



California Interagency Council on Homelessness

Homeless Housing, Assistance and Prevention Round 4 Application

Application Information

Application Due Date: 11/29/2022

This Cognito platform is the submission portal for the Cal ICH HHAP-4 Application. You will be required to upload a full copy of the HHAP-4 Data Tables Template and enter information into the portal from specific parts of the HHAP-4 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-4 resources prior to beginning this application:

- [Homeless Housing, Assistance, and Prevention Program Statute](#)
- [HHAP-4 Local Homelessness Action Plan & Application Template](#) and
- [HHAP-4 Data Tables](#)

Application Submission for HHAP-4 Funding

Using the [HHAP-4 Local Homelessness Action Plan & Application Template](#) as a guide, applicants must provide the following information in the applicable form section (see below) to submit a complete application for HHAP-4 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding:** the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section.
2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.
3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are **NOT** required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this

Cognito form will be considered the official responses to the required narrative questions.

4. **Part IV: HHAP-4 Funding Plans and Strategic Intent Narrative:** the information required in this section will be provided in Tables 6 and 7 (as applicable), of the HHAP-4 Data Tables file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Funding Plan Strategic Intent* section of this application form.
5. **Evidence of meeting the requirement to agendize the application at a meeting of the governing board** will be provided as a file upload in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **seven sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.
- **Document Upload:** In this section, upload (1) the completed HHAP-4 Data Tables as an Excel file, (2) evidence of meeting the requirement to agendize the application at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.
- **Part I. Landscape Analysis:** In this section, answer the questions confirming that Tables 1, 2, and 3 have been completed and included in the HHAP-4 Data Tables file uploaded in the previous section.
- **Part II. Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-4 Data Tables.
- **Part III. Narrative:** In this section, enter your responses from Part III of the HHAP-4 Local Homelessness Action Plan & Application Template.
- **Part IV. HHAP-4 Funding Plan Strategic Intent Narrative:** In this section, enter your responses from Tables 6 and 7 of the completed HHAP-4 Data Tables file, and answer the narrative questions.
- **Certification:** In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-4 statute, FAQs, and application template documents

Yes

I am a representative from an eligible CoC, Large City, and/or County

Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-4 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation

Individual

This application represents the individual application for HHAP-4 funding on behalf of the following eligible applicant jurisdiction(s):

Eligible Applicant Name

City of Santa Ana

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity

City of Santa Ana, Homeless Services Division

Contact Person

Terri Eggers

Title

Homeless Services Division Manager

Contact Person Phone Number

(714) 647-5378

Contact Person Email

Tegggers@santa-ana.org

***Agreement to Participate in HDIS and HMIS**

By submitting this application, we agree to participate in a statewide Homeless Data Integration System, and to enter individuals served by this funding into the local Homeless Management Information System, in accordance with local protocols.

Document Upload

Upload the completed [HHAP-4 Data Tables](#) (in .xlsx format), evidence of meeting the requirement to agendize the application at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-4 Data Tables

Copy of Copy of HHAP 4 data_tables V14.xlsx

Governing Body Meeting Agenda or Minutes

Posting Requirement for HHAP 4.pdf

Part I. Landscape Analysis of Needs, Demographics, and Funding

Table 1 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

Yes

Table 2 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

Yes

Table 3 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

Yes

Part II. Outcome Goals and Strategies for Achieving Those Goals

Copy and paste your responses to Tables 4 and 5 from the [HHAP-4 Data Tables](#) into the form below. All outcome goals are for the period between July 1, 2022 and June 30, 2025.

Table 4: Outcome Goals

Name of CoC

CA-602 Santa Ana, Anaheim/Orange County CoC

1a. Reducing the number of persons experiencing homelessness.

Goal Statement

By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 15,983 total people accessing services who are experiencing homelessness annually, representing 195 fewer people and a 1.2% reduction from the baseline.

Goal Narrative

The Orange County Continuum of Care is committed to working to reduce the total number of people experiencing homelessness and will focus on increasing permanent housing solutions that assist peoples transition from homelessness into permanent housing. Additionally, the Orange County Continuum of Care will invest in homelessness diversion and prevention strategies to assist individuals and families in stabilizing in housing as opposed to falling into homelessness. The Orange County Continuum of Care established an overall increase in the annual estimate number of people accessing services who are experiencing homelessness compared to the Baseline Data provided for HHAP Round 3 application, however the Orange County Continuum of Care has also increased the overall number of homeless services programs that are participating in HMIS and will continue to promote that practice.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
16,178	-195	1%	15,983

Decrease/Increase in # of People

Decrease

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Analysis of the 2022 PIT which was used for landscape assessment data and the 2016-2020 US Census date for the County of Orange indicates the following population data for underserved/disproportionately impacted populations: Blacks- 2.2% of population in the County, 6.22% of the unsheltered population and 11% of sheltered population. Hispanic- 34% of population in the County, 34% unsheltered and 54% sheltered. Mixed Race 4% of population in the County, 20% unsheltered and 3.5% sheltered. Our community will especially focus on these populations, with an extra focus on underserved youth and seniors, related to this outcome goal.

Describe the trackable data goal(s) related to this Outcome Goal:

Reduce the number of Black, Latin X and Indigenous people experiencing homelessness by 10% annually, with a focus on street outreach and collaboration with the PHA to provide housing vouchers to those who are underserved. Require that the contracted outreach organization hire workers that are relatable to the community, understand that disparities exist and strive to get this population housed and off of the streets. By hiring outreach workers that meet the following needs: 1. Bilingual.
 2. Are of Black, Latin X and/or Indigenous decent so that the community finds them relatable and approachable.
 3. With lived experience and by reducing the number of unsheltered youths by investing in youth specific, mental health and substance abuse programming. This goal is trackable by HMIS.

1b. Reducing the number of persons experiencing homelessness on a daily basis

Goal Statement

By the end of the performance period, data for the Orange County Continuum of Care will show 2,752 total people experiencing unsheltered homelessness daily, representing 305 fewer people and a 10% reduction from the baseline.

Goal Narrative

The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care experienced a significant reduction in unsheltered homelessness from 2019 to 2022, and the Orange County Continuum of Care is hopeful that current street outreach and engagement strategies continue to have the same positive impact in the jurisdiction.

Baseline Data	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
3,057	305	10%	2,752

Decrease/Increase in # of People

Decrease

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Santa Ana Street Outreach Team reported that between Jan 2022 and September 2022, they serviced 234 Black people, 45 Asian, 81 American Indians, 17, Pacific Islander and 1447 people of the Latin X community. While 2099 people who are White were serviced. This data is compiled on a daily basis through HMIS.

Describe the trackable data goal(s) related to this Outcome Goal:

Reduce the number of Black, Latin X and Indigenous people experiencing homelessness by 10% annually, with a focus on street outreach, diversion programs and collaboration with our local PHA and local Behavioral Health providers. Behavioral Health providers will provide assistance with mental health and substance abuse to those who are underserved, unhoused and in need of these services. Engage in conversations with community partners regarding a regional Memoranda of Understanding (MOUs) with detailed commitments that focus on coordinating and integrating interim and permanent housing resources (both capital and rental subsidies), supportive services, and outreach and engagement strategies. Develop and strengthen relationships with local Public Housing Authorities (PHA) to increase voucher

utilization and success rates, implement strategies to maximize emergency vouchers for households experiencing homelessness or at imminent risk of homelessness; explore prioritization for special populations; work with landlords to increase participation; and pair PHA resources, including vouchers, with services and housing units to create permanent supportive housing opportunities.

2. Reducing the number of persons who become newly homeless.

2. Reducing the number of persons who become newly homeless.

Goal Statement

By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 9,373 total people become newly homeless each year, representing 494 fewer people and a 5% reduction from the baseline.

Goal Narrative

The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. However, the Baseline Data from HHAP Round 3 to HHAP Round 4 demonstrates a near doubling of people who newly experienced homelessness each year. As such, the Orange County Continuum of Care is being conservative in the estimate as this increase indicates the needs for a robust homelessness diversion and prevention strategy and programming.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
9,687	494	5%	9,373

Decrease/Increase in # of People
Decrease

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Landscape assessment shows that of the communities where there was an increase of persons that became newly homeless, received intervention assistance and/or Rapid Rehousing, 2,692 individuals in the BIPOC communities received assistance, while 5,073 individuals of the Latin and White communities received assistance. Landscape assessment also shows that there are 1,201 unsheltered families that compose of at least 1 adult and 1 child.

Describe the trackable data goal(s) related to this Outcome Goal:

Provide Diversion services, rental assistance services to those who need assistance paying rent or with past due rent; and establish cross-system partnerships to enhance person-centered and effective homelessness response system outcomes. Examples include partnerships with local jails and/or sheriff departments, child welfare agencies, and/or institutions of higher education as well as the Santa Ana Unified School District.

Leverage funding resources available to the City, and through partnerships for funds the City does not

oversee, including, but not limited to, Project Homekey, Mental Health Services Act opportunities. Continue to work closely and strengthen our relationship with the Santa Ana Public Housing Authority to increase voucher utilization and success rates, implement strategies to maximize emergency vouchers for households experiencing homelessness or at imminent risk of homelessness; explore prioritization for special populations; and work with landlords to increase participation.

3. Increasing the number of people exiting homelessness into permanent housing.

3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement

By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 3,299 total people exiting homelessness into permanent housing annually, representing 503 more people and a 18% increase from the baseline.

Goal Narrative

The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care will continue to fund programming and solutions that assist individuals and families experiencing homelessness become permanently and stably housed. Additionally, to compliment and support the goal of reducing homelessness, the Orange County Continuum of Care is focused on creating exits to permanent housing.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
2,796	503	18%	3,299

Decrease/Increase in # of People
Increase

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Landscape assessment shows that County Wide, 239 individuals from the Hispanic community and 295 individuals of the White community were assisted with Transitional Housing, while 203 individuals of the BIPOC communities were assisted with Transitional Housing.

Describe the trackable data goal(s) related to this Outcome Goal:

Continue to work with and strengthen relationships with Santa Ana Housing Authorities (PHA) to increase voucher utilization and success rates, implement strategies to maximize emergency vouchers for households experiencing homelessness or at imminent risk of homelessness; explore prioritization for special populations; work with landlords to increase participation; and pair PHA resources, including vouchers, with services and housing units to create permanent supportive housing opportunities. Allocate funding for more culturally specific outreach and services.

4. Reducing the length of time persons remain homeless.

4. Reducing the length of time persons remain homeless.

Goal Statement

By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 120 days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing 21 fewer days people and a 15% reduction from the baseline

Goal Narrative

The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care is interested in achieving the reduced length of time a person remains homelessness and then working to improve upon current strategies to further reduce the time.

Baseline Data	Change in # of Days	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
141	21	15%	120

Decrease/Increase in # of Days

Decrease

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

The City's robust Outreach and Engagement program connect individuals to the city shelter as well as other connections throughout the region. The city partners with other governmental organizations as well as numerous non-profits to serve underserved populations. On average, The City of Santa Ana's Outreach and Engagement Team encounters 1447 people of the Latino community, 234 Black Americans, 45 Asian Americans, 81 American Indians, 17 Native Hawaiians and 2099 White people.

Describe the trackable data goal(s) related to this Outcome Goal:

Prioritize resources/funding to strengthen the infrastructure for racial equity work. Reduce the length of time required to move into permanent housing by an average of 19 days. Expand current outreach as funding and staffing becomes available to assist the chronically homeless to find shelter and to connect with services, supporting the regions' goal to reduce the length of time an individual remains homeless. Ensure partners with lived experience are engaged in authentic ways and supported as necessary to be able to inform system change.

5. Reducing the number of persons who return to homelessness

within two years after exiting homelessness to permanent housing.

5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement

By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 6% of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing 2% fewer people and a 25% reduction from the baseline.

Goal Narrative

The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. Additionally, the Orange County Continuum of Care wants to ensure that people who are housed are able to remain permanently and stably housed thus breaking the cycle of homelessness. This will compliment and further support the goals related to reducing the number of people accessing services.

Baseline Data	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
8%	2%	25%	6%

Decrease/Increase in # of People

Decrease

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

The City has created comprehensive services to reduce the number of individuals who return to homelessness, however additional case management to help individuals retain their housing is needed. This may include additional, longer of on-going case management even after housing is provided.

Describe the trackable data goal(s) related to this Outcome Goal:

Reduce the number of households that returns to homelessness by expanding case management for those who require longer assistance. This additional assistance will target 20% of households in an effort to reduce the number of households who return to homelessness. Address the range of issues that have resulted from racial inequity. This includes assuring affordable, stable housing for all by educating staff and ensuring that all partnerships have been educated on racial equity.

6. Increasing successful placements from street outreach.

6. Increasing successful placements from street outreach.

Goal Statement

By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 2,308 total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing,

or permanent housing destinations annually, representing 533 more people and a 30% increase from the baseline.

Goal Narrative

The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care and the County of Orange have been collaborating on the response to unsheltered homelessness and ensuring connections to services and housing is improved upon.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
1,775	533	30%	2,308

Decrease/Increase in # of People
Increase

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Countywide, the number of Whites and Hispanics exiting street outreach increased by 255% and 193%, respectively, from 2018 to 2020 while the number of Blacks exiting street outreach increased by only 8%.

Describe the trackable data goal(s) related to this Outcome Goal:

Address racial disparities in housing access and outcomes. Provide access points (or strengthened culturally specific outreach strategies) where BIPOC families are more oppressed. Increase the number of underserved populations, including Black, Indigenous, Asian, Native American, Pacific Islanders, Latinx and other traditionally marginalized populations, exiting street outreach into permanent housing 30 % as determined by focus group interviews and analysis of population data.

Table 5: Strategies to Achieve Outcome Goals

Strategy 1

Type of Strategy

Strengthening the quality or performance of housing and/or services programs

Description

Enhance street-based case management and housing navigation services to individuals experiencing homelessness in the City with the goal of securing permanent housing placement as well as offering emergency shelter and supportive services. The Street Outreach Teams will provide comprehensive outreach to help engage and serve individuals experiencing unsheltered homelessness while also making an extra effort to assist those in the unsheltered in BIPOC community. The street outreach services will identify, engage and assess individuals that need and qualify for comprehensive care coordination services. The program will utilize a variety of available funding to contract with subject matter experts trained in the profession of homeless services, crisis intervention, mental health, addiction and medical services in order to provide the best response to those in need. The program will assist

individuals experiencing homelessness in accessing the most appropriate services and resources across the System of Care, including behavioral health, healthcare, benefits and mainstream services, housing, navigating application and enrollment processes, and providing advocacy and support as necessary.

Timeframe

July 1, 2022-June 30, 2025

Entities with Lead Responsibilities

City of Santa Ana Homeless Services

Measurable Targets

Outreach Intervention and positive outreach exits.

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 2

Type of Strategy

Strengthening systemic efforts and processes, such as coordinated entry and assessment processes, landlord engagement efforts, housing navigation strategies, and other systemic improvements

Description

Expand the supply of permanent supportive housing, including housing opportunities for homeless youth, by utilizing funding from a variety of resources for new and existing construction. Explore opportunities to create diversion services and increase our contributions to Rapid Rehousing programs, Landlord Incentives and Wrap-around Services. Partner with jails and corrections agencies to assist in developing prevention programs for those who are newly released from jail. The strategy will include the BIPOC community.

Timeframe

June 1, 2022- June 30, 2025

Entities with Lead Responsibilities

City of Santa Ana Homeless Services

Measurable Targets

Success rates in leasing up permanent supportive units, Rapid Rehousing, and prevention programs.

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 3

Type of Strategy

Expanding and strengthening cross-system partnerships and/or collaborative planning

Description

Continuance and expansion of rental assistance for adults and transitional aged youth. Allocate funding to ensure that funding programs continue to develop and provide the needed services and also address transitional aged youth needs & the needs of seniors. Support ongoing operation and purchase of the City's Homeless Navigation Center, newly opened in May 2022 and providing 200 shelter beds (with potential to expand to 300 beds for men, families and women). The Navigation Center serves as an important link between the City's Street Outreach efforts and securing successful permanent housing exits for homeless persons by providing case management and a comprehensive range of services along with emergency shelter.

Timeframe

July 1, 2022- June 30, 2025

Entities with Lead Responsibilities

City of Santa Ana Homeless Services

Measurable Targets

Decrease the unsheltered population with Navigation Center, wrap around services, rapid rehousing and supportive housing.

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 4

Type of Strategy

Other equity-focused strategies

Description

To ensure there is an increase in the number of people exiting homelessness into permanent housing, funding to be allocated to the delivery of permanent housing and innovative solutions, and services coordination. Review homeless services captured data (including HMIS, Point in Time, etc), by race and ethnicity showing both inflow into the homeless system and exits into housing placements. Analyze data with an equity lens to see if there are disproportionate numbers based upon race and ethnicity to explore culturally responsive solutions to addressing disparities. Display and share disaggregated data by race and ethnicity with the public on the Santa Ana Homeless Services Data Dashboard. Because there is a greater return to homelessness for BIPOC and multiple race individuals, a greater focus will occur for those individuals to remain housed and receive needed services.

Timeframe

July 1, 2022- June 30, 2025

Entities with Lead Responsibilities

City of Santa Ana Homeless Services

Measurable Targets

Length of time a person remains homeless.

Performance Measure(s) to Be Impacted (Check all that apply)

3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 5**Type of Strategy**

Expanding and strengthening cross-system partnerships and/or collaborative planning

Description

Connect Navigation Center guests with the Santa Ana WORK Center to offer job seeker resources, workforce career planning, supportive services, basic skills assessments, vocation readiness and job search assistance. Provide satellite programs at the Navigation Center and/or provide a shuttle to the WORK Center. Provide on-site tutoring for homeless youth at the Navigation Center.

Timeframe

July 1, 2022- June 30, 2025

Entities with Lead Responsibilities

City of Santa Ana Homeless Services

Measurable Targets

Measure outreach interventions by street team via HMIS.

Performance Measure(s) to Be Impacted (Check all that apply)

6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

*Click + **Add Strategy** above to add additional strategies as needed.*

Part III. Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-4 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) collaborated with other overlapping jurisdictions to develop the strategies and goals related to HHAP-4

Q1

Yes

Question 2

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) consulted with each of the following entities to determine how HHAP-4 funds would be used:

Public agencies (governmental entities)

Yes

Private sector partners (philanthropy, local businesses, CBOs, etc.)

No

Service providers (direct service providers, outreach, shelter providers, etc.)

Yes

Local governing boards

Yes

People with lived experience

No

Other

No

a. Please describe your most notable coordination and collaborative processes with these entities.

The City of Santa Ana coordinated several calls in support of the HHAP4 application with the Cities of Anaheim, the City of Irvine, the County of Orange. Additional coordination was held with the Santa Ana Housing Authority, Santa Ana Police Department, the City's Homeless Interdepartmental Team, the Santa Ana City Council and several Service Providers. Coordination on funding opportunities, services and programs has been occurring even before the HHAP funding.

A representative from the City of Santa Ana serves on the Orange County continuum of Care Board.

The Continuum of Care Board is a locally designated decision-making body for CoC programs and funding. The Orange County Continuum of Care assists individuals and families at risk of or experiencing homelessness by providing services focused on achieving housing stability and permanent housing. The CoC has representation in the Commission to End Homelessness, which largely focusses on homelessness policy for the County of Orange; providing direct service perspectives and input; and engaging leaders across multiple jurisdictions within the system of care.

While each entity is responsible for their own jurisdictions, it is agreed that a regional approach to

homelessness in delivering services, housing and programs is necessary.

Question 3

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is partnering or plans to use any round of HHAP funding to increase partnership with:

People with lived experience

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Planned

Do HHAP Funds Support This Partnership?

Yes

Social services (CalFresh, Medi-cal, CalWORKs, SSI, VA Benefits, etc.)

Yes

Is this partnership formal or informal?

Informal partnering

Is this partnership current or planned?

Planned

Do HHAP Funds Support This Partnership?

No

Justice entities

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Workforce system

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Planned

Do HHAP Funds Support This Partnership?

No

Services for older adults

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Planned

Do HHAP Funds Support This Partnership?

Yes

Services for people with disabilities

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Child welfare system

No

Education system

Yes

Is this partnership formal or informal?

Informal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Local Homeless Coordinated Entry System

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Other (please specify)

No

a. Please describe your most notable partnership with these groups (e.g. MOUs, shared funding, data sharing agreements, service coordination, etc.)

The City's One-Stop Center, workforce development, assists individuals with both employment and education resources. Services at this Center support individuals in becoming independent from government programs. Santa Ana also has a long history of working closely with the Santa Ana Unified School District/Orange County Department of Education. Together, we leverage funds to assist a number of families in need by providing shelter and needed services.

The Community Development Agency of the City of Santa Ana oversees a number of different programs and interventions that assist individuals and families at risk of homelessness and/or experiencing homelessness. Many of these have MOU's in place, such as Project Hope Alliance that provides tutoring assistance to families at the Navigation Center and several non-profit homeless services providers funded by the Emergency Solutions Federal HUD grant to provide homeless prevention, rapid re-housing and emergency shelter for victims of domestic violence. The Santa Ana Housing Authority has been working with the Orange County Housing Authority, Anaheim Housing Authority, Garden Grove Housing Authority and CalOptima Health to negotiate and finalize an Memorandum of Understanding (MOU) and Consent Form. The goal of the MOU is to make a direct connection between the largest healthcare program for extremely low-income families in Orange County and the largest housing providers by connecting our vouchers with CalOptima Health's CalAIM Enhanced Care Management services and funding. The City also partners with the Santa Ana Housing Authority to provide Vouchers for units leveraged with HHAP funding.

The City of Santa Ana works closely with the County of Orange who is the administrative entity for the Orange County Continuum of Care and the lead agency for the Coordinated Entry System to ensure that the local homeless coordinated entry system is seamless and that there is a coordinated effort.

Question 4

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is strengthening its **partnership, strategies, and resources** across:

Managed care plans and resources (such as the Housing and Homelessness Incentive Program [HHIP])

Yes

Other (please explain)

Managed care plans and resources (such as the Housing and Homelessness Incentive Program [HHIP])

Landlord incentive program exists with HUD funding.

Physical and behavioral health care systems and resources

Yes

Public health system and resources

Other (please explain)

Public health system and resources response

The County of Orange as the Administrative Entity for the Orange County Continuum of Care coordinates on behalf of the Orange County Continuum of Care with the Public Health System and resources specially around communicable diseases, prevention and mitigation strategies for congregate homeless services and other homeless service programs.

a. Please describe your most notable coordination, planning, and/or sharing of data/information that is occurring within these partnerships.

Non-profit service providers funded by the City of Santa Ana are required to participate in the Homeless Management Information System (HMIS.) This supports the Orange County Continuum of Care to respond to requested data integrations, provide the appropriate framework of roles and responsibilities and support the City of Santa Ana in improving the delivery of services for people experiencing homelessness and sharing of information to assist in the planning and development of a comprehensive strategy to address homelessness.

Question 5

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

Disaggregating administrative data for use in decision making processes
Ensuring those with lived experience have a role in program design, strategy development, and oversight
Developing workgroups and hosting training related to advancing equity

a. Please describe the most notable specific actions the jurisdiction will take regarding equity for racial/ethnic/gender groups.

The City has been working with C4 Innovations and Technical Assistance Collaborative on Racial Equity education and the development of promoting more inclusive practices and outcomes. There will be a increased focus on coordinating and integrating interim and permanent housing resources (both capital and rental subsidies), supportive services, and outreach and engagement strategies.

Santa Ana will be focusing on strengthening staff training to become racial equity aware, trauma-informed knowledgeable through training that minimizes racial bias and promotes sensitivity and cultural awareness. Additionally, the City will ensure individuals with lived experience have a voice and that there is equitable racial and ethnic representation when forming committees.

Question 6

[50220.8(b)(3)(G)] My jurisdiction (e.g., City, County, CoC) has specific strategies to prevent exits to homelessness from **institutional settings** in partnership with the following mainstream systems:

Physical and behavioral health care systems and managed care plan organizations

Yes, formal partnering
Yes, leveraging funding

Public health system

Yes, informal partnering

Criminal legal system and system for supporting re-entry from incarceration

Yes, formal partnering

Yes, informal partnering

Child welfare system

No

Affordable housing funders and providers

Yes, formal partnering

Yes, leveraging funding

Income support programs

Yes, informal partnering

Education system

Yes, informal partnering

Yes, leveraging funding

Workforce and employment systems

Yes, formal partnering

Yes, leveraging funding

Other (please specify)

No

a. Please describe the most notable specific actions the jurisdiction will take to prevent exits to homelessness from institutional settings

The City of Santa Ana will create or expand upon partnerships with organizations to provide transitional or other housing opportunities to prevent exits to homelessness from institutional settings. Currently, the cities Navigation Center operator provides recuperative care services for individuals exiting hospitals to prevent homelessness. The most notable actions the City of Santa Ana has taken to prevent exits to homelessness is to develop over 400 units of PSH. The City participates in the Orange County Housing Finance Trust which plans to develop 2,700 units of supportive housing units. The OCHFT was formed in 2019 as a joint powers authority (JPA) between the County and the cities in Orange County for the purpose of funding housing specifically assisting the homeless population and persons and families of extremely low, very low, and low income within Orange County. The City of Santa Ana is the leader of PSH units in the County. The Santa Ana Housing Authorities has also adopted a homelessness admission preference for turnover vouchers, which are coordinated with the Continuum of Care and prioritized through the Coordinated Entry System. All four PHAs meet on a quarterly basis to discuss strategies and efforts in better supporting households transitioning from homelessness to permanent housing through homeless preference, set-aside vouchers, project-based vouchers, and special purpose vouchers. The PHAs have awarded vouchers for homeless subpopulations thus increasing resources and access for various subpopulations with high vulnerabilities and promoting system flow through the homeless service system. The City of Santa Ana has additionally created it's own "By Name List" to expedite housing and to reduce time of homelessness.

Santa Ana and the other OC PHAs established MOUs for the Emergency Housing Vouchers being prioritized through the Coordinated Entry System and identifying appropriate supportive services that assist vulnerable households across Orange County. Santa Ana Housing Authority recognized the importance of their role in supporting the CoC in addressing homelessness to create long-term housing solutions. The City's workforce and employment assistance serves people navigating barriers to the workforce by offering a job-readiness program, individualized supportive services, and paid transitional employment. the WORK Center empowers individuals on their pathway to stability, security, and fulfillment in their work and lives. For those facing significant barriers to employment, the WORK Center offers paid, transitional employment with businesses to get them started on the road to permanent employment. Transitional jobs deliver marketable experience and occupational skills while providing a closely supervised, supportive

working environment that allows clients to demonstrate and practice their hard and soft skills. The City's Homeless Services Division will work closely with the Workforce Center and the City's partnerships with Prison 2 Employment and Project Kinship to provide resources, jobs and housing to those coming out of the institutional setting.

The City and housing will be looking to create more partnerships with jails and corrections agencies to assist in developing prevention programs for those who are newly released from jail.

Question 7

[50220.8(b)(3)(H)] Specific and quantifiable **systems improvements** that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.

The City will work to develop a training to improve capacity and awareness of evidenced-based practices around the delivery of homeless services. This will at minimum include trauma-informed care, housing first, racial implicit bias training, culturally specific, cultural humility and sensitivity training.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

This is a County function. The City will support the County's effort with the Homeless Management Information System (HMIS) Lead to develop and implement related data practices, policies and procedures, inclusive of data quality improvement plans.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

The City of Santa Ana whenever possible looks for the pooling and aligning housing and services funding from existing, mainstream, and new funding. We currently utilize a variety of available funding in the homeless services division.

(IV) Improving homeless point-in-time counts.

This is a County function. The City will support the County's efforts to improve upon reporting capabilities and capacity to be able to provide local cities individualized reports and/or their data for further analysis and conversation on how to best address homelessness within a Service Planning Area and/or subpopulation focused.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youth-specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

This is a County function. The City of Santa Ana will support the County's efforts to review and improve upon adopted policies and procedures for the Coordinated Entry System to eliminate racial bias, to create a youth-specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

City of Santa Ana staff recently participated on a committee that resulted in the elimination of the use of the VI-SPDAT as the coordinated entry assessment tool to instead utilize program enrollment data to assist in the prioritization process.

Question 8

***Responses to these questions are for informational purposes only.**

What **information, guidance, technical assistance, training, and/or alignment of resources and programs** should Cal ICH and other State Agencies prioritize to support jurisdictions in progressing towards their Outcome Goals, Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness, and/or would otherwise help strengthen local partnerships, coordination, planning, and progress toward preventing and ending homelessness?

Information, Guidance, and Technical Assistance

Facilitation of planning processes and collaborative approaches among cross-agency and community-level partners

Trainings on topics of equity

Alignment of Resources and Programs

In the space below, please describe what Cal ICH and other State Agencies should prioritize related to alignment of resources and programs, strengthening partnerships and collaborations, or any other ways that State can support communities' progress:

Untitled

Cal ICH and other State Agencies should prioritize resources and programs for State owned properties. Cal Trans issues are huge in Santa Ana. These are State responsibilities and these unsightly areas should not be left for cities to clean up.

Part IV. Funding Plan Strategic Intent Narrative

Question 1

Eligible Use 1

Eligible Use Category Intended to be Supported with HHAP-4

3. Street outreach

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)

30.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

0.00%

Activities to be Supported with HHAP-4

Outreach teams to engage with individuals experiencing homelessness on the streets of Santa Ana.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Street Outreach and engaging with individuals on the streets is often the first step towards ending homelessness. The goal of outreach is to be persistent with frequent interactions to facilitate engagement and to ensure effective transitions from street to shelter or more stable housing.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (AARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).

Eligible Use 2

Eligible Use Category Intended to be Supported with HHAP-4

1. Rapid rehousing

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)

10.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

0.00%

Activities to be Supported with HHAP-4

Utilizing funds for Rapid Re-housing for Families and individuals experiencing homelessness and able to be supported with Rapid Rehousing funds.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Families experiencing homelessness is a high need in the City, as there are very few options outside of congregate shelter.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in

Part I)?

Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (AARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).

Eligible Use 3

Eligible Use Category Intended to be Supported with HHAP-4

6. Delivery of permanent housing

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)

23.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

10.00%

Activities to be Supported with HHAP-4

Landlord incentives and wrap-around supportive services associated with permanent supportive housing.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Uses have been prioritized to assist Youth experiencing literal homelessness move into safe and stable housing. Programs are designed with low barrier and trauma informed programs in mind as well as being culturally responsive to create or seek permanent housing for special populations.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (AARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).

Eligible Use 4

Eligible Use Category Intended to be Supported with HHAP-4

8. Interim sheltering (new and existing)

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)

30.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

0.00%

Activities to be Supported with HHAP-4

Purchase a newly constructed Navigation Center and utilize funds for operation costs at the Navigation Center.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Operating Subsidies for the Navigation Center is essential for the continued operation of this entry point into a broader array of supportive services and linkages to permanent housing options. Interim Sheltering (new and existing) will provide funds toward the purchase of the Navigation Center following a year of tenant improvements.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (AARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).

Table 7. Demonstrated Need

of available shelter beds
200

of people experiencing unsheltered homelessness in the homeless point-in-time count
482

Shelter vacancy rate (%) in the summer months
40.00%

Shelter vacancy rate (%) in the winter months
20.00%

% of exits from emergency shelters to permanent housing solutions
5.00%

Describe plan to connect residents to permanent housing.

Prioritize the use of HHAP funds to assist people experiencing literal homelessness move into safe, stable housing, which includes street outreach services and access to the newly built Navigation Center.

Eligible Use 5

Eligible Use Category Intended to be Supported with HHAP-4
10. Administrative (up to 7%)

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)
7.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)
0.00%

Activities to be Supported with HHAP-4

Fund one Community Development Analyst and one Management Aide to administer and monitor HHAP funds and programs.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Administer and monitor HHAP funds and programs to ensure that all reporting and guidelines are met.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (AARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).

Question 2

Please describe how the planned investments of HHAP-4 resources and implementation of the activities to be supported will:

Help drive progress toward achievement of the Outcome Goals and Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness (as identified in Part II above):

The City of Santa Ana developed a local homeless action plan that is complimentary in the eligible activities to be funded and also supports the Outcome Goals and Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness. The City is targeting funds to specific components to have the biggest impact to ensure that people are able to access the appropriate service needed to end their homelessness.

Activities will address Outcome Goals and will intersect with other established components of the homeless response system, thus filling the current gaps in services that people experiencing homelessness experience today.

Help address racial inequities and other inequities in the jurisdiction's homelessness response system:

The City of Santa Ana has been working with C4 Innovations to develop a Racial Equity Framework that will assist in addressing racial inequities and other inequities in the homelessness response system locally. Through the HHAP-4, the City of Santa Ana will continue to fund those programs with the biggest impact to further these goals.

The City is willing to work with Cal ICH and their contracted technical assistance partners to ensure that address racial inequities and other inequities in the jurisdiction are addressed.

Be aligned with health and behavioral health care strategies and resources, including resources of local Medi-Cal managed care plans:

The Santa Ana Housing Authority has been working with the Orange County Housing Authority, Anaheim Housing Authority, Garden Grove Housing Authority and CalOptima Health to negotiate and finalize a Memorandum of Understanding (MOU) and Consent Form. The goal of the MOU is to make a direct connection between the largest healthcare program for extremely low-income families in Orange County and the largest housing providers by connecting our vouchers with CalOptima Health's CalAIM Enhanced Care Management services and funding. Each voucher holder will be invited to sign a voluntary consent form which would then allow our Housing Authority to share their information with CalOptima Health and link them with CalAIM Enhanced Care Management services. The expansion of Medi-Cal benefits is very recent and allows CalAIM-approved providers to serve voucher holders with housing navigation and wrap-around supportive services.

The City will meet with CalOptima Health on a monthly basis to plan a coordinated and complimentary approach to the various strategies and resources being implemented.

Support increased exits to permanent housing among people experiencing homelessness:

The City has developed a local homeless action plan that was complimentary in the eligible activities to be funded. The addition of five housing projects over the next few years will support an increase to permanent housing among people experiencing homelessness.

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Yes

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	5718 (990 for Santa Ana)	County of Orange 2022 PIT Count
# of People Who are Sheltered (ES, TH, SH)	2661 (482 for Santa Ana)	County of Orange 2022 PIT Count
# of People Who are Unsheltered	3057 (508 for Santa Ana)	County of Orange 2022 PIT Count
Household Composition		
# of Households without Children	4510	County of Orange 2022 PIT Count
# of Households with At Least 1 Adult & 1 Child	1201	County of Orange 2022 PIT Count
# of Households with Only Children	7	County of Orange 2022 PIT Count
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	2463	County of Orange 2022 PIT Count
# of Adults Who are Experiencing Significant Mental Illness	1445	County of Orange 2022 PIT Count
# of Adults Who are Experiencing Substance Abuse Disorders	1633	County of Orange 2022 PIT Count
# of Adults Who are Veterans	280	County of Orange 2022 PIT Count
# of Adults with HIV/AIDS	129	County of Orange 2022 PIT Count
# of Adults Who are Survivors of Domestic Violence	515	County of Orange 2022 PIT Count
# of Unaccompanied Youth (under 25)	183	County of Orange 2022 PIT Count
# of Parenting Youth (under 25)	34	County of Orange 2022 PIT Count
# of People Who are Children of Parenting Youth	46	County of Orange 2022 PIT Count
Gender Demographics		
# of Women/Girls	2069	County of Orange 2022 PIT Count
# of Men/Boys	3617	County of Orange 2022 PIT Count
# of People Who are Transgender	17	County of Orange 2022 PIT Count
# of People Who are Gender Non-Conforming	15	County of Orange 2022 PIT Count
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	2252	County of Orange 2022 PIT Count
# of People Who are Non-Hispanic/Non-Latino	3466	County of Orange 2022 PIT Count
# of People Who are Black or African American	483	County of Orange 2022 PIT Count
# of People Who are Asian	195	County of Orange 2022 PIT Count
# of People Who are American Indian or Alaska Native	211	County of Orange 2022 PIT Count
# of People Who are Native Hawaiian or Other Pacific Islander	57	County of Orange 2022 PIT Count
# of People Who are White	4056	County of Orange 2022 PIT Count
# of People Who are Multiple Races	716	County of Orange 2022 PIT Count

All data was provided by the Orange County CoC and includes data for the entire County of Orange. Specific data for the Santa Ana Population and Living Situations has also been included in the appropriate section.

