Homeless Housing, Assistance and Prevention (HHAP) Grant Program

Submission ID NOFA-HHAP00037

Applicant Information

Eligible Applicant Name:
Eligible Applicant Name Response: Santa Rosa, Petaluma/Sonoma County CoC

Eligible Applicant Type:
Eligible Applicant Type Response: Continuum of Care

COC Number:
COC Number Response: 504

Eligible Applicant Email:
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Eligible Applicant Phone:
Eligible Applicant Phone Response: (707) 791-8140

Administrative Entity Name and Address:
Administrative Entity Name and Address Response:
Sonoma County Community Development Commission
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Is This a Government Entity?
Is This a Government Entity Response: Yes

Primary Contact Information

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Applicant Redirections?

Applicant Redirections Response:
Applicant Redirections Response: No

1. Homelessness Response System Gaps Assessment

When determining local funding priorities, it is critical to understand the current gaps in the local homelessness response system. Each community faces unique challenges in reducing and ending homelessness, so an assessment of current resources and understanding the needs yet to be fulfilled is critical to ensuring the effective and efficient use of new resources. This can be done in various ways and can include conducting a community needs assessment, holding local public forums, talking with service providers and people experiencing homelessness, and utilizing [HUD's seven system-level performance measures](#) that help communities gauge their progress in preventing and ending homelessness.

To successfully complete this section of the application, applicants will need to provide the following:

1. A narrative description of the most recent assessment process used to determine local gaps in housing services for persons experiencing homelessness in the applicant's community. Information should include but is not limited to:

    a. How data collection methods were used to determine gaps (ie: HUD's homeless Point-in-Time count, Continuum of Care Housing Inventory Count, Longitudinal Systems Analysis, and Stella tools, HMIS Annual Performance Reports for Emergency Shelter (ES), Transitional Housing (TH), Rapid Rehousing (RRH), and Permanent Supportive Housing (PSH), as well as any recently conducted local needs assessments);

    Homelessness Response System Gaps Question 1a - Begin Answer

    Assessment processes used to determine local gaps in housing services as well as impacts of racial and ethnic disparities included:
    •Racial Disparities Assessment in 2018 Continuum of Care Competition (September 2018)
    •Racial Disparities Assessment in 2019 Continuum of Care Competition (September 2019)
    •CoC Board Strategic Planning that included participation from a wide variety of stakeholder. Began September 2019 with public presentations in June 2020 and August 2020 for first two phases. Third phase still pending. (Primary assessment)
    Data collection methods used in the 2019-2020 Strategic Planning Baseline Report conducted with Focus Strategies included the 2019 Housing Inventory Chart (HIC), 2019 Homeless Count Report, HMIS project level data, and HUD System Performance Measures for the first part of the analysis to determine efficacy of the homeless system of care. Quantitative analysis was conducted by Focus

Strategies using the Base Year Calculator (BYC) from their System Wide Analytics and Projection (SWAP) tools, a joint project of Focus Strategies and the National Alliance to End Homelessness. SWAP is designed to help communities use local data to understand what their system is currently accomplishing and to plan prioritize changes to bring about the greatest reduction in homelessness while BYC helps users assess whether HMIS data is of sufficient quality and accuracy. HMIS, HIC, and budget data were uploaded in the BYC and CoC Lead Agency staff met with every provider to discuss project performance.

Significant findings included: a) Data quality was strong across program types b) HMIS participation was lower than expected, which could cause gaps and c) transitional and rapid rehousing had high rates of entry while bed utilization rates were low across all program types, indicating a gap in Housing First principles (inconsistent adoption) and d) emergency shelters and transitional housing are underperforming with resepct to exits to permanent housing.

Homelessness Response System Gaps Question 1a - End Answer

b. How people with lived experience of homelessness had ongoing meaningful and purposeful opportunities to participate in and inform the most recent gaps assessment and how they have meaningful opportunities to inform all levels of system planning over time;

Homelessness Response System Gaps Question 1b - Begin Answer

During the most recent community wide baseline scan of system performance (serving as the gap assessment for this grant) under the purview of the CoC Board and in partnership with Focus Strategies, three separate focus groups were held with individuals with lived experience of homelessness to inform the Continuum of Care Board and membership of gaps. The three focus groups took place from December 2019-January 2020 and included:

•A focus group of adults with lived experience of homelessness
•A focus group of transition age youth with lived experience of homelessness
•A focus group of unsheltered adults in a large encampment who were currently homeless

A particular finding from individuals with lived experience of homeless was inconsistency with adoption of and adherence to low barrier guidelines within the Housing First approach. Some service providers have continued to implement screening criteria beyond the CES referral process for program entries. Other providers have maintained low barriers to entry but continue to uphold restrictive program participation or behavior guidelines. This

inconsistency led to a sense of mistrust for some people seeking services, particularly people with long histories of homelessness or behavioral health needs, who felt it was not worth seeking services they were likely to be denied or restricted from. An additional concern that arose, particularly amongst some people experiencing homelessness, was the safety and quality level of existing temporary sheltered solutions. Some people expressed concerns such as theft of belongings, fights within programs, or feelings of mistreatment by peers or staff which led to hesitation to seek shelter services. These concerns felt heightened for some people if they were approached by law enforcement and presented with the option to accept shelter or receive a citation and/or be incarcerated.

Homelessness Response System Gaps Question 1b - End Answer

c. How organizations that have historically served communities of color but may not have previously participated formally in the CoC and may not be a part of the homelessness provider community had meaningful and purposeful opportunities to participate in and inform the most recent gaps assessment and how they will be engaged in system planning over time;

Homelessness Response System Gaps Question 1c - Begin Answer
The vast majority of service providers participated in focus groups held for front life staff to provide feedback on the Continuum of Care and system of care and managers of organizations (separate groups).   Moving forward, the CoC is a participating member of the BARHII Racial Equity Cohort and has included several members with lived experience of homelessness/current homelessness who are people of color. Several front line workers who are people of color also participate in this cohort. The CoC Lead Agency will propose that this cohort become a regular CoC Working Group to advise the Continuum of Care Board on equity as well as system planning.

Homelessness Response System Gaps Question 1c - End Answer

d. How gaps were assessed for special populations such as families, youth, victims of domestic violence, seniors, persons who have been convicted of a crime, persons with a disability, persons who are chronically homeless, persons with HIV/AIDS, persons who are LGBTQ, veterans, persons with limited English proficiency, and persons who are undocumented;

Homelessness Response System Gaps Question 1d - Begin Answer
The most recent gaps assessment (Strategic Planning) is yet to   be finalized and does not fully include all populations. However, the

initial results showed that 10% of heads of households that report into HMIS were TAY, which was a surprisingly high number and indicated that youth were entering adult projects and programs. In particular, the CoC has made significant strides in addressing homelessness with the following populations:

•Chronically homeless: a 10% reduction from 2018 to 2019 and a 17% reduction from 2019 to 2020.

•Veterans: An over 40% drop from 2019 to 2020 (147 veterans) and a reduction from 400 veterans in 2013

•Families with children: A drop to 79 households in 2020 from a high of 200 in 2013

Victims of domestic violence who experience homelessness r remains high, as 39% of individuals in 2020 reported experiencing domestic violence.

Homelessness Response System Gaps Question 1d - End Answer

e. How racial or ethnic disparities in the delivery of homeless services were assessed;

Homelessness Response System Gaps Question 1e - Begin Answer

Racial and ethnic disparities in the delivery of homeless services were assessed in the 2018 and 2019 Continuum of Care Competition(s). They were not included in the most recent gaps assessment as it is still in process. The assessments are attached (2018 and 2019). HMIS data was utilized to determine the number of individuals accessing services (emergency shelters, permanent supportive housing, and Coordinated Entry) as well as the overall number of individuals experiencing homelessness by demographic information.

Homelessness Response System Gaps Question 1e - End Answer

f. How frequently gaps assessments are conducted;

Homelessness Response System Gaps Question 1f - Begin Answer

Gap assessments have been conducted in different ways but not on a scheduled basis. Assessment processes used to determine local gaps in housing services as well as impacts of racial and ethnic disparities included:

•2018 Local Funding Notice of Funding Availability (included State Homeless Emergency Aid Program - HEAP) with a focus on geographical equity for funds (December 2018)

•Racial Disparities Assessment in 2018 Continuum of Care Competition (September 2018)

•2019 10 Year Homeless Action Plan Update with new gap information on permanent supportive housing need

•Racial Disparities Assessment in 2019 Continuum of Care Competition (September 2019)
•CoC Board Strategic Planning that included participation from a wide variety of stakeholder. Began September 2019 with public presentations in June 2020 and August 2020 for first two phases. Third phase still pending.
Homelessness Response System Gaps Question 1f - End Answer

g. How findings are used to make informed decisions for funding projects within the community; and

Homelessness Response System Gaps Question 1g - Begin Answer As the current gaps analysis/Strategic Planning process is ongoing and not yet finalized, it has not yet been utilized to fully inform funding decisions. However, previous assessments (such as the 2018 Local Notice of Funding Availability) were utilized to fund Homeless Emergency Aid Program funding (geographic equity for programs in 5 areas of County) as well as utilization of HUD System Performance Measures in applications for funding as well as local project monitoring that continues with the Lead Agency's Ending Homelessness team.
For purposes of HHAP-2 funds, prioritization was given to funds for the the three interventions most needed: permanent supportive housing, rapid rehousing, and emergency shelter. Emergency shelter was identified as a particular need with the impacts of COVID-19 on shelters and reduced capacity for individuals who do not qualify for non-congregate shelter. Permanent supportive housing and rapid rehousing (over 60% of HHAP-2 funds) remain the highest need in the community
Homelessness Response System Gaps Question 1g - End Answer

h. How the applicant will conduct ongoing system performance evaluation to ensure the impact of HHAP-2 funds throughout the spending period and determine if adjustments are needed to address gaps in the homelessness response system.

Homelessness Response System Gaps Question 1h - Begin Answer HHAP-2 funds will be evaluated in accordance with the CoC Lead Agency's standardized monitoring procedures. These include monitoring of timely and eligible expenditures as well as adherence to HUD System Performance Measures that are built into each project's outcomes on a quarterly basis. Demographic information will be collected via HMIS to address equity in outcomes and adjustments will be made via desktop monitoring to address any gaps in services. Data will be shared with the CoC's Data Work Group and reported to the Continuum of Care Board.

2. The most recent gaps assessment that was conducted and the date in which it was completed. Reports can be attached, but all applicants must summarize main findings within this section. Reports submitted without a summary will not be accepted. Summaries must include, but are not limited to:

   a. Current number of people experiencing homelessness in the community including demographic information, and the existing programs and funding which address homelessness within the jurisdiction;

      Homelessness Response System Gaps Question 2a - Begin Answer
      The most recent gaps assessment was completed in June 2020. This included the second phase of Strategic Planning with community feedback. The final phase is scheduled to be completed in 2021. The most recent gaps assessment that focus on racial and ethnic disparities was submitted in September 2019 as part of the 2019 Continuum of Care Competition and submitted to the Department of Housing and Urban Development as well as the Continuum of Care membership.
      2,745 individuals were enumerated as experiencing homelessness in the 2020 Homeless Count, a 7% decrease from 2,951 individuals in 2019. Of these individuals:
      •62% are unsheltered and 38% are sheltered
      •73% are male and 27% are female and 1% are non-binary or transgender
      •75% are Caucasian and 25% are Hispanic/Latinx
      •64% are white, 6% Black, 19% multiracial, 1% Asian, 1% Native Hawaiian/Pacific Islander, and 9% are Native American
      •5% are under 18, 11% are 18-24, 60% are 25-54, and 24% are 55+
      •88% became in homeless in Sonoma County
      Key funding and programs that address homelessness in the jurisdiction include:
      •State funds: HEAP, HHAP-1, State ESG, CESH, NPLH, NPLH Non-Competitive, State HDAP, Project Roomkey, Project Homekey
      •Federal Funds: Continuum of Care, Housing Choice Vouchers (including CE Super-preference, Mainstream Vouchers, etc), HUD-VASH, Federal ESG, HOME, CDBG, CARES Act 1 & 2, HOME, etc.
      •Local Funds: County Reinvestment and Revitalization, County General Fund, Low and Moderate Income Housing Fund, etc.
      Homelessness Response System Gaps Question 2a - End Answer

   b. Data and qualitative information showing any gaps or disparities in access to services, delivery of services, and housing placement and

housing retention outcomes for special populations such as families, victims of domestic violence, seniors, youth and young adults, persons who have been convicted of a crime, persons with a disability, persons who are chronically homeless, persons with HIV/AIDS, persons who are LGBTQ, veterans, persons with limited English proficiency, and persons who are undocumented;

Homelessness Response System Gaps Question 2b - Begin Answer
The most recent qualitative information illustrates that there are gaps in services for the following populations:
•Transition Age Youth: As noted previously, youth ages 18-24 are accessing adult services at a higher rate than expected, which supports ongoing efforts to prioritize youth funding at a higher level.
•Victims of domestic violence continue to make up a large segment of the homeless population (39% in 2020 per the Homeless Count). This has resulted in a prioritizing new CoC DV Bonus Funds for rapid rehousing in the last two years.
•Seniors and older adults: The CoC counts adults ages 55+ as a specific sub-population in the Homeless Count. A 10% increase in older adults was found in 2020, reflecting a trend of homelessness in older adults since the 2017 Sonoma Complex Fires.
Homelessness Response System Gaps Question 2b - End Answer

c. Data and qualitative information showing any racial or ethnic disparities in access to services, delivery of services and housing placement and housing retention outcomes of homeless services;

Homelessness Response System Gaps Question 2c - Begin Answer
The largest disparity identified in the most recent assessment of racial and ethnic disparities (attached 2019 Racial and Ethnic Disparities Report) was among African Americans and Native Americans experiencing homelessness (9% and 6% of respectively while their representation in the County as a whole is 2% and 1% respectively).
Homelessness Response System Gaps Question 2c - End Answer

d. Any other disparities that were found in the delivery of homelessness services including rates of successful permanent housing placements, and housing retention rates;

Homelessness Response System Gaps Question 2d - Begin Answer
The same assessment in 2019 did not find any significant disparities in an initial scan of the following interventions utilizing HMIS data:
•Permanent housing placement
•Access to emergency shelter
•Access to Coordinated Entry

However, more analysis will be needed to further assess disparities in access to key homeless services.
Homelessness Response System Gaps Question 2d - End Answer

e. Using the Service Gap Analysis Chart below, identify which areas of the local homelessness response system (e.g. shelter, rental subsidies, supportive housing) have gaps in resources based on the needs of people experiencing homelessness in the community.

Homelessness Response System Gaps Question 2e - Begin Answer
Data from the 2020 Pit Count was used to assess need for each category, and HMIS data in the same time period (FY 20-21) was used to assess the number of individuals currently receiving services. One factor that is still being assessed is the number of shelter beds needed. If need was met in rental assistance and permanent supportive housing was fully met, the need for shelter beds would fall to roughly 100 shelter beds, which would fit in a model of a right-sized system with enough capacity for permanent housing and rapid rehousing. For purposes of this application, the CoC kept the number of shelter beds at the higher number (709) based on the fact that more permanent housing capacity is needed. Below is the rationale for each category:
1.Interim Housing/Shelter Beds: Based on the number of individuals with multiple instances of homelessness within the past year (2020 Homeless Count) but not chronically homeless. 1,506 individuals in need.
2.Rental Assistance/Rapid Rehousing: Based on the number of individuals experiencing homelessness less than one year (2020 PIt Count). 1,098 individuals meet in need who could be served with rapid rehousing and increase income to maintain housing.
3.Permanent Supportive Housing - Based on the number of individuals with an episode of at least one year (2020 Count). 1,701 individuals would meet this need. The CoC has estimated needed close to 1,000 units of PSH to meet this need in the past and the number currently in need (839) is close to this approximation and matches results of a decrease in chronic homelessness over the past year.
4.Outreach - This was not based on PIT Count information. Instead, the need was assessed based on the number of individuals who left the system of care for a place not meant for human habitation over a 12 month period that did not re-enter the system. Current outreach numbers are based on CoC-funded outreach.
5.Prevention/Diversion - Based on number of individuals in the 2020 Homeless Count who identified as homeless for the first time.

Homelessness Response System Gaps Question 2e - End Answer

Table: SERVICE GAP ANALYSIS

	Total # of Clients Currently Needing This Service	Total # of Clients Currently Receiving This Service	Remaining Need
Interim Housing/Shelter Beds	1506	709	797
Rental Assistance	1098	742	356
Supportive Housing (Permanent)	1701	862	839
Outreach	368	229	139
Prevention/Diversion	676	133	543

2. Regional Resources Planning

When working within the homelessness system, it is critical to assess the current resources available within the community to ensure any new resources are most effectively and efficiently targeted to best serve people experiencing homelessness within the community. Given the high number of people experiencing homelessness in California and the unprecedented amount of federal and state funds available to address homelessness, HCFC expects applicants to coordinate all available funding to safely shelter and permanently house as many people experiencing homelessness in the applicant's community as possible, with a particular focus on rehousing individuals currently living in Project Roomkey (PRK) sites.

HCFC requires all HHAP-2 applicants to complete a **Homelessness Response Local Investment Plan (Appendix A)** that lists all regional resources used to address homelessness. The document includes different interventions within the homelessness system. For each intervention, please tell us:

- The funding source(s) used to assist in the delivery of the intervention. If several funding sources are used, please list them in order of highest amount of funding used for the intervention to the lowest;
- If the funding source is covered by more than one applicant (i.e. County and Continuum of Care) please list separately. Do not combine allocations; and
- When referencing units of measurement, please reference service basis unit of measurement. Example: $500,000 in funding provided RRH to approximately 20 households over XX period of time.

In addition to filling out the **Homelessness Response Local Investment Plan** document, applicants must answer the following narrative question that will support the information provided:

1. What efforts are made to coordinate all available local, state and federal funds that can address homelessness in the applicant's community?

   Regional Resources Planning Question 1 - Begin Answer

   The Continuum of Care Lead Agency, Sonoma County Community Development Commission, works closely with both the CoC, County of Sonoma, other entitlement jurisdictions (City of Petaluma and City of Sonoma), and all other jurisdictions in the County to ensure that funds for homelessness are targeted to the most vulnerable in a Housing First approach. The CoC Board includes representatives from entitlement jurisdictions as well as the County of Sonoma. The Sonoma County Board of Supervisors, serving as the oversight body for the Community Development Commission, also works closely with the CoC Board and

other entities such Community Development Committee serving as the County of Sonoma Housing Authority oversight board, and the Cities and Towns Committee (CTAC) which governs Urban County CDBG funds. This coordination was critical in other areas - including CARES Act Rental Assistance funds, which were deployed successfully across the entire County with specific targeted areas in all 5 geographic areas of the County, ensuring that over 700 households were supported as of December 2020 with targeted coordination with all regions.

CoC Lead Agency staff also work with the entitlement jurisdictions of Santa Rosa and Petaluma and other cities/towns to ensure that County-wide State and Federal funds are in concert with funds administered by these entities. For example, CoC HHAP Outreach funds are utilized in areas not covered by other entities' and targeted toward rural, underserved areas (such as West County and North County) and done in collaboration with County HHAP IMDT Outreach efforts in these areas.

In 2020, regular meetings with local Councils and City Managers ramped up as a part of CoC Strategic Planning efforts and as a result of efforts to address COVID-19 efforts. All 9 cities took part in emergency operations planning for COVID-19, including staff embedded in the COVID-19 Homeless Task Force, in order to ensure that all localities were being served by federal FEMA funds and State Roomkey funds. The CoC also worked closely with both the County and all 9 cities in utilization of COVID-19 emergency funds and reallocated Homeless Emergency Aid Program (HEAP) funds. COVID-19 funds were utilized to support the City of Santa Rosa's primary COVID non-congregate shelter site in Spring 2020 and also were utilized to provide sanitation stations in all cities that needed additional support (a total of over 30 stations) during the pandemic. HEAP funds were utilized as a bridge to fund sanitation stations in both incorporated jurisdictions and unincorporated jurisdictions. The CoC also provided support for congregate shelter sites with social distancing in order to support individuals who were not eligible for NCS sites.

In 2021, efforts will continue to address barriers and avoid fracturing of funds in the system of care. The Continuum of Care Board will assist in leading these efforts with a goal of aligning all non-CoC funds with CoC-mandated State and Federal funding. HHAP-2 funds will be utilized to backbone the existing system of care while other funds (federal and HHAP-2 County funds) will be utilized to support Homekey projects. Project Roomkey participants will continue to be prioritized for not only Homekey projects but also CoC HHAP-2 funded projects.

CARES Act funding will also work support the existing homeless system of care, particularly with regard to rental assistance and support for emergency shelter and Roomkey participants.

Regional Resources Planning Question 1 - End Answer

3. HHAP-2 Funding Plans

When planning how to target new HHAP-2 resources, it is essential to do so in direct response to the gaps assessment and current regional investment planning described in Sections 1 and 2. HHAP-2 funding plans must state the specific gaps that will be addressed with these new funds and provide sufficient detail to ensure that any selected projects will effectively meet identified gaps. HCFC expects applicants to clearly understand and identify the intervention types requiring funding prior to initiating their local project selection processes.

Applicants must identify and describe each intervention type they intend to fund with their HHAP-2 grant and how much of their HHAP-2 funding they intend to focus on that intervention type. Applicants must also describe how investing in the requested interventions will meet the previously identified needs of their community.

Intervention Types are broken into six categories: (1) Outreach; (2) Interim Housing; (3) Rental Assistance; (4) Permanent Supportive and Service-Enriched Housing; (5) Diversion and Homelessness Prevention, and (6) Services.

Applicants should utilize the HHAP-2 **Application Guidance** document for detailed information on how these interventions can be implemented, how they work together, and how HCFC recommends prioritization and utilization of these interventions.

In addition to providing information on how the applicant intends to utilize their HHAP-2 funds on specific interventions, applicants must also outline the amounts they intend to allocate to the eligible uses that will support the interventions throughout the duration of the grant period.

To successfully complete this section of the application, applicants will need to provide the following:

1. Using the **Funding Plan Template** **(Appendix B)** and **Expenditure Plan Template** **(Appendix C),** provide detailed information for each of the intervention types and eligible uses being proposed for HHAP-2 funding. (**NOTE:** Specific project information for the intervention types identified will be requested at a later date once the local selection process has been completed.)

2. Describe how the applicant intends to prioritize funding towards local Project Roomkey permanent housing pathways. If an applicant does not intend to prioritize funding in this way, they must explain what other resources have been identified to meet this need locally to ensure that households staying at Project Roomkey sites move to permanent housing and do not return to unsheltered locations or congregate settings.

HHAP-2 Funding Plans Question 2 - Begin Answer
CoC HHAP will not directly fund Project Homekey but CoC HHAP-2 projects will assist with rehousing Project Roomkey participants in coordination with County HHAP. County HHAP-2 will prioritize individuals in Project Roomkey sites with placement into Project Homekey Hotels (in process currently at Hotel Azura and Sebastopol Inn). The County IMDT Outreach Team will work directly with CoC HHAP RRH, PSH, and Outreach projects to assist less vulnerable Roomkey participants with pathways to permanent housing solutions. This includes referrals to CoC HHAP projects that include home share projects for older adults, regional rapid rehousing for specific jurisdictions, and other permanent placements.
HHAP-2 Funding Plans Question 2 - End Answer

3. Describe the activities budgeted for grant administration. In the applicant's response, describe the overall grant administration staffing plan to accomplish the applicant's goals and activities. Provide information on roles that will be responsible for ensuring the successful execution of HHAP funded projects.

   HHAP-2 Funding Plans Question 3 - Begin Answer
   Grant administration will include the following: 1) Oversight and monitoring of all HHAP-1 and HHAP-2 funded activities, including monitoring for regulatory compliance, eligible costs, compliance with Housing First and Coordinated Entry policies, and achievement of individual project goals and overall HHAP-2 benchmark goals. 2) Analysis of HMIS data and timely/accurate entry of HMIS data for all HHAP-2 projects. 3.) Reporting to CoC Working Groups (Evaluation and Data) on HHAP-2 outcomes performance, reporting to Continuum of Care Board on HHAP-2 goals and outcomes. 4.) Oversight of annual HHAP-2 reporting to the State as well as Quarterly project reports from all HHAP-2 activities.
   The Ending Homelessness Team with the CoC Lead Agency (Sonoma County Community Development Commission) will have primary responsibility for HHAP grant administration. Roles are detailed below in 3.a and 3.b.
   HHAP-2 Funding Plans Question 3 - End Answer

   Descriptions should include but are not limited to:

   a. The number of full-time employees (FTE) or percent of time per FTE that will be employed by the applicant dedicated to the execution of HHAP-2.
      HHAP-2 Funding Plans Question 3a - Begin Answer

As with HHAP-1, the Lead Agency (Sonoma County Community Development Commission) will provide several positions related to HHAP activities, primarily for monitoring and compliance. A full-time (1.0) compliance specialist, already overseeing HEAP and HHAP monitoring and reporting, will be the primary staff for monitoring grant activities and reporting. The Homeless Funding Coordinator will spend .5 FTE for final reporting and monitoring, and a Community Development Specialist will spend .25 FTE processing billing and processing expenditures. These are all existing positions with dedicated hours for HHAP (1.75 FTE).

HHAP-2 Funding Plans Question 3a - End Answer

b. Existing staff positions that will be leveraged to fulfill this need.
   HHAP-2 Funding Plans Question 3b - Begin Answer

Existing staff positions that will be leveraged to fulfill this need.
Two staff positions will be leveraged. The Ending Homelessness Manager will provide final oversight of compliance and reporting as well as communication with HHAP staff at the State level and also provide reports and presentations to the CoC Board. The Homeless Design Program Manager (reporting to the Ending Homelessness Manager) will supervise compliance staff mentioned above who will conduct daily HHAP work.

HHAP-2 Funding Plans Question 3b - End Answer

4. In what ways the applicant's jurisdiction is leveraging the adult system to serve youth and in what ways the homelessness response system has been or will be adapted to youth; and how the applicant will use HHAP-2 funding to ensure youth can access services and that targeted spending meets their needs.

HHAP-2 Funding Plans Question 4 - Begin Answer

In late 2020, the CoC, in collaboration with the County, launched a 100 Day Challenge to serve transition age youth experiencing homelessness. As part of this effort, the jurisdiction is leveraging the adult system by utilizing Housing Choice Vouchers for transition age-youth (detailed more in section #7) as well as involving organizations that primarily serve adults in shelter and housing to expand the range of services and supports available to youth.
HHAP-2 will build upon these efforts by continuing to provide core support for youth through Street Outreach, Prevention, and Rapid Rehousing along with PSH slots. With over a 50% reduction in youth homelessness from 2019 to 2020, the CoC will continue to work with the County HHAP funded outreach team to drive toward functional zero youth

==highlight==homelessness along with collaborating with the Sonoma County Housing Authority and targeted vouchers outside of HHAP funding.==highlight==
HHAP-2 Funding Plans Question 4 - End Answer

5. Describe how the applicant will incorporate meaningful collaboration with individuals that have lived experience being homeless throughout funding planning, design, implementation, and evaluation.

HHAP-2 Funding Plans Question 5 - Begin Answer

The CoC Board includes two representatives with lived experience of homelessness (adult and transition age youth) who will participate in decision-making and approval over HHAP funds and projects. The CoC's Evaluation Ad Hoc Committee also includes members with lived experience of homelessness. The Evaluation Ad Hoc Committee will be revamped in 2021 to include even more members with lived experience, particularly individuals with lived experience who are individuals of color. The Evaluation Ad Hoc is responsible for providing recommendations on funding and rating/ranking of projects to the Continuum of Care Board. Finally, the CoC plans to implement two new committees in FY 2021 to provide more coordinated direct input on all funding and practices. The Homeless Youth Task Force, comprised of youth stakeholders and youth with lived experience of homelessness, will transition to a more formal Youth Action Board with 100% members being youth with lived experience of homelesness (at least 2/3d of members) and youth from marginalized communities.

A second committee, already in development, is the Lived Experience Advisory Committee, comprised of currently homeless adults or adults with lived experience of homelessness. This committee, along with the Youth Action Board, will directly advise the Continuum of Care Board on funding policies as well as policy issues in the Continuum of Care.
HHAP-2 Funding Plans Question 5 - End Answer

4. HHAP-2 Goals

Creating performance targets that can be clearly measured every year ensures a commitment to locally shared goals. Utilizing the local needs assessment, applicants must identify the areas of impact to be targeted by HHAP funds in Section 3: HHAP-2 Funding Plans, and in this section must present specific and measurable goals for those investment areas. These goals should inform how applicants design HHAP programming and should be stated in the local selection process funding announcements and subcontracts so that local applicants and the selected subrecipients understand program expectations.

HHAP Programmatic Goals

HHAP statute mandates that applicants set goals related to the total number of individuals served and, of those served, the number who will be successfully placed in permanent housing due to HHAP-2 investments.

For interventions funded with HHAP, applicants must show how their jurisdiction plans to use their HHAP investment to meet statutorily-required goals by providing the following in the table below: (1) number of individuals that *currently* need this intervention; (2) number of households expected to be served, annually and over the entire grant period; and (3) number of households expected to be placed into permanent housing, annually and over entire grant period.

Note: identified need below should be the same as the numbers indicated in Section 1.

Table – Statutory Goals by Intervention Type – Permanent Supportive and Service-Enriched Housing

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that *currently* need this intervention	839					
# of individuals expected to be served by HHAP-2	100	85	0	0	0	185
# of individuals expected to be placed into permanent housing through HHAP-2	85	75	0	0	0	160

Table – Statutory Goals by Intervention Type – Rental Assistance

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that *currently* need this intervention	356					
# of individuals to be served	100	50	0	0	0	150

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
# of individuals to be placed into permanent housing	100	50	0	80	40	270

Table – Statutory Goals by Intervention Type – Interim Housing

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that *currently* need this intervention	797					
# of individuals to be served	400	300	0	0	0	700
# of individuals to be placed into permanent housing	120	100	0	0	0	220

Table – Statutory Goals by Intervention Type – Diversion and Homelessness Prevention

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that *currently* need *equity* this intervention	543					
# of individuals to be served	0	0	0	0	0	0
# of individuals to be placed into permanent housing	0	0	0	0	0	0

Table – Statutory Goals by Intervention Type – Outreach

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that *currently* need this intervention	139					
# of individuals to be served	0	0	0	0	0	0
# of individuals to be placed into permanent housing	0	0	0	0	0	0

Table – Statutory Goals by Intervention Type – Services

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
# of individuals to be served	0	0	0	0	0	0
# of individuals to be placed into permanent housing	0	0	0	0	0	0

In addition to setting clear goals on numbers served and numbers moved into permanent housing, applicants must also provide the following:

1.   Any additional systemwide goals the applicant's jurisdiction and/or region has identified and the metrics used to evaluate progress towards those goals.

HHAP-2 Goal Question 1 - Begin Answer
a.System-wide goal #1 - Placement and retention of individuals in non-congregate shelter. In collaboration with the County of Sonoma, the CoC will endeavor to place rehouse all individuals in non-congregate shelter sites and/or Project Roomkey sites upon the end of the pandemic/emergency.
Metrics utilized will include HMIS data on individuals in Roomkey sites including placement of individuals from NCS Roomkey sites into HHAP-2 funded RRH and PSH.
HHAP-2 Goals Question 1 - End Answer

2.   An update on systemwide goals identified in HHAP-1 and explanation of any goal modifications made in response to changing needs.

HHAP-2 Goal Question 1 - Begin Answer

HHAP-1 included the following goals:
a.) 400 individuals placed into permanent housing with 340 (85%) retaining housing.
No modifications are needed as of yet, with only one quarter of HHAP-1 funding expended
b.) Of 400 individuals placed into permanent housing, no more than 15% of individuals will return to homelessness (85% retention rate across ES, RRH, TH, and PSH programs excluding winter shelter).
No modifications needed as of yet with only one quarter of HHAP-1 funding expended.
c.) Decrease chronic homelessness by 10%.
Achieved. The 2020 Homeless Count, conducted in February 2020 with a HUD approved extension, reflected a 16% decrease in chronic homelessness from 675 individuals to 572 individuals.
Modification: A 25% decrease in chronic homelessness by 20202.
d.) Decrease overall number of homeless by 5%.
Achieved. The 2020 Homeless Count indicated a 7% reduction in overall homelessness from 2, 951 individuals to 2,745 individuals.
Modification: A 10% decrease in homelessness by the 2022 Homeless Count.
HHAP-2 Goals Question 1 - End Answer

3.   At least one clear, measurable performance goal related to how HHAP-2 funding will address racial disparities identified in the jurisdiction's homelessness response system.

        HHAP-2 Goal Question 1 - Begin Answer

        he Continuum of Care proposes the following two performance goal related to addressing racial disparities:
        --A new working group to address racial inequities will be created and report directly to the Continuum of Care Board to advise the Board and CoC on racial disparities. This group will be formed out of current participants in Sonoma County's BARHII Racial Equity Cohort.
        --The greatest disparities identified in the most recent assessment of racial disparities is homelessness among African Americans and Native Americans (9% and 6% respectively). The CoC proposes to reduce these numbers to 5% and 3% by the 2022 Homeless Count.
        HHAP-2 Goals Question 1 - End Answer

4.   At least one clear, measurable, youth-specific performance goal related to HHAP-2 investments, including an explanation of how the applicant's jurisdiction accounts for the unique service needs of youth when determining how to set performance targets for youth set-aside funding interventions.

        HHAP-2 Goal Question 1 - Begin Answer

        The 2020 Point in Time Count reflected a 47% decrease in transition age youth and unaccompanied children experiencing homelessness. The CoC's investment in HEAP and HHAP-1 funds, proportional to youth homelessness in both 2018 and 2019 (17% of total funds and 15% respectively) with input from youth experiencing homelessness and youth stakeholders was a vital component in this decrease.
        The CoC and County are currently collaborating on the 100 Day Challenge to house 65 transition age you by the end of February 2021. During the first year of HHAP-2 funding, the CoC proposes the following performance related goal related to youth homelessness:
        •Housing an additional 75 youth to further reduce youth homelessness by 15%.
        Finally, the CoC uses an annual Homeless Youth Needs Assessment to determine service needs for youth and system need. This needs assessment is based on a formula utilize by Paul Toro as well as local information gleaned from the Youth PIT Count. The formula utilized to determine the number of beds needed, as well as accompanying

services for 2020 is based on a March 2012 longitudinal study by Paul Toro which found that approximately 40% of homeless youth needed intensive intervention in order to become housed. Based on this, approximately 212 new youth beds are needed in 2021 and beyond, which is the core benchmark for the CoC in determining need.

HHAP-2 Goals Question 1 - End Answer

5. Local Project Selection Process

Applicants may choose (though they are not required) to contract with local nonprofits and service providers to administer the services detailed in their HHAP-2 Funding Plan. When contracting for services, applicants shall select qualified service providers that provide services which match the needs of the local population of people experiencing homelessness and which are HHAP-eligible activities that are in line with the applicant's HHAP-2 Funding Plan.

HCFC encourages applicants to consider how these funds are accessible to smaller and non-traditional organizations that have historically served communities of color but may not have previously participated formally in the CoC or been a part of the homeless provider community.

To successfully complete this section of the application, applicants will need to provide the following:

1. An explanation of how HHAP-2 funds will be distributed and whether a local project selection process will be utilized to select subcontractors.

   Local Project Selection Process Question 1 - Begin Answer
   The Continuum of Care is utilizing a hybrid selection process for HHAP 2 funds, similar to the process utilized in 2020. The CoC Lead Agency, Sonoma County Community Development Commission, has developed recommendations for core uses of HHAP 2 funds beginning in fiscal year 2021-22 focusing on permanent supportive housing, rapid rehousing, and emergency shelter based on system need (approximately 63% for permanent solutions and 37% for core shelter operations). In January 2021, the Lead Agency presented the CoC Board with recommendations (which were approved on January 15th, 2021) for utilization of HHAP funds to provide continued funding for core homeless system of care projects that were first expanded under HEAP funding, then supported at a reduced rate with HHAP 1, and now in HHAP 2 for projects prioritizing permanent housing solutions as well as critical interim housing solutions. This, paired with the County of Sonoma's HHAP application to provide continuing support for hundreds of vulnerable Roomkey/Homekey participants, will ensure that the CoC continues to reduce homelessness (7% reduction in 2020).
   Local Project Selection Process Question 1 - End Answer

   Will subcontractors be utilized? Yes

   a. If the applicant *is not utilizing* a local selection process, please include the following in the explanation:

i. Description of why this is the best funding plan for the community; and

Local Project Selection Process Question 1a.i. - Begin Answer
The Continuum of Care has a decades long history of close between   homeless service providers at both ground level efforts to address homelessness and in terms of policy and goal-setting at a macro level system-wide. Over the past few years, with the advent of increased resources at the State level and during the COVID-19 pandemic, providers have worked closely together to avoid duplication of effort. Part of this is due to the unique geography of the Sonoma County Continuum of Care; the County is divided roughly into 5 sections with urban centers in Central and South County (Santa Rosa and Petaluma) and rural sections in Healdsburg/Sonoma Valley (North County and Southeast County) and unincorporated West County (Guerneville). Each section of the County has focused services targeted to residents as well as connections to County-wide services for outreach, assessment, and placement into non-congregate shelter in collaboration with the CoC Lead Agency and County Health Department.
The Coordinated Entry System also works to ensure that individuals are placed into housing, services, and shelter of their choice in their preferred area of the County.   Many providers offered tailored services to specific subpopulations (TAY, Veterans, Person with HIV/AIDS, ex-offenders, families, etc) with interventions and housing specifically maximized for client choice in a Housing First approach. HHAP funding, in particular, is targeted toward unique approaches in PSH, RRH, and Street Outreach spread across the County as well as system-wide supports.
Local Project Selection Process Question 1a.i. - End Answer

ii. Description of how applicants will ensure equitable access to services funded.

Local Project Selection Process Question 1a.i.i. - Begin Answer
Local Project Selection Process Question 1a.i.i. - End Answer

b. If the applicant *is utilizing* a local selection process, please include the following in the explanation:
   i. What is the process and timeline for project selection?

   Local Project Selection Process Question 1b.i. - Begin Answer
   Local Project Selection Process Question 1b.i. - End Answer

   ii. How will the applicant encourage new partners to participate?

Local Project Selection Process Question 1b.i.i. - Begin Answer
In January 2021, the CoC Board approved basic HHAP categories. In February 2021, the CoC Board will approve a strategy to pair HHAP 2 funds with expiring HEAP funds and other local/state funds to provide as close to level funding for core homeless system of care projects (PSH, RRH, SO, ES, and Diversion). Several projects that were not housing focused may be pared back or eliminated and HHAP will be prioritized for permanent solutions and critical emergency shelter needs. In February 2021, staff reports will be delivered to the CoC Board on all proposed funded projects. If a project is deemed deficient, it may be reduced or eliminated.
Local Project Selection Process Question 1b.i.i. - End Answer

iii. How will people with lived experience of homelessness, including youth with lived experience, have meaningful and purposeful opportunities to shape the selection process and funding decisions?

Local Project Selection Process Question 1b.i.i.i. - Begin Answer
New partners will be able to apply for funds should any project be deemed deficient or not appropriate for funding. Additionally, HHAP funding may be braided with other local funding in public requests for proposals for new projects prior to the beginning of fiscal year 2021-22.
Local Project Selection Process Question 1b.i.i.i. - End Answer

iv. How will the applicant promote equity and ensure underrepresented communities can be competitive applicants for funding?

Local Project Selection Process Question b.i.v. - Begin Answer
The Continuum of Care Board includes an adult representative with lived experience of homelessness and a transition age youth with lived experience of homelessness. The CoC's Evaluation Ad Hoc Committee, which typically includes multiple members with lived experience of homelessness, is currently in the process of being redesigned. Individuals with lived experience will also have the chance for public input in CoC meetings when initial and final funding decisions are made in January - February 2021.
Local Project Selection Process Question b.i.v. - End Answer

2. Describe how systemwide collaboration would occur among homelessness service providers and other social safety net providers. How

do these collaborative efforts help minimize or avoid the duplication of service and effort?

Local Project Selection Process Question 2 - Begin Answer
<mark>As this is a hybrid model, with primarily continued funding, the Lead Agency and CoC Board will review all HHAP funded projects to ensure that agencies are utilizing an equity focused approach. Additional, Lead Agency staff can consult with the newly established Office of Equity to ensure that agencies in underserved communities are not only competitive applicants for this and future funding but also receive all communication for any new projects.</mark>
Local Project Selection Process Question 2 - End Answer

In addition to the narrative questions above, check all box(s) that apply to the applicant's community:

Table – Local Project Selection Process Assessment

LOCAL PROJECT SELECTION PROCESS ASSESSMENT (check all that apply)
Local Project Selection Assessment Statement: The process will clearly define for potential subcontractors which types of projects will be prioritized for funding and which needs identified in the needs/gaps assessment are intended to be met by funding such projects. Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The process will prioritize programs that address the disproportionate impacts that homelessness and COVID-19 have on communities of color, particularly Black, Latinx, Asian, Pacific Islander, Native and Indigenous communities. Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The process will remove barriers to competitive participation by applicants representing marginalized communities. Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The process will use objective criteria to evaluate projects for funding. Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The objective criteria used to evaluate projects will include data on past performance related to the proposed activity (for example, an existing rapid rehousing provider applies to provide rapid rehousing services with HHAP funds and provides HMIS data to show a history of positive outcomes) Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The objective criteria used to evaluate projects will allow applicants applying to perform services not previously performed by their organization, to provide other data or outcome results to support their competency to perform the proposed activity. Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The process will have provisions to allow for innovation, while balancing the need for data and performance-based decision-making. Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The process will be posted publicly on a platform that is accessible to the public. Local Project Selection Assessment Response: <mark>Yes</mark>
Local Project Selection Assessment Statement: The process will consider the severity of needs and vulnerabilities of the proposed target population in its objective criteria – and aligns its

prioritization of these needs with the needs identified through the community needs assessment process.

Local Project Selection Assessment Response: <mark>Yes</mark>

Local Project Selection Assessment Statement: The process will avoid conflict of interest.

Local Project Selection Assessment Response: <mark>Yes</mark>

Local Project Selection Assessment Statement: The process will only fund programs that follow a Housing First approach.

Local Project Selection Assessment Response: <mark>Yes</mark>

Local Project Selection Assessment Statement: The process will include people with lived experience to have meaningful and purposeful opportunities to inform and shape all levels of planning and implementation.

Local Project Selection Assessment Response: <mark>Yes</mark>

6. Racial Equity Efforts

HHAP-2 applicants should prioritize the advancement of racial equity at every level of the homelessness response system. Applicants must be actively involved in their homelessness response systems, facilitating partnerships among service organizations, and promoting racial equity practices. Applicants must respond to disproportionality in access to services, service provision, and outcomes. Applicants cannot simply rely on delivering a standardization of services to address equity. Applicants have the responsibility to examine their data to ensure all eligible persons receive equitable services, support, and are served with dignity, respect, and compassion regardless of circumstances, ability, or identity.

HCFC encourages applicants to consider how these funds are accessible to smaller and non-traditional organizations that have historically served communities of color but may not have previously participated formally in the CoC or been a part of the homeless provider community, and how these funds would address the organizational capacity of organizations that are led by Black, Latinx, Asian, Pacific Islander, and Native and Indigenous people that support the goal of reducing and ending homelessness.

To successfully complete this section of the application, applicants will need to provide the following:

1. Using the **Racial Demographic Data Worksheet** (**Appendix D**), please provide the Continuum of Care Outcomes by Race and Ethnicity.

2. Describe how the local homelessness response system or projects the applicant is planning use policy and practices to ensure equal access and non-discrimination when serving prospective and new program participants.

   Racial Equity Efforts Question 2 - Begin Answer

Information from the 2018 census indicates that the majority of people living in Sonoma County identify as White (86.8%). Some identify as Hispanic or Latino (27.2%). Few identify as multi-racial (4.0%) and even fewer identify as Black or African American (2.1%). In 2019, the number people experiencing homelessness at the PIT was 2,951, with 994 of those staying in shelters or transitional housing programs, and 1957 unsheltered, or in cars, parks, tents, sidewalks or other places not meant for habitation. The percentages of individuals experiencing homelessness and identifying as White was significantly lower than the percentage of individuals identifying as White county-wide in 2019 (65% vs. 86.8%). By contrast, the percentage of individuals experiencing homelessness and identifying as either Alaska Native or American Indian (6%) or Black and African American (9%) was disproportionately higher than the

county's census numbers (1% and 2%, respectively). This demonstrates that individuals in these racial groups are disproportionately more likely to be homeless in Sonoma County.

The Sonoma County Continuum of Care is currently in the planning phases of examining and developing a homeless system of care addressing racial inequities. Sonoma County CoC is participating in the Racial Equity Action Lab Addressing Anti-Black Racism and Racial Disparities in Bay Area Homeless Response. While in its infancy, Sonoma County CoC and the Public Health Department have developed partnerships to address systemic racism within the cohort, including those from the Latinx, Black and indigenous backgrounds. Through this work, the Sonoma County CoC will improve local policies and practices by developing leadership for racial equity, identifying and prioritizing racial disparities for action, and expand housing opportunities by taking collective action with other Bay Area homeless response systems. Initial work will include the development of a local committee comprised of people with lived experience of homelessness, especially people of color, with power to oversee program and policy design, implementation and evaluation of the homeless system. The Sonoma County CoC will also look at hiring practices as well as providing culturally relevant trainings for providers within the homeless system of care.

Racial Equity Efforts Question 2 - End Answer

3. How does the applicant's grant making process and/or funding decisions include prioritization of programs that are addressing the disproportionate impacts that homelessness and COVID-19 have on communities of color, particularly Black, Latinx, Asian, Pacific Islander and Indigenous communities?

Racial Equity Efforts Question 3 - Begin Answer

As the Lead Agency for the Continuum of Care, Community Development Commission ensures all requests for proposals and funding opportunities are disseminated to programs and agencies providing services to underserved and marginalized communities via public facing websites and listservs and by targeted outreach to agencies that address disparities. In 2020, the Lead Agency collaborated with the Department of Public Health to provide rental assistance to communities of color impacted by COVID-19 with CARES Act funding, particularly targeted toward the Latinx community. Additionally, non-congregate shelter sites for individuals experiencing homelessness at risk for COVID-19 included outreach to communities of color who were at greater risk of COVID.

Racial Equity Efforts Question 3 - End Answer

4. How are the voices of Black, Latinx, Asian, Pacific Islander and Indigenous communities being developed as central in creating effective approaches to reducing and ending homelessness?

Racial Equity Efforts Question 4 - Begin Answer

The Sonoma County CoC is actively working on the development of a local committee comprised of people with lived experience, including those from diverse backgrounds, to evaluate and make policy recommendations that incorporate solutions to racial inequities within the local homeless response system. The CoC will also establish and sustain a racial equity committee. Comprised of homeless system staff, providers, people with lived experience of homelessness, this committee will lead CoC's efforts to eliminate the overrepresentation of people of color in the homeless response system. Facilitated by the CoC, efforts to establish these groups are led by the Racial Equity Lab cohort, through the knowledge and experience of Black, Latinx, Asian, Pacific Islander and Indigenous communities.

Racial Equity Efforts Question 4 - End Answer

5. Does the applicant have a strategy to expand the reach of funding to underserved and marginalized communities and non-traditional providers who can reach and serve disproportionately impacted communities? If so, please describe.

Racial Equity Efforts Question 5 - Begin Answer

Over the past two years, the Sonoma County CoC has focused efforts on utilizing new funding, including HEAP and HHAP, to not only expand previous core homeless services funding, but to expand services to new providers with innovative solutions. In 2020, Sonoma County had one of the largest homeless encampments in its history with over 250 people. It was found that a vast majority of the individuals living in the encampment were not interested in emergency shelter or working with traditional service providers. Through the efforts to clear this encampment and expand shelter and housing opportunities, the County deployed its Safety Net Interdepartmental Multidisciplinary Team (IMDT) and created partnerships with non-traditional providers to engage with people in the encampment. With collaborative community efforts, the CoC consulted and provided assessments to 258 individuals, enrolled 134 individuals into the ACCESS Sonoma IMDT services, and housed 104 individuals. The CoC continues to engage with the underserved and disproportionately impacted communities by creating new innovative projects and partnering with non-traditional homeless services providers

Racial Equity Efforts Question 5 - End Answer

6. Describe how the priority population(s) learn about and enter local homelessness programs, including marketing and communication strategies used.

Racial Equity Efforts Question 6 - Begin Answer

The Sonoma County CoC's Coordinated Entry System (CES) is the main system for people experiencing homelessness to access shelter and housing programs within Sonoma County. CES is currently serving all populations

experiencing homelessness and provides robust diversion services to those at risk of being homeless countywide. Shelters, 211, day centers, county offices, and local health clinics serving low-income populations are referring or directly enrolling clients into the system. Advertising is available online and on social media sites including Facebook. Flyers are distributed at dozens of sites, and outreach is provided at CoC meetings and other gatherings of homeless services providers. CES is staffed with bilingual staff members, assessments and releases are provided in Spanish in addition to English. Multi-disciplinary outreach service providers conduct daily street/encampment outreach in several critical areas of the county. Working closely with law enforcement, railroad and utility districts, regional parks, water agencies and service providers, outreach teams have found and screened hundreds of highly vulnerable persons. High-risk homeless subpopulations have been added to target outreach populations, partnering with veteran service providers, behavioral health, and our local victims services center.

The racial equity and lived experience working committees will evaluate the local CES and outreach advertisement and assessments, including how the priority populations access local projects. The committees will assess the system's effectiveness, provide culturally relevant and responsive training, and educational support to increase access to priority populations in the homeless system of care.

Racial Equity Efforts Question 6 - End Answer

7. How is the applicant making community project grants accessible to smaller organizations that have historically served communities of color, but may not have previously participated formally in the CoC or as a part of the "homeless provider" community?

Racial Equity Efforts Question 7 - Begin Answer

The Lead Agency for the CoC regularly invites organizations to participate as CoC Members on a quarterly basis at CoC Quarterly Membership meetings. CoC staff also provide outreach to smaller organizations that serve communities of color. In 2020, the County of Sonoma established an Office of Equity, and in 2021, CoC staff will collaborate with the Office of Equity to form more regular communications. This will also be done in concert with the BARHII Racial Equity Cohort (as noted above) with a particular emphasis on ensuring that grants for rental assistance/mitigating COVID impact reach organizations that have not formally participated in the past.

Racial Equity Efforts Question 7 - End Answer

8. How does the applicant partner with organizations that are addressing racial equity in the housing and homelessness response system?

Racial Equity Efforts Question 8 - Begin Answer

he CoC and Lead Agency, Community Development Commission, works closely with other County Safety Net organizations that both address racial

equity in their own programs and partner with other nonprofits. Critical partnerships include the Department of Health Services, Department of Human Services, Child Welfare, and the Department of Probation that include programs serving individuals with chronic health/mental health conditions, low income individuals, and justice involved individuals, many of whom are disproportionately affected by racial inequities.

Additionally, the Lead Agency works with other organizations such as La Luz and Community Action Partnership that focus on serving individuals of color. In 2020, this included direct outreach and partnership with the Lead Agency to provide CARES Act financial assistance for individuals at risk of homelessness in areas of the County of Sonoma that were underserved.

Racial Equity Efforts Question 8 - End Answer

9. How will the applicant ensure that racial disparities are addressed with this funding?

Racial Equity Efforts Question 9 - Begin Answer

HHAP-2 funds will primarily provide core support for permanent supportive housing, rapid rehousing, and emergency shelter. Lead Agency staff will assess project outcomes on a quarterly and annual basis, including demographic information for project participants from HMIS. Demographic information will be assessed by compliance staff and the HMIS Coordinator for any disparities in the following areas:

Access to emergency shelter, rapid rehousing, and permanent housing

Placement into permanent housing

Retention of permanent housing

Access to the Coordinated Entry System (CES)

Finally, any disparities that are found will be shared with the Continuum of Care Board and CoC member organizations.

Racial Equity Efforts Question 9 - End Answer

In addition to the narrative questions above, check all boxes that apply to the applicant's community:

Table – Racial Equity Assessment

RACIAL EQUITY ASSESSMENT (check all that apply)
Racial Equity Assessment Statement: We have a racial equity policy within the organization I work for.   Racial Equity Assessment Response: Implementing but could benefit from assistance
Racial Equity Assessment Statement: We collect racial, ethnic and linguistic data on clients and constituents outside of HMIS.   Racial Equity Assessment Response: Implemented
Racial Equity Assessment Statement: We provide language interpreter/translator services for people who speak languages other than English.   Racial Equity Assessment Response: Implemented
Racial Equity Assessment Statement: We collect data on service-user or constituent satisfaction with our organization regarding racial equity.

Racial Equity Assessment Response: <mark>Implemented</mark>
Racial Equity Assessment Statement: We have formal partnerships with organizations of color. Racial Equity Assessment Response: <mark>Implemented</mark>
Racial Equity Assessment Statement: We allocate resources for engagement and outreach in communities of color. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>
Racial Equity Assessment Statement: Racial equity and cultural competency training are offered to employees within the applicant's organization. Racial Equity Assessment Response: <mark>Implemented</mark>
Racial Equity Assessment Statement: We meet regularly with leaders from communities of color specifically to discuss racial equity within the homelessness system. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>
Racial Equity Assessment Statement: We analyze to assess whether equitable access to new and existing shelter facilities is being provided to people of color, especially Black, Latinx, and Indigenous populations most impacted by homelessness, and examine data to determine if there are other disparities to be addressed, such as by age, ethnicity, disability, gender status, family composition, etc. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>
Racial Equity Assessment Statement: We have convened and actively engage with a lived experience board that represents the population served. Racial Equity Assessment Response: <mark>Planning to Implement</mark>
Racial Equity Assessment Statement: We ensure strategies and communications efforts have broad geographic reach, including into rural areas and in support of Tribal communities. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>
Racial Equity Assessment Statement: Providers and front-line staff reflect the people they serve including the necessary language skills to serve sub-populations. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>
Racial Equity Assessment Statement: We have access to data on racial/ethnic disparities to guide our planning and implementation of HHAP funding. Racial Equity Assessment Response: <mark>Implemented</mark>
Racial Equity Assessment Statement: Our work includes performance measures to determine how well we are doing to address racial disparities. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>
Racial Equity Assessment Statement: We have developed and implemented a plan to address racial disparities in the homelessness response system. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>
Racial Equity Assessment Statement: We host or participate in trainings dedicated to improving equitable outcomes. Racial Equity Assessment Response: <mark>Implementing but could benefit from assistance</mark>

7. Regional Collaboration and Partnerships

HHAP program funds are intended to support regional coordination and expand local capacity to address homelessness. Demonstration of how jurisdictions have coordinated and will continue to coordinate with other jurisdictions is a critical factor of funding. With HHAP-1 funding, applicants were required to partner with other applicants to make collective funding decisions for their communities. HHAP-2 funding should increase and improve those partnership efforts.

To successfully complete this section of the application, applicants must provide the following:

1. Describe the process by which neighboring HHAP-funded jurisdictions are coordinating together to address homelessness, including funding collaboration and coordination, peer learning, and data sharing.

   Regional Collaboration and Partnerships Question 1 - Begin Answer
   The Continuum of Care has worked closely with the County of Sonoma to ensure that HHAP-funded efforts have been non-duplicative and closely aligned in efforts to address homelessness. The CoC has a data sharing agreement with the County of Sonoma to share data from HMIS and the County's Watson Care Manager. Watson Care Manager includes data sharing from all County Safety Net Departments (Health, Human Services, Community Development Commission/Sonoma County Housing Authority, Probation, and Child Welfare). This enables the County's Interdepartmental Multidisciplinary Team (IMDT) to utilize HMIS data and collaborate closely with Coordinated Entry to prioritize housing and wraparound services for those most vulnerable. HHAP funded IMDT efforts have been coordinated with outreach and placement of vulnerable individuals into both HHAP CoC funded projects (primarily PSH, RRH, and ES) and they have been key in coordinating with CoC funded projects for placement into non-congregate shelter (NCS). At the beginning of the pandemic, County funded HHAP outreach IMDT assisted with moving vulnerable individuals out of CoC funded HHAP shelters and into NCS sites. Finally, the CoC Lead Agency, Sonoma County Community Development Commission, is under the leadership of the County Department of Health Services, which serves as the County HHAP Lead.
   Regional Collaboration and Partnerships Question 1 - End Answer

2. Describe the ways HCFC funding plans are coordinated with regional partners that are also receiving HCFC funding. If there are changes to the funding plans, how are partners informed of these changes?

   Regional Collaboration and Partnerships Question 2 - Begin Answer

CoC HHAP efforts are coordinated primarily with Sonoma County HHAP, though other jurisdictions in the County (the 9 cities within the County) also coordinated closely with the CoC via monthly Continuum of Care Board meetings with County stakeholders and other planning processes. No changes to the funding plan have been made as of yet, but any changes will be brought to the Continuum of Care Board and also communicated with the County Board of Supervisors which oversees County HHAP efforts.
Regional Collaboration and Partnerships Question 2 - End Answer

3. Using the experience with HHAP-1 planning, describe successes that have come out of regional coordination and partnering efforts. Also, describe any barriers the applicant has experienced in working with regional partners. Explain any strategies identified that have contributed to the address these barriers.

   Regional Collaboration and Partnerships Question 3 - Begin Answer

   Successes include greater collaboration with the Continuum of Care, County of   Sonoma, and 9 city jurisdictions within the County. As a result of HHAP-1 initial planning, strategic planning was launched and funded by HHAP in 2020; this included the initial gaps analysis mentioned in the first section. Through two phases of planning and analysis, all 9 City Managers provided feedback on greater collaboration with both the County and Continuum of Care. Another huge success was launching 4 non-congregate shelter sites that have served over 400 individuals throughout the pandemic and currently still house close to 150 during the winter surge. This has resulted in sheltering our most vulnerable individuals at risk of COVID while also preventing outbreaks within encampments and congregate shelters.
   One barrier is geographic equity, especially for non-congregate shelter sites. While NCS sites serve the entire County and are located in several areas of the County, individuals in outlying areas often do not want to leave their area, even if NCS is offered in a different area. Efforts to address this have included more intensive outreach from County funded HHAP, which has resulted in holding NCS slots for individuals in outlying areas while outreach teams work to address concerns
   Regional Collaboration and Partnerships Question 3 - End Answer

4. How will HHAP-2 funding support and scale current partnerships?

   Regional Collaboration and Partnerships Question 4 - Begin Answer

   HHAP-2 funding for the Continuum of Care will provide critical continued support for core homeless system of care projects, including PSH open to

anyone County-wide and critical interim housing support for the largest shelters in the County which have been greatly impacted by COVID. This keeps the system of care robust while County HHAP efforts focus on guiding additional individuals into both Roomkey and Homekey projects. CoC HHAP projects will continue to closely collaborate with the County funded IMDT outreach team in conjunction with Coordinated Entry to:
a.) Place qualifying individuals into NCS
b.) Rehouse individuals in NCS into CoC HHAP projects with a focus on PSH placement and
c.) Share data on outcomes with both HHAP funded entities and the 9 smaller cities within the County.
Regional Collaboration and Partnerships Question 4 - End Answer

5. Describe applicant's share of the regional need as well as the share of the regional need from partnering jurisdictions (CoC, County, Large City). Describe the methodology used for determining the share of the regional need.

Regional Collaboration and Partnerships Question 5 - Begin Answer
The CoC and County work in conjunction to identify need but more importantly, identify role and function. CoC HHAP projects serve as the core system backbone; HHAP funds support critical PSH, ES, RRH, and Outreach projects that were expanded under State HEAP and HHAP-1 and have contributed to a 7% reduction in homelessness in 2020 with an over 50% reduction in youth homelessnes and close to 40% reduction in veteran homelessness. County funded HHAP provides outreach and coordination with wraparound services for all CoC HHAP projects. There was no change in methodology from HHAP-1 to HHAP-2. CoC HHAP projects were funded on a strategy to minimize reductions in funding and ensure that higher performing projects were funded at the highest level possible.
Regional Collaboration and Partnerships Question 5 - End Answer

6. Describe how HHAP-2 funds will be integrated into the current regional strategic plan to address homelessness. Has the region's strategy for use of HHAP funding changed since HHAP-1?

Regional Collaboration and Partnerships Question 6 - Begin Answer
Strategic planning, including the gaps analysis mentioned in the first section, began in late 2019 prior to HHAP-1 and continued into 2020 with a Baseline Report on System Performance, Housing Market Analysis, and stakeholder interviews from across the CoC/County. HHAP-2 funds from the CoC (in coordination with the County) will be integrated in the final third phase of Strategic Planning that will begin in mid-2020. The newly reorganized

Regional Collaboration and Partnerships Question 6 - End Answer

7. When spending plans need to be adjusted in response to changing needs in the community, how are collaborative partners involved in those decisions?

   Regional Collaboration and Partnerships Question 7 - Begin Answer
   HHAP funding changes must be approved by the Continuum of Care Board, which is comprised of elected officials, jurisdictional representatives, individuals with lived experience of homelessness, nonprofit stakeholders, medical providers, and County representatives. HHAP funded County officials are involved with all CoC HHAP funding changes as the Lead Agency of the CoC is directed by the Executive Director of the County HHAP Lead, thus ensuring close coordination.
   Regional Collaboration and Partnerships Question 7 - End Answer

8. Has a youth-specific strategy been identified within the applicant's region? If so, please describe. If not, why not?

   Regional Collaboration and Partnerships Question 8 - Begin Answer

   The CoC has a long history of rich collaboration with youth stakeholders and youth with lived experience of homelessness. The CoC'S Homeless Youth Task Force advocated for increased youth funding proportionate to youth homelessness in 2018 for the HEAP application as well as 2019 for HHAP-1. This resulted in 17% of HEAP funds being utilized for HEAP and 15% for HHAP-1. As a result, youth homelessness decreased over 50% from 2019 to 2020 in the Youth PIT Count.
   The most recent strategy is the County's current participation in the 100 Day Challenge Cohort, sponsored by the State of California with technical assistance from Rapid Results Initiative. All major youth stakeholders, as well as youth with lived experience, participate in the Challenge. The current strategy includes working with landlords identified by the Sonoma County Housing Authority and youth stakeholders to place youth into units with Housing Choice Vouchers and other special vouchers. Rapid rehousing strategies are also being deployed. The goal is to house 65 youth by February 2021.
   Regional Collaboration and Partnerships Question 8 - End Answer

9. Describe how youth-specific local partners are involved in making regional planning or spending decisions.

Regional Collaboration and Partnerships Question 9 - Begin Answer

As noted previously, the Homeless Youth Task Force has made recommendations to the CoC Board for equity in youth funding for many years, including recommendations for HEAP and HHAP. In 2018, youth stakeholders and youth directly recommended 16% funding for youth projects as part of HEAP (which was approved). The same was done for HHAP-1. HHAP-2 includes a 13% set-aside for youth which again mirrors the proportional number of youth experiencing homelessness in the CoC's geography. Youth and youth stakeholders (including the local County Office of Education and Child Welfare) also participate as members of the CoC'S Evaluation Committee on Continuum of Care funding and other CoC-required funds.

Youth stakeholders also have extensive input into planning efforts with the Continuum of Care Board and with County stakeholders, including input directly into the current Strategic Planning process via focus group and via work in the current 100 Day Challenge.

Regional Collaboration and Partnerships Question 9 - End Answer

8. Housing First Assessment

Housing First-oriented programs are low or no barrier and client-centered, emphasizing client-choice. Housing is not viewed as a reward or incentive for achieving specific goals or participating in a specific program, but as necessary to help a family or individual stabilize and meaningfully access services, which are offered as needed on a voluntary basis. In practice, this means that programs connect participants to permanent housing as quickly as possible with few to no preconditions, behavioral contingencies, or other barriers at enrollment or throughout the program.

Health and Safety Code Section 50220.5(g) mandates that all recipients of state homelessness funding shall comply with Housing First as provided in Chapter 6.5 (commencing with Section 8255) of Division 8 of the Welfare and Institutions Code.

To successfully complete this section of the application, applicants will need to assess their current policies and check all that apply:

Table – Housing First Assessment

Housing First Assessment (check all that apply)
Housing First Assessment Statement: Access to programs is not contingent on sobriety, minimum income requirements, lack of a criminal record, completion of treatment, participation in services, or other unnecessary conditions. Housing First Assessment Response: Yes
Housing First Assessment Statement: Programs or projects do everything possible not to reject an individual or family on the basis of poor credit or financial history, poor or lack of rental history, minor criminal convictions, or behaviors that are interpreted as indicating a lack of "housing readiness." Housing First Assessment Response: Yes
Housing First Assessment Statement: People with disabilities are offered clear opportunities to request reasonable accommodations within applications and screening processes and during tenancy and building and apartment units include special physical features that accommodate disabilities. Housing First Assessment Response: Yes
Housing First Assessment Statement: Programs or projects that cannot serve someone work through the coordinated entry process to ensure that those individuals or families have access to housing and services elsewhere. Housing First Assessment Response: Yes
Housing First Assessment Statement: Housing and service goals and plans are highly client centered and driven. Housing First Assessment Response: Yes
Housing First Assessment Statement: Supportive services emphasize engagement and problem-solving over therapeutic goals. Housing First Assessment Response: Yes
Housing First Assessment Statement: Participation in services or compliance with service plans are not conditions of tenancy but are reviewed with clients and regularly offered as a resource to clients. Housing First Assessment Response: Yes
Housing First Assessment Statement: Services are informed by a harm-reduction philosophy that recognizes that drug and alcohol use and addiction are a part of some clients' lives. Clients are engaged in non-judgmental communication regarding drug and alcohol use and are offered education regarding how to avoid risky behaviors and engage in safer practices.

Housing First Assessment Response: <mark>Yes</mark>

Housing First Assessment Statement: Substance use in and of itself, without other lease violations, is not considered a reason for eviction.

Housing First Assessment Response: <mark>Yes</mark>

Housing First Assessment Statement: Clients are given reasonable flexibility in paying their share of rent on time and offered special payment arrangements for rent arrears and/or assistance with financial management, including representative payee arrangements as needed.

Housing First Assessment Response: <mark>Yes</mark>

Housing First Assessment Statement: Every effort is made to provide a client the opportunity to transfer from one housing situation, program, or project to another if a tenancy is in jeopardy. Whenever possible, eviction back into homelessness is avoided.

Housing First Assessment Response: <mark>Yes</mark>

9. Expenditure Plan

HHAP-2 Submission Expenditure Plan - NOFA-HHAP00037

CoC / Large City / County Name:
CoC / Large City / County Name Response: Santa Rosa, Petaluma/Sonoma County CoC

Administrative Entity Name:
Administrative Entity Name Response: Sonoma County Community Development Commission

Receiving Redirected Funds?
Receiving Redirected Funds? Response: No

Total Redirected Funding:
Total Redirected Funding Response:

Table – HHAP Funding Expenditure Plan – Eligible Use Categories and Funding

	FY 20/21	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	TOTAL
Rapid Rehousing		$573,671.69					$573,671.69
Rapid Rehousing: Youth Set-Aside		$117,785.01					$117,785.01
Operating Subsidies and Reserves		$586,712.51					$586,712.51

Operating Subsidies and Reserves: Youth Set-Aside						
Street Outreach						
Street Outreach: Youth Set-Aside						
Services Coordination						
Services Coordination: Youth Set-Aside						
Systems Support						
Systems Support: Youth Set-Aside						
Delivery of Permanent Housing		$369,331.88				$369,331.88
Delivery of Permanent Housing: Youth Set-Aside		$77,856.69				$77,856.69
Prevention and Shelter Diversion						
Prevention and Shelter Diversion: Youth Set-Aside						
New Navigation Centers and Emergency Shelters						
New Navigation Centers and Emergency Shelters: Youth Set-Aside						
Strategic Homelessness Planning, Infrastructure Development, CES and HMIS (up to 5%)						
Administrative (up to 7%)		$115,139.92				$115,139.92

TOTAL FUNDING ALLOCATION:

Total Funding Allocation Response: <mark>$1,644,856.00</mark>

TOTAL YOUTH SET-ASIDE (at least 8%):

Total Youth Set-Aside (at least 8%) Response: <mark>$195,641.70</mark>

EXPENDITURE PLAN COMMENTS:

Expenditure Plan Comments Response:

10.   HHAP Round 2 Funding Plan 1

Submission ID: NOFA-HHAP00037

Intervention Type:
Intervention Type Response: <mark>Permanent Supportive / Service-Enriched Housing (Operations)</mark>

Total Funds Requested:
Total Funds Requested Response: <mark>$369,331.88</mark>

HHAP Eligible Uses:

1. Rapid rehousing
Rapid rehousing response:

2. Operating subsidies
Operating subsidies response:

3. Street outreach
Street outreach response:

4. Services coordination
Services coordination response:

5. Systems support
Systems support response:

6. Delivery of permanent housing
Delivery of permanent housing response: <mark>$369,331.88</mark>

7. Prevention and diversion
Prevention and diversion response:

8. New navigation centers and emergency shelters
New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

Demonstrated Need Data:

# of available shelter beds
# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count
# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months
Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months
Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions
% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing
Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

2. **Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins
HHAP funding will be utilized to provide core supportive services and operations to at least 5 permanent supportive housing projects across the County, including at least one project supporting transition ge youth.
Funding Plan – Question 2 – Response Ends

3. **Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins
This investment provides critical support to existing permanent supportive housing sites serve well over 150 individuals annually. This is critical to continuing our local rate of 92% retention of permanent ing across the system.
This also supports youth permanent supportive housing as well as housing in West Sonoma County (historically underserved) in a rural area with little housing stock.
Funding Plan – Question 3 – Response Ends

4. **Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins
Submitter expects to serve the following specific populations:
Adults without children
Unaccompanied Youth (12-24yr of age per definition in HHAP statute)
Chronically Homeless
Veterans

Individuals with Co-occurring Disorders (Substance Use and Mental Health)
COVID High Risk – individuals at high-risk for contracting COVID
Funding Plan – Question 4 – Response Ends

5. **Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins
PSH funding for HHAP-2 in particular supports youth color in one PSH project as well as individuals in PSH that are from communities of color.
Funding Plan – Question 5 – Response Ends

6. **Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins
Performance is measured on a quarterly basis for all projects funded by HHAP-2. This includes housing ls (retention of permanent supportive housing) as well as increased income measures.
Funding Plan – Question 6 – Response Ends

7. **If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins
Yes, this will support youth. Youth specific practices include Seeking Safety for Youth, Housing First policies that are tailored to youth, and motivational interviewing that is youth specific.
Funding Plan – Question 7 – Response Ends

11.　　　HHAP Round 2 Funding Plan 2

Submission ID: NOFA-HHAP00037

Intervention Type:
Intervention Type Response: <mark>Rental Assistance</mark>

Total Funds Requested:
Total Funds Requested Response: <mark>$573,671.69</mark>

HHAP Eligible Uses:

> 1. Rapid rehousing
> Rapid rehousing response: <mark>$573,671.69</mark>
>
> 2. Operating subsidies
> Operating subsidies response:
>
> 3. Street outreach
> Street outreach response:
>
> 4. Services coordination
> Services coordination response:
>
> 5. Systems support
> Systems support response:
>
> 6. Delivery of permanent housing
> Delivery of permanent housing response:
>
> 7. Prevention and diversion
> Prevention and diversion response:
>
> 8. New navigation centers and emergency shelters
> New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

Demonstrated Need Data:

> # of available shelter beds
> # of available shelter beds response:
>
> # of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count
> # of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:
>
> Shelter vacancy rate (%) in the summer months
> Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months
Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions
% of exits from emergency shelters to permanent housing solutions
response:

Describe plan to connect residents to permanent housing
Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

2. **Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

    Funding Plan – Question 2 – Response Begins
    Rapid rehousing has been critical tool in providing support to individuals experiencing homelessness in the CoC and has directly contributed to a 7% decrease in overall homelessness in 2020 as well as large decreases in family, youth, and veteran homelessness. RRH funding in this cycle of HHAP will provide support to individuals in North, Central, South, West, and Southeast (Sonoma Valley) areas of the County, providing geographic reach to historically underserved areas (West and North County)as well as central areas the County. Key service components include direct rental assistance, case management services, and landlord engagement strategies. Both single adults and families will be served, long with transition age youth and other subpopulations.
    Funding Plan – Question 2 – Response Ends

3. **Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

    Funding Plan – Question 3 – Response Begins
    Specific gaps addressed include targeting assistance toward transition age youth with a history of experience in the foster care system well as families and single adults in underserved areas of the County. Support will assist with decreasing homelessness as well as providing support to individuals who do not qualify for precious PSH beds or NCS beds.
    Funding Plan – Question 3 – Response Ends

4. **Check any specific population(s) expected to be served through this intervention investment.**

    Funding Plan – Question 4 – Response Begins
    Submitter expects to serve the following specific populations:

Adults with children
Adults without children
Unaccompanied Youth (12-24yr of age per definition in HHAP statute)
Chronically Homeless
Veterans
Domestic Violence Survivors
Individuals with Co-occurring Disorders (Substance Use and Mental Health)
COVID High Risk – individuals at high-risk for contracting COVID
Parenting Youth
Funding Plan – Question 4 – Response Ends

5. **Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins
Support targeted to Sonoma Valley and North Count will specifically address individuals from the Latinx community including individuals of color who are working and at risk of contracting COVID.
Funding Plan – Question 5 – Response Ends

6. **Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins
Performance is measured on a quarterly basis by the Ending Homelessness Team with the CoC Lead Agency and housing measures (retention of and exits to PSH) as well as length time homelessness will be key measures. Income will also be measured, particularly earned income in order to transition off of rental assistance.
Funding Plan – Question 6 – Response Ends

7. **If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins
Youth specific best practices include motivational interviewing for youth as well as peer based youth services provided by TLC (youth provider for RRH) and core support from the Department of Child Welfare for youth with a story of experience in the foster care system.
Funding Plan – Question 7 – Response Ends

12.   HHAP Round 2 Funding Plan 3

Submission ID: NOFA-HHAP00037

Intervention Type:
Intervention Type Response: Interim Housing (Operations)

Total Funds Requested:
Total Funds Requested Response: $586,712.51

HHAP Eligible Uses:

1. Rapid rehousing
Rapid rehousing response:

2. Operating subsidies
Operating subsidies response: $586,712.51

3. Street outreach
Street outreach response:

4. Services coordination
Services coordination response:

5. Systems support
Systems support response:

6. Delivery of permanent housing
Delivery of permanent housing response:

7. Prevention and diversion
Prevention and diversion response:

8. New navigation centers and emergency shelters
New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

Demonstrated Need Data:

# of available shelter beds
# of available shelter beds response: 699

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count
# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response: 1957

Shelter vacancy rate (%) in the summer months
Shelter vacancy rate (%) in the summer months response: 25

Shelter vacancy rate (%) in the winter months
Shelter vacancy rate (%) in the winter months response: 22

% of exits from emergency shelters to permanent housing solutions
% of exits from emergency shelters to permanent housing solutions response: 30

Describe plan to connect residents to permanent housing
Describe plan to connect residents to permanent housing response:
Residents of emergency shelters, both congregate shelter and non-congregate shelter, are connected with permanent housing by both CoC-funded outreach teams (adults and specialized transition age youth outreach) as well as County IMDT HHAP funded Outreach. The Coordinated Entry System plays an important role in assisting sheltered individuals with assessment and referral into RRH, PSH, and other services. In 2021, Coordinated Entry will move into the County system of care and will be fully integrated with County Safety Net Departments, ensuring that shelter residents have a broader array of housing options and referral. Shelter residents are also connected to unique home-sharing programs (HHAP-1 funded SHARE Sonoma County which specializes in placing seniors and older adults who are homeless into home shares.

(Interim Housing Only Ends)

2. **Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins
Sonoma County shelter operators have dealt with funding reductions in a number of areas, all the while being challenged by the need for reduced operations due to the COVID-19 pandemic. However, shelter operators provide a much needed service, especially for individuals who do not qualify for non-congregate shelter and with an overall unsheltered population (2/3 of total) of over 1,800 in the 2020 Homeless Count.
Support from HHAP-2 will provide critical core shelter funding over the next year as the County emerges from the pandemic. Support will go to the two largest shelters in Santa Rosa and Petaluma as well as the County's only safe house for victims of domestic violence and other small regional shelters. Key service components include case management services employment services in a Housing First approach.
Funding Plan – Question 2 – Response Ends

3. **Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Specific gaps addressed include the large unsheltered homeless population (over 1,800 individuals) as well as victims of domestic violence. 39% of individuals in the 2020 Homeless Count indicated a history of domestic violence.

Funding Plan – Question 3 – Response Ends

4. **Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins
Submitter expects to serve the following specific populations:
Adults with children
Adults without children
Unaccompanied Youth (12-24yr of age per definition in HHAP statute)
Domestic Violence Survivors
Individuals with Co-occurring Disorders (Substance Use and Mental Health)
Funding Plan – Question 4 – Response Ends

5. **Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins
As homelessness disproportionately affects Black and Native and Indigenous communities, this investment will ensure equity and access to shelter for single adults and families from these communities. Coordinated Entry staff will also assess for disproportionate impacts on these communities and work to ensure equity in access to shelters during Coordinated Entry referral process.
Funding Plan – Question 5 – Response Ends

6. **Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins
Outcomes are measured on a quarterly basis by the Ending Homelessness Team with the CoC Lead Agency. Outcomes are also measured annually. HMIS data is utilized to assess outcomes during monitoring, and measures such as exits to permanent housing, length of time homeless, and earned income are measured.
Funding Plan – Question 6 – Response Ends

7. **If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

This investment is not exclusively tied to youth homelessness. Youth emergency shelter is funded by other sources, though youth do have access shelter in the adult system.

Funding Plan – Question 7 – Response Ends

13.   HHAP Round 2 Funding Plan 4

Submission ID: NOFA-HHAP00037

Intervention Type:
Intervention Type Response:

Total Funds Requested:
Total Funds Requested Response:

HHAP Eligible Uses:

1. Rapid rehousing
Rapid rehousing response:

2. Operating subsidies
Operating subsidies response:

3. Street outreach
Street outreach response:

4. Services coordination
Services coordination response:

5. Systems support
Systems support response:

6. Delivery of permanent housing
Delivery of permanent housing response:

7. Prevention and diversion
Prevention and diversion response:

8. New navigation centers and emergency shelters
New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

Demonstrated Need Data:

# of available shelter beds
# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count
# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months
Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months
Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions
% of exits from emergency shelters to permanent housing solutions
response:

Describe plan to connect residents to permanent housing
Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

2. **Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins
Funding Plan – Question 2 – Response Ends

3. **Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins
Funding Plan – Question 3 – Response Ends

4. **Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins
Submitter expects to serve the following specific populations:
Funding Plan – Question 4 – Response Ends

5. **Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins
Funding Plan – Question 5 – Response Ends

6. **Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins
Funding Plan – Question 6 – Response Ends

7. **If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins
Funding Plan – Question 7 – Response Ends

14.   HHAP Round 2 Funding Plan 5

Submission ID: NOFA-HHAP00037

Intervention Type:
Intervention Type Response:

Total Funds Requested:
Total Funds Requested Response:

HHAP Eligible Uses:

1. Rapid rehousing
Rapid rehousing response:

2. Operating subsidies
Operating subsidies response:

3. Street outreach
Street outreach response:

4. Services coordination
Services coordination response:

5. Systems support
Systems support response:

6. Delivery of permanent housing
Delivery of permanent housing response:

7. Prevention and diversion
Prevention and diversion response:

8. New navigation centers and emergency shelters
New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

Demonstrated Need Data:

# of available shelter beds
# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count
# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months
Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months
Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions
% of exits from emergency shelters to permanent housing solutions
response:

Describe plan to connect residents to permanent housing
Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

2. **Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins
Funding Plan – Question 2 – Response Ends

3. **Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins
Funding Plan – Question 3 – Response Ends

4. **Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins
Submitter expects to serve the following specific populations:
Funding Plan – Question 4 – Response Ends

5. **Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins
Funding Plan – Question 5 – Response Ends

6. **Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins
Funding Plan – Question 6 – Response Ends

7. **If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins
Funding Plan – Question 7 – Response Ends

15. HHAP Round 2 Funding Plan 6

Submission ID: NOFA-HHAP00037

Intervention Type:
Intervention Type Response:

Total Funds Requested:
Total Funds Requested Response:

HHAP Eligible Uses:

1. Rapid rehousing
Rapid rehousing response:

2. Operating subsidies
Operating subsidies response:

3. Street outreach
Street outreach response:

4. Services coordination
Services coordination response:

5. Systems support
Systems support response:

6. Delivery of permanent housing
Delivery of permanent housing response:

7. Prevention and diversion
Prevention and diversion response:

8. New navigation centers and emergency shelters
New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

Demonstrated Need Data:

# of available shelter beds
# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count
# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months
Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months
Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions
% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing
Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

2. **Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

   Funding Plan – Question 2 – Response Begins
   Funding Plan – Question 2 – Response Ends

3. **Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

   Funding Plan – Question 3 – Response Begins
   Funding Plan – Question 3 – Response Ends

4. **Check any specific population(s) expected to be served through this intervention investment.**

   Funding Plan – Question 4 – Response Begins
   Submitter expects to serve the following specific populations:
   Funding Plan – Question 4 – Response Ends

5. **Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

   Funding Plan – Question 5 – Response Begins
   Funding Plan – Question 5 – Response Ends

6. **Describe how and how often performance will be measured for this intervention investment.**

   Funding Plan – Question 6 – Response Begins
   Funding Plan – Question 6 – Response Ends

7. **If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins
Funding Plan – Question 7 – Response Ends

16.   HHAP Round 2 Funding Plan 7

Submission ID: NOFA-HHAP00037

Intervention Type:
Intervention Type Response:

Total Funds Requested:
Total Funds Requested Response:

HHAP Eligible Uses:

1. Rapid rehousing
Rapid rehousing response:

2. Operating subsidies
Operating subsidies response:

3. Street outreach
Street outreach response:

4. Services coordination
Services coordination response:

5. Systems support
Systems support response:

6. Delivery of permanent housing
Delivery of permanent housing response:

7. Prevention and diversion
Prevention and diversion response:

8. New navigation centers and emergency shelters
New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

Demonstrated Need Data:

# of available shelter beds
# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count
# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months
Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months
Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions
% of exits from emergency shelters to permanent housing solutions
response:

Describe plan to connect residents to permanent housing
Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

2. **Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

   Funding Plan – Question 2 – Response Begins
   Funding Plan – Question 2 – Response Ends

3. **Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

   Funding Plan – Question 3 – Response Begins
   Funding Plan – Question 3 – Response Ends

4. **Check any specific population(s) expected to be served through this intervention investment.**

   Funding Plan – Question 4 – Response Begins
   Submitter expects to serve the following specific populations:
   Funding Plan – Question 4 – Response Ends

5. **Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

   Funding Plan – Question 5 – Response Begins
   Funding Plan – Question 5 – Response Ends

6. **Describe how and how often performance will be measured for this intervention investment.**

   Funding Plan – Question 6 – Response Begins
   Funding Plan – Question 6 – Response Ends

7. **If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins
Funding Plan – Question 7 – Response Ends

Homelessness Response Local Investment Plan

Applicant Name:	Santa Rosa/Petaluma/Sonoma County Continuum of Care: CA-504

Part 1: Summary of Investment Plan

1. Support existing Homeless System of Care (via CoC HHAP funds) to ensure system of care is whole and able to maximize exits to housing in conjunction with Roomkey efforts
2. Purchase of 2 hotels via Project Homkey (Sebastopol Inn and Hotel Azura) to support approximately 100 current NCS residents - completed December 29, 2020. (in partnership with County)
3. Retain 3 current NCS sites through at least June 30, 2020 for up to 100 individuals at risk of COVID.
4. Rehouse all NCS residents by utilizing ESG-CV funds, Housing Choice Vouchers, and coordinated efforts with HHAP Round 2 funding in collaboration with the County of Sonoma

Part 2: Priority and Order of Use of Funding Sources

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)		Rental Assistance (Short-Term to Permanent)		Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)		Diversion and Homelessness Prevention	
Funding Source: Use and Priority #1		**Funding Source: Use and Priority #1**		**Funding Source: Use and Priority #1**		**Funding Source: Use and Priority #1**	
Funding Source:	Homekey (via HCD)	Funding Source:	HHAP (via HCFC)	Funding Source:	NPLH (via HCD)	Funding Source:	HHAP (via HCFC)
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Funding Amount:	$16,000,000.00	Funding Amount:	$675,077.59	Funding Amount:	$22,093,916.00	Funding Amount:	$209,628.12
Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	75.00	Number Assisted:	300.00	Number Assisted:	125.00	Number Assisted:	100-150
Deadline for Expenditure:		Deadline for Expenditure:	6/30/2025	Deadline for Expenditure:		Deadline for Expenditure:	6/30/2025
Funded Activity:	Capital	Funded Activity:	Short Term	Funded Activity:	Capital	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):		Narrative Description (Optional):	Rapid Re-Housing	Narrative Description (Optional):		Narrative Description (Optional):	
Funding Source: Use and Priority #2		**Funding Source: Use and Priority #2**		**Funding Source: Use and Priority #2**		**Funding Source: Use and Priority #2**	
Funding Source:	Project Roomkey	Funding Source:	ESG (via HUD)	Funding Source:	NPLH (via HCD)	Funding Source:	ESG (via HUD)
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Funding Amount:	$450,000	Funding Amount:	$26,055.00	Funding Amount:	$3,935,834.00	Funding Amount:	$28,155.00
Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	43	Number Assisted:	10.00	Number Assisted:	125.00	Number Assisted:	
Deadline for Expenditure:	TBD	Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:		Deadline for Expenditure:	40.00
Funded Activity:	Services and Operations	Funded Activity:	Short Term	Funded Activity:	Services	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):		Narrative Description (Optional):	Rapid Re-Housing	Narrative Description (Optional):		Narrative Description (Optional):	
Funding Source: Use and Priority #3		**Funding Source: Use and Priority #3**		**Funding Source: Use and Priority #3**		**Funding Source: Use and Priority #3**	
Funding Source:	ESG (via HUD)	Funding Source:	ESG (via HCD)	Funding Source:	CoC (via HUD)	Funding Source:	HEAP (via HCFC)
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Funding Amount:	$97,083.00	Funding Amount:	$327,384.00	Funding Amount:	$3,900,000.00	Funding Amount:	$87,320.91
Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	100.00	Number Assisted:	150.00	Number Assisted:	400.00	Number Assisted:	75.00
Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:	Rolling Deadlines per project	Deadline for Expenditure:	6/30/2021
Funded Activity:	Operations	Funded Activity:	Short Term	Funded Activity:	Services	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	Emergency Shelter for Families	Narrative Description (Optional):	Rapid Re-Housing	Narrative Description (Optional):		Narrative Description (Optional):	
Funding Source: Use and Priority #4		**Funding Source: Use and Priority #4**		**Funding Source: Use and Priority #4**		**Funding Source: Use and Priority #4**	
Funding Source:		Funding Source:	HEAP (via HCFC)	Funding Source:	HHAP (via HCFC)	Funding Source:	
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Funding Amount:		Funding Amount:	$ 130,556.00	Funding Amount:	$ 518,553.97	Funding Amount:	
Unit of Measure:		Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:		Number Assisted:	75	Number Assisted:	100	Number Assisted:	

Deadline for Expenditure:		Deadline for Expenditure:	6/30/21	Deadline for Expenditure:	6/30/2025	Deadline for Expenditure:	
Funded Activity:		Funded Activity:	Short Term	Funded Activity:	Operations	Funded Activity:	
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):		Narrative Description (Optional):	Rapid Re-Housing	Narrative Description (Optional):	Permanent Supportive Housing	Narrative Description (Optional):	
Funding Source: Use and Priority #5		Funding Source: Use and Priority #5		Funding Source: Use and Priority #5		Funding Source: Use and Priority #5	
Funding Source:	HHAP (via HCFC)	Funding Source:		Funding Source:		Funding Source:	
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Funding Amount:	$828,639.48	Funding Amount:		Funding Amount:		Funding Amount:	
Unit of Measure:	Household	Unit of Measure:		Unit of Measure:		Unit of Measure:	
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	1000.00	Number Assisted:		Number Assisted:		Number Assisted:	
Deadline for Expenditure:	6/30/2025	Deadline for Expenditure:		Deadline for Expenditure:		Deadline for Expenditure:	
Funded Activity:	Operations	Funded Activity:		Funded Activity:		Funded Activity:	
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	Emergency Shelter	Narrative Description (Optional):		Narrative Description (Optional):		Narrative Description (Optional):	

Continuum of Care 2019 Outcomes by Race and Ethnicity

Applicant Name:	Santa Rosa/Petaluma/Son	CoC Name, if different:	CA-504

Using data from your HMIS, please insert outcomes here (using the period from Jan 1 2019- Dec 31 2019):

	Experiencing Homelessness		Accessing Emergency Shelters		Exiting to Permanent Housing		Length of Time Homeless		Accessing Permanent Supportive Housing		Length of Time to get housing (# of days to exit homelessness)		Accessing Coordinated Entry		Returns to Homelessness		Other Measure: _____	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Total	2593	100%	1960	100%	1593	100%	124	100%	315	100%	163	100%	1839	100%	1773	100%		####
White	1918	74%	1454	74%	1189	75%	133	107%	247	78%	158	97%	1312	71%	1295	73%		####
Black	200	8%	163	8%	123	8%	126	102%	21	7%	189	116%	125	7%	146	8%		####
Native American/Alaskan	167	6%	121	6%	99	6%	91	73%	18	6%	176	108%	153	8%	110	6%		####
Asian/Pacific Islander	68	3%	50	3%	49	3%	118	95%	6	2%	106	65%	33	2%	48	3%		####
Other/Multi-Racial	232	9%	169	9%	131	8%	125	101%	22	7%	172	106%	216	12%	169	10%		####
Ethnicity						0%		0%		0%		0%		0%		0%		####
Hispanic	288	11%	200	10%	154	10%	140	113%	29	9%	146	90%	363	20%	167	9%		####
Non-Hispanic	2305	89%	1760	90%	1439	90%	125	101%	286	91%	167	102%	1449	79%	1606	91%		####