



California Interagency Council on Homelessness

Homeless Housing, Assistance and Prevention Round 3 Application

Application Information

This Cognito platform is the submission portal for the Cal ICH HHAP-3 Application. You will be required to upload a full copy of the HHAP-3 Data Tables Template *and* enter information into the portal from specific parts of the HHAP-3 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-3 resources prior to beginning this application:

- [HHAP-3 Notice of Funding Availability \(NOFA\)](#)
- [HHAP-3 Local Homelessness Action Plan & Application Template](#) and
- [HHAP-3 Data Tables Template](#)

Application Submission for HHAP-3 Funding

Using the [HHAP-3 Local Homelessness Action Plan & Application Template](#) as a guide, applicants must provide the following information in the applicable form section (see *How to Navigate this Form*) to submit a complete application for HHAP-3 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding:** the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.
2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.
3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are **NOT** required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this Cognito form will be considered the official responses to the required narrative questions.
4. **Part IV: HHAP-3 Funding Plans:** the information required in this section will be provided in Tables

6, 7 (as applicable), and 8 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.

5. **Evidence of meeting the requirement to agendize the information in Parts I and II at a meeting of the governing board** will be provided as a file upload in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **five sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.
- **Document Upload:** In this section, upload (1) the completed HHAP-3 Data Tables Template as an Excel file, (2) evidence of meeting the requirement to agendize the local homelessness action plan and outcome goals at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.
- **Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-3 Data Tables Template.
- **Narrative Responses:** In this section, enter your responses from Part III of the HHAP-3 Local Homelessness Action Plan & Application Template.
- **Certification:** In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-3 NOFA and application template documents

Yes

I am a representative from an eligible CoC, Large City, and/or County

Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-3 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation

Individual

This application represents the individual application for HHAP-3 funding on behalf of the following eligible applicant jurisdiction(s):

Eligible Applicant Name

CA-607 Pasadena CoC

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity

City of Pasadena

Contact Person

Diana Trejo

Title

Homeless Programs Coordinator

Contact Person Phone Number

(626) 744-8306

Contact Person Email

dtrejo@cityofpasadena.net

Document Upload

Upload the completed [HHAP-3 Data Tables Template](#) (in .xlsx format), evidence of meeting the requirement to agendaize the local homelessness action plan and outcome goals at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-3 Data Tables

HHAP-3 Data Tables_CA 607 Pasadena FINAL.xlsx

Governing Body Meeting Agenda or Minutes

CoC Board Meeting Agenda_6.9.22.pdf

Optional Supporting Documents

DRAFT CoC Board Meeting Minutes 06.09.22.pdf

HHAP-3 Goals and Strategies_Board Presentation.pdf

Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-3 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

A demonstration of how the jurisdiction has coordinated, and will continue to coordinate, with other jurisdictions, including the specific role of each applicant in relation to other applicants in the region.

Question 1 Response

The seven entities that receive funding from Cal ICH in Los Angeles County (4 CoCs, 1 county and 2 cities) participate in coordinated meetings to discuss programming priorities and share plans for how each jurisdiction is planning to utilize their allocation, the most recent occurring on May 9, 2022. These meetings provide an opportunity for jurisdictions to ask logistical questions regarding funding plans and to provide an update if plans have or are anticipated to change. Pasadena participates in quarterly meetings with Los Angeles County and the three other CoCs within the County (Los Angeles, Long Beach, and Glendale) to discuss strategic planning efforts and challenges to funding administration and program implementation. The Pasadena CoC also participates in bimonthly collaborative calls with the Los Angeles, Glendale and Long Beach CoCs to discuss various matters, including planning for new and deployment of existing funding sources, sharing recommendations on how best to leverage funding across grantees to maximize the collective impact of state funding, federal CoC funds and regulatory changes, and administration of local Homeless Counts. Pasadena continues to be engaged in ongoing collaborative efforts with other regional jurisdictions to ensure that our systems are in alignment and that available funding is being used efficiently and effectively. Recognizing that homelessness is not an issue confined to municipal boundaries, regular coordination, planning, and strategizing is required between each of the respective jurisdictions outlined above to implement solutions.

Furthermore, Pasadena participates in the Southern California Regional HMIS Collaborative and shares a single database with the Glendale and Los Angeles CoCs. The Pasadena CoC co-administers a shared Coordinated Entry System (CES) and contributes to, as well as leverages, resources from jurisdictions participating in the system. While collaboration between the four CoCs and Los Angeles County existed prior to the HHAP program, we have seen strengthened partnerships between all of the entities as new funding and programs have been operationalized over the past two years during the pandemic.

Question 2

A demonstration of the applicant's partnership with, or plans to use funding to increase partnership with:

- Local health care and managed care plans
- Public health systems
- Behavioral health
- Social services
- Justice entities
- People with lived experiences of homelessness
- Other (workforce system, services for older adults and people with disabilities, Child Welfare, education system)

Question 2 Response

Using the initial disbursement of HHAP-3 funds from the state, the CoC has contracted with a consulting firm focused on homelessness policy, planning and evaluation to assist with developing a local strategic homelessness action plan that will be adopted by both the CoC and the City of Pasadena. The plan will serve as a guiding documentation and will set the direction for the CoC to follow in building a system that prevents homelessness, responds to housing crises compassionately and with high-quality services using best practices, and reduces the overall length of time that people experience homelessness. The CoC is currently leading an inclusive planning and community engagement process whereby key system partners and stakeholders will provide feedback on current system performance, opportunities for improvement and new or expanded collaborations to inform the final plan.

- Local health care and managed care plans: The Pasadena CoC Board includes the CEO from ChapCare, a local federally qualified health center (FQHC) that provides medical, behavioral health, and dental care as well as access to specialty care services in Pasadena and throughout the San Gabriel Valley across eight different health centers. Prior to the pandemic, ChapCare collaborated with the CES lead for single adults in our jurisdiction to provide monthly medical care on-site at a congregate shelter. During the pandemic, ChapCare worked with the CoC to coordinate vaccination planning and provided telehealth services to non-congregate shelter participants in motels to ensure continued access to care and resources. Further, CoC providers engage with the healthcare system ongoingly to assist people with applying for and receiving benefits, including DPSS Medicaid (Medi-Cal) enrollment which provides access to specialty mental health care, drug recovery services, and recovery bridge housing. Local healthcare and benefits providers also visit sites that serve homeless clients and actively work to assist them with enrolling in health insurance. These services continued virtually during COVID.

