



California Interagency Council on Homelessness

Homeless Housing, Assistance and Prevention Round 3 Application

Application Information

This Cognito platform is the submission portal for the Cal ICH HHAP-3 Application. You will be required to upload a full copy of the HHAP-3 Data Tables Template *and* enter information into the portal from specific parts of the HHAP-3 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-3 resources prior to beginning this application:

- [HHAP-3 Notice of Funding Availability \(NOFA\)](#)
- [HHAP-3 Local Homelessness Action Plan & Application Template](#) and
- [HHAP-3 Data Tables Template](#)

Application Submission for HHAP-3 Funding

Using the [HHAP-3 Local Homelessness Action Plan & Application Template](#) as a guide, applicants must provide the following information in the applicable form section (see *How to Navigate this Form*) to submit a complete application for HHAP-3 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding:** the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.
2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.
3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are **NOT** required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this Cognito form will be considered the official responses to the required narrative questions.
4. **Part IV: HHAP-3 Funding Plans:** the information required in this section will be provided in Tables

6, 7 (as applicable), and 8 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.

5. **Evidence of meeting the requirement to agendize the information in Parts I and II at a meeting of the governing board** will be provided as a file upload in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **five sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.
- **Document Upload:** In this section, upload (1) the completed HHAP-3 Data Tables Template as an Excel file, (2) evidence of meeting the requirement to agendize the local homelessness action plan and outcome goals at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.
- **Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-3 Data Tables Template.
- **Narrative Responses:** In this section, enter your responses from Part III of the HHAP-3 Local Homelessness Action Plan & Application Template.
- **Certification:** In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-3 NOFA and application template documents

Yes

I am a representative from an eligible CoC, Large City, and/or County

Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-3 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation

Joint

This application represents the joint application for HHAP-3 funding on behalf of the following eligible applicant jurisdictions:

Joint Applicants Selection

Eligible Jurisdiction 1

Eligible Applicant Name

Marin County

Eligible Jurisdiction 2

Eligible Applicant Name

CA-507 Marin County CoC

Click + Add Eligible Jurisdiction above to add additional joint applicants as needed.

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity

Marin County

Contact Person

Kat Richter

Title

Program Coordinator

Contact Person Phone Number

(415) 473-3704

Contact Person Email

krichter@marincounty.org

Document Upload

Upload the completed [HHAP-3 Data Tables Template](#) (in .xlsx format), evidence of meeting the requirement to agendaize the local homelessness action plan and outcome goals at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-3 Data Tables

application_supplement_data tables.xlsx

Governing Body Meeting Agenda or Minutes

All_Agendaized_Items.pdf

Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-3 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

A demonstration of how the jurisdiction has coordinated, and will continue to coordinate, with other jurisdictions, including the specific role of each applicant in relation to other applicants in the region.

Question 1 Response

Marin County and the Marin Continuum of Care (CoC) are applying jointly for HHAP Round 3 funding. While previous rounds of HHAP were not applied for jointly, the County of Marin Department of Health and Human Services (HHS) has been the administrative entity for both allocations in previous rounds as well, and has used the same collaborative process to determine how funds are spent. To respect the autonomy of the County and CoC, each entity is given ultimate decision-making power for their HHAP allocation, but decisions are made in a collaborative process. CoC and HHS representatives meet to discuss the unmet needs of people experiencing homelessness in a public meeting. CoC voting members ultimately vote to approve the CoC allocations and to make a recommendation to HHS for how to spend the County allocation, informed by the remaining unmet needs and the County's priorities. Both parties have been satisfied with the decisions of the others for all three rounds of HHAP. All funding decisions have also been in line with the CoC's strategic plan.

Significant work is also happening regionally with neighboring counties in order to share and implement successful solutions and best practices. Specifically, the Marin CoC, in which Marin County is a stakeholder and active partner, has collaborated with regional Built for Zero teams; participated in Bay Area HMIS, CE system, and Veteran services forums and conferences; and attended various speaking engagements across counties sharing best practices. Prior to COVID, Marin regularly arranged trips to see successful and innovative projects in neighboring jurisdictions to determine whether similar projects or elements could be launched in Marin, such as the Henry Robinson multi-service center in Oakland and the Laguna Honda hospital in San Francisco.

Question 2

A demonstration of the applicant's partnership with, or plans to use funding to increase partnership with:

- Local health care and managed care plans
- Public health systems
- Behavioral health
- Social services
- Justice entities
- People with lived experiences of homelessness
- Other (workforce system, services for older adults and people with disabilities, Child Welfare, education system)

Question 2 Response

The Marin CoC and Marin County collaborate with partners to coordinate available funding through facilitation of the Homeless Policy Steering Committee (HPSC), which is the governing body of the Marin

CoC. Apart from Marin County Health and Human Services, members of the HSPC include the Marin Housing Authority, Probation, Behavioral Health and Recovery Services, Law Enforcement, Veteran services, homeless services & housing providers, faith-based organizations, hospitals and FQHCs, advocates for older adults, the County Office of Education, people with lived experience, and additional partners. One of the stated goals of the HPSC is to provide and coordinate funding for efforts to assist homeless individuals and families. The HPSC develops long-term strategic plans and facilitates year-round efforts to identify the needs of homeless individuals and families in Marin. Regular meetings of the HPSC provide a forum for coordination for Marin's county-wide response to homelessness, including the coordination of local, state, and federal funds that can address homelessness in Marin County. This collaboration and partnership facilitates continued program expansion, streamlined coordinated care, increased transparency, and best of all, improved health and housing outcomes for homeless and chronically homeless individuals and families being moved into and supported in housing. Marin County homeless policy experts staff the HPSC and administer most local, state, and federal homelessness funding.

In addition to their participation in the HSPC, Behavioral Health and Recovery Services are a critical partner on Project Homekey, Project Roomkey, Coordinated Entry, and other homeless services. We have weekly steering meetings in which Behavioral health, Social services, members of local FQHCs, the San Rafael Police Department mental health liaison, and homeless housing and service providers jointly discuss strategies and priorities for collaboration. To improve our collaboration and ensure continuity of care between systems, we are meeting with the Social Services division to collaborate on an HDAP funding application, Partnership Health Care to collaborate on their HHIP funding application, the Child and Welfare Services division on developing a Family Homelessness Case Management Pool of Providers and jointly exploring available funding sources, and are collaborating with Adult Protective Services to ensure clients across systems experiencing homelessness are connected with resources to succeed in permanent housing. Additionally, we intend to continue collaborating with Partnership Health Plan, which is the managed care plan in our jurisdiction, through the HHIP application.

HHS is also a founding member of Opening Doors Marin, a collaborative of policy makers and funders across the county, whose membership includes supervisors, city councilmembers, city managers, two community foundations, local businesses, nonprofits, community development agency, and all other critical partners involved in efforts to address homelessness and affordable housing. The mission of Opening Doors Marin is to increase housing opportunities for the most vulnerable in our community; work to end veteran and chronic homelessness in Marin while preserving the safety and beauty of the community; create alignment across a broad array of stakeholders across the county; educate the Marin community about successes to date with Housing First and our collaboration; advocate to end homelessness in our community; and identify new sources of funding for preserving and purchasing units of housing in Marin. Marin County HHS staff are members of the Opening Doors Marin Steering Committee.

We are currently in the process of establishing a paid Lived Experience Advisory Board to ensure that the voices of those who are most impacted by our programs are heard at the tables where decisions about programs and funding are being made.

Question 3

A description of specific actions the applicant will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Note: These actions should be aligned with the equity-focused Outcome Goals and related strategies described in previous Parts, but should not need to be limited to those strategies.

Question 3 Response

To ensure HHAP-funded programs address the disproportionate impacts of homelessness on communities of color, Marin has been examining and reevaluating the Coordinated Entry process to ensure it is equitable and culturally competent in all aspects, and does not perpetuate inequalities in the system of care. Notably, these efforts resulted in an increase in Black/African Americans housed in PSH from 13% of those housed in 2018 and 2019 to 17% in 2021 and 2022 (~20% in the overall homeless population) and an increase in Hispanic/Latino/a/x people from 8% of those housed in 2018 to 15% in 2022 (~13.5% in the overall homeless population). In addition, the Marin CoC has recently made efforts to increase representation of BIPOC communities by adding a geographic distribution seat for Southern Marin to represent Marin City, a historically Black community in Marin County. Marin is also participating in the BARHII Racial Equity Action Lab, which is working to identify gaps and respond by establishing new policies and procedures. The majority of the Action Lab participants are BIPOC and facilitation works to ensure that their voices are centered. Marin will also continue to analyze its PIT and HMIS data to determine racial and ethnic disparities in service/shelter utilization, Coordinated Entry assessment, and housing placement through Coordinated Entry. Marin also used ESG-CV funding to launch two new outreach teams, which have bilingual, bicultural competency and serve historically under-outreached areas of the County with large Latinx populations, including West Marin and the Canal district of San Rafael. These teams will be continued after the expiration of ESG-CV funding using AB109 Probation funding and HHAP Round 3 money.

The CoC also has a seat on the Board for the County Community Development Agency, which is leading fair housing and racial equity work in the broader affordable housing landscape, and the County has recently formed a County Office of Equity (HHS had already had an equity officer; the new position is county-wide).

Marin is evaluating ways in which it can expand the reach of funding to underserved and marginalized communities and non-traditional providers who can reach and serve disproportionately impacted communities. As part of the process, Marin will identify disparities and gaps in current provider organizations and neighborhoods and then examine ways to expand the pool of potential subrecipients.

This will likely include actively seeking out new organizations and potential partners. The County will, as it did for ESG-CV funds, utilize not just its standard mailing list of local homeless service providers but will also send solicitations out through the County's Equity Office to reach smaller providers who are located in impacted communities. County staff regularly meet with such providers to orient them to and de-mystify the system of care.

The strategy may also include an evaluation of jargon and other barriers in the local project selection process, incorporating interviews and reducing reliance on proposal writing, and hosting technical assistance workshops—in Spanish as well as English—to provide information on the process and assistance to encourage new partners to participate.

Local homelessness programs all have their own marketing and communication materials and strategies, the majority of which are offered in English and Spanish. In addition, Marin County runs the Aging & Adult Information and Assistance Line, a help line for older and disabled people in Marin to direct them to community resources, which is available in English and Spanish. Coordinated Entry also has a phone line, for those who do not enter through another provider, which people experiencing homelessness can use to schedule assessments in English or Spanish. Finally, Marin works with the school districts, who are represented on the CoC board, to ensure that McKinney-Vento liaisons are aware of existing resources and can direct homeless families, who are disproportionately BIPOC and immigrants.

All permanent housing vacancies, including those that will be created by this funding, are filled through the Coordinated Entry system. Marin has and will continue to review Coordinated Entry data, along with HMIS and PIT data, to ensure that the Coordinated Entry system addresses racial disparities and does not perpetuate inequalities in the system of care.

In addition to these efforts, we created dashboards that visualize housing outcomes data, including both housing placement data and housing retention data, on characteristics including Age, Gender, Race, Veteran Status, so that we have up-to-date information on any disparities in outcomes so that we can address those disparities.

In our latest PIT count, we saw an increase in the percentage of women, transgender, and gender non-conforming individuals experiencing homelessness, compared to 2019. Similarly we saw an increase in African American/Black and Hispanic/Latin(x) individuals experiencing homelessness. Much of this increase was also reflected in the increase in families experiencing homelessness, which, in Marin County, are significantly overrepresented by women, Black/African American, and Latin(x)/Hispanic individuals. To specifically address this inequity, we are increasing our services to families experiencing or at imminent risk of experiencing homelessness, by leveraging our non-competitive allocation of Bringing Families Home funds to increase housing case management available, and hope to augment these services through HHAP-3 funds and Family Homelessness Challenge funds.

Additionally, the CoC works collaboratively with the Center for Domestic Peace (C4DP), which is the primary provider for Domestic Violence (DV) services in Marin County. After analyzing data provided by C4DP which showed a need for housing with DV services, the CoC conducted outreach for new DV applications in the FY2019 and FY2020 competitions in an effort to better meet the need for DV services in Marin.

Question 4

A description of how the applicant will make progress in preventing exits to homelessness from institutional settings, including plans to leverage funding from mainstream systems for evidence-based housing and housing-based solutions to homelessness.

Note: Such mainstream systems could include:

- Physical and behavioral health care systems and managed care plan organizations
- Public health system
- Criminal legal system and system for supporting re-entry from incarceration
- Child welfare system
- Affordable housing funders and providers
- Income support programs
- Education system
- Workforce and employment systems
- Other social services and human services systems

Question 4 Response

Marin County jointly funds the Transition to Wellness medical respite program with Marin's three hospitals, providing an exit to shelter from the hospitals for those who do not need ongoing hospitalization or skilled nursing. Transition to Wellness is fully integrated into Marin's Coordinated Entry system, which prioritizes those with multiple inpatient hospitalizations to capture medical vulnerability.

Marin's Behavioral Health and Recovery Services (BHRS) provides several levels of residential mental

health care, funded through MHSA and County general funds. These beds are prioritized for those stepping down from institutes for mental disease, preventing anyone from exiting IMDs to the streets. Clients are able to stay in each level of care as long as it is medically indicated. BHRS works closely with the homeless system of care, and we are currently working out ways to step previously homeless clients down from their lowest-level residential care to scattered-site Permanent Supportive Housing, creating more capacity for clients who need a higher level of care than our PSH can currently provide.

To prevent exits to homelessness from the institutional setting of Jail, the Jail Re-entry program includes cross-functional staff who take a person-centered approach to coordinated services according to what supports would best help a client. These staff include a mental health clinician, recovery coaches, Housing case managers, medical case managers, Public defender case manager, Veterans affairs officers, Social workers, residential treatment centers, etc. This coordination is completed through the case coordination platform WIZARD, and depending on what the needs are, clients might be connected with enrollment into Medicaid, Cash Aid, SNAP, case management (Housing, Medical, or Behavioral Health), transportation assistance, or referrals to other supports, such as Social Security, Family Reunification, Community Court, and others.

Additionally, supported through CESF funding, Marin County operates an emergency shelter program that supports individuals that exit from jail and are on the waiting list for a shelter bed. Clients are provided with a motel room until a shelter bed is available, and stabilization services, such as case management, transportation, and other services as needed, are also provided. This provision of a safe space to live is a critical factor in maintaining the positive steps that many people are able to take towards rehabilitation while in jail.

As part of our collaboration to improve Family Coordinated Entry, we regularly seek out feedback from our partner agencies about what barriers clients face when attempting to resolve homelessness. Barriers that come up most often for families are 1) lack of affordable housing in Marin; 2) difficulty accessing and navigating the housing voucher process, and 3) Difficulty navigating and accessing other supports that could support them to stay housed. To address these barriers, we have partnered with the Child and Family Services division on accepting Bringing Families Home funds and applying to Family Homelessness Challenge funds, to develop a program that specifically targets families with dependent children experiencing or at imminent risk of experiencing homelessness. Eligible families will be referred from the Child Welfare program or Family Coordinated entry, as part of an ongoing commitment to reduce homelessness and also to reduce exits to homelessness.

A significant barrier in Marin in ending homelessness and preventing exits to homelessness from institutions is the lack of affordable housing in Marin. To address the lack of affordable housing, and thereby address outcome goal #3 of increasing the number of people exiting homelessness into permanent housing, Marin County has leveraged Project Homekey funds and other funding sources, including HHAP, to support the construction and acquisition of permanent supportive housing—105 units so far. The CoC HHAP-1 allocation, for example, was designated for the construction or acquisition of permanent supportive housing, which was used to support the acquisition of one of its Project Homekey properties, America's Best Value Inn. The Marin County HHAP-2 allocation, meanwhile, was similarly be designated for the construction, acquisition, or renovation of permanent supportive housing, with eight percent of the funded housing set aside for youth. The HHAP-3 application funds will likewise be partially used to support operational expenses at our Casa Buena Homekey site and also to support the South Eliseo Homekey Project.

Veterans have an elevated risk of both homelessness and incarceration. To interrupt this cycle of incarceration to homelessness, Marin County and its partners have committed to ending Veteran Homelessness in Marin by 2024. We have partnered with Homeward Bound, leveraging Veterans Housing and Homelessness Prevention Program Funds and contributions from Marin County and the Marin Community Foundation to add 26 new units of housing specifically for Veterans experiencing homelessness, effectively ending Veteran Homelessness by our deadline.

Question 5

Specific and quantifiable systems improvements that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

(IV) Improving homeless point-in-time counts.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youth-specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

Question 5 Response

(I) Marin considers the unique needs of everyone in our homeless population when implementing our homeless system of care. Marin has increasingly required bilingual staff in contracted programs, with a preference for bilingual bicultural staff. These requirements have resulted in our housing placement rate for Latinx/Hispanic people experiencing homelessness nearly doubling since 2017. It now aligns with the proportion of Latinx/Hispanic people in our overall homeless population. We will continue to include this requirement in future contracts and work with our providers to help them develop culturally appropriate services.

Marin is also evaluating ways in which it can expand the reach of funding to underserved and marginalized communities and non-traditional providers who can reach and serve disproportionately impacted communities. As part of the process, Marin will identify disparities and gaps in current provider organizations and neighborhoods and then examine ways to expand the pool of potential subrecipients. In particular, the County and CoC have increasingly reached out to nonprofits in Marin City, a historically black enclave in Marin.

This will likely include actively seeking out new organizations and potential partners. The County will, as it did for ESG-CV funds, utilize not just its standard mailing list of local homeless service providers but will also send solicitations and RFPs out through the County's Equity Office to reach smaller providers who are located in impacted communities. County staff regularly meet with such providers to orient them to and demystify the system of care. By improving information about the services offered, we intend to empower these organizations to advertise Coordinated Entry and its related services to people who are historically and systemically underserved, to achieve outcome goals 1A, 1B, and regarding improving access to services, and reducing the numbers of individuals experiencing sheltered and unsheltered homelessness.

The strategy may also include an evaluation of jargon and other barriers in the local project selection process, incorporating interviews and reducing reliance on proposal writing, and hosting technical assistance workshops—in Spanish as well as English—to provide information on the process and assistance to encourage new partners to participate. In addition, Marin's Coordinated Entry system has both a family-specific assessment and a youth-specific assessment to capture the unique vulnerabilities of

those populations. Families in Marin county experiencing homelessness are disproportionately BIPOC and immigrants, so focusing on their needs will help us lower the racial disparity gap in housing services and outcomes. All known homeless families, and their paths to housing, are reviewed weekly in a by-name list case conferencing meeting. An increasing number of family-specific permanent supportive housing programs ensure that case managers are well-informed about the unique needs and resources relevant to families, including collaborating with the school districts to provide McKinney-Vento services.

Marin County launched new family homelessness programs, including added CalWORKs Housing Supports to move families back into housing quickly. These programs include Housing Based Case management paired with vouchers, and are housing 29 higher-needs families--and HHAP-3 funding will assist an additional 12 families.

(II) Marin's overall data quality in HMIS is quite high. In order to further improve data quality in HMIS, we are working with our partners to identify the most productive areas for improvement, including accurately capturing housing move-in dates for each participant and ensuring all participants in street outreach are accurately captured in HMIS. As part of this data improvement, we are leveraging ESG-CV and HHAP-3 program funding to appropriately staff outreach teams to connect individuals experiencing unsheltered homelessness to successful placements. Through coordination efforts implemented in 2019, the various street outreach teams in Marin County cover 100% of the CoC's geographic area, and include bilingual, bicultural, and ASL speakers.

(III) As the administrative entity for both allocations of HHAP Round 3 funding, the CoC collaborative applicant, and the primary provider of social services in Marin County, HHS is well-positioned to consider the broader funding landscape when determining the best uses of funds. To improve our capacity to leverage existing, mainstream, and new funding, we have hired additional staff on our team who are tasked with improving processes regarding funding streams, as well as strategizing around and applying for additional funding sources.

As an example, Marin combined Project Homekey funds with HHAP Round 1 and Whole Person Care housing funds to create a new Permanent Supportive Housing project in Corte Madera, which will further be supported by Housing Authority vouchers; combined Project Homekey with money from No Place Like Home, the City of San Rafael Affordable Housing Trust Fund, and existing Behavioral Health and Recovery Services services to create another new Permanent Supportive Housing project in San Rafael, and combined HEAP, No Place Like Home, Housing for a Healthy California, and City of San Rafael Affordable Housing Trust Fund money, and existing emergency shelter funding to create a second new Permanent Supportive Housing project on top of an existing emergency shelter in San Rafael.

As an example for a services-only project, Marin County accepted Bringing Families Home non-competitive grant allocation and submitted an application to the states' Family Homelessness Challenge grant, to serve additional family households with dependent minors that are experiencing or at imminent risk of homelessness, who may not be eligible for the CalWORKs housing supports. We are collaborating with the Child and Family Services division on the planning and implementation of these funds, to ensure that the families and youth will be connected with the appropriate services and level of care, including connection to mainstream services. While Marin did not receive a FHC grant, the collaboration and planning for this grant will allow us to expand or extend this grant if and when new resources become available.

(IV) To ensure the success and integrity of the PIT count, the county and community agencies collaborate in advance on community outreach, volunteer recruitment, logistical plans, methodological decisions, and interagency coordination efforts. We also work with Applied Survey Research (ASR), and use a smartphone app for streamlined data collection, data quality, and evaluation. The count is conducted by volunteers from county staff, nonprofit partners, law enforcement, McKinney-Vento Liaisons (for the youth count), and paid guides with lived experience of homelessness. In our next PIT count we intend to deepen

our collaboration with Health Care professionals, to get their perspective on how our data can be improved.

(V) The CoC is in the process of a racial equity-centered redesign of the homeless system of care. The Coordinated Entry Redesign committee on Equity and Access regularly collaborates with the Marin Racial Equity Action lab team, and have jointly requested feedback from persons experiencing homelessness from different races and ethnicities who had long periods of homelessness and who had not previously accessed the Marin coordinated entry system, to determine how to better provide these populations access to Marin homelessness resources. Based on feedback, the committee will be conducting system mapping of organizations and groups that are trusted sources of assistance in communities with greater BIPOC representation. The CoC will conduct outreach to these organizations and groups to coordinate resources and provide support, to better serve BIPOC experiencing homelessness in Marin.

Marin County has a Family Coordinated Entry system, and meets regularly with partners to facilitate housing placements for clients, and to discuss improvements to the system. Existing access points include referrals from School districts, referrals from Child and Family Services, and referrals from partner agencies. Marin also responds to changes in the reported needs of youth. For example, Marin's family providers have reported an increase in parenting youth seeking shelter and housing assistance. The Marin CoC HHAP-2 allocation has been used to provide housing-based case management paired with section 8 and section 811 vouchers, focused on families, and will create permanent supportive housing for families. A minimum of eight percent of these units will be set aside for chronically homeless transition-age youth or parenting youth. To respond to this demand, WPC used the youth set-aside in state HHAP funding to provide services to parenting youth. Additionally, during one of our regular PDSA cycles, we heard from providers that the existing standard case management ratio (1:17) was not allowing case managers enough time to address the needs of the whole family, so it was adjusted to 1:12 for family case management to ensure families were getting an appropriate level of service.

Question 6

Evidence of connection with the local homeless Coordinated Entry System.

Question 6 Response

Marin County Department of Health and Human Services (HHS) is the recipient of the grant for the Coordinated Entry project through HUD's Continuum of Care program, and also supports Coordinated Entry with county general fund dollars. HHS is staff to the Marin County Continuum of Care, leads all Coordinated Entry Committee general meetings, as well as the Coordinated Entry Steering Committee. HHS staff manage the Coordinated Entry data and meetings and HHS has a full-time Coordinated Entry intake worker whose is able to provide assessment and program enrollment to those who are not otherwise connected to the homeless system of care. HHS requires all homeless housing to go through Coordinated Entry, even programs that do not otherwise require it, such as those funded with County general funds. HHS is also the HMIS Lead for the Continuum of care, and monitors data quality for all HMIS and Coordinated Entry-participating provider projects.

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Yes

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	1,121	2022 Point In Time Count
# of People Who are Sheltered (ES, TH, SH)	291	2022 Point In Time Count
# of People Who are Unsheltered	830	2022 Point In Time Count
Household Composition		
# of Households without Children	739	2022 Point In Time Count
# of Households with At Least 1 Adult & 1 Child	73	2022 Point In Time Count
# of Households with Only Children	2	2022 Point In Time Count
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	284	2022 Point In Time Count
# of Adults Who are Experiencing Significant Mental Illness	362	2022 Point In Time Count
# of Adults Who are Experiencing Substance Abuse Disorders	277	2022 Point In Time Count
# of Adults Who are Veterans	65	2022 Point In Time Count
# of Adults with HIV/AIDS	6	2022 Point In Time Count
# of Adults Who are Survivors of Domestic Violence	109	2022 Point In Time Count
# of Unaccompanied Youth (under 25)	126	2022 Point In Time Count
# of Parenting Youth (under 25)	10	2022 Point In Time Count
# of People Who are Children of Parenting Youth	18	2022 Point In Time Count
Gender Demographics		
# of Women/Girls	438	2022 Point In Time Count
# of Men/Boys	663	2022 Point In Time Count
# of People Who are Transgender	8	2022 Point In Time Count
# of People Who are Gender Non-Conforming	12	2022 Point In Time Count
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	260	2022 Point In Time Count
# of People Who are Non-Hispanic/Non-Latino	861	2022 Point In Time Count
# of People Who are Black or African American	245	2022 Point In Time Count
# of People Who are Asian	25	2022 Point In Time Count
# of People Who are American Indian or Alaska Native	47	2022 Point In Time Count
# of People Who are Native Hawaiian or Other Pacific Islander	19	2022 Point In Time Count
# of People Who are White	729	2022 Point In Time Count
# of People Who are Multiple Races	56	2022 Point In Time Count

Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	507	277	496 (LSA merges ES/SH/TH data)	496 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Households with At Least 1 Adult & 1 Child	45	109	27 (LSA merges ES/SH/TH data)	27 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Households with Only Children	0	0	0	0	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
Sub Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	95	123	227 (LSA merges ES/SH/TH data)	227 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Adults Who are Experiencing Significant Mental Illness	SMI Data not included in LSA	SMI Data not included in LSA	SMI Data not included in LSA	SMI Data not included in LSA	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Adults Who are Experiencing Substance Abuse Disorders	SUD Data not included in LSA	SUD Data not included in LSA	SUD Data not included in LSA	SUD Data not included in LSA	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Adults Who are Veterans	106	6	32 (LSA merges ES/SH/TH data)	32 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Adults with HIV/AIDS	HIV/AIDS Data not included in LSA	HIV/AIDS Data not included in LSA	HIV/AIDS Data not included in LSA	HIV/AIDS Data not included in LSA	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Adults Who are Survivors of Domestic Violence	161	149	137 (LSA merges ES/SH/TH data)	130 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Unaccompanied Youth (under 25)	2	18	15 (LSA merges ES/SH/TH data)	15 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Parenting Youth (under 25)	2	21	7 (LSA merges ES/SH/TH data)	7 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Children of Parenting Youth	Data Missing from LSA	Data Missing from LSA	Data Missing from LSA	Data Missing from LSA	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
Gender Demographics									
# of Women/Girls	254	220	193 (LSA merges ES/SH/TH data)	193 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of Men/Boys	329	180	339 (LSA merges ES/SH/TH data)	339 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Transgender	0	0	1 (LSA merges ES/SH/TH data)	1 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Gender Non-Conforming	0	0	0	0	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	81	68	82 (LSA merges ES/SH/TH data)	82 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Non-Hispanic/Non-Latino	492	295	428 (LSA merges ES/SH/TH data)	428 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Black or African American	108	124	115 (LSA merges ES/SH/TH data)	115 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Asian	15	10	5 (LSA merges ES/SH/TH data)	5 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are American Indian or Alaska Native	12	10	10 (LSA merges ES/SH/TH data)	10 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Native Hawaiian or Other Pacific Islander	4	2	2 (LSA merges ES/SH/TH data)	2 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are White	434	217	378 (LSA merges ES/SH/TH data)	378 (LSA merges ES/SH/TH data)	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA
# of People Who are Multiple Races	LSA does not include DIV data	LSA does not include DIV data	LSA does not include DIV data	LSA does not include DIV data	LSA does not include DIV data	LSA does not include HP data	LSA does not include O/R data		2020-2021 LSA

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>	Brief Description of Programming and Services Provided	Populations Served <i>(please x the appropriate population[s])</i>
California COVID-19 Rent Relief Program - via HCD	FY 2021-2022	\$ 386,900.15	State Agency	Non-Congregate Shelter/ Interim Housing	Funds supported Project Roomkey and priorities established by the Marin Continuum of Care as follows: (1) shelter capacity support (including hazard pay for staff); (2) isolation capacity; and (3) rental assistance support.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x Veterans x Parenting Youth x People Exp Severe Mental Illness x People Exp HIV/ AIDS x Children of Parenting Youth x People Exp Substance Abuse Disorders x Unaccompanied Youth Other (please enter here)
				Rental Assistance		
Emergency Rental Assistance (ERA) - via Treasury	FY 2021-2022	\$ 39,381,311.00	County General Funds, State Agency, Federal Agency, Private donors	Rental Assistance	Rental assistance was provided to individuals and families who lost income due to Covid-19 and met income thresholds.	ALL PEOPLE EXPERIENCING HOMELESSNESS People Exp Chronic Homelessness Veterans Parenting Youth People Exp Severe Mental Illness People Exp HIV/ AIDS Children of Parenting Youth People Exp Substance Abuse Disorders Unaccompanied Youth x Other (individuals and families who lost income due to COVID-19)
				Diversion and Homelessness Prevention		
Emergency Solutions Grants - CV (ESG-CV) - via HCD	FY 2021-2022	\$ 5,682,162.00	Federal Agency	Outreach and Engagement	ESG-CV Round 1 funds (\$599,600) supported street outreach; ESG-CV Round 2 funds (\$5,082,562) supported street outreach, emergency shelter at Project Roomkey/Homekey properties, and Rapid Rehousing. Funding priorities were determined by the Marin CoC.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x Veterans x Parenting Youth x People Exp Severe Mental Illness x People Exp HIV/ AIDS x Children of Parenting Youth x People Exp Substance Abuse Disorders x Unaccompanied Youth Other (please enter here)
	FY 2022-2023			Non-Congregate Shelter/ Interim Housing		
				Rental Assistance		
Emergency Solutions Grants (ESG) - via HCD	FY 2021-2022	\$ 494,295.00	Federal Agency	Rental Assistance	Funds support one Rapid Rehousing project; \$94,295; one Emergency Shelter dedicated to Families experiencing homelessness; \$200,000; and; one Emergency Shelter dedicated to Domestic Violence Survivors; \$200,000	ALL PEOPLE EXPERIENCING HOMELESSNESS People Exp Chronic Homelessness Veterans Parenting Youth People Exp Severe Mental Illness People Exp HIV/ AIDS Children of Parenting Youth People Exp Substance Abuse Disorders Unaccompanied Youth x Families and Survivors of Domestic Violence
	FY 2022-2023			Emergency Shelter		
Community Development Block Grant (CDBG) - via HUD	FY 2021-2022	\$ 1,621,547.00	Federal Agency	Permanent Supportive and Service-Enriched Housing	After subtracting administrative expenses, the CDBG funds are divided so that at minimum of 40% goes toward housing, a maximum of 15% goes toward public service projects, and the remaining funds can be used for capital improvements for community infrastructure or housing.	ALL PEOPLE EXPERIENCING HOMELESSNESS People Exp Chronic Homelessness Veterans Parenting Youth People Exp Severe Mental Illness People Exp HIV/ AIDS Children of Parenting Youth People Exp Substance Abuse Disorders Unaccompanied Youth Other (please enter here)
No Place Like Home (NPLH) - via HCD	FY 2021-2022	\$ 4,455,120.00		Permanent Supportive and Service-Enriched Housing	No Place Like Home Round 2 funds support construction, acquisition, and operations of Mill Street 2.0 permanent supportive housing.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness Veterans Parenting Youth x People Exp Severe Mental Illness People Exp HIV/ AIDS Children of Parenting Youth x People Exp Substance Abuse Disorders Unaccompanied Youth Other (please enter here)
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022	\$ 3,438,701.47	State Agency	Permanent Supportive and Service-Enriched Housing	HHAP funds support capital development for permanent supportive housing for the target populations of homeless veterans, chronically homeless families, and chronically homeless individuals; Whole Person Care case management, and; street outreach.	ALL PEOPLE EXPERIENCING HOMELESSNESS x People Exp Chronic Homelessness x Veterans Parenting Youth People Exp Severe Mental Illness People Exp HIV/ AIDS Children of Parenting Youth People Exp Substance Abuse Disorders Unaccompanied Youth x Families
	FY 2022-2023			Outreach and Engagement		
	FY 2023-2024			Case management		
	FY 2024-2025					
Project Roomkey and Rehousing - via CDSS	FY 2021-2022	\$ 450,912.00	State Agency	Rental Assistance	Project Roomkey funds Rapid Rehousing for persons exiting Project Roomkey.	ALL PEOPLE EXPERIENCING HOMELESSNESS People Exp Chronic Homelessness Veterans Parenting Youth People Exp Severe Mental Illness People Exp HIV/ AIDS Children of Parenting Youth People Exp Substance Abuse Disorders Unaccompanied Youth Other (please enter here)

Program Name	FY 2021-2022	Amount	Agency	Activities		Description	Targeted Populations	TARGETED POPULATIONS (please "x" all that apply)							
				Non-Congregate Shelter/ Interim Housing	Systems Support Activities			People Exp Chronic Homelessness	Veterans	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth
FEMA Public Assistance Program Category B - via FEMA		\$ 1,802,662.62	Federal Agency	Non-Congregate Shelter/ Interim Housing	Systems Support Activities	Through Project Roomkey, FEMA-reimbursement requests were submitted for county-fronted Project Roomkey hotel costs, staffing costs, and food costs.	ALL PEOPLE EXPERIENCING HOMELESSNESS								
CalWORKs Housing Support Program (HSP) - via CDSS		\$ 1,644,182.00	State Agency	Rental Assistance	Case management	To foster housing stability for families experiencing homelessness in the CalWORKs program.	ALL PEOPLE EXPERIENCING HOMELESSNESS								
Housing and Disability Advocacy Program (HDAP) - via CDSS		\$ 981,273.00	State Agency	Administrative Activities	Non-Congregate Shelter/ Interim Housing	to provide interim housing support for the homeless, disabled individuals while they progress through the disability benefits application process	ALL PEOPLE EXPERIENCING HOMELESSNESS								
Bringing Families Home (BFH) - via CDSS		\$347,049	State Agency	Administrative Activities	Rental Assistance	Rehousing assistance for families with dependent children that have interacted with Family and Child Services	ALL PEOPLE EXPERIENCING HOMELESSNESS								
Continuum of Care Program (CoC) - via HUD		\$ 4,948,892.00	Federal Agency	Permanent Supportive and Service-Enriched Housing	Rental Assistance	Continuum of Care funds support eight renewal Permanent Supportive Housing projects, one renewal joint Rapid Rehousing-Transitional Housing project dedicated to survivors of domestic violence, one renewal Coordinated Entry project, and one planning grant.	ALL PEOPLE EXPERIENCING HOMELESSNESS	x							
Emergency Housing Vouchers (EHVs) - via HUD		\$ 562,967.00	Federal Agency	Rental Assistance	Administrative Activities	The Housing Authority of the County of Marin was awarded 117 Emergency Housing Vouchers, which fund rental assistance, administrative costs, and some supportive services costs.	ALL PEOPLE EXPERIENCING HOMELESSNESS		x						Families, persons fleeing domestic violence, older adults, and persons exiting Project Roomkey not requiring intensive supportive services, or with supportive services funded through another source.
Housing Choice Vouchers (HCVs) - via HUD		\$ 562,967.00	Federal Agency	Rental Assistance		The CARES Act Section 811 Mainstream Housing Choice Voucher Program funds support affordable housing to non-elderly people living with disabilities.	ALL PEOPLE EXPERIENCING HOMELESSNESS								
HUD-VA Supportive Housing Program Vouchers (HUD-VAASH) - via HUD		\$ -	Federal Agency	Rental Assistance			ALL PEOPLE EXPERIENCING HOMELESSNESS		x						

Local General Fund	FY 2021-2022	\$ 7,137,700.74	Local Agency	Rental Assistance	Non-Congregate Shelter/ Interim Housing	Main County General Fund supports the Marin Homeless Management Information System (HMIS), Rapid Rehousing & Supportive Services, Homeless Outreach & Case Management, Severe Weather Emergency Shelter, Technical Assistance, PHA Coordinated Entry, Family Coordinated Entry, Housing Locator, Pre-empt Homeless, Pre-empt	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)			
				Systems Support Activities	Diversion and Homelessness Prevention			People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans	Parenting Youth
				Outreach and Engagement				People Exp Severe Mental Illness		People Exp HIV/ AIDS	Children of Parenting Youth
				Emergency Shelter				People Exp Substance Abuse Disorders		Unaccompanied Youth	Other (please enter here)

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual estimate of number of people accessing services who are experiencing homelessness	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
1114	90 more persons accessing services	0%
Optional Comments		
A 0% change from CY2020 to 2024 actually represents a positive change , by reversing a downward trend seen from CY2018 to 2020 of 8% fewer people accessing services over that time period. If in 2024 we find that 1,114 people access services who are experiencing homelessness, this will be an 8% improvement from the previous time period (meaning 90 more persons will have been able to access services than otherwise would be).		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
While the most recent U.S. Census data estimates that persons who identify as Black or African American represent 2.8% of the population in the Marin County/CoC geographic area, analysis of Cal ICH Baseline Data shows that Black/African Americans represented approx. 24% of persons accessing services who were experiencing homelessness in CY2020. U.S. Census data also estimates that approx. 16% of the population of Marin identify as Latin(a)(o)(x)/Hispanic, while Cal ICH Baseline Data shows 28% of persons accessing services who were experiencing homelessness in CY2020 identify as Latin(a)(o)(x)/Hispanic. Additionally, according to Cal ICH Baseline Data, approx. 44% of those accessing services who were experiencing homelessness in CY2020 were persons in a household with at least one adult and one child. According to 2022 Point In Time Count data, 44% of persons in households with children who were sheltered/unsheltered identify as Latin(a)(o)(x)/Hispanic, while 26% of persons in households with children who were sheltered/unsheltered identify as Black/African American.	<p><i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds</i></p> <p>In committing to increasing access to services for persons experiencing homelessness in Marin, focus will be placed on disproportionately impacted populations - families and households identifying as Black/African American and Latin(a)(o)(x)/Hispanic. Outreach to these populations will continue to improve, meaning data will show no fewer than 24% of persons identifying as Black/African American and no fewer than 28% of persons identifying as Latin(a)(o)(x)/Hispanic have accessed services by June 30, 2024. Additionally, of the total number of persons accessing services by June 30, 2024, at least 44% will be from households with children (with an emphasis on those identifying as Latin(a)(o)(x)/Hispanic and Black/African American).</p>	

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
708	0	0%
Optional Comments		
A 0% change from CY2020 to 2024 actually represents a positive change , by committing to seeing no increases in unsheltered homelessness by 2024.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
According to 2022 Point In Time Count data, of the total number of persons experiencing unsheltered homelessness, 21% identified as Black, African American, or African, and 21% identified as Latin(a)(o)(x)/Hispanic. While families with children accounted for approx. 11% of the total unsheltered population, families identifying as Black, African American, or African accounted for 20% of total unsheltered families, while 19% identified as Latin(a)(o)(x)/Hispanic.	<p>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</p> <p>In committing to seeing no increases in unsheltered homelessness, Marin commits to seeing no greater than 21% unsheltered persons identifying as Black, African American, or African, and no greater than 21% identifying as Latin(a)(o)(x)/Hispanic, and no greater than 11% families with children (of which, no greater than 20% identifying as Black, African American, or African, and no greater than 19% identifying as Latin(a)(o)(x)/Hispanic).</p>	

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.		
Baseline Data: Annual Estimate of # of people who become homeless for the first time	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
395	0	0%
Optional Comments		
A 0% change from CY2020 to 2024 actually represents a positive change , by committing to seeing no increases in the number of persons becoming homeless for the first time by 2024. This goal acknowledges that more recent data shows the number of persons who are becoming homeless for the first time are beginning to rise again, likely impacted by the COVID pandemic.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds</i>	
According to Cal ICH Baseline Data, 23% of persons newly homeless in CY2020 identified as Black/African American, 28% identified as Latin(a)(o)(x)/Hispanic, and families accounted for approx. 40% of persons experiencing first time homelessness.	In committing to seeing no increases in the number of persons newly homeless, Marin commits to seeing no greater than 23% of persons identifying as Black/African American, 28% identifying as Latin(a)(o)(x)/Hispanic, and no greater than 40% of families experiencing first time homelessness by June 30, 2024.	

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people exiting homelessness into permanent housing	Increase in # of People	Increase as % Change from Baseline
338	approx. 14	2% decrease
Optional Comments		
<p>A reduction of only 2% in the number of persons exiting homelessness to permanent housing by June 30, 2024 actually represents a positive outcome, as it demonstrates a commitment to reversing the trend in decreases of persons exiting homelessness into housing, by improving exits to housing by 4%. From CY2018 to CY2020, Marin saw a 6% decrease in the number of exits to permanent housing, and recent data shows that this trend is likely to continue despite efforts to combat it.</p>		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>According to Cal ICH Baseline Data, approx. 25% of persons exiting homelessness to permanent housing in CY2020 identified as Black/African American, 32% identified as Latin(a)(o)(x)/Hispanic, and families accounted for approx. 50%.</p>	<p><i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i></p> <p>Marin commits to maintaining positive performance in exits to permanent housing for those who are disproportionately impacted by homelessness, seeing that no less than 25% of persons identifying as Black/African American, 32% identifying as Latin(a)(o)(x)/Hispanic, and no less than 50% of families exit homelessness to permanent housing by June 30, 2024.</p>	

Outcome Goal #4: Reducing the length of time persons remain homeless.		
Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs"	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in Average # of Days	Decrease as % Change from Baseline
161	3	28% increase
Optional Comments		
An increase of 28% to the average length of time homeless by June 30, 2024 actually represents a positive outcome , as it reflects a commitment to reversing the trend seen from CY2018 - CY2020 of a 30% increase in length of time homeless during that time period. This outcome goal would actually reverse that trend, decreasing the length of time homeless by 2% .		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
According to Cal ICH Baseline Data, persons identifying as Black/African American and Latin(a)(o)(x)/Hispanic experienced an approx. 8-10% longer length of time homeless than persons identifying as white/non-Hispanic. Families experienced an approx. 28% longer length of time homeless than households without children (and 38% longer for households with only children).	Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds. Marin commits to reducing the disparities in average length of time homeless between persons identifying as white/non-Hispanic and persons identifying Black/African American and Latin(a)(o)(x)/Hispanic, by 8-10% .	

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.		
Baseline Data: % of people who return to homelessness after having exited homelessness to permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
12%	1	2% increase
Optional Comments		
An increase of only 2% to the percentage of people returning to homelessness after having exited to permanent housing represents a positive outcome , as it reflects a commitment to reversing the trend of 3% increases seen in recent data to the percentage of returns to homelessness, by decreasing returns to homelessness by 1%.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds</i>	
According to Cal ICH Baseline Data, persons in households without children returned to homelessness at rates 5% higher than the average, as did persons identifying as Latin(a)(o)(x)/Hispanic. Adults experiencing Significant Mental Illness and adults experiencing Substance Use Disorder returned to homelessness at rates 4% higher than average.	Marin commits to reducing the percentage of returns to homelessness experienced by persons without children, persons identifying as Latin(a)(o)(x)/Hispanic, adults experiencing Significant Mental Illness, and adults experiencing Substance Use Disorder by 2% (exceeding our overall goal of 1%) .	

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2021 - June 30, 2024	
	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
0	0	100%
Optional Comments		
<p>Until 2021, street outreach data was not being captured in Marin HMIS, for which reason this data was missing from the Baseline Data provided by Cal ICH. Current HMIS data shows 4 persons exited street outreach to emergency shelter, transitional housing, and permanent housing destinations. By 2024, our goal is to see 8 persons successfully placed from street outreach. Given that it is mathematically impossible to have a percent increase of zero, we are using local baseline of 4 as the basis for the percentage increase.</p>		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Due to the quality of data collection of street outreach--such as high responses of "no data collected," and "no response" to a majority of the demographic questions, and the low numbers of exits, understanding which populations are disproportionately affected specifically in the street outreach component of our system of care is a work in progress. We commit to engage with our partners to ensure that 50% of program participants include demographic data in their responses.</p>	<p><i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i></p> <p>Marin commits to improving data collection of street outreach.</p>	

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Marin County has launched new family homelessness programs, including added CalWORKs Housing Supports to move families back into housing quickly. Housing Based Case Management paired with vouchers is housing 29 higher-needs families and HHAP-3 funds will assist an additional 12 families. Further, an application was submitted to the state's Family Homelessness Challenge Grant to serve additional	
Timeframe	
By 2023	
Entities with Lead Responsibilities	
Marin HHS	
Measurable Targets	
40+ units of PH for families by 2023	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Through the state's Project Homekey initiative, Marin County has begun the purchase and redevelopment of 105 new units of supportive housing in San Rafael, Corte Madera, and Greenbrae. The County has also committed \$20 million over 15 years for the ongoing development and operations of these units of permanent supportive housing.	
Timeframe	
By 2024	
Entities with Lead Responsibilities	
Marin HHS	
Measurable Targets	
105 units of PH for adults experiencing chronic homelessness	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Using state Veterans Housing and Homelessness Prevention Program funding, and with contributions from Marin County and the Marin Community Foundation, Homeward Bound of Marin will add 26 new units of housing for Veterans experiencing homelessness, ending Veteran homelessness in Marin.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
By 2024	
Entities with Lead Responsibilities	
Homeward Bound of Marin	
Measurable Targets	
26 units of PH for Veterans	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Through ESG-CV, county general funds, and HHAP-3 program funding, street outreach teams staffed by Community Action Marin and Downtown Streets Team will continue to connect people experiencing unsheltered homelessness to successful placements (e.g., Emergency Shelter, Transitional Housing, Rapid Rehousing, and Permanent Supportive Housing).	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
By 2022	
Entities with Lead Responsibilities	
Community Action Marin and Downtown Streets Team	
Measurable Targets	
Approximately 8 successful placements from Street Outreach by 2024	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
<p>Marin HHS will improve outcomes for the number of placements in permanent housing and the number of successful placements from street outreach through improvements to data quality, ensuring housing move-in dates are captured for each participant, and that all placements from street outreach are captured in HMIS.</p>	<input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
Timeframe	<input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
By 2022	<input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	<input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Marin HHS	<input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.
Measurable Targets	<input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Approximately 8 additional successful placements from Street Outreach by 2024	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
<p>Marin HHS will launch a prevention framework to identify those most likely to fall into homelessness (including those with previous experiences of homelessness) and identify resources that can be used to this end.</p>	<input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
Timeframe	<input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
By 2023	<input type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	<input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Marin HHS	<input type="checkbox"/> 6. Increasing successful placements from street outreach.
Measurable Targets	<input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Reversal of trends of increasing homelessness, both first-time and returns	

Table 6. Funding Plans

Activity to be funded by HHAP 3 <i>(choose from drop down options)</i>	Eligible Use Categories Used to Fund Activity										Total Funds Requested:	Description of Activity	
	1. Rapid rehousing	2. Operating subsidies	3. Street outreach	4. Services coordination	5. Systems support	6. Delivery of permanent housing	7. Prevention and diversion	8. Interim sheltering (new and existing)	9. Shelter improvements to lower barriers and increase privacy	10. Administrative (up to 7%)			
Outreach and Engagement	\$ -	\$ -	\$ 500,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500,000.00	Street Outreach
Permanent Supportive and Service-Enriched Housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 330,385.14	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 330,385.14	acquisition, construction, rehabilitation of permanent supportive housing with bonus points in the RFP for projects serving families - CoC allocation
Systems Support Activities	\$ 154,757.90	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 154,757.90	Youth set aside: case management for unaccompanied youth aged 12-24 that will include some former foster youth accessing FYI vouchers
Systems Support Activities	\$ 562,436.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 562,436.00	Family housing case management
Administrative Activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 101,108.49	Administrative set aside
Permanent Supportive and Service-Enriched Housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 144,440.70	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 144,440.70	Youth set aside for delivery of permanent supportive housing
Permanent Supportive and Service-Enriched Housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 599,429.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 599,429.00	Funding for services that will be delivered at the Permanent supportive and service-enriched housing at Homekey sites
Permanent Supportive and Service-Enriched Housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 599,428.91	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 599,428.91	acquisition, construction, rehabilitation of permanent supportive housing to support Homekey Projects
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Totals:	\$ 717,193.90	\$ -	\$ 500,000.00	\$ -	\$ -	\$ 1,673,683.75	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,991,986.14	

Explanation of How the Proposed Use of Funds Will Complement Existing local, state, and federal funds and equitably close the gaps identified in the Local Landscape Analysis

Table 7. Demonstrated Need

Complete ONLY if you selected Non-Congregate Shelter / Interim Housing as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	[Enter #]
# of people experiencing unsheltered homelessness in the homeless point-in-time count	[Enter #]
Shelter vacancy rate (%) in the summer months	[Enter %]
Shelter vacancy rate (%) in the winter months	[Enter %]
% of exits from emergency shelters to permanent housing solutions	[Enter %]
Describe plan to connect residents to permanent housing.	



APPLICANT INFORMATION

CoC / Large City / County Name:	CA-507 Marin County CoC	Applying Jointly? Y/N	Y
Administrative Entity Name:	Marin County	Total Allocation	\$ 2,991,986.14

HHAP FUNDING EXPENDITURE PLAN

ELIGIBLE USE CATEGORY	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL	Initial	Remainder
Rapid rehousing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Rapid rehousing: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Operating subsidies	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Operating subsidies: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Street outreach		\$ 125,000.00	\$ 125,000.00	\$ 125,000.00	\$ 125,000.00	\$ 500,000.00	\$ -	\$ -
<i>Street outreach: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Services coordination	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Services coordination: youth set-aside</i>						\$ -	\$ -	\$ -
Systems support	\$ 112,487.20	\$ 112,487.20	\$ 112,487.20	\$ 112,487.20	\$ 112,487.20	\$ 562,436.00	\$ -	\$ -
<i>Systems support: youth set-aside</i>	\$ 30,951.58	\$ 30,951.58	\$ 30,951.58	\$ 30,951.58	\$ 30,951.58	\$ 154,757.90	\$ -	\$ -
Delivery of permanent housing	667,123.14	\$ 360,189.25	250965.25	250965.38	\$ -	\$ 1,529,243.02	\$ -	\$ -
<i>Delivery of permanent housing: youth set-aside</i>	\$ 72,220.35	\$ 72,220.35	\$ -	\$ -	\$ -	\$ 144,440.70	\$ -	\$ -
Prevention and shelter diversion	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Prevention and shelter diversion: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interim sheltering	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Interim sheltering: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Shelter improvements to lower barriers and increase privacy	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Shelter improvements: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Administrative (up to 7%)		\$ 25,277.13	\$ 25,277.13	\$ 25,277.13	\$ 25,277.13	\$ 101,108.52	\$ -	\$ -
TOTAL FUNDING ALLOCATION						\$ 2,991,986.14	\$ -	\$ -
	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL		
Youth Set-Aside (at least 10%)	\$ 103,171.93	\$ 103,171.93	\$ 30,951.58	\$ 30,951.58	\$ 30,951.58	\$ 299,198.60	\$ -	\$ -

COMMENTS: