Homeless Housing, Assistance and Prevention Round 4 Application

Application Information

Application Due Date: 11/29/2022

This Cognito platform is the submission portal for the Cal ICH HHAP-4 Application. You will be required to upload a full copy of the HHAP-4 Data Tables Template and enter information into the portal from specific parts of the HHAP-4 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-4 resources prior to beginning this application:

- [Homeless Housing, Assistance, and Prevention Program Statute](#)

- [HHAP-4 Local Homelessness Action Plan & Application Template](#) and

- [HHAP-4 Data Tables](#)

Application Submission for HHAP-4 Funding

Using the **[HHAP-4 Local Homelessness Action Plan & Application Template](#)** as a guide, applicants must provide the following information in the applicable form section (see below) to submit a complete application for HHAP-4 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding**: the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section.

2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.

3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are NOT required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this

Cognito form will be considered the official responses to the required narrative questions.

4. **Part IV: HHAP-4 Funding Plans and Strategic Intent Narrative:** the information required in this section will be provided in <u>Tables 6 and 7 (as applicable), of the HHAP-4 Data Tables file</u> uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Funding Plan Strategic Intent* section of this application form.

5. **Evidence of meeting the requirement to agendize the application at a meeting of the governing board** will be provided as <u>a file upload</u> in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **seven sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.

- **Document Upload:** In this section, upload (1) the completed HHAP-4 Data Tables as an Excel file, (2) evidence of meeting the requirement to agendize the application at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.

- **Part I. Landscape Analysis:** In this section, answer the questions confirming that Tables 1, 2, and 3 have been completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

- **Part II. Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-4 Data Tables.

- **Part III. Narrative:** In this section, enter your responses from Part III of the HHAP-4 Local Homelessness Action Plan & Application Template.

- **Part IV. HHAP-4 Funding Plan Strategic Intent Narrative:** In this section, enter your responses from Tables 6 and 7 of the completed HHAP-4 Data Tables file, and answer the narrative questions.

- **Certification**: In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-4 statute, FAQs, and application template documents
Yes

I am a representative from an eligible CoC, Large City, and/or County
Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-4 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation
Joint

This application represents the joint application for HHAP-4 funding on behalf of the following eligible applicant jurisdictions:

Joint Applicants Selection

Eligible Jurisdiction 1

Eligible Applicant Name
CA-613 Imperial County CoC

Eligible Jurisdiction 2

Eligible Applicant Name
Imperial County

*Click **+ Add Eligible Jurisdiction** above to add additional joint applicants as needed.*

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity
County of Imperial

Contact Person
Emmanuel Sanchez

Title
Administrative Analyst II

Contact Person Phone Number
(760) 337-7833

Contact Person Email
emmanuelsanchez@co.imperial.ca.us

*Agreement to Participate in HDIS and HMIS

By submitting this application, we agree to participate in a statewide Homeless Data Integration System, and to enter individuals served by this funding into the local Homeless Management Information System, in accordance with local protocols.

Document Upload

Upload the completed [HHAP-4 Data Tables](#) (in .xlsx format), evidence of meeting the requirement to agendize the application at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-4 Data Tables
HHAP Round 4 Data Tables.xlsx

Governing Body Meeting Agenda or Minutes
IVCCC EB Agenda & Attachments 11-02-22.pdf

Optional Supporting Documents
11.02.22 IVCCC EB Minutes.pdf

Part I. Landscape Analysis of Needs, Demographics, and Funding

Table 1 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.
Yes

Table 2 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.
Yes

Table 3 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.
Yes

Part II. Outcome Goals and Strategies for Achieving Those Goals

Copy and paste your responses to Tables 4 and 5 from the HHAP-4 Data Tables into the form below. All outcome goals are for the period between July 1, 2022 and June 30, 2025.

Table 4: Outcome Goals

Name of CoC
CA-613 Imperial County CoC

1a. Reducing the number of persons experiencing homelessness.

Goal Statement
By the end of the performance period, HDIS data for the [Imperial County CoC] will show [2,570] total people accessing services who are experiencing homelessness annually, representing [857] [more] people and a [50%] [increase] from the baseline.

Goal Narrative
The CoC has continued to see improvements in HMIS data capturing and entering resulting in an increase of people accessing services which significantly plays a role on our proposed outcome goal. Our goal assumes a 50% increase over the baseline, due to increase in programs and services being made available through the California Department of Social Services as reported in the Landscape Analysis as well as services that will be made available through HHAPs Round 1, 2, 3 and potentially 4, all of which will be entered into HMIS. The CoC also factored our work with the Housing Authority towards finalizing the issuance of all Emergency Housing Vouchers as well as the issuance of VASH vouchers that will be made available in the near future, all of these clients were experiencing homelessness or at risk of homelessness are entered into HMIS. The CoC will continue working with homeless service providers to ensure all client data is collected and entered into HMIS accurately which will continue increasing our service number especially those in Street Outreach and Services Only who are not accounted for in the baseline data but are receiving services and are reported in the HDIS annual report. As part of its evaluation and verification process, the CoC evaluated the 2021 HDIS data per service type, household type, number of individuals assessing each service and the 2021 HMIS Annual Performance report for all activities. The CoC then evaluated the 2022 HMIS Performance report which included data for the first three quarters of the year. Based on 2022 data for the first 3 quarters, collectively, the number of people accessing services through all projects is almost as high as it was in 2021 and there is still a quarter of data that has not been accounted for which the CoC believes will result in an increase of the 2022 numbers. Furthermore, upon review of historical data (2018-2020) we have noticed the number of individuals experiencing homelessness and assessing services has continued to increase, this is attributed to an increase in service programs which in the past were not available, but also an increase in data entering. The CoC utilized the HHAP goal setting tool to confirm if the data is showing an upward trend and the tool confirms that services can increase by as much as 86% by 2025. The CoC hotline staff and services providers continue to see an increase in clients requesting assistance and much of it is due to economic stressors such as inflation, diminished housing stock, lack of affordable housing and the constant struggle in finding jobs in an area with the highest unemployment rate in the State.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
1,713	857	50%	2,570

Decrease/Increase in # of People

Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:
Analysis of the baseline data shows that man/boys and woman/girls access homeless services at similar rate (52% males to 48% females), however, the 2022 unofficial PIT count shows that 68% of individuals experiencing homelessness are males, while only 31 percent are females. Although this is an improvement from the 2020 PIT count when unsheltered males made up for 72% of those experiencing homelessness, it still shows additional efforts are needed to address unsheltered males and equitably serve this population. The CoC will focus its efforts in ensuring outreach programs, current services and future homeless services target more male individuals experiencing homelessness.

Describe the trackable data goal(s) related to this Outcome Goal:
In order to reduce number of male individuals experiencing homelessness, the CoC will include project conditions requirements in all future funding announcements for street outreach services that will require prioritization of services to male individuals. In an effort to equitably increase services for males that will potentially result in exits from homelessness, the CoC will work with service recipients and set a goal to increase their services to males/boys by 8% by 2025. The CoC will also ensure that all RFPs set to be released include as a condition that the agency/organization applying for funding submits their Equal Access and non-discriminating policies as part of the application.

1b. Reducing the number of persons experiencing homelessness on a daily basis

Goal Statement
By the end of the performance period, data for the [Imperial County CoC] will show [860] total people experiencing unsheltered homelessness daily, representing [65] [fewer] people and a [7%] [reduction] from the baseline.

Goal Narrative
This outcome goal assumes a 7% decrease from baseline number due to increase of programs and services to individuals who are experiencing unsheltered homelessness. The CoC will continue to rely on the implementation of the CoCs Homeless Strategic Plan Goals, which include preventing and diverting new households from becoming homeless, operating a functioning CES and moving people who are experiencing homelessness into permanent housing as quickly as possible. The CoC will continue to focus its efforts in ensuring EHVs that were allocated to Imperial County are fully utilized by homeless individuals. The CoC will continue to work with Imperial Valley Housing Authority towards acquiring additional EHVs in Imperial County and to place veterans and families in homes through VASH vouchers that will be received for our region. Although the CoC foresees an increase in services, it also understands there are several factors that can hinder continued reduction in unsheltered homelessness. Lack of housing, lack of affordable housing, economic conditions and an increase in residents in Slab City who already account for more than 60% of our unsheltered count during future years are just some of the factors that can negatively affect our goal.

Baseline   Change in # of   Change as % of   Target Daily Estimate of # of people

Data	People	Baseline	experiencing unsheltered homelessness
925	65	7%	860

Decrease/Increase in # of People
Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:
Based on our unofficial 2022 Point in Time count data, the population that continues to be underserved are those who identified as White and Non-Hispanic/Latino(a). According to the data, 87% of people experiencing unsheltered homelessness are White and 65% of those who experienced unsheltered homelessness are Non-Hispanic/Latino(a). Because we know that 68 percent of individuals experiencing homelessness are males, we can expect that White Non-Hispanic males are disproportionately impacted by unsheltered homelessness in our community. However the CoC understands that the majority of those individuals that are White Non-Hispanic reside in Slab City and do not desire to access services. We anticipate that an increase in services rendered which includes Rapid Rehousing and Street Outreach, along with the information collected during our PIT counts will assist us in identifying the reason(s) why males are disproportionately impacted. The information collected from males experiencing homelessness will be utilized to develop methods to better serve this population and reduce the number of individuals experiencing homelessness.

Describe the trackable data goal(s) related to this Outcome Goal:
The goal is to reduce the number of males experiencing homelessness on a daily basis by 7% from the baseline data (601) which will result in a reduction of White Non-Hispanic/Latinos who are experiencing homelessness. In order to accomplish this goal, the CoC will continue analyzing quarterly data and have meetings with service providers to further evaluate their specific programs and ascertain that equitable services are being rendered to target populations.

2. Reducing the number of persons who become newly homeless.

2. Reducing the number of persons who become newly homeless.

Goal Statement
By the end of the performance period, HDIS data for the [Imperial County CoC] will show [1,436] total people become newly homeless each year, representing [479] [more] people and a [50%] [increase] from the baseline.

Goal Narrative
Based on current baseline data and historical data the CoC foresees an upward trend of individuals who become newly homeless and being entered into HMIS under both residential projects and non-residential projects. As previously mentioned, we already know there is data missing from non-residential project types and not accounted for in baseline number and we understand some of those clients served were most likely staying in non-homeless settings. The CoC will continue working with service providers to

ensure this data is entered correctly. While setting the goal, the CoC considered the increase in programs and services that have been available since the later part of 2020 as well as those that will become available in the near future and will be entered into the homeless system on an annual basis. Although the proposed increase is somewhat significant, we believe there are several factors at play including the fact that we are a border community. The CoC believes that one of the reasons why our number has increased is because the services that have become available have also increased. In the past individuals with or without families facing homelessness were unable to access services and therefore they were more likely to move to Mexicali, Mexico where cost of living is much cheaper, similar to what occurs in the San Diego and Tijuana border. Over the years, the access to additional services in the community has allowed people who were becoming homeless to supplement their income through different programs which includes those offered through the homeless system. This provided them with more flexibility and increased their resources locally, thereby increasing their opportunity to stay and live in Imperial County. A clear example of this has been the increase in calls requesting assistance our homeless hotline has received In 2022. The calls increased after several Federal, State and local programs that were set in place to assist the population during the pandemic began to end. As previously indicated, due to the current state of the economy, lack of housing stock and affordable housing, the CoC foresees an increase of people who become newly homeless and entering the homeless system.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
957	479	50%	1,436

Decrease/Increase in # of People
Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:
The CoC reviewed the baseline data for newly homeless by race and noticed that 7% of newly homeless individuals identified as Black or African American. Although this number does not seem high, when compared to year 2020 only 3% of newly individuals identified as Black or African American and in 2019 it was only 2%. At this point the increase in individuals entering the homeless system does not seem to have attributed to an increase in Black or African individuals experiencing unsheltered homeless on a daily basis (2%) as per our unofficial 2022 PIT. Being that said, our geographical Black or African American population stands at 3% so anything above the proportional rate is a concern, specially if we see an upward trend that has more than double in the last two years.

Describe the trackable data goal(s) related to this Outcome Goal:
The goal is to prevent all individuals from becoming newly homeless while paying special attention to ensure programs such as prevention and shelter diversion are reaching BIPOC communities before they enter homelessness. The goal will be to ensure the upward trend does not exceed our geographical Black and African population of 3%. In order to do this the CoC will continue seeking and supporting funding for programs such as Street Outreach, Prevention and Shelter Diversion and will be requiring service recipients to reach out to organizations that represent BIPOC populations and social justice organizations to ensure the community is aware of these programs.

3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement
By the end of the performance period, HDIS data for the [Imperial County CoC] will show [327] total people exiting homelessness into permanent housing annually, representing [30] [more] people and a [10% increase] from the baseline.

Goal Narrative
The CoC has reviewed the current programs, future programs, taken into consideration current housing stock and proposed new development and it believes it can increase the number of exits of people experiencing homelessness into permanent housing by 10% by 2025. Although in 2021, 2022 and potentially 2023 we foresee a steady increase of exits from homelessness due to the assistance of EHVs and VASH vouchers, we believe that unless housing stock including affordable housing increases, it will be difficult to find permanent housing for individuals and families in future years. Currently even those individuals and families who have received an EHV are having difficulty finding a place to live. Under our existing conditions, other feasible options is to provide housing navigation to those experiencing homelessness and adequately connect them with residential programs who receive low-income housing tax credits. The CoC will also need to continue to work with clients in order to increase household income so they can rent or own a property and continue to work with cities, the county and potential developers to convert buildings or to build affordable housing units.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
297	30	10%	327

Decrease/Increase in # of People
Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:
The CoC reviewed the Measure 7 data and although it did not find a large disparity within races accessing services and those exiting homelessness into permanent housing, it did notice that White-Hispanic/Latino(a) tend to have a greater exit rate to homelessness than White Non-Hispanics/Latino proportionate to those entering the system. Example, 62% of individuals entering homeless system identified as White Hispanic/Latino(a) and 75% of those exiting the system identified as White Hispanic/Latino(a), while 8% of individuals entering the system identified as White Non-Hispanic and 9% of individuals exiting the system identified as White Non-Hispanic.

Describe the trackable data goal(s) related to this Outcome Goal:

The CoC will work with service providers to ensure equitably efforts are being made to address this disparity. The goal will be to ensure exit rates to permanent housing within these populations are similar to each other and do not exceed more than 10%. The CoC believes a 10% difference as a maximum is equitable as there is a significant lower number of White Non-Hispanic individuals entering the homeless system so a buffer is needed to practically compare both groups.

4. Reducing the length of time persons remain homeless.

Goal Statement
By the end of the performance period, HDIS data for the [Imperial County CoC] will show [170] days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing [5] [days fewer] and a [3%] [reduction] from the baseline.

Goal Narrative
The CoC evaluated the baseline data and compared it to the 2020 data and although there was a 24 percent reduction in length of time persons remained homeless year over year, we believe this reduction can plateau in one or two years. One of the reasons we believe there was a 24% reduction this past year is due to the EHV program. In 2021 the CoC began working with the Housing Authority in the processing and issuance of EHV vouchers. Due to the many benefits and associated guarantees EHVs provide (including leasing bonuses), some of the previously homeless individuals were able to move through homelessness programs faster, ultimately finding permanent housing. The CoC believes this will continue to be the case in 2022 as well, as there has been a significant number of EHVs issued that are now being utilized. Being that said, the lack of housing stock and affordable housing is one of the barriers that will affect the outcomes in the future. Most recently, even those individuals with an EHV are having a very difficult time finding housing. According to HUD, the fair market rents for Imperial County in 2023 will increase by approximately 10% for 1 to 4 bedroom units which could mean rents would range from $900 for a 1 bedroom to $2,000 for a 4 bedroom. Although these numbers are considered low in many parts of the state, the median household income in Imperial County is $46,222 and over 20% of its residents live in poverty. In Imperial County there is already over 60 housing projects that receive tax credits and have dedicated affordable units and for the most part they are almost always occupied. Nevertheless, the CoC will continue its efforts towards encouraging funding applicants to apply for the development of affordable housing. Another important factor to consider is the foreseeable increase in persons experiencing homelessness, we anticipate the increase in numbers will subsequently increase the length of time someone remains homeless even further as there will be less housing options available.

Baseline Data	Change in # of Days	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
175	5	3%	170

Decrease/Increase in # of Days
Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Based on the review of the 2021 baseline data, the CoC identified that the average length of time of households without children experiencing homelessness is approximately 2.5 lower than those households with at least one adult and one child who experience homelessness. This is a slight decrease from the 2020 baseline data but continues to be significantly higher. We believe that this can be attributed to many factors such as adult(s) with children in homeless services programs tend to be mostly women who provide primary care for their children; they might need additional support in areas such as childcare, housing navigation, training, and work experience. Some women might need additional support due to recently experiencing domestic violence and/or are in need of additional counseling services. To minimize the average length of time that these households experience homelessness, the CoC will coordinate efforts with homeless service providers and community partners to ensure that gaps/barriers preventing shorter timeframes are identified by reviewing and evaluating current and past cases in an attempt to identify key factors.   Gathering input from individuals with lived experience will be necessary to understand what improvements can be made to the system. Based on this information, the next step would be to ensure suitable programs such as job training; behavioral services and other programs based on need and suggestions are established and implemented. These steps are expected to lead households with at least one adult and one child who are experiencing homelessness to permanent housing within a shorter period.

Describe the trackable data goal(s) related to this Outcome Goal:

The CoC will continue reviewing quarterly data provided by Cal ICH to determine if the average time length of individuals with children experiencing homelessness continues to reduce. The CoC will continually meet with service providers to ensure this population can experience a decrease from their respective 2021 baseline data (222 days) by our proposed reduction rate of 3% thereby reducing the number of days to 215 days.

5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement

By the end of the performance period, HDIS data for the [Imperial County CoC] will show [7%] of people return to homelessness within 6 months after having exited homelessness to permanent housing, representing [0] [change] people and a [0%] [reduction or increase] from the baseline.

Goal Narrative

Based on the 2022 baseline data provided, the number of persons that return to homelessness after exiting to permanent housing has decreased from 13% measured in CY 2020 to 7% in 2021(based on first 6 months of CY 2021). This decrease is also much lower than the 2019 CY rate of 17% and the 2018 CY rate of 15%. Even if the results for the entire year indicate the percentage is higher than 7%, our goal will be to not exceed the 7% return rate. The CoC will continue with its plans to partner with community

agencies that offer self-sufficiency services, counseling, diversion programs and /or any other type of service that will ensure clients are well-equipped to continue living in permanent housing. The CoC will establish/reinforce partnership with agencies and clients to ensure they seek services such as diversion and prevention services that can assist them in advance of becoming homeless and re-entering the homeless system.

Baseline Data	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness wihtin 2 years after having exited homelessness to permanent housing
7%	0%	0%	7%

Decrease/Increase in # of People
Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:
The CoC evaluated the 2021 baseline data and quickly noticed there was a disproportionate rate of males returning to homelessness compared to females. According to the data which covers the first six months of the 2021 CY, 13% of males who had exited to permanent housing returned to homelessness within 6 months while only 1% of females who had exited to permanent housing returned to homelessness. The CoC will need to consider the complete CY data set to determine if these numbers have changed. To understand the underlying circumstances that might be causing this disparity, the CoC and service providers will work on the development of a questioner/survey that can be implemented when assisting male/female individuals who have returned to experiencing homelessness. The survey will help understand what circumstances might be affecting these returns to experiencing homelessness, identify if there are specific needs/services that males are not receiving and collect suggestions from individuals with lived experience which may help to improve our prevention services. The CoC will collaborate with community agencies to offer self-sufficiency services, counseling and /or any other type of service that will ensure all clients are well equipped to identify potential risks that may lead them back to experiencing homelessness and ensure preventive measures are taken. living in a safe and stable environment . The CoC will identify diversion and prevention services that can be utilized to minimize the return of all individuals who had previously exited homelessness.

Describe the trackable data goal(s) related to this Outcome Goal:
The CoC will continue reviewing quarterly data provided by Cal ICH to determine if males returning to homelessness are at similar rates than females. The goal will be to reduce the ratio of males to females so that they can be closer to 1 female returning to homelessness to 1.5 males.

6. Increasing successful placements from street outreach.

6. Increasing successful placements from street outreach.

Goal Statement
By the end of the performance period, HDIS data for the [Imperial County CoC] will show [50] total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing [50] [more] people and a [100%] [increase] from

the baseline.

Goal Narrative
Baseline is 0 for this goal due to incorrect or non-reporting into HMIS in 2021 as it had no been requested in the past and those agencies that did enter data did not report exit dates, but more specific, exits into temporary or permanent housing destinations. Because of this, the baseline does not reflect actual street outreach efforts that were made in 2021 or prior years. The CoC is working with service providers to ensure they are reporting not only entries but also exits and will emphasize the importance of reporting successful exits. The CoC believes that by 2025 it can attain the goal of reaching out to 50 individuals thru public outreach and successfully exiting these individuals to shelters, transitional housing or permanent housing destinations.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
0	50	100%	50

Decrease/Increase in # of People
Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:
Due to insufficient historical data, the CoC is unable to determine which populations, if any, are being underserved when it comes to public outreach efforts and successful exits into emergency shelter, safe haven, transitional housing or permanent housing destinations. As previously explained, the goal will be to ensure all pertinent street outreach data is entered and tracked in HMIS.

Describe the trackable data goal(s) related to this Outcome Goal:
Once we have some data reported on those individuals receiving public outreach as well as their programs exits, we will be able to determine which populations are being underserved. This data will be reviewed on a quarterly basis to track progress and determine if there is inequality amongst the groups. The CoC expects to have comparable data once the 2021 HDIS data is released. At that point, a trackable 2024 data goal will be established and progress will be measured.

Table 5: Strategies to Achieve Outcome Goals

Strategy 1

Type of Strategy
Strategic uses of other sources of funding

Description
The CoC will continue to apply for Federal and State funding and work with other partnering agencies such as Department of Social Services, Public Health, Behavioral Health and others to ensure the CoC is

able to capture funding to support programs that provide essential assistance and support to our homeless population. Important programs such as street outreach, rapid rehousing, transitional housing, homeless prevention, emergency shelter and permanent housing will continue to be given a priority.

Timeframe
Beginning FY 2022-2023 and up to FY 2025-2026

Entities with Lead Responsibilities
Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.

Measurable Targets
All identified goals in Table 4 will be used as measurable targets. Additional internal targets might be needed based on progress reports.

Performance Measure(s) to Be Impacted (Check all that apply)
1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
5. Reduing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 2

Type of Strategy
Increasing investments into, or otherwise scaling up, specific interventions or program types

Description
The CoC will continue pursuing the development of affordable permanent housing units with the assistance of federal and state funding programs. The CoC will coordinate efforts to support housing developers, consumers, service providers, local planning department and County staff to explore new ways to create and streamline affordable housing for target populations.

Timeframe
Beginning FY 2022-2023 and up to FY 2025-2026

Entities with Lead Responsibilities
Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.

Measurable Targets
Because ultimately the goal is to prevent homelessness, reduce homelessness including length of homelessness, all identifiable goals in Table 4 can be used as measurable targets.

Performance Measure(s) to Be Impacted (Check all that apply)
1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
3. Increasing the number of people exiting homelessness into permanent housing.

4. Reducing the length of time persons remain homeless.
5. Reduing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 3

Type of Strategy
Improving data quality, data systems, and/or data
analyses to better inform decision-making

Description
Fully implement and train agencies on utilization of the CES Place Value Assessment tool. Leverage current provider agencies, diversion services and shelters as access points to fully assess households for alternatives to entering shelter and as appropriate, suggest assistance to prevent episodes of homelessness. Use data to lead planning and programming priorities. Continue providing HMIS support and training to agencies and ensure data is accurately being capture in HMIS in order to access and evaluate data and service programs.

Timeframe
Beginning FY 2022-2023 and up to FY 2025-2026

Entities with Lead Responsibilities
Imperial County Continuum of Care and Successful Subrecipients as a result of the requests for proposal process.

Measurable Targets
Data quality impacts directly impacts the performance measure goals and proposed outcomes. Data will be evaluated to determine progress meeting our proposed goals.

Performance Measure(s) to Be Impacted (Check all that apply)
2. Reducing the number of persons who become homeless for the first time.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
5. Reduing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 4

Type of Strategy
Building the capacity of homelessness response
system to utilize resources, implement best
practices, and/or achieve outcomes

Description
The CoC will continue to increase education on access to mainstream resources for households at risk of homelessness. It will crease and make available community wide- trainings on workforce training programs, education training programs, outreach programs, employment programs, family support

programs and supportive behavioral health services.

Timeframe
FY 2022-2023 and up to FY 2025-2026

Entities with Lead Responsibilities
Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.

Measurable Targets
Outcome goals will be utilized as measurable targets. A reduction of individuals entering homeless systems, counted as unsheltered homeless, reduction of re-entering homelessness and successful placement from street outreach goals will be utilized.

Performance Measure(s) to Be Impacted (Check all that apply)
1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
5. Reduing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 5

Type of Strategy
Reaching underserved and historically marginalized
communities and populations

Description
The CoC will focus on efforts to ensure more of our homeless male populations and specifically the White Non-Hispanic males receive public outreach and equitable access to services as other races. The CoC has identified this specific population as one that is underserved in our region.

Timeframe
FY 2022-2023 and up to FY 2025-2026

Entities with Lead Responsibilities
Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.

Measurable Targets
Targets will be measured as identified in Table 4 with additional targets incorporated as needed based on progress reports.

Performance Measure(s) to Be Impacted (Check all that apply)
1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
5. Reduing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach

7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 6

Type of Strategy
Strengthening the quality or performance of housing and/or services programs

Description
The CoC will continue to build on the relationship with the Imperial Valley Housing Authority and continue working on pursuing additional Emergency Housing Vouchers (EHV), finalizing the remaining EHVs received and collaborate to issue VASH vouchers to homeless veterans and their families. The CoC will also work with the Housing Authority and Service Providers to establish a relationship and share housing data and availability in an attempt to capture housing leads and stock when it becomes available.

Timeframe
FY 2022-2023 and up to FY 2025-2026

Entities with Lead Responsibilities
Imperial County Continuum of Care and Subrecipeints as a result of the request for proposal process.

Measurable Targets
The primary performance measure is exiting persons to permanent housing however all measures are impacted by this target goal. Targets will be measured as identified in Table 4.

Performance Measure(s) to Be Impacted (Check all that apply)
1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
5. Reduing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

*Click **+ Add Strategy** above to add additional strategies as needed.*

Part III. Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-4 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) collaborated with other overlapping jurisdictions to develop the strategies and goals related to HHAP-4

Q1
Yes

Question 2

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) consulted with each of the following entities to determine how HHAP-4 funds would be used:

Public agencies (governmental entities)
Yes

Private sector partners (philanthropy, local businesses, CBOs, etc.)
Yes

Service providers (direct service providers, outreach, shelter providers, etc.)
Yes

Local governing boards
Yes

People with lived experience
Yes

Other
Yes

Other response
Religious affiliates, Public Housing Agencies, Behavioral Health, Health Care Providers, LGBTQ+ Resource Center, Education Sector.

a. Please describe your most notable coordination and collaborative processes with these entities.

The Imperial Valley Continuum of Care Council plans to continue its partnerships with different public agencies, private sector partnerships, services providers, and local governments to develop and eradicate homelessness in the community. The IVCCC's Executive Board (EB) is composed of county department heads, city officials' philanthropists, service providers, mental health representatives, and people with lived experience. The general membership (GM) is comprised of individuals from a broad array of organizations that include: non-profits, public agencies, chambers of commerce, locally-owned businesses, behavioral health agencies, public health agencies, veteran affairs advocates, LGBTQ agencies, law enforcement, housing authorities, religious affiliations, education sector, crisis centers, domestic victim services

providers, homeless shelters, among others.

The CoC's most recent work is its outreach strategies and outreach efforts. The Imperial Continuum of Care Council most recently participated in the Imperial County Re-entry Summit with the Imperial County Probation department. These outreach efforts were aimed at assisting individuals who will not only be released soon from custody but those who would be at risk of homelessness. The IVCCC made immediate efforts to attend the event to educate individuals on the services that are provided to assist individuals with housing solutions and stabilization services. The IVCCC plans to continue these outreach methods to increase services to the entire population despite the person's circumstances. These efforts will allow the CoC to include a different demographic within its outreach efforts.

The Imperial Valley Continuum of Care Council has also continued to work in partnership with the Imperial Valley Housing Authority. The partnership has led both the CoC and the Imperial Valley Housing Authority to rank among the top 20 for most emergency housing vouchers (EHVs) issued and utilized in California. The Executive Officer of the Housing Authority has also joined the IVCCC EB, his knowledge and experience has been instrumental over the last year. The IVCCC and the Imperial Valley Housing Authority will continue to work in conjunction to finalize the release of the remaining EHVs and seek additional vouchers and other opportunities for our region.

Furthermore, the IVCCC has also made efforts to coordinate with public adult services which included but not limited to Adult Protective Services, Imperial County Public Administrator/Area Agency on Aging, Imperial County Behavioral Health, Imperial County Probation Department and other agencies and service providers that focus on serving adults. The IVCCC homeless hotline receives telephone calls/referrals from these public agencies and others. Upon receiving these calls/references, the IVCCC attempts to assist all individuals to transition to housing and ensure they are able to connect to all available services such as Medical, CashAid and others. This is extremely important to ensure those leaving State and local institutions can adequately access services in a short time frame.

IVCCC staff The IVCCC has also made efforts to work in conjunction with school liaisons to provide resources to families and households that might not be aware of the services that are offered to those who are facing homelessness or are at risk of homelessness.

The IVCCC's committee's participation over the last 12 months has also increased significantly. Over the past year, the Evaluation and Resource committee met monthly to make modifications to the charter to better suit the current goals of the IVCCC. The committee brought forward the recommended changes to the executive board for their review and approval. Though no comments were received all board members reviewed and approved the recommended changes. The IVCCC's Written Standards also underwent the same process before as the Charter.

The Imperial Valley Continuum of Care Council continues to work hard toward recruiting board members that can come from different demographics and other backgrounds to have a better representation of the community. The IVCCC currently holds board members with different racial backgrounds, professional backgrounds, lived experience, and local philanthropists. Board members also serve on boards of other non-profit organizations and/or service providers as well. The IVCCC will continue to seek board members with a diverse background. As a result of this, the IVCCC can properly serve individuals with different backgrounds and experiences.

Question 3

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is partnering or plans to use **any round** of HHAP funding to increase partnership with:

People with lived experience

Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Planned

Do HHAP Funds Support This Partnership?
Yes

Social services (CalFresh, Medi-cal, CalWORKs, SSI, VA Benefits, etc.)
Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Justice entities
Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Workforce system

Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Services for older adults
Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Services for people with disabilities
Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Child welfare system

Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Education system
Yes

Is this partnership formal or informal?
Informal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Local Homeless Coordinated Entry System
Yes

Is this partnership formal or informal?
Formal partnering

Is this partnership current or planned?
Current

Do HHAP Funds Support This Partnership?
Yes

Other (please specify)

No

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a. Please describe your most notable partnership with these groups (e.g. MOUs, shared funding, data sharing agreements, service coordination, etc.)

The Imperial County Department of Social Services (ICDSS) serves as the administrative entity for the Imperial County CoC. When individuals and/or families call or are referred to any department within Social Services, staff has the resources and the capability to assist clients in obtaining stabilization services such as CalFresh, CashAid, Medi-cal, Temporary Homeless Assistance, General Relief and many other programs and services. The aforementioned services braid other funding and programs administered by the ICDSS such as the Housing Support Program (HSP), and the Housing and Disability Advocacy Program. Additionally, the IVCCC houses the Homeless Hotline which provides individuals with the proper resources depending on the assistance that is being requested. The CoC's Homeless Hotline has social workers that are able to link individuals to the services based on individual needs. Currently the hotline is also working a CES access point where individuals are properly assessed and connected to programs on a daily basis.

The IVCCC has made efforts to conduct outreach in various locations with a variety of backgrounds and population. The most recent efforts have been made with the Imperial County Probation Department (ICPD) during the 2022 Re-entry Summit. These efforts were made to provide resources and information to individuals that are incarcerated and/or on probation. These efforts will assist individuals have the proper resources for education, employment, stabilization services, and housing assistance. A majority of the population is close to being released from custody and are also in immediate risk of homelessness upon discharge.

The IVCCC has recently undergone training provided by Adult Protective Services (APS) to educate the IVCCC on the different dangers that a dependent adult might being undergoing. APS educated the CoC staff on the proper protocols and procedures for detecting and reporting abuse against adult dependents. One of the IVCCC executive board position is held by the Director the Imperial County Public Administrator / Area Agency on Aging which is of much assistance when working with older adults and dependent adults. Representatives of San Diego Regional Medical center are present in many of the CoC's activities.

Additionally, the IVCCC has also attended a similar training to the APS however this training was specifically provided by Child Protective Services. This training focused proper protocols and procedures when detecting and reporting child abuse, neglect, or abandonment. This training educated the entire CoC including social workers that work within the Homeless Hotline. This training provided the IVCCC with proper response when dealing with a delicate situation where a child is involved. The IVCCC's General membership has mandated reporters within the committee which can be a great ally. The IVCCC has also made efforts to work with the Imperial County Office of Education (ICOE) to contact and coordinate with school liaisons. These efforts are made to reach students and families that are facing homelessness or at risk of homelessness.

The CES committee has recently worked with consultants, CoC staff, hotline staff, and HUD representatives to develop the Place Value Assessment tool. This tool was built to assist the CoC staff in trying to prioritize the people who are the most in need obtain the proper services. Via this tool, the IVCCC has been able to evaluate inventory to ascertain that those with the greates need are prioritized.

The CoC has recently collaborated with the Imperial Valley Housing Authority (IVHA) to execute the

Emergency Housing Vouchers. This collaboration has lead the IVCCC and IVHA become one of the top 20 in the state with the highest execution of EHV. The IVCCC will continue to work in collaboration with IVHA for future projects. The CoC also continues to work with Imperial County Office of Education to understand homelessness within students attending schools in the region. This work will lead towards ensuring all populations are adequately being served including those who might not know about the current programs and assistance that is offered through homeless service programs.

Question 4

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is strengthening its **partnership, strategies, and resources** across:

Managed care plans and resources (such as the Housing and Homelessness Incentive Program [HHIP])
Yes

Physical and behavioral health care systems and resources
Yes

Public health system and resources
Yes

a. Please describe your most notable coordination, planning, and/or sharing of data/information that is occurring within these partnerships.
The ICDSS maintains a close partnership with the Imperial County Public Health Department (ICPHD) in order to assist with future opportunities. The IVCCC was able to assist individuals who are facing homelessness obtain proper treatment and housing during COVID-19 response. The ICDSS worked in collaboration with the ICPHD to plan for the Monkeypox outbreak should one occur. The ICPHD would assist the IVCCC leverage funding to pay for any expenses that would be required or needed for.

Most recently the IVCCC is working with both California Health & Wellness and Molina Health Care who provide managed care plans in Imperial County and have developed and are implementing the HHIP program. The program is expected to leverage healthcare services to those who do not have the same access to medical services as others. The program is also expected to develop capacity and partnerships to connect members to needed housing services as well as reduce and prevent homelessness. Under the proposed goals of the draft investment plan for Imperial County, funding will be allocated towards improving and assisting with PIT efforts, supporting CES and HMIS infrastructure improvements and providing funding to support case management and landlord engagement activities.

The Imperial County Behavioral Health Services also works in conjunction with the IVCCC to leverage housing resources and funding for housing resources. With the help of the ICBHS the IVCCC is able to assist clients stabilized themselves with the services and the treatment that is provided.

Question 5

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

Disaggregating administrative data for use in decision making processes
Modifying procurement processes
Ensuring those with lived experience have a role in program design, strategy development, and oversight
Developing workgroups and hosting training related to advancing equity

a. Please describe the most notable specific actions the jurisdiction will take regarding equity for racial/ethnic/gender groups.

The CoC will continue evaluating demographic data from all individuals entering the homeless system as well as unsheltered individuals who are counted in the annual PIT. The CoC is already planning on developing specific benchmarks for prospect applicants to ensure equitable services are being provided throughout the region. Some of the noticeable underserved populations were identified during the review of the 2021 baseline data. As an example the CoC noticed that in 2021 a total of 146 women exit to permanent housing whereas 151 men exited to permanent housing. However, data shows that 33% of Black/African American and Hispanic/Latino return to homelessness within six months of exiting into permanent housing. Also 13% of the males return to homelessness after exiting to permanent housing in comparison to women who are at 1%. The CoC would like to improve upon these percentages to ensure males remain housed once they have exited to permanent housing.

The CoC extrapolates data from the Point in Time Count results to determine program design, strategic development and oversight. The CoC then analyzes the data to determine the main cause of homelessness in the region, what services are most requested and who has the least access to these services. The CoC then uses this data to develop programs specifically in addressing these needs.

The IVCCC will continue working towards making services available to all persons despite their gender and racial background. The IVCCC has recently attended outreach events at the local county jail to educate this population on the different services and programs that are available. Individuals who are currently in jail would otherwise be homeless or will be homeless upon release. Which is a way the IVCCC makes efforts to addresses the problem before it happens. The CoC in proactively working towards reaching this population by attending these events and other outreach efforts.

Most recently the IVCCC will be hosting its annual general membership meeting in December 2022. This meeting provide the community and the CoC with training on equality, inclusivity, diversity, and sensitivity. This will allow the CoC to conduct proper practice when serving the community. Subject matter experts from local LGBTQ+, Racial Organizations, and Domestic Violence service providers.

Question 6

[50220.8(b)(3)(G)] My jurisdiction (e.g., City, County, CoC) has specific strategies to prevent exits to homelessness from **institutional settings** in partnership with the following mainstream systems:

Physical and behavioral health care systems and managed care plan organizations
Yes, informal partnering

Public health system
Yes, informal partnering
Yes, leveraging funding

Criminal legal system and system for supporting re-entry from incarceration
Yes, informal partnering

Child welfare system

Yes, informal partnering

Affordable housing funders and providers
Yes, formal partnering

Income support programs
Yes, informal partnering

Education system
Yes, informal partnering

Workforce and employment systems
Yes, informal partnering

Other (please specify)
No

a. Please describe the most notable specific actions the jurisdiction will take to prevent exits to homelessness from institutional settings
The IVCCC most recently has attended the World Mental Health Summit that is put together by our local Behavioral Health Service Provider. The IVCCC was not only conducting our reach but also supporting the Imperial County Behavioral Health Services as they are a sub-recipients of CoC grants. Additional, this will allow the CoC to conduct outreach to individuals who are undergoing mental health treatment who are facing homelessness or are at risk of homelessness.

The Imperial County Department of Social Services (ICDSS) serves as the Administrative Entity for the Imperial Valley Continuum of Care Council. In response to COVID-19 the ICDSS worked in collaboration with the Imperial County Public Health Department (ICPHD) to develop a plan to assist individuals in our community who were homelessness obtain proper treatment and housing services. More recently the ICDSS and ICPHD collaborated to prepare for a possible Monkeypox outbreak. As a proactive team the IVCCC and the ICDSS collaborated with the ICPHD to address this outbreak should it ever happen.

The IVCCC recently attended the Imperial County Re-entry Summit which was organized by the Imperial County Probation Department. This is event was aimed towards aiding individuals that are currently on probation or those who will be getting released from custody soon. These outreach efforts will assist the IVCCC prevent people from becoming homeless. Those individuals in custody are unaware of the resources and services that are offered to the community.

The Imperial Valley Continuum of Care Council has recently worked closing with the Imperial County Office of Education (ICOE) in efforts to reach children and families that are undergoing homelessness or are at risk of homelessness. The IVCCC has had close contacts with school liaisons to educate their community on the services and resources that are available to assist not only a child's wellbeing but also family stability. Additionally, the IVCCC recently underwent a "Mandated Reporter Training" through the ICDSS – Child Protective Service Unit. This training consisted of proper documentation and reporting procedures on how to conduct a proper welfare check on children.

The Imperial Valley House Authority (IVHA) has worked in conjunction with the IVCCC to eradicate homelessness in the community by providing affordable housing. The IVHA has assisted with the execution of the Emergency Housing Voucher (EHV), which has had a successful outcome. The IVHA and the IVCCC are currently ranked thirteenth in the entire state for the most EHVs approved in executed. The

IVCCC and IVHA also work together to leverage disability vouchers for individuals who have a disability as well as those who have experienced an unforeseen event that has left them homeless such as a structure fire.   The Imperial Valley Continuum of Care Council plans to continue its partnerships with different public agencies, private sector partnerships, services providers, and local governments to develop and eradicate homelessness in the community.

The IVCCC's Executive Board (EB) is composed of county department heads, city officials' philanthropists, service providers, mental health representatives, and people with lived experience. The general membership (GM) is comprised of individuals from a broad array of organizations that include: non-profits, public agencies, chambers of commerce, locally-owned businesses, behavioral health agencies, public health agencies, veteran affairs advocates, LGBTQ agencies, law enforcement, housing authorities, religious affiliations, education sector, crisis centers, domestic victim services providers, homeless shelters, among others.

The CoC's most recent work is its outreach strategies and outreach efforts. The Imperial Continuum of Care Council most recently participated in the Imperial County Re-entry Summit with the Imperial County Probation department. These outreach efforts were aimed at assisting individuals who will not only be released soon from custody but those who would be at risk of homelessness. The IVCCC made immediate efforts to attend the event to educate individuals on the services that are provided to assist individuals with housing solutions and stabilization services. The IVCCC plans to continue these outreach methods to increase services to the entire population despite the person's circumstances. These efforts will allow the CoC to include a different demographic within its outreach efforts.

The Imperial Valley Continuum of Care Council has also continued to work in partnership with the Imperial Valley Housing Authority. The partnership has led both the CoC and the Imperial Valley Housing Authority to rank among the top 20 for most emergency housing vouchers (EHVs) issued and utilized in California. The Executive Officer of the Housing Authority has also joined the IVCCC EB, his knowledge and experience has been instrumental over the last year. The IVCCC and the Imperial Valley Housing Authority will continue to work in conjunction to finalize the release of the remaining EHVs and seek additional vouchers and other opportunities for our region.

Furthermore, the IVCCC has also made efforts to coordinate with public adult services which included but not limited to Adult Protective Services, Imperial County Public Administrator/Area Agency on Aging, Imperial County Behavioral Health, Imperial County Probation Department and other agencies and service providers that focus on serving adults. The IVCCC homeless hotline receives telephone calls/referrals from these public agencies and others. Upon receiving these calls/references, the IVCCC attempts to assist all individuals to transition to housing and ensure they are able to connect to all available services such as Medical, Cash Aid and others. This is extremely important to ensure those leaving institutions can adequately access services.

IVCCC staff has also made efforts to work in conjunction with school liaisons to provide resources to families and households that might not be aware of the services that are offered to those who are facing homelessness or are at risk of homelessness.

The IVCCC's committee's participation over the last 12 months has also increased significantly. Over the past year, the Evaluation and Resource committee met monthly to make modifications to the charter to better suit the current goals of the IVCCC. The committee brought forward the recommended changes to the executive board for their review and approval. Though no comments were received all board members reviewed and approved the recommended changes. The IVCCC's Written Standards also underwent the same process before as the Charter.

The Imperial Valley Continuum of Care Council continues to work hard toward recruiting board members that can come from different demographics and other backgrounds to have a better representation of the

community. The IVCCC currently holds board members with different racial backgrounds, professional backgrounds, lived experience, and local philanthropists. Board members also serve on boards of other non-profit organizations and/or service providers as well. The IVCCC will continue to seek board members with a diverse background. As a result of this, the IVCCC can properly serve individuals with different backgrounds and experiences.

The Imperial County Department of Social Services serves as the administrative entity for the IVCCC. The ICDSS provides supportive income (e.g. cash aid, Cal fresh, etc.) additionally the IVCCC Homeless Hotline staff is well educated on the services other agencies proved. The IVCCC also has the Imperial County Public Administrator / Area Agency on Aging (ICPA/AAA) director that serves on the board. The ICPA/AAA helps individuals manage their money and obtain their benefits. Within the IVCCC general membership we have representatives from the local Social Security Administration office.

Question 7

[50220.8(b)(3)(H)] Specific and quantifiable **systems improvements** that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.
The CoC will increase their training portfolio to service providers to include quarterly updates on culturally specific issues. As the demographics in the area changes, the CoC and service providers must be kept abreast of ways to engage and increase program participation, thus reducing homelessness.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.
In order to improve quantifiable systems in place, the CoC will continue its efforts on refining the data that is collected and entered into HMIS. This includes all entries and exits into homeless services programs the CoC has oversight on. As it has done over the past year, the CoC will continue collaborating with San Diego's Regional Task Force on Homelessness team to provide on-boarding services to new staff and additional training that can support our grant recipients navigate through the system while ensuring data is accurately being collected and entered. The CoC is also planning to meet with all service providers to discuss the importance of accurate data collection and the implications that come along when data is missed. The CoC will also be launching a new version of its Coordinated Entry System that has strategically been developed with the help and oversight of Population Change, HUD representatives, homeless services providers and the CoC. Through coordinated entry, the IVCCC will ensure that the highest need, most vulnerable households in the community are prioritized for services and that the housing and supportive services in the system are used as efficiently and effectively as possible while considering youth and their specific needs.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.
Current and future funding allocations will include specific amounts for rental assistance and rapid rehousing. The CoC will work with subrecipients to require they develop and maintain a master housing list that will assist in identifying available housing resources, in real time. The CoC will work with local planning authorities to keep informed of future developments, and in turn keep subrecipients up to date for future planning of resources.

(IV) Improving homeless point-in-time counts.
Every year the CoC evaluates the current and previous strategies in order to improve the homeless point-in-time counts. The Annual Point-in-Time (PIT) efforts are led by a committee of volunteers who plan and coordinate the operation. Led by the Imperial County CoC, Imperial County conducts the sheltered and

unsheltered count on a yearly basis. Although HUD requires an unsheltered count every two years, the local CoC conducts the count each year, demonstrating the commitment to understanding the community needs which in turn assists in program services with the goal of ending homelessness.

In preparation for the 2022 count, the PIT committee enhanced its volunteer training methodology. The committee improved their training process to include videos of previous PIT interviews with unsheltered members of the community (with their approval). The enhanced training allowed our volunteers to understand the purpose and importance of the PIT count. Furthermore, the training underscored the importance of collecting responses to the survey questions. The training was utilized as a reference guide for new committee members and trainees. The PIT Committee is composed of several members that have extensive experience in conducting the PIT count and their expertise was critical in the completion of the count. The PIT committee also developed a form that provided helpful tips and reminders to volunteers on how to properly conduct a full interview and observation survey. In the months leading to the PIT count, the AE worked with ESRI on a weekly basis to update the phone-based application that aided during the count. Imperial County was able to fully implement the use of a GIS phone-based application. The application was utilized when conducting both full interviews and observations surveys. The usage of the phone application also known as "Survey 123" was a great success. Overall, the volunteers enjoyed using the application, and the data that we received from ESRI as a result of the count was clean and sufficiently organized for our needs.

The committee met in the days following the count to discuss lessons-learned and identify improvements that can be implemented for future counts. Some of those improvements include:

- Financial incentives for volunteers - funding eligibility for these types of expenses has been identified. The incentives will allow for volunteers to attend additional training. The training aspect of the entire operation is critical in order to increase the number of full interviews obtained during the count compared to observation surveys. The higher the number of full interview we perform, the better data we receive as to the demographics and sub populations of our community.
- Financial incentives for participants - provide $5 incentive for those responding to the survey. This can be a meal card to a fast food restaurant
- Increase volunteer count to divide areas into smaller subareas - this approach will allow for sufficient time to canvass an entire area to ensure every single person or structure is identified. Since the count is conducted within a specific amount of time, this will be essential in improving the overall count.
- Volunteer team design - pre-identify density areas and assign most experienced volunteers to high density areas.
- Increase connection and collaboration with the network of organizations, agencies and other stakeholders that work on a daily basis with the homeless community. These organizations have an established relationship with those we target during the count, thus increasing the chances of obtaining a full survey.
- Use targeted approaches to increase the number of volunteers, particularly those who are racially diverse and/or those with lived experiences of homelessness.
- Redesign the survey to reduce the time it takes a volunteer to obtain information but at the same time ensure data gathered includes the required data that needs to be reported.
- Develop a year-long strategy to implement in Slab City. This unique area within our community is historically difficult to count because most of the residents choose to live there. The proposed strategy will identify recurring visits to the community to establish a relationship with the residents. The improved relationship will allow for an increase in participation during the count that will ensure we obtain as many full interviews as possible. The more information gathered, the higher the opportunity to understand why these individuals choose to live in the area and hopefully develop programs to assist in moving them out of homelessness.
- Throughout the year, build greater awareness about the purpose of the count to foster community buy-in. Create a campaign that will be shared throughout the community leading up to the count. Produce clear messaging and maintain consistency within the CoC in communicating with stakeholders and

community members.

-        Divide roles and responsibilities among outreach agencies leveraging their strengths. A variety of agencies with unique skills will be identified and relationships developed with agencies not currently involved in the process. The skills of each agency will be leveraged, with tasks delegated to utilize their strengths (e.g., recruiting volunteers, access to media for communication).

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youth-specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.
All programs operating in Imperial County, California that receive funding from either the Continuum of Care grant program or the Emergency Solutions Grant (either as a subgrantee of Imperial County or through the State of California) are required to participate in Imperial County's coordinated entry process.

The coordinated entry process is Imperial County's approach to organizing and providing services and assistance to people experiencing a housing crisis through the IVCCC. Coordinated entry is a consistent, streamlined process for accessing the resources available in the homeless crisis response system. Through coordinated entry, the IVCCC ensures that the highest need, most vulnerable households in the community are prioritized for services and that the housing and supportive services in the system are used as efficiently and effectively as possible.

People who are seeking homeless services are directed to defined entry points, assessed in a uniform and consistent manner, prioritized for housing and services, and then linked to available interventions. Each participant's acuity level and housing needs are aligned with a set of service and program strategies that represent the appropriate intensity and scope of services needed to resolve the housing crisis.

The IVCCC's coordinated entry process standardizes connection to the most critical resources in our community and expedites permanent housing for people experiencing homelessness. The guiding principles for the coordinated entry process include:

1.   Person-Centered: IVCCC will operate with a person-centered approach that promotes client choice and person-centered outcomes.
2.   No Side Doors: Providers must only enroll participants who have been assessed and referred via the IVCCC process.
3.   Streamlined Process: IVCCC will ensure that participants quickly receive access to the most appropriate housing and resources available.
4.   Trauma-Informed: IVCCC will reduce the stress of the being homeless by limiting assessments and interviews to only the most pertinent information necessary to resolve the participant's immediate housing crisis.
5.   Cultural Competencies: IVCCC will incorporate cultural and linguistic competencies in all engagement, assessment and referral coordination activities.
6.   Standardized Assessment: IVCCC will implement standardized assessment tools and practices to determine the severity of the participant's needs and the best referral strategies.
7.   Housing First: In the Housing First philosophy, housing is not contingent on compliance with services. Instead, participants must comply with a standard lease agreement and are offered the services and supports necessary to maintain housing successfully.
8.   Mainstream Service Coordination: IVCCC will integrate mainstream service providers into the system, including local Public Housing Authorities and programs for veteran services.
9.   Homeless Management Information System (HMIS): IVCCC will utilize HMIS for the purposes of managing participant information and facilitating quick access to available CoC.

All CoC projects in the IVCCC coordinated entry system must include a strategy to ensure CoC resources and coordinated entry system resources are available to all people regardless of race, color, national

origin, religion, sex, age, familial status, disability, actual or perceived sexual orientation, gender identity, or marital status. Special outreach to people who identify with one or more of these attributes ensure the coordinated entry system is accessible to all people.

All CoC projects in IVCCC's coordinated entry system must ensure that all people in different populations throughout the geographic area, including people experiencing chronic homelessness, veterans, families with children, youth, and survivors of domestic violence, have fair and equal access to the coordinated entry process, regardless of the location or method by which they access the crisis response system.

Projects in the coordinated entry system must document steps taken to ensure effective communication with people with disabilities. Access points must be accessible to people with disabilities, including physical locations for people who use wheelchairs, as well as people who are the least likely to access homeless assistance.

Providers must also take reasonable steps to offer coordinated entry process materials and instructions in multiple languages to meet the needs of minority, ethnic, and groups with limited English proficiency (LEP). Consistent with federal guidance from HUD published on January 22, 2007, those receiving funding for homeless services from the IVCCC, ESG, Imperial County, and other state and federal sources must have a written policy in place regarding fair access to services for participants who do not wish to or are not able to communicate in English. This policy must establish reasonable steps that will be taken to provide meaningful access to services for non-English speaking participants. The IVCCC, in reviewing HUD guidance, interprets meaningful access to mean that participants who do not speak English will not experience substantial differences in their access to homeless services or housing.

The IVCCC approved the initial Policies and Procedures on the date of this document. Annually, the IVCCC approves any updates as recommended by the IVCCC Coordinated Entry Committee and confirmed by the IVCCC Executive Board.

IVCCC, ESG, Imperial County, or other state and federal sources are required to participate in the IVCCC's coordinated entry process. Participation means maintaining and adhering to these policies and procedures as they apply to each provider type per the descriptions in this document. Other service providers are strongly encouraged to participate in the IVCCC's CE process. Service providers are also required to participate in coordinated entry planning and coordination meetings such as case conferencing and in other ways as described in this document.

Question 8

*Responses to these questions are for informational purposes only.

What **information, guidance, technical assistance, training, and/or alignment of resources and programs** should Cal ICH and other State Agencies prioritize to support jurisdictions in progressing towards their Outcome Goals, Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness, and/or would otherwise help strengthen local partnerships, coordination, planning, and progress toward preventing and ending homelessness?

Information, Guidance, and Technical Assistance
Facilitation of planning processes and collaborative approaches among cross-agency and community-level partners
Technical assistance related to goal setting (generally)
Technical assistance related to achieving outcome goals

Alignment of Resources and Programs

In the space below, please describe what Cal ICH and other State Agencies should prioritize related to alignment of resources and programs, strengthening partnerships and collaborations, or any other ways that State can support communities' progress:

Untitled

The IVCCC recommends Cal ICH to collaborate with mental health agencies to provide a better outreach and approach to individuals with mental health conditions. Many of the population that are facing homelessness suffer from a mental disorder that prevent them from fully understanding the complexity of their living situation. Partnerships and collaborations with mental health agencies will allow for a different approach for those that are not quite ready to reach treatment/services. The IVCCC has a large population of clients that are unable to remain in permanent housing because of their condition.

Part IV. Funding Plan Strategic Intent Narrative

Question 1

Eligibe Use 1

Eligible Use Category Intended to be Supported with HHAP-4
1. Rapid rehousing

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)
30.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)
4.00%

Activities to be Supported with HHAP-4
Rapid rehousing continues to be a much needed activity within our community, In 2021, there were 1,215 households that received rapid rehousing services through our CoC-fund programs. Service providers will continue to assist clients in obtaining housing quickly, increasing their self sufficiency with the end goal of staying housed. The CoC and partners will continue to work together to ensure housing is identified, rent and move-in assistance is provided and case management is continued to help stabilize the client.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?
Rapid Rehousing Services is one of our highest utilized programs that allows for a rapid connection of individuals and families to permanent housing while connecting them to supportive services that help to overcome barriers that stand in the way of maintaining permanent housing. As the number of persons accessing homeless services continues to grow, we need to ensure we have programs and available funding in place that provide rapid housing solutions that can potentially lead to permanent housing.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?
The CoC reviewed Tables 1, 2, 3 of our landscape analysis and identified Rapid Rehousing as a program that is critically needed in the region to provide proper shelter to as many individuals and families possible. Although other programs will also supplement funding for this type of program, we understand that funds can easily be depleted. Prior funding for such programs came from HEAP funds but those have recently ended.

Eligibe Use 2

Eligible Use Category Intended to be Supported with HHAP-4
7. Prevention and diversion

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)
30.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)
3.00%

Activities to be Supported with HHAP-4
Funding will be utilized on prevention programs that assist with short term rental assistance, safety

planning, program information, referrals and other services that assist in preventing homelessness. Funding will also support shelter diversion programs such as case management, temporary financial assistance to secure housing, job search, housing navigation, advocacy services and others.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?
One of the issues the CoC would like to continue to target is return to homelessness after previously exiting homelessness to permanent housing. We believe utilizing prevention and shelter diversion programs will provide much needed assistance to those individuals and families that might fall behind in rent, fall behind in utilities, need referrals to access services and any other underlying causes that would prevent them from continuing being permanently housed. Due to lack of housing, it is extremely important that individuals do not lose their hosing due to individual needs that can potentially be resolved with temporary assistance.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?
Although funding towards prevention and shelter diversion has historically been at around 6%, the CoC hotline and the Service Providers continue to see an increase in calls requesting homeless prevention assistance. Due to the economic state of many individuals and families, the rising cost of rental units and diminishing affordable housing stock, there will be more families in need of rental support in the months and possibly years to come. Prevention and shelter diversion will assist to tap into services and programs that individuals might not be aware of which can increase their income in order to pay higher rental costs.

Eligibe Use 3

Eligible Use Category Intended to be Supported with HHAP-4
2. Operating subsidies

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)
11.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)
1.00%

Activities to be Supported with HHAP-4
The are several agencies who operate emergency shelters and a couple of others who operate navigation centers/day center which provides services such as case management, showers, meals, housing navigations services and leverages mainstream resources to individuals and families. Most of these programs rely on Federal, State and local funding including funding that comes from HHAP to continue operating.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?
Continued operation of Emergency Shelters, navigation centers and potential affordable housing will be needed to subsidize the rising cost of rent, food, supplies, utilities, salaries and other activities in emergency shelters and navigation centers. The CoC will continue to promote the delivery of permanent housing with added support from operational subsidy funds to operate such housing and attributed cost such as repairs, security (if needed) property taxes and other expenses.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

In a recent evaluation of the CoCs total funding programs per activity since 2018 approximately 19% of funds have been allocated for the operations of Emergency Shelter and 15% for the construction of a Day Center/Navigation Center that provides services such as case management, showers, laundry, meals, day shelter and others. Because many of our shelters are operated by a DV service provider, it is crucial that we are able to continue assisting those individuals and families with the highest need.

Eligibe Use 4

Eligible Use Category Intended to be Supported with HHAP-4
3. Street outreach

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)
11.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)
1.00%

Activities to be Supported with HHAP-4
Increased participation in services is vital to the goal. As such, funding will be utilized to strengthen the outreach and engagement efforts in the community. Partners/agencies will be required to continue building relationships with those in need of services. Clients will be provided with education on services, access to programs, referrals to counseling, among other activities. The CoC will ensure partners/agencies are collaboration in order to more strategically perform outreach and insure uniformed message of available resources.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?
Street Outreach is one of the crucial components needed to reach many of our underserved and/or disproportionally impacted populations such as White Non-Hispanic males who continuously rank as the highest unsheltered population in the region. Although the CoC understands that many of these individuals live in Slab City and might not seek assistance, the CoC believes that with enough support and improvement in our outreach efforts we can reduce the number for this specific population.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?
A review of the our landscape analysis shows that in 2021 approximately 21% of total households served were served through Street Outreach. Historically we have allocated approximately 8% of our program funds towards Street Outreach and we would like to continue fulfilling this much needed service. For HHAP-3 we only allocated 5% of the available funds towards Street Outreach and we believe we need to increase this amount in HHAP-4 to 11 % to ensure we can continue to reach all unsheltered individuals experiencing homelessness after funds from other sources have been depleted.

Eligibe Use 5

Eligible Use Category Intended to be Supported with HHAP-4
4. Services coordination

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)
11.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)
1.00%

Activities to be Supported with HHAP-4

Many of the individuals at risk of homelessness or experiencing homelessness are in need of different services that can assist to stabilize their housing situation. Agencies that coordinate services are able to provide and/or connect individuals with housing search, training programs, education services, employment assistance, obtaining federal, state and local benefits and many others. When combined and utilized properly, these services can lead to housing stability.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Services provided through coordination is not only needed during the time and individual or family is experiencing homelessness but also needed upon finding permanent housing so that individuals continue to be connected to available resources and services that can be utilized to supplement or assist with individual needs. The CoC would like to utilize funds through services coordination that would support the individuals and families that are assisted with affordable permanent housing in the future. Services coordination will assist clients to increase employment income, link clients to training, education and life skills and provide mainstream social and health benefits.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

A review of the landscape analysis 22% of households who received services in 2021 were classified as Services Only which is considered Services Coordination. Making case management services to clients is one of the most important service that can be provided. Case management allows for a thorough review and assessment of the clients individual needs and services are properly matched to the client's needs. The ability to provide funding for Services Coordination will continue to allow the CoC and subrecipients to continue assisting clients with programs and acquiring benefits clients might not be aware of or are hesitant in acquiring.

Eligibe Use 6

Eligible Use Category Intended to be Supported with HHAP-4

10. Administrative (up to 7%)

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)	**Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)**
7.00%	0.00%

Activities to be Supported with HHAP-4

Funding will be utilized for staff time dedicated to the administration of HHAP-4 program funds and oversight. Staff includes Director, program manager, analyst, account clerk, and office assistant with additional staff as needed. Tasks includes request for proposal development, evaluation process, contract development, administration of contracts, invoice processing, evaluation of services, office hours participation, quarterly and annual report submittal and any other HHAP 4 requirement.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

It will provide oversight of funded programs and projects in Imperial County.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

It will provide oversight of funded programs and projects in Imperial County.

Question 2

Please describe how the planned investments of HHAP-4 resources and implementation of the activities to be supported will:

Help drive progress toward achievement of the Outcome Goals and Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness (as identified in Part II above):
HHAP-4 funds will continue providing assistance to our population experiencing homelessness while emphasizing that specific attention is given to underserved populations in our county such as homeless males with particular focus on White Non-Hispanic Males. The use of activities such as Street Outreach, that lead towards Emergency Shelters, Rapid Rehousing and ultimately Permanent Housing will be used to serve this population. The CoC also wants to ensure that prevention and diversion services reach our Black and African Americans who are entering the homeless services programs more frequently. An increase of services to these populations will ultimately have a reduction in homelessness thereby assisting us reach our established goals.

Help address racial inequities and other inequities in the jurisdiction's homelessness response system:
The planned resources and activities will help focus our efforts on the disproportionately impacted populations that we have identified throughout our goal setting process. This will allow the IVCCC to have data informed discussions with our service providers and identify workable solutions that will lead to equitable services throughout the county.

Be aligned with health and behavioral health care strategies and resources, including resources of local Medi-Cal managed care plans:
Through the Housing and Homelessness Incentive Program within the Medi-Cal Managed Care Plan Incentive Program, the IVCCC, together with HHAP funding, will strive to achieve the program goals: help MCPs develop the capacity and partnerships to connect members to needed housing services and reduce and prevent homelessness. Funding made available through our RFP process and within that application will include a section specific to identifying ways in which service providers will coordinate efforts with local managed care plans and services coordination.

Support increased exits to permanent housing among people experiencing homelessness:
Services such as Rapid Rehousing and Services Coordination will be utilized to house people experiencing homelessness as soon as possible while services coordination funding will help support navigation services that will provide link individuals to public benefits such as Medical, Cal Fresh, CalWorks and other components such as education programs and job search assistance, which can ultimately help subsidize their income and lead to housing stability.

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.
Yes

Table 1. Landscape Analysis of Needs and Demographics		
	People Experiencing Homelessness	**Source and Date Timeframe of Data**
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	1527	HUD 2020 PIT Count
# of People Who are **Sheltered** (ES, TH, SH)	193	HUD 2020 PIT Count
# of People Who are **Unsheltered**	1334	HUD 2020 PIT Count
Household Composition		
# of Households **without Children**	1208	HMIS Data 1/1/2021 to 12/31/2021 This includes Households without Children and Single Adults.
# of Households with **At Least 1 Adult & 1 Child**	331	HMIS Data 1/1/2021 to 12/31/2021
# of Households with **Only Children**	12	HMIS Data 1/1/2021 to 12/31/2021 This includes Households with only children and Single Child Households
Sub Populations and Other Characteristics		
# of Adults Who are Experiencing **Chronic Homelessness**	67	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults Who are Experiencing **Significant Mental Illness**	114	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults Who are Experiencing **Substance Abuse** Disorders	46	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults Who are **Veterans**	73	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults with **HIV/AIDS**	2	HDIS Data from 1/1/2011 to 12/31/2021
# of Adults Who are **Survivors of Domestic Violence**	179	HDIS Data from 1/1/2021 to 12/31/2021
# of **Unaccompanied Youth (under 25)**	99	HMIS Data 1/1/2021 to 12/31/2021
# of **Parenting Youth (under 25)**	68	HMIS Data 1/1/2021 to 12/31/2021
# of People Who are **Children of Parenting Youth**	93	HMIS Data 1/1/2021 to 12/31/2021
Gender Demographics		
# of **Women/Girls**	1051	HDIS Data from 1/1/2021 to 12/31/2021
# of **Men/Boys**	1345	HDIS Data from 1/1/2021 to 12/31/2021
# of **Unknown**	10	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Transgender**	1	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Gender Non-Conforming**	2	HDIS Data from 1/1/2021 to 12/31/2021
Ethnicity and Race Demographics		
# of People Who are **Hispanic/Latino**	1,687	HDIS Data from 1/1/2021 to 12/31/2021

# of People Who are **Non-Hispanic/Non-Latino**	369	HDIS Data from 1/1/2021 to 12/31/2021
# of People with Unknown **Ethnicity**	353	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Black or African American**	140	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Asian**	12	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **American Indian or Alaska Native**	22	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Native Hawaiian or Other Pacific Islander**	3	HDIS Data from 1/1/2021 to 12/31/2021
# of People with Unknown Race	461	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **White**	1,750	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Multiple Races**	21	HDIS Data from 1/1/2021 to 12/31/2021

If data is not available, please input N/A in the cell and explain why the data is not available below:

Tab e 2. Landscape Analysis of Peop e Being Served											
	Permanent Support ve Hous ng (PSH)	Rapid Rehous ng (RRH)	Transitiona Hous ng (TH)	nter m Hous ng or Emergency Shelter (IH / ES)	D vers on Serv ces and Ass stance (DIV)	Home essness Prevent on Serv ces & Ass stance (HP)	Outreach and Engagement Serv ces (O/R)	Serv ces Only	Permanent Hous ng Only	Tota Households	Source(s) and T meframe of Data
Household Compos t on											
# of Households **without Children**	0	261	5	320	0	117	411	429	38	1581	HDIS Data from 1/1/2021 to 12/31/2021
# of Households with **At Least 1 Adult & 1 Child**	0	281	4	10	0	3	2	4	83	387	HDIS Data from 1/1/2021 to 12/31/2021
# of Households with **Only Children**	0	4	1	2	0	0	0	1	0	8	HDIS Data from 1/1/2021 to 12/31/2021
Sub Populat ons and Other Character st cs											
# of Adults Who are Experiencing **Chronic Homelessness**	0	26	0	4	0	1	18	34	0	83	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults Who are Experiencing **Significant Mental Illness**	0	40	0	68	0	4	5	3	0	120	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults Who are Experiencing **Substance Abuse** Disorders	0	3	0	34	0	1	10	6	0	54	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults Who are **Veterans**	0	44	0	8	0	17	11	16	1	97	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults with **HIV/AIDS**	0	1	0	1	0	0	1	1	0	4	HDIS Data from 1/1/2021 to 12/31/2021
# of Adults Who are **Survivors of Domestic Violence**	0	116	3	2	0	2	0	4	67	194	HDIS Data from 1/1/2021 to 12/31/2021
# of **Unaccompanied Youth (under 25)**	0	333	0	27	0	10	14	33	4	421	HMIS Data from 1/1/2021 to 12/31/2021
# of **Parenting Youth (under 25)**	0	145	2	1	0	0	0	0	13	161	HMIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Children of Parenting Youth**	0	188	6	1	0	0	0	0	13	208	HMIS Data from 1/1/2021 to 12/31/2021
Gender Demograph cs											
# of **Women/Girls**	0	721	11	68	0	69	79	126	194	1268	HDIS Data from 1/1/2021 to 12/31/2021
# of **Men/Boys**	0	563	4	293	0	55	355	330	139	1739	HDIS Data from 1/1/2021 to 12/31/2021
# of **Unknown**	0	7	0	0	0	0	0	3	0	10	HDIS Data from 1/1/2021 to 12/31/2022
# of People Who are **Transgender**	0	0	0	0	0	0	0	0	1	1	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Gender Non-Conforming**	0	0	0	0	0	2	0	0	0	2	HDIS Data from 1/1/2021 to 12/31/2021
Ethn city and Race Demograph cs											
# of People Who are **Hispanic/Latino**	0	889	15	271	0	79	320	304	256	2134	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Non-Hispanic/Non-Latino**	0	188	0	50	0	18	87	111	34	488	HDIS Data from 1/1/2021 to 12/31/2021
# of People with Unknonw **Ethnicity**	0	214	0	40	0	29	27	44	44	398	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Black or African American**	0	93	0	16	0	1	12	35	25	182	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Asian**	0	9	0	1	0	0	1	2	4	17	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **American Indian or Alaska Native**	0	6	0	2	0	0	10	14	0	32	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Native Hawaiian or Other Pacific Islander**	0	1	0	0	0	0	1	0	1	3	HDIS Data from 1/1/2021 to 12/31/2021
# of People with Unknonw **Race**	0	242	0	34	0	59	30	47	99	511	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **White**	0	926	15	307	0	65	379	358	200	2250	HDIS Data from 1/1/2021 to 12/31/2021
# of People Who are **Multiple Races**	0	14	0	1	0	1	1	3	5	25	HDIS Data from 1/1/2021 to 12/31/2021

*If data is not available, please input N/A in the cell and explain why the data is not available below:

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program (choose from drop down options)	Fiscal Year (select all that apply)	Total Amount Invested into Homelessness Interventions	# of Vouchers (if applicable)	Funding Source*	Intervention Types Supported with Funding (select all that apply)	Brief Description of Programming and Services Provided	Populations Served (please x the appropriate population[s])
Continuum of Care Program (CoC) - via HUD	FY 2022-2023	$ 44,000.00	n/a		Systems Support Activities; Administrative Activities	CAP II - Funding of CES Coordinator responsible for managing day-to-day functions of CES to include: prioritization list, assist with matching participant to available housing resources, communication referrals, facilitating case conference meetings, monitoring CES activity, and prepare monitoring and evaluation reports and changes into the HMIS system to incorporate required CES elements as well as support staff to help implement and oversee the CES on behalf of the Imperial County CoC.	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other
Continuum of Care Program (CoC) - via HUD	FY 2022-2023	$21,197	n/a		Administrative Activities	Program evaluation and monitoring, annual preparation of CoC application, CoC year-round planning activities	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other
CESH 2018	FY 2021-2022; FY 2022-2023	$ 376,278.96; $ 36,888.20	n/a	State Agency	Rental Assistance/Rapid Rehousing; Outreach and Engagement; Diversion and Homelessness Prevention; Administrative Activities; Systems Support Activities	CESH 2018 - Expires August 28. 2024. Rental assistance, housing relocation and stabilization services, operating support for emergency housing interventions, systems support, develop or update a CES, development of a plan addressing actions within service area.	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other
CESH 2019	FY 2022-2023; FY 2023-2024; FY 2024-2025	$ 251,016.80; $ 251,016.80; $ 125,508.40	n/a	State Agency	Rental Assistance/Rapid Rehousing; Outreach and Engagement; Diversion and Homelessness Prevention; Administrative Activities; Systems Support Activities	CESH 2019 - Expires April 3, 2025 Rental assistance, housing relocation, stabilization services, housing subsidies, operating support for emergency housing interventions, systems support, CES and planning development.	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other
Homeless Housing, Assistance and Prevention Program (HHAP) via Cal ICH	FY 2021-2022; FY 2022-2023; FY 2023-2024; FY 2024-2025	$ 24,972.91; $ 946,213.19; $ 946,213.19; $ 946,213.19	n/a	State Agency	Administrative Activities; Systems Support Activities; Interim Housing/Congregate/Non-Congregate Shelter; Permanent Supportive and Service-Enriched Housing	HHAP Round 1 has assisted in supplementing Project Roomkey and providing non-congregate shelter to homeless individuals who were at high risk of serious illness if they contracted COVID 19. The remainder and majority of the funds will be utilized on permanent housing projects, system support activities and administration of program. A specific percentage of beds will be designated for homeless youth.	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other
Homeless Housing, Assistance and Prevention Program (HHAP) via Cal ICH	FY 2022-2023; FY 2023-2024; FY 2024-2025	$ 262,530.33; $ 262,530.33; $ 262,530.33	n/a	State Agency	Administrative Activities; Permanent Supportive and Service-Enriched Housing	HHAP Round 2 - CoC funds will be utilized to supplement the delivery of permanent housing as well as the administration of the program.	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other
Homeless Housing, Assistance and Prevention Program (HHAP) via Cal ICH	FY 2022-2023; FY 2023-2024; FY 2024-2025	$ 234,980.66; $ 234,980.66; $ 234,980.66	n/a	State Agency	Administrative Activities; Outreach and Engagement; Diversion and Homelessness Prevention	HHAP Round 2 - (County of Imperial) will supplement the permanent housing projects by providing operating subsidies and reserves to those living in permanent housing. Funds will also be utilized for homeless prevention services and programs which include workforce, education and training.	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other
Homeless Housing, Assistance and Prevention Program (HHAP) via Cal ICH	FY 2021-2022; FY 2022-2023; FY 2023-2024; FY 2024-2025	$ 74,472.76; $ 471,153.94; $ 1,317,633.78; $ 1,317,633.80	n/a	State Agency	Administrative Activities; Rental Assistance/Rapid Rehousing; Outreach and Engagement; Permanent Supportive and Service-Enriched Housing; Systems Support Activities; Diversion and Homelessness Prevention	HHAP Round 3 Funds will be utilized on Point in Time activities and the development of the local homeless action plan. Funds will also be utilized on system support activities such as HMIS and CES. Other funding will go towards rental assistance, outreach and engagement, homeless prevention housing or permanent supportive housing.	X ALL PEOPLE EXPERIENCING HOMELESSNESS. TARGETED POPULATIONS: People Exp Chronic Homelessness; People Exp Severe Mental Illness; People Exp Substance Abuse Disorders; Veterans; People Exp HIV/ AIDS; Unaccompanied Youth; Parenting Youth; Children of Parenting Youth; Other

Home Safe - via CDSS

Fiscal Year	Amount		Agency	Activity	Activity	Description	All	Population
FY 2021-2022	$ 524,363.00	n/a	State Agency	Administrative Activities	Diversion and Homelessness Prevention	Funds support assisting program participants with stabilizing housing through the following services: intensive case management, housing stabilization, housing navigation, housing direct financial assistance, and connections to longer-term supports	X	ALL PEOPLE EXPERIENCING HOMELESSNESS
FY 2022-2023	$ 524,363.00	n/a		Systems Support Activities	Outreach and Engagement			
	$ -			Interim Housing/Congregate/Non-Congregate Shelter	Permanent Supportive and Service-Enriched Housing			
	$ -			Rental Assistance/Rapid Rehousing				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	X Seniors and adults with disabilities served by APS or in the intake process

Bringing Families Home (BFH) - via CDSS

Fiscal Year	Amount		Agency	Activity	Activity	Description	All	Population
FY 2021-2022	$ 497,484.00	n/a	State Agency	Rental Assistance/Rapid Rehousing	Systems Support Activities	Funds support assisting program participants with stabilizing housing through the following services: housing-related case management, housing navigation, housing-related direct financial assistance, housing stabilization.	X	ALL PEOPLE EXPERIENCING HOMELESSNESS
FY 2022-2023	$ 497,484.00	n/a		Outreach and Engagement	Interim Housing/Congregate/Non-Congregate Shelter			
	$ -			Diversion and Homelessness Prevention	Permanent Supportive and Service-Enriched Housing			
	$ -			Administrative Activities				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	X Families receiving child welfare services

Housing and Disability Advocacy Program (HDAP) - via CDSS

Fiscal Year	Amount		Agency	Activity	Activity	Description	All	Population
FY 2021-2022	$ 947,684.00	n/a	State Agency	Administrative Activities	Rental Assistance/Rapid Rehousing	Funds support assisting program participants with securing disability benefits and stabilizing in permanent housing through the following services: outreach, case management, disability benefits advocacy and housing assistance.	X	ALL PEOPLE EXPERIENCING HOMELESSNESS
FY 2022-2023	$ 947,684.00	n/a		Outreach and Engagement	Diversion and Homelessness Prevention			
	$ -			Systems Support Activities	Permanent Supportive and Service-Enriched Housing			
	$ -			Interim Housing/Congregate/Non-Congregate Shelter				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (*please enter here*)

Emergency Solutions Grants - CV (ESG-CV) - via HCD

Fiscal Year	Amount		Agency	Activity	Activity	Description	All	Population
FY 2021-2022	$ 1,009,936.66	n/a	State Agency	Rental Assistance	Diversion and Homelessness Prevention	ESG-CV funds are to prevent, prepare and respond to coronavirus among individuals/ families experiencing homelessness or receiving homeless assistance and to support additional homeless assistance and homeless activities. Eligible activities include rapid rehousing, emergency shelter, street outreach, homelessness prevention and HMIS	X	ALL PEOPLE EXPERIENCING HOMELESSNESS
FY 2022-2023	$ 1,009,936.66	n/a		Non-Congregate Shelter/ Interim Housing	Outreach and Engagement			
FY 2023-2024	$ 1,009,936.66	n/a		Administrative Activities				
	$ -			Systems Support Activities				

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (*please enter here*)

Emergency Housing Vouchers (EHVs) - via HUD

Fiscal Year	Amount		Agency	Activity	Activity	Description	All	Population
FY 2021-2022	$ 757,884.000	156	Federal Agency			Although no funds have been directly received/managed thru the CoC, the CoC is working in collaboration with Imperial Valley Housing Authority (IVHA) in evaluating, conducting intake assessments, identifying and providing linkages to supportive services to clients and referring qualified individuals and families to IVHA for possible EHV voucher issuance. As of 10/20 2022 a total of 124 vouchers are being utilized.	X	ALL PEOPLE EXPERIENCING HOMELESSNESS
FY 2022-2023	$ -							
	$ -							
	$ -							

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (*please enter here*)

CalAIM Enhanced Care Management - via DHCS

Fiscal Year	Amount		Agency	Activity	Activity	Description	All	Population
FY 2022-2023	$ 50,000.000	n/a	State Agency	Systems Support Activities		Funds will support IVCCC with staffing, volunteer recruitment, and incentives to ensure complete geographic PIT count in 2013. Funds will support the enhanced infrastructure of CES as well as staffing needs to operate CES within different access options. Funding will support enhanced HMIS infrastructure and capacity to ensure favorable HHIP measure performance. Funds will support with case management and landlord advocacy activities.	X	ALL PEOPLE EXPERIENCING HOMELESSNESS
FY 2021-2022	$ 600,000.00	n/a		Administrative Activities				
FY 2023-2024	$ 600,000.00	n/a		Outreach and Engagement				
	$ -							

TARGETED POPULATIONS (please "x" all that apply)

People Exp **Chronic Homelessness**	Veterans	Parenting Youth
People Exp **Severe Mental Illness**	People Exp **HIV/ AIDS**	Children of Parenting Youth
People Exp **Substance Abuse Disorders**	Unaccompanied Youth	Other (*please enter here*)

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.

Goal Statement:
By the end of the performance period, HDIS data for the **[Imperial County CoC]** will show **[2,570]** total people accessing services who are experiencing homelessness annually, representing **[857] [more]** people and a **[50%] [increase]** from the baseline.

*Please be sure to copy and paste the goal statement from this application template to Cognito, and only update the fields in [brackets].

Goal Narrative: The CoC has continued to see improvements in HMIS data capturing and entering resulting in an increase of people accessing services which significantly plays a role on our proposed outcome goal. Our goal assumes a 50% increase over the baseline, due to increase in programs and services being made available through the California Department of Social Services as reported in the Landscape Analysis as well as services that will be made available through HHAPs Round 1, 2, 3 and potentially 4, all of which will be entered into HMIS. The CoC also factored our work with the Housing Authority towards finalizing the issuance of all Emergency Housing Vouchers as well as the issuance of VASH vouchers that will be made available in the near future, all of these clients were experiencing homelessness or at risk of homelessness are entered into HMIS. The CoC will continue working with homeless service providers to ensure all client data is collected and entered into HMIS accurately which will continue increasing our service number especially those in Street Outreach and Services Only who are not accounted for in the baseline data but are receiving services and are reported in the HDIS annual report. As part of its evaluation and verification process, the CoC evaluated the 2021 HDIS data per service type, household type, number of individuals assessing each service and the 2021 HMIS Annual Performance report for all activities. The CoC then evaluated the 2022 HMIS Performance report which included data for the first three quarters of the year. Based on 2022 data for the first 3 quarters, collectively, the number of people accessing services through all projects is almost as high as it was in 2021 and there is still a quarter of data that has not been accounted for which the CoC believes will result in an increase of the 2022 numbers. Furthermore, upon review of historical data (2018-2020) we have noticed the number of individuals experiencing homelessness and assessing services has continued to increase, this is attributed to an increase in service programs which in the past were not available, but also an increase in data entering. The CoC utilized the HHAP goal setting tool to confirm if the data is showing an upward trend and the tool confirms that services can increase by as much as 86% by 2025. The CoC hotline staff and services providers continue to see an increase in clients requesting assistance and much of it is due to economic stressors such as inflation, diminished housing stock, lack of affordable housing and the constant struggle in finding jobs in an area with the highest unemployment rate in the State.

Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
1,713	Increase by 857	Increase of 50%	2,570

Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Analysis of the baseline data shows that man/boys and woman/girls access homeless services at similar rate (52% males to 48% females), however, the 2022 unofficial PIT count shows that 68% of individuals experiencing homelessness are males, while only 31 percent are females. Although this is an improvement from the 2020 PIT count when unsheltered males made up for 72% of those experiencing homelessness, it still shows additional efforts are needed to address unsheltered males and equitably serve this population. The CoC will focus its efforts in ensuring outreach programs, current services and future homeless services target more male individuals experiencing homelessness.	In order to reduce number of male individuals experiencing homelessness, the CoC will include project conditions requirements in all future funding announcements for street outreach services that will require prioritization of services to male individuals. In an effort to equitably increase services for males that will potentially result in exits from homelessness, the CoC will work with service recipients and set a goal to increase their services to males/boys by 8% by 2025. The CoC will also ensure that all RFPs set to be released include as a condition that the agency/organization applying for funding submits their Equal Access and non-discriminating policies as part of the application.

Outcome Goal #1b. Reducing the number of persons experiencing homelessness on a daily basis.

Goal Statement:

By the end of the performance period, data for the **[Imperial County CoC]** will show **[860]** total people experiencing unsheltered homelessness daily, representing **[65] [fewer]** people and a **[7%] [reduction]** from the baseline.

*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative:

This outcome goal assumes a 7% decrease from baseline number due to increase of programs and services to individuals who are experiencing unsheltered homelessness. The CoC will continue to rely on the implementation of the CoCs Homeless Strategic Plan Goals, which include preventing and diverting new households from becoming homeless, operating a functioning CES and moving people who are experiencing homelessness into permanent housing as quickly as possible. The CoC will continue to focus its efforts in ensuring EHVs that were allocated to Imperial County are fully utilized by homeless individuals. The CoC will continue to work with Imperial Valley Housing Authority towards acquiring additional EHVs in Imperial County and to place veterans and families in homes through VASH vouchers that will be received for our region. Although the CoC foresees an increase in services, it also understands there are several factors that can hinder continued reduction in unsheltered homelessness. Lack of housing, lack of affordable housing, economic conditions and an increase in residents in Slab City who already account for more than 60% of our unsheltered count during future years are just some of the factors that can negatively affect our goal.

Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
925	65 fewer people annually	-7%	860 people annually

Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Based on our unofficial 2022 Point in Time count data, the population that continues to be underserved are those who identified as White and Non-Hispanic/Latino(a). According to the data, 87% of people experiencing unsheltered homelessness are White and 65% of those who experienced unsheltered homelessness are Non-Hispanic/Latino(a). Because we know that 68 percent of individuals experiencing homelessness are males, we can expect that White Non-Hispanic males are disproportionately impacted by unsheltered homelessness in our community. However the CoC understands that the majority of those individuals that are White Non-Hispanic reside in Slab City and do not desire to access services. We anticipate that an increase in services rendered which includes Rapid Rehousing and Street Outreach, along with the information collected during our PIT counts will assist us in identifying the reason(s) why males are disproportionately impacted. The information collected from males experiencing homelessness will be utilized to develop methods to better serve this population and reduce the number of individuals experiencing homelessness.	The goal is to reduce the number of males experiencing homelessness on a daily basis by 7% from the baseline data (601) which will result in a reduction of White Non-Hispanic/Latinos who are experiencing homelessness. In order to accomplish this goal, the CoC will continue analyzing quarterly data and have meetings with service providers to further evaluate their specific programs and ascertain that equitable services are being rendered to target populations.

Outcome Goal #2. Reducing the number of persons who become newly homeless.

Goal Statement:

By the end of the performance period, HDIS data for the **[Imperial County CoC]** will show **[1,436]** total people become newly homeless each year, representing **[479] [more]** people and a **[50%] [increase]** from the baseline.

*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative:

Based on current baseline data and historical data the CoC foresees an upward trend of individuals who become newly homeless and being entered into HMIS under both residential projects and non-residential projects. As previously mentioned, we already know there is data missing from non-residential project types and not accounted for in baseline number and we understand some of those clients served were most likely staying in non-homeless settings. The CoC will continue working with service providers to ensure this data is entered correctly. While setting the goal, the CoC considered the increase in programs and services that have been available since the later part of 2020 as well as those that will become available in the near future and will be entered into the homeless system on an annual basis. Although the proposed increase is somewhat significant, we believe there are several factors at play including the fact that we are a border community. The CoC believes that one of the reasons why our number has increased is because the services that have become available have also increased. In the past individuals with or without families facing homelessness were unable to access services and therefore they were more likely to move to Mexicali, Mexico where cost of living is much cheaper, similar to what occurs in the San Diego and Tijuana border. Over the years, the access to additional services in the community has allowed people who were becoming homeless to supplement their income through different programs which includes those offered through the homeless system. This provided them with more flexibility and increased their resources locally, thereby increasing their opportunity to stay and live in Imperial County. A clear example of this has been the increase in calls requesting assistance our homeless hotline has received In 2022. The calls increased after several Federal, State and local programs that were set in place to assist the population during the pandemic began to end. As previously indicated, due to the current state of the economy, lack of housing stock and affordable housing, the CoC foresees an increase of people who become newly homeless and entering the homeless system.

Baseline Data: Annual Estimate of # of people who become newly homeless each year	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	**Change as % of Baseline**	**Target Annual Estimate of # of people who become newly homeless each year**
957	Increase by 479	50%	1,436
Underserved Populations and Populations Disproportionately Impacted by Homelessness			

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
The CoC reviewed the baseline data for newly homeless by race and noticed that 7% of newly homeless individuals identified as Black or African American. Although this number does not seem high, when compared to year 2020 only 3% of newly individuals identified as Black or African American and in 2019 it was only 2%. At this point the increase in individuals entering the homeless system does not seem to have attributed to an increase in Black or African individuals experiencing unsheltered homeless on a daily basis (2%) as per our unofficial 2022 PIT. Being that said, our geographical Black or African American population stands at 3% so anything above the proportional rate is a concern, specially if we see an upward trend that has more than double in the last two years.	The goal is to prevent all individuals from becoming newly homeless while paying special attention to ensure programs such as prevention and shelter diversion are reaching BIPOC communities before they enter homelessness. The goal will be to ensure the upward trend does not exceed our geographical Black and African population of 3%. In order to do this the CoC will continue seeking and supporting funding for programs such as Street Outreach, Prevention and Shelter Diversion and will be requiring service recipients to reach out to organizations that represent BIPOC populations and social justice organizations to ensure the community is aware of these programs.

Outcome Goal #3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement:
By the end of the performance period, HDIS data for the **[Imperial County CoC]** will show **[327]** total people exiting homelessness into permanent housing annually, representing **[30] [more]** people and a **[10% increase]** from the baseline.

*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative:

The CoC has reviewed the current programs, future programs, taken into consideration current housing stock and proposed new development and it believes it can increase the number of exits of people experiencing homelessness into permanent housing by 10% by 2025. Although in 2021, 2022 and potentially 2023 we foresee a steady increase of exits from homelessness due to the assistance of EHVs and VASH vouchers, we believe that unless housing stock including affordable housing increases, it will be difficult to find permanent housing for individuals and families in future years. Currently even those individuals and families who have received an EHV are having difficulty finding a place to live. Under our existing conditions, other feasible options is to provide housing navigation to those experiencing homelessness and adequately connect them with residential programs who receive low-income housing tax credits. The CoC will also need to continue to work with clients in order to increase household income so they can rent or own a property and continue to work with cities, the county and potential developers to convert buildings or to build affordable housing units.

Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
297	Increase by 30	10%	327
Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*	
The CoC reviewed the Measure 7 data and although it did not find a large disparity within races accessing services and those exiting homelessness into permanent housing, it did notice that White-Hispanic/Latino(a) tend to have a greater exit rate to homelessness than White Non-Hispanics/Latino proportionate to those entering the system. Example, 62% of individuals entering homeless system identified as White Hispanic/Latino(a) and 75% of those exiting the system identified as White Hispanic/Latino(a), while 8% of individuals entering the system identified as White Non-Hispanic and 9% of individuals exiting the system identified as White Non-Hispanic.		The CoC will work with service providers to ensure equitably efforts are being made to address this disparity. The goal will be to ensure exit rates to permanent housing within these populations are similar to each other and do not exceed more than 10%. The CoC believes a 10% difference as a maximum is equitable as there is a significant lower number of White Non-Hispanic individuals entering the homeless system so a buffer is needed to practically compare both groups.	

Outcome Goal #4. Reducing the length of time persons remain homeless.

Goal Statement:

By the end of the performance period, HDIS data for the **[Imperial County CoC]** will show **[170]** days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing **[5] [days fewer]** and a **[3%] [reduction]** from the baseline.

*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative:

The CoC evaluated the baseline data and compared it to the 2020 data and although there was a 24 percent reduction in length of time persons remained homeless year over year, we believe this reduction can plateau in one or two years. One of the reasons we believe there was a 24% reduction this past year is due to the EHV program. In 2021 the CoC began working with the Housing Authority in the processing and issuance of EHV vouchers. Due to the many benefits and associated guarantees EHVs provide (including leasing bonuses), some of the previously homeless individuals were able to move through homelessness programs faster, ultimately finding permanent housing. The CoC believes this will continue to be the case in 2022 as well, as there has been a significant number of EHVs issued that are now being utilized. Being that said, the lack of housing stock and affordable housing is one of the barriers that will affect the outcomes in the future. Most recently, even those individuals with an EHV are having a very difficult time finding housing. According to HUD, the fair market rents for Imperial County in 2023 will increase by approximately 10% for 1 to 4 bedroom units which could mean rents would range from $900 for a 1 bedroom to $2,000 for a 4 bedroom. Although these numbers are considered low in many parts of the state, the median household income in Imperial County is $46,222 and over 20% of its residents live in poverty. In Imperial County there is already over 60 housing projects that receive tax credits and have dedicated affordable units and for the most part they are almost always occupied. Nevertheless, the CoC will continue its efforts towards encouraging funding applicants to apply for the development of affordable housing. Another important factor to consider is the foreseeable increase in persons experiencing homelessness, we anticipate the increase in numbers will subsequently increase the length of time someone remains homeless even further as there will be less housing options available.

Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Outcome Goals July 1, 2022 - June 30, 2025		
	Decrease in Average # of Days	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
175	Decrease average length of time by 5 days.	3%	170

Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Based on the review of the 2021 baseline data, the CoC identified that the average length of time of households without children experiencing homelessness is approximately 2.5 lower than those households with at least one adult and one child who experience homelessness. This is a slight decrease from the 2020 baseline data but continues to be significantly higher. We believe that this can be attributed to many factors such as adult(s) with children in homeless services programs tend to be mostly women who provide primary care for their children; they might need additional support in areas such as childcare, housing navigation, training, and work experience. Some women might need additional support due to recently experiencing domestic violence and/or are in need of additional counseling services. To minimize the average length of time that these households experience homelessness, the CoC will coordinate efforts with homeless service providers and community partners to ensure that gaps/barriers preventing shorter timeframes are identified by reviewing and evaluating current and past cases in an attempt to identify key factors. Gathering input from individuals with lived experience will be necessary to understand what improvements can be made to the system. Based on this information, the next step would be to ensure suitable programs such as job training; behavioral services and other programs based on need and suggestions are established and implemented. These steps are expected to lead households with at least one adult and one child who are experiencing homelessness to permanent housing within a shorter period.	The CoC will continue reviewing quarterly data provided by Cal ICH to determine if the average time length of individuals with children experiencing homelessness continues to reduce. The CoC will continually meet with service providers to ensure this population can experience a decrease from their respective 2021 baseline data (222 days) by our proposed reduction rate of 3% thereby reducing the number of days to 215 days.

Outcome Goal #5. Reducing the number of persons who return to homelessness within six months after exiting homelessness to permanent housing.

Goal Statement:

By the end of the performance period, HDIS data for the **[Imperial County CoC]** will show **[7%]** of people return to homelessness within 6 months after having exited homelessness to permanent housing, representing **[0] [change]** people and a **[0%] [reduction or increase]** from the baseline.

Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative:

Based on the 2022 baseline data provided, the number of persons that return to homelessness after exiting to permanent housing has decreased from 13% measured in CY 2020 to 7% in 2021(based on first 6 months of CY 2021). This decrease is also much lower than the 2019 CY rate of 17% and the 2018 CY rate of 15%. Even if the results for the entire year indicate the percentage is higher than 7%, our goal will be to not exceed the 7% return rate. The CoC will continue with its plans to partner with community agencies that offer self-sufficiency services, counseling, diversion programs and /or any other type of service that will ensure clients are well-equipped to continue living in permanent housing. The CoC will establish/reinforce partnership with agencies and clients to ensure they seek services such as diversion and prevention services that can assist them in advance of becoming homeless and re-entering the homeless system.

Baseline Data: % of people who return to homelessness within 6 months after having exited homelessness to permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 6 months after having exited homelessness to permanent housing
7%	0	0	7% of people annually
Underserved Populations and Populations Disproportionately Impacted by Homelessness			

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
The CoC evaluated the 2021 baseline data and quickly noticed there was a disproportionate rate of males returning to homelessness compared to females. According to the data which covers the first six months of the 2021 CY, 13% of males who had exited to permanent housing returned to homelessness within 6 months while only 1% of females who had exited to permanent housing returned to homelessness. The CoC will need to consider the complete CY data set to determine if these numbers have changed. To understand the underlying circumstances that might be causing this disparity, the CoC and service providers will work on the development of a questioner/survey that can be implemented when assisting male/female individuals who have returned to experiencing homelessness. The survey will help understand what circumstances might be affecting these returns to experiencing homelessness, identify if there are specific needs/services that males are not receiving and collect suggestions from individuals with lived experience which may help to improve our prevention services. The CoC will collaborate with community agencies to offer self-sufficiency services, counseling and /or any other type of service that will ensure all clients are well equipped to identify potential risks that may lead them back to experiencing homelessness and ensure preventive measures are taken. living in a safe and stable environment . The CoC will identify diversion and prevention services that can be utilized to minimize the return of all individuals who had previously exited homelessness.	The CoC will continue reviewing quarterly data provided by Cal ICH to determine if males returning to homelessness are at similar rates than females. The goal will be to reduce the ratio of males to females so that they can be closer to 1 female returning to homelessness to 1.5 males.

Outcome Goal #6. Increasing successful placements from street outreach.

Goal Statement:

By the end of the performance period, HDIS data for the **[Imperial County CoC]** will show **[50]** total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing **[50] [more]** people and a **[100%] [increase]** from the baseline.

*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative: Baseline is 0 for this goal due to incorrect or non-reporting into HMIS in 2021 as it had no been requested in the past and those agencies that did enter data did not report exit dates, but more specific, exits into temporary or permanent housing destinations. Because of this, the baseline does not reflect actual street outreach efforts that were made in 2021 or prior years. The CoC is working with service providers to ensure they are reporting not only entries but also exits and will emphasize the importance of reporting successful exits. The CoC believes that by 2025 it can attain the goal of reaching out to 50 individuals thru public outreach and successfully exiting these individuals to shelters, transitional housing or permanent housing destinations.

Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
0	From 0 to 50	100%	50
Underserved Populations and Populations Disproportionately Impacted by Homelessness			

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Due to insufficient historical data, the CoC is unable to determine which populations, if any, are being underserved when it comes to public outreach efforts and successful exits into emergency shelter, safe haven, transitional housing or permanent housing destinations. As previously explained, the goal will be to ensure all pertinent street outreach data is entered and tracked in HMIS.	Once we have some data reported on those individuals receiving public outreach as well as their programs exits, we will be able to determine which populations are being underserved. This data will be reviewed on a quarterly basis to track progress and determine if there is inequality amongst the groups. The CoC expects to have comparable data once the 2021 HDIS data is released. At that point, a trackable 2024 data goal will be established and progress will be measured.

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Strategic uses of other sources of funding	☑ 1. Reducing the number of persons experiencing homelessness.
Description	
The CoC will continue to apply for Federal and State funding and work with other partnering agencies such as Department of Social Services, Public Health, Behavioral Health and others to ensure the CoC is able to capture funding to support programs that provide essential assistance and support to our homeless population. Important programs such as street outreach, rapid rehousing, transitional housing, homeless prevention, emergency shelter and permanent housing will continue to be given a priority.	☑ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	☑ 4. Reducing the length of time persons remain homeless.
Beginning FY 2022-2023 and up to FY 2025-2026	
Entities with Lead Responsibilities	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.	
Measurable Targets	☑ 6. Increasing successful placements from street outreach.
All identified goals in Table 4 will be used as measurable targets. Additional internal targets might be needed based on progress reports.	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Increasing investments into, or otherwise scaling up, specific interventions or program types	☑ 1. Reducing the number of persons experiencing homelessness.
Description	
The CoC will continue pursuing the development of affordable permanent housing units with the assistance of federal and state funding programs. The CoC will coordinate efforts to support housing developers, consumers, service providers, local planning department and County staff to explore new ways to create and streamline affordable housing for target populations.	☑ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing.

Timeframe	
Beginning FY 2022-2023 and up to FY 2025-2026	☑ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets	☑ 6. Increasing successful placements from street outreach.
Because ultimately the goal is to prevent homelessness, reduce homelessness including length of homelessness, all identifiable goals in Table 4 can be used as measurable targets.	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Improving data quality, data systems, and/or data analyses to better inform decision-making	
Description	
Fully implement and train agencies on utilization of the CES Place Value Assessment tool. Leverage current provider agencies, diversion services and shelters as access points to fully assess households for alternatives to entering shelter and as appropriate, suggest assistance to prevent episodes of homelessness. Use data to lead planning and programming priorities. Continue providing HMIS support and training to agencies and ensure data is accurately being capture in HMIS in order to access and evaluate data and service programs.	☐ 1. Reducing the number of persons experiencing homelessness. ☑ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
Beginning FY 2022-2023 and up to FY 2025-2026	☑ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
Imperial County Continuum of Care and Successful Subrecipients as a result of the requests for proposal process.	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets	☑ 6. Increasing successful placements from street outreach.
Data quality impacts directly impacts the performance measure goals and proposed outcomes. Data will be evaluated to determine progress meeting our proposed goals.	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Building the capacity of homelessness response system to utilize resources, implement best practices, and/or achieve outcomes	
Description	☑ 1. Reducing the number of persons experiencing homelessness.
The CoC will continue to increase education on access to mainstream resources for households at risk of homelessness. It will crease and make available community wide- trainings on workforce training programs, education training programs, outreach programs, employment programs, family support programs and supportive behavioral health services.	☑ 2. Reducing the number of persons who become homeless for the first time.
	☐ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
FY 2022-2023 and up to FY 2025-2026	☐ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets	☑ 6. Increasing successful placements from street outreach.
Outcome goals will be utilized as measurable targets. A reduction of individuals entering homeless systems, counted as unsheltered homeless, reduction of re-entering homelessness and successful placement from street outreach goals will be utilized.	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Reaching underserved and historically marginalized communities and populations	
Description	☑ 1. Reducing the number of persons experiencing homelessness.
The CoC will focus on efforts to ensure more of our homeless male populations and specifically the White Non-Hispanic males receive public outreach and equitable access to services as other races. The CoC has identified this specific population as one that is underserved in our region.	☑ 2. Reducing the number of persons who become homeless for the first time.
	☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
FY 2022-2023 and up to FY 2025-2026	
Entities with Lead Responsibilities	☑ 4. Reducing the length of time persons remain homeless.

Imperial County Continuum of Care and Successful Subrecipients as a result of the request for proposal process.	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets	☑ 6. Increasing successful placements from street outreach.
Targets will be measured as identified in Table 4 with additional targets incorporated as needed based on progress reports.	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Strengthening the quality or performance of housing and/or services programs	
Description	☑ 1. Reducing the number of persons experiencing homelessness.
The CoC will continue to build on the relationship with the Imperial Valley Housing Authority and continue working on pursuing additional Emergency Housing Vouchers (EHV), finalizing the remaining EHVs received and collaborate to issue VASH vouchers to homeless veterans and their families. The CoC will also work with the Housing Authority and Service Providers to establish a relationship and share housing data and availability in an attempt to capture housing leads and stock when it becomes available.	☑ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
FY 2022-2023 and up to FY 2025-2026	☑ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
Imperial County Continuum of Care and Subrecipeints as a result of the request for proposal process.	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets	☑ 6. Increasing successful placements from street outreach.
The primary performance measure is exiting persons to permanent housing however all measures are impacted by this target goal. Targets will be measured as identified in Table 4.	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Table 6. Funding Plan Strategic Intent

Eligible Use Category Intended to be Supported with HHAP 4	Approximate % of TOTAL HHAP 4 ALLOCATION to be used on this Eligible Use (%)	Approximate % of TOTAL HHAP 4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)	Activities to be Supported with HHAP 4	How is this a strategic use of HHAP 4 resources that will address needs and gaps within the homelessness response system?	How were these decisions to invest HHAP 4 into these activities informed by the planned uses of other state, local and/or federal funding sources (as documented in the Landscape Analysis in Part I)?
1. Rapid rehousing	30%	4%	Rapid rehousing continues to be a much needed activity within our community. In 2021, there were 1,215 households that received rapid rehousing services through our CoC-fund programs. Service providers will continue to assist clients in obtaining housing quickly, increasing their self sufficiency with the end goal of staying housed. The CoC and partners will continue to work together to ensure housing is identified, rent and move-in assistance is provided and case management is continued to help stabilize the client.	Rapid Rehousing Services is one of our highest utilized programs that allows for a rapid connection of individuals and families to permanent housing while connecting them to supportive services that help to overcome barriers that stand in the way of maintaining permanent housing. As the number of persons accessing homeless services continues to grow, we need to ensure we have programs and available funding in place that provide rapid housing solutions that can potentially lead to permanent housing.	The CoC reviewed Tables 1, 2, 3 of our landscape analysis and identified Rapid Rehousing as a program that is critically needed in the region to provide proper shelter to as many individuals and families possible. Although other programs will also supplement funding for this type of program, we understand that funds can easily be depleted. Prior funding for such programs came from HEAP funds but those have recently ended.
2. Operating subsidies	11%	1%	The are several agencies who operate emergency shelters and a couple of others who operate navigation centers/day center which provides services such as case management, showers, meals, housing navigations services and leverages mainstream resources to individuals and families. Most of these programs rely on Federal, State and local funding including funding that comes from HHAP to CoC to continue operating.	Continued operation of Emergency Shelters, navigation centers and potential affordable housing will be needed to subsidize the rising cost of rent, food, supplies, utilities, salaries and other activities in emergency shelters and navigation centers. The CoC will continue to promote the delivery of permanent housing with added support from operational subsidy funds to operate such housing and attributed cost such as repairs, security (if needed) property taxes and other expenses.	In a recent evaluation of the CoCs total funding programs per activity since 2018 approximately 19% of funds have been allocated for the operations of Emergency Shelter and 15% for the construction of a Day Center/Navigation Center that provides services such as case management, showers, laundry, meals, day shelter and others. Because many of our shelters are operated by a DV service provider, it is crucial that we are able to continue assisting those individuals and families with the highest need.
3. Street outreach	11%	1%	Increased participation in services is vital to the goal. As such, funding will be utilized to strengthen the outreach and engagement efforts in the community. Partners/agencies will be required to continue building relationships with those in need of services. Clients will be provided with education on services, access to programs, referrals to counseling, among other activities. The CoC will ensure partners/agencies are collaboration in order to more strategically perform outreach and insure uniformed message of available resources.	Street Outreach is one of the crucial components needed to reach many of our underserved and/or disproportionally impacted populations such as White Non-Hispanic males who continuously rank as the highest unsheltered population in the region. Although the CoC understands that many of these individuals live in Slab City and might not seek assistance, the CoC believes that with enough support and improvement in our outreach efforts we can reduce the number for this specific population.	A review of the our landscape analysis shows that in 2021 approximately 21% of total households served were served through Street Outreach. Historically we have allocated approximately 8% of our program funds towards Street Outreach and we would like to continue fulfilling this much needed service. For HHAP-3 we only allocated 5% of the available funds towards Street Outreach and we believe we need to increase this amount in HHAP-4 to 11% to ensure we can continue to reach all unsheltered individuals experiencing homelessness after funds from other sources have been depleted.
4. Services coordination	11%	1%	Many of the individuals at risk of homelessness or experiencing homelessness are in need of different services that can assist to stabilize their housing situation. Agencies that coordinate services are able to provide and/or connect individuals with housing search, training programs, education services, employment assistance, obtaining federal, state and local benefits and many others. When combined and utilized properly, these services can lead to housing stability.	Services provided through coordination is not only needed during the time and individual or family is experiencing homelessness but also needed upon finding permanent housing so that individuals continue to be connected to available resources and services that can be utilized to supplement or assist with individual needs. The CoC would like to utilize funds through services coordination that would support the individuals and families that are assisted with affordable permanent housing in the future. Services coordination will assist clients to increase employment income, link clients to training, education and life skills and provide mainstream social and health benefits.	A review of the landscape analysis 22% of households who received services in 2021 were classified as Services Only which is considered Services Coordination. Making case management services to clients is one of the most important service that can be provided. Case management allows for a thorough review and assessment of the clients individual needs and services are properly matched to the client's needs. The ability to provide funding for Services Coordination will continue to allow the CoC and subrecipients to continue assisting clients with programs and acquiring benefits clients might not be aware of or are hesitant in acquiring.
7. Prevention and diversion	30%	3%	Funding will be utilized on prevention programs that assist with short term rental assistance, safety planning, program information, referrals and other services that assist in preventing homelessness. Funding will also support shelter diversion programs such as case management, temporary financial assistance to secure housing, job search, housing navigation, advocacy services and others.	One of the issues the CoC would like to continue to target is return to homelessness after previously exiting homelessness to permanent housing. We believe utilizing prevention and shelter diversion programs will provide much needed assistance to those individuals and families that might fall behind in rent, fall behind in utilities, need referrals to access services and any other underlying causes that would prevent them from continuing being permanently housed. Due to lack of housing, it is extremely important that individuals do not lose their hosing due to individual needs that can potentially be resolved with temporary assistance.	Although funding towards prevention and shelter diversion has historically been at around 6%, the CoC hotline and the Service Providers continue to see an increase in calls requesting homeless prevention assistance. Due to the economic state of many individuals and families, the rising cost of rental units and diminishing affordable housing stock, there will be more families in need of rental support in the months and possibly years to come. Prevention and shelter diversion will assist to tap into services and programs that individuals might not be aware of which can increase their income in order to pay higher rental costs.
10. Administrative (up to 7%)	7%		Funding will be utilized for staff time dedicated to the administration of HHAP-4 program funds and oversight. Staff includes Director, program manager, analyst, account clerk, and office assistant with additional staff as needed. Tasks includes request for proposal development, evaluation process, contract development, administration of contracts, invoice processing, evaluation of services, office hours participation, quarterly and annual report submittal and any other HHAP 4 requirement.	N/A	N/A
Total:	**100%**	**10%**			

Table 7. Demonstrated Need

Demonstrated Need	
# of available shelter beds	*[Enter #]*
# of people experiencing unsheltered homelessness in the homeless point-in-time count	*[Enter #]*
Shelter vacancy rate (%) in the summer months	*[Enter %]*
Shelter vacancy rate (%) in the winter months	*[Enter %]*
% of exits from emergency shelters to permanent housing solutions	*[Enter %]*
Describe plan to connect residents to permanent housing.	