The Kaiser Permanente corporate office located in Pasadena is collaborating with the CoC by sponsoring our participation in the Built for Zero program through Community Solutions, with the overall goal of achieving functional zero among people experiencing chronic homelessness in our jurisdiction. While the CoC will not be working with Kaiser's clients directly, they funded our participation in the program through March 2025. Finally, the CoC is in the early stages of coordinating with managed care plans (i.e. LA Care, Health Net, etc), LAHSA, Glendale and Long Beach CoCs to identify potential opportunities for collaboration under the Homelessness and Housing Incentive Program (HIIP) implemented by California Department of Health Care Services (DHCS).

- Public health systems: The Pasadena CoC has its own public health department located within our jurisdiction that we regularly coordinate with to promote cross-sector collaboration, which has been particularly invaluable for over the past two years during the pandemic. CoC and public health staff worked together on a daily basis to respond to the emerging health crisis and have since bridged existing silos in service provision by the CoC formally allocating motel voucher resources to support clients enrolled in programs operated by the public health department, including street outreach, a day time navigation center for older adults 55+ and an outreach program for TAY. The CoC intentionally includes the public health department in funding discussions and systems/services gap analysis opportunities to build upon existing partnerships and inform decision making.

During the pandemic, the CoC facilitated planning sessions with the public health department and the CoC's Healthcare Committee to support low-barrier vaccine delivery among people experiencing homelessness. The Los Angeles County Department of Health Services also collaborated with the CoC and our local outreach teams to reach a greater number of people in need of vaccine services using specially trained COVID-19 response teams. The CoC asked questions specific to COVID-19 during the 2022 Homeless Count, including vaccination status, barriers to vaccination and previous infection, and the data was quickly shared with our public health department staff to strategize opportunities focused on increasing vaccination rates among people experiencing homelessness while minimizing potential barriers. The Public Health Department also regularly attends the CoC's bimonthly Healthcare Committee and has a monthly check-in meeting with CoC staff to discuss funding availability, program updates, and

opportunities for collaboration.

- Behavioral health: The CoC's Healthcare Committee is composed of healthcare and homeless services providers, including behavioral health providers, who are dedicated to bridging gaps between the healthcare and homeless services sector. The Healthcare Committee meets on a bimonthly basis and discusses current challenges and cross-systems improvement opportunities. Further, the CoC Board has representation from a local federally qualified health center (ChapCare), which provides tailored behavioral health and substance use services with the goal of providing comprehensive care. Behavioral health providers will be included in the CoC's Homelessness Plan community engagement process through tailored listening sessions with the Healthcare Committee and CoC Board.

- Social services: The smaller size of Pasadena as a city CoC allows for opportunities to closely collaborate on a deeper and more personal level with the large number of nonprofits, social services and homeless services providers. Our jurisdiction prioritizes building close relationships with providers and engaging in one-on-one meetings, which are critical platforms to gather feedback on our homeless services system and consist of requests for input on CoC priorities and gaps in services/programming. The feedback and information gathered in these spaces is used to inform system-level priorities and resource allocation decisions. The CoC relies on the partnerships formed with local social service providers to ensure the necessary resources and continuum of services are both available and accessible to people experiencing homelessness.

The voices of social service providers will also be reflected in the CoC's Homelessness Plan. Service providers will participate in listening sessions and a planning workgroup to refine the overall goals and strategies. Further, the CoC plans to make HHAP funding available through a competitive Request for Proposals (RFP) process which will result in direct contracts with social service agencies to administer the programs. All CoC-funded social service providers are contractually required to attend biannual CoC-wide meetings and at least one committee meeting each quarter to remain engaged and apprised of new and/or upcoming resources. If needed, staff identify attendance gaps in essential sectors and re-engage agencies with low attendance.

- Justice entities: The CoC regularly collaborates with our upstream systems partners, including criminal justice agencies and law enforcement. The CoC supported the creation of a homeless services liaison position to assist the Police Department's HOPE team with the provision of street outreach, service linkages (including to the Coordinated Entry System, emergency shelter and permanent housing), and ongoing follow up with participants. All services provided by the liaison incorporate the principles of harm reduction, motivational interviewing, trauma-informed care, low barrier services and are culturally responsive and person-centered. Additionally, the liaison has access to motel vouchers that have proven to be a successful engagement tool for people with higher barriers. This position has been so successful that the City authorized the addition of a second liaison to accompany the HOPE team when conducting outreach up to five days a week.

Officers from the HOPE team also work closely with CoC staff during the months leading up to the Homeless Count to identify hotspots to be covered, as well as canvassing areas that are inaccessible or may be unsafe for volunteers. Criminal justice entities will be involved in the community engagement process for the CoC's Homelessness Plan.

- People with lived experiences of homelessness: The CoC proactively engages people with lived experience, including formerly homeless service providers to participate in various meetings to identify gaps in service provision and opportunities to improve current programming. The CoC encourages new and existing advocates with lived experience to join and share their experiences in an effort to facilitate the implementation of programs that address unmet needs and recurrent barriers.

The CoC Board, which is responsible for evaluating and making recommendations on CoC policies and

funding priorities, has permanent and dedicated representation of people with lived experience of homelessness. The CoC has a shared commitment to include people with lived experience not only in our assessment of needs, but also in accessible spaces that are necessary for planning, implementation, and evaluation of homeless services within our jurisdiction. Our CoC has lived experience representation in most, if not all, of our committees and collaborative spaces where we gather feedback on emerging and unmet needs. The CoC regularly seeks input on a range of issues, including strengths and weaknesses of the current system, opportunities to improve and build upon our current programming, and applications for state funding. The CoC also engages with a Lived Experience Advisory Panel to review and make recommendations on various topics, including the annual Homeless Count survey and volunteer training.

As part of the CoC's homelessness action plan community engagement process, eight focus groups will be conducted with people who are currently experiencing or have lived experience of homelessness among the following subpopulations: chronically homeless, older adults, transitional aged youth (TAY), families, Black, Indigenous People of Color (BIPOC), Latinx/Spanish speakers, veterans, and domestic violence (DV) survivors. Topics for the focus groups will include: personal experiences of homelessness, individual needs/challenges, services/resources that have been helpful in addressing needs, what could be done to help people avoid homelessness and to regain housing, and what providers should know from the individuals' perspectives to be more understanding and effective.

- Other (workforce system, services for older adults and people with disabilities, Child Welfare, education system): The CoC will be outreaching to various system and regional partners as part of our extensive community engagement process to develop our local homelessness action plan to ensure diverse perspectives and needs of the community are reflected. Stakeholders that will be engaged will include the education system (Pasadena Unified School District and Pasadena Community College), healthcare and mental health partners (Huntington Hospital, ChapCare health center, Pacific Clinics), the local probation office, foster care leaders, Department of Public Social Services (DPSS), and regional planning agencies including the San Gabriel Valley Council of Governments (COG) and the Los Angeles Homeless Services Authority (LAHSA). The feedback solicited from these stakeholders will focus on identifying opportunities for cross-system collaboration and coordination, how the CoC can leverage resources, funding sources from sectors beyond homeless services where there are shared interests, systems gaps and best practices.

Question 3

A description of specific actions the applicant will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Note: These actions should be aligned with the equity-focused Outcome Goals and related strategies described in previous Parts, but should not need to be limited to those strategies.

Question 3 Response

- Service delivery: In order to ensure equity in service delivery, the CoC will continue to collect data to better understand the patterns of program usage for people of different races and ethnicities, and conduct regular analyses of the data to identify disparities. Staff will work closely with service providers to discuss and implement mitigation strategies to promote equitable provision of services.

- Housing placements: The CoC will continue to compare demographic data of participants matched to permanent programs by the Coordinated Entry System (CES) to the Homeless Count data to identify racial & ethnic disparities at the matching level, which impacts program enrollment and provides opportunities for course correction. Presently, the CoC's shared CES has layered Most Disadvantaged Communities data on its existing prioritization schedule for Emergency Housing Voucher (EHV) matching, a strategy that

resulted in reduced racial disparity when piloted for matching to non-congregate shelter.

- Housing retention: Pasadena's low rate of recidivism (5%) is a national standard for high-performing communities. However, the CoC will place a concerted emphasis on ensuring this standard is met among Black and Latino people experiencing homelessness through quarterly analysis of system performance measure data and data populated through the state's HDIS system. The CoC will analyze disparities in enrollment & outcomes (retention/exits to permanent housing) at a program level for CoC-funded projects at least annually and will work with providers directly to establish clear, actionable mitigation strategies that can be implemented in response to the findings.

- Changes to procurement: Presently our CoC does not have a formal strategy to implement changes to procurement processes other than targeted outreach to and engagement with agencies, in addition to tailored technical assistance. However, the CoC has incorporated questions specific to cultural competency and promoting equity that are scored during the evaluation process and factored into the overall proposal score, which guides funding recommendations. The City of Pasadena is the legal and fiscal entity for the CoC, and therefore CoC staff follow city-established procurement standards and purchasing processes. We acknowledge this is an area that we need to improve upon as we prioritize moving forward interventions focused on racial equity and are open to future technical assistance opportunities that can be shared with our Purchasing Department.

Question 4

A description of how the applicant will make progress in preventing exits to homelessness from institutional settings, including plans to leverage funding from mainstream systems for evidence-based housing and housing-based solutions to homelessness.

Note: Such mainstream systems could include:

- Physical and behavioral health care systems and managed care plan organizations
- Public health system
- Criminal legal system and system for supporting re-entry from incarceration
- Child welfare system
- Affordable housing funders and providers
- Income support programs
- Education system
- Workforce and employment systems
- Other social services and human services systems

Question 4 Response

The CoC's strategy for making progress in preventing exits to homelessness from institutional settings is yet to be determined, however we have identified key systems partners (i.e. DPSS, criminal justice system, healthcare/hospital providers, treatment centers, etc.) that will be intentionally engaged and included in the CoC's Homelessness Plan development process to address this gap. CoC staff will seek to understand opportunities for collaboration, new or expanded partnerships, and best practices within various systems that intersect with homeless services via interviews, listening sessions and surveys. This planning process will inform and guide the CoC's direction towards progress and bridging gaps to ensure people do not exit to homelessness from institutional settings.

The largest hospital in the CoC's jurisdiction currently collaborates with the CES lead for single adults and families, Union Station Homeless Services, for the co-location of a patient navigator and a hospital liaison to support patients experiencing homelessness who frequently visit the emergency room or who are admitted to the hospital. The patient navigator has a full caseload and provides proactive case management and service linkages to clients who regularly engage with the emergency department while the hospital liaison is shared between three different hospitals and serves as a bridge between the discharge staff and available outside resources, including emergency shelters, skilled nursing facilities, and board and cares. The patient navigator and hospital liaison both have HMIS access and work together with the discharge planning team at the hospital to identify temporary housing opportunities within a patient's requested areas. The ultimate goal of this program is to prevent people from returning to the streets while facilitating connections to necessary care.

In April 2022, the CoC submitted an application for the state's Family Homelessness Challenge Grant in partnership with a local homelessness prevention service provider which would target at-risk families. If awarded, the program will innovate by collaborating with the CoC's education and legal services systems partners to prevent families from falling into homelessness, specifically among Latinx residents within the Pasadena Unified School District.

Various programs throughout Los Angeles County designed to prevent exits to homelessness from institutions impact the CoC as well, including system navigators for people who are currently incarcerated, bridge housing beds for the re-entry population and youth aging out of foster care. Finally, the CoC is evaluating if we have the capacity to pursue CalAIM funding in an effort to support crucial transitions from homelessness to housing from institutional settings.

Question 5

Specific and quantifiable systems improvements that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

(IV) Improving homeless point-in-time counts.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youths specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

Question 5 Response

(I) Capacity building: Capacity building and workforce development opportunities for service providers are not currently being led by the CoC due to internal staff capacity; however, agencies within the CoC are leading these efforts.

(II) Strengthening HMIS data quality: Staff routinely meet with CoC-funded agencies one-on-one to provide technical assistance and data support to ensure programs are correctly entering data into HMIS. Throughout the year, the CoC's HMIS Administrator and a Program Coordinator run HMIS, HUD Annual Performance Reports (APRs) and System Performance Measures (SPM) reports to review data quality and work with providers to make updates or changes when warranted. The CoC's data quality practices include targeted HMIS training to new service providers and those who wish to have refresher training, reinforced timeliness of data entry, regularly scheduled technical assistance calls and a data staff person to field questions and troubleshoot. The CoC's data staff person conducts regular internal data quality audits for all CoC-funded programs in real time to ensure information is accurate/up-to-date and error rates remain low. Staff also participate in monthly Southern California Regional HMIS Collaborative check-in calls with Bitfocus, the CoC's HMIS vendor, to review system updates, collaborate and establish policies and procedures across the Southern California CoCs (Glendale, Los Angeles and Pasadena) based upon HUD Data Standards and best practices, and discuss opportunities for improvement. The CoC will continue to take all of these actions to improve the delivery of housing and services to people experiencing/at-risk of homelessness.

(III) Increasing capacity for pooling and aligning housing and services funding: The CoC has been committed to pooling and aligning funding for housing and services for over a year, as evidenced through our collaboration with the City of Pasadena Public Housing Authority (PHA), which services the CoC's entire geographic area, to administer Mainstream and Emergency Housing Vouchers (EHV) to people experiencing homelessness within our jurisdiction. The CoC and the PHA are located within the same city department and work together on a daily basis. When new resources or funding opportunities arise, the CoC and PHA collaborate to look for ways that we can braid funding and leverage each other's resources. Most recently, the award of 75 Mainstream Vouchers by HUD for ongoing rental assistance to the PHA corresponded with the CoC's availability of ESG-CV dollars for wraparound services, which uniquely positioned the CoC to develop an innovative strategy to rapidly and permanently house a large number of vulnerable households experiencing homelessness. The funding for supportive services includes housing location, case management, move-in costs, and landlord incentives among others. Braiding these two funding streams together provided an opportunity to increase successful voucher utilization and maximize the impact of the services offered from ESG-CV through a tailored package of financial assistance and targeted supportive services to ensure tenant success. Given the recent extension of the ESG-CV expenditure deadline, the CoC is also exploring opportunities to enhance service provision to voucher holders in order to provide ample support to ensure successful housing retention long-term.

With the development of the CoC's Homelessness Action Plan, a system-wide funding analysis will be completed to understand the current inventory of grant funding and programs that are being supported as well as gaps in current resources. This analysis and subsequent findings will inform the CoC's larger funding strategies for homeless services as new opportunities arise and funding sources are introduced. The CoC's consultant will prepare recommendations for how we can maximize, streamline, and target existing resources. These recommendations will also identify any additional resources potentially available to the CoC. Finally, during the robust community outreach process, the CoC will be engaging with various regional partners through targeted interviews to further understand and identify cross-system collaboration and coordination opportunities, including how the CoC might be able to leverage resources from within or outside of the homeless services sector to make progress towards shared goals.

(IV) Improving homeless point-in-time counts: The CoC explores opportunities to enhance data quality and improve the overall implementation of the Point-in-Time (PIT) homeless count on an ongoing basis. Feedback from local stakeholders and volunteers is solicited each year to inform future counts. In 2019 the CoC introduced a mobile-enabled survey instrument, which replaced the traditional pen-and-paper survey, in order to decrease the potential for human error using a streamlined data collection process. Following the completion of the CoC's most recent Homeless Count in February 2022, staff identified opportunities for process improvement that will be explored for the next count in 2023. Post-count debrief feedback centered around: Adopting Esri GIS software to enable accurate geolocation of mobile surveys, expanded

intentional engagement of people with lived experience of homelessness in overall count planning efforts and the creation of survey questions, and considering new strategies to better count youth experiencing homelessness as well as strengthen the planning and coordination of the supplemental youth count. The CoC reviews & revises its PIT count methodology annually to ensure that all efforts are made to better count people experiencing homelessness.

(V) Improving/strengthening CES to eliminate racial bias, to create a youth specific CES, or to improve the CES tool to ensure that it contemplates the specific needs of youth experiencing homelessness: The CoC has a fully operationalized youth-specific CES complete with access points and the Next Step survey tool, which is only used for assessments within the youth population. The CoC's shared CES with the Los Angeles and Glendale CoCs, which is organized into three systems - Adults, Families, and Youth - has partnered with USC and UCLA to conduct a CES Triage Tool Research & Refinement (CESTRR) project and is undergoing a multi-year systems refinement process with the goal of advancing racial equity and improving flow within the system by revising existing triage tools and processes across each subpopulation system. The findings and suggestions that come out of this research will also be applied to the Next Step tool to ensure it is revised to meet the specific needs of youth experiencing homelessness without furthering disparity.

Question 6

Evidence of connection with the local homeless Coordinated Entry System.

Question 6 Response

The Pasadena CoC works in collaboration with the Los Angeles and Glendale CoCs to provide comprehensive Coordinated Entry System (CES) coverage for Los Angeles County. The Pasadena CoC co-administers the Los Angeles CES and uses the CES to match people to available housing resources. Additionally, the Pasadena CoC participates in and holds a seat on the CES Policy Council, which meets monthly, thus contributing to the formation and approval of CES policies and procedures. Pasadena CoC policy requires that any agency receiving funding from the CoC participates in CES and follows the CoC's CES Written Standards. Pasadena is fully integrated with the Los Angeles Coordinated Entry System and contributes to, as well as leverages, resources from jurisdictions participating in the system to cover 100% of the CoC's geography.

CES Policy Council composition: <https://www.lahsa.org/news?article=244-background-on-the-ces-policy-development-process>

Pasadena CoC CES Written Standards: https://pasadenapartnership.org/wp-content/uploads/2015/10/CES_Written-Standards.pdf

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Yes

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	512	2022 PIT (2/22/22)
# of People Who are Sheltered (ES, TH, SH)	232	2022 PIT / HMIS (2/22/22)
# of People Who are Unsheltered	280	2022 PIT /Survey (2/22/22)
Household Composition		
# of Households without Children	426	2022 PIT (2/22/22)
# of Households with At Least 1 Adult & 1 Child	25	2022 PIT (2/22/22)
# of Households with Only Children	0	2022 PIT (2/22/22)
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	271	2022 PIT (2/22/22)
# of Adults Who are Experiencing Significant Mental Illness	182	2022 PIT (2/22/22)
# of Adults Who are Experiencing Substance Abuse Disorders	121	2022 PIT (2/22/22)
# of Adults Who are Veterans	28	2022 PIT (2/22/22)
# of Adults with HIV/AIDS	19	2022 PIT (2/22/22)
# of Adults Who are Survivors of Domestic Violence	130	2022 PIT (2/22/22)
# of Unaccompanied Youth (under 25)	23	2022 PIT (2/22/22)
# of Parenting Youth (under 25)	9	2022 PIT (2/22/22)
# of People Who are Children of Parenting Youth	10	2022 PIT (2/22/22)
Gender Demographics		
# of Women/Girls	160	2022 PIT (2/22/22)
# of Men/Boys	348	2022 PIT (2/22/22)
# of People Who are Transgender	2	2022 PIT (2/22/22)
# of People Who are Gender Non-Conforming	3	2022 PIT (2/22/22)
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	223	2022 PIT (2/22/22)
# of People Who are Non-Hispanic/Non-Latino	289	2022 PIT (2/22/22)
# of People Who are Black or African American	172	2022 PIT (2/22/22)
# of People Who are Asian	9	2022 PIT (2/22/22)
# of People Who are American Indian or Alaska Native	22	2022 PIT (2/22/22)
# of People Who are Native Hawaiian or Other Pacific Islander	4	2022 PIT (2/22/22)
# of People Who are White	249	2022 PIT (2/22/22)
# of People Who are Multiple Races	13	2022 PIT (2/22/22)

Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: (Coordinated Entry)	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	270	65	7	267	192	42	206	234	Source: HMIS, Timeframe: Served in 2021
# of Households with At Least 1 Adult & 1 Child	49	15	21	21	6	22	0	4	Source: HMIS, Timeframe: Served in 2021
# of Households with Only Children	0	0	0	0	0	0	0	0	Source: HMIS, Timeframe: Served in 2021
Sub Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	185	68	0	172	19	2	126	151	Source: HMIS, Timeframe: Served in 2021
# of Adults Who are Experiencing Significant Mental Illness	203	63	1	160	22	7	101	111	Source: HMIS, Timeframe: Served in 2021
# of Adults Who are Experiencing Substance Abuse Disorders	74	18	0	82	7	6	58	59	Source: HMIS, Timeframe: Served in 2021
# of Adults Who are Veterans	6	1	0	8	1	3	9	12	Source: HMIS, Timeframe: Served in 2021
# of Adults with HIV/AIDS	5	4	0	14	1	0	4	1	Source: HMIS, Timeframe: Served in 2021
# of Adults Who are Survivors of Domestic Violence	84	34	10	72	61	16	37	67	Source: HMIS, Timeframe: Served in 2021
# of Unaccompanied Youth (under 25)	6	11	2	21	34	1	2	8	Source: HMIS, Timeframe: Served in 2021
# of Parenting Youth (under 25)	0	4	4	5	0	1	0	3	Source: HMIS, Timeframe: Served in 2021
# of People Who are Children of Parenting Youth	0	5	4	6	0	1	0	5	Source: HMIS, Timeframe: Served in 2021
Gender Demographics									
# of Women/Girls	194	54	50	131	106	65	66	104	Source: HMIS, Timeframe: Served in 2021
# of Men/Boys	221	60	18	201	75	43	139	133	Source: HMIS, Timeframe: Served in 2021
# of People Who are Transgender	1	0	0	6	1	0	2	0	Source: HMIS, Timeframe: Served in 2021
# of People Who are Gender Non-Conforming	0	0	0	0	0	0	0	0	Source: HMIS, Timeframe: Served in 2021
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	115	39	46	127	93	32	45	94	Source: HMIS, Timeframe: Served in 2021
# of People Who are Non-Hispanic/Non-Latino	285	75	21	211	78	76	162	144	Source: HMIS, Timeframe: Served in 2021
# of People Who are Black or African American	163	45	22	116	56	50	96	59	Source: HMIS, Timeframe: Served in 2021
# of People Who are Asian	6	1	0	9	1	2	2	3	Source: HMIS, Timeframe: Served in 2021
# of People Who are American Indian or Alaska Native	2	3	1	12	12	0	5	5	Source: HMIS, Timeframe: Served in 2021
# of People Who are Native Hawaiian or Other Pacific Islander	4	1	5	2	2	1	0	1	Source: HMIS, Timeframe: Served in 2021
# of People Who are White	211	60	29	190	69	52	94	166	Source: HMIS, Timeframe: Served in 2021
# of People Who are Multiple Races	11	3	1	7	4	1	7	4	Source: HMIS, Timeframe: Served in 2021

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program	Funding Term	Target Population	Funding Type	Permanent Supportive Housing	Rapid Rehousing	Homelessness Prevention	Street Outreach	Emergency Shelter	CES	HMIS	Planning	Youth Set Aside	Admin	Total	
CoC	CY '22 - '23	All people experiencing homelessness	Federal	\$ 3,398,040	\$ 246,189				\$ 247,087	\$ 220,378	\$ 121,014		\$ 201,488	\$ 4,434,196	
	ESG	FY '22	All people experiencing homelessness	Federal			\$ 220,706	\$ 80,838	\$ 25,000				\$ 13,230	\$ 339,774	
	ESG-CV	thru 9/23	All people experiencing homelessness	Federal		\$ 1,290,514		\$ 245,000	\$ 2,047,469				\$ 398,079	\$ 3,981,062	
	CESH 2018	7/19 - '24	All people experiencing homelessness	State		\$ 153,500	\$ 118,098	\$ 131,902			\$ 280,730		\$ 36,013	\$ 720,243	
	CESH 2019	3/20 - '25	All people experiencing homelessness	State				\$ 167,843			\$ 230,784		\$ 20,980	\$ 419,607	
	HHAP-1	5/20 - 6/25	All people experiencing homelessness	State			\$ 300,000		\$ 82,707	\$ 160,000		\$ 51,078	\$ 44,693	\$ 638,478	
	HHAP-2	8/21 - 6/26	All people experiencing homelessness	State		\$ 256,790						\$ 24,168	\$ 21,147	\$ 302,105	
	HHAP-3	thru 6/27	All people experiencing homelessness	State							\$ 130,000	\$ 81,120	\$ 56,784	\$ 811,206	
	Measure H	FY '22	All people experiencing homelessness	Local		\$ 377,156	\$ 175,955		\$ 680,767	\$ 181,832				\$ 141,033	\$ 1,556,743
	Housing	Project-Based Vouchers	FY '22	All people experiencing homelessness	Federal	\$ 1,257,878									
MOVE Program		FY '22	All people experiencing homelessness	Federal	\$ 900,900										
Emergency Housing Vouchers		FY '22	All people experiencing homelessness	Federal	\$ 1,697,120										
Total					\$ 7,253,938	\$ 2,324,149	\$ 814,759	\$ 625,583	\$ 2,835,943	\$ 588,919	\$ 220,378	\$ 762,528	\$ 156,366	\$ 933,447	\$ 13,203,414

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
1,082	54 people by June 30, 2024	5% decrease by June 30, 2024
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Baseline data, combined with PIT count data, highlight four groups who experience homelessness at disproportionate rates. Reductions among these groups will be achieved by implementing a systems-level approach to homeless planning strategy; increasing the production of and access to permanent housing solutions; improving the performance of the existing homeless service system; reducing inflows into homelessness through targeted prevention, diversion, and cross-systems collaboration; and promoting equity through the review of data and policies and subsequent changes and ongoing development in practices.</p> <p>Chronically Homeless (CH): while subpopulation data does not track CH, 2018-2020 increases in Individual households (8%), Serious Mental Illness (22%), and substance use disorders (+4%) point to increases in this subpopulation, which comprised 53% of people experiencing homelessness during the 2022 PIT count</p> <p>Black People: Black people continue to be disproportionately represented among people experiencing homelessness in Pasadena. While they represented 10% of the City's population in 2020, they comprised 38% of people experiencing homelessness annually, which increased by 4% between 2018-2020 (2020 ACS & HDIS Baseline Data).</p> <p>Latinx People: While baseline data did not show an increase in the number of Latinx people experiencing homelessness between 2018-2020, the 2022 PIT count revealed a growth in this subpopulation (+15%) since 2020, before the pandemic.</p> <p>Transitional Aged Youth (TAY): While relatively small in share (9% of people experiencing homelessness annually), this subpopulation has seen a 50% increase between 2018-2020.</p>	<p>10% decrease in people experiencing chronic homelessness annually</p> <p>10% decrease in Black people experiencing homelessness annually</p> <p>2% decrease in Latinx people experiencing homelessness annually</p> <p>5% decrease in TAY experiencing homelessness annually</p>	

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Daily Estimate of # of people experiencing homelessness on a daily basis	Reduction in # of People	Reduction as % Change from Baseline
294	15 people by June 30, 2024	5% decrease by June 30, 2024
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
According to baseline data, veterans saw a 30% increase between 2018-2020 in daily homelessness and were the only subpopulation that saw increases in this measure. Therefore, we have set an outcome goal specific to veterans for goal 1b. This goal will be achieved in part with the opening of our HOPE Center, a PSH project with 16 units set aside for veterans. In addition, progress will be made by implementing a systems-level approach to homeless planning strategy; increasing the production of and access to permanent housing solutions; improving the performance of the existing homeless service system; reducing inflows into homelessness through targeted prevention, diversion, and cross-systems collaboration; and promoting equity through the review of data and policies and subsequent changes and ongoing development in practices.	50% decrease in veterans experiencing homelessness on a daily basis	

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.

Baseline Data: Annual Estimate of # of people who become homeless for the first time	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
351	4 people by June 30, 2024	1% decrease by June 30, 2024

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:
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Baseline data, combined with PIT count data, highlight three groups who experienced homelessness for the first time at disproportionate rates. Reductions among these groups will be achieved by implementing a systems-level approach to homeless planning strategy; improving the performance of the existing homeless service system; reducing inflows into homelessness through targeted prevention, diversion, and cross-systems collaboration; and promoting equity through the review of data and policies and subsequent changes and ongoing development in practices.

Black People: Disparities among people experiencing homelessness for the first time in Pasadena are most significant among Black people. While Black people represent 10% of the City's population, they comprise 33% of the population experiencing homelessness and 54% of people experiencing homelessness for the first time (2020 ACS & 2022 PIT).

Latinx People: Latinx people are also disproportionately represented in this measure, with 35% of people experiencing homelessness for the first time identifying as Latinx compared to their 33% share of the City's population (2020 ACS and 2022 PIT).

Transitional Aged Youth (TAY): While transitional-aged youth comprise just 12% of people experiencing homelessness for the first time, transitional-aged youth saw a 13% increase in the number experiencing homelessness between 2018-2020 (2018-20 Baseline Data).

10% decrease in Black people experiencing homelessness for the first time

10% decrease in Latinx people experiencing homelessness for the first time

10% decrease in TAY experiencing homelessness for the first time

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people exiting homelessness into permanent housing	Increase in # of People	Increase as % Change from Baseline
536	54 people by June 30, 2024	10% increase by June 30, 2024
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Minimal subpopulation data was available for measure three; therefore, 2022 PIT Count results were used to determine underserved and disproportionately impacted populations for this metric. Increases in exits to PH among these groups will be achieved by implementing a systems-level approach to homeless planning strategy; increasing the production of and access to permanent housing solutions; improving the performance of the existing homeless service system; and promoting equity through the review of data and policies and subsequent changes and ongoing development in practices.</p> <p>Chronically Homeless: Slightly more than half of the City's homeless population is experiencing chronic homelessness (53%), making this subpopulation a priority for exits to permanent housing.</p> <p>Black People: In Pasadena, 34% of our unhoused residents identify as Black or African American despite only representing 8% of Pasadena's general population, demonstrating a significant racial disparity.</p> <p>Latinx people comprise just under half (44%) of people experiencing homelessness compared to 33% of the general population, a disparity that has increased since 2020 before the pandemic.</p> <p>Veterans: While veterans comprise a smaller proportion of the total homeless population, they are more likely to report higher rates of disabilities and health conditions overall, making them a priority subpopulation for exits to permanent housing.</p>	<p>40% increase in people experiencing chronic homelessness exiting to permanent housing</p> <p>20% increase in Black people experiencing homelessness exiting to permanent housing</p> <p>10% increase in Latinx people experiencing homelessness exiting to permanent housing</p> <p>100% increase in veterans experiencing homelessness exiting to permanent housing</p>	

Outcome Goal #4: Reducing the length of time persons remain homeless.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs"	Decrease in Average # of Days	Decrease as % Change from Baseline
170	87 day increase by June 30, 2024	45% increase by June 30, 2024
Optional Comments		
The length of time people remain homeless is one of Pasadena's most challenging goals due to factors outside of the CoC's control, including the limited housing supply and housing costs in the region rising faster than incomes. Given this, we've adopted turn-the-curve thinking and anticipate slowing the annual rate of increase over the next year, with a goal of seeing an annual reduction of two percent by 2024.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Baseline data, combined with PIT count data, highlight four groups who experience homelessness at disproportionate rates. Reductions in length of time (LOT) homeless among these groups will be achieved by implementing a systems-level approach to homeless planning strategy; increasing the production of and access to permanent housing solutions; improving the performance of the existing homeless service system; and promoting equity through the review of data and policies and subsequent changes and ongoing development in practices.</p> <p>Chronically Homeless: People experiencing chronic homelessness are inherently among those with the longest experience of homelessness in Pasadena, making this a priority group.</p> <p>Veterans: Baseline data revealed a 31% increase in LOT homeless among Veterans.</p> <p>Fleeing Domestic Violence (DV): Baseline data revealed a 35% increase in LOT homeless among people fleeing domestic violence.</p>	<p>5% decrease in LOT homeless for people experiencing chronic homelessness</p> <p>5% decrease in LOT homeless for veterans</p> <p>5% decrease in LOT homeless for people fleeing DV</p>	

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.		
Baseline Data: % of people who return to homelessness after having exited homelessness to permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
5%	0% by June 30, 2024	0% by June 30, 2024
Optional Comments		
Pasadena's recidivism rate of 5% is considered a national standard for a high-performing community; therefore, Pasadena has set a goal of maintaining our low recidivism rate.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Initial CoC analyses found that recidivism rates were higher for Black and Latinx people. Focus will be placed on ensuring Black and Latinx people achieve the same low recidivism rates as other groups exiting homelessness. Reductions in recidivism among these groups will be achieved by implementing a systems-level approach to homeless planning strategy; improving the performance of the existing homeless service system; reducing inflows into homelessness through targeted prevention, diversion, and cross-systems collaboration; and promoting equity through the review of data and policies and subsequent changes and ongoing development in practices.	5% recidivism for Black and Latinx people exiting homelessness	

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
46	2 people by June 30, 2024	5% increase by June 30, 2024
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>PIT count data, highlight two groups who experience unsheltered homelessness at disproportionate rates. Reductions among these groups will be achieved by implementing a systems-level approach to homeless planning strategy; increasing the production of and access to permanent housing solutions; improving the performance of the existing homeless service system; and promoting equity through the review of data and policies and subsequent changes and ongoing development in practices.</p> <p>Chronically Homeless: Focus will be placed on people experiencing chronic homelessness due to their significant share of the unhoused population in Pasadena (53%) and their significant vulnerabilities.</p> <p>Latinx people: In addition, Pasadena will focus on positive exits from street outreach for Latinos experiencing homelessness, who have seen a 68% growth in size over the last five years.</p>	<p>10% increase in successful placements from street outreach for people experiencing chronic homelessness</p> <p>10% increase in successful placements from street outreach for Latinx people</p>	

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Implement a systems-level approach to homeless planning.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
June 2024	
Entities with Lead Responsibilities	
Pasadena CoC staff and Board	
Measurable Targets	
System performance metric dashboards with quarterly review Review Stella-P on an annual basis Review grants expenditures on a quarterly basis	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Increase the production of and access to permanent housing solutions.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
June 2024	
Entities with Lead Responsibilities	
City of Pasadena Department of Housing	
Measurable Targets	
65 units at The Salvation Army HOPE Center 109 Emergency Housing Vouchers 75 Mainstream Vouchers	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Improve the performance of the existing homeless service systems. - Elevate and integrate the voices of lived experience in system-level decision making, program design, service delivery, and system policies - Increase permanent housing placements and reduce the length of time homeless by prioritizing permanent housing for people experiencing chronic homelessness through Built for Zero - Align resources to maximize throughput through the system by June 2024 - Coordination with regional partners (LAHSA, DMH, DHS)	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
June 2024	
Entities with Lead Responsibilities	
Pasadena CoC staff and Board	
Measurable Targets	
Increase permanent housing placements by 10% and reduce annual increases in the length of time homeless by 2024	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Reduce inflows into homelessness through targeted prevention, diversion, and cross-systems collaboration. - Legal services at Housing Rights Center - Homelessness Prevention at community centers - Collaboration with systems that intersect with homelessness such as Pasadena Unified School District (PUSD), Pasadena City College (PCC), healthcare and criminal justice.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
June 2024	
Entities with Lead Responsibilities	
Pasadena CoC staff and prevention and diversion service providers	
Measurable Targets	
Annual + daily reduction of homelessness by 5% Reduction of first time homeless by 1% Maintain 5% recidivism rate	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Promote equity through the review of data and policies and subsequent changes and ongoing development in practices.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe June 2024	
Entities with Lead Responsibilities Pasadena CoC staff and board	
Measurable Targets Review written policies and practices with an equity lens to identify areas for revision/improvement Address inflows through broader cross-system coordination with the justice, foster care, and education systems. Address challenges in obtaining scattered-site housing and retention of rapid-rehousing among people of color Analyze system outcomes with an equity lens on a quarterly basis and address inequities	

Table 6. Funding Plans

Activity to be funded by HHAP 3 <i>(choose from drop down options)</i>	Eligible Use Categories Used to Fund Activity										Total Funds Requested:	Description of Activity
	1. Rapid rehousing	2. Operating subsidies	3. Street outreach	4. Services coordination	5. Systems support	6. Delivery of permanent housing	7. Prevention and diversion	8. Interim sheltering (new and existing)	9. Shelter improvements to lower barriers and increase privacy	10. Administrative (up to 7%)		
Outreach and Engagement	\$ -	\$ -	\$ 400,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 400,000.00	Funding will be utilized to provide essential services necessary to engage people experiencing unsheltered homelessness and provide service linkages/connections to the CES for both interim and permanent housing resources.
Systems Support Activities	\$ -	\$ -	\$ -	\$ -	\$ 173,301.81	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 173,301.81	\$130,000 of this funding will be used for the development of the CoC's Homelessness Plan. The remaining funding will support CoC staff in order to maintain our homeless services and housing delivery system.
Outreach and Engagement	\$ -	\$ -	\$ -	\$ 100,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000.00	It has yet to be determined what program this funding will support, but it could include housing navigation, location, or other services to support people in permanent housing retention.
Non-Congregate Shelter/ Interim Housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 81,121.00	\$ -	\$ -	\$ 81,121.00	Funding will be utilized to provide motel vouchers for youth aged 18-24 to fulfill the 10% youth set-aside.
Administrative Activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 56,784.00	\$ 56,784.00	Funding will support costs related to the planning and execution of HHAP-3 activities, including general management and oversight of the grant/subrecipient contracts as well as reporting and invoice processing.
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
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	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Totals:	\$ -	\$ -	\$ 400,000.00	\$ 100,000.00	\$ 173,301.81	\$ -	\$ -	\$ 81,121.00	\$ -	\$ 56,784.00	\$ 811,206.81	

Explanation of How the Proposed Use of Funds Will Complement Existing local, state, and federal funds and equitably close the gaps identified in the Local Landscape Analysis

The funding set aside for the development of a comprehensive Homelessness Plan will set the direction and serve as a guiding document for the CoC to refer to and inform planning as new federal, state and local funding is made available in order to strengthen our system and work towards making homelessness rare, brief and non-recurring. The Plan will incorporate systems that are critical to preventing and resolving homelessness and will examine the ways that various funding sources can be leveraged/integrated to fund innovative, effective programming within the CoC. Similarly, the funding set aside for services coordination may support housing navigation/location services for people who have housing vouchers through PHA or other federally-funded programs, including Emergency Housing Vouchers (EHV) and other Section 8 vouchers.

Our landscape analysis showed that people who are chronically homeless and people who identify as Hispanic/Latinx are underserved in our system compared to the 2022 point-in-time (PIT) count, including street outreach programs. Street outreach programs are critical to engaging with people who are unsheltered and often have been experiencing homelessness for extended periods of time in order to get them connected to the Coordinated Entry System (CES) and on the path to permanent housing. The HHAP-3 funding will ensure the availability of these services and will target people who are experiencing chronic homelessness. Additionally, the CoC's local service providers emphasize the employment of people with lived experience/expertise of homelessness, who are disproportionately people of color, on street outreach teams in order to reduce barriers to engagement and build trust. Teams also have bilingual staff and translation services available to enhance communication and reduce language barriers to reach underserved communities, including people who are Hispanic/Latinx.

Table 7. Demonstrated Need

Complete ONLY if you are selected Non-Congregate Shelter / Interim Housing as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	<i>199 in winter 114 in summer</i>
# of people experiencing unsheltered homelessness in the homeless point-in-time count	280
Shelter vacancy rate (%) in the summer months	6%
Shelter vacancy rate (%) in the winter months	4%
% of exits from emergency shelters to permanent housing solutions	21%
Describe plan to connect residents to permanent housing.	
<p>The CoC is planning to use the youth set-aside funding for motel vouchers. While youth are utilizing a motel voucher, housing navigators will continue to engage them in services, create a housing stability plan, and link or refer them to services and housing resources which meet their needs. The housing navigator will also provide on-going targeted case management and supportive services such as housing, mental health, physical health and substance abuse supportive services, public benefits, educational and employment/vocational supports during this time. Central to this process is a focus on building up the individual's resources (internal and external) as they move towards permanent housing with individualized support.</p>	



APPLICANT INFORMATION

CoC / Large City / County Name:	Pasadena CoC	Applying Jointly? Y/N	N
Administrative Entity Name:	City of Pasadena	Total Allocation	\$ 811,206.81

HHAP FUNDING EXPENDITURE PLAN

ELIGIBLE USE CATEGORY	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL	Initial	Remainder
Rapid rehousing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Rapid rehousing: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Operating subsidies	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Operating subsidies: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Street outreach	\$ -	\$ -	\$ 100,000.00	\$ 175,000.00	\$ 125,000.00	\$ 400,000.00	\$ -	\$ 400,000.00
<i>Street outreach: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Services coordination	\$ -	\$ -	\$ -	\$ 50,000.00	\$ 50,000.00	\$ 100,000.00	\$ -	\$ 100,000.00
<i>Services coordination: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Systems support	\$ 22,000.00	\$ 108,000.00	\$ 21,650.00	\$ 21,651.81		\$ 173,301.81	\$ 162,241.36	\$ 11,060.45
<i>Systems support: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Delivery of permanent housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Delivery of permanent housing: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Prevention and shelter diversion	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Prevention and shelter diversion: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interim sheltering	\$ -	\$ -	\$ 40,560.00	\$ 40,561.00		\$ 81,121.00	\$ -	\$ 81,121.00
<i>Interim sheltering: youth set-aside</i>	\$ -	\$ -	\$ 40,560.00	\$ 40,561.00		\$ 81,121.00	\$ -	\$ 81,121.00
Shelter improvements to lower barriers and increase privacy	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Shelter improvements: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Administrative (up to 7%)	\$ 5,000.00	\$ 10,000.00	\$ 25,000.00	\$ 16,784.00		\$ 56,784.00	\$ -	\$ 56,784.00
TOTAL FUNDING ALLOCATION						\$ 811,206.81	\$ 162,241.36	\$ 648,965.45
	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL		
Youth Set-Aside (at least 10%)	\$ -	\$ -	\$ 40,560.00	\$ 40,561.00	\$ -	\$ 81,121.00	\$ -	\$ 81,121.00

COMMENTS: