region Will Take to Ensure Racial and Gender Equity in Housing Placements

Key Action	Lead Entity	Collaborating Entity/ies
Partner with local organizations to expand temporary housing capacity and housing navigation and tenancy sustaining services for people experiencing homelessness with significant health conditions to increase documented program enrollments and services for such populations.	County	CoC, County Health Services Agency, the Alliance, Nonprofits
The CoC has changed its CES assessment tool to address established racial and ethnic biases inherent in the VI-SPDAT tool.	CoC	County H4H Division, the Alliance, Nonprofits
Collaborating with people with lived experience to get trained as Housing for Health Connectors and outreach workers.	County	CoC, People with Lived Experience

Key Actions the Region Will Take to Ensure Racial and Gender Equity in Housing Retention

Key Action	Lead Entity	Collaborating Entity/ies
The CoC is including culturally responsive outreach strategies as part and tenancy sustaining services and in programs to increase utilization of dedicated housing resources.	County	CoC, CoC grantees
The CoC has changed its CES assessment tool to address established racial and ethnic biases inherent in the VI-SPDAT tool.	CoC	County H4H Division, the Alliance, Nonprofits
The CoC is completing new emergency shelter standards that address barriers experienced by BIPOC and other groups.	CoC	County H4H Division, Emergency Shelter Providers
In its 3-year plan, the CoC has committed to system planning through an equity lens and a periodic equity analysis of CES.	CoC	County H4H Division, Nonprofits
The CoC is using HMIS measures to better track access and outcomes for all program types by demographics and cause.	CoC	County H4H Division, County HSD Business Analytics

Key Actions the Region Will Take to Change Procurement or Other Means to Affirm Equitable Access to Housing and Services for Overrepresented Groups Among People Experiencing

Homelessness in the Region

Key Action	Lead Entity	Collaborating Entity/ies
Develop a method for tracking prevention housing services to Latino(a)(x), Black, and Native Americans.	County	CoC, Nonprofits
Fund CoC programs to expand and improve street outreach countywide, including team of 5 outreach workers that can serve/connect with 300-400/people/year, with an emphasis on reaching communities disproportionately impacted by housing disparities and inequities in county.	County	CoC, County HSA, Cities, nonprofits, Monterey Coalition
The CoC is planning an advisory group of persons of color to advise on goals and strategies for addressing racial/ethnic disparities under the principle of "nothing for us without us."	CoC	County H4H Division
Inform local organizations of disparate populations and work towards expanding relationships with organizations that serve these populations to assure equitable access to services to house individuals.	County	CoC, Nonprofits
Work with partner organizations to diversify and train workforce to meet needs of communities most impacted by housing instability and homelessness.	County	CoC, Nonprofits
A CoC staff member has initiated a transition age youth (TAY) professional development and mentorship project as part of the staff member's leadership development training.	County	CoC

Is place-based encampment resolution occurring within the region?

Yes

The CoC must describe and provide evidence of collaboration with the cities or counties providing encampment resolution services that addresses how people served through encampment resolution have or will be prioritized for permanent housing within the Coordinated Entry System.

Narrative for place-based encampment resolution

The County and CoC have collaborated on applying for several Encampment Resolution Funding (ERF) grants from the state. The County received an ERF allocation for a Housing Pathways Scholarship Program in partnership with the City of Santa Cruz to prioritize access to services and housing resources for individuals living in a large encampment. The County of Santa Cruz also recently partnered with Monterey County to secure ERF dollars to establish a low-barrier navigation center in Watsonville near the boundary of the two counties. The MOU with Monterey County is attached. Participants in this program will

receive additional support to get linked with available housing and service resources within the two counties. The City of Santa Cruz recently submitted another ERF proposal in partnership with the CoC and County to expand low-barrier navigation center capacity within the City, and to improve access to and coordination of substance use treatment resources for participants. Unsheltered individuals with disabilities and long histories of homelessness are prioritized in our coordinated entry system. The system does not prioritize specific geographic locations. However, we do prioritize linking people from specific encampments with Housing for Health Partnership Connectors which are the access points for our coordinated entry system. The CES continues to train new Connectors that help link individuals with CoC resources and training. Interim housing resources are linked with Connectors that conduct outreach within city jurisdictions.

Optional Upload: Evidence of Collaboration and/or Prioritization

Attachment E - Monterey County ERF MOU.pdf

ERF Letter of Support Santa Cruz County and CoC for City of Santa Cruz January 2024.pdf

Plan to Reduce the Number of People Experiencing Homelessness Upon Exiting an Institutional Setting

Steps to Complete this Section:

1. Identify and describe the key actions **each participating Eligible Applicant** will take to reduce the number of people falling into homelessness as they exit institutional settings including:
 - o Jails
 - o Prisons
 - o Hospitals:
 - o Other Institutional Settings (such as foster care, behavioral health facilities, etc. as applicable in the region)

Guidance:

At a minimum, if an institutional setting is present in an Eligible Applicant's jurisdiction, the Eligible Applicant must identify their role.

To add additional actions, click "Add an Action" at the bottom of the table.

If an institution is not present in a jurisdiction, type N/A.

Definitions:

- **Key Actions** may include a brief description of a strategic initiative or step identified to address or improve the specific performance measure. This can be a policy, program, partnership, target measure, or any other approach which reflects an improvement and delivers positive impact. Provide a clear description of the action and its intended outcome.

- **Lead Entity** should include the name of the regional Eligible Applicant responsible for managing the key action.
- **Collaborating Entity** may include a group, organization, or jurisdiction within your region working to address or improve the performance measure. This can be another participating jurisdiction, a system partner, or any organization actively participating in the key action.

Key Actions to Reduce the Number of People Experiencing Homelessness Upon Exiting a Jail

Key Action	Lead Entity	Collaborating Entity/ies
Work with the Santa Cruz County Jail to implement discharge protocols that provide a coordinated system of care for inmates that includes key justice system, social, and health partners. A Jail Discharge Planner works with the client while in jail, establishes a discharge plan, and monitors aftercare services (mental and health, outpatient referrals, probation, employment, community referrals and resources, and housing). Part of CalAIM justice transitions cross-departmental workgroup.	CoC	County H4H Division, Sheriff's Office, County Health Services Agency, Encompass Community Services Re-Entry Services Team, the Alliance
Provides a range of reentry programs for men and women exiting jail that furnish counseling, case management, aftercare services, and housing assistance, including Continuing Care Program, START Program, and ReTurn.	County	CoC, Encompass Community Services Re-Entry Services Team, County Probation, County HSA
Provide routine residential options for those in need upon discharge from jail, including: <ol style="list-style-type: none"> 1. For those needing temporary accommodation, Community Action Board housing assistance fund, dedicated temporary housing beds. 2. For those in recovery, the Santa Cruz Residential Recovery, Providence Recovery Center, Janus of Santa Cruz, Sobriety Works, and Healing House. 	CoC	County H4H Division Community Action Board, Housing Matters, Encompass Community Services, Janus of Santa Cruz Sobriety Works, Healing House

Key Actions to Reduce the Number of People Experiencing Homelessness Upon Exiting a Prison

Key Action	Lead Entity	Collaborating Entity/ies
Provides a range of reentry programs for men and women exiting prison that furnish counseling, case management, aftercare services, and housing assistance, including Continuing Care Program, START Program, and ReTurn.	County	CoC, Encompass Community Services Re-Entry Services Team, County Probation, County HSA

Key Actions to Reduce the Number of People Experiencing Homelessness Upon Exiting a Hospital

Key Action	Lead Entity	Collaborating Entity/ies
Support the Central California Alliance for Health (the Alliance) investments in, enhanced care management and housing-related community supports	County	CoC, the Alliance, County Health Services Agency, Hospitals, Housing Matters, Other Nonprofits
Update existing agreements between, the Alliance, Santa Cruz Health Information Organization (SCHIO) and partnering health entities, service providers, and housing organizations to increase data integration efforts, including development of a universal authorization for cross-system collaborative data share and care coordination and funding for data entry by support staff. This will strengthen the ability of hospitals and other health organizations to place persons leaving care into appropriate residential and service settings, using a whole person care perspective.	County	CoC, the Alliance, County Health Services Agency, Hospitals, Housing Matters, Other Nonprofits
Provide funding and technical assistance to local CalAIM-contracted nonprofits and County housing supports providers to help them effectively create and operationalize the systems and processes necessary to actively share managed care members housing status information, and to provide and bill for housing-related services	County	CoC, the Alliance, County Health Services Agency, Hospitals, Housing Matters, Other Nonprofits
Provide residential options for those in need upon discharge from hospitals,	CoC	County H4H Division Community Action

including:

1. For medically vulnerable persons needing temporary accommodation, Community Action Board housing assistance funds, recuperative care beds.

2. For those in recovery, the Santa Cruz Residential Recovery, Providence Recovery Center, Janus of Santa Cruz, Sobriety Works, and Healing House.

Board, Housing Matters, Encompass Community Services, Janus of Santa Cruz Sobriety Works, Healing House, the Alliance

Key Actions to Reduce the Number of People Experiencing Homelessness Upon Exiting Other Institutional Settings (such as foster care, behavioral health facilities, etc. as applicable in the region)

Institutional Setting	Key Action	Lead Entity	Collaborating Entity/ies
Foster Care	Link youth exiting foster care to TAY programs including Independent Living Program, Transitional Housing Plus Program, Housing Authority Family Unification Program Vouchers and YHDP-funded RRH and service programs.	CoC	County H4H and Family/Children's Services (FCS) divisions, County Probation, County HSA, Encompass Community Services, Education Providers, Nonprofits, Housing Authority
Adult Protective Services (APS)	Plan and implement new Home Safe-funded program to include a housing navigator/tenancy sustaining social worker and flexible housing assistance funding for APS clients at-risk of or currently experiencing homelessness and FCS - H4H coordination to link child-welfare-involved families with RRH and relevant Housing Authority Special Purpose Vouchers.	County	CoC, County FCS Division, Housing Authority, County and nonprofit RRH providers

Plan to Utilize Local, State, and Federal Funds to End Homelessness

Steps to Complete this Section:

1. The plan must include the total amount of available funding, the amount prioritized for permanent housing solutions, and an explanation of how **each participating applicant** is utilizing local, state, and federal funding programs to end homelessness. These programs must include, but are not limited to:
 - The Homekey Program,
 - The No Place Like Home Program
 - The Multifamily Housing Program
 - The Housing for a Healthy California Program
 - The Homeless Housing, Assistance, and Prevention Program
 - Building Homes and Jobs Act
 - The California Emergency Solutions Grants Program
 - The National Housing Trust Fund established pursuant to the Housing and Economic Recovery Act of 2008
 - HOME Investment Partnerships Act
 - Parolee or probation programs that are intended to prevent homelessness upon release.

Guidance:

*All of the above programs **must** be included and fully explained in the table. Where the region has multiple awards for the same program that are administered by different entities, those may be listed on separate lines. For example, in a region with one county and one CoC who receive their HHAP awards separately, each Eligible Applicant may enter their HHAP awards in separate lines. Simply click "Add Funding Program, then select the program from the drop down list.*

If one of the ten required programs is not present in a region, type N/A under Local Fund Administrator.

In addition to the listed programs, participating Eligible Applicants should add any other funds and programs that are being utilized to address and end homelessness in the region. Simply click "Add Funding Program" then select the blank field and you may type in the name of the funding program.

To add additional funding programs, click "Add Funding Program" at the bottom of the table.

Definitions:

1. **Local Fund Administrator:** *The entity responsible for administering the given funding source.*
2. **Description of How Funds are/will be Utilized to End Homelessness in the Region:** *Comprehensive summary of how the funding program will be utilized in the region. Applicants should highlight whether, how, and to what extent the funds are being used for permanent housing.*
3. **Funding Amount:** *Amount of known dollars secured or available to spend within the HHAP-5 grant timeframe (FY 23-24 through FY 27-28)*
4. **Timeframe of Use:** *The date range the local fund administrator anticipates expending the*

identified program funds.

Funding Landscape

Funding Program	Funding Type	Local Fund Administrator	Description of How Funds are/will be Utilized to End Homelessness in the Region	Funding Amount	Amount Prioritized for permanent Housing Solutions	Timeframe of Use
The Homekey Program	State	County	Permanent supportive housing	\$30,702,362.00	\$30,702,362.00	09/15/2022 - 06/30/2026
The No Place Like Home Program	State	County	Permanent supportive housing	\$27,650,060.00	\$27,650,060.00	06/30/2019 - 06/30/2026
The Multifamily Housing Program	State	N/A	N/A	\$0.00	\$0.00	N/A
The Housing for a Healthy California Program	State	N/A	N/A	\$0.00	\$0.00	N/A
The Homeless Housing, Assistance, and Prevention Program	State	County	Prevention, shelter services, rapid rehousing, landlord incentives	\$19,400,309.00	\$6,966,175.00	06/19/2020 - 06/30/2027
Building Homes and Jobs Act	State	County	Supportive case management services, shelter cost	\$2,794,186.00	\$0.00	06/21/2021 - 06/30/2025
The California Emergency Solutions Grants Program	State	County	Emergency shelter, street outreach, and rapid rehousing	\$10,358,301.00	\$0.00	06/21/2021 - 06/30/2025
The National Housing Trust Fund established pursuant to the Housing and Economic Recovery Act of 2008	Federal	N/A	N/A	\$0.00	\$0.00	N/A
HOME Investment Partnerships Act	Federal	N/A	N/A	\$0.00	\$0.00	N/A
Parolee or probation programs that are	Local	N/A	N/A	\$0.00	\$0.00	N/A

intended to prevent homelessness upon release

ENCAMPMENT RESOLUTION FUND	State	County	Direct services and capacity building	\$2,370,460.00	\$0.00	06/30/2022 - 06/30/2024
Housing Opportunities for Persons With AIDS	Federal	County	Housing assistance and supportive services for low-income persons living with AIDS	\$1,076,765.00	\$1,076,765.00	07/01/2023 - 06/30/2028
HHIP - Central California Alliance for Health	Local	County	Outreach, strategic planning, and homelessness prevention	\$1,470,000.00	\$415,573.00	11/08/2023 - 06/30/2025
HOMESAFE	State	County	Case management, rapid rehousing, and rental assistance	\$1,784,166.00	\$1,784,166.00	07/01/2021 - 06/30/2025
Housing and Disability Advocacy Program	State	County	Interim shelter assistance, rental assistance, housing navigation, case management, security deposits, utility payments, moving costs, legal services, and credit repair.	\$8,568,056.00	\$2,000,000.00	07/01/2021 - 03/31/2026
CALWORKS HSP	State	County	Housing navigation, housing-related case management, and temporary financial assistance	\$11,141,836.00	\$4,160,548.00	07/01/2021 - 06/30/2025
BRINGING FAMILIES HOME	State	County	Rental assistance	\$4,798,457.00	\$4,798,457.00	07/01/2021 - 06/30/2025
California Emergency Solutions and Housing - 2019	State	County	Rental assistance, housing relocation and stabilization services	\$511,159.00	\$98,104.08	05/05/2020 - 02/04/2025
HNP Round 1	State	County	Housing navigation and strategic planning	\$52,800.00	\$0.00	12/28/2020 - 10/30/2025
Transitional Housing Program (THP)THP	State	County	Housing navigation and strategic planning	\$1,249,083.00	\$0.00	06/18/2021 -

ROUND 2-4						06/30/2025
Housing Navigation and Maintenance Program HNMP 1	State	County	Housing navigation and strategic planning	\$146,850.00	\$0.00	05/15/2023 - 06/30/2025
CDBG-CV2 & 3_Covid-19 Project Roomkey Extension and Transition	State	County	Shelter and Housing Assistance	\$1,329,727.00	\$1,271,124.64	03/20/2022 - 10/31/2024
CDBG - Non-Housing 2021 - Outreach	State	County	Outreach services	\$500,000.00	\$0.00	12/06/2022 - 12/06/2025
Emergency Rental Assistance Program 1 and 2	Federal	County	Rental Assistance	\$18,839,233.00	\$18,839,233.00	
State Budget Allocation	State	City of Santa Cruz	Permanent affordable and supportive housing, support services, encampment management, and community safety	\$14,000,000.00	\$3,620,000.00	07/01/2022 - 06/30/2025
HOME-ARP	State	City of Santa Cruz	Development of affordable rental housing	\$1,434,354.00	\$1,434,354.00	07/01/2021 - 06/30/2026

Total \$ Available to prevent and end homelessness:	Total Prioritized for Permanent Housing Solutions:
\$160,178,164.00	\$104,816,921.72

Plan to Connect People Experiencing Homelessness to All Eligible Benefit Programs

Steps to Complete this Section:

1. Explain how the region is connecting, or will connect, individuals to wrap-around services from all eligible federal, state, and local benefit programs, including, but not limited to, housing and homelessness services and supports that are integrated with the broader social services systems

and supports. Benefit Programs include, but are not limited to:

- CalWORKs
- CalFresh
- Supplemental Security Income/State Supplemental Program (SSI/SSP) and disability benefits advocacy;
- In-home supportive services;
- Adult protective services;
- Child welfare;
- Child care; and
- Medi-Cal benefits through Managed Care Plans

Guidance:

All of the above benefit programs *must* be included and fully explained in the table. In addition to these benefit programs, participating eligible applicants should add other benefit programs that provide wrap-around services in the region.

To add additional benefit programs, click "Add Benefit Program" at the bottom of the table. If you select the blank field and you may type in the name of the benefit program.

Definitions:

- **Connection Strategy/ies means methods and actions that support client access and/or enrollment in eligible benefit programs. This may be a method or action that supports connection between a benefit program and clients, between benefits programs, and/or between benefits programs and the homeless services system, so long as the method or action *supports client access and/or enrollment in the eligible benefit program.***
- **Lead Entity should include the name of the regional Eligible Applicant responsible for managing the benefit program.**
- **Collaborating Entity may include a group, organization, or jurisdiction within your region working to provide the benefit. This can be another participating jurisdiction, a system partner, or any organization actively participating in providing the benefit.**

Benefit Programs

Benefit Program	Connection Strategy/ies	Lead Entity	Collaborating Entity/ies
CalWORKs	1. Require each CoC program to provide mainstream benefits advocacy to help families identify if they are eligible for, apply for, and follow up to secure particular	CoC	County H4H Division, County Employment and Benefits Division, Nonprofit Homeless Family Service Providers

	<p>CalWORKs cash or other benefits, e.g., childcare, treatment referrals, transportation support, job training, and educational support.</p> <p>2. Reduce barriers for families by out-stationing County family benefits workers at nonprofit homeless family service providers, e.g., Families in Transition.</p>		
CalFresh	<p>1. Require each CoC program to provide mainstream benefits advocacy to help individuals and families identify if they are eligible for, apply for, and follow up to secure particular CalFresh benefits or other food-related benefits, such as CalFresh Restaurant Meals and the Supplemental Nutrition Assistance Education program.</p> <p>2. Support Housing Matters' CalFresh Employment and Training Program participation.</p>	CoC	County H4H Division, County Employment and Benefits Division, Housing Matters, Other Nonprofit Homeless Service Providers
Supplemental Security Income/State Supplemental Program (SSI/SSP) and disability benefits advocacy	<p>1. Fund Senior Legal Services to provide SSI/SSP advocacy position and implement SSI/SSP advocacy database.</p> <p>2. Support efforts of each homeless service provider to assist disabled clients to apply for and secure SSI/SSP benefits, including by referring clients to advocacy programs provided by NAMI Santa Cruz and CCCIL.</p>	County	CoC, Senior Legal Services, NAMI Santa Cruz, CCCIL, Nonprofit Homeless Service Providers

In-home supportive services	1. Increase coordination between the County H4H Division, Adult and Long-Term Care Division, and CoC to link elderly and disabled adults experiencing homeless to In Home Support Services (IHSS) to help them access and retain their own permanent housing.	County	CoC, County Adult and Long-Term Care Division, Nonprofit Homeless Service Providers
Adult protective services	1. Plan and implement new Home Safe-funded program to include a housing navigator/tenancy sustaining social worker and flexible housing assistance funding for APS clients at-risk of or currently experiencing homelessness	County	CoC, County Adult and Long-Term Care Division, Nonprofit Homeless Service Providers
Child welfare	1. Increase coordination between the County H4H Division, Family and Children Services Division, CoC and Housing Authority to link child-welfare-involved families with RRH and Housing Authority Family Unification Program (FUP) and other applicable limited preference program vouchers or special purpose vouchers.	County	CoC, County FCS Division, Housing Authority, County and nonprofit RRH providers
Child care	1. Connect family shelter and housing programs to Headstart and Early Start, First 5 Santa Cruz, and Thrive by 5 program resources for childcare, infant and toddler programs such as Early Learning Scholarships, and a host	CoC	County H4H Division, County Employment and Benefits Division, County Office of Education, United Way First 5, Nonprofit Homeless Family Service Providers

	of other child-related benefits.		
Medi-Cal benefits through Managed Care Plans	<ol style="list-style-type: none"> 1. Increase collaboration between the County H4H Division, CoC, and the Central California Alliance for Health (the Alliance – managed care provider) to promote expanded enrollment in Medi-Cal for unhoused persons. 2. Partner with the Alliance to connect homeless services providers to Medi-Cal funding for enhanced care management and housing community supports. 3. Partner with the Alliance to fund recuperative care and short-term post hospitalization housing. 	County	CoC, the Alliance, County HSA, Nonprofit homeless service providers

Memorandum of Understanding (MOU)

Upload the Memorandum of Understanding (MOU) that reflects the Regionally Coordinated Homelessness Action Plan submitted under this application.

Optional: Upload any additional supporting documentation the region would like to provide.

Memorandum of Understanding (MOU)

MOU HHAP 5 County and CoC Signed 3-26-24.pdf

Supporting Documentation (Optional)

Application Process Certification:

By checking the box below, I certify that that all participating eligible applicants met the statutory public meeting process requirements in developing the Regionally Coordinated Homelessness Action Plan in compliance with HSC section

50233(d)-(e) and all of the following is true:

- All Eligible Applicants electing to collaborate to complete the Regionally Coordinated Homelessness Action Plan have engaged in a public stakeholder process that included at least three public meetings before the plan was completed.

Meeting Dates

Meeting Dates

2/6/2024

2/7/2024

2/21/2024

3/26/2024

- All of the following groups were invited and encouraged to engage in the public stakeholder process:

Stakeholder engagement

Stakeholders

Description of how Stakeholders were invited and encouraged to engage in the public stakeholder process

People with lived experience of homelessness

Sent out three email blasts to current list of people with lived experience. Information was also sent via newsletter to the H4HP email list, and staff made direct calls and outreach to individuals in partner organizations such as Housing Matters, Encompass Community services and Community Action Board. A public meeting announcement was placed on the H4HP website as well as the Human Services Department website. Information and invitations were published on the H4HP social media pages (Facebook and Instagram). Drinks, snacks and writing materials were provided during the meeting. There was also a dedicated table for bilingual and monolingual speakers with translator to ensure equitable access to information and participation of the public meeting.

Youth with lived experience of homelessness

Sent out three email blasts to current list of people with lived experience. Information was also sent via newsletter to the H4HP email list, and staff made direct calls and outreach to individuals in partner organizations such as Housing Matters, Encompass Community services and Community Action Board. A public meeting announcement was placed on the

H4HP website as well as the Human Services Department website. Information and invitations were published on the H4HP social media pages (Facebook and Instagram). Drinks, snacks and writing materials were provided during the meeting. There was also a dedicated table for bilingual and monolingual speakers with translator to ensure equitable access to information and participation of the public meeting.

Persons of populations overrepresented in homelessness

Staff made direct outreach to BIPOC organizations such as Santa Cruz Black and Santa Cruz Black Health Initiative. Information and invitations were published on the H4HP website, social media pages (Facebook and Instagram), as well as sent via newsletter four times to the H4HP email list.

Local department leaders and staff from qualifying smaller jurisdictions, including child welfare, health care, behavioral health, justice, and education system leaders

In addition to the newsletter, email blast, and website update, staff made direct outreach to program leaders and staff working with the Santa Cruz Sheriff's Department, Probation Department, Commissioners on the Justice and Gender Commission, Human Services Agency leaders, County Office of Education. and Family and Children Services Division leaders.

Homeless service and housing providers operating within the region

Information and invitations were published on the H4HP website, social media pages (Facebook and Instagram), as well as sent via newsletter four times to the H4HP email list made up of over 300 partner organizations and individuals providing services in Santa Cruz County.

Medi-Cal Managed Care Plans contracted with the State Department of Health Care Services in the region

Staff made direct outreach to program leaders of the Central California Alliance for Health, which is the current Medi-Cal managed care plan provider.

Street medicine providers and other service providers directly assisting people experiencing homelessness or at risk of homelessness

Information and invitations were published on the H4HP website, social media pages (Facebook and Instagram), as well as sent via newsletter four times to the H4HP email list made up of over 300 partner organizations and individuals providing services in Santa Cruz County. All street medicine and other providers received the information.

I certify under penalty of perjury that all of the information in the above section is true and accurate to the best of my knowledge.

Open

Part 3: Funding Plan

Steps to complete this section:

1. Identify all Eligible Use Categories the Administrative Entity anticipates using.
2. Provide the **dollar amount** budgeted per eligible use category. Again, this must account for 100 percent of the HHAP-5 Allocation(s) the Administrative Entity will be responsible for administering.
3. Where applicable, provide the **dollar amount** that will be designated under the Youth Set-Aside from the selected eligible use categories. **Reminder: the youth set-aside must total at least 10% of all monies received.**
4. Provide a brief description of activities HHAP-5 funds will support in each selected eligible use category.
5. Provide an explanation of how the activities therein align with the state's HHAP-5 priorities to:
 - sustain existing investments towards long-term housing stability and supportive services and
 - prioritize permanent housing solutions.
6. Indicate whether the budget proposes to support **ANY** new interim housing solutions outside of the youth set-aside.
7. Indicate whether the budget proposes to support new interim housing solutions for youth in excess of 10% of the total HHAP-5 Dollars budgeted
 - If the Administrative Entity answers "yes" to either 6 or 7, they will be asked to demonstrate dedicated, sufficient resources from other funding sources for long-term housing stability and permanent housing solutions. This entails summarizing total available dollars for preventing and ending homelessness in the region, including the percentage of these resources dedicated to permanent and interim housing solutions, providing the status of five policy actions for each eligible applicant in the region, and demonstrating the need for additional shelter.

Guidance:

*Each Administrative Entity must submit a **single** Funding Plan that accounts for the entire HHAP-5 Allocation(s) which the Administrative Entity will be responsible for administering. This includes:*

- *100 percent of the HHAP-5 Base allocation(s);*
- *100 percent of the HHAP-5 Planning allocation(s); and*
- *100 percent of the Initial Supplemental Funding allocation(s).*

The youth set-aside must total at least 10% of all monies received.

*Administrative costs **may not exceed 7%** of all monies received.*

Up to 1% of all monies received may be budgeted for costs related to the Homeless Management Information System (HMIS). Related costs include HMIS licenses, training, system operating costs, and costs associated with carrying out related activities. Upon agreement between the grantee and the Homeless Management Information System lead entity, the grantee shall transfer the authorized amount of funds directly to the HMIS lead entity.

To add another funding plan for an additional Administrative Entity, click "Add Funding Plan" near the bottom of the page. You will be prompted to provide a specific number of funding plans (1 per

Administrative Entity) based on the participation and contracting selections from Part 1: Regional Identification and Contracting Information.

Funding Plans from Administrative Entity/ies in Watsonville/Santa Cruz City & County CoC Participating in this Application

Administrative Entity 1

Which Administrative Entity is submitting the below budget?

Santa Cruz County

Funding Plan - Santa Cruz County

Eligible Use Category	HHAP-5 Dollars Budgeted	If applicable, Dollars budgeted for the Youth Set-Aside	Activities These Funds will Support	How are these Activities Aligned with the State's Priorities?
Rapid Rehousing	\$0.00		N/A	N/A
Prevention and Shelter Diversion	\$457,468.00	\$0.00	Funds will be used to sustain the centralized housing assistance fund, a key action under SPM1a, SPM3, and SPM4 above. The housing assistance fund will be used in conjunction with housing problem solving conversations to address housing crises among persons who are experiencing or at risk of homelessness. Assistance will address a variety of critical, targeted needs, including move-in assistance, rental arrears (up to 3 months), rental assistance (up to 3 months), housing maintenance expenses, and	The funding will support homelessness prevention and diversion efforts, and will be closely aligned with the State's Action Plan's Objective 15: Enhance communities' capacity to provide targeted homelessness prevention interventions and to successfully divert people from entering shelter or experiencing unsheltered homelessness.

			housing re-location expenses.	
Delivery of Permanent Housing and Innovative Housing Solutions	\$0.00		N/A	N/A
Operating Subsidies-Permanent Housing	\$0.00		N/A	N/A
Operating Subsidies-Interim Sheltering	\$3,770,401.69	\$1,322,404.00	Funds will be used to support costs relating to operation of three new housing navigation centers (Santa Cruz, Soquel, and Watsonville) and one new youth transitional housing project (Freedom House). Support for operating these projects is a key action under SPM1a and SPM1b above.	The funding will support operation of new and innovative interim housing program models and will be closely aligned with the State's Action Plan's Objective 9: Partner with communities to implement innovative approaches and expand the supply of safe, accessible, housing-placement focused, and trauma-informed sheltering and interim housing models for Californians experiencing homelessness. In addition, the funding will align with priorities Section 3A of the HHAP-5 NOFA by prioritizing direct and swift

access by participants in housing navigation centers and youth TH program to permanent housing (PH). Toward this end, each participant will receive on-site housing-focused case management and housing navigation services in a stable environment for success. The core of this ongoing engagement will include the following steps: (1) housing assessment, (2) a housing action plan, (3) housing prioritization through CES, (4) PH secured, and (5) PH stabilized. Participants will also have access to the County's new centralized housing assistance fund, which can speed access to PH with one-time move-in funds. HMIS data will be used to track program performance in

				increasing PH exits and reducing length of time homeless. Finally, the funding will provide long-term sustainability for housing navigation center and youth TH programs that are being launched with one-time federal, state, and local sources, such as CDBG, Homekey, ERF, and Behavioral Health Bridge funding.
Interim Sheltering	\$0.00		N/A	N/A
Improvements to Existing Emergency Shelter	\$0.00		N/A	N/A
Street Outreach	\$203,320.00	\$0.00	Funds will be used to sustain homeless outreach efforts, a key action under SPM1a and b, SPM2, SPM4, and SPM6 above. Specifically, the funds will be used to sustain a new homeless outreach team that fills a key program gap by engaging unsheltered persons in unincorporated parts of the county. The outreach team will be housing-focused. Outreach	The funding will provide direct outreach to unsheltered persons in previously underserved parts of the county, will be closely aligned with the State's Action Plan's Objective 7: Support California communities to strengthen outreach efforts and to address the health and

			workers will be trained as CES connectors and as such will work with unsheltered persons on a housing assessment, housing action plan, housing prioritization through CES, and PH secured. The team will also sustain the more traditional outreach functions of counseling and connecting unsheltered persons to a broad array of housing, health, benefits, shelter, safety and basic needs opportunities. Finally, the CoC will seek to provide training and learning opportunities for outreach workers on promising housing-focused strategies, such as San Francisco's Streets to Home pilot.	safety needs of people experiencing unsheltered homelessness. The funding will also align with priorities in Section 3A of the HHAP-5 NOFA. CES connector-trained outreach workers will emphasize PH placement for unsheltered persons through housing assessment, housing action plan, housing prioritization through CES, and securing PH. They will also seek to learn and implement promising housing-focused outreach approaches. Outreach workers will enter data into HMIS, which will be used to track both exits from outreach to PH and length of time homeless.
Services Coordination	\$0.00		N/A	N/A
Systems Support	\$651,787.00	\$0.00	Funds will be used to sustain an existing real estate	The funding will sustain an existing

partnership contract and incentives for private landlord participation in permanent housing projects, a key action under SPM1a, SPM3, and SPM4 above. This project significantly increases the number of units available to permanently house persons experiencing homelessness, and increases the utilization of permanent housing subsidies. The project is a regional partnership between the County H4H Division, the CoC, the Santa Cruz County Housing Authority, Housing Matters, Abode Services, the Community Action Board, and the Veterans Memorial Building. It strengthens the homeless services and housing delivery system by providing centralized incentives for landlords to make units available to PH programs, whether those of the Housing Authority or other CoC-funded agencies. We view this as a systems support project, but if not it should be eligible as a PH/RRH project.

landlord partnership and incentives program, thereby increasing access to permanent housing and improving the utilization rates of permanent housing subsidy programs. This closely aligns with the State's Action Plan's Objective 13: Improve access to flexible short-term and longer-term forms of rental assistance and other subsidies to support racially equitable and successful exits from homelessness; and Objective 3: Incentivize and support cross-sector, inter-jurisdictional, and regional planning, decision-making, and accountability. The funding will also align with priorities in Section 3A of the HHAP-5 NOFA by promoting PH solutions and ensuring that PH programs

The incentives offered include: (1) \$1,000 incentive to new landlords to provide a first unit with one-year lease; (2) \$500 incentive to current landlords to provide an additional unit with a one-year lease; (3) \$500 re-leasing bonuses if the landlord provides a new 12-month lease extension without (or with minimal) cost; (4) pro-rated vacancy bonus (maximum one-month's rent) to cover losses if a participating unit becomes vacant; or (5) maximum \$4,000 risk mitigation payment to cover rent losses or damages above those covered by the security deposit.

are sustainable and have access to the units they need to permanently house persons experiencing homelessness. Success will be measured increases in landlords, units, and PH placements as a result of the program. Landlord participation logs will be used to track landlords and units, while HMIS will be used to track PH placements, including as broken out by race and ethnicity.

HMIS	\$0.00	N/A	N/A
Administrative Costs	\$0.00	N/A	N/A

Total HHAP-5 Dollars Budgeted: \$5,082,976.69	Total HHAP-5 Youth Set-Aside Dollars Budgeted: \$1,322,404.00
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Youth Set-Aside Minimum
\$508,297.67

HMIS Maximum
\$50,829.77

Administrative Maximum
\$355,808.37

Does this budget propose to support any new interim housing solutions outside of the youth set-aside?

No

Does this budget propose to support new interim housing solutions for youth in excess of 10% of the total HHAP-5 Dollars budgeted?

Yes

Demonstration of Dedicated, Sufficient Resources for Permanent Housing

In order to use HHAP-5 resources to fund new interim housing solutions, the region must demonstrate that they have dedicated sufficient resources from other sources to long-term permanent housing solutions, including capital and operating costs. (HSC § 50236(c).)

In reviewing whether a region has dedicated sufficient resources from other sources to long term permanent housing solutions, Cal ICH will evaluate financial resources and policy actions related to reducing and ending homelessness.

Applicants must respond to this section **when** they have responded “Yes” to either of the questions under “New interim Housing Certification”. At a minimum, this section must reflect all Eligible Applicants in the region where the Eligible Applicant is proposing to fund new interim housing.

1. Identify Region and all Eligible Applicants in the Region.
2. Provide required metrics and narrative under “Status of Financial Resources”
3. Complete the five tables under “Status of Policy Actions
4. Provide required metrics and narrative under “Demonstrated Need”

The region must respond to all of the below prompts.

single County CoC and LA region

Status of Financial Resources - Watsonville/Santa Cruz City & County CoC Region

Guidance:

Per HSC section 50230(v) “region” means the geographic area served by a county, including all cities and continuum of care within it. For the LA region this means all eligible applicants (large cities, CoCs, and the county) within the County of LA.

For Single County CoCs and the LA region: the application is already aligned with the “region” definition. Therefore, the first two metrics will exactly reflect the information in [“Plan to Utilize Local, State, and Federal Funds to End Homelessness”](#) above. In the Cognito Form, the first two metrics will automatically populate from the information provided. The applicant will need to provide the “Percent dedicated to interim housing solutions” and describe the impact the proposed uses of HHAP-5 dollars would have on the percentages dedicated to permanent housing and interim housing.

Total amount of funds the region is using from its available federal, state, and local dollars to prevent and end homelessness as described in the Action Plan Section: Utilization of Local, State and Federal Funds to End Homelessness:

Total \$ available for homelessness

\$160,178,164.00

Percent of the above that is dedicated to permanent housing solutions

65.44%

Percent of the above that is dedicated to interim housing solutions

10.00%

Describe the impact your proposed use(s) of HHAP-5 dollars would have on the above percentages.

H-5 impact

HHAP-5 funding will not significantly alter the percentages. Funds will help sustain existing interim housing programs and services linked with permanent housing.

Status of Policy Actions

Provide a status update for each Eligible Applicant in the region on the following policy actions related to reducing and ending homelessness.

Per HSC section 50230(v) "region" means the geographic area served by a county, including all cities and continuum of care within it. For the LA region this means all eligible applicants (large cities, CoCs, and the county) within the County of LA.

Each of the following tables must be fully filled out for **every** Eligible Applicant in the Region.

Housing Element

Eligible Applicant	Is this Eligible Applicant's Housing Element Compliant?	Provide a timeline of plans to submit revisions to HCD and request technical assistance to address remaining issues
County of Santa Cruz	No	HCD review took place and requested changes. Changes were incorporated for public comment through February 21, 2024. Revisions will be resent to HCD for final review.
	Yes	

Prohousing Designation

Eligible Applicant	Current Prohousing Designation Status	If applicable, identify Prohousing policies that this Eligible Applicant has adopted or plans to adopt in the future.
County of Santa Cruz	plans to apply for Prohousing Designation	The County's Sustainability Update was recently certified. It contains changes and elements that will strengthen our planned Prohousing Designation application related to zoning changes, speeding housing production, reducing development costs, and

enhancements. The Sustainability Update includes land use policies and code updates to encourage development of housing that is attainable to a wide range of residents. Greater housing diversity in Santa Cruz County offers an opportunity to support a more diverse community, which in turn will not only help seniors age in place but will help employers attract and retain workers as more people can afford to both live and work within the County.

USICH Seven Principles for Addressing Encampments

Eligible Applicant	Does the Eligible Applicant have a current practice or commitment to follow the Seven Principles?
County of Santa Cruz	Has made an active commitment to follow the Seven Principles

Housing Law Violations

Eligible Applicant	Does this Eligible Applicant have any outstanding housing law violations with HCD's housing accountability unit or the Attorney General's Office?	Provide a plan to resolve issues or plans to request technical assistance to address remaining issues.
County of Santa Cruz	No	
	No	

Surplus Land

Eligible Applicant	Current Practice or Commitment
County of Santa Cruz	Has a current commitment to identifying local surplus land for housing

Certification

Participating Eligible Applicant 1

Participating Eligible Applicant

Santa Cruz County

Certification Santa Cruz County

On behalf of the above entered participating eligible applicant, I certify that all information included in this Application is true and accurate to the best of my knowledge.

Name

Randy Morris

Phone

(831) 454-4084

Email

Randy.Morris@santacruzcounty.us

Participating Eligible Applicant 2

Participating Eligible Applicant

Watsonville/Santa Cruz City & County CoC

Certification Watsonville/Santa Cruz City & County CoC

On behalf of the above entered participating eligible applicant, I certify that all information included in this Application is true and accurate to the best of my knowledge.

Name

Suzi Merriam

Phone

(831) 768-3050

Email

suzi.merriam@cityofwatsonville.org

Attachment B

**Memorandum of Understanding
Homeless Housing, Assistance and Prevention Program, Round 5**

This Memorandum of Understanding (MOU) has been created and entered into on February 21, 2024 between the following, jointly known as the Parties:

Santa Cruz County Human Services Department (the County)
1000 Emeline Ave.
Santa Cruz, CA 95060

Housing for Health Partnership Policy Board (the CoC)
Watsonville/Santa Cruz City & County Continuum of Care, CA-508
1000 Emeline Ave.
Santa Cruz, CA 95060

I. Introduction

- a. The Homeless Housing, Assistance and Prevention Program, Round 5 (HHAP-5) is a \$1 billion state grant, made available through a September 29, 2023 HHAP-5 Notice of Funding Available (NOFA), that provides local jurisdictions, including federally recognized tribal governments, with flexible funding to continue efforts to end and prevent homelessness in their communities. The application deadline is March 27, 2024.
- b. Allocations are available to jurisdictions in Santa Cruz County as follows:

<u>Jurisdiction:</u>	<u>Allocation:</u>
County of Santa Cruz	\$2,488,842.22
Watsonville/Santa Cruz City & County CoC	\$2,594,134.47

- c. Per the HHAP-5 NOFA, the County and CoC must apply jointly as part of a “region,” defined as “the geographic area served by a county, including all cities and the CoC or CoCs within it.” As such, the entire geography of Santa Cruz County comprises the region for purposes of HHAP-5 and this MOU. While applicants in a region are required to apply together, each applicant (County and CoC) has the discretion to receive its base allocation directly **or** they may designate a single applicant for the region to serve as their Administrative Entity. This selection indicates to the State which applicant will enter into contract with the State to receive and administer each applicant’s HHAP-5 award.
- d. The County is the Administrative Entity for the County’s allocation. The County has also long served as the Administrative Entity, collaborative applicant, and staff for the CoC under the CoC Charter and for federal CoC funding and past State HHAP allocations (Rounds 1 – 4). Therefore, the County will serve as the Administrative Entity for both County and CoC allocations of HHAP-5.
- e. The HHAP-5 NOFA requires that joint applicants collaborate on and submit with their application due March 27, 2024 to the State a Regionally Coordinated Homelessness Action Plan (RCHAP) that meets the requirements for such a plan described in the HHAP-5 NOFA.

- f. In addition, the HHAP-5 NOFA requires that joint applicants for HHAP-5 funds submit an MOU with their application due March 27, 2024 to the State, signed by each participating applicant, reflecting and committing to participate in and comply with the RCHAP. In meeting this MOU requirement, the State recommends simply summarizing the RCHAP roles, responsibilities, and actions in the MOU. However, Applicants may also choose to attach the complete RCHAP as an addendum to the MOU. In addition, the State has provided written guidance on how to summarize the roles, responsibilities, and actions in the MOU. Based upon the State's MOU written guidance, the Parties are choosing to summarize their roles, responsibilities, and actions (rather than attaching the RCHAP) as described below.

II. Duties of the Parties

- a. This MOU commits each signatory to uphold, participate in, and comply with the actions, roles, and responsibilities of each eligible applicant in the region as described in the HHAP-5 RCHAP incorporated herein by reference (Attachment A) and *summarized* as follows:
 - i. Commitments to the roles and responsibilities of each eligible applicant within the region as they pertain to outreach and site coordination, siting and use of available public land, the development of interim and permanent housing options, and coordinating, connecting, and delivering services to individuals experiencing homelessness or at risk of experiencing homelessness, within the region. *See Section 2.1 in the HHAP-5 RCHAP.*
 - ii. Commitments to key actions each eligible applicant will take to improve the system performance measures. *See Section 2.2 in the HHAP-5 RCHAP.*
 - iii. Commitments to key actions each eligible applicant will take to ensure racial and gender equity in service delivery, housing placements, housing retention, and any other means to affirm equitable access to housing and services for racial and ethnic groups overrepresented among residents experiencing homelessness. *See Section 2.3 in the HHAP-5 RCHAP.*
 - iv. Commitments to actions each eligible applicant will take to reduce homelessness among individuals exiting institutional settings, including but not limited to jails, prisons, hospitals, and any other institutions such as foster care, behavioral health facilities, etc. as applicable in the region. *See Section 2.4 in the HHAP-5 RCHAP.*
 - v. Commitments to roles of each eligible applicant in the utilization of local, state, and federal funding programs to end homelessness. *See Section 2.5 in the HHAP-5 RCHAP.*
 - vi. Commitments to the roles and responsibilities of each eligible applicant to connect individuals to wrap-around services from all eligible federal, state, and local benefit programs. *See Section 2.6 in the HHAP-5 RCHAP.*
- b. The County commits to being responsible for carrying out all Administrative Entity activities relevant to the County and CoC allocations, including administering the funds, contracting (when necessary) with sub-recipients, reporting on HHAP-5 dollars and activities to the State, and meeting the term and conditions of the State HHAP-5 contract.

- c. The CoC commits to participating in all meetings and other events (such as stakeholder forums, surveys, client focus groups) as needed for County and CoC coordination on key HHAP-5 issues, including but not limited to oversight, management, strategic and equity planning, RCHAP updates, funding prioritization and approvals, HMIS data collection and reporting, program standards and expectations, agency capacity building, and communications.

III. Updating of the RCHAP

- a. The HHAP-5 NOFA requires that each region submit an updated RCHAP no later than January 1, 2026 as a condition for State disbursement of the second half of the HHAP-5 base allocation funds. Such an update will be assumed to be incorporated automatically into this MOU in place of the current RCHAP, unless the Parties choose at that time to also update this MOU.

IV. Terms of the Agreement

- a. Commencement: This MOU will become effective as of March 27, 2024.
- b. Termination: This MOU will terminate upon the earlier of the following (1) June 30, 2028, the final deadline for expenditure of HHAP Round 5 funds or (2) the denial of the County's and CoC's HHAP-5 Grant Application.
- c. Modifications: This MOU may be modified only by written amendment signed by both parties.
- d. Assignment: The rights, responsibilities and duties under this MOU may not be transferred or assigned without the express prior written consent of the Parties.
- e. Jurisdiction and Venue: This MOU shall be construed in accordance with the laws of the State of California and the parties hereto agree that venue shall be in Santa Cruz County, California.
- f. Anti-Discrimination and Anti-Harassment: Parties shall not unlawfully discriminate against or harass any individual based on race, color, religion, nationality, sex, sexual orientation, age, or condition of disability. Parties understand and agree that they and/or any subcontractor is bound by and will comply with the antidiscrimination and anti-harassment mandates of all Federal, State and local statutes, regulations and ordinances.

We, the undersigned, hereby certify that the Memorandum of Understanding is full, true, and correct and that all information is correct and complete.

DocuSigned by:

Randy Morris

March 26, 2024

Randy Morris, Director

Date

Santa Cruz County, Human Services Department

DocuSigned by:



March 26, 2024

Suzi Merriam, Co-Chair

Date

Housing for Health Partnership Policy Board