Homeless Housing, Assistance and Prevention Round 3 Application

Application Information

This Cognito platform is the submission portal for the Cal ICH HHAP-3 Application. You will be required to upload a full copy of the HHAP-3 Data Tables Template *and* enter information into the portal from specific parts of the HHAP-3 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-3 resources prior to beginning this application:

- HHAP-3 Notice of Funding Availability (NOFA)
- HHAP-3 Local Homelessness Action Plan & Application Template and
- HHAP-3 Data Tables Template

Application Submission for HHAP-3 Funding

Using the **HHAP-3 Local Homelessness Action Plan & Application Template** as a guide, applicants must provide the following information in the applicable form section (see *How to Navigate this Form*) to submit a complete application for HHAP-3 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding**: the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.

2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.

3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are NOT required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this Cognito form will be considered the official responses to the required narrative questions.

4. **Part IV: HHAP-3 Funding Plans:** the information required in this section will be provided in Tables

<u>6, 7 (as applicable), and 8 of the HHAP-3 Data Tables Template file</u> uploaded in the *Document Upload* section.

5. **Evidence of meeting the requirement to agendize the information in Parts I and II at a meeting of the governing board** will be provided as <u>a file upload</u> in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **five sections**. The actions you must take within each section are described below.

- **Applicant Information**: In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.

- **Document Upload**: In this section, upload (1) the completed HHAP-3 Data Tables Template as an Excel file, (2) evidence of meeting the requirement to agendize the local homelessness action plan and outcome goals at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.

- **Outcome Goals and Strategies**: In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-3 Data Tables Template.

- **Narrative Responses**: In this section, enter your responses from Part III of the HHAP-3 Local Homelessness Action Plan & Application Template.

- **Certification**: In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-3 NOFA and application template documents
Yes

I am a representative from an eligble CoC, Large City, and/or County
Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-3 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation
Joint

This application represents the joint application for HHAP-3 funding on behalf of the following eligible applicant jurisdictions:

Joint Applicants Selection

Eligible Jurisdiction 1

Eligible Applicant Name
CA-504 Santa Rosa, Petaluma/Sonoma County CoC

Eligible Jurisdiction 2

Eligible Applicant Name
Sonoma County

*Click **+ Add Eligible Jurisdiction** above to add additional joint applicants as needed.*

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity
Sonoma County Community Development Commision

Contact Person
Michael Gause

Title
Ending Homelessness Program Manager

Contact Person Phone Number
(707) 791-8140

Contact Person Email
Michael.Gause@sonoma-county.org

Document Upload

Upload the completed [HHAP-3 Data Tables Template](#) (in .xlsx format), evidence of meeting the requirement to agendize the local homelessness action plan and outcome goals at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-3 Data Tables
HHAP-3 Sonoma Data Tables Final.xlsx

Governing Body Meeting Agenda or Minutes
02_4.27.22 Meeting Minutes.pdf

Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-3 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

A demonstration of how the jurisdiction has coordinated, and will continue to coordinate, with other jurisdictions, including the specific role of each applicant in relation to other applicants in the region.

Question 1 Response
The Continuum of Care, under the guidance of the Continuum of Care Board and via the Lead Agency Sonoma County Community Development Commission, works closely with the other HHAP-3 jurisdiction, County of Sonoma, as well as the other 9 cities in the County of Sonoma. The CoC, County, and all jurisdictions (cities and entitlement jurisdictions) ensure that all funds are targeted to the most vulnerable in a Housing First approach and will be aligned with both the Local Homeless Action Plan as well as a new strategic plan to be finalized by the end of 2022. The CoC's HHAP-3 plan includes broad funding to over 30 local homeless services contracts that provide the backbone of homeless response in the County of Sonoma and the CoC's geography with approval and guidance from an 18-member CoC Board comprised of stakeholders from the County, all 9 cities, and individuals with lived experience of homelessness. The County's HHAP-3 plan provides countywide street outreach and clinical support to individuals experiencing homelessness as well as support for non-congregate shelters. Both the CoC and County committed to provide $1.1 each in HHAP-3 funds to support up to 230 Homekey beds that will serve individuals from across the county in different regions of the county. The Continuum of Care has worked closely with the County of Sonoma to ensure that HHAP-funded efforts have been non-duplicative and closely aligned in efforts to address homelessness. The CoC has a data sharing agreement with the County of Sonoma to share data from HMIS and the County's Watson Care Manager. Watson Care Manager includes data sharing from all County Safety Net Departments (Health, Human Services, Community Development Commission/Sonoma County Housing Authority, Probation, and Child Welfare). This enables the County's Interdepartmental Multidisciplinary Team (IMDT) to utilize HMIS data and collaborate closely with Coordinated Entry to prioritize housing and wraparound services for those most vulnerable.

Question 2

A demonstration of the applicant's partnership with, or plans to use funding to increase partnership with:

- Local health care and managed care plans
- Public health systems
- Behavioral health
- Social services
- Justice entities
- People with lived experiences of homelessness
- Other (workforce system, services for older adults and people with disabilities, Child Welfare, education system)

Question 2 Response
Local Health and Managed Care Plan, Public Health, and Behavioral Health:

The CoC Lead Agency works closely with Federally Qualified Health Centers (FQHCs) in all areas of the County as well as health organizations such as Sutter Health and Kaiser Permanente and Partnership Health Care. In 2021, Kaiser supported the CoC with funding and efforts for the Built for Zero initiative. Additionally, the CoC works with the County HHAP-3 Lead, Department of Health Services (including Behavioral Health Services). The CoC Lead Agency has leveraged efforts to increase funds for Project Homekey in partnership with Health Services as well as support for Project Roomkey in 2020 and 2021 for operating non-congregate shelter (NCS) sites across the County. Additional efforts include leveraging support from Measure O, a local sales tax, to provide services and support for individuals with serious mental illness in permanent supportive housing on an annual basis.