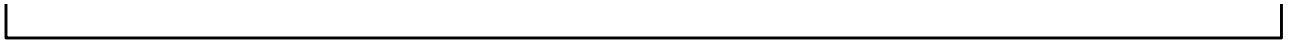


Table 2. Landscape Analysis of People Being Served									
	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	1621	829	48	1952	N/A	948	5400	4905	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Households with At Least 1 Adult & 1 Child	580	3183	327	408	N/A	2994	165	4476	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Households with Only Children	1	6	0	211	N/A	13	190	34	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
Sub-Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	946	522	13	881	N/A	8	2163	2460	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Adults Who are Experiencing Significant Mental Illness	938	337	13	589	N/A	100	1540	1973	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Adults Who are Experiencing Substance Abuse Disorders	295	95	6	363	N/A	0	1527	807	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Adults Who are Veterans	507	167	2	65	N/A	97	137	717	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Adults with HIV/AIDS	41	10	0	72	N/A	14	66	95	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Adults Who are Survivors of Domestic Violence	333	593	57	408	N/A	188	817	1502	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Unaccompanied Youth (under 25)	28	57	24	311	N/A	38	1206	377	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Parenting Youth (under 25)	13	65	10	17	N/A	19	5	77	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Children of Parenting Youth	49	187	28	73	N/A	74	27	304	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
Gender Demographics									
# of Women/Girls	990	2207	226	1065	N/A	2217	2497	4576	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of Men/Boys	1199	1828	147	1478	N/A	1727	5782	4775	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Transgender	6	1	0	11	N/A	5	14	15	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Gender Non-Conforming	2	3	1	17	N/A	5	21	17	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	586	2303	239	1089	N/A	2081	3628	3963	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Non-Hispanic/Non-Latino	1578	1702	131	1376	N/A	1767	3589	5253	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Black or African American	299	618	32	255	N/A	387	720	1111	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Asian	88	181	11	87	N/A	275	112	252	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are American Indian or Alaska Native	44	101	7	94	N/A	63	138	230	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Native Hawaiian or Other Pacific Islander	20	90	2	32	N/A	54	50	167	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are White	1617	2770	295	1858	N/A	2641	6151	6749	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022
# of People Who are Multiple Races	80	190	20	80	N/A	168	116	345	Source: HMS Timeframe: Oct. 1, 2021 to Sept. 30, 2022

All data was provided by the Orange County CoC and includes data for the entire County of Orange.

Orange County CoC and The City of Santa Ana do not offer diversion services, that is why there is N/A in that column.

Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022	\$7,189,102.94		State Agency	Outreach and Engagement	Utilize HHAP (Round 1) funds for the delivery of permanent housing and to work with Kingdom Causes aka City Net to provide outreach services in the following categories: engagement services, case management, emergency mental health, transportation, services for special populations, and COVID-19 services.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)			
	FY 2022-2023	\$1,233,059.90			Interim Housing/Congregate/Non-Congregate Shelter			X	People Exp Chronic Homelessness	Veterans	Parenting Youth
		\$ -			Permanent Supportive and Service-Enriched Housing			X	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
		\$ -		Administrative Activities			X	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	

* NOTE: Private funder(s) option here could include philanthropy, resources from managed care plans organizations, corporate funders, or other private sources of funding

Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022	\$2,877,699.10		State Agency	Interim Housing/Congregate/Non-Congregate Shelter	Utilize HHAP (Round 2) for outreach services, the delivery of permanent housing and the construction and operation of a new navigation center to house up to 200 individuals with an exit strategy for all residents.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)					
	FY 2022-2023	\$156,480.58			Permanent Supportive and Service-Enriched Housing			X	People Exp Chronic Homelessness	X	Veterans	X	Parenting Youth
	FY 2023-2024	\$947,206.32			Outreach and Engagement			X	People Exp Severe Mental Illness	People Exp HIV/ AIDS	X	Children of Parenting Youth	
		\$ -		Interim Housing/Congregate/Non-Congregate Shelter			X	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)			
Other (enter funding source under dotted line)	FY 2021-2022	\$ 2,665,321.86		State Agency	Interim Housing/Congregate/Non-Congregate Shelter	Permanent Local Housing Allocation funds for the operation and construction of the new emergency navigation center	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)					
	FY 2022-2023	\$ 138,384.14			Administrative Activities				People Exp Chronic Homelessness	Veterans	Parenting Youth		
		\$ -							People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		
Permanent Local Housing Allocation (PLHA)		\$ -					X	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)			
Other (enter funding source under dotted line)	FY 2022-2023	\$ 3,652,366.00		State Agency	Interim Housing/Congregate/Non-Congregate Shelter	PLHA 2021 funding for the operation of the new navigation center	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please 'x' all that apply)					
		\$ -			Administrative Activities			X	People Exp Chronic Homelessness	X	Veterans	X	Parenting Youth
		\$ -						X	People Exp Severe Mental Illness	People Exp HIV/ AIDS	X	Children of Parenting Youth	
Permanent Local Housing Allocation (PLHA)		\$ -					X	People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)			

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.			
Goal Statement: By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 15,983 total people accessing services who are experiencing homelessness annually, representing 195 fewer people and a 1.2% reduction from the baseline.			
Goal Narrative: The Orange County Continuum of Care is committed to working to reduce the total number of people experiencing homelessness and will focus on increasing permanent housing solutions that assist peoples transition from homelessness into permanent housing. Additionally, the Orange County Continuum of Care will invest in homelessness diversion and prevention strategies to assist individuals and families in stabilizing in housing as opposed to falling into homelessness. The Orange County Continuum of Care established an overall increase in the annual estimate number of people accessing services who are experiencing homelessness compared to the Baseline Data provided for HHAP Round 3 applictaion, however the Orange County Continuum of Care has also increased the overall number of homeless services programs that are participating in HMIS and will continue to promote that practice.			
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
16,178 people annually	195 fewer people annually	1.2 % reduction	15,983
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
Analysis of the 2022 PIT which was used for landscape assessment data and the 2016-2020 US Census date for the County of Orange indicates the following population data for underserved/disproportionately impacted populations: Blacks- 2.2% of population in the County, 6.22% of the unsheltered population and 11% of sheltered population, Hispanic- 34% of population in the County, 34% unsheltered and 54% sheltered. Mixed Race 4% of population in the County, 20% unsheltered and 3.5% sheltered. Our community will especially focus on these populations, with an extra focus on underserved youth and seniors, related to this outcome goal.		Reduce the number of Black, Latin X and Indigneous people experiencing homelessness by 10% annually, with a focus on street outreach and collaboration with the PHA to provide housing vouchers to those who are underserved. Require that the contracted outreach organization hire workers that are relatable to the community, understand that disparities exist and strive to get this population housed and off of the streets. By hiring outreach workers that meet the following needs: 1. Bilingual, 2. Are of Black, Latin X and/or Indeginious decent so that the community finds them relatable and approachable.	

Outcome Goal #1b. Reducing the number of persons experiencing homelessness on a daily basis.			
Goal Statement: By the end of the performance period, data for the Orange County Continuum of Care will show 2,752 total people experiencing unsheltered homelessness daily, representing 305 fewer people and a 10% reduction from the baseline.			
Goal Narrative: The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care experienced a significant reduction in unsheltered homelessness from 2019 to 2022, and the Orange County Continuum of Care is hopeful that current street outreach and engagement strategies continue to have the same positive impact in the jurisdiction.			
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
3,057	305	10% decrease	2,752
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
Santa Ana Street Outreach Team reported that between Jan 2022 and September 2022, they serviced 234 Black people, 45 Asian, 81 American Indians, 17, Pacific Islander and 1447 people of the Latin X community. While 2099 people who are White were serviced. This data is compiled on a daily basis through HMIS.		Reduce the number of Black, Latin X and Indigenous people experiencing homelessness by 10% annually, with a focus on street outreach, diversion programs and collaboration with our local PHA and local Behavioral Health providers. Behavioral Health providers will provide assistance with mental health and substance abuse to those who are underserved, unsheltered and in need of these services. Engage in conversations with community partners regarding a regional Memoranda of Understanding (MOUs) with detailed commitments that focus on coordinating and integrating interim and permanent housing resources (both	

Outcome Goal #2. Reducing the number of persons who become newly homeless.			
Goal Statement: By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 9,373 total people become newly homeless each year, representing 494 fewer people and a 5% reduction from the baseline.			
Goal Narrative: The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. However, the Baseline Data from HHAP Round 3 to HHAP Round 4 demonstrates a near doubling of people who newly experienced homelessness each year. As such, the Orange County Continuum of Care is being conservative in the estimate as this increase indicates the needs for a robust homelessness diversion and prevention strategy.			
Baseline Data: Annual Estimate of # of people who become newly homeless each year	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
9,687	494	5% decrease	9,373
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	

<p>Landscape assessment shows that of the communities where there was an increase of persons that became newly homeless and received intervention assistance and/or Rapid Rehousing, 2,692 individuals in the BIPOC communities received assistance, while 5,073 individuals of the Latin and White communities received assistance. Landscape assessment also shows that there are 1,201 unsheltered families that compose of at least 1 adult and 1 child.</p>	<p>Provide Diversion services, rental assistance services to those who need assistance paying rent or with past due rent; and Establish cross-system partnerships to enhance person-centered and effective homelessness response system outcomes. Examples include partnerships with local jails and/or sheriff departments, child welfare agencies, and/or institutions of higher education as well as the Santa Ana Unified School District. Leverage funding resources available to the City, and through partnerships for funds the City does not oversee, including, but not limited to, Project Homekey, Mental Health Services Act opportunities. Continue to work closely and strengthen our relationship with the Santa Ana Public Housing Authority to increase voucher utilization and success rates, implement strategies to maximize emergency vouchers for households experiencing homelessness or at imminent risk of homelessness; explore prioritization for special populations; and work with landlords to increase participation.</p>
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Outcome Goal #3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement:
By the end of the performance period, HDIS data for the Orange County Continuum of Care will show **3,299** total people exiting homelessness into permanent housing annually, representing 503 more people and a 18% increase from the baseline.

Goal Narrative:
The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care will continue to fund programming and solutions that assist individuals and families experiencing homelessness become

Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
<p style="text-align: center;">2,796</p>	<p style="text-align: center;">503 annually (1,509 total)</p>	<p style="text-align: center;">18.0% increase</p>	<p style="text-align: center;">3,299</p>

Describe Your Related Goals for

<p>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</p>	<p>Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i></p>
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<p>Landscape assessment shows that County Wide, 239 individuals from the Hispanic community and 295 individuals of the White community were assisted with Transitional Housing; while 203 individuals of the BIPOC communities were assisted with Transitional Housing.</p>	<p>Continue to work with and strengthen relationships with Santa Ana Housing Authorities (PHA) to increase voucher utilization and success rates, implement strategies to maximize emergency vouchers for households experiencing homelessness or at imminent risk of homelessness; explore prioritization for special populations; work with landlords to increase participation; and pair PHA resources, including vouchers, with services and housing units to create permanent supportive housing opportunities. Allocate funding for more culturally-specific outreach and services</p>
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Outcome Goal #4. Reducing the length of time persons remain homeless.

Goal Statement:
By the end of the performance period, HDIS data for the **Orange County Continuum of Care** will show **120** days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing 21 fewer days people and a 15% **reduction** from the baseline.

Goal Narrative:
The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care is interested in achieving the reduced length of time a person remains homelessness and then working to improve upon current strategies to further reduce the time.

Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move in for persons enrolled in rapid rehousing and permanent housing programs
<p style="text-align: center;">141</p>	<p style="text-align: center;">21</p>	<p style="text-align: center;">15% decrease</p>	<p style="text-align: center;">120</p>

Describe Your Related Goals for

<p>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</p>	<p>Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i></p>
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<p>The City's robust Outreach and Engagement program connect individuals to the City shelter as well as other connections throughout the region. The City partners with other governmental organizations as well as numerous non-profits to serve underserved populations. On average, The City of Santa Ana's Outreach and Engagement Team encounters 1447 people of the Latino community, 234 Black Americans, 45 Asian Americans, 81 American Indians, 17 Native Hawaiians and 2099 White people.</p>	<p>Prioritize resources/funding to strengthen the infrastructure for racial equity work. Reduce the length of time required to move into permanent housing by an average of 19 days. Expand current outreach as funding and staffing becomes available to assist the chronically homeless to find shelter and to connect with services, supporting the regions goal to reduce the length of time an individual remains homeless. Ensure partners with lived experience are engaged in authentic ways and supported as necessary to be able to inform system change.</p>
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Outcome Goal #5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement: By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 6% of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing 2% fewer people and a 25% reduction from the baseline.			
Goal Narrative: The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. Additionally, the Orange County Continuum of Care wants to ensure that people who are housed are able to remain permanently and stably housed thus			
Baseline Data: % of people who return to homelessness within 2 years after having exited homelessness to permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
8%	2%	25% Decrease	6%
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
The City has created comprehensive services to reduce the number of individuals who return to homelessness, however additional case management to help individuals retain their housing is needed. This may include additional, longer of on-going case management even after housing is provided.		<i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
		Reduce the number of households that returns to homelessness by expanding case management for those who require longer assistance. This additional assistance will target 20% of households in an effort to reduce the number of households who return to homelessness. Address the range of issues that have resulted from racial inequity. This includes assuring affordable, stable housing for all by educating staff and ensuring that all partnerships have been educated on racial equity.	

Outcome Goal #6. Increasing successful placements from street outreach.			
Goal Statement: By the end of the performance period, HDIS data for the Orange County Continuum of Care will show 2,308 total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing 533 more people and a 30% increase from the baseline.			
Goal Narrative: The Orange County Continuum of Care is establishing the above stated goal statement with the intent to have continuity in the Local Homelessness Action plan from HHAP Round 3 to HHAP Round 4. The Orange County Continuum of Care and the County of Orange have been collaborating on the response to unsheltered homelessness and ensuring			
Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
1,775	533 annually (1599 total)	30% increase	2,308
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
Of the 1,775 persons experiencing homelessness served in street outreach who exit to Emergency Shelter (ES), Transitional Housing (TH), or Permanent Housing (PH) destinations, 38.1% are White and non-Hispanic/Non-Latino); 58.5% are men and boys; 91.9% are people in adult-only households; 38.8% are those with severe mental illness; and 27.0% are those with a substance use disorder. Compared to Homeless Housing, Assistance and Prevention (HHAP) Round 3 Baseline Line data for Calendar Year 2020, there have been some slight changes in the persons experiencing homelessness served in street outreach programs. Most noteworthy changes include 144 families (households with at least one minor and one adult) representing 6.4% and 19 children only households representing 1.1% of households demonstrating a change in the unsheltered homeless population and a need to have a targeted approach to engage families and minors. Additionally, there has been a near doubling of adults who are experiencing substance abuse disorders as it increased from 15% to 27% over the span of year, demonstrating a need to coordinate with behavioral health supports and healthcare resources to meet the needs of the unsheltered population. The County of Orange and the Orange County Continuum of Care are working to improve regional street outreach and engagement coordination, specifically for people with disabling conditions experiencing homelessness, by leveraging Housing		<i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
		Address racial disparities in housing access and outcomes. Provide access points (or strengthened culturally specific outreach strategies) where BIPOC families are more oppressed. Increase the number of underserved populations, including Black, Indigenous, Asian, Native American, Pacific Islanders, Latinx and other traditionally marginalized populations, exiting street outreach into permanent housing 30 % as determined by focus group interviews and analysis of population data.	

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Strengthening the quality or performance of housing and/or services programs</p> <p>Enhance street-based case management and housing navigation services to individuals experiencing homelessness in the City with the goal of securing permanent housing placement as well as offering emergency shelter and supportive services. The Street Outreach Teams will provide comprehensive outreach to help engage and serve individuals experiencing unsheltered homelessness while also making an extra effort to assist those in the unsheltered in BIPOC community. The street outreach services will identify, engage and assess individuals that need and qualify for comprehensive care coordination</p> <p>Timeframe July 1, 2022 - June 30, 2025</p> <p>Entities with Lead Responsibilities City of Santa Ana Homeless Services</p> <p>Measurable Targets Outreach interventions and positive outreach exits.</p>	<p><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.</p> <p><input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.</p> <p><input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.</p> <p><input type="checkbox"/> 4. Reducing the length of time persons remain homeless.</p> <p><input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.</p> <p><input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.</p> <p><input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.</p>

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Strengthening systemic errors and processes, such as coordinated entry and assessment processes, landlord engagement efforts, housing navigation strategies, and other systemic improvements</p> <p>Description opportunities for homeless youth, by utilizing funding from a variety of resources for new and existing construction. Explore opportunities to create diversion services and increase our contributions to Rapid Rehousing programs, Landlord Incentives and Wrap-around Services. Partner with jails and corrections agencies to assist in developing prevention programs for those who are newly released</p> <p>Timeframe</p>	<p><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.</p> <p><input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.</p> <p><input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.</p>

July 1, 2022 - June 30, 2025	<input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
City of Santa Ana Homeless Services	
Success rates in leasing up permanent supportive units, Rapid Rehousing, and prevention programs.	

Expanding and strengthening cross-system partnerships and/or collaborative planning	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
youth. Allocate funding to ensure that funding programs continue to develop and provide the needed services and also address transitional aged youth needs & the needs of seniors. Support ongoing operation and purchase of the City's Homeless Navigation Center, newly opened in May 2022 and providing 200 shelter beds (with potential to expand to 300 beds for men, families and women). The Navigation Center serves as an important link between the City's Street Outreach efforts and securing successful permanent housing exits for	
July 1, 2022 - June 30, 2025	
City of Santa Ana Homeless Services	
Decrease the unsheltered population with Navigation Center, wrap around services, rapid rehousing and supportive housing.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
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Other equity-focused strategies	
Description	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
permanent housing, funding to be allocated to the delivery of permanent housing and innovative solutions, and services coordination. Review homeless services captured data (including HMIS, Point in Time, etc), by race and ethnicity showing both inflow into the homeless system and exits into housing placements. Analyze data with an equity lens to see if there are	
Timeframe	
July 1, 2022 - June 30, 2025	
Entities with Lead Responsibilities	
City of Santa Ana Homeless Services	
Measurable Targets	
Length of time a person remains homeless.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Expanding and strengthening cross-system partnerships and/or collaborative planning	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Description	
Connect Navigation Center guests with the Santa Ana WORK Center to offer job seeker resources, workforce career planning, supportive services, basic skills assessments, vocation readiness and job search assistance. Provide satellite programs at the Navigation Center and/or provide a shuttle to the WORK Center. Provide on-site tutoring for homeless youth at the Navigation Center.	
Timeframe	
July 1, 2022 - June 30, 2025	
Entities with Lead Responsibilities	

City of Santa Ana Homeless Services

Measurable Targets

Measure outreach interventions by street team via HMIS.

5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.

6. Increasing successful placements from street outreach.

Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Table 6. Funding Plan on Strategic Intent

Expense Category intended to be Supported with HHAP 4	Approximate % of TOTAL HHAP 4 ALLOCATION to be based on this Expense Use (%)	Approximate % of TOTAL HHAP 4 ALLOCATION to be used under this Expense Use as part of the Youth Set Aside? (%)	Activities to be Supported with HHAP 4	How is this a strategic use of HHAP 4 resources that will address needs and gaps within the homelessness response system?	How were these decisions to invest HHAP 4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis Narrative)?
Administrative Activities	7%		Fund one Community Development Analyst and one Management Aide to administer and monitor HHAP funds and programs.	Administer and monitor HHAP funds and programs to ensure that all reporting and guidelines are met.	Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (ARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).
Outreach and Engagement	30%		Outreach teams to engage with individuals experiencing homelessness on the streets of Santa Ana.	Street Outreach and engaging with individuals on the streets is often the first step towards ending homelessness. The goal of outreach is to be persistent with frequent interactions to facilitate engagement and to ensure effective transitions from street to shelter or more stable housing.	Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (ARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).
Non-Congregate Shelter/ Interim Housing	30%		Purchase a newly constructed Navigation Center and, utilize funds for operation costs of the Navigation Center.	Operating subsidies for the Navigation Center is essential for the continued operation of this entry point into a broader array of supportive services and linkages to permanent housing options. Interim Sheltering (new and existing) will provide funds toward the purchase of the Navigation Center.	Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (ARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).
1. Rapid rehousing	10%		Utilize funds for Rapid Re-housing for Families experiencing homelessness. To be determined following the release of allocation award.	Families experiencing homelessness is a high need in the City, as there are very few options outside of congregate shelter.	Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (ARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).
6. Delivery of permanent housing	23%	10%	Landlord incentives and wrap-around supportive services associated with permanent supportive housing, tenant-based or project-based vouchers for seniors experiencing homelessness.	Uses have been prioritized to assist Youth experiencing literal homelessness move into safe and stable housing. Programs are designed with low barrier and trauma informed programs in mind as well as being culturally responsive to create or seek permanent housing for special populations.	Proposed use of funds will help to fill the gaps identified in the Local Landscape Analysis and will complement American Rescue Program (ARP) funding, Federal (HUD) funding and other State funding (PLHA and HHAP).
Total:	100%	10%			

Table 7. Demonstrated Need

Complete ONLY if you selected Interim Housing/Congregate/Non-Congregate Shelter as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	200
# of people experiencing unsheltered homelessness in the homeless point-in-time count	508
Shelter vacancy rate (%) in the summer months	40%
Shelter vacancy rate (%) in the winter months	20%
% of exits from emergency shelters to permanent housing solutions	5%
Describe plan to connect residents to permanent housing.	
<p>The City's Homeless Navigation Center acts as an entry point to connect individuals and families experiencing homelessness to permanent housing. The chosen Operator of the shelter employs Housing Navigators and Case Managers, whose job is to assist individuals and families to become document ready and able to succeed in housing. The same level of care is taken with individuals who are housed directly off of the streets. Our Navigation Center opened during the summer which explains why the percentage of vacancy is greater than in the winter months.</p>	