



# Homeless Housing, Assistance and Prevention (HHAP) Grant Program

## Submission ID NOFA-HHAP00148

### Applicant Information

Eligible Applicant Name:

Eligible Applicant Name Response: Santa Cruz

Eligible Applicant Type:

Eligible Applicant Type Response: County

COC Number:

COC Number Response: 508

Eligible Applicant Email:

Eligible Applicant Email Response: rayne.perez@santacruzcounty.us

Eligible Applicant Phone:

Eligible Applicant Phone Response: (831) 454-3411

Administrative Entity Name and Address:

Administrative Entity Name and Address Response:

County of Santa Cruz

1000 Emeline Avenue

Santa Cruz, CA 95060

Is This a Government Entity?

Is This a Government Entity Response: Yes

### Primary Contact Information

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## Applicant Redirections?

Applicant Redirections Response:

Applicant Redirections Response: No

## 1. Homelessness Response System Gaps Assessment

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When determining local funding priorities, it is critical to understand the current gaps in the local homelessness response system. Each community faces unique challenges in reducing and ending homelessness, so an assessment of current resources and understanding the needs yet to be fulfilled is critical to ensuring the effective and efficient use of new resources. This can be done in various ways and can include conducting a community needs assessment, holding local public forums, talking with service providers and people experiencing homelessness, and utilizing [HUD's seven system-level performance measures](#) that help communities gauge their progress in preventing and ending homelessness.

To successfully complete this section of the application, applicants will need to provide the following:

1. A narrative description of the most recent assessment process used to determine local gaps in housing services for persons experiencing homelessness in the applicant's community. Information should include but is not limited to:
  - a. How data collection methods were used to determine gaps (ie: HUD's homeless Point-in-Time count, Continuum of Care Housing Inventory Count, Longitudinal Systems Analysis, and Stella tools, HMIS Annual Performance Reports for Emergency Shelter (ES), Transitional Housing (TH), Rapid Rehousing (RRH), and Permanent Supportive Housing (PSH), as well as any recently conducted local needs assessments);

Homelessness Response System Gaps Question 1a - Begin Answer  
Our most recent gaps analysis was conducted with the assistance of Focus Strategies, a nationally recognized consulting firm, employing Focus Strategies' System wide Analytics and Projection (SWAP) suite of tools. Santa Cruz County in collaboration with our Continuum of Care Homeless Action Partnership (CoC HAP) used a variety of key local data sources to develop a very clear picture of our current housing and service gaps, human needs, and system and project performance, and to model the likely impacts of adding housing capacity and systems improvements to our homelessness crisis response system. Also with Focus Strategies assistance, we carried out a countywide market and affordable housing gaps analysis. These analyses have helped us to begin implementing improvement efforts (in spite of the Coronavirus pandemic), start scaling up what's working, and plan for better using future resources. Our elected officials, County and CoC staff, and broader community can now calibrate the need for crisis response, including emergency shelter beds, with the need for

housing beds and solutions, including permanent supportive housing (PSH), rapid rehousing (RRH), and transitional housing (TH). This better balancing of critical resources promises to move many more people indoors, to shelter and housing, with the resources available, and to more effectively address the real system and program real gaps that have been uncovered.

Focus Strategies comprehensive scope of work with the County and HAP has included a (1) System scan/Baseline Assessment; (2) System Performance Assessment and Redesign Strategy (including the SWAP and housing gaps analyses); (3) Leadership/Key Stakeholder Engagement and Governance Structure Development; (4) Provider Engagement in System Redesign Strategy; and (5) Action Plan Development. With the arrival of the pandemic the scope of work was extended and the action-planning component was modified to include lessons from pandemic shelter planning to include a 3-year strategic plan and series of 6-month implementation plans. The quantitative data sources used in the SWAP and housing gaps analyses, as well as in broader planning and resource allocation efforts, included the latest Housing Inventory Chart (HIC), the separate Coronavirus shelter inventory, the Point-in-Time (PIT), the Clarity homeless management information system (HMIS), the U.S. Census reports and surveys, National Low Income Housing Coalition and California Housing Partnership reports, and local budget and expenditure data for different program types. Qualitative data sources included input from County and CoC leaders and members, providers, and persons with lived experience of homelessness. The HIC and Coronavirus shelter inventory were updated to ensure the latest most accurate possible information. HMIS data were reviewed with agencies and significant data quality issues were addressed. Expenditures information was updated to better understand actual needs and costs for operating existing permanent and temporary Coronavirus emergency shelter (ES) and services.

The SWAP analysis started by using a Base Year Calculator (BYC) tool that analyzed HMIS Stella data to identify base-year system performance result for key performance measure by housing type, such as the rate of entry to homelessness from housing, length of stay in emergency shelter, and exits to permanent housing. Then the SWAP analysis used a System Performance Predictor (SPP) tool model and “predict” changes to the overall homeless population (as measured by the PIT) resulting from different strategic choices, such as adding more PSH or RRH inventory, better targeting existing resources, or introducing new program models. Because SWAP does not directly address the availability of affordable housing that is needed to end homelessness, and the separate housing gaps analysis was developed. These analyses were included in two

reports that were completed by Focus Strategies in October 2020, which thus is the date of the most recent gaps analysis. Key gaps clearly identified, some of which are addressed by County and HAP HHAP-2 spending plans, include:

1. 135 new low-barrier, housing service-enriched Navigation Center and ES beds should be added through property acquisition and/or through converting temporary Coronavirus beds into permanent beds;
2. 25 new permanent youth ES beds should be added on Cabrillo College lands and respite beds should be added to the youth drop-in center;
3. ES operating practices should be level-set and improved across the county through implementing increased funding for and shared standards for low barrier practices in shelters and for housing-focused case management and housing navigation services;
4. 350 new RRH slots should be added;
5. 100 new PSH slots should be added; and
6. Performance targets should be established for each program type and subpopulation to achieve improvements along three measures: rate of entry from literal ho

Homelessness Response System Gaps Question 1a - End Answer

- b. How people with lived experience of homelessness had ongoing meaningful and purposeful opportunities to participate in and inform the most recent gaps assessment and how they have meaningful opportunities to inform all levels of system planning over time;

Homelessness Response System Gaps Question 1b - Begin Answer

The input of persons with lived experience of homelessness was secured through three focus groups conducted by Focus Strategies with people currently living in ES, to solicit their feedback on needs and the potential solutions. Input from the focus groups was then used to refine the gaps analysis and proposed solutions. This was part of the broader work of Provider Engagement in System Redesign Strategy listed above. County and HAP leadership and stakeholders were engaged in four work groups: (1) System wide Diversion and Coordinated Entry (CE) Refinement; (2) Housing-Focused Emergency Shelter; (3) Outreach Services; and (4) Governance, Planning, and Communications. Each group held a series of meetings in late 2019 and early 2020. Based on their own work and feedback from shelter participant focus groups, the work groups identified a number of key gaps, needs, and recommends that included, for instance: (1) expanding availability of housing-focused case management/advocacy for

people staying in shelters; (2) making available flexible funding to help residents leave shelter to housing; (3) Providing capacity building and training for staff working in shelters to support housing movement; (4) integrating diversion and problem solving with CE; (5) providing a flex fund for housing solutions; and (6) implementing uniform quality standards for outreach programs.

Over time, persons with lived experience have had an active role in our systems planning and resource allocation. For example, one such member occupies a leadership position through a HAP Board seat for lived experience. Other members are involved in reviewing and ranking projects including the Youth Homeless Demonstration Program (reviewed and ranked by our Youth Advisory Board, most of whom are or have experienced homelessness), our annual CoC NOFA projects, and projects funded by State of California sources. Finally, the County/HAP 3-year plan calls for involving people with lived experience in ongoing system design and oversight by: (1) centering their perspectives; (2) creating a Lived Experience Advisory Board; (3) supporting members of this advisory board to participate; and (4) using ongoing feedback from clients to evaluate the effectiveness of the system and inform policy decisions.

Homelessness Response System Gaps Question 1b - End Answer

- c. How organizations that have historically served communities of color but may not have previously participated formally in the CoC and may not be a part of the homelessness provider community had meaningful and purposeful opportunities to participate in and inform the most recent gaps assessment and how they will be engaged in system planning over time;

Homelessness Response System Gaps Question 1c - Begin Answer

Due to the demographics in Santa Cruz County, most of the organizations that have historically served communities of color in Santa Cruz County serve Latinx and Indigenous communities, are largely located in South County, are small and non-traditional, and are often led by staff and Board members who are persons of color. These organizations include the Salvation Army Watsonville (small, non-traditional, Latinx-led), Families in Transition (small, Latinx-led), Association of Faith Communities (small, non-traditional), Encompass Community Services (Latinx-led), CAB, Inc. (Latinx-led), and PVSS (small, Latinx-led). (Relatively small Black, Asian, and Pacific Islander communities are served by all homeless assistance and social service organizations in the County.) Each of these organizations was directly engaged in the gaps analysis through: (1) invitations to participate in the assessment process and all of its meetings; (2) participation in the provider interview process during

which leaders of each of these organizations were interviewed by Focus Strategies regarding gaps, needs, and solutions; (3) participation of each of these organizations in the provider work groups, especially for Housing-Focused Emergency Shelter and for Outreach Services; and (4) by web-posting requests for feedback on the 3-year plan in Spanish language. See Equity responses below for further information.

Homelessness Response System Gaps Question 1c - End Answer

- d. How gaps were assessed for special populations such as families, youth, victims of domestic violence, seniors, persons who have been convicted of a crime, persons with a disability, persons who are chronically homeless, persons with HIV/AIDS, persons who are LGBTQ, veterans, persons with limited English proficiency, and persons who are undocumented;

Homelessness Response System Gaps Question 1d - Begin Answer

The gaps for each of these special populations were assessed and considered through inclusion of agencies representing them at each step of the process, including providing data, participation in community meetings and provider work groups, and/or participation in provider interviews. For instance, of the agencies represented Families in Transition PVSS, Monarch Services and Sienna House serve families many of whom are fleeing domestic violence, have limited English proficiency, and are undocumented. Housing Matters, CAB, Inc., Salvation Army, Association of Faith Communities, and Homeless Persons Health Project serve chronically homeless adults, seniors, persons with disabilities, persons leaving the justice system, and many persons with limited English proficiency and who are undocumented. Encompass Community Services serves youth, LGBTQ persons, chronically homeless, persons with disabilities, persons with HIV/AIDS, and persons convicted of a crime, among other populations. And Nation's Finest serves Veterans experiencing homelessness.

Homelessness Response System Gaps Question 1d - End Answer

- e. How racial or ethnic disparities in the delivery of homeless services were assessed;

Homelessness Response System Gaps Question 1e - Begin Answer

The County and HAP have recently begun the process of assessing racial and ethnic disparities in the delivery of homeless services and the outcomes of those services. In August 2020, the County Board of Supervisors declared racism a public health crisis and directed all departments to implement a range of steps to address and dismantle systemic racism, including by training staff and building

alliances with organizations that have confronted racism and by committing to conducting all vendor selection and grant making through a racial equity lens. Also in August 2020, the HAP approved a number of steps to begin addressing the disproportionate impact of homelessness on racial and ethnic minorities, including reviewing HMIS data on racial and ethnic disparities, and developing an action plan to address the disparities uncovered. Although these steps are not yet complete, the relevant data and preliminary findings have informed the County/HAP 3-year plan, which among other things recommends that all future system planning be assessed through an equity and inclusion lens, and a periodic equity analysis of CE be conducted.

Homelessness Response System Gaps Question 1e - End Answer

- f. How frequently gaps assessments are conducted;

Homelessness Response System Gaps Question 1f - Begin Answer

Gaps assessments are conducted annually for the local CoC funding competition carried out by the HAP and County. The County and HAP also conducted gaps assessments in 2018, 2019, and 2020 to inform priorities for State Homeless Emergency Aid Program (HEAP), California Emergency Services and Housing (CESH), and Homeless Housing, Assistance and Prevention (HHAP) programs. In addition, in 2016 and 2017, the County and HAP conducted a youth gaps assessment for our YHDP application and planning, and in 2018 conducted a comprehensive stakeholder engagement process called the HAP Priorities Refresh. Given the above, it can be said that gaps assessment has been more or less continual in Santa Cruz County in the past several years, giving the County and HAP clear and up-to-date sense of gaps as they arise.

Homelessness Response System Gaps Question 1f - End Answer

- g. How findings are used to make informed decisions for funding projects within the community; and

Homelessness Response System Gaps Question 1g - Begin Answer

Regarding the HAP: findings are presented at meetings of the full HAP membership and at broader community meetings, where there is group conversation, sometimes voting, and consensus reached on the most important gaps and priorities. The findings and input thus obtained are then presented to the HAP Governance Board, which discusses the information and uses it to inform both estimated budgets and specific project priorities for funding sources including the HEAP, CESH, HHAP, ESG, ESG-CV programs, and CoC programs.



Regarding the County: the findings and stakeholder input from the HAP process above are shared and discussed during joint meetings of the HAP Governance Board and HAP Executive Committee (which includes County and City representatives). Based on the findings and group input, County Housing for Health (H4H) unit staff develop estimated budget for sources, such as County-managed HHAP allocations or general funds, and specific project funding recommendations, such as for a Flex Fund, and Care Coordination Pilot, or emergency shelter/navigation center development and operations. These recommendations are then brought to the County Board of Supervisors for decision.

Homelessness Response System Gaps Question 1g - End Answer

- h. How the applicant will conduct ongoing system performance evaluation to ensure the impact of HHAP-2 funds throughout the spending period and determine if adjustments are needed to address gaps in the homelessness response system.

Homelessness Response System Gaps Question 1h - Begin Answer

H4H will serve as the Administrative Entity for both the County and HAP HHAP, Round 2 allocations. Challenging performance measures (including equity measures) and annual HMIS and financial reporting requirements will be built into each sub-recipient contract, as will other State requirements such as Housing First compliance and spending progress goals. H4H staff will regularly review HMIS performance and equity data, financial spending reports, and qualitative sources to assess such issues as how many persons and households were served, what was their housing outcome, how did they do on other key performance measures (such as reduced length of stay in shelter), how was equity addressed, were spending targets met, and were other State requirements (e.g., Housing First fidelity) met. In addition, as recommended in the 3-year plan H4H may develop a system to collect and respond to consumer focus groups and surveys regarding their experiences.

The information thus gathered will be included in HHAP annual report to the State. In addition, H4H staff and County and HAP leadership will periodically assess project and system performance and compliance with contract requirements. Projects that appear to be struggling, whether in operations, meeting performance measures, spending, or in other contract compliance, will be given technical assistance with the goal of resolving problems and supporting success. Where it appears that the problems cannot be resolved, steps will be taken quickly to ensure that HHAP funds are put to their best uses. In this way, project funding could be reduced or eliminated and reallocated for a number of reasons, including:

(1) poor performance; (2) slow spending; (3) non-compliance with the contract; or (4) changes to needs and gaps such that another project would be a more effective use for addressing homelessness.  
Homelessness Response System Gaps Question 1h - End Answer

2. The most recent gaps assessment that was conducted and the date in which it was completed. Reports can be attached, but all applicants must summarize main findings within this section. Reports submitted without a summary will not be accepted. Summaries must include, but are not limited to:
  - a. Current number of people experiencing homelessness in the community including demographic information, and the existing programs and funding which address homelessness within the jurisdiction;

Homelessness Response System Gaps Question 2a - Begin Answer

The SWAP and housing gaps analyses were completed and submitted to the County and HAP in October 2020. The most recent PIT count in Santa Cruz County was conducted in January 2019. (The 2021 count is being delayed per HUD waiver approval due Coronavirus-related barriers.) The 2019 PIT count found 2,167 people experiencing homelessness on any given night, a very high level for a county the size of Santa Cruz County. These 2,167 people were part of 1,440 distinct households experiencing homelessness. A very high rate of 78% was unsheltered (living outdoors, in cars, and other places not meant for human habitation). According to local stakeholders, most of these individuals are living in encampments, primarily concentrated in the City of Santa Cruz. The remaining population was staying emergency shelter (15.5%) or transitional housing (6%) on the night of the count.

The PIT data shows that most of the homeless population in the community is comprised of single adult households, at around 89%. Only 8% of the population counted in 2019 was members of families with children. Santa Cruz County is also home to large number of transition aged youth (TAY) - defined as those who are age 18 to 24. In the 2019 count, youth ages 18 to 24 comprised around 27.5% of Santa Cruz' homeless population while unaccompanied children (under age 18) comprised 2.3% of the population.

According to the 2019 PIT subpopulation data, 18.6% (403 persons) were chronically homeless individuals; 2.3% (49 persons) were in chronically homeless families; 7% (151 persons) were Veterans; 14.8% (320 persons) were severely mentally ill; 13% (281 persons) were chronic substance users; 1.3% (29 persons) was living with HIV/AIDS; and 3.6% (79 persons) were victims of domestic violence.

In terms of existing programs, the 2020 HIC and updated Coronavirus shelter inventory show that the community has implemented 58 year-round emergency shelter, isolation/quarantine (IQ) and expanded shelters, TH, RRH, and PSH programs totaling 2,062 beds. These programs and beds break out by program types and population targeting as follow:

- Year-Round Emergency Shelters: 13 programs totaling 446 beds, including 163 beds for families, 283 for individuals, 32 for individuals with serious mental illness, 12 for victims of domestic violence, and 12 for Veterans (note, these categories overlap.)
- Coronavirus IQ and Expanded Shelters: 10 programs, totaling 356 additional emergency beds for person impacted by homelessness and Coronavirus, including 23 beds for transition age youth (TAY).
- TH: 7 programs totaling 182 beds, including 98 beds for families and 84 for individuals.
- RRH: 15 programs totaling 420 beds, including 334 for families, 86 for individuals, 13 for TAY, and 50 for Veterans (again, categories overlap).
- PSH: 13 programs totaling 658 beds, including 121 beds for families, 537 for individuals, 618 of chronically homeless persons, 352 for Veterans, and 7 for TAY youth (again, categories overlap).

In addition, the community maintains an array of service interventions that include, but are not limited to 5 or more street outreach programs, 3 drop-in or day centers (one for youth), 7 safe parking locations, a sanctioned encampment/services site, various hygiene and basic needs services, various food and meal programs, various integrated service teams, a Healthcare for the Homeless site, and the Smart Path CE system.

As for funding, our most recent comprehensive analysis found that as of early 2020, the HAP accounted for annual funding of roughly \$16 million, including from CoC, YHDP, HUD-VASH, Section 8, SSVF, ESG, CESH, and limited general funds for HAP planning activities. Also, the County and its departments accounted for annual funding of roughly \$33 million, including from general funds, various other County and City sources, HEAP, HRSA, CalWORKS, HDAP, BFH, CDSS, MHSA, Whole Person Care, HMIOT, State HOME, AB 109, etc. Pandemic emergency responses have been covered in part to date by State and federal Coronavirus sources, FEMA public assistance, and additional general funds.

Homelessness Response System Gaps Question 2a - End Answer

- b. Data and qualitative information showing any gaps or disparities in access to services, delivery of services, and housing placement and housing retention outcomes for special populations such as families, victims of domestic violence, seniors, youth and young adults,

persons who have been convicted of a crime, persons with a disability, persons who are chronically homeless, persons with HIV/AIDS, persons who are LGBTQ, veterans, persons with limited English proficiency, and persons who are undocumented;

#### Homelessness Response System Gaps Question 2b - Begin Answer

Our 2019 PIT data shows there are significant gaps and disparities in access across the board with people of many types living unsheltered without access to shelter and housing. As mentioned above, 78% of persons experiencing homelessness (1,690 persons) were unsheltered, including the following special populations: 69% of chronically homeless individuals (280 persons), 85% of Veterans (128 persons), 53% of families (223 persons), 51% of unaccompanied youth under 18 (26 persons), 95% of TAY (540 persons), 85% of seriously mentally ill (400 persons), 89% of chronic substance users (249 persons), 83% of persons with HIV/AIDS (24 persons), and 75% of adult victims of domestic violence (59 persons). In addition, the PIT data indicate that: (1) 41% (885 persons) come from areas within the county, including Watsonville and unincorporated areas, that have relatively high rates of limited English proficiency and undocumented status; (2) 28% (606 persons) had been in jail or juvenile hall in the past year; and (3) 33% of unaccompanied youth and TAY (205 persons) identify as LGBTQ+.

Our 2019 Stella reports give some insight into gaps and disparities in housing placement and retention for different special populations as follows:

- Exits From Homeless System to Permanent Housing: families with children were much more likely to exit to permanent housing (52%) than adult individuals (only 17%). Of special note, just 3% of adult victims of domestic violence exited to known permanent housing.
- Returns to Homelessness Within 6 Months of Exit From Homeless System: families with children were also less likely to return to homelessness (only 3%) than adult individuals (7%). The most likely subgroups to return were adults 55+ years (16%) and disabled adults (15%).

#### Homelessness Response System Gaps Question 2b - End Answer

- c. Data and qualitative information showing any racial or ethnic disparities in access to services, delivery of services and housing placement and housing retention outcomes of homeless services;

#### Homelessness Response System Gaps Question 2c - Begin Answer

Our CoC Racial Equity Analysis Tool, Version 2.1 gives a limited view into gaps and disparities in services, housing placement, and housing retention for different races and ethnicities in Santa Cruz

County. Regarding race, White persons make up 73% of persons in poverty, but only 67% of all persons experiencing homelessness, while Black persons account for only 1% of persons in poverty but 8% of persons experiencing homeless, and Native Americans count as nearly 0% of persons poverty but a full 10% of persons experiencing homelessness.

Regarding ethnicity, we see similar disparities. Non-Hispanic persons make up 55% of persons in poverty but 67% of persons experiencing homelessness, while Hispanic persons make up 45% of persons in poverty but only 33% of persons experiencing homelessness.

Our 2019 Stella reports do cast some light on gaps and disparities in housing placement and retention for different for different races and ethnicities as follows:

Exits From Homeless System to Permanent Housing: Native American and Black households were most likely to exit to permanent housing (34% and 28% respectively), while Multiple Race and White households were least likely (16% and 21% respectively). The Stella information for ethnicity is very limited, but does indicate that 27% of White, Hispanic households exited to permanent housing.

Returns to Homelessness Within 6 Months of Exit From Homeless System: once again, Native American and Black households were least likely to return to homelessness (only 4% and 7% respectively), while White and Multiple Race households were most likely (16% and 10% respectively). Only 10% of White, Hispanic households returned to homelessness.

Homelessness Response System Gaps Question 2c - End Answer

- d. Any other disparities that were found in the delivery of homelessness services including rates of successful permanent housing placements, and housing retention rates;

Homelessness Response System Gaps Question 2d - Begin Answer

none

Homelessness Response System Gaps Question 2d - End Answer

- e. Using the Service Gap Analysis Chart below, identify which areas of the local homelessness response system (e.g. shelter, rental subsidies, supportive housing) have gaps in resources based on the needs of people experiencing homelessness in the community.

Homelessness Response System Gaps Question 2e - Begin Answer

See below

Homelessness Response System Gaps Question 2e - End Answer

Table: SERVICE GAP ANALYSIS

	<b>Total # of Clients Currently Needing This Service</b>	<b>Total # of Clients Currently Receiving This Service</b>	<b>Remaining Need</b>
<b>Interim Housing/Shelter Beds</b>	860	700	160
<b>Rental Assistance</b>	700	350	350
<b>Supportive Housing (Permanent)</b>	700	600	100
<b>Outreach</b>	1500	500	1000
<b>Prevention/Diversion</b>	1500	200	1300

## 2. Regional Resources Planning

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When working within the homelessness system, it is critical to assess the current resources available within the community to ensure any new resources are most effectively and efficiently targeted to best serve people experiencing homelessness within the community. Given the high number of people experiencing homelessness in California and the unprecedented amount of federal and state funds available to address homelessness, HCFC expects applicants to coordinate all available funding to safely shelter and permanently house as many people experiencing homelessness in the applicant's community as possible, with a particular focus on rehousing individuals currently living in Project Roomkey (PRK) sites.

HCFC requires all HHAP-2 applicants to complete a [Homelessness Response Local Investment Plan \(Appendix A\)](#) that lists all regional resources used to address homelessness. The document includes different interventions within the homelessness system. For each intervention, please tell us:

- The funding source(s) used to assist in the delivery of the intervention. If several funding sources are used, please list them in order of highest amount of funding used for the intervention to the lowest;
- If the funding source is covered by more than one applicant (i.e. County and Continuum of Care) please list separately. Do not combine allocations; and
- When referencing units of measurement, please reference service basis unit of measurement. Example: \$500,000 in funding provided RRH to approximately 20 households over XX period of time.

In addition to filling out the [Homelessness Response Local Investment Plan](#) document, applicants must answer the following narrative question that will support the information provided:

1. What efforts are made to coordinate all available local, state and federal funds that can address homelessness in the applicant's community?

Regional Resources Planning Question 1 - Begin Answer

Coordination of resources is a vital part of our community's response to homelessness. The Homeless Action Partnership (HAP), our local CoC, comprises representation from all of our jurisdictions (County and four cities) as well as our major County departments including Human Services, Health Services, Planning, and Probation. All jurisdictions and departments have a role in funding a portion of our system. The HAP has a cost sharing model for a portion of our local sheltering costs, and all jurisdictions contribute to that. For funding opportunities such as ESG and CDBG, the County and City partners review opportunities and discuss gaps (i.e. rental assistance) where resources are most acutely needed. At

our most recent HAP Governing Board meeting, we jointly reviewed and agreed to an investment plan that coordinates all existing CoC resources. The CoC resources are part of a larger investment framework that includes resources from the jurisdictions and County departments. The decisions of the CoC were made in the context of understanding the broader context of available funding within the community. The County's new Housing for Health (H4H) Division is leading partnering discussions with jurisdictional partners on the potential for joint property acquisition/rehab, utilizing CDBG-CV, PLHA, ESG-CV and other resources that all jurisdictions are being awarded. H4H staff conducted a comprehensive review of all available homelessness funding within our portfolio and followed HCFC guidance on prioritizing the use of those funds, which informed the Investment Framework. The Investment Framework identified how we could best utilize ESG-CV, HEAP, CESH, and HHAP Rounds 1 and 2 to support the activities prioritized through our extensive work with Focus Strategies.

Regional Resources Planning Question 1 - End Answer



### 3. HHAP-2 Funding Plans

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When planning how to target new HHAP-2 resources, it is essential to do so in direct response to the gaps assessment and current regional investment planning described in Sections 1 and 2. HHAP-2 funding plans must state the specific gaps that will be addressed with these new funds and provide sufficient detail to ensure that any selected projects will effectively meet identified gaps. HCFC expects applicants to clearly understand and identify the intervention types requiring funding prior to initiating their local project selection processes.

Applicants must identify and describe each intervention type they intend to fund with their HHAP-2 grant and how much of their HHAP-2 funding they intend to focus on that intervention type. Applicants must also describe how investing in the requested interventions will meet the previously identified needs of their community.

Intervention Types are broken into six categories: (1) Outreach; (2) Interim Housing; (3) Rental Assistance; (4) Permanent Supportive and Service-Enriched Housing; (5) Diversion and Homelessness Prevention, and (6) Services.

Applicants should utilize the HHAP-2 [Application Guidance](#) document for detailed information on how these interventions can be implemented, how they work together, and how HCFC recommends prioritization and utilization of these interventions.

In addition to providing information on how the applicant intends to utilize their HHAP-2 funds on specific interventions, applicants must also outline the amounts they intend to allocate to the eligible uses that will support the interventions throughout the duration of the grant period.

To successfully complete this section of the application, applicants will need to provide the following:

1. Using the [Funding Plan Template \(Appendix B\)](#) and [Expenditure Plan Template \(Appendix C\)](#), provide detailed information for each of the intervention types and eligible uses being proposed for HHAP-2 funding. **(NOTE:** Specific project information for the intervention types identified will be requested at a later date once the local selection process has been completed.)
2. Describe how the applicant intends to prioritize funding towards local Project Roomkey permanent housing pathways. If an applicant does not intend to prioritize funding in this way, they must explain what other resources have been identified to meet this need locally to ensure that households staying at Project Roomkey sites move to permanent housing and do not return to unsheltered locations or congregate settings.

HHAP-2 Funding Plans Question 2 - Begin Answer

The rehousing surge is being funded through prioritization of unspent HEAP, ESG-CV, HHAP Round 1 (pending County HHAP budget revision), CESH, and potentially CDBG-CV if we are successful with an application for public services.

HHAP-2 Funding Plans Question 2 - End Answer

3. Describe the activities budgeted for grant administration. In the applicant's response, describe the overall grant administration staffing plan to accomplish the applicant's goals and activities. Provide information on roles that will be responsible for ensuring the successful execution of HHAP funded projects.

HHAP-2 Funding Plans Question 3 - Begin Answer

The administrative funds will be utilized for staff to support the activities of the grant.

HHAP-2 Funding Plans Question 3 - End Answer

Descriptions should include but are not limited to:

- a. The number of full-time employees (FTE) or percent of time per FTE that will be employed by the applicant dedicated to the execution of HHAP-2.

HHAP-2 Funding Plans Question 3a - Begin Answer

It's anticipated that a .25 FTE Analyst will be dedicated to the execution of HHAP, including developing and overseeing contracts executed through the funding, ensuring projects are appropriately set up in HMIS and the program(s) are adhering to required standards, i.e. Housing First, utilization of HMIS, etc. The analyst will also be responsible for submitting required reports, including program outcomes based on HMIS data.

HHAP-2 Funding Plans Question 3a - End Answer

- b. Existing staff positions that will be leveraged to fulfill this need.

HHAP-2 Funding Plans Question 3b - Begin Answer

The County's Homeless Services Coordinator, an existing position, provides the staffing resource for the HHAP applications and fiscal management and expenditure reporting on the grant, and will be further supported in expenditure tracking and grants management by the department's fiscal team. Existing analysts in the department's Central Contracting Unit will support procurement and contracting processes.

HHAP-2 Funding Plans Question 3b - End Answer

4. In what ways the applicant's jurisdiction is leveraging the adult system to serve youth and in what ways the homelessness response system has been or will be adapted to youth; and how the applicant will use HHAP-2 funding to ensure youth can access services and that targeted spending meets their needs.

#### HHAP-2 Funding Plans Question 4 - Begin Answer

Santa Cruz is a HUD Youth Homelessness Demonstration Project (YHDP) community, and as such has a rapidly developing youth homeless response system. We are not leveraging the adult system to a very large extent because through our YHDP work to develop a Community Plan, our Youth Advisory Board (YAB) helped us to understand the numerous reasons why Transition Age Youth (TAY) will typically not access adult services. Although TAY may access adult services, we have thoughtfully developed a system of TAY services based on youth voice and leadership. Services for TAY include outreach (a collaboration between our County Office of Education and a local non-profit), a drop-in center, two rapid rehousing programs (one for TAY, one for pregnant/parenting TAY), a host homes shared housing program, a permanent supportive housing program, and most recently due to COVID we have established a travel-trailer based emergency shelter model for up to 30 youth who may need to Shelter In Place during COVID-19. Most recently, through a collaboration with our local Community College, Cabrillo, the TAY sheltering program was transitioned to their campus. Additionally, Cabrillo has a HEAP-funded rental assistance program for students who are homeless or at imminent risk of homelessness. We plan to use HHAP youth set-aside funds to support continuing the TAY sheltering program at Cabrillo College after COVID-19 sheltering in place ends, and/or to support overnight respite services at the drop-in center.

#### HHAP-2 Funding Plans Question 4 - End Answer

5. Describe how the applicant will incorporate meaningful collaboration with individuals that have lived experience being homeless throughout funding planning, design, implementation, and evaluation.

#### HHAP-2 Funding Plans Question 5 - Begin Answer

Currently we have a flourishing Youth Advisory Board (YAB) that has participated robustly in planning the activities and allocating the funding for the YHDP-based projects. We have persons with lived experience serving on our CoC governing Board. We have, in our next six-month work plan, funds set aside to hire a consultant who will assist us in establishing a Lived Experience Group (LEG) that will have an active role in our homeless system. We are anticipating reworking our CoC governance charter before the beginning of the next fiscal year, and we plan to incorporate the new lived experience group into the formal structure of the CoC.

Based on our highly successful YAB, we anticipate the new lived experience group will bring their much-needed voice more centrally into our planning processes. Funds will also provide for stipends for individuals serving on the YAB or LEG.

HHAP-2 Funding Plans Question 5 - End Answer

## 4. HHAP-2 Goals

Creating performance targets that can be clearly measured every year ensures a commitment to locally shared goals. Utilizing the local needs assessment, applicants must identify the areas of impact to be targeted by HHAP funds in Section 3: HHAP-2 Funding Plans, and in this section must present specific and measurable goals for those investment areas. These goals should inform how applicants design HHAP programming and should be stated in the local selection process funding announcements and subcontracts so that local applicants and the selected subrecipients understand program expectations.

### **HHAP Programmatic Goals**

HHAP statute mandates that applicants set goals related to the total number of individuals served and, of those served, the number who will be successfully placed in permanent housing due to HHAP-2 investments.

For interventions funded with HHAP, applicants must show how their jurisdiction plans to use their HHAP investment to meet statutorily-required goals by providing the following in the table below: (1) number of individuals that *currently* need this intervention; (2) number of households expected to be served, annually and over the entire grant period; and (3) number of households expected to be placed into permanent housing, annually and over entire grant period.

Note: identified need below should be the same as the numbers indicated in Section 1.

Table – Statutory Goals by Intervention Type – Permanent Supportive and Service-Enriched Housing

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that <i>currently</i> need this intervention	700					
# of individuals expected to be served by HHAP-2	32	0	0	0	0	32
# of individuals expected to be placed into permanent housing through HHAP-2	32	0	0	0	0	32

Table – Statutory Goals by Intervention Type – Rental Assistance

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that <i>currently</i> need this intervention	700					
# of individuals to be served	0	0	0	0	0	0

# of individuals to be placed into permanent housing	0	0	0	0	0	0
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Table – Statutory Goals by Intervention Type – Interim Housing

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that <i>currently</i> need this intervention	860					
# of individuals to be served	0	0	0	0	0	0
# of individuals to be placed into permanent housing	0	0	0	0	0	0

Table – Statutory Goals by Intervention Type – Diversion and Homelessness Prevention

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that <i>currently</i> need <i>equity</i> this intervention	1500					
# of individuals to be served	0	0	0	0	0	0
# of individuals to be placed into permanent housing	0	0	0	0	0	0

Table – Statutory Goals by Intervention Type – Outreach

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
Total # of individuals that <i>currently</i> need this intervention	1500					
# of individuals to be served	0	0	0	0	0	0
# of individuals to be placed into permanent housing	0	0	0	0	0	0

Table – Statutory Goals by Intervention Type – Services

	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	Total #
# of individuals to be served	0	0	0	0	0	0
# of individuals to be placed into permanent housing	0	0	0	0	0	0

In addition to setting clear goals on numbers served and numbers moved into permanent housing, applicants must also provide the following:

1. Any additional systemwide goals the applicant's jurisdiction and/or region has identified and the metrics used to evaluate progress towards those goals.

HHAP-2 Goal Question 1 - Begin Answer

The following is an excerpt from our Draft "Housing for a Healthy Santa Cruz – a Strategic Framework for Addressing Homelessness" which is anticipated to be finalized and published in early March, 2021.

Goals – Targeted Results and Measuring Success

Overarching Goal: Substantially Reduce the Number of People Experiencing Homelessness at a Point in Time in January

According to data analysis and statistical modeling conducted by Focus Strategies, the combined result of improving system performance and adding inventory will lead to measurable reductions in the numbers of people in Santa Cruz County experiencing homelessness and the number without any shelter.

Number of households experiencing unsheltered homelessness will decrease by 50%.

Number of households experiencing homelessness will decrease by 30%.

The overall goals of reductions in both overall and unsheltered homelessness require action in four identified strategic areas, coupled with specific system expansions and improvements. Focus Strategies conducted a System Performance Assessment and Predictive Modeling Summary Report that informed the development of these targets.

Core Goal #1: Improve the effectiveness of all programs in helping people secure housing

The H4H Division and its partners will oversee a robust effort to improve the effectiveness of all programs and interventions targeted to assisting people experiencing homelessness. This includes reducing how long people spend unhoused or in programs prior to securing housing, increasing the rate at which people attain housing, and decreasing the number of people who fall into homelessness and require the system's help. Interim benchmarks for these focus areas have been established for each year and progress will be regularly assessed, and adjustments made as needed to maximize results.

By the end of 2023, the following system performance measurement improvements will be achieved, resulting in significantly increased effectiveness of all programs:

Measure	Emergency Shelter		Transitional Housing		Rapid Rehousing		N/A
	From	To	From	To	From	To	
Reduce length of stay (days)	76	60	413	250	281	180	N/A
Increase rehousing rate	21%	40%	66%	80%	62%	85%	N/A

Increase program entries from homelessness 44% 75% 78% 90%  
50% 85% 81% 95%

Core Goal #2: Expand Capacity within the homelessness response system  
Improvements in performance alone will not be sufficient to achieve a significant reduction in homelessness. During the three-year time frame of this Framework, community leadership, funders, and key stakeholders will work collaboratively to implement a targeted expansion in system inventory.

A. Add 160 year-round, low-barrier emergency shelter beds, consisting of 140 beds for adults and 5 units (20 beds) for families with children under 18 years old.

Expanding the inventory of permanent, year-round shelter beds will be accomplished either by converting currently temporary COVID-19 shelter beds and/or by adding entirely new beds such as through the creation of one or more Navigation Centers. All additional beds will follow Housing First principles - low barriers to entry, client-centered, and housing-focused services - and build upon lessons learned from the rapid expansion of the temporary shelter inventory in Santa Cruz County in response to COVID-19. Adding this capacity is estimated to cost between \$3.8 million and \$4.9 million per year depending on the level of services provided, at an estimated average cost of \$65-\$85 per bed per night.

B. Add 350 rapid rehousing slots for currently homeless adult households

Expanding the inventory of short-term rapid rehousing programs for people who are unhoused will not fully close the gap needed to house everyone experiencing homelessness. However, these targets appear feasible given projected resource availability and will be needed to achieve the desired reductions in homelessness. Adding this capacity is estimated to cost between \$4.2 million and \$6.3 million at an estimated cost of \$12,000 to \$18,000 per slot.

C. Add 100 permanent supportive housing slots for currently homeless adult households.

Expanding the inventory of longer-term permanent supportive housing programs for people who are unhoused will not fully close the gap needed to house everyone experiencing homelessness. However, these targets appear feasible given projected resource availability and will be needed to achieve the desired reductions in homelessness. Adding this capacity will cost an estimated \$1.8 million to \$3,000,000 per year at an estimated annual cost of \$18,000 to \$30,000 per slot.

HHAP-2 Goals Question 1 - End Answer

2. An update on systemwide goals identified in HHAP-1 and explanation of any goal modifications made in response to changing needs.

HHAP-2 Goal Question 1 - Begin Answer



At the time our HHAP Round 1 application was submitted, we were still working from a 2015 Strategic Plan. Since that time, we have completed a new “Housing for a Healthy Santa Cruz County Strategic Framework” for addressing homelessness, through a lengthy technical assistance engagement with nationally recognized Focus Strategies.

Work to develop this Framework began in March 2019, starting with an assessment of current local efforts to respond to homelessness, an analysis of local data, and a review and discussion of experiences from other communities. Focus Strategies, a nationally-recognized technical assistance provider, conducted a series of assessments and analyses to inform planning, supported the engagement and input process, and helped guide the strategy development reflected in this Framework. The Santa Cruz County Homeless Services Coordination Office, located within the County Administrative Office, served as the leading organization providing staff support for the analysis of current efforts, community engagement and Framework development.

The County and its partners drafted Housing for a Healthy Santa Cruz County through a collaborative process drawing on the experience, expertise, and engagement of a broad set of community stakeholders. A multi-sector Project Advisory Group provided guidance throughout the process and included the cities of Santa Cruz and Watsonville, key housing and services providers, community leaders and content experts. A larger group of stakeholders, including the Homeless Action Partnership and its member organizations, as well as advocates and people with lived experience of homelessness were engaged through topical workgroups on outreach, shelter, access and governance, and through targeted focus groups and community meetings.

The dual crises of the COVID-19 pandemic and the catastrophic CZU August Lightning Complex fire contributed to delays in the development of this Framework. However, these disasters challenged the Santa Cruz County community to act and make decisions quickly, adapting strategies to focus on safeguarding the health and safety of those without homes. Disaster response transformed the local approach to homelessness by creating new pathways and partnerships for further long-term, proactive, and collaborative strategic actions. During this tumultuous period of strategic planning during a crisis response, local leaders and stakeholders made gains in cross-systems collaboration and learned lessons that inform this Framework. By activating an Incident Command Structure, decision-makers came together across jurisdictions and sectors to advance a defined set of objectives and learned the transformational impact of high-level leadership engagement in a focused set of shared goals. The deployment of a local emergency shelter COVID-19 response system for homeless households over a few short weeks serves as an example of the potential impact of focused and collaborative efforts.

The consultant team that provided support for the development of this Framework, also wrote a report analyzing the Santa Cruz housing market to serve as a companion resource document for use in implementing this Framework. While the Framework recognizes a large gap in the number of housing units affordable to extremely low-income households, there are proven strategies and actionable steps that can maximize the success of efforts to help households get and keep housing while we continue working on efforts to expand housing affordability locally. As context for this Plan, Focus Strategies has conducted a Housing Market Gap Analysis examining the extent of the need for affordable housing in Santa Cruz County.

The quantitative predictive modeling conducted by Focus Strategies for this Framework demonstrates the achievability of these ambitious goals with performance improvement, expansion of the housing and services inventory through new and redeployed resources, and with all the jurisdictions and stakeholder groups working in concert with those with lived experiences on these shared goals.

HHAP-2 Goals Question 1 - End Answer

3. At least one clear, measurable performance goal related to how HHAP-2 funding will address racial disparities identified in the jurisdiction's homelessness response system.

HHAP-2 Goal Question 1 - Begin Answer

With acquisition of a property for permanent supportive housing, we aim to achieve a 5% increase the rate of those accessing permanent supportive housing in the White, Hispanic/Latino category: while they make up 16% of total households served, they are only accessing permanent supportive housing at a rate of 9%.

HHAP-2 Goals Question 1 - End Answer

4. At least one clear, measurable, youth-specific performance goal related to HHAP-2 investments, including an explanation of how the applicant's jurisdiction accounts for the unique service needs of youth when determining how to set performance targets for youth set-aside funding interventions.

HHAP-2 Goal Question 1 - Begin Answer

Through the expansion and stabilization of an interim housing program serving 30 TAY, currently a partnership with Cabrillo Community College, we aim to reduce the rate of unsheltered TAY homelessness from 98% to 90%. Meaningful collaboration with and inclusion of our Youth Homeless Demonstration Project (YHDP) providers, who have close relationships with our TAY population and work closely with our Youth Advisory Board (YAB),

ensure that the unique needs of this population are well understood and addressed. Our YAB has been recognized by our HUD representatives and YHDP TA providers as a highly successful model, and communities receiving subsequent rounds of YHDP funding have regularly sought advice from our CoC as they are establishing their own YABs. As new TAY-serving programs are introduced, the YHDP providers and YAB have a central role in design of those programs, and serve in an advisory role in funding decisions for youth programs. We have done extensive training in our community on tokenism, adultism, and the importance of youth agency in design of programs that will serve them.

HHAP-2 Goals Question 1 - End Answer

## 5. Local Project Selection Process

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Applicants may choose (though they are not required) to contract with local nonprofits and service providers to administer the services detailed in their HHAP-2 Funding Plan. When contracting for services, applicants shall select qualified service providers that provide services which match the needs of the local population of people experiencing homelessness and which are HHAP-eligible activities that are in line with the applicant's HHAP-2 Funding Plan.

HCFC encourages applicants to consider how these funds are accessible to smaller and non-traditional organizations that have historically served communities of color but may not have previously participated formally in the CoC or been a part of the homeless provider community.

To successfully complete this section of the application, applicants will need to provide the following:

1. An explanation of how HHAP-2 funds will be distributed and whether a local project selection process will be utilized to select subcontractors.

### Local Project Selection Process Question 1 - Begin Answer

The County of Santa Cruz and our local Continuum of Care (CoC), known as the Homeless Action Partnership (HAP) will utilize contract selection processes consistent with County-approved procurement policies and standards for exceptions to procurement policies when urgent contract execution is essential. Both the County and HAP intend to use HHAP-2 funding for two core activities: 1) Expanding and improving temporary housing programs; 2) Supporting a COVID-19 re-housing "wave."

The proposed broad categories of planned funding uses follow recommended priorities for investment outlined in a three-year strategic framework for addressing homelessness – Housing for a Healthy Santa Cruz. Specifically, the plan calls for an expansion of low-barrier, housing first orientation emergency shelter capacity coupled with improved performance outcomes among existing shelters. It also calls for the addition of 350 new rapid re-housing program and 100 new permanent supportive housing slots.

Our community plans to quickly expand our rapid re-housing and permanent supportive housing capacity as part of a strategic COVID-19 re-housing "wave." The wave is intended to bring together our community to work in a collaborative and intensive fashion to help approximately 300 formerly homeless individuals staying in COVID-19 related and FEMA-supported sheltering programs to secure permanent housing as quickly as possible. HHAP-2 funding will be used to support the costs of supportive services, flexible funding, and rental assistance for new rapid re-housing and permanent supportive housing programs. HHAP funding will be utilized with other available sources to support programs

over a twenty-four to thirty-month period. The County of Santa Cruz Housing Authority will partner with us to provide 75 Mainstream Non-Elderly Disabled Vouchers as part of our re-housing wave. The effort will also leverage additional federal dollars through strategic fiscal partnerships with our Health Services Agency and Human Services Department. In order to launch our re-housing wave as quickly as possible and to secure opportunities to leverage funding, our local community will utilize an expedited procurement strategy for our re-housing wave. We will utilize a combination of procurement approaches including "piggyback" procurement, contract augmentations, and sole source contracting approval. "Piggyback" procurement refers to utilize a procurement approach used in another government jurisdiction for the selection of qualified vendors to perform a similar service. A contract augmentation approach involves augmenting existing contracts with organizations currently performing similar work. Finally, our recommended selections will be reviewed and approved by our Board of Supervisors to approve our direct or sole source contracting with selected community-based organization contractors. For our re-housing wave, the focus of the effort will involve working with homeless individuals residing in COVID-19 expanded shelter and Project Roomkey sites. Equitable access will be insured by offering supportive services to all COVID-19 shelter participants, utilizing established CoC policies for prioritization and matching, and regular review of data on program enrollment and performance. HHAP-2 funding utilized for expanding and improving shelter operations will likely include a modified local Request for Proposal (RFP) process to make funding available to organizations that have appropriate site control and local community approval for operating emergency shelter beds. The selection process will articulate low-barrier, housing-first philosophy, shelter operating standards. The County will aim to include people with lived experience in RFP application review. In addition, review and rating criteria will include additional points for vendors that can demonstrate a record of serving underrepresented communities and hiring and supporting people with lived experience for employment opportunities.

Local Project Selection Process Question 1 - End Answer

Will subcontractors be utilized? No

- a. If the applicant *is not utilizing* a local selection process, please include the following in the explanation:
  - i. Description of why this is the best funding plan for the community; and

Local Project Selection Process Question 1 a.i. - Begin Answer  
**See above.**

Local Project Selection Process Question 1 a.i. - End Answer

- ii. Description of how applicants will ensure equitable access to services funded.

Local Project Selection Process Question 1a.i.i. - Begin Answer  
See above.

Local Project Selection Process Question 1a.i.i. - End Answer

- b. If the applicant *is utilizing* a local selection process, please include the following in the explanation:

- i. What is the process and timeline for project selection?

Local Project Selection Process Question 1b.i. - Begin Answer

Local Project Selection Process Question 1b.i. - End Answer

- ii. How will the applicant encourage new partners to participate?

Local Project Selection Process Question 1b.i.i. - Begin Answer

Local Project Selection Process Question 1b.i.i. - End Answer

- iii. How will people with lived experience of homelessness, including youth with lived experience, have meaningful and purposeful opportunities to shape the selection process and funding decisions?

Local Project Selection Process Question 1b.i.i.i. - Begin Answer

Local Project Selection Process Question 1b.i.i.i. - End Answer

- iv. How will the applicant promote equity and ensure underrepresented communities can be competitive applicants for funding?

Local Project Selection Process Question b.i.v. - Begin Answer

Local Project Selection Process Question b.i.v. - End Answer

- 2. Describe how systemwide collaboration would occur among homelessness service providers and other social safety net providers. How do these collaborative efforts help minimize or avoid the duplication of service and effort?

Local Project Selection Process Question 2 - Begin Answer

Our proposed HHAP re-housing wave investments will help support a systemwide collaborative effort to house approximately 300 households living in COVID-19 sheltering sites. Key parties involved in this collaboration include

County extra help shelter operations staff, the Housing Authority, health and behavioral health providers, Whole Person Care resources, veteran programs, and other interested community contributors. Our new Housing for Health Division within the County Human Services Department will help coordinate this effort. Our proposed shelter investments will involve close collaboration with local cities, neighbors, community providers, elected officials, and people with lived experience in selected new or expanded emergency shelter sites and operational parameters. Both efforts are intended to expand and enhance system performance rather than duplicate existing efforts in according with our local three-year strategic plan.

Our local selection process for the re-housing wave will follow a public notice, avoidance of conflicts of interest, and Housing First approach. For our shelter contracting process, our community will aim to achieve all the items on the local selection process checklist. Our ability to follow these high-quality selection guidelines will be limited by time-constraints for securing shelter operations and the requirement of established site control for emergency shelter operations.

Local Project Selection Process Question 2 - End Answer

In addition to the narrative questions above, check all box(s) that apply to the applicant's community:

Table – Local Project Selection Process Assessment

LOCAL PROJECT SELECTION PROCESS ASSESSMENT (check all that apply)
<p><b>Local Project Selection Assessment Statement:</b> The process will clearly define for potential subcontractors which types of projects will be prioritized for funding and which needs identified in the needs/gaps assessment are intended to be met by funding such projects. Local Project Selection Assessment Response: <b>No</b></p>
<p><b>Local Project Selection Assessment Statement:</b> The process will prioritize programs that address the disproportionate impacts that homelessness and COVID-19 have on communities of color, particularly Black, Latinx, Asian, Pacific Islander, Native and Indigenous communities. Local Project Selection Assessment Response: <b>No</b></p>
<p><b>Local Project Selection Assessment Statement:</b> The process will remove barriers to competitive participation by applicants representing marginalized communities. Local Project Selection Assessment Response: <b>No</b></p>
<p><b>Local Project Selection Assessment Statement:</b> The process will use objective criteria to evaluate projects for funding. Local Project Selection Assessment Response: <b>No</b></p>
<p><b>Local Project Selection Assessment Statement:</b> The objective criteria used to evaluate projects will include data on past performance related to the proposed activity (for example, an existing rapid rehousing provider applies to provide rapid rehousing services with HHAP funds and provides HMIS data to show a history of positive outcomes) Local Project Selection Assessment Response: <b>No</b></p>
<p><b>Local Project Selection Assessment Statement:</b> The objective criteria used to evaluate projects will allow applicants applying to perform services not previously performed by their organization, to provide other data or outcome results to support their competency to perform the proposed activity. Local Project Selection Assessment Response: <b>No</b></p>

**Local Project Selection Assessment Statement:** The process will have provisions to allow for innovation, while balancing the need for data and performance-based decision-making.

Local Project Selection Assessment Response: **No**

**Local Project Selection Assessment Statement:** The process will be posted publicly on a platform that is accessible to the public.

Local Project Selection Assessment Response: **Yes**

**Local Project Selection Assessment Statement:** The process will consider the severity of needs and vulnerabilities of the proposed target population in its objective criteria – and aligns its prioritization of these needs with the needs identified through the community needs assessment process.

Local Project Selection Assessment Response: **No**

**Local Project Selection Assessment Statement:** The process will avoid conflict of interest.

Local Project Selection Assessment Response: **Yes**

**Local Project Selection Assessment Statement:** The process will only fund programs that follow a Housing First approach.

Local Project Selection Assessment Response: **Yes**

**Local Project Selection Assessment Statement:** The process will include people with lived experience to have meaningful and purposeful opportunities to inform and shape all levels of planning and implementation.

Local Project Selection Assessment Response: **No**



## 6. Racial Equity Efforts

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HHAP-2 applicants should prioritize the advancement of racial equity at every level of the homelessness response system. Applicants must be actively involved in their homelessness response systems, facilitating partnerships among service organizations, and promoting racial equity practices. Applicants must respond to disproportionality in access to services, service provision, and outcomes. Applicants cannot simply rely on delivering a standardization of services to address equity. Applicants have the responsibility to examine their data to ensure all eligible persons receive equitable services, support, and are served with dignity, respect, and compassion regardless of circumstances, ability, or identity.

HCFC encourages applicants to consider how these funds are accessible to smaller and non-traditional organizations that have historically served communities of color but may not have previously participated formally in the CoC or been a part of the homeless provider community, and how these funds would address the organizational capacity of organizations that are led by Black, Latinx, Asian, Pacific Islander, and Native and Indigenous people that support the goal of reducing and ending homelessness.

To successfully complete this section of the application, applicants will need to provide the following:

1. Using the [Racial Demographic Data Worksheet \(Appendix D\)](#), please provide the Continuum of Care Outcomes by Race and Ethnicity.
2. Describe how the local homelessness response system or projects the applicant is planning use policy and practices to ensure equal access and non-discrimination when serving prospective and new program participants.

### Racial Equity Efforts Question 2 - Begin Answer

The homelessness response system has not yet developed specific policies or practices regarding equity and non-discrimination in the homelessness response system. However, as mentioned above both the County and the HAP have begun the process. In August 2020, the County Board of Supervisors declared racism a public health crisis and directed all departments to implement a range of steps to address and dismantle systemic racism, including by training staff and building alliances with organizations that have confronted racism and by committing to conducting all vendor selection and grant making through a racial equity lens. Also in August 2020, the HAP approved a number of steps to begin addressing the disproportionate impact of homelessness on racial and ethnic minorities, including reviewing HMIS data on racial and ethnic disparities, and developing an action plan to address the disparities uncovered. Although the process has been delayed by the pandemic, we expect to

equity/racial disparity action planning at both the County and HAP levels by July 2021.

Meanwhile, both the County and HAP have long had general policies prohibiting any form of discrimination, including on the basis of race or ethnicity. And all federal, State, and locally funded programs are required by their contracts to meet all applicable equal access and nondiscrimination provisions of federal and state civil rights laws.

Racial Equity Efforts Question 2 - End Answer

3. How does the applicant's grant making process and/or funding decisions include prioritization of programs that are addressing the disproportionate impacts that homelessness and COVID-19 have on communities of color, particularly Black, Latinx, Asian, Pacific Islander and Indigenous communities?

Racial Equity Efforts Question 3 - Begin Answer

Neither the County nor the HAP have yet developed specific grant making policies prioritizing programs that are addressing disproportionate impacts. Grant making and funding decisions will be addressed and included in the above referenced equity/racial disparities action plans. This may include a range of application review and scoring criteria, contract requirements, and evaluation procedures that target and reduce disproportionate impacts. These will build on existing practices, which prioritize funding and resources for agencies in South County, where the largest Latinx and Indigenous communities are located and where poverty levels are disproportionate.

Racial Equity Efforts Question 3 - End Answer

4. How are the voices of Black, Latinx, Asian, Pacific Islander and Indigenous communities being developed as central in creating effective approaches to reducing and ending homelessness?

Racial Equity Efforts Question 4 - Begin Answer

Again, the need to identify and move forward with heightened strategies for centering the voices Black, Latinx, Asian, Pacific Islander and Indigenous communities have been discussed at all levels, including the Board of Supervisors, HAP Governance Board and Executive Committee, the HAP general membership, HAP steering committees, and H4H staff. As result, strategies are being developed and will be included in equity/racial disparity action plans. These strategies will build upon those that are already in place in Santa Cruz County, including: (1) forming relationships and funding agencies, such as CAB, Inc., which traditional serve communities of color; (2) putting people of color in positions of leadership (e.g., a Latinx persons representing CAB, Inc. was just appointed to the HAP Governance Board); (3) encouraging small, non-traditional organizations that often represent communities of color and other non-privileged groups to apply for funds and providing them with technical assistance to promote success; and (4) centering the voices of other

disproportionately impacted communities, such as LGBTQ+ youth through the YAB, and persons with lived experience of homelessness through outreach, focus groups, and a permanent lived experience seat on the HAP Governance Board.

#### Racial Equity Efforts Question 4 - End Answer

5. Does the applicant have a strategy to expand the reach of funding to underserved and marginalized communities and non-traditional providers who can reach and serve disproportionately impacted communities? If so, please describe.

#### Racial Equity Efforts Question 5 - Begin Answer

Yes, County and HAP strategies in this area currently include: (1) marketing and disseminating funding solicitations broadly and countywide through list serves, websites, media advertisements, and announcements in meetings; (2) providing materials in Spanish where possible; and (3) calling out new and non-traditional partners and encouraging them to apply for funds. An instance of this latter strategy was written into the Public Solicitation of Applications for 2019 CoC Funds as follows:

“Encouragement of New Applicants and Technical Assistance for Applicants: The HAP is open to and encourages applications from entities that have not previously been awarded CoC funds. Any prospective or new applicants are requested to contact [HAP staff] to learn more about the CoC application goals, requirements and process. In addition, prospective and new applicants will be invited to participate in all of the process steps below, including the Applicant Technical Assistance Session and on-call technical assistance being made available to all applicants.”

#### Racial Equity Efforts Question 5 - End Answer

6. Describe how the priority population(s) learn about and enter local homelessness programs, including marketing and communication strategies used.

#### Racial Equity Efforts Question 6 - Begin Answer

There are a variety of key pathways for priority populations to learn about and enter local homelessness programs. They can interact with street outreach workers, who inform them of relevant shelters, services, and housing, and help them to access those programs. They can call a hotline to request help, e.g., 2-1-1, the national human trafficking hotline, or the local Monarch Services DV crisis hotline. They can reach out to the Smart Path CE system via phone or directly to be assessed and referred to housing and services. They can make use of the Stepping Up Santa Cruz Resource Directory and the Santa Cruz Free Guide, which include homelessness programs of all types in the county with up-to-date information on program names and types, descriptions, days and hours of operation, and contact information. They can take part in one of several day programs (e.g., for homeless adults, youth, or seriously mentally ill) that are key

sources of program information. They can call or walk into homelessness programs and directly ask for help and receive a Smart Path assessment (note that the pandemic has temporarily reduced this option and other face-to-face contacts). Finally, if they are already connected to one program, they can ask their case manager or other staff to help link them to other programs that may have resources they need.

As for marketing and communications, the Stepping Up Santa Cruz Resource Directory is a key list used by persons experiencing homelessness and providers alike and the Free Guide is online and available in Spanish as well. Smart Path and program flyers are available in English and Spanish and are distributed in locations, such as encampments or libraries, where persons currently experiencing homelessness may be located. All hotlines and most programs have bilingual staff or capability. Virtually all programs have a website that markets their programs and includes instructions on how and where to apply for assistance. The County, HAP, and programs regularly use media outlets, such as the Santa Cruz Sentinel, Good Times, and Community Television of Santa Cruz County.

Racial Equity Efforts Question 6 - End Answer

7. How is the applicant making community project grants accessible to smaller organizations that have historically served communities of color, but may not have previously participated formally in the CoC or as a part of the "homeless provider" community?

Racial Equity Efforts Question 7 - Begin Answer

As mentioned above, the County and HAP have recently redoubled efforts to better engage organizations that serve communities of color in the CoC and in funding opportunities. For example, representatives of AFC and CAB, Inc. are the most recent additions to the HAP Governance Board, where they participate in critical policy and funding allocations decisions. Also, CoC and other project funding solicitations are publicly posted and specifically encourage organizations that are small, non-traditional, and often serve communities of color to apply for funding. To address any organizational capacity issues, the HAP provides: (1) applicant orientation sessions, (2) direct technical assistance upon request, and (3) information and support for efforts of these organizations to obtain federal or state technical assistance and private foundation capacity building assistance. Thus, the County and HAP have funded the Salvation Army, Families in Transition, Association of Faith Communities, Encompass Community Services, CAB, Inc., MHCAN (small, non-traditional, mental health consumer-led), Congregational Church (small, non-traditional), and Wings Homeless Advocacy (small, non-traditional) to implement a range of emergency services, shelter, and housing programs.

Racial Equity Efforts Question 7 - End Answer

8. How does the applicant partner with organizations that are addressing racial equity in the housing and homelessness response system?

Racial Equity Efforts Question 8 - Begin Answer

Both the County and HAP have historically partnered in various ways with a range of organizations that have been known to address racial equity. One method has been to reach out to and include these organizations in the HAP. These HAP members include CAB, Inc., AFC, FIT, Salvation Army, and PVSS, all of which target Spanish speakers. Another method has been to contract with these organizations, and others like them, to provide specific services in the housing and homelessness response system. Yet another method has been to formally partner through an MOU or other document; an example of this is H4H's current partnership with the Santa Cruz County Housing Authority (which serves a large Latinx clientele) to connect County-provided services with Housing Authority-provided mainstream vouchers.

Racial Equity Efforts Question 8 - End Answer

- 9. How will the applicant ensure that racial disparities are addressed with this funding?

Racial Equity Efforts Question 9 - Begin Answer

The County and HAP have recently begun planning for distribution of these funds. As with our past funding efforts, we expect that specific project solicitations will be publicly posted and will allow and encourage organizations that are small, non-traditional, and Black, Latinx, Asian, Pacific Islander, Native and Indigenous-led to apply for funding. To address any organizational capacity issues, we anticipate providing: (1) an applicant orientation sessions open to all applicants, (2) direct technical assistance upon request to support the capacity of these organizations, and (3) information and support for efforts of these organizations to obtain federal or state technical assistance and private foundation capacity building assistance.

Racial Equity Efforts Question 9 - End Answer

In addition to the narrative questions above, check all boxes that apply to the applicant's community:

Table – Racial Equity Assessment

RACIAL EQUITY ASSESSMENT (check all that apply)	
<b>Racial Equity Assessment Statement:</b> We have a racial equity policy within the organization I work for.	Racial Equity Assessment Response: <b>Planning to Implement</b>
<b>Racial Equity Assessment Statement:</b> We collect racial, ethnic and linguistic data on clients and constituents outside of HMIS.	Racial Equity Assessment Response: <b>Planning to Implement</b>
<b>Racial Equity Assessment Statement:</b> We provide language interpreter/translator services for people who speak languages other than English.	Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> We collect data on service-user or constituent satisfaction with our organization regarding racial equity.	

Racial Equity Assessment Response: <b>Planning to Implement</b>
<b>Racial Equity Assessment Statement:</b> We have formal partnerships with organizations of color. Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> We allocate resources for engagement and outreach in communities of color. Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> Racial equity and cultural competency training are offered to employees within the applicant's organization. Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> We meet regularly with leaders from communities of color specifically to discuss racial equity within the homelessness system. Racial Equity Assessment Response: <b>Planning to Implement</b>
<b>Racial Equity Assessment Statement:</b> We analyze to assess whether equitable access to new and existing shelter facilities is being provided to people of color, especially Black, Latinx, and Indigenous populations most impacted by homelessness, and examine data to determine if there are other disparities to be addressed, such as by age, ethnicity, disability, gender status, family composition, etc. Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> We have convened and actively engage with a lived experience board that represents the population served. Racial Equity Assessment Response: <b>Planning to Implement</b>
<b>Racial Equity Assessment Statement:</b> We ensure strategies and communications efforts have broad geographic reach, including into rural areas and in support of Tribal communities. Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> Providers and front-line staff reflect the people they serve including the necessary language skills to serve sub-populations. Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> We have access to data on racial/ethnic disparities to guide our planning and implementation of HHAP funding. Racial Equity Assessment Response: <b>Implemented</b>
<b>Racial Equity Assessment Statement:</b> Our work includes performance measures to determine how well we are doing to address racial disparities. Racial Equity Assessment Response: <b>Planning to Implement</b>
<b>Racial Equity Assessment Statement:</b> We have developed and implemented a plan to address racial disparities in the homelessness response system. Racial Equity Assessment Response: <b>Planning to Implement</b>
<b>Racial Equity Assessment Statement:</b> We host or participate in trainings dedicated to improving equitable outcomes. Racial Equity Assessment Response: <b>Implemented</b>

## 7. Regional Collaboration and Partnerships

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HHAP program funds are intended to support regional coordination and expand local capacity to address homelessness. Demonstration of how jurisdictions have coordinated and will continue to coordinate with other jurisdictions is a critical factor of funding. With HHAP-1 funding, applicants were required to partner with other applicants to make collective funding decisions for their communities. HHAP-2 funding should increase and improve those partnership efforts.

To successfully complete this section of the application, applicants must provide the following:

1. Describe the process by which neighboring HHAP-funded jurisdictions are coordinating together to address homelessness, including funding collaboration and coordination, peer learning, and data sharing.

Regional Collaboration and Partnerships Question 1 - Begin Answer

The County and the HAP, as the two HHAP-funded jurisdictions, have long worked closely together on issues of homelessness. This is demonstrated by the fact that the County has for years been the HUD Collaborative Applicant for the CoC, and it staffs, funds, and participates in all HAP stakeholder engagement efforts, point-in-time (PIT) count, CoC application preparation, and many related collaborative and peer learning activities. The County also staffs and participates in all HAP meetings where considerable coordination and peer learning occurs, including the HAP Governance Board, Executive Committee, General Membership meetings, steering committees (e.g., for Smart Path CE and YHDP), work groups, and community stakeholder events. In addition, the County manages both the HMIS and Coordinated Entry projects for the CoC, and provides coordinated data sharing and analysis for the HAP and broader community. Through these activities and more, the efforts of the County and HAP to address homelessness and implement best practices solutions are fully coordinated. The arrival of substantial new federal and state funds for the County and the HAP to address homelessness and the Coronavirus pandemic (e.g., HEAP, HHAP, Coronavirus Relief, and ESG-CV) has drawn close public and political attention. As a result, County and HAP homelessness staff have had to more consciously collaborate with community members, elected County Supervisors, and local cities, especially Santa Cruz and Watsonville. The County and Cities worked together on shelter crisis declarations. County Supervisors have been consulted on priority uses of funds especially for County-specific allocations. Stakeholder input sessions have been held in the County, Santa Cruz, and Watsonville. And specific County, Santa Cruz, and Watsonville project priorities have been integrated and included in the local project solicitations for State and federal funds.

These new funding sources have highlighted that the County and CoC need a strengthened homelessness governance structure to better involve the County Supervisors, members of four City Councils, and key County and City staff members in CoC decision-making, and to make the process more transparent to the interested public. As mentioned earlier, the County and HAP are collaborating with Focus Strategies on overall systems-level redesign and strengthening that includes key governance recommendations, e.g., launching a new regional governance entity incorporating the existing HAP, and establishing and staffing a new Housing for Health (H4H) division in the County Human Services Department (already accomplished).

The establishment of the H4H unit, with a permanent staff of 5 including the newly hired H4H Director, unites homelessness coordination, the CoC, Smart Path CE, HMIS, and data analysis under one roof, and dramatically increases the County's and HAP's capacity to engage in collaboration and coordination, peer learning activities, and data sharing.

Regional Collaboration and Partnerships Question 1 - End Answer

2. Describe the ways HCFC funding plans are coordinated with regional partners that are also receiving HCFC funding. If there are changes to the funding plans, how are partners informed of these changes?

Regional Collaboration and Partnerships Question 2 - Begin Answer

Building upon the above, the County and HAP have closely collaborated on developing their funding plans and regional shares of cost for HCFC funding sources, including HEAP, Coronavirus allocations, and HHAP. In each case, the County and HAP have worked together to assess needs, gaps, and priorities, through a process that has included the following key steps:

1. HAP membership meetings - Engaging up to 30 HAP members in multiple meeting around HCFC source funding needs and priorities;
2. Public Stakeholder input meetings – Bringing together up to 60 attendees in several meeting to gather and reach consensus on community priorities for key State sources;
3. Stakeholder surveys – Asking for input typically from more than 200 community members (90-100 responses) to ensure the broadest possible input on State program funding priorities from throughout the county;
4. The Focus Strategies-led process – consulting a large number of stakeholders, including persons with lived experience, around systems redesign and setting new program and funding priorities for the State programs unfolding contemporaneously;
5. Joint HAP Governance Board and Executive Committee decisions meetings – convening together as a forum for each HSFC source to:
  - o Ensure County – CoC coordination,



- o Review the community and survey input received,
- o Approve specific funding plans for the CoC regional share, and
- o Recommend specific funding plans for the County regional share (with final approval by the County Board of Supervisors).

In each case, the Board of Supervisors has approved the County-share funding plans recommended by the HAP Governance Board and Executive Committee. Thus, County and HAP funding plans have been totally aligned and fully informed by extensive communitywide input, as well expert advice from Focus Strategies and many others.

Changes to previously approved County and HAP spending plans have had to be made due to a variety of reasons including suddenly increased needs (e.g., need to quickly fund expanded Coronavirus shelter operations), unanticipated project barriers (e.g., unable to secure timely site control); issues with project performance (e.g., slow spending); or unexpected opportunities reduce homelessness (e.g., by implementing a promising best practices model). In each case, HAP Governance Board and Executive Committee are convened together to review and discuss the changes recommended and the reasons for them, to approve modifications to the CoC spending plan, and recommend modifications to the County spending plan (for final approval by the Board of Supervisors). In this way, clear communication between the County and HAP on spending changes is ensured.

#### Regional Collaboration and Partnerships Question 2 - End Answer

3. Using the experience with HHAP-1 planning, describe successes that have come out of regional coordination and partnering efforts. Also, describe any barriers the applicant has experienced in working with regional partners. Explain any strategies identified that have contributed to the address these barriers.

#### Regional Collaboration and Partnerships Question 3 - Begin Answer

One of the key successes of HHAP-1 planning was the close coordination between the County, HAP, and community on developing funding priorities and spending plans. As mentioned above, this built upon a very extensive history of countywide collaboration on planning and resources allocation. Other successes were that the County and the HAP had access to excellent, clear information regarding gaps and needs to be addressed with HHAP-1 funds. This information included: (1) extensive discussions around HHAP funding priorities and needs at three HAP general membership meetings; (2) an HHAP stakeholder survey with more than 80 diverse responses; and (3) written recommendations from Focus Strategies on how best to allocate HHAP-1 funding to support new programs preliminarily recommended by the systems redesign process then underway. As a result, the County and HAP

had a very strong informational base and sense of community consensus on joint HHAP funding priorities and plans.

Within this collaboration, most of the HAP's HHAP allocation was directed to the Operating Subsidies category for shelter, while most of the County's allocation was directed to the New Navigation Centers and Emergency Shelters category. This coordination of the funds was designed to allow the County flexibility to meet pressing capital expenditure needs for emergency-type programs, and it ensured that the CoC funds would be available for critical unmet operational costs also for emergency-type programs. In addition, funds from both the County and CoC allocations were directed in equal proportions for the Shelter Diversion and Outreach categories, signaling the goal of starting these important programs as part of system improvements with the idea of further building them out with other funding sources.

A critical barrier arose with the arrival after HHAP-1 planning of the Coronavirus pandemic with its related need to protect persons experiencing homelessness with expanded and non-congregate shelters and health and hygiene programming. This required the emergency granting of authority over some homelessness funding sources and uses by the HAP Board and Executive Committee to the Shelter and Care Departmental Operations Center (DOC), which was responsible for standing up the response to Coronavirus in the homeless community. Regarding HHAP-1 specifically, the HAP Board and Executive Committee acted quickly and efficiently to allocate 25% of the CoC award (\$638,196) toward needs identified by the DOC.

A second critical barrier, related to the economic impact of Coronavirus, was the combination of a sudden increase in planning costs and burdens with a rapid reduction in City and County funding available for joint planning activities. The HAP Board and Executive Committee were able to help resolve this problem expeditiously by approving use by the H4H unit of \$127,637 in HHAP-1 Planning category funds for planning costs including but not limited to CoC consultant, point-in-time count, system planning activities, Coordinated Entry, and HMIS implementation.

Regional Collaboration and Partnerships Question 3 - End Answer

4. How will HHAP-2 funding support and scale current partnerships?

Regional Collaboration and Partnerships Question 4 - Begin Answer

The County HHAP-2 allocation prioritizes property acquisition through capital expenditures for critically needed new navigation centers and ES. This will help to support and scale the shared goal of the County, Cities, and HAP to expand ES equitably across the CoC region to meet the need as recommended in our Focus Strategies-developed 3-year plan. Our YHDP

partnership, now expanding to include Cabrillo College, will also be supported and scaled through joint County and HAP plans to fund 25 permanent youth shelter beds on college land, and/or to add respite beds to the new youth drop-in center.

The HAP HHAP-2 allocation focused on ES operational subsidies. This will help support and scale our joint County-Cities-HAP efforts both to expand ES through property acquisition or conversion of Coronavirus temporary beds, and to level-set ES across each jurisdiction within the county region through implementing shared standards for low barrier practices in shelters and for housing-focused case management and housing navigation services.

Finally, the County and HAP system support and admin allocations will clearly support the County's and HAP's efforts to fulfill the 3-year plan recommendations of building upon lessons from the emergency Coronavirus response, taking a more HMIS data-driven approach to targeting resources and evaluating system and project performance, and improving the pace and effectiveness of the Smart Path CE, thereby improved overall system performance.

Regional Collaboration and Partnerships Question 4 - End Answer

5. Describe applicant's share of the regional need as well as the share of the regional need from partnering jurisdictions (CoC, County, Large City). Describe the methodology used for determining the share of the regional need.

Regional Collaboration and Partnerships Question 5 - Begin Answer

As referenced above, the majority of the County's share of regional need focuses on property acquisition to meet the long-standing and critical need for new navigation centers and ES, while the majority of HAP's share is for equally needed ES operational subsidies. This share splitting makes sense - and was agreed by both jurisdictions - because the County as an organization has the resources and capacity to acquire and manage property, while the HAP has no such property acquisition capacity but does have extensive experience in working with and supporting providers that are implementing ES programs. The County and the HAP are essentially splitting the shares of need for youth shelter and system support activities (HMIS, Smart Path CE, and planning).

As for methodology, the County and HAP agreed on 5% each for system support, 5% each for admin, and 8% each for youth (more was not needed because other resources are targeted for this as well). The relatively large shares for Navigation center/ES property acquisition and for ES operating subsidies were developed and unanimously agreed through robust discussion between County, City, and HAP representatives during joint meetings of the HAP Governance Board and Executive Committee. These conversations and

decisions were informed by, and designed to fill, the most critical gaps as identified through the above-referenced gaps analysis and strategic planning process.

In setting specific amounts, the HAP Governance Board and Executive Committee made use of staff-developed cost information that included projected property costs, average ES bed-per-night costs and prevailing staff and benefits costs, among other cost categories. This process built in the County's and Cities' long history of equitable cost sharing for winter shelter, PIT count, HMIS, CE, strategic planning, and CoC planning and applications.

Regional Collaboration and Partnerships Question 5 - End Answer

6. Describe how HHAP-2 funds will be integrated into the current regional strategic plan to address homelessness. Has the region's strategy for use of HHAP funding changed since HHAP-1?

Regional Collaboration and Partnerships Question 6 - Begin Answer

The Focus Strategies-developed 3-year strategic plan is our latest regional plan to address homelessness. Integration of HHAP-2 funds with this plan has been accomplished by building plan goals and objectives directly into the spending plans for both the County and HAP allocations. The plan calls for a variety of programs that can be supported with HHAP-2 funds, such as diversion/problem solving, flex funds, care coordination, housing-focused case management and housing navigation, strengthen CE and HMIS, expanded RRH and landlord engagement, development of new navigation centers and PSH, improving street outreach, and expanding year-round emergency shelter.

In addition, plan goals and objectives will be written into local solicitations for projects. Thus, applicants for HHAP-2 funds will need to explain and be assessed on how their proposed programs and activities will meet specific goals and objectives enumerated in the 3-year plan. Similarly, once funds are awarded grant sub-recipients will be periodically assessed among other measures on their performance in meeting plan goals and objectives. Many of the goals and objectives in the 3-year plan had already been articulated and included in our spending plans for HHAP-1. In that sense, there has been relatively little change. For example, the County and HAP were already prioritizing funding for diversion, street outreach, and RRH in HHAP-1 spending plans. On the other hand, some significant strategic changes did result from critical lessons learned from the emergency responses to Coronavirus and the complex of wildfire that hit Santa Cruz County in the fall of 2020. These included the objectives of: (1) permanently incorporating into the plan, through 6-month implementation planning cycles, the faster, more decisive DOC structure for mobilizing resources; (2) transitioning from a relatively independent collection of shelters to a single,

coordinated shelter system; and (3) making street outreach more coordinated, better defined, and more solution oriented.

Regional Collaboration and Partnerships Question 6 - End Answer

7. When spending plans need to be adjusted in response to changing needs in the community, how are collaborative partners involved in those decisions?

Regional Collaboration and Partnerships Question 7 - Begin Answer

As mentioned earlier, both the County and HAP anticipate the need to make adjustments to funding due to a variety of reasons (e.g., new needs, new opportunities, sub-recipient spending or performance issues, etc.). Changes to County and HAP spending plans will be discussed and decided jointly through the HAP Board and Executive Committee process, which broadly represents the County, the HAP, the Cities, persons with lived experience, and other community stakeholders. Where possible, these change decisions will be discussed and processed with the HAP membership, and in all cases the changes will be informed by detailed H4H research and analysis in written memoranda providing options and recommendations. In this way, regional partners will be fully informed of and will participate in any spending change decisions by the County and HAP.

Regional Collaboration and Partnerships Question 7 - End Answer

8. Has a youth-specific strategy been identified within the applicant's region? If so, please describe. If not, why not?

Regional Collaboration and Partnerships Question 8 - Begin Answer

Yes, as one of the nation's first Youth Homelessness Demonstration Program (YHDP) recipients, our regional and community have a very detailed youth-specific HUD-approved strategy set forth in "Ignore No More – Coordinated Community Plan" for addressing youth homelessness. Guided by our YHDP Steering Committee and informed by our Youth Advisory Board (YAB) of youth with lived experience, the plan includes a thorough needs and gaps analysis of youth homelessness and detailed plans for achieving the high-level goals of implementing: (1) a full housing continuum of youth-relevant housing types; (2) a permanent connections strategy for youth to build lifelong connections with family, community and providers; (3) an education and employment net to promote youth educational and employment success; and (4) a prevention/diversion approach building on youths' innate strengths and capacity.

Regional Collaboration and Partnerships Question 8 - End Answer

9. Describe how youth-specific local partners are involved in making regional planning or spending decisions.

Regional Collaboration and Partnerships Question 9 - Begin Answer

The YHDP Steering Committee, which encompasses YAB members, the County office of Education homelessness program, the County Human Services Department TAY Program, and numerous YHDP and HEAP-funded agencies, is the central regional planning group for youth homelessness. As a work group of the HAP, staffed by County H4H, the YHDP Steering Committee and its members have many opportunities for influencing regional decisions such as through participation in HAP membership meetings presenting information to the HAP Governance Board, or meeting directly with H4H staff. In this way, needs and funding priorities for youth primarily come out of the YHDP Steering Committee process.

In the case of HHAP-2 funds, the County and HAP have accepted the YHDP's recommendations that the youth set-aside funds be targeted for operating a newly planned youth emergency shelter and drop-in to be located on Cabrillo College land.

Regional Collaboration and Partnerships Question 9 - End Answer

## 8. Housing First Assessment

Housing First-oriented programs are low or no barrier and client-centered, emphasizing client-choice. Housing is not viewed as a reward or incentive for achieving specific goals or participating in a specific program, but as necessary to help a family or individual stabilize and meaningfully access services, which are offered as needed on a voluntary basis. In practice, this means that programs connect participants to permanent housing as quickly as possible with few to no preconditions, behavioral contingencies, or other barriers at enrollment or throughout the program.

Health and Safety Code Section 50220.5(g) mandates that all recipients of state homelessness funding shall comply with Housing First as provided in Chapter 6.5 (commencing with Section 8255) of Division 8 of the Welfare and Institutions Code.

To successfully complete this section of the application, applicants will need to assess their current policies and check all that apply:

Table – Housing First Assessment

Housing First Assessment (check all that apply)
<p><b>Housing First Assessment Statement:</b> Access to programs is not contingent on sobriety, minimum income requirements, lack of a criminal record, completion of treatment, participation in services, or other unnecessary conditions. Housing First Assessment Response: <b>Yes</b></p>
<p><b>Housing First Assessment Statement:</b> Programs or projects do everything possible not to reject an individual or family on the basis of poor credit or financial history, poor or lack of rental history, minor criminal convictions, or behaviors that are interpreted as indicating a lack of “housing readiness.” Housing First Assessment Response: <b>Yes</b></p>
<p><b>Housing First Assessment Statement:</b> People with disabilities are offered clear opportunities to request reasonable accommodations within applications and screening processes and during tenancy and building and apartment units include special physical features that accommodate disabilities. Housing First Assessment Response: <b>Yes</b></p>
<p><b>Housing First Assessment Statement:</b> Programs or projects that cannot serve someone work through the coordinated entry process to ensure that those individuals or families have access to housing and services elsewhere. Housing First Assessment Response: <b>Yes</b></p>
<p><b>Housing First Assessment Statement:</b> Housing and service goals and plans are highly client centered and driven. Housing First Assessment Response: <b>Yes</b></p>
<p><b>Housing First Assessment Statement:</b> Supportive services emphasize engagement and problem-solving over therapeutic goals. Housing First Assessment Response: <b>Yes</b></p>
<p><b>Housing First Assessment Statement:</b> Participation in services or compliance with service plans are not conditions of tenancy but are reviewed with clients and regularly offered as a resource to clients. Housing First Assessment Response: <b>Yes</b></p>
<p><b>Housing First Assessment Statement:</b> Services are informed by a harm-reduction philosophy that recognizes that drug and alcohol use and addiction are a part of some clients' lives. Clients are engaged in non-judgmental communication regarding drug and alcohol use and are offered education regarding how to avoid risky behaviors and engage in safer practices.</p>

Housing First Assessment Response: Yes

**Housing First Assessment Statement:** Substance use in and of itself, without other lease violations, is not considered a reason for eviction.

Housing First Assessment Response: Yes

**Housing First Assessment Statement:** Clients are given reasonable flexibility in paying their share of rent on time and offered special payment arrangements for rent arrears and/or assistance with financial management, including representative payee arrangements as needed.

Housing First Assessment Response: Yes

**Housing First Assessment Statement:** Every effort is made to provide a client the opportunity to transfer from one housing situation, program, or project to another if a tenancy is in jeopardy. Whenever possible, eviction back into homelessness is avoided.

Housing First Assessment Response: Yes



## 9. Expenditure Plan

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HHAP-2 Submission Expenditure Plan - NOFA-HHAP00148

CoC / Large City / County Name:

CoC / Large City / County Name Response: **Santa Cruz**

Administrative Entity Name:

Administrative Entity Name Response: **County of Santa Cruz**

Receiving Redirected Funds?

Receiving Redirected Funds? Response: **No**

Total Redirected Funding:

Total Redirected Funding Response:

Table – HHAP Funding Expenditure Plan – Eligible Use Categories and Funding

	FY 20/21	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	TOTAL
Rapid Rehousing							
Rapid Rehousing: Youth Set-Aside							
Operating Subsidies and Reserves							

Operating Subsidies and Reserves: Youth Set-Aside							
Street Outreach							
Street Outreach: Youth Set-Aside							
Services Coordination							
Services Coordination: Youth Set-Aside							
Systems Support							
Systems Support: Youth Set-Aside							
Delivery of Permanent Housing		\$972,999.00					\$972,999.00
Delivery of Permanent Housing: Youth Set-Aside		\$86,489.00					\$86,489.00
Prevention and Shelter Diversion							
Prevention and Shelter Diversion: Youth Set-Aside							
New Navigation Centers and Emergency Shelters							
New Navigation Centers and Emergency Shelters: Youth Set-Aside							
Strategic Homelessness Planning, Infrastructure Development, CES and HMIS (up to 5%)		\$54,055.00					\$54,055.00
Administrative (up to 7%)		\$54,056.00					\$54,056.00

TOTAL FUNDING ALLOCATION:

Total Funding Allocation Response: \$1,081,110.00

TOTAL YOUTH SET-ASIDE (at least 8%):

Total Youth Set-Aside (at least 8%) Response: \$86,489.00

EXPENDITURE PLAN COMMENTS:

Expenditure Plan Comments Response:

Funds will support activities of the youth advisory board, and planned redesign of coordinated entry and youth coordinated entry.

## 10. HHAP Round 2 Funding Plan 1

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Submission ID: NOFA-HHAP00148

### **Intervention Type:**

Intervention Type Response: Permanent Supportive / Service-Enriched Housing (Capital)

### **Total Funds Requested:**

Total Funds Requested Response: \$972,999.00

### **HHAP Eligible Uses:**

1. Rapid rehousing

Rapid rehousing response:

2. Operating subsidies

Operating subsidies response:

3. Street outreach

Street outreach response:

4. Services coordination

Services coordination response:

5. Systems support

Systems support response:

6. Delivery of permanent housing

Delivery of permanent housing response: \$972,999.00

7. Prevention and diversion

Prevention and diversion response:

8. New navigation centers and emergency shelters

New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

### **Demonstrated Need Data:**

# of available shelter beds

# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months  
Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months  
Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions  
% of exits from emergency shelters to permanent housing solutions  
response:

Describe plan to connect residents to permanent housing  
Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

**2. Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins

Our new three-year Strategic Framework for addressing homelessness calls for significant expansion of permanent supportive housing and two new permanent, year-round sites for navigation centers. Youth set-aside funds from HHAP Rounds one and two will support necessary capital improvements to bring online a new youth drop-in center with navigation-center type features. The operations of the program leverage HUD YHDP and DSS Runaway and Homeless Youth funds. Balance of the funds are planned for purchase of a hotel for permanent housing, assuming the County is successful with an application for State Project Homekey funds. Should the County NOT be successful, then the funds will be redirected towards purchase of a building for a navigation center. The County anticipates being able to notify HCFC of Project Homekey award status by December 31, 2021. The timeline depends upon the approval of Project Homekey in the State budget, as well as the schedule for the NOFA and awards determinations; we are making an assumption that in six months we will have clarity. We have numerous hotel and potential navigation center site properties identified, we are working diligently to identify the full complement of braided funding that will be required, and what we are able to move forward with acquiring will be dependent upon the outcome of our funding applications. The outcome of the County's FEMA claiming for COVID-19 response to homelessness will also impact available funding, and we expect greater visibility into that by end of the current fiscal year.

Funding Plan – Question 2 – Response Ends

**3. Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Our proposed use of HHAP-2 County and CoC funding follows system goals articulated in our local Housing for a Healthy Santa Cruz strategic framework. This framework calls for the expansion and performance improvements within our emergency shelter system. Shelter system recommendations include the addition of 160 additional beds, enhanced targeting to ensure unsheltered individuals are prioritized for shelter entry, increased exits to permanent housing, and reduced lengths of stay within the shelter system.

The Framework also calls for the addition of supportive services capacity specifically linked with 350 new rapid re-housing slots and 100 new permanent supportive housing slots. HHAP funds will help create new rapid re-housing and permanent supportive housing capacity as part of a COVID-19 shelter/Project Roomkey re-housing wave focused on helping approximately 300 guests in current programs to obtain permanent housing as quickly as possible prior to the end of our COVID-19 sheltering efforts.

Funding Plan – Question 3 – Response Ends

**4. Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins

Submitter expects to serve the following specific populations:

Adults with children

Adults without children

Unaccompanied Youth (12-24yr of age per definition in HHAP statute)

Chronically Homeless

Veterans

Individuals with Co-occurring Disorders (Substance Use and Mental Health)

COVID High Risk – individuals at high-risk for contracting COVID

Parenting Youth

Funding Plan – Question 4 – Response Ends

**5. Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins

We will be reviewing coordinated entry and other processes in our system to determine if there are any structural imbalances that may lead to those populations being underserved in any of our navigation center and/or permanent housing programs. We will address any identified deficiencies through modified policies and procedures. We will be working with our TA providers to standardize equity analysis and find ways to address any structural or policy inequities.

Funding Plan – Question 5 – Response Ends

**6. Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins

Our CoC is now “housed” in a robust Human Services Department with a highly expert Data Analytics team. We are standing up a new data analysis program for our homeless system, and as a system, we envision a quarterly review of project performance data out of HMIS. We are making a concerted effort with our providers to improve data quality and understanding of HMIS, and how individual project performance impacts system performance. We will be leading a robust HMIS learning collaborative towards this end.

Funding Plan – Question 6 – Response Ends

**7. If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

There will be an investment in capital improvements for a new youth drop-in center. The Youth Advisory Board has already reviewed and approved this specific project. However, we do and will continue to use a variety of service best practices to promote easy access to the drop-in center and to ensure program effectiveness. These practices build on what we have learned through our Youth Homelessness Demonstration Project (YHDP), through engaging youth on what works for them, and through working with the State TA providers and peer YHDP, HHAP, and HEAP funded communities around promising and evidence-based practices. More specifically, the project uses a harm reduction and low barrier approach to program entry and participation that includes: adding services and flexing operating hours to meet youths’ varying needs; minimizing rules and expectation that could be viewed by youth as punitive; accommodating different gender identities and definitions of family relationships; providing safe storage for possessions; centering youth voices in how the program works, and not requiring sobriety as a condition for participation.

The Drop-in Center, as part of a YHDP Partners Community, will provide and/or connect youth to youth-focused case management and housing navigation, already provided by YHDP partner agencies, and emphasizing the Youth Choice best practice (giving youth agency and control of their service planning and direction) and Housing First, and links youth in interim housing to the full range of housing, education, employment, welfare, health and behavioral health, and youth cultural services available in the community.

Additional youth-focused best practices we have adopted through development of our YHDP partner programs include Positive Youth Development (PYD) and Trauma-Informed Care (TIC), and Peer-to-Peer

services. In fact, all the YHDP partner agencies and youth interim housing project participants - ECS, CAB, Cabrillo College, and the County Human Services Department (HSD) - have participated in recent trainings in our County on both PYD and TIC.

Through our YHDP initiative, youth have access to a number of programs that embody or use additional best practices. These include a Host Homes shared housing project, youth-targeted coordinated entry roaming assessors in both our North and South county areas, a youth-focused integrated services team, and a Runaway and Homeless Youth (RHY)-funded youth drop-in center. The drop-in center will leverage YHDP and RHY funds for operations, and HHAP funds for capital improvements.

As we mentioned in our original response, the YAB is and will continue to be central to our planning of homeless youth services. We are now working to transition an interim shelter program sited at Cabrillo Community College from a temporary COVID-19 Shelter-in-Place program, to a permanent and stably funded interim housing program that will be a continued partnership with Cabrillo College. We have already interviewed program staff about which aspects of the COVID-19 program worked well and thus should be continued in the permanent interim housing program. Next we will be convening YAB focus groups to gain their views as we design a long-term permanent program. This is driven by our commitment to lifting up the youth voice, and embodying Youth Choice by keeping youth agency at the center of our planning work, and actively including them in the program planning and design.

The drop-in center is a high priority for the YAB, for homeless youth in the community, and community leaders. It is a collaborative project with project/planning support from the County and City, and CoC.

Funding Plan – Question 7 – Response Ends



## 11. **HHAP Round 2 Funding Plan 2**

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Submission ID: NOFA-HHAP00148

**Intervention Type:**

Intervention Type Response:

**Total Funds Requested:**

Total Funds Requested Response:

**HHAP Eligible Uses:**

1. Rapid rehousing

Rapid rehousing response:

2. Operating subsidies

Operating subsidies response:

3. Street outreach

Street outreach response:

4. Services coordination

Services coordination response:

5. Systems support

Systems support response:

6. Delivery of permanent housing

Delivery of permanent housing response:

7. Prevention and diversion

Prevention and diversion response:

8. New navigation centers and emergency shelters

New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

**Demonstrated Need Data:**

# of available shelter beds

# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months

Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months

Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions

% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing

Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

**2. Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins

Funding Plan – Question 2 – Response Ends

**3. Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Funding Plan – Question 3 – Response Ends

**4. Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins

Submitter expects to serve the following specific populations:

Funding Plan – Question 4 – Response Ends

**5. Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins

Funding Plan – Question 5 – Response Ends

**6. Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins

Funding Plan – Question 6 – Response Ends

**7. If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

Funding Plan – Question 7 – Response Ends

## 12. HHAP Round 2 Funding Plan 3

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Submission ID: NOFA-HHAP00148

**Intervention Type:**

Intervention Type Response:

**Total Funds Requested:**

Total Funds Requested Response:

**HHAP Eligible Uses:**

1. Rapid rehousing

Rapid rehousing response:

2. Operating subsidies

Operating subsidies response:

3. Street outreach

Street outreach response:

4. Services coordination

Services coordination response:

5. Systems support

Systems support response:

6. Delivery of permanent housing

Delivery of permanent housing response:

7. Prevention and diversion

Prevention and diversion response:

8. New navigation centers and emergency shelters

New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

**Demonstrated Need Data:**

# of available shelter beds

# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months

Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months

Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions

% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing

Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

**2. Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins

Funding Plan – Question 2 – Response Ends

**3. Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Funding Plan – Question 3 – Response Ends

**4. Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins

Submitter expects to serve the following specific populations:

Funding Plan – Question 4 – Response Ends

**5. Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins

Funding Plan – Question 5 – Response Ends

**6. Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins

Funding Plan – Question 6 – Response Ends

**7. If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

Funding Plan – Question 7 – Response Ends

## 13. HHAP Round 2 Funding Plan 4

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Submission ID: NOFA-HHAP00148

**Intervention Type:**

Intervention Type Response:

**Total Funds Requested:**

Total Funds Requested Response:

**HHAP Eligible Uses:**

1. Rapid rehousing

Rapid rehousing response:

2. Operating subsidies

Operating subsidies response:

3. Street outreach

Street outreach response:

4. Services coordination

Services coordination response:

5. Systems support

Systems support response:

6. Delivery of permanent housing

Delivery of permanent housing response:

7. Prevention and diversion

Prevention and diversion response:

8. New navigation centers and emergency shelters

New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

**Demonstrated Need Data:**

# of available shelter beds

# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months

Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months

Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions

% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing

Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

**2. Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins

Funding Plan – Question 2 – Response Ends

**3. Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Funding Plan – Question 3 – Response Ends

**4. Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins

Submitter expects to serve the following specific populations:

Funding Plan – Question 4 – Response Ends

**5. Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins

Funding Plan – Question 5 – Response Ends

**6. Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins

Funding Plan – Question 6 – Response Ends



**7. If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

Funding Plan – Question 7 – Response Ends

## 14. HHAP Round 2 Funding Plan 5

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Submission ID: NOFA-HHAP00148

**Intervention Type:**

Intervention Type Response:

**Total Funds Requested:**

Total Funds Requested Response:

**HHAP Eligible Uses:**

1. Rapid rehousing

Rapid rehousing response:

2. Operating subsidies

Operating subsidies response:

3. Street outreach

Street outreach response:

4. Services coordination

Services coordination response:

5. Systems support

Systems support response:

6. Delivery of permanent housing

Delivery of permanent housing response:

7. Prevention and diversion

Prevention and diversion response:

8. New navigation centers and emergency shelters

New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

**Demonstrated Need Data:**

# of available shelter beds

# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months

Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months

Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions

% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing

Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

**2. Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins

Funding Plan – Question 2 – Response Ends

**3. Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Funding Plan – Question 3 – Response Ends

**4. Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins

Submitter expects to serve the following specific populations:

Funding Plan – Question 4 – Response Ends

**5. Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins

Funding Plan – Question 5 – Response Ends

**6. Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins

Funding Plan – Question 6 – Response Ends

**7. If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

Funding Plan – Question 7 – Response Ends

## 15. HHAP Round 2 Funding Plan 6

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Submission ID: NOFA-HHAP00148

**Intervention Type:**

Intervention Type Response:

**Total Funds Requested:**

Total Funds Requested Response:

**HHAP Eligible Uses:**

1. Rapid rehousing

Rapid rehousing response:

2. Operating subsidies

Operating subsidies response:

3. Street outreach

Street outreach response:

4. Services coordination

Services coordination response:

5. Systems support

Systems support response:

6. Delivery of permanent housing

Delivery of permanent housing response:

7. Prevention and diversion

Prevention and diversion response:

8. New navigation centers and emergency shelters

New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

**Demonstrated Need Data:**

# of available shelter beds

# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months

Shelter vacancy rate (%) in the summer months response:

Shelter vacancy rate (%) in the winter months

Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions

% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing

Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

**2. Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins

Funding Plan – Question 2 – Response Ends

**3. Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Funding Plan – Question 3 – Response Ends

**4. Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins

Submitter expects to serve the following specific populations:

Funding Plan – Question 4 – Response Ends

**5. Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins

Funding Plan – Question 5 – Response Ends

**6. Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins

Funding Plan – Question 6 – Response Ends

**7. If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

Funding Plan – Question 7 – Response Ends

## 16. HHAP Round 2 Funding Plan 7

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Submission ID: NOFA-HHAP00148

**Intervention Type:**

Intervention Type Response:

**Total Funds Requested:**

Total Funds Requested Response:

**HHAP Eligible Uses:**

1. Rapid rehousing

Rapid rehousing response:

2. Operating subsidies

Operating subsidies response:

3. Street outreach

Street outreach response:

4. Services coordination

Services coordination response:

5. Systems support

Systems support response:

6. Delivery of permanent housing

Delivery of permanent housing response:

7. Prevention and diversion

Prevention and diversion response:

8. New navigation centers and emergency shelters

New navigation centers and emergency shelters response:

(Interim Housing Only Begins)

**Demonstrated Need Data:**

# of available shelter beds

# of available shelter beds response:

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count

# of people experiencing unsheltered homelessness in the 2019 homeless point-in-time count response:

Shelter vacancy rate (%) in the summer months

Shelter vacancy rate (%) in the summer months response:



Shelter vacancy rate (%) in the winter months

Shelter vacancy rate (%) in the winter months response:

% of exits from emergency shelters to permanent housing solutions

% of exits from emergency shelters to permanent housing solutions response:

Describe plan to connect residents to permanent housing

Describe plan to connect residents to permanent housing response:

(Interim Housing Only Ends)

**2. Describe the scale and scope of anticipated intervention model and outline the key service components expected to be provided with this funding.**

Funding Plan – Question 2 – Response Begins

Funding Plan – Question 2 – Response Ends

**3. Describe how the requested investment amount for this intervention will help your community achieve regional goals and address specific gaps in the homeless response system as identified in the regional gaps assessment.**

Funding Plan – Question 3 – Response Begins

Funding Plan – Question 3 – Response Ends

**4. Check any specific population(s) expected to be served through this intervention investment.**

Funding Plan – Question 4 – Response Begins

Submitter expects to serve the following specific populations:

Funding Plan – Question 4 – Response Ends

**5. Describe how this intervention investment will address the disproportionate impacts of homelessness on communities of color, particularly Black, Latinx, Asian, Pacific Islander, and Native and Indigenous communities.**

Funding Plan – Question 5 – Response Begins

Funding Plan – Question 5 – Response Ends

**6. Describe how and how often performance will be measured for this intervention investment.**

Funding Plan – Question 6 – Response Begins

Funding Plan – Question 6 – Response Ends

**7. If this intervention investment is expected to serve youth experiencing homelessness (as defined in HSC § 50216 (k) what youth-specific best practices will be utilized to ensure they can access the services?**

Funding Plan – Question 7 – Response Begins

Funding Plan – Question 7 – Response Ends

**Homelessness Response Local Investment Plan**

Please refer to the following for guidance and a sample plan:

[Guide to Strategic Uses of Key State and Federal Funds to Reduce Homelessness During the COVID-19 Pandemic](#)

Use the Table below to complete the Regional Resources Guide for submittal with your HHAP application. Refer to the Sample Local Investment Plan on page 11 of the Guide to Strategic Uses of Key State and Federal Funds as an example (link above).

<b>Applicant Name:</b>	(enter drop down)
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**Part 1: Summary of Investment Plan**

1. Ensure ongoing operations and enhanced housing-focused services in NCS and Interim Housing Programs
2. Fund rehousing surge efforts including rapid rehousing, a landlord engagement program, landlord incentives and risk mitigation funds, a flexible housing problem-solving funds, a housing-focused care coordination team, and a housing-focused street outreach team.
3. New housing programs: rapid rehousing and permanent supportive housing.
4. Purchase property for permanent housing and properties for 1-2 navigation centers.

**Part 2: Priority and Order of Use of Funding Sources**

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)		Rental Assistance (Short-Term to Permanent)		Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)		Diversion and Homelessness Prevention	
Funding Source: Use and Priority #1		Funding Source: Use and Priority #1		Funding Source: Use and Priority #1		Funding Source: Use and Priority #1	
Funding Source:	FEMA	Funding Source:	HEAP (via HCFC)	Funding Source:	Other	Funding Source:	Other
If Other, List:		If Other, List:		If Other, List:	State/DHCS	If Other, List:	State/DHCS
Funding Amount:	Maximum Reimbursement	Funding Amount:	\$511,773.00	Funding Amount:	\$2,642,337.19	Funding Amount:	\$897,977.00
Unit of Measure:		Unit of Measure:	Individual	Unit of Measure:		Unit of Measure:	
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:		Number Assisted:	14.75	Number Assisted:		Number Assisted:	
Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:	06/30/25	Deadline for Expenditure:	12/1/2021
Funded Activity:		Funded Activity:		Funded Activity:	Capital	Funded Activity:	Other
If Other, list:		If Other, list:		If Other, list:		If Other, list:	while dollars are not specifically allocated to homelessness funding
Narrative Description (Optional):		Narrative Description (Optional):	Rapid Rehousing	Narrative Description (Optional):	term and short-term housing, as well as capital investment for housing projects for Medi-Cal beneficiaries who are mentally	Narrative Description (Optional):	including: current Medi-Cal enrollee, County Clinics assigned patient and must have a Behavioral Health diagnosis plus
Funding Source: Use and Priority #2		Funding Source: Use and Priority #2		Funding Source: Use and Priority #2		Funding Source: Use and Priority #2	
Funding Source:	HEAP (via HCFC)	Funding Source:	PRK & Rehousing (via DSS)	Funding Source:	Other	Funding Source:	Other
If Other, List:		If Other, List:		If Other, List:	State/DHCS	If Other, List:	County of SC Housing Successor (Former RDA Set-Aside Funds)
Funding Amount:	\$1,787,594.00	Funding Amount:	\$812,337.00	Funding Amount:	\$653,726.00	Funding Amount:	\$72,000
Unit of Measure:	Bed	Unit of Measure:		Unit of Measure:		Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	135.00	Number Assisted:		Number Assisted:		Number Assisted:	22
Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:	3/31/2022	Deadline for Expenditure:	6/30/2021
Funded Activity:	Operations	Funded Activity:		Funded Activity:	Other	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:	Health & Housing Supports	If Other, list:	
Narrative Description (Optional):	Low Barrier Interim Shelter	Narrative Description (Optional):		Narrative Description (Optional):	Funds can only be used on new innovative projects for a limited term and need to be	Narrative Description (Optional):	prevention, for VLI unincorp area residents only. Contract w CAB.
Funding Source: Use and Priority #3		Funding Source: Use and Priority #3		Funding Source: Use and Priority #3		Funding Source: Use and Priority #3	
Funding Source:	HHAP (via HCFC)	Funding Source:	CalWORKs HSP (via CDSS)	Funding Source:	Other	Funding Source:	Other
If Other, List:		If Other, List:		If Other, List:	State/DHCS	If Other, List:	Housing Successor Funds
Funding Amount:	\$2,779,305.00	Funding Amount:	\$2,468,956.00	Funding Amount:	\$236,417.00	Funding Amount:	\$10,000.00
Unit of Measure:	Bed	Unit of Measure:	Household	Unit of Measure:		Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	110.00	Number Assisted:	125.00	Number Assisted:		Number Assisted:	9.00
Deadline for Expenditure:	6/30/2025	Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:	Ongoing funds	Deadline for Expenditure:	6/30/2021
Funded Activity:	Operations	Funded Activity:	Permanent	Funded Activity:	Services	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	Low Barrier Interim Shelter	Narrative Description (Optional):		Narrative Description (Optional):	Support Component: Needs to follow MHSA (Prop 63) funding	Narrative Description (Optional):	loans to low- and very low-income households to cover the costs associated with moving into a new rental unit.

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)		Rental Assistance (Short-Term to Permanent)		Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)		Diversion and Homelessness Prevention	
Funding Source: Use and Priority #4		Funding Source: Use and Priority #4		Funding Source: Use and Priority #4		Funding Source: Use and Priority #4	
Funding Source:	ESG-CV (via HCD)	Funding Source:	HDAP (via CDSS)	Funding Source:	CoC (via HUD)	Funding Source:	CDBG (via HUD)
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Funding Amount:	\$2,753,476.00	Funding Amount:	\$899,000.00	Funding Amount:	\$935,355.00	Funding Amount:	\$35,128.00
Unit of Measure:	Bed	Unit of Measure:	Household	Unit of Measure:		Unit of Measure:	Individual
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	108.00	Number Assisted:	54.00	Number Assisted:		Number Assisted:	~50-75
Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021 but can extend
Funded Activity:	Operations	Funded Activity:	Permanent	Funded Activity:	Services	Funded Activity:	
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):		Narrative Description (Optional):		Narrative Description (Optional):	Chronically homeless with disability	Narrative Description (Optional):	services and short term shelter diversion program.
Funding Source: Use and Priority #5		Funding Source: Use and Priority #5		Funding Source: Use and Priority #5		Funding Source: Use and Priority #5	
Funding Source:	Other	Funding Source:	ESG-CV (via HUD)	Funding Source:	Other	Funding Source:	CDBG (via HUD)
If Other, List:	Whole Person Care	If Other, List:		If Other, List:	Fed/SAMHSA	If Other, List:	
Funding Amount:	\$2,000,000.00	Funding Amount:	\$3,501,524.00	Funding Amount:	\$41,124.00	Funding Amount:	\$20,000.00
Unit of Measure:		Unit of Measure:	Individual	Unit of Measure:		Unit of Measure:	Individual
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:		Number Assisted:	100.90	Number Assisted:		Number Assisted:	85.00
Deadline for Expenditure:		Deadline for Expenditure:	12/31/2022	Deadline for Expenditure:	Ongoing funds	Deadline for Expenditure:	6/30/2021
Funded Activity:	Capital	Funded Activity:		Funded Activity:	Services	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	Funds identified for purchase of a Navigation Center	Narrative Description (Optional):		Narrative Description (Optional):	Transition for Homelessness; Persons suffering from SMI; SMI	Narrative Description (Optional):	Supplemental assistance to CRLA for tenant based legal counseling for homelessness
Funding Source: Use and Priority #6		Funding Source: Use and Priority #6		Funding Source: Use and Priority #6		Funding Source: Use and Priority #6	
Funding Source:	Other	Funding Source:	Other	Funding Source:	Other	Funding Source:	CDBG-CV (via HUD)
If Other, List:	Jurisdictional Cost Sharing	If Other, List:	CESH	If Other, List:	Fed/HRSA	If Other, List:	
Funding Amount:	\$588,584.00	Funding Amount:	\$381,924.00	Funding Amount:	\$634,673.00	Funding Amount:	\$521,000.00
Unit of Measure:	Bed	Unit of Measure:		Unit of Measure:		Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	23.00	Number Assisted:	11.10	Number Assisted:		Number Assisted:	144.00
Deadline for Expenditure:		Deadline for Expenditure:	8/2/2024	Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021
Funded Activity:	Operations	Funded Activity:		Funded Activity:	Services	Funded Activity:	Short Term
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	Annual Jurisdictional Cost Sharing for Emergency Shelter; primarily General Fund.	Narrative Description (Optional):		Narrative Description (Optional):	Individuals Experiencing Homelessness	Narrative Description (Optional):	Emergency Rental Assistance
Funding Source: Use and Priority #7		Funding Source: Use and Priority #7		Funding Source: Use and Priority #7		Funding Source: Use and Priority #7	
Funding Source:	CDBG (via HUD)	Funding Source:	HHAP (via HCFC)	Funding Source:	Other	Funding Source:	Local General Fund
If Other, List:		If Other, List:		If Other, List:	Fed/HRSA	If Other, List:	
Funding Amount:	\$456,967.00	Funding Amount:	\$1,542,442.00	Funding Amount:	\$299,694.00	Funding Amount:	\$100,000.00
Unit of Measure:	Bed	Unit of Measure:		Unit of Measure:		Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	8.00	Number Assisted:	44.45	Number Assisted:		Number Assisted:	78.00
Deadline for Expenditure:		Deadline for Expenditure:		Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021
Funded Activity:	Capital	Funded Activity:		Funded Activity:	Services	Funded Activity:	Short Term
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	City of Santa Cruz CDBG allocation for rehabilitation of the Housing Matters Hygiene Bay	Narrative Description (Optional):		Narrative Description (Optional):	COVID-19Homeless Grants	Narrative Description (Optional):	Emergency Rental Assistance

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)		Rental Assistance (Short-Term to Permanent)		Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)		Diversion and Homelessness Prevention	
Funding Source: Use and Priority #8		Funding Source: Use and Priority #8		Funding Source: Use and Priority #8		Funding Source: Use and Priority #8	
Funding Source:	Other	Funding Source:	HOME (via HCD)	Funding Source:	Other	Funding Source:	HOME (via HCD)
If Other, List:	AB-109	If Other, List:		If Other, List:	Permanent Local Housing Allocation (PLHA) Grant to County of SC	If Other, List:	
Funding Amount:	\$417,949.00	Funding Amount:	\$241,000.00	Funding Amount:	\$101,871	Funding Amount:	\$100,000.00
Unit of Measure:		Unit of Measure:	Household	Unit of Measure:	Unit	Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:		Number Assisted:	23	Number Assisted:	1	Number Assisted:	40.00
Deadline for Expenditure:		Deadline for Expenditure:	7/31/2021	Deadline for Expenditure:	6/30/2024	Deadline for Expenditure:	6/30/2021
Funded Activity:		Funded Activity:	Short Term	Funded Activity:	Capital	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	ES for residential SUDS/Dual Diagnosis behavioral health programs	Narrative Description (Optional):	HOME Grant to County of Santa Cruz for HOME TBRA program per HUD/HCD TBRA regs: available to residents	Narrative Description (Optional):	rehab, preserv of multifamily, live-work, rental housing per	Narrative Description (Optional):	Landlord Incentives
Funding Source: Use and Priority #9		Funding Source: Use and Priority #9		Funding Source: Use and Priority #9		Funding Source: Use and Priority #9	
Funding Source:	CDBG-CV (via HUD)	Funding Source:	Other	Funding Source:	CoC (via HUD)	Funding Source:	Other
If Other, List:	(City of Santa Cruz)	If Other, List:	Permanent Local Housing Allocation (PLHA) Grant to County of SC	If Other, List:		If Other, List:	CalWORKs
Funding Amount:	\$374,241.00	Funding Amount:	\$141,488	Funding Amount:	\$51,360.00	Funding Amount:	\$401,370.00
Unit of Measure:	Other	Unit of Measure:	Household	Unit of Measure:	Household	Unit of Measure:	Household
If Other, List:	unknown	If Other, List:		If Other, List:		If Other, List:	
Number Assisted:		Number Assisted:	14	Number Assisted:	6.00	Number Assisted:	50.00
Deadline for Expenditure:		Deadline for Expenditure:	6/30/2024	Deadline for Expenditure:	9/30/2022	Deadline for Expenditure:	6/30/2021
Funded Activity:	Services	Funded Activity:	Short Term	Funded Activity:	Services	Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	encampment cleanup, hygiene, water, safe parking, ES, hotel vouchers	Narrative Description (Optional):	Rental Eviction Prevention per PLHA Program Regs. Number	Narrative Description (Optional):		Narrative Description (Optional):	
Funding Source: Use and Priority #10		Funding Source: Use and Priority #10		Funding Source: Use and Priority #10		Funding Source: Use and Priority #10	
Funding Source:	Other	Funding Source:	Other	Funding Source:		Funding Source:	Local General Fund
If Other, List:	CESH-2019	If Other, List:	County of SC Housing Successor (fmr RDA Housing Set-Aside)	If Other, List:		If Other, List:	
Funding Amount:	\$204,457.00	Funding Amount:	\$100,000	Funding Amount:		Funding Amount:	\$50,000.00
Unit of Measure:	Bed	Unit of Measure:	Household	Unit of Measure:		Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	8.00	Number Assisted:	15	Number Assisted:		Number Assisted:	TBD
Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021	Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021
Funded Activity:	Operations	Funded Activity:	Short Term	Funded Activity:		Funded Activity:	Diversion
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	Operational costs for low barrier shelter	Narrative Description (Optional):	security deposits, available for Very Low Inc unincorporated	Narrative Description (Optional):		Narrative Description (Optional):	
Funding Source: Use and Priority #11		Funding Source: Use and Priority #11		Funding Source: Use and Priority #11		Funding Source: Use and Priority #11	
Funding Source:	Other	Funding Source:	Other	Funding Source:		Funding Source:	Local General Fund
If Other, List:	CESH-2018	If Other, List:	ROPS	If Other, List:		If Other, List:	
Funding Amount:	178587	Funding Amount:	48,000	Funding Amount:		Funding Amount:	\$49,500.00
Unit of Measure:	Bed	Unit of Measure:	Household	Unit of Measure:		Unit of Measure:	Household
If Other, List:		If Other, List:		If Other, List:		If Other, List:	
Number Assisted:	7	Number Assisted:	14	Number Assisted:		Number Assisted:	7.00
Deadline for Expenditure:	8-2-2024	Deadline for Expenditure:	06/30/2021	Deadline for Expenditure:		Deadline for Expenditure:	6/30/2021
Funded Activity:	Operations	Funded Activity:		Funded Activity:		Funded Activity:	Prevention
If Other, list:		If Other, list:		If Other, list:		If Other, list:	
Narrative Description (Optional):	Operational costs for low barrier shelter	Narrative Description (Optional):	Mobile Home rental assistance - Housing Authority	Narrative Description (Optional):		Narrative Description (Optional):	this project includes a significant landlord engagement

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)		Rental Assistance (Short-Term to Permanent)		Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)		Diversion and Homelessness Prevention	
Funding Source: Use and Priority #12		Funding Source: Use and Priority #12				Funding Source: Use and Priority #12	
Funding Source:	Other	Funding Source:	Other			Funding Source:	Local General Fund
If Other, List:	Permanent Local Housing Allocation (PLHA) Grant to County of SC	If Other, List:	Housing Successor Funds			If Other, List:	
Funding Amount:	\$294,295	Funding Amount:	\$25,000.00			Funding Amount:	\$12,000
Unit of Measure:	Individual	Unit of Measure:	Household			Unit of Measure:	Household
If Other, List:		If Other, List:				If Other, List:	8
Number Assisted:	35	Number Assisted:	7.00			Number Assisted:	
Deadline for Expenditure:	6/30/2024	Deadline for Expenditure:	6/30/2021			Deadline for Expenditure:	6/30/2021
Funded Activity:	Capital	Funded Activity:	Other			Funded Activity:	Prevention
If Other, list:		If Other, list:	annually			If Other, list:	
Narrative Description (Optional):	Activity includes capital and operating costs for Nav Ctr. Funding awarded but not yet received	Narrative Description (Optional):	The Emergency Rental Assistance Program for very low income households for unexpected financial impact			Narrative Description (Optional):	
		Funding Source: Use and Priority #13					
		Funding Source:	Other				
		If Other, List:	ROPS				
		Funding Amount:	\$24,000.00				
		Unit of Measure:	Household				
		If Other, List:					
		Number Assisted:	17.00				
		Deadline for Expenditure:	3/31/2021				
		Funded Activity:	Short Term				
		If Other, list:					
		Narrative Description (Optional):	Castle Mobile Home rental assistance - Millenium				
		Funding Source: Use and Priority #14					
		Funding Source:	CDBG-CV (via HCD)				
		If Other, List:	pending approval by HCD				
		Funding Amount:	\$20,000.00				
		Unit of Measure:	Household				
		If Other, List:					
		Number Assisted:	7 pending approval by HCD				
		Deadline for Expenditure:	pending approval by HCD				
		Funded Activity:	Short Term				
		If Other, list:					
		Narrative Description (Optional):	Preliminary approval of grant but not official as of 1/13/2021				
		Funding Source: Use and Priority #15					
		Funding Source:	HOME (via HUD)				
		If Other, List:					
		Funding Amount:	\$200,000.00				
		Unit of Measure:	Household				
		If Other, List:					
		Number Assisted:	49 to date, 70 estimated				
		Deadline for Expenditure:	6/30/2021				
		Funded Activity:	Short Term				
		If Other, list:					
		Narrative Description (Optional):	Emergency Eviction Prevention for City residents, TBRA payments directly to landlords-up to two months of assistance.				

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)	Rental Assistance (Short-Term to Permanent)	Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)	Diversion and Homelessness Prevention
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Funding Source: Use and Priority #16	
Funding Source:	CDBG-CV (via HUD)
If Other, List:	
Funding Amount:	\$30,000.00
Unit of Measure:	Household
If Other, List:	
Number Assisted:	100.00
Deadline for Expenditure:	6/1/2021
Funded Activity:	Short Term
If Other, list:	
Narrative Description (Optional):	Administration of pandemic related EEPP program and emergency tenant referral services, paid to service provider

Funding Source: Use and Priority #17	
Funding Source:	Other
If Other, List:	Red Cross
Funding Amount:	\$11,000.00
Unit of Measure:	Household
If Other, List:	
Number Assisted:	~5
Deadline for Expenditure:	
Funded Activity:	Short Term
If Other, list:	
Narrative Description (Optional):	Emergency Eviction Prevention, for Beach Flat residents, payments directly to landlords.

Funding Source: Use and Priority #18	
Funding Source:	Watsonville General Fund
If Other, List:	
Funding Amount:	\$25,000.00
Unit of Measure:	
If Other, List:	
Number Assisted:	D/K
Deadline for Expenditure:	6/30/2021
Funded Activity:	Services
If Other, list:	
Narrative Description (Optional):	Referring to CAB for Rental Assistance

Funding Source: Use and Priority #19	
Funding Source:	Other
If Other, List:	Inclusionary Housing Fund
Funding Amount:	\$208,000.00
Unit of Measure:	Other
If Other, List:	Multiple activities
Number Assisted:	D/K
Deadline for Expenditure:	6/30/2021
Funded Activity:	Operations
If Other, list:	
Narrative Description (Optional):	Wintershelter, Census, CoC match etc.

Funding Source: Use and Priority #20	
Funding Source:	Other
If Other, List:	Bringing Families Home (CDSS)
Funding Amount:	\$1,601,553.00
Unit of Measure:	Household
If Other, List:	
Number Assisted:	60.00
Deadline for Expenditure:	6/30/2022
Funded Activity:	Permanent

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)	Rental Assistance (Short-Term to Permanent)	Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)	Diversion and Homelessness Prevention
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If Other, list:	
Narrative Description (Optional):	
Funding Source: Use and Priority #21	
Funding Source:	Local General Fund
If Other, List:	
Funding Amount:	15000
Unit of Measure:	Household
If Other, List:	
Number Assisted:	
Deadline for Expenditure:	10
Funded Activity:	Permanent
If Other, list:	
Narrative Description (Optional):	
Funding Source: Use and Priority #22	
Funding Source:	FUP (via HUD)
If Other, List:	
Funding Amount:	TBD
Unit of Measure:	Household
If Other, List:	
Number Assisted:	
Deadline for Expenditure:	NA
Funded Activity:	Permanent
If Other, list:	
Narrative Description (Optional):	
Funding Source: Use and Priority #23	
Funding Source:	Other
If Other, List:	Mainstream Voucher (HUD)
Funding Amount:	TBD
Unit of Measure:	Household
If Other, List:	
Number Assisted:	75.00
Deadline for Expenditure:	NA
Funded Activity:	Permanent
If Other, list:	
Narrative Description (Optional):	



Continuum of Care Outcomes by Race and Ethnicity

Go to this link for an instructional video on how to complete this worksheet using Stella: <https://www.loom.com/share/ebeacf98b99f4823a9db5c32e5ee012b> [loom.com]

Applicant Name: Santa Cruz County (& CoC) CoC Name, if different: CA-508, Watsonville/Santa Cruz City & County CoC

Using data from Stella, please insert outcomes here from the FY18 submission:

	Head of Households Served in Any Project Type <sup>1</sup>		Served in Shelters & Transitional Housing <sup>2</sup>		Exiting to Permanent Housing <sup>3</sup>		Days Homeless <sup>4</sup>		Accessing Permanent Supportive Housing <sup>5</sup>		Returns to Homelessness <sup>6</sup>		Other Measure:		Other Measure:	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
<b>Total</b>	1,593	100%	1,070	100%	210	100%	179	100%	199	100%	6	100%		#DIV/0!		#DIV/0!
<b>White, Non-Hispanic/Non-Latino</b>	899	56%	617	58%	116	55%	166	93%	138	69%	4	67%		#DIV/0!		#DIV/0!
<b>White, Hispanic/Latino</b>	253	16%	146	14%	34	16%	204	114%	18	9%	1	17%		#DIV/0!		#DIV/0!
<b>Black or African American</b>	108	7%	68	6%	21	10%	183	102%	7	4%	0	0%		#DIV/0!		#DIV/0!
<b>Asian</b>	15	1%	10	1%	3	1%	117	65%	0	0%	0	0%		#DIV/0!		#DIV/0!
<b>American Indian or Alaska Native</b>	110	7%	83	8%	22	10%	253	141%	14	7%	1	17%		#DIV/0!		#DIV/0!
<b>Native Hawaiian/Other Pacific Islander</b>	18	1%	14	1%	0	0%	94	53%	0	0%	0	0%		#DIV/0!		#DIV/0!
<b>Multiple Races</b>	89	6%	67	6%	9	4%	179	100%	16	8%	0	0%		#DIV/0!		#DIV/0!
<b>Unknown</b>	101	6%	65	6%	5	2%		0%	6	3%	0	0%		#DIV/0!		#DIV/0!