Social Services, Child Welfare, Workforce Development and Education:

The CoC works in close partnership with the County Human Services Department (HSD) to leverage funds in social services such as HDAP (Homeless Disability Advocacy Project), BFH (Bringing Families Home) in Child Welfare, and Sonomaworks for families experiencing homelessness. The CoC Coordinator works closely with the Foster Youth Liaison in the Sonoma County Department of Education (SCOE) to address the needs of youth and students experiencing homelessness. Finally, the CoC works closely with workforce development, particularly in its Strategic Planning Committee that includes a subcommittee for increasing income strategies.

Law Enforcement and Justice Entities:

Via the innovative Project Hope initiative, the CoC is part of a collaborative of homeless service providers, law enforcement, Probation, and hospitals that supports placement of high users of emergency systems into permanent supportive housing, including funds utilized in HHAP 1 and 2 that assists with funding placements. The CoC Lead Agency collaborates directly with the Department of Probation for other justice initiatives, including State funding for transitional housing for ex-offenders.

Individuals with Lived Experience:

In 2021, the CoC established its first formal advisory panel comprised of individuals with lived experience of homelessness. The LEAP (Lived Experience Advisory Planning Board) meets on a biweekly basis and all individuals are compensated for their time (including HHAP-3 proposed funds), including the representative elected by the LEAP to the CoC Board. The LEAP formally reports out to the CoC Board at monthly CoC Board meetings. In addition the LEAP and a member with lived experience designated seat on the CoC Board, the CoC Board also includes a seat for a transition-age youth with lived experience of homelessness. In 2022, the CoC began efforts to formalize its Youth Action Board, which is anticipated to be operational by summer 2022.

Question 3

 A description of specific actions the applicant will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Note: These actions should be aligned with the equity-focused Outcome Goals and related strategies described in previous Parts, but should not need to be limited to those strategies.

Question 3 Response
As outlined in Table 4 Outcome goals, the CoC is committed to following actions to ensure racial and gender equity:
1.)   Ongoing analysis to discover causes of Latinx households being underserved to identify

appropriate interventions. Solutions and actions include hiring/training outreach staff to focus on geographies where Latinx individuals experiencing homelessness are known to stay as well as training outreach staff on cultural competency, addition of Spanish language outreach and shelter staff and, encouraging Latinx focused service providers to participate in CoC funding opportunities.

2.)   Addressing the disparities in Black and native people who are overrepresented in the homeless population by 3 times and 4.5 times respectively. Actions include increased capacity in street outreach and investing in diversion and prevention projects that specifically support individuals in these communities.

3.)   Addressing lower income and higher poverty rates in Black, native, and Latinx households. The CoC can utilize HMIS data on service numbers from diversion and prevention projects to assess possible interventions for these communities.

4.)   Addressing disparities among multiple race households that are less likely to exit to permanent housing. The CoC can utilize HMIS data on changes in the number of PSH units and RRH households served to support service providers in increasing interventions for these communities.

5.)   Addressing the longer length of time homeless for Latinx households (12% longer than White households). Interventions actions include supporting providers serving Latinx populations and ensuring that outreach teams are culturally competent as well as continued outreach from CoC Lead Agency staff to support outreach teams serving these communities.

6.)   Increasing successful placements in street outreach. There are variations across several demographic categories of those who are unsheltered vs sheltered in the system, suggesting that there are disparate impacts for different groups. People of color make up 27% of the sheltered population and 43% of the unsheltered population. People aged 18-24 make up 14% of the unsheltered population and 6% of the sheltered population. Men make up 80% of the unsheltered population and 61% of the sheltered population, The CoC can utilize HMIS service data on changes in numbers served through new outreach projects to support agencies with increasing placements with a focus on racial and gender equity.

Question 4

A description of how the applicant will make progress in preventing exits to homelessness from institutional settings, including plans to leverage funding from mainstream systems for evidence-based housing and housing-based solutions to homelessness.

Note: Such mainstream systems could include:

- Physical and behavioral health care systems and managed care plan organizations
- Public health system
- Criminal legal system and system for supporting re-entry from incarceration
- Child welfare system
- Affordable housing funders and providers
- Income support programs
- Education system
- Workforce and employment systems

- Other social services and human services systems

Question 4 Response
The CoC is currently undergoing an intensive Strategic Planning process and has established a formal, public facing Strategic Planning Committee with representatives from local jurisdictions, County entities, homeless service providers, and individuals with lived experience of homelessness. These efforts will include coordination with mainstream systems to prevent exits to homelessness from institutional settings. Current efforts to address progress in preventing exits include the following.

1.   Participation in a weekly call with all local clinics, federally qualified health centers, managed care organizations, and hospitals. This weekly coordination call was established during COVID with the Local Healthcare for the Homeless organization, Providence Health, and has continued on. CoC staff participate on the call and support physical and behavioral health organizations with strategies to support individuals exiting care, including a weekly assessment of available shelter beds and linkage as well as direct coordinated with Coordinated Entry.

2.   Street outreach teams include a co-located staff member at a local hospital to provide assessment and placement for individuals exiting care as well as an innovative street medicine outreach team supporting individuals in North County.

3.   Coordination with law enforcement the Department of Probation, including direct coordination with Interfaith Shelter Network (IFSN), the primary organization serving ex-offenders with transitional housing across the County. CoC staff also are direct contacts for local and state justice systems for specific cases/individuals in need of assistance.

4.   The applicant also coordinates closely with affordable housing providers and developers, especially with Project Homekey, No Place Like Home, and other permanent housing projects. CoC staff support affordable housing providers with linkage to Coordinated Entry as well as training on CES processes and Housing First interventions.

5.   The CoC Coordinator works closely with the Foster Youth Liaison at the Department of Education to specifically support students and families experiencing homelessness. As well, the Ending Homelessness Manager with the CoC Lead Agency serves on the Department of Education FYSCP Executive Advisory Council to provide high level support of families experiencing/at risk of homelessness.

In terms of leveraged funding, the applicant works with other County Safety Net entities (Health, Human Services, Probation, Child Welfare, etc) on applications for funds and links to the CoC Board and membership when necessary, including quarterly trainings and formal presentations. The applicant is also part of the ACCESS Initiative, which is funded primarily through the Department of Health Services but includes a data sharing agreement and coordination with the County Interdepartmental Multidisciplinary Team (IMDT) to specifically support the most vulnerable individuals experiencing homelessness as well as those potentially exiting multiple systems of care.

Question 5

Specific and quantifiable systems improvements that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of

providers to administer culturally specific services.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

(IV) Improving homeless point-in-time counts.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youthspecific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

Question 5 Response
The applicant (CoC) will work closely with the co-applicant, County of Sonoma, as well as the Continuum of Care Board and Continuum of Care membership on strategies in the following areas.

1.   Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.
The CoC and County of Sonoma will work together to continue providing training for service providers, with a focus on line staff with homeless service providers. Training is currently provided at CoC Quarterly Membership meetings as well as one-time trainings such as chronic homelessness verification, Seeking Safety, and Trauma informed Care available to any Continuum of Care member organizations with front line staff. The CoC and County will work with jurisdictions and the County's Office of Equity to continue building capacity of providers to administer culturally specific services as well as targeted outreach to underserved communities via County and community-based street outreach teams. Data from HMIS will be used to measure services provided to underserved communities as noted in HHAP-3 outcome tables.

2.   Strengthening the data quality of the recipient's Homeless Management Information System.
The CoC recently completed work on an HMIS Capacity Building Grant from HUD that increased training for front line HMIS end users and created an annual evaluation plan for HMIS. Along with this, HMIS Policies and Procedures were enhanced and approved by HUD to ensure greater data quality and overall system performance.

Going forward, the CoC's HMIS Committee, a formal committee of the CoC Board, will monitor data quality with CoC Lead Agency HMIS staff. Additionally, CoC Lead Agency HMIS Staff work closely with State HDIS staff to ensure that data quality is aligned with State data quality standards, and staff also participate in regional Data calls with Homebase and other CoCs. A primary focus in the next year is creating an "open" HMIS system that allows for greater information sharing between providers while also protecting client confidentiality.

The CoC also plans to utilize the HomelessData platform as a data repository and reporting platform giving access to HUD reporting as well as additional reporting (Coordinated Entry, Built for Zero) which will help us in our efforts to improve our data quality and understand homelessness through data. This will assist with expanded reporting capabilities including the ability to run HUD reports (APR, CAPER, etc) for sub-populations and by specific project types as well as provide HMIS staff with the ability to look at data in a much more refined way and understand performance and focus areas within our system.

3.   Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

The CoC and County HHAP-3 joint application reflects the close collaboration between both entities, especially with pooling resources from HHAP-3 to support Homekey projects ($1.1 million from each entity in HHAP-3) and ensure that projects have resources for supportive services. Additionally, new and existing project based vouchers (PBVs) are being utilized across systems to support Homekey projects as well as other projects serving individuals experiencing homelessness.

Other local funding that is being coordinated with increased capacity for services includes:
•   Local Measure O funding that supports individuals with serious mental illness experiencing homelessness in both County and potentially future CoC projects
•   Cal-AIM funds that will be coordinated in conjunction with the County, CoC, and other stakeholders
•   Funds from Partnership Health Care that can be pooled to provide wraparound services in HHAP-3 projects.
•   American Rescue Act (ARPA) funds that will be pooled to support housing navigation and outreach services for both CoC and County endeavors.

4.   Improving homeless point-in-time counts.

The CoC has conducted an annual PIT Count since 2015 (with the exception of 2021 during the pandemic).   In 2020, the CoC began utilizing a mobile app to strengthen the PIT Count and will continue to utilize the app going forward. The CoC has pays individuals with lived experience to serve as "guides" during the PIT Count and Youth Count and will continue to do so going forward. One possible improvement will be using lessons learned from the 2022 Count when teams were pre-deployed due to COVID but were assigned to tracts that they were specifically familiar with. The CoC anticipates that the 2023 Count will be a hybrid system of in person assignments for teams at deployment centers on the day of the Count along with pre-deployed teams to ensure that each census tract is covered by volunteers and guides who know it best.

5.   Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youth specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

The CoC already has a youth specific Coordinated Entry access point and separate By Names List for youth experiencing homelessness. A new Coordinated Entry Operator, HomeFirst, began in early 2022 and will be providing additional improvements and changes to Coordinated Entry. These improvements include expanding CES Access Points as the primary place for assessment and prioritization in locations around the County with specific Access Points for youth, veterans, families, individuals with HIV/AIDS, individuals with serious mental illness, and individuals with disabilities. An additional source of improvement will be strengthening access points to provide more culturally appropriate access for individuals from underserved communities to eliminate racial bias and promote equity.

Question 6

Evidence of connection with the local homeless Coordinated Entry System.

Question 6 Response
The Continuum of Care Board directly oversees the local Coordinated Entry System and Coordinated Entry Operator via a public Coordinated Entry Advisory Committee comprised of CoC Board members, individuals with lived experience of homelessness and homeless advocates, and other community based organizations. The CoC Lead Agency, Sonoma County Community Development Commission, provides direct HUD funding for Coordinated Entry and manages the contract for HomeFirst, the Coordinated Entry Operator. Access Points are designated across the County for individuals to engage with Coordinated

Entry via assessment.

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.
Yes

Table 1. Landscape Analysis of Needs and Demographics		
	People Experiencing Homelessness	**Source and Date Timeframe of Data**
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	2745	2020 Point in Time Count
# of People Who are **Sheltered** (ES, TH, SH)	1043	2020 Point in Time Count
# of People Who are **Unsheltered**	1702	2020 Point in Time Count
Household Composition		
# of Households **without Children**	2446	2020 Point in Time Count
# of Households with **At Least 1 Adult & 1 Child**	235	2020 Point in Time Count
# of Households with **Only Children**	64	2020 Point in Time Count
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing **Chronic Homelessness**	562	2020 Point in Time Count
# of Adults Who are Experiencing **Significant Mental Illness**	143	2020 Point in Time Count
# of Adults Who are Experiencing **Substance Abuse** Disorders	102	2020 Point in Time Count
# of Adults Who are **Veterans**	139	2020 Point in Time Count
# of Adults with **HIV/AIDS**	13	2020 Point in Time Count
# of Adults Who are **Survivors of Domestic Violence**	46	2020 Point in Time Count
# of **Unaccompanied Youth (under 25)**	358	2020 Point in Time Count
# of **Parenting Youth (under 25)**	7	2020 Point in Time Count
# of People Who are **Children of Parenting Youth**	7	2020 Point in Time Count
Gender Demographics		
# of **Women/Girls**	740	2020 Point in Time Count
# of **Men/Boys**	1995	2020 Point in Time Count
# of People Who are **Transgender**	9	2020 Point in Time Count
# of People Who are **Gender Non-Conforming**	1	2020 Point in Time Count
Ethnicity and Race Demographics		
# of People Who are **Hispanic/Latino**	679	2020 Point in Time Count
# of People Who are **Non-Hispanic/Non-Latino**	2066	2020 Point in Time Count
# of People Who are **Black or African American**	155	2020 Point in Time Count
# of People Who are **Asian**	34	2020 Point in Time Count
# of People Who are **American Indian or Alaska Native**	240	2020 Point in Time Count
# of People Who are **Native Hawaiian or Other Pacific Islander**	41	2020 Point in Time Count
# of People Who are **White**	1744	2020 Point in Time Count
# of People Who are **Multiple Races**	531	2020 Point in Time Count

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Intermin Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Timeframe of Data
Table 2. Landscape Analysis of People Being Served									
Household Composition									
# of Households **without Children**	615	989	326	1535	33	combined with DIV	880		2020 HMIS
# of Households with **At Least 1 Adult & 1 Child**	239	518	71	33	24	combined with DIV	10		2020 HMIS
# of Households with **Only Children**	27	70	9	52	4	combined with DIV	20		2020 HMIS
Sub Populations and Other Characteristics									
# of Adults Who are Experiencing **Chronic Homelessness**	326	291	66	817	0	combined with DIV	390		2020 HMIS
# of Adults Who are Experiencing **Significant Mental Illness**	367	503	177	756	14	combined with DIV	384		2020 HMIS
# of Adults Who are Experiencing **Substance Abuse** Disorders	71	188	95	254	1	combined with DIV	150		2020 HMIS
# of Adults Who are **Veterans**	37	130	28	120	2	combined with DIV	40		2020 HMIS
# of Adults with **HIV/AIDS**	446	14	3	33	1	combined with DIV	10		2020 HMIS
# of Adults Who are **Survivors of Domestic Violence**	224	353	91	462	10	combined with DIV	259		2020 HMIS
# of **Unaccompanied Youth (under 25)**	0	2	1	19	0	combined with DIV	7		2020 HMIS
# of **Parenting Youth (under 25)**	1	12	2	10	3	combined with DIV	0		2020 HMIS
# of People Who are **Children of Parenting Youth**	1	12	2	10	3	combined with DIV	0		2020 HMIS
Gender Demographics									
# of **Women/Girls**	446	758	139	762	36	combined with DIV	433		2020 HMIS
# of **Men/Boys**	427	833	262	1157	24	combined with DIV	648		2020 HMIS
# of People Who are **Transgender**	6	4	3	10	1	combined with DIV	13		2020 HMIS
# of People Who are **Gender Non-Conforming**	2	5	2	8	0	combined with DIV	7		2020 HMIS
Ethnicity and Race Demographics									
# of People Who are **Hispanic/Latino**	260	407	107	450	21	combined with DIV	226		2020 HMIS
# of People Who are **Non-Hispanic/Non-Latino**	621	1189	294	1509	40	combined with DIV	875		2020 HMIS
# of People Who are **Black or African American**	53	134	24	156	3	combined with DIV	80		2020 HMIS
# of People Who are **Asian**	9	9	5	23	0	combined with DIV	9		2020 HMIS
# of People Who are **American Indian or Alaska Native**	125	130	22	244	8	combined with DIV	143		2020 HMIS
# of People Who are **Native Hawaiian or Other Pacific Islander**	7	25	7	23	0	combined with DIV	16		2020 HMIS
# of People Who are **White**	595	1181	305	1340	46	combined with DIV	748		2020 HMIS
# of People Who are **Multiple Races**	90	109	35	163	4	combined with DIV	99		2020 HMIS

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program (choose from drop down options)	Fiscal Year (select all that apply)	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding (select all that apply)	Brief Description of Programming and Services Provided	x	Populations Served (please x the appropriate population[s])
Homekey (via HCD)	FY 2021-2022 / FY 2022-2023 / FY 2023-2024	$ 7,658,000.00	State Agency	Non-Congregate Shelter/ Interim Housing; Permanent Supportive and Service-Enriched Housing	Utilize Homekey to purchase hotels or other buildings to provide Interim Housing with an exit strategy for all residents and/ or plan to convert housing in the near future.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS — TARGETED POPULATIONS: People Exp **Chronic Homelessness**; Veterans; Parenting Youth; People Exp **Severe Mental Illness**; People Exp **HIV/ AIDS**; Children of Parenting Youth; People Exp **Substance Abuse Disorders**; Unaccompanied Youth; Other (please enter here)
Community Development Block Grant - CV (CDBG-CV) - via HUD		$1,536,872	Federal Agency	Rental Assistance; Administrative Activities; Non-Congregate Shelter/ Interim Housing	Rental assistance, interim shelter, and housing rehab.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS — TARGETED POPULATIONS: People Exp **Chronic Homelessness**; Veterans; Parenting Youth; People Exp **Severe Mental Illness**; People Exp **HIV/ AIDS**; Children of Parenting Youth; People Exp **Substance Abuse Disorders**; Unaccompanied Youth; Other (please enter here)
Community Development Block Grant (CDBG) - via HUD		$194,000	Federal Agency	Diversion and Homelessness Prevention	Housing Justice Program included funds for eviction prevention	x	ALL PEOPLE EXPERIENCING HOMELESSNESS — TARGETED POPULATIONS: People Exp **Chronic Homelessness**; Veterans; Parenting Youth; People Exp **Severe Mental Illness**; People Exp **HIV/ AIDS**; Children of Parenting Youth; People Exp **Substance Abuse Disorders**; Unaccompanied Youth; Other (please enter here)
HOME - American Rescue Plan Program (HOME-ARP) - via HUD	FY 2021-2022	$5,534,297	Federal Agency	Rental Assistance; Diversion and Homelessness Prevention; Non-Congregate Shelter/ Interim Housing; Permanent Supportive and Service-Enriched Housing	To assist individuals or households who are homeless, at risk of homelessness, and other vulnerable populations, by providing housing, rental assistance, supportive services, and non-congregate shelter, to reduce homelessness and increase housing stability.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS — TARGETED POPULATIONS: People Exp **Chronic Homelessness**; Veterans; Parenting Youth; People Exp **Severe Mental Illness**; People Exp **HIV/ AIDS**; Children of Parenting Youth; People Exp **Substance Abuse Disorders**; Unaccompanied Youth; Other (please enter here)
Emergency Solutions Grants (ESG) - via HUD	FY 2021-2022	$ 160,798.00	Federal Agency	Non-Congregate Shelter/ Interim Housing	Emergency Shelter and Rapid Rehousing	x	ALL PEOPLE EXPERIENCING HOMELESSNESS — TARGETED POPULATIONS: People Exp **Chronic Homelessness**; Veterans; Parenting Youth; People Exp **Severe Mental Illness**; People Exp **HIV/ AIDS**; Children of Parenting Youth; People Exp **Substance Abuse Disorders**; Unaccompanied Youth; Other (please enter here)

* NOTE: Private funder(s) option here could include philanthropy, resources from managed care plans organizations, corporate funders, or other private sources of funding

Funding Program	Fiscal Year	Total Amount	Funding Source	Intervention Types	Brief Description	x	Populations Served
Emergency Solutions Grants (ESG) - via HCD	FY 2021-2022	$ 219,283.00	State Agency	Non-Congregate Shelter/ Interim Housing; Rental Assistance	Emergency Shelter and rental Assistances	x	ALL PEOPLE EXPERIENCING HOMELESSNESS — TARGETED POPULATIONS: People Exp **Chronic Homelessness**; Veterans; Parenting Youth; People Exp **Severe Mental Illness**; People Exp **HIV/ AIDS**; Children of Parenting Youth; People Exp **Substance Abuse Disorders**; Unaccompanied Youth; Other (please enter here)

Funding Program	Fiscal Year	Total Amount	Funding Source	Intervention Types	Brief Description	x	Populations Served
Emergency Solutions Grants - CV (ESG CV) - via HUD	FY 2021-2022	#REF!	Federal Agency	Systems Support Activities; Administrative Activities; Non-Congregate Shelter/ Interim Housing; Rental Assistance	Rapid rehousing, support for HMIS, support for non-congregate shelters and interim shelter including Los Guilicos, NCS sites, West County Navigation Center, etc.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS — TARGETED POPULATIONS: People Exp **Chronic Homelessness**; Veterans; Parenting Youth; People Exp **Severe Mental Illness**; People Exp **HIV/ AIDS**; Children of Parenting Youth; People Exp **Substance Abuse Disorders**; Unaccompanied Youth; Other (please enter here)

Emergency Solutions Grants - CV (ESG-CV) - via HCD

	FY 2021-2022	#REF!	State Agency	Systems Support Activities		RRH with EHV and NCS sites, interim shelter, and non-congregate shelter.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS
				Non-Congregate Shelter/ Interim Housing				
				Rental Assistance				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (please enter here)

Emergency Rental Assistance (ERA) - via Treasury

| | FY 2021-2022 | #REF! | Federal Agency | Rental Assistance | | ERAP funds for rental assistance | x | ALL PEOPLE EXPERIENCING HOMELESSNESS |
| | | | | Diversion and Homelessness Prevention | | | | |

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (please enter here)

Continuum of Care Program (CoC) - via HUD

	FY 2021-2022	$4,162,516	Federal Agency	Permanent Supportive and Service-Enriched Housing		PSH, RRH, HMIS, Coordinated Entry, and Administration	x	ALL PEOPLE EXPERIENCING HOMELESSNESS
				Systems Support Activities				
				Rental Assistance				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (please enter here)

Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH

	FY 2021-2022 / FY 2022-2023	$ 6,696,000.00	State Agency	Systems Support Activities	Diversion and Homelessness Prevention	Core support for local program sin all areas	x	ALL PEOPLE EXPERIENCING HOMELESSNESS
				Administrative Activities	Outreach and Engagement			
				Non-Congregate Shelter/ Interim Housing	Rental Assistance			
				Permanent Supportive and Service-Enriched Housing				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	x youth set aside

Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH

	FY 2021-2022 / FY 2022-2023	$ 3,117,102.00	State Agency	Administrative Activities	Outreach and Engagement	Rental assistance, RRH, operating subsidies for SIH, shelters, nav centers, operating reserves, landloard incentives, outreach, navigation, systems support, hotel and motel conversions, preventin and shetler piversion, new shelter	x	ALL PEOPLE EXPERIENCING HOMELESSNESS
				Non-Congregate Shelter/ Interim Housing	Diversion and Homelessness Prevention			
				Rental Assistance				
				Permanent Supportive and Service-Enriched Housing				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth s	youth set aside

Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH

		#REF!		Administrative Activities	Outreach and Engagement	TBD - Rental assistance, RRH, operating subsidies for SIH, shelters, nav centers, operating reserves, landloard incentives, outreach, navigation, systems support, hotel and motel conversions, preventin and shetler piversion, new shelter	x	ALL PEOPLE EXPERIENCING HOMELESSNESS
				Non-Congregate Shelter/ Interim Housing	Diversion and Homelessness Prevention			
				Rental Assistance				
				Permanent Supportive and Service-Enriched Housing				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth x	youth set aside

Encampment Resolution Grants - via Cal ICH

| | | $ - | | | | N/A - the CoC did not receive funds. | | ALL PEOPLE EXPERIENCING HOMELESSNESS |

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (please enter here)

Funding Source			Amount	Agency	Activities		Notes		All People	Targeted Populations (please "x" all that apply)		
Other (please enter funding source)			$63,480	State Agency	Rental Assistance / Non-Congregate Shelter/ Interim Housing		CESH 18-19		ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp **Chronic Homelessness** / People Exp **Severe Mental Illness** / People Exp **Substance Abuse Disorders**	Veterans / People Exp **HIV/ AIDS** / Unaccompanied Youth	Parenting Youth / Children of Parenting Youth / Other (*please enter here*)
Other (please enter funding source)			$155,000	State Agency	Outreach and Engagement / Non-Congregate Shelter/ Interim Housing		CESH 19-20		ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp **Chronic Homelessness** / People Exp **Severe Mental Illness** / People Exp **Substance Abuse Disorders**	Veterans / People Exp **HIV/ AIDS** / Unaccompanied Youth	Parenting Youth / Children of Parenting Youth / Other (*please enter here*)
California COVID-19 Rent Relief Program - via HCD			#REF!		Diversion and Homelessness Prevention		ERAP ROUNDS 1 & 2 - rental assistance for COVID-19 related relief		ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp **Chronic Homelessness** / People Exp **Severe Mental Illness** / People Exp **Substance Abuse Disorders**	Veterans / People Exp **HIV/ AIDS** / Unaccompanied Youth	Parenting Youth / Children of Parenting Youth
Local General Fund			$1,418,334	Local Agency	Non-Congregate Shelter/ Interim Housing / Rental Assistance / Permanent Supportive and Service-Enriched Housing / Outreach and Engagement	Diversion and Homelessness Prevention	Includes County discretionary funds for local CoC contracts in FY 22-23.		ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp **Chronic Homelessness** / People Exp **Severe Mental Illness** / People Exp **Substance Abuse Disorders**	Veterans / People Exp **HIV/ AIDS** / Unaccompanied Youth	Parenting Youth / Children of Parenting Youth / Other (*please enter here*)
Other (please enter funding source)			#REF!				other local funds including Measure o, TOT funds, County fund for Housing, Low and Moderate Income Housing Asset Fund	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp **Chronic Homelessness** / People Exp **Severe Mental Illness** / People Exp **Substance Abuse Disorders**	Veterans / People Exp **HIV/ AIDS** / Unaccompanied Youth	Parenting Youth / Children of Parenting Youth / Other (*please enter here*)
			$ -						ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp **Chronic Homelessness** / People Exp **Severe Mental Illness** / People Exp **Substance Abuse Disorders**	Veterans / People Exp **HIV/ AIDS** / Unaccompanied Youth	Parenting Youth / Children of Parenting Youth / Other (*please enter here*)

Table 4. Outcome Goals		
Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data: **Annual estimate of number of people accessing services who are experiencing homelessness**	**Outcome Goals July 1, 2021 - June 30, 2024**	
	Decrease/Increase in # of People	**Decrease/Increase as % Change from Baseline**
[To be provided by Cal ICH from HDIS: can use local data as placeholder in the meantime]	use 10% decrease of total PIT number	
Describe Your Related Goals for **Underserved Populations and Populations Disproportionately Impacted by Homelessness**		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:**	
Latino housholds are underserved in comparison to their rate in. the homeless population. ,Latino households make up 25% of homeless population (PIT) but 9% of people served across all project types, with similar percentages for each type (RRH, PSH, ES). The CoC is doing focus groups to discover causes of these disparities in order to identify the appropriate intervention. Depending on the causes possible solutions could include: hiring/train outreach staff to focus on geographies where Latino PEH are known to stay. Training outreach staff on cultural competency, addition of spanish language outreach and shelter staff, encouragement of Latino focused service providers to participate in CE/CoC funding opportunities.	Point-in-time count numbers tracking decrease in total number of people experiencing homelessness, corroborated by aligned trends in HMIS data, controlling for methodology; PIT and HMIS data tracking trends in disparity by race and ethnicity (e.g., comparing PEH against system access and service engagements, and against permanent housing outcomes.	

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data: **Daily Estimate of # of people experiencing unsheltered homelessness**	**Outcome Goals July 1, 2021 - June 30, 2024**	
	Reduction in # of People	**Reduction as % Change from Baseline**
1702 (2020 PIT data)	170.2	10%
Describe Your Related Goals for **Underserved Populations and Populations Disproportionately Impacted by Homelessness**		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:**	
The demographic breakdown of the unsheltered population looks the same as the demographic breakdown of the sheltered population and the total homeless population. All the disparities in homeless pop relative to general population exist among those who are unsheltered (Black people are over represented about 3x, native people by about 4.5x.)	Service numbers tracking increased capacity in outreach; HIC data on changes in ES, TH, and PSH capacity; HMIS data on service numbers for new diversion and prevention projects; PIT data for changes in # of people experiencing unsheltered homelessness	

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.		
Baseline Data: **Annual Estimate of # of people who become homeless for the first time**	**Outcome Goals July 1, 2021 - June 30, 2024**	
	Reduction in # of People	**Reduction as % Change from Baseline**
1611 (2020 SPM 5.2 Total FTH for 2020)	48	3%
Describe Your Related Goals for **Underserved Populations and Populations Disproportionately Impacted by Homelessness**		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:**	
black, native and latino households have lower incomes and higher poverty rates than white families, which are potential indicators of risk of expereincing homelessness due to economic volitility in households. PIT data doesn't track first time homelessness,, and Stella data doesn't break this down demographically.	HMIS data on service numbers for new diversion and prevention projects; HMIS/APR data from SPM metric 5.2 for tracking # of people who become homeless for the first time	

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.		
Baseline Data: **Annual Estimate of # of people exiting homelessness into permanent housing**	**Outcome Goals July 1, 2021 - June 30, 2024**	
	Increase in # of People	**Increase as % Change from Baseline**
1118 (from 2020 SPM 7b.1)	112	10%
Describe Your Related Goals for **Underserved Populations and Populations Disproportionately Impacted by Homelessness**		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:**	
Multiple race households are less likely than whites to exit to permanent housing. Latino households are more likely to exit to permanent housing than whites. Whites exit at 37%, Latinos at 48%, Multiple Races at 28%. For black and native households the percentage of exits to permanent housing is similar to whites, but the percentage that exit to unknown is slightly higher than whites.	HMIS data on changes in number of PSH units and RRH households served; HMIS/APR data from SPM metric 7b.1 for tracking # of people existing homelessness into permanent housing	

Outcome Goal #4: Reducing the length of time persons remain homeless.

Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in Average # of Days	Decrease as % Change from Baseline
2115 (average) bed days (2020 SPM metric 1.b1.2)	423	20%

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:
At the household level, average length of time homeless is longer (about 12% or 15 days longer) for Latino households than White, and shorter for Black (about 17% or 20 days shorter), and Native (about 17% or 20 days shorter).	HMIS service data on changes in numbers served through new outreach projects; HMIS service data on changes in numbers placed into RRH and PSH projects; HMIS/APR data from SPM Metric 1.b1.2 for average # days homeless;

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.

Baseline Data: % of people who return to homelessness after having exited homelessness to permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
6% (exits 6months-12 months from PH, SPM 2 2020)	5%	1%

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:
The N for this population is too small to do reliable data analysis by sub populations	HMIS/CE dashboard service data from by-names lists; HMIS/APR data on SPM metric 2 for % who return to homelessness.

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data:	**Outcome Goals July 1, 2021 - June 30, 2024**	
Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	**Increase in # of People Successfully Placed from Street Outreach**	**Increase as % of Baseline**
421 (2020 SPM 7a.1 total universe)	21	5%
Describe Your Related Goals for **Underserved Populations and Populations Disproportionately Impacted by Homelessness**		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:**	
There are variations across several demographic categories of those who are unsheltered vs sheltered in the system, suggesting that there are disparate impacts for different groups. For example, POC make up 27% of the sheltered population and 43% of the unsheltered population. People aged 18-24 make up 14% of the unsheltered population and 6% of the sheltered population. Men make up 80% of the unsheltered population and 61% of the sheltered population, and Individuals make up 99% of the unsheltered population and 78% of the sheltered population.	HMIS service data on changes in numbers served through new outreach projects; HMIS service data on changes in additional ES/TH capacity. HMIS service data on changes in numbers placed into RRH and PSH projects;. HMIS/APR data for SPM measure 7a.1	

Table 5. Strategies to Achieve Outcome Goals	
Strategy	**Performance Measure to Be Impacted (Check all that apply)**
Description Increase crisis reponse outreach teams utlilizing a collaborative approach between public safety, mental and behavioral health services, and homeless system of care. **Timeframe** Pilot teams in two local cities starting in 2022 **Entities with Lead Responsibilities** Led by local city departments in collaboration with CoC resources **Measurable Targets** Increase the number and frequency of supportive engagements with those living in unsheltered environments by 5-10%	☑ 1. Reducing the number of persons experiencing homelessness. ☐ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing. ☑ 4. Reducing the length of time persons remain homeless. ☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. ☑ 6. Increasing successful placements from street outreach. ☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Strategy	**Performance Measure to Be Impacted (Check all that apply)**
Description Increase the availability of safe parking locations across the county and provide housing focused case management and connections to coordinated entry **Timeframe** Pilot additional locations in 2-3 local cities starting in 2022 **Entities with Lead Responsibilities** Led by local city departments in collaboration with CoC Resources **Measurable Targets** Increase the number and frequency of supportive engagements with those staying in safe parking programs by 5-10% over current street outreach capacity.	☑ 1. Reducing the number of persons experiencing homelessness. ☐ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing. ☑ 4. Reducing the length of time persons remain homeless. ☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. ☑ 6. Increasing successful placements from street outreach. ☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	☑ 1. Reducing the number of persons experiencing homelessness.
Increase emergency shelter capacity including transitional housing, medical respite beds, and family shelter capacity.	☐ 2. Reducing the number of persons who become homeless for the first time.
	☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	☑ 4. Reducing the length of time persons remain homeless.
Secure funding beginning 2022, begin implementation through 2024	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Entities with Lead Responsibilities	
Operators of each the three types of capacity, in coordinatin with the CoC	☑ 6. Increasing successful placements from street outreach.
Measurable Targets	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Increase emergency shelter capacity in the homeless system of care by 10%	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	☑ 1. Reducing the number of persons experiencing homelessness.
Shift coordinated entry system from current focus on emergency shelter placements to supporting placements into housing.	☐ 2. Reducing the number of persons who become homeless for the first time.
	☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	☑ 4. Reducing the length of time persons remain homeless.
Planning to begin in 2022, New CE vendor onboard in 2022	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Entities with Lead Responsibilities	
CoC board and CE subcommittee, CE provider agency	☐ 6. Increasing successful placements from street outreach.
Measurable Targets	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☑ 1. Reducing the number of persons experiencing homelessness.
Description Increase new PSH unit capacity through project Homekey	☐ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe Funding awarded 2022, each project has invidivual timelines	☑ 4. Reducing the length of time persons remain homeless. ☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Entities with Lead Responsibilities Funded entity for each project, in collaboration with CoC	☑ 6. Increasing successful placements from street outreach.
Measurable Targets Increase new PSH unit capacity by approx 130 additional units.	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☐ 1. Reducing the number of persons experiencing homelessness.
Description Increase prevention and diversion projects	☑ 2. Reducing the number of persons who become homeless for the first time.
Timeframe Pilot new program run by service agency beginning 2022	☐ 3. Increasing the number of people exiting homelessness into permanent housing. ☐ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities Funded agency, in collaboration with CoC	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets Increase numbers of households served by prevention and diversion services by 3%	☐ 6. Increasing successful placements from street outreach. ☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Table 6. Funding Plans

Activity to be funded by HHAP 3 (choose from drop down opt ons)	Eligible Use Categories Used to Fund Activity										Total Funds Requested:	Description of Activity
	1. Rapid rehousing	2. Operating subsidies	3. Street outreach	4. Services coordination	5. Systems support	6. Delivery of permanent housing	7. Prevention and diversion	8. Interim sheltering (new and existing)	9. Shelter improvements to lower barriers and increase privacy	10. Administrative (up to 7%)		
Rental Assistance	$ 548,327.74	$ 274,163.86				$ 91,387.96					$ 913,879.56	
Non-Congregate Shelter/ Interim Housing		$ 626,829.31		$ 452,884.10				$ 1,531,850.57			$ 2,611,563.98	8. County HHAP 3 - new NCS, Hotels, SLE, and similar/other interim supports
Permanent Supportive and Service-Enriched Housing		$ 196,697.42		$ 131,131.70				$2,200,000			$ 2,527,829.12	6. County and CoC split
Outreach and Engagement			$ 1,493,355.12	$ 222,986.74							$ 1,716,341.86	2. HHAP 3 County Operating subsidies for outreach and Engagement - support staffing IMDT 3. Portion of Strreet outreach under County HHAP supports discharge and care cooridnatoin from acute care and institutions (jail, Tx, CSU/CRU, SNF, etc.) See comment in cell E7
Diversion and Homelessness Prevention		$ 25,469.67					$ 38,204.51				$ 63,674.18	
Administrative Activities	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 597,731.56	$ 597,731.56	
Systems Support Activities	$ -	$ -	$ -	$ -	$ 108,004.00	$ -	$ -	$ -	$ -		$ 108,004.00	Stipends for Lived Experience Boards (Adult Board and Youth Action Board) as well as funds for development of Homeless Action Plan.
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	
Totals:	$ 548,327.74	$ 1,123,160.26	$ 1,493,355.12	$ 807,002.55	$ 108,004.00	$ 91,387.96	$ 38,204.51	$ 3,731,850.57	$ -	$ 597,731.56	$ 8,539,024.26	

Explanation of How the Proposed Use of Funds Will Complement Existing local, state, and federal funds and equitably close the gaps identified in the Local Landscape Analysis

The Sonoma County Homeless System of Care consists of 37 projects, consisting of Rapid Rehousing, Emergency Shelter including noncongragate and congragate shelters, Street Outreach, Homelessness Prevention, Permanent Supportive Housing, Coordinated Entry, and locally funded Safe Parking projects. The total of all projects in the system of care totals $7,889,617.55. The HHAP 3 funds will support the Sonoma County Homeless Services System of Care by providing 23% of the toal value of all contracts in our system. Local dollars comprise 66% of all funding. The remaining 11% of funding consists of Federally and State derived Emergency Solutions Grant funds, and realatively small remainders of HHAP 2, CESH 18, and CESH 19.   County HHHAP 3 funds would be utilized into FY 23/24 and FY 24/25 (table 8 automatically populates only into FY22/23)

Table 7. Demonstrated Need

Complete ONLY if you are selected Non-Congregate Shelter / Interim Housing as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	936
# of people experiencing unsheltered homelessness in the homeless point-in-time count	1702
Shelter vacancy rate (%) in the summer months	35%
Shelter vacancy rate (%) in the winter months	30%
% of exits from emergency shelters to permanent housing solutions	15%
Describe plan to connect residents to permanent housing.	
Individuals will be connect to permanent housing by services in interim housing/shelter as well as local outreach teams working with individuals in shelter.	

HOMELESS HOUSING, ASSISTANCE AND PREVENTION PROGRAM (HHAP) - Round 3
BUDGET TEMPLATE

California Interagency Council on Homelessness
CAL ICH

APPLICANT INFORMATION

CoC / Large City / County Name:	Santa Rosa/Petaluma/Sonoma County CoC and County of Sonoma	Applying Jointly? Y/N	Y
Administrative Entity Name:	Sonoma County Community Development Commission	Total Allocation	$ 8,539,024.26

HHAP FUNDING EXPENDITURE PLAN

ELIGIBLE USE CATEGORY	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL	Initial	Remainder
Rapid rehousing	$ -	$ 548,327.74	$ -	$ -	$ -	$ 548,327.74	$ -	$ -
Rapid rehousing: youth set-aside	$ -	$ 101,000.00	$ -	$ -	$ -	$ 101,000.00	$ -	$ -
Operating subsidies	$ -	$ 1,123,160.26	$ -	$ -	$ -	$ 1,123,160.26	$ -	$ -
Operating subsidies: youth set-aside	$ -	$ 112,316.14	$ -	$ -	$ -	$ 112,316.14	$ -	$ -
Street outreach	$ -	$ 1,493,355.12	$ -	$ -	$ -	$ 1,493,355.12	$ -	$ -
Street outreach: youth set-aside	$ -	$ 178,408.50	$ -	$ -	$ -	$ 178,408.50	$ -	$ -
Services coordination	$ -	$ 807,002.55	$ -	$ -	$ -	$ 807,002.55	$ -	$ -
Services coordination: youth set-aside	$ -	$ 77,200.00	$ -	$ -	$ -	$ 77,200.00	$ -	$ -
Systems support	$ -	$ 108,004.00	$ -	$ -	$ -	$ 108,004.00	$ -	$ -
Systems support: youth set-aside	$ -	$ 10,800.00	$ -	$ -	$ -	$ 10,800.00	$ -	$ -
Delivery of permanent housing	$ -	$ 91,387.96	$ -	$ -	$ -	$ 91,387.96	$ -	$ -
Delivery of permanent housing: youth set-aside	$ -	$ 8,668.00	$ -	$ -	$ -	$ 8,668.00	$ -	$ -
Prevention and shelter diversion	$ -	$ 38,204.51	$ -	$ -	$ -	$ 38,204.51	$ -	$ -
Prevention and shelter diversion: youth set-aside	$ -	$ 3,820.00	$ -	$ -	$ -	$ 3,820.00	$ -	$ -
Interim sheltering	$ -	$ 3,731,850.57	$ -	$ -	$ -	$ 3,731,850.57	$ -	$ -
Interim sheltering: youth set-aside	$ -	$ 373,185.06	$ -	$ -	$ -	$ 373,185.06	$ -	$ -
Shelter improvements to lower barriers and increase privacy	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Shelter improvements: youth set-aside	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Administrative (up to 7%)	$ -	$ 597,731.56	$ -	$ -	$ -	$ 597,731.56	$ -	$ -

TOTAL FUNDING ALLOCATION

	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL		
						$ 8,539,024.26	$ -	$ -
Youth Set-Aside (at least 10%)	$ -	$ 865,397.70	$ -	$ -	$ -	$ 865,397.70	$ -	$ -

COMMENTS: