



California Interagency Council on Homelessness

Homeless Housing, Assistance and Prevention Round 3 Application

Application Information

This Cognito platform is the submission portal for the Cal ICH HHAP-3 Application. You will be required to upload a full copy of the HHAP-3 Data Tables Template *and* enter information into the portal from specific parts of the HHAP-3 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-3 resources prior to beginning this application:

- [HHAP-3 Notice of Funding Availability \(NOFA\)](#)
- [HHAP-3 Local Homelessness Action Plan & Application Template](#) and
- [HHAP-3 Data Tables Template](#)

Application Submission for HHAP-3 Funding

Using the [HHAP-3 Local Homelessness Action Plan & Application Template](#) as a guide, applicants must provide the following information in the applicable form section (see *How to Navigate this Form*) to submit a complete application for HHAP-3 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding:** the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.
2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.
3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are **NOT** required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this Cognito form will be considered the official responses to the required narrative questions.
4. **Part IV: HHAP-3 Funding Plans:** the information required in this section will be provided in Tables

6, 7 (as applicable), and 8 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.

5. **Evidence of meeting the requirement to agendize the information in Parts I and II at a meeting of the governing board** will be provided as a file upload in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **five sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.
- **Document Upload:** In this section, upload (1) the completed HHAP-3 Data Tables Template as an Excel file, (2) evidence of meeting the requirement to agendize the local homelessness action plan and outcome goals at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.
- **Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-3 Data Tables Template.
- **Narrative Responses:** In this section, enter your responses from Part III of the HHAP-3 Local Homelessness Action Plan & Application Template.
- **Certification:** In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-3 NOFA and application template documents

Yes

I am a representative from an eligible CoC, Large City, and/or County

Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-3 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation

Individual

This application represents the individual application for HHAP-3 funding on behalf of the following eligible applicant jurisdiction(s):

Eligible Applicant Name

CA-603 Santa Maria/Santa Barbara County CoC

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity

Santa Maria/Santa Barbara County CoC

Contact Person

Kimberlee Albers

Title

Your organization's data cannot be pasted here.

Contact Person Phone Number

(805) 695-6333

Contact Person Email

kalbers@countyofsb.org

Document Upload

Upload the completed [HHAP-3 Data Tables Template](#) (in .xlsx format), evidence of meeting the requirement to agendaize the local homelessness action plan and outcome goals at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-3 Data Tables

FINAL HHAP-3 Data Tables Template-COC App.xlsx

Governing Body Meeting Agenda or Minutes

CoC Board Minutes May 5. 2022 Agendaize Goals and Landscape.docx.pdf

Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-3 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

A demonstration of how the jurisdiction has coordinated, and will continue to coordinate, with other jurisdictions, including the specific role of each applicant in relation to other applicants in the region.

Question 1 Response

The CoC and County have developed a Community Action Plan to Address Homelessness approved by both Boards in 2021. The action plan includes many of the elements advised in the HHAP program guidance for coordination and identifying the best use of the funding to address critical gaps in the homelessness response system. The County Housing and Community Development Department is the Collaborative Applicant of the CoC and Lead Agency for the CoC's HMIS and CES. This structure creates strong coordination between the CoC and County.

The same County team that staffs the CoC also staffs an Elected Leaders Forum to Address Homelessness where representatives from the County Board of Supervisors, Mayors/Councilmembers from eight cities (Santa Barbara, Carpinteria, Goleta, Lompoc, Buellton, Solvang, Santa Maria, and Guadalupe) and the CoC Chairperson monitor and track progress of the Community Action Plan.

The Community Action Plan to Address Homelessness community outreach involved feedback from over 400 community members, key stakeholder groups, and feedback during the Consolidated Plan process. Data Collection included staff gathering funding amounts for housing and services dedicated to homelessness in Santa Barbara County. Stakeholder meetings and interviews were also conducted with: elected leaders, healthcare and homeless service providers, persons with lived experience, public officials from all cities within the County; County department and division heads including Behavioral Health, Public Health, Social Services, Planning and Development, Probation, and the District Attorney's office; and the County Homeless Inter-Agency Policy Council (HIAPC), an intra-county working group chaired by the County CEO's office.

The Community Action Plan to Address Homelessness integrates strategies, cost analysis, and data, and organize those activities so all sectors of the community can work together toward a common set of actionable goals. Crafting a collective response to homelessness required an in-depth community-based planning process in coordination with County and various city staff, analysis of data, and drafting of this comprehensive, specific regional strategy in collaboration with the Continuum of Care and municipal jurisdictions. The CAP includes a detailed Implementation Work Plan that outlines specific actions, suggested community partners and leads, timelines for accomplishing each action, and identifies potential resources to be used. The presence of the work plan will drive future coordination.

Question 2

A demonstration of the applicant's partnership with, or plans to use funding to increase partnership with:

- Local health care and managed care plans
- Public health systems
- Behavioral health
- Social services

- Justice entities
- People with lived experiences of homelessness
- Other (workforce system, services for older adults and people with disabilities, Child Welfare, education system)

Question 2 Response

A demonstration of the applicant's partnership with, or plans to use funding to increase partnership with: Strengthening the partnerships with healthcare, public health, behavioral health, criminal justice, employment, education, and transportation sectors continues to be a focus of the work on a regional level. The goal is to bridge gaps in services, streamline bureaucratic and regulatory processes, and adopt changes in policies and practices. This collaborative approach across sectors is important at every level of the work from systems change and integration to the interpersonal level. Recent system improvements include case conferencing serving special populations such as youth and Veterans. Gaps identified among special populations include VASH voucher utilization, continued need for youth-specific focused programs, and focus on housing persons with disabilities. Examples of partnership are included below:

- Local health care and managed care plans

Local Health Care

Both local hospitals participate in the CoC and provide services to persons experiencing homelessness. Cottage Hospital (Santa Barbara) staff outreach has been funded using HEAP and ESG-CV to provide multi-disciplinary support to the unsheltered, Cottage also supports 20 beds of medical respite and recuperative care at PATH emergency shelter.

Managed Care Plan

The CoC and County are working closely to implement CalAIM Community Supports with an early emphasis on the Housing and Homelessness Incentive Program to address homelessness with the managed Care Plan. Medi-Cal and HHIP provide funding resources to sustain many critical elements of the local action plan.

- Public health systems

The CoC Board includes the Public Health Department administrator for the Healthcare for the Homeless program. In addition, the Whole Person Care Pilot (DHCS) includes a program to house medically vulnerable seniors. Public Health and County/CoC co-lead the COVID-19 Homelessness Response.

- Behavioral health

County Housing and Community Development released the NOFA for No Place Like Home funding. Behavioral Health Department and HCD work closely on all housing development projects. Recent developments West Cox Cottages and Residences at Depot Street combined Behavioral Health and Housing resources. Other BH housing projects Casa de Mural and DLV House have been supported by HUD CoC funding. HEAP and ESG-CV have funded Behavioral Health Outreach services to persons experiencing homelessness. MHSA funding supports beds at local shelters for persons with severe mental illness.

- Social services

County HCD is administering both the Project Roomkey and Housing and Disability Advocacy Programs for the Department of Social Services leveraging both HMIS and CES. In addition, DSS Housing Support Program, Home Safe, Bringing Families Home and FUP partner with CES and HMIS to identify eligible participants.

- Justice entities

Community Corrections Partnership funds emergency shelter and transitional housing beds for justice involved persons experiencing homelessness. The Public Defender receives HHAP funding for outreach through the County's multi-disciplinary beds. Through a Prop 47 grant (CREDO), sobering center and step-down housing has been funded. Another example of recent partnership is that the Santa Barbara County Probation Dept. has participated in a number of cross-sector workshops, councils, and initiatives designed to bring agencies together to better serve youth, including: Countywide ACES movement, Child

Abuse Prevention Council (CAPC), the 100DC, AB-2083 MOU for child-serving agencies, and Family Urgent Response System (FURS) local response implementation.

- People with lived experiences of homelessness

The CoC Board includes two (2) seats that are specifically dedicated to persons with lived experience including a dedicated Youth seat. Persons with lived experience participate in a weekly gathering to provide feedback on homelessness response system at a Neighborhood Navigation Center.

- Other (workforce system, services for older adults and people with disabilities, Child Welfare, education system)

County HCD and CoC representatives are part of the collaborative group to create a master plan for aging adults including prevention of homelessness. CES and County HCD support matching on FUP vouchers to families involved in Child Welfare/Protective Services. CES is being used for the HDAP program for persons with disabilities.

Question 3

A description of specific actions the applicant will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Note: These actions should be aligned with the equity-focused Outcome Goals and related strategies described in previous Parts, but should not need to be limited to those strategies.

Question 3 Response

The County and CoC have used HUD's Stella tool which is a strategy and analysis tool built using data from HMIS Longitudinal System Analysis (LSA) annual report to analyze racial disparities in our system. Besides this we have also conducted a deeper analysis of our system using the annual Santa Barbara Point-In-Time count data, HMIS data and census data to understand and address any racial disparities in our system. In this analysis we identified over-representations of racial and ethnic groups in HMIS and PIT data compared to census data. We further focused on over-represented racial groups and using HMIS data assessed for potential disparities in accessing services, during stay and at exits.

From the analysis of the data and the observation of the disparities that exist across the homelessness and housing response system. The HDIS data sets show the need to address racial inequities in the system. HDIS data shows a disproportion of people who identify as Black African American and American Indian Alaska Native experiencing homelessness as compared to general population. Black African American individuals make up 2% of the general population but account for 8% of people experiencing homelessness. Additional American Indian/Alaska Native individuals make up 1% of the general population by 4% of people experiencing homelessness.

The CoC has developed a plan to address racial inequities in the system. The following five proposed action steps will improve outcomes for BIPOC (Black, Indigenous and People of Color) individuals and families experiencing homelessness across the County of Santa Barbara.

1. Continue to Analyze Data for Racial Disparities
2. Expand Who Receives Services and Shelter
3. Expand Who Exits Homelessness and Into Housing
4. Engagement Strategies for Equitable Housing Retention
5. Connection to Supports that Allow Tenants to Thrive

Each Action Step contains two-to-three secondary drivers to support the action.

- I. Continue to Analyze Data for Racial Disparities
 - a. Collect data on racial, ethnic and linguistic data on clients and constituents across the CoC, including service-user or constituent satisfaction with our organization regarding racial equity
 - b. Review data on who was banned or terminated from crisis housing to check for disparities in who is

asked to leave and for how long.

- c. Conduct additional research to understand the scope and needs of different races or ethnicities experiencing homelessness.
- II. Expand Who Receives Services and Shelter
 - a. Convene advisory group of individuals who have experience of homelessness to provide firsthand accounts and advise on policies moving forward, set clear expectations for participation and compensation for time.
 - b. Convene representatives of feeder systems (child welfare, criminal justice, mental health, health, etc.) and identify opportunities for data-sharing that could reduce exits into homelessness among racial and ethnic groups disproportionately represented in their systems.
 - c. Develop formal partnerships with organizations of color and allocate resources for engagement and outreach in communities of color.
 - i. Ensure Spanish-speaking services for outreach and full continuum of services;
 - ii. Engage culturally specific, smaller, and non-traditional organizations;
 - iii. Consider geographic distribution to reach marginalized communities.
- III. Expand Who Exits Homelessness and Into Housing
 - a. Provide language interpreter/translator services for people who speak languages other than English.
 - b. Providers and front-line staff reflect the people they serve including the necessary language skills to serve sub-population.
- IV. Engagement Strategies for Equitable Housing Retention
 - a. Host or participate in trainings dedicated to improving equitable outcomes for service and housing providers; specifically equal access, cultural needs, implicit bias, and fair housing.
 - b. Analyze racial and ethnic distribution of clients served in projects and look at data to determine racial disparities and then put a plan in place to address them.
 - c. Analyze characteristics of people who return to homelessness, whether the results of structural racism (such as family configuration, criminal records, or undiagnosed disabilities, etc.) are contributing to housing instability.
- V. Connection to Supports that Allow Tenants to Thrive
 - a. Partner with community-based systems that can support clients with jobs, health care, social support, etc. in a culturally-responsive manner.
 - b. Analyze and replicate programs that place and maintain people in housing while achieving equitable outcomes.
 - c. Create a team that will be charged with either leading or ensuring that the racial equity work is undertaken.

The implementation of the strategies of above are further quantified in the specific measurable actions based on underserved or disproportionately impacted populations from the Outcome Goals.

1. Reduce the percentage of Black/African American and American Indian/Alaska Native people experiencing homelessness by 15% for both populations.
2. Increase engagement for Hispanic/Latino in street outreach by 15% and ensure outreach teams have Spanish-language services.
3. Link at risk families to the Department of Social Services Housing Support Program and Bringing Families Home before loss of housing.
4. Increase the number of American Indian or Alaska Native exiting to permanent housing by at least 3% by engaging with tribal communities to identify housing opportunities that would be more effective.
5. Reduce the number of days enrolled by 30 for families with minor children and reduce the number of days by at least 6 for people who identify as Hispanic/Latinx by accelerating housing placement.
6. Reduce the percentage of Youth and persons experiencing mental illness returning to homelessness by 10% by increasing housing retention services.
7. Increase the outreach engagement for Black/African American Individuals by 1.2 % to equal the representation of Black/African Americans who are experiencing homelessness. Quantify the percentage of Hispanic identified persons unsheltered. Increase outreach engagement for Hispanic individuals to

match the percentage of Hispanic persons experiencing unsheltered homelessness.

Question 4

A description of how the applicant will make progress in preventing exits to homelessness from institutional settings, including plans to leverage funding from mainstream systems for evidence-based housing and housing-based solutions to homelessness.

Note: Such mainstream systems could include:

- Physical and behavioral health care systems and managed care plan organizations
- Public health system
- Criminal legal system and system for supporting re-entry from incarceration
- Child welfare system
- Affordable housing funders and providers
- Income support programs
- Education system
- Workforce and employment systems
- Other social services and human services systems

Question 4 Response

The CoC and County will make progress in preventing to exits to homelessness from institutional settings with the following adopted strategies and actions outlined in the Community Action Plan and 2019 CoC Strategies and Benchmarks.

The County and CoC will expand and improve upon discharge planning from criminal justice, health care, foster care, and other institutional settings in addition to expanding Permanent Housing beds and units (along with adequate supportive services to maintain stability) available to individuals and families experiencing homelessness. In addition, the County and CoC will expand supportive housing and affordable independent housing programs throughout the County. Programs should represent a diversity of configurations (e.g., single site, scattered-site) and supportive service approaches in order to accommodate the diversity of needs and offer choices to homeless households prioritized for housing placement. This will be supported by developing a flexible housing subsidy pool and community outreach to raise awareness of shelter diversion programs.

The County and CoC understand that there is a need to continue and expand efforts to build relationships with landlords who will agree to rent to program clients who would otherwise be screened out, including by establishing/expanding a risk mitigation fund and/or landlord incentive fund. In addition, create a CoC risk mitigation fund and landlord incentive fund based on the best practice examples and successes of multiple other communities. Support, expand and improve eviction prevention programs, including dispute resolution and legal services and establish a flexible eviction-prevention fund for clients. Lastly, expand family reunification programs when permanent housing would be available, which provide resources to reunite homeless individuals as they leave institutional settings.

Mainstream connections include:

- Physical and behavioral health care systems and managed care plan organizations

Both local hospitals and behavioral health department contract for beds to provide shelter and housing for persons leaving residential programs or found unsheltered. The Managed Care Plan is including medical respite as one of the first Community Supports to be implemented with CalAIM.

- Criminal legal system and system for supporting re-entry from incarceration

Multiple jail discharge planners focus on supporting individuals experiencing homelessness this includes one of the County's largest homeless service providers. Persons leaving jail with nowhere to live are assisted to a stabilization center that shelters them until a more permanent placement is located. Leveraging the Coordinated Entry System when eligible assists with housing placements. Community Corrections Partnership funds emergency shelter and transitional housing beds for justice involved persons experiencing homelessness. The Public Defender receives HHAP funding for outreach through the County's multi-disciplinary beds. Through a Prop 47 grant (CREDO), sobering center and step-down housing has been funded. After discharge from Probation supervision, referrals are made and followed up by providers who can problem-solve housing related services. and programs. Probation has been successful with youth who cannot return to their home (ex: after being released from a custody setting or a congregate care prog.) by identifying extended family members, family friends, or temporary community-based shelters and housing programs.

- Child welfare system

New programs through DSS are working closely with the CES. CES staff and CoC work with DSS and the PHAs to fully utilize FUP vouchers.

- Affordable housing funders and providers

Both public Housing Authorities fund supportive services in their public housing units. They have a homeless preference in place for voucher programs. In addition, they work diligently to avoid evictions and relocate persons with history of homelessness to avoid returns.

- Income support programs

The Community Action plan includes several strategies to gain income before exiting emergency housing income support programs including HDAP and Workforce programs for employment.

For persons eligible for disability benefits:

- Implement a standardized assessment tool for all providers to screen clients' eligibility for non-cash, mainstream benefits. Implement a standardized assessment tool to screen clients' eligibility for other cash income sources, including, but not limited to: SSDI, SSI, Social Security, veterans' benefits, unemployment benefits, child support, and/or retirement/pension benefits.

- Coordinate regular CoC-wide training on connecting clients to mainstream benefits. Provide updates on changes to benefits eligibility through listservs and regular meetings. These training sessions and updates will be organized with the intention of helping with providers' work. We've recently had the DSS present to CES homeless service providers so they were more aware of benefits and how to link their clients to those benefits; we'll continue to strengthen the linkage to social services programs.

- Ensure more CoC providers are SSI/SSDI Outreach, Access, and Recovery (SOAR) trained and the SSA engages with SOAR trained staff to help expedite qualified applications. Identify barriers to obtaining cash, non-cash, mainstream benefits. Research best practices for linking homeless/formerly homeless individuals to non-cash, mainstream benefits and provide additional training to local service providers on overcoming barriers. We can also assist persons in qualifying for benefits for which they are eligible through the new Housing and Disability Advocacy Program, which will assist people experiencing homelessness who are likely eligible for disability benefits by providing advocacy for disability benefits as well as housing supports, through four core requirements: outreach, case management, disability advocacy, and housing assistance.

- Continue to develop relationships with providers of other cash income, non-cash, mainstream benefits, including engaging representatives from provider agencies in the Continuum of Care. For example, a County Dept of Social Services representative is on the Santa Maria-Santa Barbara County CoC Board.

- Support legal assistance/advocacy programs to assist individuals with denials, appeals and other legal/eligibility barriers. State HDAP will be funding additional services from the Legal Aid Foundation of Santa Barbara County

For persons focused on gaining employment.

- Implement a standardized assessment tool to screen clients for potential employability and/or other interests which would provide opportunities for non-paid meaningful activity and social engagement. Explore tools used by go-to agencies such as Goodwill and the Workforce Development Board.

- Identify barriers to employment and/or non-paid meaningful activities using a trauma informed

approach. Research best practices for linking homeless/formerly homeless individuals to employment and/or non-paid meaningful activities and provide training to local service providers. Identify meaningful volunteer opportunities within the community.

- Work with the local WIB, State EDD, community colleges, and other adult education providers to develop job training and educational programs for homeless and formerly homeless individuals. These training programs should be targeted to local hiring needs. Goodwill employment services presented information about their services to homeless service providers, so they can connect their clients with training opportunities.
- Expand relationships with employers open to hiring homeless/formerly homeless individuals. Support and expand employment navigation efforts, which will include the development of tools to be shared across the CoC (e.g., lists of available jobs/employers opening to hiring the homeless/formerly homeless).
- Develop flexible funding for clients to assist them with employment related expenses (e.g., transportation costs, certification fees, tools or supplies).
- Organize an annual job fair for current and former CoC-participants with private employers and employment organizations to promote local employment opportunities. Partner with staffing agencies to provide training to providers and job search services to CoC participants. In November 2021, the County partnered with the SB Foundation, libraries, and service providers to host a virtual job fair
- Form a Committee with representatives from each PSH provider and Board members with applicable skills, along with other interested community members, to ensure that PSH participants are provided meaningful education and training, on-the-job training, internship, and employment opportunities to further their recovery, well-being, and stability.
- The CoC and County partnered with the WDB to present information about the new Homeless Hiring Tax Credit, including to business groups so all parties know how to take advantage of the HHTC.

Question 5

Specific and quantifiable systems improvements that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

(IV) Improving homeless point-in-time counts.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youths specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

Question 5 Response

Santa Barbara County Housing and Community Development is committed to making these funds accessible to smaller and non-traditional organizations that have historically been serving communities of color, but may not have previously participated formally in the Continuum of Care or be a part of the homeless provider community. These funds may assist organizational capacity of organizations that are

led by Black, Latinx, Asian, Pacific Islander, and Native and Indigenous people that support the goal of making homelessness rare, brief, and non-recurring. HCD staff will work with agencies who may not have previously received similar funds to assist in successful expenditure of funds and execution of programs. As part of quarterly reporting, all agencies will be required to analyze racial and ethnic distribution of clients served in projects. They will be asked to look at this data to determine racial disparities and then put a plan in place to address these disparities. The following strategies will be integrated into the local system of care to address and mitigate racial disparities:

Annual review of Data:

- Analyzing PIT, HMIS and census data to track over-representation of racial groups
- Track racial groups are achieving equitable services, housing and outcomes
- Service utilization patterns in HMIS

Provider Level:

- Training staff dynamics of potential racial disparities and applying equity-based lenses
- Focused group- case workers/individuals with lived homeless experience to gauge drivers, scope and processes that become barriers
- All provider staff receive training in equal access, cultural needs, implicit bias, and fair housing.

Policy Level:

- Create an atmosphere of inclusivity in meetings and committees.
- Identify local stakeholders, leaders, religious, faith based and culturally specified organizations, landlords who can engage with programs and CoC.
- Consider the needs of different racial groups and persons with lived experience in all policies including written standards.
- Assess racial and ethnic representation in staffing and CoC membership, encouraging diversity.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

Quarterly data monitoring of all funded providers is reviewed by the CoC in a public report and agencies with data quality issues are referred to the CoC Planning Committee for corrective actions. There is also a public dashboard for HMIS data. The CoC has a comprehensive user portal that includes all policies, documents, how to screenshots, and more. In addition, all users attend a new user training and complete an end user agreement prior to having a log in or new program being set up. HMIS includes a Help Desk function and CoC has dedicated staff support users. Projects can include time dedicated to HMIS in funding applications. CoC is a recipient of the HUD Capacity Building grant which provides additional support to users and projects, including advanced user trainings to maximize the potential of using HMIS. Monthly mtgs for users to go over data issues, introduce data standards and peer support is included. California has made several capacity building investments in CoCs to improve use of HMIS. The CAP includes a goal of 85% HMIS bed coverage and several strats. including resources and training to achieve, in 2022 HIC 85% was achieved.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

The CoC and County compile a regional annual investment (all sources) to address homelessness annually in order to align sources to meet action plan goals. This is presented to the CoC Board and Board of Supervisors. Use of funding for new sources is taken to the Homeless Interagency Policy Council, CoC Planning Committee and CoC Board to determine use based on source eligible activities. Alignment and outcomes are considered. The County and CoC are both diligently applying for funding opportunities to expand the pool of existing, mainstream and new funding. Capacity among direct service providers to maintain a workforce has been challenging

(IV) Improving homeless point-in-time counts.

The CoC is contracting out the coordination of the Point in Time Count for 2023 to improve volunteer engagement, data collection and report analysis. There is a need for CoC members to be more involved in the logistics and day of count canvassing.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youths specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

Access to the CES needs to increase through culturally competent partners who are trained to meet people where they are. Increasing access would remove barriers for targeted populations that could be better-served by the system. A new assessment tool to identify housing and shelter needs is in process and must be equitable. Consistency at CES access points is needed through greater oversight and support. There must be greater awareness and education of how housing and services are accessed.

The Community Action Plan includes specific strategies and actions that the County and Continuum of Care will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness. When a number appears in parentheses it represents the quantifiable goal for the HHAP 3 period and mirrors Tab 5 of the data template measurable targets.

Increase Access to Safe, Affordable Housing

- Increase Inventory of Affordable and Permanent Supportive Housing
 - o 835 Permanent Supportive Housing Units (100)
 - o 1053 Rapid Re-Housing Openings (300)
 - o 531 Long Term Rental Subsidies (57)
- Increase the Pool of Funding Available to Provide Housing and Services
 - o Leverage housing vouchers
- Expand and Enhance the Shelter System and Implement Best Practices
 - o 563 additional temporary/interim housing beds (250)
- Develop and Improve Partnerships with Landlords to Secure Housing in the Private Rental Market
 - o Recruit 75 new landlords for private market units dedicated to persons experiencing homelessness

Use Best Practices to Deliver Tailored Supportive Services to Meet Individual Needs

- Provide education and ongoing training opportunities to stakeholders on best practices
- Expand Supportive Services to Meet Client Needs
 - o Implementation of 6 Community Supports through CalAIM
- Connect Clients to Mainstream Services

Build a Collective Action Plan; Improve Data Sharing

- Craft a Collective Response to Homelessness
- Improve Data Collection Countywide and Enhance the Use of HMIS as Person-Centered Tool
- Create a data-driven culture and use data to drive decision making
- Implement Cross Sector Data Sharing to improve Care Coordination and Outcomes

Strengthen Support Systems Available to Help Residents Obtain and Maintain Housing

- Ensure a Coordinated Response System to Quickly Access Appropriate Housing and Services
 - o Reduce average number of days on CES list by 25%
- Improve Prevention and Diversion Programs
- Increase by 20% the number of unsheltered persons engaged in services.
- Create Meaningful Opportunities for Employment

Build Provider Capacity to Address the Needs of Specific Populations

- a. End homelessness among veterans
- b. End unsheltered homelessness among youth
- c. Prevent and end homelessness for families
- d. End homelessness for all other populations including unsheltered and chronically homeless persons

Increase housing inventory by 20% dedicated to homelessness and affordability.

Improve overall homeless system performance by:

- Increase Homeless Management Information System (HMIS) bed coverages to 85%
- Re-house families with children within 30 days of becoming homeless

- Increase by 6% the rate at which individuals and families in permanent housing retain their housing or exit to other permanent housing and minimize returns to homelessness
- Increase access to employment, volunteerism, and community service and promote partnerships and access to employment opportunities with private employers and private employment organizations
Quantifiable goal: 10% of adults experiencing homelessness have increased earned income at 2024 HUD System Performance Measure
- Increase non-employment cash income (mainstream benefits) and increase access to other cash income/ SSDI and SSI. Quantifiable goal: 25% of adults experiencing homelessness will have increased non-employment cash income at 2024 HUD System Performance Measure

Question 6

Evidence of connection with the local homeless Coordinated Entry System.

Question 6 Response

County HCD is the lead agency/administrator of the Coordinated Entry System for the CoC. County departments and other key stakeholders with signed HMIS / CES Memorandum of Understanding include a broad group listed here:

211- CommUnify- Community Action Commission People's Self-Help Housing
 Channel Islands YMCA Sanctuary Psychiatric Centers of Santa Barbara
 City of Santa Barbara Santa Barbara Community Housing Corporation
 City Net Santa Barbara County Dept. of Behavioral Wellness
 Cottage Health Santa Barbara County Dept. of Community Services
 Fighting Back: Santa Maria Valley Santa Barbara County Office of Public Defender
 Freedom Warming Centers- Unitarian Society of Santa Barbara Santa Barbara County Dept. of Public Health
 United Way of Santa Barbara County
 Good Samaritan Shelter Santa Barbara County Dept. of Social Services
 Housing Authority for the City of Santa Barbara Santa Barbara Rescue Mission
 Housing Authority for the County of Santa Barbara Santa Ynez Valley People Helping People
 Independent Living Resource Center Sarah House Santa Barbara
 Jodi House Brain Injury Support Center Social Venture Partners
 LAGS Recovery Centers, Inc. St. Vincent's Santa Barbara
 Legal Aid Foundation of Santa Barbara County State of California
 Mental Wellness Center The Salvation Army
 Partners in Housing Solutions
 PATH Santa Barbara United Way of Northern Santa Barbara County/Home for Good
 Good Santa Barbara County AmeriCorps Partnership
 WillBridge of Santa Barbara
 Veteran's Administration

Community Action Plan analysis found there is a need to increase overall participation in the homeless crisis response system that includes ensuring homeless services agencies are participating in CES and entering data in HMIS. Although HUD can only require programs receiving certain funding sources to participate, CES is designed for use of the entire homeless system and resources, not just those that are HUD funded.

HMIS serve as a regional database for all homeless services and assistance and should be viewed beyond just an activity that needs to be done to receive funding; rather, as a robust, person-centered care management tool and a system-wide planning tool to understand performance, identify gaps, and integrate data across sectors such as healthcare and criminal justice system.

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Yes

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	2850	HMIS APR 10/1/2020-9/30/2021
# of People Who are Sheltered (ES, TH, SH)	998	HMIS APR 10/1/2020-9/30/2021 As the period is date range, persons move between sheltered and
# of People Who are Unsheltered	1852	HMIS APR 10/1/2020-9/30/2021 As the period is date range, persons move between sheltered and
Household Composition		
# of Households without Children	2278	HMIS APR 10/1/2020-9/30/2021
# of Households with At Least 1 Adult & 1 Child	127	HMIS APR 10/1/2020-9/30/2021
# of Households with Only Children	47	HMIS APR 10/1/2020-9/30/2021
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	1128	HMIS APR 10/1/2020-9/30/2021
# of Adults Who are Experiencing Significant Mental Illness	977	HMIS APR 10/1/2020-9/30/2021
# of Adults Who are Experiencing Substance Abuse Disorders	886	HMIS APR 10/1/2020-9/30/2021
# of Adults Who are Veterans	173	HMIS APR 10/1/2020-9/30/2021
# of Adults with HIV/AIDS	13	HMIS APR 10/1/2020-9/30/2021
# of Adults Who are Survivors of Domestic Violence	582	HMIS APR 10/1/2020-9/30/2021
# of Unaccompanied Youth (under 25)	294	HMIS APR 10/1/2020-9/30/2021
# of Parenting Youth (under 25)	20	HMIS APR 10/1/2020-9/30/2021
# of People Who are Children of Parenting Youth	17	HMIS APR 10/1/2020-9/30/2021
Gender Demographics		
# of Women/Girls	1096	HMIS APR 10/1/2020-9/30/2021
# of Men/Boys	1701	HMIS APR 10/1/2020-9/30/2021
# of People Who are Transgender	18	HMIS APR 10/1/2020-9/30/2021
# of People Who are Gender Non-Conforming	14	HMIS APR 10/1/2020-9/30/2021
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	1267	HMIS APR 10/1/2020-9/30/2021
# of People Who are Non-Hispanic/Non-Latino	1475	HMIS APR 10/1/2020-9/30/2021
# of People Who are Black or African American	211	HMIS APR 10/1/2020-9/30/2021
# of People Who are Asian	22	HMIS APR 10/1/2020-9/30/2021
# of People Who are American Indian or Alaska Native	103	HMIS APR 10/1/2020-9/30/2021
# of People Who are Native Hawaiian or Other Pacific Islander	20	HMIS APR 10/1/2020-9/30/2021
# of People Who are White	2262	HMIS APR 10/1/2020-9/30/2021
# of People Who are Multiple Races	159	HMIS APR 10/1/2020-9/30/2021

Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	541	581	178	1251	Not a program type in HMIS	111	1122	39	HMIS 10/1/2020-9/30/2021
# of Households with At Least 1 Adult & 1 Child	36	275	17	99	Not a program type in HMIS	16	23	46	HMIS 10/1/2020-9/30/2021
# of Households with Only Children	0	2	0	41	Not a program type in HMIS	36	10	0	HMIS 10/1/2020-9/30/2021
Sub Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	298	383	63	709	Not a program type in HMIS	8	559	38	HMIS 10/1/2020-9/30/2021
# of Adults Who are Experiencing Significant Mental Illness	251	308	74	588	Not a program type in HMIS	10	508	18	HMIS 10/1/2020-9/30/2021
# of Adults Who are Experiencing Substance Abuse Disorders	170	253	102	600	Not a program type in HMIS	11	383	30	HMIS 10/1/2020-9/30/2021
# of Adults Who are Veterans	223	170	37	98	Not a program type in HMIS	31	60	25	HMIS 10/1/2020-9/30/2021
# of Adults with HIV/AIDS	3	3	0	10	Not a program type in HMIS	1	5	0	HMIS 10/1/2020-9/30/2021
# of Adults Who are Survivors of Domestic Violence	70	234	30	323	Not a program type in HMIS	14	332	20	HMIS 10/1/2020-9/30/2021
# of Unaccompanied Youth (under 25)	13	88	11	116	Not a program type in HMIS	35	202	5	HMIS 10/1/2020-9/30/2021
# of Parenting Youth (under 25)	2	37	1	11	Not a program type in HMIS	1	11	2	HMIS 10/1/2020-9/30/2021
# of People Who are Children of Parenting Youth	1	52	1	10	Not a program type in HMIS	2	7	2	HMIS 10/1/2020-9/30/2021
Gender Demographics									
# of Women/Girls	244	791	70	615	Not a program type in HMIS	107	500	104	HMIS 10/1/2020-9/30/2021
# of Men/Boys	433	770	167	997	Not a program type in HMIS	117	723	112	HMIS 10/1/2020-9/30/2021
# of People Who are Transgender	0	3	0	9	Not a program type in HMIS	2	14	1	HMIS 10/1/2020-9/30/2021
# of People Who are Gender Non-Conforming	1	4	0	7	Not a program type in HMIS	1	9	0	HMIS 10/1/2020-9/30/2021
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	214	895	122	767	Not a program type in HMIS	115	501	128	HMIS 10/1/2020-9/30/2021
# of People Who are Non-Hispanic/Non-Latino	425	647	110	834	Not a program type in HMIS	103	713	63	HMIS 10/1/2020-9/30/2021
# of People Who are Black or African American	58	109	23	120	Not a program type in HMIS	14	88	4	HMIS 10/1/2020-9/30/2021
# of People Who are Asian	10	22	1	11	Not a program type in HMIS	3	11	0	HMIS 10/1/2020-9/30/2021
# of People Who are American Indian or Alaska Native	17	112	13	54	Not a program type in HMIS	4	56	2	HMIS 10/1/2020-9/30/2021
# of People Who are Native Hawaiian or Other Pacific Islander	4	8	4	11	Not a program type in HMIS	0	7	5	HMIS 10/1/2020-9/30/2021
# of People Who are White	511	1162	178	1336	Not a program type in HMIS	187	982	177	HMIS 10/1/2020-9/30/2021
# of People Who are Multiple Races	37	91	17	92	Not a program type in HMIS	5	78	5	HMIS 10/1/2020-9/30/2021

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested Into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>	Brief Description of Programming and Services Provided	Populations Served <i>(please x the appropriate population[s])</i>	
Homekey (via HCD)	FY 2021-2022	\$ 25,954,794.00	State Agency	Non-Congregate Shelter/ Interim Housing	Acquisition of a property providing 22 rooms for shelter, operations and services. Acquisition of a 65 room hotel for use as Permanent Supportive Housing including operations and services.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
	FY 2022-2023			Permanent Supportive and Service-Enriched Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
	FY 2023-2024						Veterans Parenting Youth Children of Parenting Youth
	FY 2024-2025						People Exp HIV/ AIDS Unaccompanied Youth Other <i>(please enter here)</i>
Emergency Solutions Grants - CV (ESG CV) - via HCD	FY 2021-2022	\$ 9,885,062.00	State Agency	Rental Assistance	Prepare for, protect from Coronavirus through getting people into housing (rapid re-housing), outreach to persons living unsheltered and emergency shelter operations.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
	FY 2022-2023			Non-Congregate Shelter/ Interim Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
				Outreach and Engagement			Veterans Parenting Youth Children of Parenting Youth
				Administrative Activities			People Exp HIV/ AIDS Unaccompanied Youth Other <i>(please enter here)</i>
Other (enter funding source under dotted line) American Rescue Plan Act	FY 2022-2023	\$ 21,082,056.00	Federal Agency	Non-Congregate Shelter/ Interim Housing	American Rescue Plan Act - County of Santa Barbara COVID 19 Housing and Homelessness Recovery Plan includes Multi-Disciplinary Team, Homekey acquisition match, Street Outreach, shelter operations at three sites, encampment resolution strategy	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
	FY 2023-2024			Permanent Supportive and Service-Enriched Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
	FY 2024-2025			Outreach and Engagement			Veterans Parenting Youth Children of Parenting Youth
				Diversion and Homelessness Prevention			People Exp HIV/ AIDS Unaccompanied Youth Other <i>(please enter here)</i>
Emergency Rental Assistance (ERA) - via Treasury	FY 2021-2022	\$ 31,000,000.00	Federal Agency	Diversion and Homelessness Prevention	Emergency Rental Assistance for households impacted by COVID-19 including relocation costs for eligible persons	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
	FY 2022-2023						TARGETED POPULATIONS <i>(please "x" all that apply)</i>
							Veterans Parenting Youth Children of Parenting Youth Unaccompanied Youth Other (At Risk)
Housing Choice Vouchers (HCVs) - via HUD	FY 2021-2022	\$ 5,499,180.00	Federal Agency	Rental Assistance	Project Based and other vouchers for various housing developments including Johnson Court, Health House, Domestic Violence Solutions, Pescadero Lofts, Homebase on G, Residences at Depot Street, Casa de Familia, West Cox Cottages, Rancho Hermosa.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
				Permanent Supportive and Service-Enriched Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
							Veterans Parenting Youth Children of Parenting Youth Unaccompanied Youth Other <i>(please enter here)</i>
Emergency Solutions Grants (ESG) - via HCD	FY 2021-2022	\$ 312,096.00	State Agency	Outreach and Engagement	Outreach, emergency shelter and rapid re-housing. Supports New Beginnings Safe Parking, Good Samaritan shelters and PATH shelter.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
				Non-Congregate Shelter/ Interim Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
				Permanent Supportive and Service-Enriched Housing			Veterans Parenting Youth Children of Parenting Youth Unaccompanied Youth Other <i>(please enter here)</i>
Encampment Resolution Grants - via Cal ICH	FY 2022-2023	\$ 2,520,000.00	State Agency	Outreach and Engagement	Competitive award to resolve encampments on the transit corridor includes outreach, interim housing, and environmental rehabilitation.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
	FY 2023-2024			Non-Congregate Shelter/ Interim Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
							Veterans Parenting Youth Children of Parenting Youth Unaccompanied Youth Other (Encampments)
Supportive Services for Formerly Homeless Veterans (SSFHV) - via CalVet	FY 2021-2022	\$ 1,658,380.00	Federal Agency	Rental Assistance	Rapid rehousing and other supportive services for veteran families. New Beginnings, Good Samaritan Shelter and The Salvation Army receive funds.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
				Permanent Supportive and Service-Enriched Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
				Diversion and Homelessness Prevention			Veterans Parenting Youth Children of Parenting Youth Unaccompanied Youth Other <i>(please enter here)</i>
HUD-VA Supportive Housing Program Vouchers (HUD-VASH) - via HUD	FY 2021-2022	\$ 2,368,302.00	Federal Agency	Rental Assistance	Vouchers with services for qualifying veterans funded by the VA.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x People Exp Severe Mental Illness x People Exp Substance Abuse Disorders	
				Permanent Supportive and Service-Enriched Housing			TARGETED POPULATIONS <i>(please "x" all that apply)</i>
							Veterans Parenting Youth Children of Parenting Youth Unaccompanied Youth Other <i>(please enter here)</i>

Program Name	FY	Amount	Agency	Activities		Description	Category	TARGETED POPULATIONS (please "X" all that apply)				
				Activity 1	Activity 2			People Exp Chronic Homelessness	Other	Parenting Youth		
HOME - American Rescue Plan Program (HOME-ARP) - via HUD	FY 2022-2023	\$ 6,507,701.00	Federal Agency	Administrative Activities		City of Santa Barbara and County Consortium allocations for Housing development and match for Homekey acquisitions, supportive services and tenant based rental assistance in partnership with PHAS.	x	TARGETED POPULATIONS (please "X" all that apply)				
	Rental Assistance				People Exp Chronic Homelessness			x	Veterans	Parenting Youth		
	Permanent Supportive and Service-Enriched Housing				People Exp Severe Mental Illness				People Exp HIV/ AIDS	Children of Parenting Youth		
	FY 2024-2025							People Exp Substance Abuse Disorders		Unaccompanied Youth	Other (please enter here)	
Project Roomkey and Rehousing - via CDSS	FY 2021-2022	\$ 1,295,131.00	State Agency	Rental Assistance		Non-congregate shelter and rehousing of persons moved to hotels as part of COVID response and to address increased encampments.	x	TARGETED POPULATIONS (please "X" all that apply)				
	Non-Congregate Shelter/ Interim Housing				People Exp Chronic Homelessness				Veterans	Parenting Youth		
					People Exp Severe Mental Illness				People Exp HIV/ AIDS	Children of Parenting Youth		
	FY 2022-2023							People Exp Substance Abuse Disorders		Unaccompanied Youth	Other (please enter here)	
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022	\$ 10,947,615.00	State Agency	Rental Assistance	Systems Support Activities	Supportive services paired with Emergency Housing Vouchers, services and operations at non-congregate shelters, rapid re-housing, services coordination, outreach, HIMS and CES support, grant administration.	x	TARGETED POPULATIONS (please "X" all that apply)				
	FY 2022-2023			Diversion and Homelessness Prevention	Administrative Activities			People Exp Chronic Homelessness		Veterans	x	Parenting Youth
	FY 2023-2024			Outreach and Engagement				People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	
	FY 2024-2025			Non-Congregate Shelter/ Interim Housing				People Exp Substance Abuse Disorders	x	Unaccompanied Youth	Other (please enter here)	
No Place Like Home (NPLH) - via HCD	FY 2021-2022	\$ 6,772,998.00	State Agency	Permanent Supportive and Service-Enriched Housing		State NPLH awards for new construction of three affordable housing projects: West Cox Cottages, Cypress on 7th and Hollister Lofts, Be Well and the County Housing Authority have 4 pending applications		TARGETED POPULATIONS (please "X" all that apply)				
	FY 2022-2023				People Exp Chronic Homelessness				Veterans	Parenting Youth		
	FY 2023-2024				People Exp Severe Mental Illness			x	People Exp HIV/ AIDS	Children of Parenting Youth		
	FY 2024-2025				People Exp Substance Abuse Disorders				Unaccompanied Youth	Other (please enter here)		
Home Safe - via CDSS	FY 2021-2022	\$ 1,015,524.00	State Agency	Rental Assistance		To assist Adult Protective Services clients who are experiencing housing instability or are at imminent risk of homelessness due to elder or dependent adult abuse, neglect, self-neglect, or financial exploitation.		TARGETED POPULATIONS (please "X" all that apply)				
	FY 2022-2023			Diversion and Homelessness Prevention				People Exp Chronic Homelessness		Veterans	Parenting Youth	
	FY 2023-2024				People Exp Severe Mental Illness				People Exp HIV/ AIDS	Children of Parenting Youth		
								People Exp Substance Abuse Disorders		Unaccompanied Youth	x	Other (persons with APS)
CalWORKs Housing Support Program (HSP) - via CDSS	FY 2021-2022	\$ 4,135,660.00	State Agency	Rental Assistance		Housing Support Program assists CalWORKs families who are experiencing homelessness or imminently at risk of homelessness determine strategies to help them retain housing, obtain/maintain permanent housing and achieve self-sufficiency.		TARGETED POPULATIONS (please "X" all that apply)				
	FY 2022-2023			Diversion and Homelessness Prevention				People Exp Chronic Homelessness		Veterans	Parenting Youth	
	FY 2023-2024				People Exp Severe Mental Illness				People Exp HIV/ AIDS	Children of Parenting Youth		
								People Exp Substance Abuse Disorders		Unaccompanied Youth	x	Other (Families with minor children)
Bringing Families Home (BFH) - via CDSS	FY 2021-2022	\$ 742,442.00	State Agency	Diversion and Homelessness Prevention		To provide housing related services to child welfare involved families at risk of or experiencing homelessness, increase family reunification rates and prevent out of home foster placements of children and youth.	x	TARGETED POPULATIONS (please "X" all that apply)				
					People Exp Chronic Homelessness				Veterans	Parenting Youth		
					People Exp Severe Mental Illness				People Exp HIV/ AIDS	Children of Parenting Youth		
								People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (Families with minor children)
Community Development Block Grant (CDBG) - via HUD	FY 2021-2022	\$ 1,524,475.00	Federal Agency	Outreach and Engagement		Cities and County contributing to Safe Parking, mobile showers, shelters, housing navigation.	x	TARGETED POPULATIONS (please "X" all that apply)				
	FY 2022-2023			Non-Congregate Shelter/ Interim Housing				People Exp Chronic Homelessness		Veterans	Parenting Youth	
					People Exp Severe Mental Illness				People Exp HIV/ AIDS	Children of Parenting Youth		
								People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here)
Housing and Disability Advocacy Program (HDAP) - via CDSS	FY 2022-2023	\$ 1,526,720.00	State Agency	Rental Assistance		Outreach, case management, housing assistance and disability advocacy for disabled persons experiencing homelessness.		TARGETED POPULATIONS (please "X" all that apply)				
	FY 2023-2024			Outreach and Engagement				People Exp Chronic Homelessness		Veterans	Parenting Youth	
				Administrative Activities				People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	
								People Exp Substance Abuse Disorders		Unaccompanied Youth	x	Other (persons with disabilities)
Continuum of Care Program (CoC) - via HUD	FY 2021-2022	\$ 2,345,893.00	Federal Agency	Rental Assistance		Annual funding for scattered site and project specific permanent supportive housing, rapid re-housing, HIMS and CES.	x	TARGETED POPULATIONS (please "X" all that apply)				
				Systems Support Activities				People Exp Chronic Homelessness	x	Veterans	Parenting Youth	
				Permanent Supportive and Service-Enriched Housing				People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth	
								People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here)

Multifamily Housing Program (MHP) - via HCD	FY 2022-2023	\$ 3,265,490.00	State Agency	Permanent Supportive and Service-Enriched Housing		New construction of units for persons experiencing homelessness. Project also received No Place Like Home funds.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)		
	FY 2023-2024			People Exp Chronic Homelessness	Veterans				Parenting Youth		
	FY 2024-2025			People Exp Severe Mental Illness	People Exp HIV/ AIDS				Children of Parenting Youth		
									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
FEMA Public Assistance Program Category B - via FEMA	FY 2021-2022	\$ 1,050,000.00	Federal Agency	Non-Congregate Shelter/ Interim Housing		Non-congregate shelter for persons experiencing homelessness and at increased risk of medical complications due to COVID-19, part of COVID Homelessness response.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)		
				People Exp Chronic Homelessness	Veterans				Parenting Youth		
				People Exp Severe Mental Illness	People Exp HIV/ AIDS				Children of Parenting Youth		
									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
Local General Fund	FY 2021-2022	\$ 4,257,487.00	Local Agency	Rental Assistance	Systems Support Activities	Cities and the County invest general funds through Human Services commission and other projects primarily to strengthen shelter operations including the warming centers and increase provider capacity.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)		
				Outreach and Engagement	Administrative Activities				People Exp Chronic Homelessness	Veterans	Parenting Youth
				Diversion and Homelessness Prevention					People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
				Non-Congregate Shelter/ Interim Housing					People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
Other (enter funding source under dotted line)	FY 2021-2022	\$ 525,000.00	State Agency	Permanent Supportive and Service-Enriched Housing		Whole Person Care Pilot provides supportive services for medically vulnerable seniors in partnership with the Public Health Department.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)		
	FY 2022-2023			People Exp Chronic Homelessness	Veterans				Parenting Youth		
	FY 2023-2024			People Exp Severe Mental Illness	People Exp HIV/ AIDS				Children of Parenting Youth		
Whole Person Care Pilot									People Exp Substance Abuse Disorders	Unaccompanied Youth	x Other (seniors)
Other (enter funding source under dotted line)	FY 2021-2022	\$ 1,070,720.00	State Agency	Permanent Supportive and Service-Enriched Housing		Permanent Local Housing Allocation used to fund supportive services obtain and maintain housing in housing developments for persons experiencing homelessness. May also be used for rapid re-housing/rental assistance.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)		
	FY 2022-2023			People Exp Chronic Homelessness	x Veterans				Parenting Youth		
	FY 2023-2024			People Exp Severe Mental Illness	People Exp HIV/ AIDS				Children of Parenting Youth		
Permanent Local Housing Allocation	FY 2024-2025								People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
Other (enter funding source under dotted line)	FY 2021-2022	\$ 5,319,489.00	Private Funder(s)	Non-Congregate Shelter/ Interim Housing		Foundations, hospitals, and other private donors support shelter beds, the Santa Barbara Rescues Mission and other projects.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)		
				People Exp Chronic Homelessness	Veterans				Parenting Youth		
				People Exp Severe Mental Illness	People Exp HIV/ AIDS				Children of Parenting Youth		
Private Funders									People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)
Emergency Housing Vouchers (EHVs) - via HUD	FY 2021-2022	\$ 3,534,720.00	Federal Agency	Rental Assistance		The funding amount represents 12 months of rental subsidy for the 215 vouchers. The vouchers will be funded for multiple years.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)		
				People Exp Chronic Homelessness	Veterans				Parenting Youth		
				People Exp Severe Mental Illness	People Exp HIV/ AIDS				Children of Parenting Youth		
				Permanent Supportive and Service-Enriched Housing					People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)

* NOTE: Private funder(s) option here could include philanthropy, resources from managed care plans organizations, corporate funders, or other private sources of funding

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
2,825	225	8%
Optional Comments		
An increase in the number of persons accessing services is being projected as the CoC and County are in the process of increasing HMIS bed coverage for two larger emergency shelters. This will increase the number of persons.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
HMIS data shows a disproportion of people who identify as Black African American and American Indian Alaska Native experiencing homelessness as compared to general population. Black African American individuals make up 2% of the general population but account for 8% of people experiencing homelessness. Additional American Indian/Alaska Native individuals make up 1% of the general population by 4% of people experiencing homelessness.	Reduce the percentage of Black/African American and American Indian/Alaska Native people experiencing homelessness by 10% for each population. Engage persons with lived expertise to inform more culturally affirming engagement strategies for housing navigation.	

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
1,223	56	5%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>People who identified as Hispanic/Latino represent 35% of people experiencing homelessness and only 21% enrolled in street outreach. In addition to the disproportion number of Black/African American and American Indian or Alaska Native individuals who experience homelessness.</p>	<p>Increase engagement for Hispanic/Latino in street outreach by 15% and ensure outreach teams have Spanish-language services.</p> <p>Monitor the number of unsheltered Black/African American identified as well as Hispanic identified individuals to compare to outreach %.</p> <p>Shelters return to capacity by 2024 to decrease unsheltered persons.</p>	

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.

Outcome Goals July 1, 2021 - June 30, 2024		
Baseline Data: Annual Estimate of # of people who become homeless for the first time	Reduction in # of People	Reduction as % Change from Baseline
1,408	70	5%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
<p>Families with minor children are becoming homeless for the first time at a disproportionately higher rate. Families represent 29% of persons experiencing homelessness and 34% of first timers.</p>		<p>Strengthen prevention and shelter diversion efforts by identifying a funding source and implementing best practices.</p> <p>Link at least 50% of identified at risk families to the Department of Social Services Housing Support Program and Bringing Families Home before loss of housing.</p> <p>Provide information about DSS programs to Family Resource Centers and other low income family resource hubs.</p> <p>Fully expend all Emergency Rental Assistance for households impacted by COVID-19.</p>

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.

Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Increase in # of People	Increase as % Change from Baseline
751	49	7%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
American Indian or Alaska Native represent 4% of the people experiencing homelessness overall, but this group only represents 1% of the people exiting into permanent housing. Additionally persons who identified as Hispanic/Latinx had longer time experiencing homelessness on average by 6 days (94 compared to 100 for general population).	<p>Increase the number of American Indian or Alaska Native exiting to permanent housing by at least 3%.</p> <p>Increase engagement with tribal communities to improve exits to housing.</p> <p>Address disparity in housing placement for Hispanic non-white individuals by providing culturally-affirming services (language, family structure, etc.)</p>	

Outcome Goal #4: Reducing the length of time persons remain homeless.

Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs"	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in Average # of Days	Decrease as % Change from Baseline
94	9	10%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Persons who identified as Hispanic/Latinx had longer enrollments by 6 days (94 compared to 100). Data for families with minor children had the longest enrollments at 122 days.	Reduce the number of days enrolled by 30 for families with minor children and reduce the number of days by at least 6 for people who identify as Hispanic/Latinx by accelerating housing placement. Review exit strategy data; provide more training and engagement resources (especially on permanent housing exit) Engage new/existing landlords to increase availability of housing resources for these two populations specifically.	

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.		
Baseline Data: % of people who return to homelessness after having exited homelessness to permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
14%	10%	4%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Youth (30%) and people who are experiencing mental illness (25%) are over represented in returns to homelessness in the first six months after a permanent housing placement. The overall percentage across all populations for returns in CY 2020 was 14%.	<p>Reduce the percentage of Youth and persons experiencing mental illness returning to homelessness by 10% by increasing housing retention services.</p> <p>Support services for all permanent housing placements, not just enrolled in housing projects. (i.e. person in shelter that received housing choice voucher but not services)</p> <p>Track EHV supportive services retention outcomes to use as a model if successful.</p> <p>Leverage CalAIM for community supports and enhanced case management for eligible populations.</p>	

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
180	20	11%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
There is an underrepresentation of Hispanic identified individuals (21% compared to 36%) engaged by street outreach and a slight underrepresentation of Black/African American identified individuals (6.8% compared to 8%) who are engaged by street outreach.	<p>Increase the outreach engagement for Black/African American Individuals by 1.2 % to equal the representation of Black/African Americans who are experiencing homelessness. Quantify the percentage of Hispanic identified persons unsheltered. Increase outreach engagement for Hispanic individuals to match the percentage of Hispanic persons experiencing unsheltered homelessness.</p> <p>Engage partner agencies to identify and coordinate placements</p> <p>Increase shelter bed capacity by 250 beds to ensure access to shelter.</p>	

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
Increase Housing Inventory	
Increase the inventory of safe, permanent housing for individuals and families exiting homelessness, especially developing and improving partnerships with landlords to increase participation of the private rental market.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
Timeframe	<input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
July 1, 2022 - June 30, 2024	
Entities with Lead Responsibilities	<input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
County of Santa Barbara, CoC, Coordinated Entry System Lead Agency, Community Providers, Private Landlords	
Measurable Targets	
Overall goal: Create 1,053 new slots of Rapid Rehousing. Create 835 new units of Permanent Supportive Housing. Create 531 affordable housing subsidies to dedicate to homeless households. Create 563 new low-barrier emergency shelter beds Maintain a comprehensive list of funds dedicated to homelessness, Coordinate and align all regional funding for homelessness and create regional, coordinated landlord engagement. HHAP-3 period goal (by June 30, 2024): RRH: 300 (CDSS, HHAP-2, HHAP-3, ESG-CV) PSH: 100 (Homekey in Goleta, LIHTC in SB, EHV countywide; plans to submit two applications for Homekey 3.0) Long-term subsidies: 57 (additional EHV) ES: 250 (shelter capacity increasing post-COVID, plus new non-congregate shelter beds/units added to the system)	<input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
Increase Housing Placement Increase the rate at which individuals and families move into permanent housing.	
Timeframe	
July 1, 2022 - June 30, 2024	
Entities with Lead Responsibilities	
County of Santa Barbara, Coordinated Entry System Lead Agency, Outreach Teams, Community Providers, Private Landlords	
Measurable Targets	
<u>Overall goal:</u> Expand PH beds and units (along with adequate supportive services to maintain stability) available to individuals and families experiencing homelessness. Support and expand housing navigation efforts, which includes the development of tools to be shared across the CoC (e.g., lists of available units/participating landlords in the private market). <u>HHAP-3 period:</u> Fund two (2) FT housing navigators to serve at SB Rescue Mission Recruit 75 new landlords (working with PHAs for units dedicated to homelessness) 30% of ES and TH and RRH increase income (through employment and/or benefits), supporting RRH and OPH placements	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
<p>Increase Housing Retention Services and Reduce Returns to Homelessness</p> <p>Increase the rate at which individuals and families in permanent housing retain their housing or exit to other permanent housing and strategies to reduce returns to homelessness.</p>	
Timeframe	
July 1, 2022 - June 30, 2024	
Entities with Lead Responsibilities	
County of Santa Barbara, Coordinated Entry System, Community Providers, Social Services Agencies and Behavior Health and Healthcare Providers	
Measurable Targets	
<p><u>Overall goal:</u> Develop a wrap-around services checklist, including goals and benchmarks before move-in, throughout move-in, and other ongoing key steps. Support, expand, and improve eviction prevention programs, including mediation, dispute resolution, and legal services and establish/expand a flexible eviction-prevention fund for clients. Bridge communication gap between legal aid providers and housing providers; model and expand the City of Santa Barbara’s rental housing mediation task force.</p> <p><u>HHAP-3 period:</u> 50% exiting to permanent housing placement will remain enrolled in CM for at least 6 months as they transition to a PH placement 2% reductions in returns to homelessness at 6 months each year of HHAP period 80% of PH placements will have an Individualized Service Plan at housing entry, which will include a connection to community network and resources (such as a "How to be a Good Neighbor" handbook)</p>	<p><input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.</p> <p><input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.</p> <p><input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.</p> <p><input type="checkbox"/> 4. Reducing the length of time persons remain homeless.</p> <p><input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.</p> <p><input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.</p> <p><input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.</p>

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
Implement the CoC's Plan to Address Racial Inequities and Underserved Populations. The CoC adopted five action steps to improve outcomes and the experience for BIPOC (Black, Indigenous and People of Color) individuals and families experiencing homelessness across the County of Santa Barbara: Continue to Analyze Data for Racial Disparities; Expand Who Receives Services and Shelter; Expand Who Exits Homelessness and Into Housing; Engagement Strategies for Equitable Housing Retention; Connection to Supports that Allow Tenants to Thrive.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
July 1, 2022 - June 30, 2024	<input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
County of Santa Barbara, CoC, Coordinated Entry System Lead Agency, Community Providers	<input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.

Measurable Targets

Overall goal:

Implementation of the Racial Equity Action Plan adopted by the CoC.

HHAP-3 period:

The implementation of the strategies of above are further quantified in the specific measurable actions based on underserved or disproportionately impacted populations from the Outcome Goals.

- 1.Reduce the percentage of Black/African American and American Indian/Alaska Native people experiencing homelessness by 10% for each population.
- 2.Increase engagement for Hispanic/Latino in street outreach by 15% and ensure outreach teams have Spanish-language services.
- 3.Link at risk families to the Department of Social Services Housing Support Program and Bringing Families Home before loss of housing.
- 4.Increase the number of American Indian or Alaska Native exiting to permanent housing by at least 3% by engaging with tribal communities to identify housing opportunities that would be more effective.
- 5.Reduce the number of days enrolled by 30 for families with minor children and reduce the number of days by at least 6 for people who identify as Hispanic/Latinx by accelerating housing placement.
- 6.Reduce the percentage of Youth and persons experiencing mental illness returning to homelessness by 10% by increasing housing retention services.
- 7.Increase the outreach engagement for Black/African American Individuals by 1.2 % to equal the representation of Black/African Americans who are experiencing homelessness. Quantify the percentage of Hispanic identified persons unsheltered. Increase outreach engagement for Hispanic individuals to match the percentage of Hispanic persons

- 6. Increasing successful placements from street outreach.
- Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
<p>Use Best Practices to Deliver Tailored Supportive Services to Meet Individual Needs</p> <p>Expand supportive services, provide education and ongoing training opportunities to stakeholders and make connections to mainstream services including healthcare systems.</p>	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
Timeframe	
July 1, 2022 - June 30, 2024	
Entities with Lead Responsibilities	<input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
Santa Maria/Santa Barbara County CoC, Coordinated Entry System Lead Agency, and Community Providers	
Measurable Targets	
<p><u>Overall goal:</u> All persons in system have adequate to the appropriate level of support and services, leveraging Medi-Cal and other mainstream systems. Ensure adherence to best practices through incentives, requirements and clear guidelines. Provide monthly trainings for homeless services providers Ensure the service models meet client needs; Identify access and eligibility barriers to mainstream services.</p> <p><u>HHAP-3 period:</u> Monthly Trainings for providers on Best Practices Utilization of Housing and Homelessness Incentive Program funds through MCP (CenCal Health) to have adequate supportive services for populations with behavioral and physical health conditions. Implementation of CalAIM Community Supports in partnership with MCP (CenCal Health) Emergency Housing Voucher supportive services (200+ persons with wraparound services for 3 years); implement as best practice for other scattered site models such as HCVs and PBVs. Implement Housing and Disability Advocacy Program (75 persons served, connected with benefits and housing)</p>	<input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
Build Collective Action Plan; Improve Data Sharing Create a region-wide communication plan to provide regular feedback and updates on plan; Implement cross sector data sharing to improve care coordination and outcomes. Provide robust opportunities for those with lived experience to participate in planning, policy and advocacy; Increase the use of HMIS across County departments; Ensure public data dashboards that visualize system and project lead performance; Share performance data with community.	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
Timeframe	<input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
July 1, 2022 - June 30, 2024	
Entities with Lead Responsibilities	
County of Santa Barbara, COC, Coordinated Entry System Lead Agency , Community Providers	<input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
Measurable Targets	
Overall goal: Increase participation in Homeless Management Information System (HMIS) bed coverages to 85%. Adopt new strategies to address barriers to HMIS participation and timely data entry that improve data sharing countywide. Implement Cross Sector Data Sharing to improve Care Coordination and Outcomes. Increase use of HMIS across County departments through the Homeless Interagency Policy Council (HIAPC). HHAP-3 goal: Add 5 more agencies including all emergency shelter providers to HMIS Schedule quarterly/annual meetings with cities to update and align city-specific efforts with regional efforts Execute an encampment response MOU with cities and transit partners by July 1, 2022 Increase use of Fulcrum mapping software to 75% of SO providers countywide, in addition to HMIS utilization Integrate Housing and Homelessness Incentive Program, Whole Person Care pilot into successful CalAIM implementation	<input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
Strengthen Support Systems Available to Help Residents Obtain and Maintain Housing Ensure a coordinated response system to quickly access appropriate housing and services to improve prevention and diversion programs in addition to engaging unsheltered populations.	
Timeframe	
July 1, 2022 - June 30, 2024	
Entities with Lead Responsibilities	
County of Santa Barbra, Cities in Santa Barbara County, Santa Maria/Santa Barbra County CoC, Coordinated Entry System Lead Agency	

Measurable Targets	
<p><u>Overall goal:</u> Coordinate all shelter and housing opportunities through the Coordinated Entry System; Enhance and expand CES sub-regional entry points to include agencies focused on underserved populations; Increase Flexible housing subsidy pool ; MAKE THIS SECOND POINT Engage key healthcare stakeholders to provide community supports and participate in case conferencing; Increase Transportation resources; Increase prevention programs for those at-risk of homelessness; Increase diversion services across entire system; Work with area healthcare system and justice entities on effective and efficient discharge policies; Ensure health services are provided through mobile clinics or street medicine programs. Develop a system to better share information among agencies to streamline access and move all current families to document-ready status and establish a rapid process for making families document ready when they enter the system; Provide monthly trainings to providers for best practices to better serve families.</p> <p><u>HHAP-3 period:</u> Increase CES participation by engaging partner agencies (local health care such as CenCal/MediCal, Public Health, justice agencies, people with lived experience, and others) and continue to strengthen relationships with existing partner agencies offering support to maintain housing (BeWell, Social Services) Support measurable goals identified in Increase Access to Safe, Affordable Housing strategy Reduce the average number of days on CES list by 25% Case management of 80% of persons on CES list</p>	<p><input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.</p> <p><input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.</p> <p><input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.</p> <p><input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.</p> <p><input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.</p>

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Description</p> <p>Build Provider Capacity to Address the Needs of Specific Populations Enhance dedicated programs and access to mainstream programs for specific populations (including underserved populations, disproportionately represented groups, persons exiting criminal justice system, persons with severe mental health challenges, domestic violence survivors, veterans, transitional age youth with an emphasis on LGBTQ+, families with minor children). Build capacity through provider and community training, coordination and address implementation challenges.</p>	<p><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.</p>

Timeframe
July 1, 2022 - June 30, 2024
Entities with Lead Responsibilities
Coordinated Entry Lead Agency-County of Santa Barbara, Behavioral Wellness , VSPSS, Veteran Service Organizations, Family Resource Centers, Public Defender
Measurable Targets
<p>Monitor and reduce homelessness for sub-populations by maximizing dedicated resources. Provide training to all levels of staff on specific populations and best ways to engage; Diversify networks of services providers; Evaluate and plan access points across County to ensure equitable resources; Ensure post-placement housing retention.</p> <p>HHAP-3 period: Reduce veteran homelessness by 20% using By Name List for tracking and PIT Collect and incorporate Victim Service Provider data into comparable database with HMIS data Reduce the number of unsheltered youth by 50% using By Name List and PIT for tracking progress Reduce family homelessness by 10% using By Name List and PIT for tracking progress Reduce the percentage of Black/African American and American Indian/Alaska Native people experiencing homelessness by 10% for each population. Increase engagement for Hispanic/Latino in street outreach by 15% and ensure outreach teams have Spanish-language services. Increase the number of American Indian or Alaska Native exiting to permanent housing by at least 3% by engaging with tribal communities to identify housing opportunities that would be more effective. Reduce the percentage of Youth and persons experiencing mental illness returning to homelessness by 10% by increasing housing retention services. Increase the outreach engagement for Black/African American Individuals by 1.2 % to equal the representation of Black/African Americans who are experiencing homelessness. Quantify the percentage of Hispanic identified persons unsheltered. Increase outreach engagement for Hispanic individuals to match the percentage of Hispanic persons experiencing unsheltered homelessness.</p>

- 2. Reducing the number of persons who become homeless for the first time.
- 3. Increasing the number of people exiting homelessness into permanent housing.
- 4. Reducing the length of time persons remain homeless.
- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 6. Increasing successful placements from street outreach.
- Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Table 6. Funding Plans

Activity to be funded by HHAP 3 <i>(choose from drop down options)</i>	Eligible Use Categories Used to Fund Activity										Total Funds Requested:	Description of Activity
	1. Rapid rehousing	2. Operating subsidies	3. Street outreach	4. Services coordination	5. Systems support	6. Delivery of permanent housing	7. Prevention and diversion	8. Interim sheltering (new and existing)	9. Shelter improvements to lower barriers and increase privacy	10. Administrative (up to 7%)		
Systems Support Activities	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	CoC (Capacity building and workforce development for the jurisdiction's administering staff and providers, including technical assistance to culturally specific providers.)
Rental Assistance	\$ 89,707.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 89,707.00	CoC (Funding existing evidence-based programs serving people experiencing homelessness (CoC))
Rental Assistance	\$ 366,457.94	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 366,457.94	CoC (Funding existing evidence-based programs serving people experiencing homelessness (CoC))
Systems Support Activities	\$ -	\$ -	\$ -	\$ 200,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200,000.00	CoC (Improving coordinated entry systems to eliminate racial bias or to create a youth-specific coordinated entry system.)
Systems Support Activities	\$ -	\$ -	\$ -	\$ -	\$ 50,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000.00	CoC (Improving homeless point-in-time counts.)
Systems Support Activities	\$ -	\$ -	\$ -	\$ -	\$ 50,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000.00	CoC (Investing in data systems to meet reporting requirements or strengthen the recipient's Homeless Management Information System.)
Permanent Supportive and Service-Enriched Housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,333,619.00	\$ -	\$ -	\$ -	\$ -	\$ 1,333,619.00	CoC (Supportive Services for Emergency Housing Voucher Holders)
Rental Assistance	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	CoC (Youth Set-Aside)
Systems Support Activities	\$ -	\$ -	\$ -	\$ 119,853.48	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 119,853.48	CoC (Youth Set-Aside)
Administrative Activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 188,897.44	\$ 188,897.44	CoC Administration

Systems Support Activities	\$ -	\$ -	\$ -	\$ -	\$ 53,726.50	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 53,726.50	County (Capacity building and workforce development for the jurisdiction's administering staff and providers, including technical assistance to culturally specific providers.)
Systems Support Activities	\$ -	\$ -	\$ -	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	County (Improving coordinated entry systems to eliminate racial bias or to create a youth-specific coordinated entry system.)
Systems Support Activities	\$ -	\$ -	\$ -	\$ -	\$ 50,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000.00	County (Improving homeless point-in-time counts.)
Non-Congregate Shelter/ Interim Housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,586,738.48	\$ -	\$ -	\$ -	\$ 1,586,738.48	County (Interim housing supporting Encampment Resolution efforts)
Systems Support Activities	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	County (Investing in data systems to meet reporting requirements or strengthen the recipient's Homeless Management Information System.)
Rental Assistance	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	County (Youth Set-Aside)
Systems Support Activities	\$ -	\$ -	\$ -	\$ 101,863.25	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 101,863.25	County (Youth Set-Aside)
Administrative Activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 176,304.28	\$ 176,304.28	County Administration
Non-Congregate Shelter/ Interim Housing	\$ 100,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000.00	County (interim housing supporting Encampment Resolution efforts)
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Totals:	\$ 856,164.94	\$ -	\$ -	\$ 571,716.73	\$ 503,726.50	\$ 1,333,619.00	\$ -	\$ 1,586,738.48	\$ -	\$ 365,201.72	\$ -	\$ 5,217,167.37	

Explanation of How the Proposed Use of Funds Will Complement Existing local, state, and federal funds and equitably close the gaps identified in the Local Landscape Analysis

The Continuum of Care has dedicated the largest portion of HHAP 3 funding to Permanent Supportive and Service Enriched Housing. This \$1.3M investment funds the services needed to support persons receiving federally funded Emergency Housing Vouchers(EHV). By committing and funding 3 year of supportive services for persons utilizing EHV , the CoC and COunty were able to engage landlords and lease up EHV's for persons experiencing homelessness at a rapid rate resulting in the allocation by HUD of more vouchers. The CoC also observed that Rapid Re-Housing (RRH) has made the biggest impact on exits to permanent housing in our system. With other rental assistance funding sources ending (i.e. ESG-CV), the CoC invested \$456, 164.94 in Rental Assistance to continue the expansion of RRH. County response - the County is leveraging the Encampment Resolution funding and private philanthropic funding to increase the number of interim housing beds. Santa Barbara County has a large unsheltered population, 1367 persons (70% 2022 PIT Count). The CoC has incorporated specific strategies to address racial disparities and other underserved populations to ensure the equitable distribution of the HHAP 3 funded programs. Both the CoC and County invested HHAP 3 funding to build capacity in the Coordinated Entry System to have dedicated staff/consultants monitor the accessibility of CES for underserved populations and engage and increase access of culturally specific agencies in the system.

Table 7. Demonstrated Need

Complete ONLY if you are selected Non-Congregate Shelter / Interim Housing as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	
# of people experiencing unsheltered homelessness in the homeless point-in-time count	
Shelter vacancy rate (%) in the summer months	
Shelter vacancy rate (%) in the winter months	
% of exits from emergency shelters to permanent housing solutions	
Describe plan to connect residents to permanent housing.	



HOMELESS HOUSING, ASSISTANCE AND PREVENTION PROGRAM (HHAP) - Round 3
BUDGET TEMPLATE

APPLICANT INFORMATION

CoC / Large City / County Name:	CoC-Santa Maria/Santa Barbara County	Applying Jointly? Y/N	N
Administrative Entity Name:	CoC-Santa Maria/Santa Barbara County	Total Allocation	\$ 2,698,534.82

HHAP FUNDING EXPENDITURE PLAN

ELIGIBLE USE CATEGORY	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL	Initial	Remainder
Rapid rehousing	\$ -	\$ 152,054.98	\$ 152,054.98	\$ 152,054.98	\$ -	\$ 456,164.94	\$ -	\$ -
<i>Rapid rehousing: youth set-aside</i>	\$ -	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00	\$ -	\$ 150,000.00	\$ -	\$ -
Operating subsidies	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Operating subsidies: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Street outreach	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Street outreach: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Services coordination	\$ -				\$ -	\$ -	\$ -	\$ -
<i>Services coordination: youth set-aside</i>	\$ -	\$ 39,951.16	\$ 39,951.16	\$ 39,951.16	\$ -	\$ 119,853.48	\$ -	\$ -
Systems support	\$ -	\$ 150,000.00	\$ 150,000.00	\$ 150,000.00	\$ -	\$ 450,000.00	\$ -	\$ -
<i>Systems support: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Delivery of permanent housing	\$ -	\$ 1,333,619.00	\$ -	\$ -	\$ -	\$ 1,333,619.00	\$ -	\$ -
<i>Delivery of permanent housing: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Prevention and shelter diversion	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Prevention and shelter diversion: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interim sheltering	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Interim sheltering: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Shelter improvements to lower barriers and increase privacy	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Shelter improvements: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Administrative (up to 7%)	\$ -	\$ 62,965.80	\$ 62,965.80	\$ 62,965.80	\$ -	\$ 188,897.40	\$ -	\$ -
TOTAL FUNDING ALLOCATION						\$ 2,428,681.34	\$ -	\$ -
	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL		
Youth Set-Aside (at least 10%)	\$ -	\$ 89,951.16	\$ 89,951.16	\$ 89,951.16	\$ -	\$ 269,853.48	\$ -	\$ -

COMMENTS: