



California Interagency Council on Homelessness

Homeless Housing, Assistance and Prevention Round 4 Application

Application Information

Application Due Date: 11/29/2022

This Cognito platform is the submission portal for the Cal ICH HHAP-4 Application. You will be required to upload a full copy of the HHAP-4 Data Tables Template and enter information into the portal from specific parts of the HHAP-4 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-4 resources prior to beginning this application:

- [Homeless Housing, Assistance, and Prevention Program Statute](#)
- [HHAP-4 Local Homelessness Action Plan & Application Template](#) and
- [HHAP-4 Data Tables](#)

Application Submission for HHAP-4 Funding

Using the [HHAP-4 Local Homelessness Action Plan & Application Template](#) as a guide, applicants must provide the following information in the applicable form section (see below) to submit a complete application for HHAP-4 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding:** the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section.
2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.
3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are **NOT** required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this

Cognito form will be considered the official responses to the required narrative questions.

4. **Part IV: HHAP-4 Funding Plans and Strategic Intent Narrative:** the information required in this section will be provided in Tables 6 and 7 (as applicable), of the HHAP-4 Data Tables file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Funding Plan Strategic Intent* section of this application form.
5. **Evidence of meeting the requirement to agendize the application at a meeting of the governing board** will be provided as a file upload in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **seven sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.
- **Document Upload:** In this section, upload (1) the completed HHAP-4 Data Tables as an Excel file, (2) evidence of meeting the requirement to agendize the application at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.
- **Part I. Landscape Analysis:** In this section, answer the questions confirming that Tables 1, 2, and 3 have been completed and included in the HHAP-4 Data Tables file uploaded in the previous section.
- **Part II. Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-4 Data Tables.
- **Part III. Narrative:** In this section, enter your responses from Part III of the HHAP-4 Local Homelessness Action Plan & Application Template.
- **Part IV. HHAP-4 Funding Plan Strategic Intent Narrative:** In this section, enter your responses from Tables 6 and 7 of the completed HHAP-4 Data Tables file, and answer the narrative questions.
- **Certification:** In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-4 statute, FAQs, and application template documents

Yes

I am a representative from an eligible CoC, Large City, and/or County

Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-4 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation

Joint

This application represents the joint application for HHAP-4 funding on behalf of the following eligible applicant jurisdictions:

Joint Applicants Selection

Eligible Jurisdiction 1

Eligible Applicant Name

Marin County

Eligible Jurisdiction 2

Eligible Applicant Name

CA-507 Marin County CoC

Click + Add Eligible Jurisdiction above to add additional joint applicants as needed.

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity

Marin County

Contact Person

Kat Richter

Title

Program Coordinator

Contact Person Phone Number

(415) 473-3704

Contact Person Email

krichter@marincounty.org

*Agreement to Participate in HDIS and HMIS

By submitting this application, we agree to participate in a statewide Homeless Data Integration System, and to enter individuals served by this funding into the local Homeless Management Information System, in accordance with local protocols.

Document Upload

Upload the completed [HHAP-4 Data Tables](#) (in .xlsx format), evidence of meeting the requirement to agendize the application at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-4 Data Tables

data_tables_r4_ammended.xlsx

Governing Body Meeting Agenda or Minutes

https___marin.granicus.com_GeneratedAgendaViewer.pdf

Optional Supporting Documents

Part I. Landscape Analysis of Needs, Demographics, and Funding

Table 1 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

No

Table 2 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

No

Table 3 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

No

Part II. Outcome Goals and Strategies for Achieving Those Goals

Copy and paste your responses to Tables 4 and 5 from the [HHAP-4 Data Tables](#) into the form below. All outcome goals are for the period between July 1, 2022 and June 30, 2025.

Table 4: Outcome Goals

Name of CoC

CA-507 Marin County CoC

1a. Reducing the number of persons experiencing homelessness.

Goal Statement

By the end of the performance period, HDIS data for the Marin County CoC will show 2050 total people accessing services who are experiencing homelessness annually, representing 342 more people and a 20% increase from the baseline.

Goal Narrative

A 20% increase from CY2021 to 2025 represents a positive change, because additional people who are homeless will be accessing services. slowing an upward trend seen from CY2019 to 2021 of 44% more people accessing services over that time period. If in 2025 we find that 2050 people access services who are experiencing homelessness, this should represent a saturation point; almost all people experiencing homelessness will be accessing services.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
1,708	342	20%	2,050

Decrease/Increase in # of People

Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

While the most recent U.S. Census data estimates that persons who identify as Black or African American represent 2.8% of the population in the Marin County/CoC geographic area, analysis of Cal ICH Baseline Data shows that Black/African Americans represented approx. 22.5% of persons accessing services who were experiencing homelessness in CY2021. U.S. Census data also estimates that approx. 16% of the population of Marin identify as Latin(a)(o)(x)/Hispanic, while Cal ICH Baseline Data shows 21% of persons accessing services who were experiencing homelessness in CY2020 identify as Latin(a)(o)(x)/Hispanic. Additionally, according to Cal ICH Baseline Data, approx. 29% of those accessing services who were experiencing homelessness in CY2021 were persons in a household with at least one adult and one child. According to 2022 Point In Time Count data, 44% of persons in households with children who were sheltered/unsheltered identify as Latin(a)(o)(x)/Hispanic, while 26% of persons in households with children

who were sheltered/unsheltered identify as Black/African American.

Describe the trackable data goal(s) related to this Outcome Goal:

In committing to increasing access to services for persons experiencing homelessness in Marin, focus will be placed on disproportionately impacted populations - families and households identifying as Black/African American and Latin(a)(o)(x)/Hispanic. Outreach to these populations will continue to improve, meaning data will show no fewer than 24% of persons identifying as Black/African American and no fewer than 16% of persons identifying as Latin(a)(o)(x)/Hispanic have accessed services by June 30, 2025. Additionally, of the total number of persons accessing services by June 30, 2025, at least 29% will be from households with children (with an emphasis on those identifying as Latin(a)(o)(x)/Hispanic and Black/African American).

1b. Reducing the number of persons experiencing homelessness on a daily basis

Goal Statement

By the end of the performance period, data for the Marin County CoC will show 681 total people experiencing unsheltered homelessness daily, representing 149 fewer people and a 18% reduction from the baseline.

Goal Narrative

A 18% change from CY2021 to 2025 represents decreasing unsheltered homelessness by 149 people, reversing the upward trend of increases in unsheltered homelessness seen from 2019 to 2021.

Baseline Data	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
830	149	18%	681

Decrease/Increase in # of People

Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

According to 2022 Point In Time Count data, of the total number of persons experiencing unsheltered homelessness, 21% identified as Black, African American, or African, and 21% identified as Latin(a)(o)(x)/Hispanic. While families with children accounted for approx. 11% of the total unsheltered population, families identifying as Black, African American, or African accounted for 20% of total unsheltered families, while 19% identified as Latin(a)(o)(x)/Hispanic.

Describe the trackable data goal(s) related to this Outcome Goal:

In committing to decreasing unsheltered homelessness, Marin commits to seeing no greater than 21% unsheltered persons identifying as Black, African American, or African, and no greater than 21% identifying as Latin(a)(o)(x)/Hispanic, and no greater than 11% families with children (of which, no greater than 20% identifying as Black, African American, or African, and no greater than 19% identifying as Latin(a)(o)(x)/Hispanic).

2. Reducing the number of persons who become newly homeless.

2. Reducing the number of persons who become newly homeless.

Goal Statement

By the end of the performance period, HDIS data for the Marin County CoC will show 847 total people become newly homeless each year, representing 212 fewer people and a 20% reduction from the baseline.

Goal Narrative

A 20% decrease from CY2021 to 2025 actually represents a positive change, by committing to decreasing the number of persons becoming homeless for the first time by 212 people. This goal acknowledges that more recent data shows the number of persons who are becoming homeless for the first time has risen again since the start of the COVID pandemic and the ending of safety net programs such as the eviction moratorium.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
1,059	212	20%	847

Decrease/Increase in # of People

Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

According to Cal ICH Baseline Data, 21% of persons newly homeless in CY2021 identified as Black/African American, 17% identified as Latin(a)(o)(x)/Hispanic, and families accounted for approx. 21% of persons experiencing first time homelessness.

Describe the trackable data goal(s) related to this Outcome Goal:

In committing to decreasing the number of persons newly homeless, Marin commits to seeing no greater than 21% of persons identifying as Black/African American, 17% identifying as Latin(a)(o)(x)/Hispanic, and no greater than 40% of families experiencing first time homelessness by June 30, 2025.

3. Increasing the number of people exiting homelessness into permanent housing.

3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement

By the end of the performance period, HDIS data for the Marin County CoC will show 367 total people exiting homelessness into permanent housing annually, representing 34 more people and a 10% increase from the baseline.

Goal Narrative

Increasing the number of persons exiting homelessness to permanent housing by 10% by June 30, 2025 represents the reversal of a downward trend over time. From CY2019 to CY2021, Marin saw a 6% decrease in the number of exits to permanent housing, and recent data shows that this trend is likely to continue despite efforts to combat it.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
333	34	10%	367

Decrease/Increase in # of People
Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

According to Cal ICH Baseline Data, approx. 28% of persons exiting homelessness to permanent housing in CY2021 identified as Black/African American, a number so small it was suppressed from the data set identified as Latin(a)(o)(x)/Hispanic, and families accounted for approx. 36%.

Describe the trackable data goal(s) related to this Outcome Goal:

Marin commits to maintaining positive performance in exits to permanent housing for those who are disproportionately impacted by homelessness, seeing that no less than 25% of persons identifying as Black/African American, 32% identifying as Latin(a)(o)(x)/Hispanic, and no less than 36% of families exit homelessness to permanent housing by June 30, 2025.

4. Reducing the length of time persons remain homeless.

4. Reducing the length of time persons remain homeless.

Goal Statement

By the end of the performance period, HDIS data for the Marin County CoC will show 130 days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing 15 fewer days and a 10% reduction from the baseline.

Goal Narrative

A 10% reduction of the average length of time homeless by June 30, 2025 represents a commitment to reversing the trend seen from CY2019 - CY2021 of a 6% increase in length of time homeless during that

time period.

Baseline Data	Change in # of Days	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
145	15	10%	130

Decrease/Increase in # of Days

Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

According to Cal ICH Baseline Data, persons identifying as Black/African American experienced an approximately 3% longer length of time homeless than persons identifying as white, and Latin(a)(o)(x)/Hispanic experienced an approx. 28% longer length of time homeless than persons identifying as non-Hispanic. Families experienced an approx. 58% longer length of time homeless than households without children, and households composed of only children experienced an approximately 79% longer time homeless.

Describe the trackable data goal(s) related to this Outcome Goal:

Marin commits to reducing the disparities in average length of time homeless between persons identifying as white/non-Hispanic and persons identifying Black/African American and Latin(a)(o)(x)/Hispanic, by 8-10%, as well as reducing the disparity in average length of time homeless between single adults and families with at least one child by 8-10%.

5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement

By the end of the performance period, HDIS data for the Marin County CoC will show 8% of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing a 11 fewer people and a 33% reduction from the baseline.

Goal Narrative

From 2019 to 2021, we saw the percent of people returning to homelessness change from 10% to 12%, representing a 20% increase in the percent of people returning to homelessness. (Twelve percent of 333, the annual estimate of people exiting to homelessness, is approximately 40 people). By committing to the target percentage of only 8% of people returning to homelessness after having exited to permanent housing, we commit reversing an upward trend, and to decreasing the percentage of people returning to homelessness by 33%. Eight percent of 367--which is our 2025 goal for people exiting homelessness--is approximately 29, representing an actual decrease of 11 people.

Baseline Data	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
12%	4%	33%	8%

Decrease/Increase in # of People

Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

According to Cal ICH Baseline Data, persons in households without children, people who are American Indian or Alaska Native, and People who are multiple races returned to homelessness at rates higher than the average of 12%. Adults fleeing domestic violence and unaccompanied youth also returned to homelessness at rates higher than the average.

Describe the trackable data goal(s) related to this Outcome Goal:

Marin commits to reducing the percentage of returns to homelessness experienced by persons without children, persons identifying as American Indian or Alaska Native, persons identifying as multiple races, adults fleeing domestic violence, and unaccompanied youth by 2%.

6. Increasing successful placements from street outreach.

6. Increasing successful placements from street outreach.

Goal Statement

By the end of the performance period, HDIS data for the Marin County CoC will show 26 total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing 23 more people and a 866% increase from the baseline.

Goal Narrative

Until 2021, street outreach data was not being captured in Marin HMIS, for which reason this baseline data shows only 3 people. Voting members of the HSPC recommended that in order to develop a realistic goal, we Current HMIS data shows 4 persons exited street outreach to emergency shelter, transitional housing, and permanent housing destinations. By 2025, our goal is to see 26 persons successfully placed from street outreach. Given that it is mathematically impossible to have a percent increase of zero, we are using local baseline of 4 as the basis for the percentage increase.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
3	23	866%	26

Decrease/Increase in # of People
Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Given that the baseline data provided was 3, we turned to our HMIS data. However, we noted that even among the individuals who were documented in HMIS, "no data collected" and "no response" was indicated to a majority of the demographic questions. From this data it was not possible to make an accurate, up-to-date prediction of which demographic was underserved specifically by street outreach. However, we do know that Latin(a)(o)(x)/Hispanic people make up 22% of our homeless population overall, and have historically been underserved--and early evidence suggests they may have been disproportionately impacted by the COVID-19 pandemic. Therefore we commit to making sure at least 22% of the individuals successfully placed from street outreach will be Latin(a)(o)(x)/Hispanic (i.e., 6 people).

Describe the trackable data goal(s) related to this Outcome Goal:

Marin commits to increasing the percentage of successful placements from street outreach by 866% (i.e. 3 to 26), and that at least 22% of successful placements will be persons identifying as Latin(a)(o)(x)/Hispanic.

Table 5: Strategies to Achieve Outcome Goals

Strategy 1

Type of Strategy

Strategic uses of other sources of funding

Description

Through the state's Project Homekey initiative, Marin County has begun the purchase and redevelopment of 140 new units of supportive housing in San Rafael, Corte Madera, and Greenbrae. The County has also committed \$20 million over 15 years for the ongoing development and operations of these units of permanent supportive housing.

Timeframe

by 2024

Entities with Lead Responsibilities

Marin HHS

Measurable Targets

140 units of PH for adults experiencing chronic homelessness

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 2**Type of Strategy**

Increasing investments into, or otherwise scaling up, specific interventions or program types

Description

Marin County has launched new family homelessness programs, including added CalWORKs Housing Supports to move families back into housing quickly. Housing Based Case Management paired with vouchers is housing 29 higher-needs families and HHAP-4 funds will assist additional families--the exact number of families will be determined once allocations are released. Further, we have accepted two rounds of Bringing Families Home funding, to serve additional family households with dependent minors that are experiencing homelessness.

Timeframe

by 2024

Entities with Lead Responsibilities

Marin HHS

Measurable Targets

40+ units of PH for families by 2024

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 3**Type of Strategy**

Strengthening the quality or performance of housing and/or services programs

Description

With MHSA, AB109, HHAP-3, and HHIP program funding, street outreach teams staffed by Community Action Marin and Downtown Streets Team will continue to connect people experiencing unsheltered homelessness to successful placements (e.g., Emergency Shelter, Transitional Housing, Rapid Rehousing, and Permanent Supportive Housing).

Timeframe

2025

Entities with Lead Responsibilities

Community Action Marin and Downtown Streets Team

Measurable Targets

Approximately 26 successful placements from Street Outreach by 2025

Performance Measure(s) to Be Impacted (Check all that apply)

- 3. Increasing the number of people exiting homelessness into permanent housing.
- 6. Increasing successful placements from street outreach
- 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 4**Type of Strategy**

Increasing investments into, or otherwise scaling up, specific interventions or program types

Description

Using state Veterans Housing and Homelessness Prevention Program funding, and with contributions from Marin County and the Marin Community Foundation, Homeward Bound of Marin will add 26 new units of housing for Veterans experiencing homelessness, ending Veteran homelessness in Marin.

Timeframe

by 2024

Entities with Lead Responsibilities

Homeward Bound of Marin

Measurable Targets

26 units of PH for veterans.

Performance Measure(s) to Be Impacted (Check all that apply)

- 3. Increasing the number of people exiting homelessness into permanent housing.
- 4. Reducing the length of time persons remain homeless.
- 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 5**Type of Strategy**

Improving data quality, data systems, and/or data analyses to better inform decision-making

Description

Marin HHS will improve outcomes for the number of placements in permanent housing and the number of successful placements from street outreach through improvements to data quality, ensuring housing move-in dates are captured for each participant, and that all placements from street outreach are captured in HMIS.

Timeframe

by 2024

Entities with Lead Responsibilities

Marin HHS

Measurable Targets

Approximately 26 successful placements from Street Outreach by 2024

Performance Measure(s) to Be Impacted (Check all that apply)

3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 6**Type of Strategy**

Building the capacity of homelessness response system to utilize resources, implement best practices, and/or achieve outcomes

Description

Marin HHS will launch a prevention framework to identify those most likely to fall into homelessness (including those with previous experiences of homelessness) and identify resources that can be used to this end.

Timeframe

by 2023

Entities with Lead Responsibilities

Marin HHS

Measurable Targets

Reversal of trends of increasing homelessness, both first-time and returns

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

*Click + **Add Strategy** above to add additional strategies as needed.*

Part III. Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-4 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) collaborated with other overlapping jurisdictions to develop the strategies and goals related to HHAP-4

Q1

Yes

Question 2

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) consulted with each of the following entities to determine how HHAP-4 funds would be used:

Public agencies (governmental entities)

Yes

Private sector partners (philanthropy, local businesses, CBOs, etc.)

No

Service providers (direct service providers, outreach, shelter providers, etc.)

Yes

Local governing boards

Yes

People with lived experience

Yes

Other

No

a. Please describe your most notable coordination and collaborative processes with these entities.

(1) Public Agencies

Marin County and the Marin Continuum of Care (CoC) are applying jointly for HHAP-4 funding. The County of Marin Department of Health and Human Services (HHS) has been the administrative entity for rounds 1-3 and has used a collaborative process to determine how funds are spent. The County and CoC each has ultimate decision-making power for their HHAP allocation, but decisions are made using a collaborative process. CoC and HHS representatives meet to discuss the unmet needs of people experiencing homelessness in public meetings as part of the county's Homelessness Policy Steering Committee. CoC voting members, including public agencies (two city councilmembers, two County supervisors, and representatives from the Community Development Agency, Probation, and others) vote to approve the CoC allocations and make recommendations to HHS on how to spend allocation. HHS's decision incorporates feedback from the CoC along with remaining unmet needs and the county's priorities. All HHS and CoC funding decisions have been in line with the CoC's strategic plan, "A Response to

Homelessness in Marin County.”

3) Service Providers

The Marin CoC includes representatives from 10 service providers. These voting members provided feedback in a regular meeting of the CoC on how the funds should be prioritized and voted directly on determining strategies and funding priorities.

Additionally, HHS, as the CoC’s Coordinated Entry lead, meets weekly with homelessness service providers to discuss issues relevant to coordinated entry, including strategy, process improvement, difficult cases, and other issues, in a collaborative and coordinated way. HHAP-4 funding was discussed in this forum and service providers discussed options and provided feedback.

4) Local Governing Boards

The Homeless Policy Steering Committee (HPSC) is the governing body of the Marin CoC and includes HHS staff. Members of the HSPC include the Marin Housing Authority, Marin County Probation, Behavioral Health and Recovery Services, homeless services and housing providers, faith-based organizations, hospitals and FQHCs, people with lived experience, and additional partners. The HPSC develops long-term strategic plans and facilitates year-round efforts to identify the needs of homeless individuals and families in Marin. Regular meetings of the HPSC provide a forum for coordination for Marin’s county-wide response to homelessness, including the coordination of local, state, and federal funds that can address homelessness in Marin County. This collaboration facilitates continued program expansion, streamlined coordinated care, increased transparency, and improved health and housing outcomes for homeless individuals and families. HHAP-4 funding priorities for the CoC allocation were set in a public meeting of the HPSC; in the same meeting, the HPSC provided input into the use of the County allocation.

4) People with Lived Experience

The Marin CoC includes two Consumer Representative seats, which have been consistently filled for the last 6+ years. The CoC Consumer Representative serves as the liaison between the CoC and the Marin Lived Experience Advisory Board (LEAB), and provided direct feedback during the regular meeting of the CoC on priorities for the Marin CoC HHAP-4 funding allocation.

Question 3

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is partnering or plans to use any round of HHAP funding to increase partnership with:

People with lived experience

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Social services (CalFresh, Medi-cal, CalWORKs, SSI, VA Benefits, etc.)

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Justice entities

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Workforce system

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Services for older adults

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Services for people with disabilities

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Child welfare system

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Education system

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Local Homeless Coordinated Entry System

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Other (please specify)

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Other response

Veterans Services

a. Please describe your most notable partnership with these groups (e.g. MOUs, shared funding, data sharing agreements, service coordination, etc.)

(1) People with Lived Experience

In July 2022, the Marin CoC established a paid Lived Experience Advisory Board (LEAB) to ensure that the voices of those most impacted by our system and services are heard where decisions about priorities and funding are being made. LEAB priorities for 2023 include: expanding membership, establishing bylaws, establishing a process for participating in coordinated entry, identifying restaurants to participate in a program to provide meals to people experiencing homelessness, collaborating with the County's racial equity efforts, and elevating safety concerns of people experiencing unsheltered homelessness. Starting in April 2022, we partnered with and consulted a convened group of people with lived experience on funding priorities for \$1.5 million in public health funds. The group provided guidance on identifying needs in the community, how to prioritize funds, and assisted in developing the program description for a Request for Proposal (RFP) for a street medicine program. Group members participated in the RFP review panel, assisted with developing the contract scope of work and provided their expertise on how to engage and interact with the population of focus. This contract will have quarterly meetings where the group will provide ongoing monitoring of service quality and ensure that clients served are treated respectfully.

(2) Social Services

HHS is a super-agency including both the Division of Homelessness and Whole Person Care (WPC) and the Division of Social Services. WPC has jointly established an MOU with Social Services to formalize joint homelessness-related roles and responsibilities. Joint representatives hold weekly steering meetings and collaborate on administering several CDSS funded programs. For example, collaboration on the CDSS-funded Bringing Families Home program, which targets families that have worked with the Child Welfare system and are either experiencing homelessness or housing instability. Social Services and WPC also collaborate on: the Housing and Disability Advocacy Program (HDAP), which provides interim housing and benefits advocacy to people experiencing homelessness and housing instability; the HomeSafe program, which provides housing supports to Adult Protective Services clients; and the CalWorks HSP program, which provides Rapid Rehousing support to families. Additionally, when clients experiencing homelessness are enrolled in WPC-funded programs, they are connected to a Social Services eligibility worker who connects them with benefits to which they are entitled.

(3) Justice Entities

The Jail Re-Entry program is a collaboration between the Marin County Sheriff's Office, HHS, and probation, designed to prevent exits to homelessness from Jail. The Re-Entry Social Worker facilitates the collaborative efforts of multiple county and non-profit entities to assist people currently residing in the jail to transition successfully back into the community and reduce recidivism. Clients collaboratively develop a release plan with the social worker, Justice Care Coordinator, Deputies and Probation officer on the team and, according to their need, are connected to resources to help them succeed—such as medical case management, transportation funds, employment support, family reunification services, benefits enrollment, behavioral health and recovery services and other assistance. An additional social worker and Justice Care Coordinator were added to the team this year. This October, the Re-Entry Program hosted a re-entry simulation to demonstrate to local leaders the challenges in the re-entry system. Attendees included leadership from Homelessness Service Provider organizations, Probation, crisis specialists, law enforcement, and elected officials

(4) Workforce System

The Marin CoC partners with CareerPoint Marin to build career skills, help with job searches, and link job seekers to employers. CoC providers with employment programs develop networks and partnerships with private employers and local Chambers of Commerce to move clients from training into permanent positions. For example, the Marin City Community Development Corporation offers building trades training. The CoC also works closely with the county's Employment and Training Division to train individuals who are low income and/or homeless and connect them to jobs. CoC provider Ritter Center serves on the Board of Workforce Alliance of the North Bay and the Marin Workforce Workgroup and has also partnered together with Community Action Marin on a grant called Accelerating Pathways to Thrive, which provides wrap-around supports to 15 homeless women to increase their income, with the goal of improving housing

stability.

The Marin CoC and HHS also partner with Downtown Streets Team (DST), which employs people experiencing homelessness as peer support workers and has an employment specialist providing linkages to private market employers. The Marin CoC has MOUs with both Community Action Marin and Workforce Alliance to prioritize employment development for individuals who are low-income. Additionally, some agencies provide programs to connect individuals to skilled jobs. For example, Homeward Bound of Marin's culinary academy trains people for well-paying, in-demand jobs in the food industry. CoC provider Ritter Center partners with Marin HHS to provide workforce readiness medical and behavioral health exams.

(5) Services for Older Adults

This year the Marin CoC formed the Older Adult Committee (OAC) to develop a coordinated strategy regarding older adults experiencing homelessness. OAC members include the Aging Action Initiative, Home Match Marin, Marin Housing Authority, Behavioral Health and Substance Use Services, lived experience consumer representatives, Homelessness Service Providers, Marin County Commission on Aging, Vivalon, Aging and Adult Protective Services, Legal Aid of Marin, and Marin Health and Human Services.

Goals of the OAC include: to identify the risk factors that cause older adults (50+) to fall into homelessness; to identify factors that have led to successful prevention/diversion from homelessness for older adults; to identify resources and strategic partnership within the Marin homelessness system, and; To develop recommendations that address system gaps specific to serving this population, for discussion and approval at a meeting of the HSPC.

Additionally, Aging and Adult Services, a division of HHS, has implemented through adult protective services the HomeSafe program with local service provider St. Vincent De Paul Society (SVDP) to develop prevention and rehousing solutions for vulnerable older adults.

The Marin CoC intends to use a portion of HHAP-4 funding to support an innovative housing solution in the form of shallow subsidies for older adults experiencing homelessness.

(6) Services for people with Disabilities

The Joint Applicants partner with Social Services by providing technical assistance on HDAP, and with the Marin Center for Independent Living on solutions for overlapping clients. Homeless service providers regularly collaborate with the In-Home Support Services program (IHSS), including by helping clients interested in becoming IHSS workers with the registration process. Additionally, the Marin Coordinated Entry System prioritizes clients with highest service needs, frequently escalating clients who have disabilities.

(7) Child welfare System

HHS WPC team and the Child and Family Services (CFS) team jointly accepted and collaborate on implementing the Bringing Families Home program with funds from the California Division of Social Services, which provides case management and housing assistance to help families involved in the child welfare system transition who are homeless or precariously housed transition into permanent, stable housing. BFH case managers participate in family Coordinated Entry meetings and placements go through Coordinated Entry.. CFS has also presented at the Marin Coalition on Wellness, which is a group of providers dedicated to coordinating services and supports in ways that facilitate wellness for people experiencing homelessness, regarding identifying child abuse and how to refer child abuse to the appropriate channel. Through case conferencing, Coordinated Entry providers also connect families experiencing homelessness with Rapid Rehousing through CalWORKS Housing Support Program, following determination of eligibility. Representatives from CFS attended HHAP funding prioritization meetings and provided feedback on best uses of funding, including TAY funding.

People experiencing homelessness with children often fear that CFS will remove their children from their household. Marin's Lived Experience Advisory Board (LEAB) is inviting CFS to attend a LEAB meeting to improve understanding of CFS policies and to hear feedback from LEAB members.

Marin continues to look for ways to strengthen CoC and County homelessness team partnerships with CFS to create more pathways out of homelessness for CFS-involved families and foster youth.

(8) Education System

The Marin CoC Written Standards require all CoC-funded providers to coordinate with the Department of Social Services, County Office of Education, the McKinney-Vento coordinator, and educational liaisons and other providers. The CoC works with local school districts to advocate to local jurisdictional leadership for expanded resources for homeless students, as underfunded school districts are unable to devote resources needed to fully identify families that may be experiencing homelessness. The CoC recently coordinated with the Marin County office of education and identified a gap in data collection that school districts are working to correct. The Marin County office of education and several school districts participate in the unsheltered PIT Count to verify the living situation of families that may have been homeless on the night of the PIT. Additionally, the CoC Board includes a Marin County Office of Education representative, who coordinates all the McKinney-Vento Liaisons and school districts in Marin and is a voting member.

County HHS and homeless service providers participate in a committee run by the Marin County Office of Education named the Foster Youth and Homelessness Executive Advisory Council.

(9) Local Homeless Coordinated Entry System

Marin County Department of Health and Human Services (HHS) operates the Coordinated Entry program; the same HHS division staffs the Marin County Continuum of Care, leads all Coordinated Entry Committee general meetings, as well as the Coordinated Entry Steering Committee. HHS staff manage the Coordinated Entry data and meetings, and HHS has a full time Coordinated Entry intake worker who provides assessment and program enrollment to those who are not otherwise connected to the homeless system of care. HHS requires all homeless housing to go through Coordinated Entry, including those funded with County general funds. HHS is also the HMIS lead for the Continuum of Care, and monitors data quality for all HMIS and Coordinated Entry-participating provider projects.

(10) Other (specify) (veterans)

The Coordinated Entry Steering Committee (now called the Marin Alliance to Solve Homelessness, aka MASH) includes as one of its strategic goals to end veteran homelessness in Marin County by June 2024. MASH meets once a week to strategize, coordinate, and problem-solve regarding obstacles to this goal. Homeward Bound, a CoC voting member, is currently building 26 units of veterans PSH, projected to open mid-2024.

Question 4

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is strengthening its partnership, strategies, and resources across:

Managed care plans and resources (such as the Housing and Homelessness Incentive Program [HHIP])

Yes

Physical and behavioral health care systems and resources

Yes

Public health system and resources

Yes

Data Sharing Agreement Established

a. Please describe your most notable coordination, planning, and/or sharing of data/information that is occurring within these partnerships.

(1) Managed Care Plan

Through support from Partnership Health Plan, the managed care plan for Marin County, WPC is implementing a pilot under the CalAIM umbrella to implement the Housing Tenancy and Supportive Services Community Supports. The County recently worked with Partnership on developing an MOU,

which includes an agreement to coordinate the development of a data sharing agreement.

(2) Physical and Behavioral Health Care Systems and Resources

There is significant coordination between the Joint Applicants and Marin Community Clinics (MCC), Ritter Center, County BHRS, and Buckelew Programs. The Jail Re-Entry program, for example, coordinated with these entities to ensure that clients in jail are connected to medical and behavioral health provider and appropriate medication, if necessary, on their release.

MCC and Ritter center, both FQHCs, conduct Coordinated Entry assessments with people experiencing homelessness. Coordinated Entry then works with clients to determine eligibility for various programs based on medical or Behavioral Health vulnerability. The County also works closely with MarinHealth and Kaiser Permanente on discharge planning and other continuity of care for shared clients. These collaborations include shared referrals to homeless shelters, including Marin's implementation of Project Roomkey when it was open.

(3) Public Health System and Resources

HHS partners with Public Health and Emergency Response Services to lead the implementation and oversight of a Severe Weather Emergency Shelter (SWES) to protect the lives of people experiencing homelessness and most medically vulnerable during extreme weather events. Public Health helped lead the development of revised activation criteria in 2021 and supports the SWES when activated to identify the most medically vulnerable individuals and coordinate with hospitals to discharge unhoused individuals to the SWES versus the street.

Public Health also closely coordinates with the homelessness system of care for flu vaccination, on outbreak responses (including COVID-19) and HIV and Hep C testing with the Spahr Center. Public Health collaborated with WPC to develop and administer \$1.5 million for a street medicine program.

Question 5

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

Disaggregating administrative data for use in decision making processes

Modifying procurement processes

Ensuring those with lived experience have a role in program design, strategy development, and oversight

Developing workgroups and hosting training related to advancing equity

a. Please describe the most notable specific actions the jurisdiction will take regarding equity for racial/ethnic/gender groups.

To ensure all programs, including those funded by HHAP, address the disproportionate impacts of homelessness on communities of color, Marin is redesigning Coordinated Entry process to ensure it is equitable and culturally competent in all aspects, and does not perpetuate inequalities in the system of care. Notably, these efforts increased the percentage of Black/African Americans (~20% of the overall homeless population) housed in PSH from 13% of those housed in 2018 to 17% in 2021 and 2022 (~20% in the overall homeless population). Hispanic/Latino/a/x people (~13.5% in the overall homeless population) increased from 8% of those housed in 2018 to 15% in 2022. In addition, the Marin CoC has recently made efforts to increase representation of BIPOC communities on the CoC board by adding a geographic distribution seat for Southern Marin to represent Marin City, a historically Black community in Marin County. Marin will also continue to analyze its PIT and HMIS data to determine racial and ethnic disparities in service/shelter utilization, Coordinated Entry assessment, and housing placement through Coordinated Entry. Marin launched two new outreach teams, which have bilingual, bicultural competency and serve historically under-outreached areas of the County with large Latinx populations, including West Marin and the Canal district of San Rafael.

The CoC Board includes the County Community Development Agency, which is leading fair housing and racial equity work in the broader affordable housing landscape, and the County has recently formed a County Office of Equity (HHS had already had an equity officer; the new position is county-wide). Marin is evaluating ways in which it can expand the reach of funding to underserved and marginalized communities and non-traditional providers who can reach and serve disproportionately impacted communities. As part of the process, Marin will identify disparities and gaps in current provider organizations and neighborhoods and then examine ways to expand the pool of potential subrecipients. This includes actively seeking out new organizations and potential partners. HHS is working to build relationships with existing nonprofits in West Marin and Marin City, areas of The County with large communities of color, to better connect those communities to homelessness-specific resources. The strategy may also include an evaluation of jargon and other barriers in the local funding process, incorporating interviews, reducing reliance on proposal writing, and hosting technical assistance workshops—in Spanish as well as English—to provide information on the process and assistance to encourage new partners to participate. Additionally, HHS is working with Marin City Community leaders to establish a Southern Marin services hub located in Marin City, which will launch December 2022 and offer benefits enrollment, behavioral health services, and entry to Coordinated Entry, among other supports. The Joint Applicants are committed to a homeless system of care that provides gender equity, including equitable treatment to people with marginalized gender identities or sexualities. Homeless Providers complete the Equal Access training every year, and are also trained on how to respect gender identity and expression. Family shelter providers allow parents and older children regardless of gender. Partners also collaborate with Spahr Center to serve Marin’s LGBTQ+ homeless population.

Question 6

[50220.8(b)(3)(G)] My jurisdiction (e.g., City, County, CoC) has specific strategies to prevent exits to homelessness from **institutional settings** in partnership with the following mainstream systems:

Physical and behavioral health care systems and managed care plan organizations

Yes, formal partnering

Public health system

Yes, formal partnering

Criminal legal system and system for supporting re-entry from incarceration

Yes, formal partnering

Child welfare system

Yes, formal partnering

Affordable housing funders and providers

Yes, formal partnering

Income support programs

Yes, formal partnering

Education system

Yes, formal partnering

Workforce and employment systems

Yes, formal partnering

Other (please specify)

Yes, formal partnering

Other response

Veterans Services

a. Please describe the most notable specific actions the jurisdiction will take to prevent exits to homelessness from institutional settings

1. Physical and Behavioral Health Care systems and managed care plan organizations.

Marin County jointly funds the Transition to Wellness medical respite program with Marin's three hospitals, providing an exit to shelter from the hospitals for those who do not need ongoing hospitalization or skilled nursing. Transition to Wellness is fully integrated into Marin's Coordinated Entry system, which prioritizes those with multiple inpatient hospitalizations to capture medical vulnerability.

Marin's Behavioral Health and Recovery Services (BHRS) provides several levels of residential mental health care, funded through MHSA and County general funds. These beds are prioritized for those stepping down from institutes for mental disease (IMDs), preventing anyone from exiting IMDs to the streets. Clients can stay in each level of care as long as it is medically indicated. BHRS works closely with the homeless system of care, and both are collaborating on ways to step previously homeless clients down from their lowest-level residential care to scattered-site Permanent Supportive Housing, creating more capacity for clients who need a higher level of care than our PSH can currently provide.

2. Public Health

Marin County Public Health department collaborated with Homeless service providers Ritter Center and Marin Community Clinics (FQHC) on a street medicine program to bring healthcare and health awareness to people experiencing homelessness who may not have been connected to a traditional healthcare setting. Public Health worked alongside Ritter Center for several months to reach clients interested in Covid testing, with the goal of then referring them to a medical home.

Prior to expanding this pilot, HHS and Public Health first convened a group of previously homeless individuals who received medical care while they were homeless to have decision-making power over all aspects of the RFP and contracting process. Some examples of this are that the group required that the program be a partnership between two or more service providers, and that the service providers must be consistent and reliable. The winner of this bid was a partnership between three service providers: Ritter Center, Community Action Marin (CAM), and Spahr Center. Ritter Center is an FQHC, is a voting member of the HPSC, and provides a wide range of homeless services including housing case management, to help with connecting clients to a medical home and to permanent housing. By being under this umbrella, CAM and Spahr, who excel at multicultural outreach and LGBTQ+ services, can benefit from connections to medical system, deepening their connection to medical services, insurance, and homeless services.

3. Justice Institutions

To prevent exits to homelessness from the institutional setting of jail, the Jail Re-entry program includes cross-functional staff who take a person-centered approach to coordinated services according to what supports would best help a client. These staff include a mental health clinician, recovery coaches, housing case managers, medical case managers, a public defender case manager, Veterans affairs officers, social workers, residential treatment centers, etc. This coordination is completed through the case coordination platform WIZARD, and depending on need, clients are connected with enrollment into Medicaid, Cash Aid, SNAP, case management (Housing, Medical, or Behavioral Health), transportation assistance, or referrals to other supports, such as Social Security, Family Reunification, Community Court, and others.

Additionally, supported through CESF funding, Marin County operates an emergency shelter program that supports individuals that exit from jail and are on the waiting list for a shelter bed. Clients are provided with a motel room until a shelter bed is available, and stabilization services, such as case management, transportation, and other services as needed, are also provided. This provision of a safe space to live is a critical factor in maintaining the positive steps that people can take towards rehabilitation while in jail.

4: Child Welfare.

The joint applicants collaborate with the CBO Tipping Point on youth homelessness to further develop the youth system of Care. Tipping Point focuses on improving life outcomes for Foster Youth, by supporting and implementing strategies that help foster youth secure stable housing, have improved access to safety nets such as health care, and pursue and complete higher education to improve their earning power. HHS homeless services team and the Child and Family Services (CFS) team jointly accepted and collaborate on implementing the Bringing Families Home (BFH) program with funds from the California Division of Social Services, which provides case management and housing assistance to help families involved in the child welfare system transition who are homeless or precariously housed transition into permanent, stable housing. BFH case managers participate in family Coordinated Entry meetings and placements go through Coordinated Entry.

5: Affordable housing funders and providers

The Marin County Community Development Agency (CDA), which is tasked with preserving and expanding the range and supply of adequate, accessible, and affordable housing, is part of the Marin CoC and prioritizes formerly homeless individuals that need ongoing supportive case management services in affordable housing projects. CDA has supported HHS in all its Homekey projects and Jonathan's Place, increasing the supply of permanent housing units and thus improving capacity to exit people from homelessness. CDA also coordinates on the HOME-ARP program, which supports families to exit homelessness.

7: Education system

The Marin CoC Renewal Project Scoring Tool for McKinney-Vento CoC grants awards points on objective measures related to exits to permanent housing, housing retention, and system performance. Projects where a higher percentage of participants are exited to and remain in permanent supportive housing are awarded more points, so that projects that are more successful are most likely to be continuously supported.

8. Workforce systems

The Marin CoC partners with CareerPoint Marin to teach skills, help with job searches, and link job seekers to employers. The CoC providers with employment programs develop networks and partnerships with private employers & local Chambers of Commerce to move clients from training into permanent positions. For example, the Marin City Community Development Corporation offers building trades training. The CoC also works closely with the county's Employment and Training Division to train individuals who are low income and/or homeless and connect them to jobs. CoC provider Ritter Center serves on the Board of Workforce Alliance of the North Bay and the Marin Workforce Workgroup and have also partnered together with Community Action Marin on a grant called Accelerating Pathways to Thrive. This program provides wrap-around supports to 15 homeless women to increase their income, with the goal of improving housing stability.

The Marin CoC also partners with Downtown Streets Team (DST), which employs people experiencing homelessness as peer support workers, and has an employment specialist providing linkages to private market employers. The Marin CoC has MOUs with both Community Action Marin and Workforce Alliance to prioritize employment development for individuals who are low-income. Additionally, some agencies provide programs to connect individuals to skilled jobs. For example, HBOM's culinary academy trains people for well-paying, in-demand jobs in the food industry. CoC provider Ritter Center partners with Collaborative Applicant, Marin HHS, on programs to provide workforce readiness medical & behavioral health exams.

People staying at a homeless shelter are connected to workforce and employment systems while they are working on their housing plans, and the CalWORKS HSP program assists CalWORKS eligible families move into permanent housing.

9: Veterans.

Veteran providers including the VA, Homeward Bound, County Veteran Services, and Coordinated Entry staff meet weekly to go over a veteran by-name list, which over the past 5 years has decreased veteran homelessness from over 100 people to approximately 20. Through Marin's work with Built for Zero, local provider and CoC board member St. Vincent de Paul has received one and a half years of funding, matched with private funds for an additional half year of funding, to provide veteran-specific outreach. This

outreach was paired with Emergency Housing Vouchers to house lower-needs veterans who did not need ongoing supportive services but did not have enough income potential for Rapid Rehousing. Additionally Homeward Bound, leveraging Veterans Housing and Homelessness Prevention Program Funds and contributions from Marin County and the Marin Community Foundation, is adding 26 new units of housing specifically for Veterans experiencing homelessness. These housing units will allow the system of care to exit the remaining veterans experiencing homelessness to housing, effectively ending Veteran Homelessness by June 2024

Question 7

[50220.8(b)(3)(H)] Specific and quantifiable **systems improvements** that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.

1) Marin County has increasingly required bilingual staff in contracted programs, with a preference for bilingual bicultural staff. These requirements have resulted in the housing placement rate for Latinx/Hispanic people experiencing homelessness nearly doubling since 2017. It now aligns with the proportion of Latinx/Hispanic people in our overall homeless population. We will continue to include this requirement in future contracts and work with our providers to help them develop culturally appropriate services.

The Joint Applicants are also evaluating ways in which they can expand the reach of homelessness funding to underserved and marginalized communities through community-based organizations who have existing relationships with disproportionately impacted communities. Marin is currently working to identify funding disparities and services gaps to expand the pool of potential subrecipients.

The County will work through the County's Equity Office to reach smaller providers who are in impacted communities. Many of Marin's culturally specific service providers do not target people experiencing homelessness and have historically operated outside of the primary homelessness system of care, which, by virtue of numerous and complicated funding streams and regulations, has a high barrier to entry.

County staff have begun meeting with such providers to identify provider-specific barriers, provide technical assistance, and gather feedback on how our procurement process can be more equitable.

Procurement changes under consideration include an evaluation of the impact of jargon and technical language in the local project selection process, incorporating interviews and reducing reliance on proposal writing, and hosting technical assistance workshops—in Spanish as well as English—to provide information on the process and assistance to encourage new partners to participate.

Simultaneously, the joint applicants are working with these communities to redesign our Coordinated Entry system; Marin's original system design lacked input from culturally specific providers and underserved communities, further raising the barriers to participation in our contracting system. By addressing these barriers with input directly from impacted communities, we expect that this will positively affect our progress on our stated outcome goals.

The strategy may also include an evaluation of jargon and other linguistic barriers in the local project selection process, incorporating interviews and reducing reliance on proposal writing, and hosting technical assistance workshops—in Spanish as well as English—to provide information on the process and assistance to encourage new partners to participate.

In addition, Marin's Coordinated Entry system has both a family-specific assessment and a youth-specific assessment to capture the unique vulnerabilities of those populations. Families in Marin County experiencing homelessness are disproportionately BIPOC and immigrants, so focusing on their needs will help us lower the racial disparity gap in housing services and outcomes. All known homeless families, and their paths to housing, are reviewed weekly in a by-name list case conferencing meeting. Due to increasing the number of family-specific permanent supportive housing programs, HHS also ensures that case managers are well-informed about the unique needs and resources relevant to families, including

collaborating with the school districts to provide McKinney-Vento services

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

Marin's overall data quality in HMIS is quite high. To further improve data quality in HMIS, the Joint Applicants are working with our partners to identify areas for improvement that will result in additional improvements in services, including accurately capturing housing move-in dates for each participant and ensuring all participants in street outreach are accurately captured in HMIS. Part of this data improvement includes leveraging ESG-CV, HHAP-3, and HHIP program funding to appropriately staff outreach teams to connect individuals experiencing unsheltered homelessness to successful placements. Through coordination efforts implemented in 2019, the various street outreach teams in Marin County cover 100% of the CoC's geographic area, and include bilingual, bicultural, and ASL speakers.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

As the administrative entity for both allocations of HHAP Round 4 funding, the CoC collaborative applicant, and the primary funder of social services in Marin County, HHS is highly skilled at braiding new and existing funding to better serve people experiencing homelessness. HHS's creative pooling of varied funding streams has resulted in the addition of 255 PSH units since 2017, an increase of 66%. For example, one of our Round 1 Project Homekey sites combined HHAP Round 1, Whole Person Care Housing funds, and several different voucher programs; another braided Project Homekey with money from No Place Like Home, the City of San Rafael Affordable Housing Trust Fund, Mental Health Services Act dollars and existing Medi-Cal billable Behavioral Health Services. To improve our capacity to leverage existing, mainstream, and new funding, HSH has hired additional staff who specialize in funding, contracting and fiscal management. The addition of these specialists facilitated recent collaborations to bring funding to the homelessness system of care that would otherwise have been inaccessible. These partnerships include Marin County's Child and Family Services on Bringing Families Home to serve families experiencing or at risk of homelessness, and Partnership Health Plan to implement CalAIM and HHIP.

(IV) Improving homeless point-in-time counts.

To ensure the success and integrity of the PIT count, the county and community agencies collaborate in advance on community outreach, volunteer recruitment, logistical plans, methodological decisions, and interagency coordination efforts. New in 2022, Marin used a smartphone app for streamlined data collection, data quality, and evaluation. Though typically Marin uses guides with lived experience of homelessness (or, in 2022 due to COVID-19 restrictions, outreach teams) to ensure the most accurate count possible. In recognition of the increase in vehicular homelessness, we have partnered with law enforcement to implement an overnight vehicle count to capture vehicles that may have moved before the regular count begins. In our next PIT count we intend to deepen our collaboration with health care professionals and local school districts.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youth-specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

The joint applicants are in the process of a racial equity-centered redesign of the Coordinated Entry system. To center the voices of people who are underserved by the existing system, particularly people of color, those whose primary language is not English, and those who are geographically far from services hubs, the redesign effort is working with culturally-specific providers, conducting compensated surveys, and visiting impacted communities to receive feedback. Based on feedback, the joint applicants will work with organizations and groups that are trusted sources of assistance in communities with greater BIPOC representation to restructure how people access Coordinated Entry.

The joint applicants have recently developed a new Coordinated Entry assessment for families with children to better capture the experience of vulnerable families in Marin and reduce the trauma associated

with answering the invasive questions common to Coordinated Entry assessments. That assessment is launching in late 2022. In 2023, the joint applicants and their partners will begin development of a new assessment for single adults.

Marin is also partnering with Tipping Point on a 3-year project to catalyze systems change in the system of care for 18-24-year-olds. Marin's first step in the process will be to evaluate systems gaps for transition-age youth, including where existing systems and processes such as Coordinated Entry are not working. Part of this work will include creating and convening a Youth Advisory Board composed of transition-age youth experiencing (or who recently experienced) homelessness, who will be instrumental in helping to develop a new transition-age youth assessment as part of Marin's Coordinated Entry assessment redesign process.

Question 8

***Responses to these questions are for informational purposes only.**

What **information, guidance, technical assistance, training, and/or alignment of resources and programs** should Cal ICH and other State Agencies prioritize to support jurisdictions in progressing towards their Outcome Goals, Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness, and/or would otherwise help strengthen local partnerships, coordination, planning, and progress toward preventing and ending homelessness?

Information, Guidance, and Technical Assistance

Facilitation of planning processes and collaborative approaches among cross-agency and community-level partners

Technical assistance related to goal setting (generally)

Technical assistance related to goal setting in underserved/disproportionately impacted populations

Technical assistance related to achieving outcome goals

Technical assistance on implementing performance-based contracting

Trainings on topics of equity

Alignment of Resources and Programs

In the space below, please describe what Cal ICH and other State Agencies should prioritize related to alignment of resources and programs, strengthening partnerships and collaborations, or any other ways that State can support communities' progress:

Untitled

- Foster regional collaboration and convening for regional teams beyond office hours
- Provide evaluation data to localities on strategies that work
- State-provided technical assistance to communities who are not reaching their goals to identify ways to meet their goals.
- Ongoing funding to support permanent housing services and operations
- Better collaboration between state agencies to reduce burden on communities braiding funding from multiple state sources
- Foster regional collaboration beyond office hours - facilitate regional convening to share strategies regionally
- Transparency about/collaboration with HMIS and HDIS vendors regarding baseline data setting, for example, clarity about how baseline data was determined.
- Seek feedback from communities regarding setting of data baselines and expectations to ensure state requirements align with local realities
- Provide technical assistance to communities not meeting goals to identify barriers and possible solutions and allow to make course corrections during the grant period.

Part IV. Funding Plan Strategic Intent Narrative

Question 1

Eligible Use 1

Eligible Use Category Intended to be Supported with HHAP-4

6. Delivery of permanent housing

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)

47.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

5.00%

Activities to be Supported with HHAP-4

- * 97.5% of CoC allocation
- * Family Case Management towards Permanent Housing
- * Capital Construction
- * 250k carveout for Senior Homelessness in the form of shallow subsidies

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

The primary barrier to ending homelessness in Marin County is the lack of affordable permanent housing. The 2022 PIT showed an increase of families and older adults experiencing homelessness in Marin County. Families experienced an approx. 58% longer length of time homeless than households without children, and households composed of only children experienced an approximately 79% longer time homeless. According to locally-reported data, Adults aged 50 or older had, on average, 45 more days in coordinated entry than adults younger than 50. These groups are targeted specifically for their disparate outcomes, and carving out funding for these populations will improve outcomes in the homelessness system as a whole.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

CoC considered all existing funding and whether other funding was sufficient/eligible to fill gaps. For example, the CoC considered prioritizing Outreach, but determined that HHAP-3 and HHIP projected expenditures were sufficient to meet the most urgent need. Expenditure deadlines of existing funding was also considered and the HSPC determined that continuing existing housing-based case management for families programs (HHAP Round 2, 3) would be essential to ensure clients did not experience service disruption. Another factor considered was the eligibility criteria for some of the listed programs (BFH, CalWorks HSP, HomeSafe) are somewhat narrow and do not capture the full spectrum of families and older adults experiencing homelessness.

Eligible Use 2

Eligible Use Category Intended to be Supported with HHAP-4

10. Administrative (up to 7%)

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)

7.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

0.00%

Activities to be Supported with HHAP-4

Administrative activities - approx 3.5% of CoC allocation and 3.5% of County Allocation.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Administrative activities are necessary to ensure timelines are followed and required reporting is completed. Additionally, the County administration is responsible for maintaining and improving HMIS data quality, which is a strategy crucial to improving our Street Outreach goal.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Many funding sources (for example, Homekey) did not include an administrative set-aside. For other funding sources (such as ERF), the administrative set-aside was allocated to the service provider.

Eligible Use 3

Eligible Use Category Intended to be Supported with HHAP-4

6. Delivery of permanent housing

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)

47.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

5.00%

Activities to be Supported with HHAP-4

97.5% of County Allocation

*Acquisition, Renovation, and Construction of Permanent Housing and associated case management

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

The primary barrier to ending homelessness in Marin county is the lack of affordable permanent housing. In order to increase exits to homelessness, we commit to expanding PSH in Marin through a combination of case management and capital acquisition, renovation, and construction.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

The Marin County Homelessness System of care has dedicated over \$60 million for the acquisition, renovation, capital construction, operation, and other associated costs to support the delivery of permanent supportive housing, with approximately \$20 million of those costs being County General Funds. This funding has been allocated because Permanent Housing is the most cost-effective and humane way to end homelessness. Because these investments have yielded demonstrable results, renewing investment in this solution is likely to yield additional results.

Question 2

Please describe how the planned investments of HHAP-4 resources and implementation of the activities to be supported will:

Help drive progress toward achievement of the Outcome Goals and Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness (as identified in Part II above):

According to Cal ICH Baseline Data, persons identifying as Black/African American experienced an approximately 3% longer length of time homeless than persons identifying as white, and Latin(a)(o)(x)/Hispanic experienced an approx. 28% longer length of time homeless than persons identifying as non-Hispanic. Families experienced an approx. 58% longer length of time homeless than households without children, and households composed of only children experienced an approximately 79% longer time homeless. Additionally, according to local data, adults aged 50 or older had, on average, 45 more days in the Coordinated Entry System than adults younger than 50. These groups are targeted as groups of focus due to their disparate outcomes.

The CoC allocation will be used for the following activities:

- case management for families: supports families with children to access permanent housing more quickly and maintain housing stability
- shallow subsidies for older adults: many older adults in Marin are relatively new to homelessness and do not require permanent supportive housing to stabilize. Because existing resources do not meet their needs, this population has a longer than average period in Coordinated Entry. To prevent long periods of homelessness that may increase the severity of their needs, we will use HHAP funds to create a pilot shallow subsidy program to help this population exit homelessness quickly.
- Construction of permanent supportive housing: Lack of sufficient supportive housing is the biggest barrier facing Marin's system of care; In combination with our work to redesign Coordinated Entry to remove disproportionate impacts on certain groups, increasing the supply of PSH will ensure that underserved populations exit homelessness to permanent housing more quickly.

The county allocation will be used to support permanent supportive housing, including acquisition, construction, rehabilitation, and case management. Lack of sufficient supportive housing is the biggest barrier facing Marin's system of care; In combination with our work to redesign Coordinated Entry to remove disproportionate impacts on certain groups, increasing the supply of PSH will ensure that underserved populations exit homelessness to permanent housing more quickly.

Additionally, the Administrative portion will support data quality improvement and data analysis of the homelessness system of care to ensure that data is appropriately captured and disaggregated to better understand what the disparities are and to develop strategies to overcome them. This technical assistance is especially critical to reaching our outcome goal of increasing exits to permanent housing from street outreach.

Help address racial inequities and other inequities in the jurisdiction's homelessness response system:

According to Cal ICH Baseline Data, persons identifying as Black/African American experienced an approximately 3% longer length of time homeless than persons identifying as white, and Latin(a)(o)(x)/Hispanic experienced an approx. 28% longer length of time homeless than persons identifying as non-Hispanic. Families experienced an approx. 58% longer length of time homeless than households without children, and households composed of only children experienced an approximately 79% longer time homeless. Additionally, according to local data, adults aged 50 or older had, on average, 45 more days in the Coordinated Entry System than adults younger than 50. These groups are targeted as groups of focus due to their disparate outcomes.

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Be aligned with health and behavioral health care strategies and resources, including resources of local Medi-Cal managed care plans:

Permanent housing has been determined to be an intervention that prevents deaths in the population experiencing homelessness; according to a recent analysis, adults in Marin with a history of homelessness were 1.5 times as likely to die from any cause as compared to the total population, with causes of death disproportionately related to overdoses, cancer, and diseases of the circulatory system. According to CallCH baseline data, individuals with substance use disorders, mental health disorders, HIV/AIDs, and experiencing domestic violence had higher rates of returning to homelessness after 6 months; local data suggests that ongoing permanent supportive housing is the best solution for ensuring clients stay in housing. Health entities are united in the strategy of preventing early deaths, and permanent housing has emerged as a top strategy to prevent unnecessary deaths for people experiencing homelessness. Physical health entities in particular have stressed the need for permanent housing as clients with cancer—one of the top three causes of death among people experiencing homelessness in Marin—who are often unable to receive treatment unless they have a stable place to live, while behavioral health providers recognize that people experiencing homelessness with mental or substance use disorders are difficult to treat while the trauma of homelessness continues. Physical and behavioral health organizations have agreed to the housing first philosophy, which states that providing housing first—which for HHAP-4 takes the form of dedicating funds to the delivery of permanent housing—is necessary to work with clients on other goals health issues. HHAP 4 funds will support permanent supportive housing for chronically homeless households, through case management and capital costs, which physical and behavioral health providers recognize is necessary to treat their patients' conditions. Representatives from physical health and behavioral health systems of care sit on the CoC board and voted to approve this use of funds. The Managed Care plan is supporting the Joint Applicants with additional funding for Outreach, Capital Construction, Interim Shelter, Administration and Data improvement in alignment with joint goals and strategies

Support increased exits to permanent housing among people experiencing homelessness:

The most significant barrier to ending homelessness in Marin is the lack of affordable housing. Increasing rents and other costs, including in neighboring counties that used to be more affordable, have pushed market-rate housing entirely out of reach for many of those who might have been housed independently even 3 years ago.

Marin County shares a fair market rent (FMR) area with San Francisco and San Mateo. During the pandemic, San Francisco rents decreased during the time period when the FMR determination was made, while Marin's increased. We filed an appeal with HUD, but this appeal was denied. To mitigate this, the Marin Housing Authority increased its payment standard to 110% of FMR--which unfortunately decreases the number of available vouchers. As a testament to Marin's commitment to permanent housing, permanent supportive housing placements have increased 54% since the beginning of the pandemic. Even with rental assistance, and the modification of the payment standard, many clients are not able to afford the rental units that are available on the market within the county.

The CoC allocation will be used for the following activities:

- case management for families: supports families with children to access permanent housing more quickly and maintain housing stability
- shallow subsidies for older adults: many older adults in Marin are relatively new to homelessness and do not require permanent supportive housing to stabilize. Because existing resources do not meet their needs, this population has a longer than average period in Coordinated Entry. To prevent long periods of homelessness that may increase the severity of their needs, we will use HHAP funds to create a pilot shallow subsidy program to help this population exit homelessness quickly.
- Construction of permanent supportive housing: Lack of sufficient supportive housing is the biggest barrier facing Marin's system of care; In combination with our work to redesign Coordinated Entry to remove disproportionate impacts on certain groups, increasing the supply of PSH will ensure that underserved populations exit homelessness to permanent housing more quickly.

The county allocation will be used to support permanent supportive housing, including acquisition, construction, rehabilitation, and case management. Lack of sufficient supportive housing is the biggest barrier facing Marin's system of care; In combination with our work to redesign Coordinated Entry to remove disproportionate impacts on certain groups, increasing the supply of PSH will ensure that underserved populations exit homelessness to permanent housing more quickly.

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Yes

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	1,121	2022 Point In Time Count
# of People Who are Sheltered (ES, TH, SH)	291	2022 Point In Time Count
# of People Who are Unsheltered	830	2022 Point In Time Count
Household Composition		
# of Households without Children	739	2022 Point In Time Count
# of Households with At Least 1 Adult & 1 Child	73	2022 Point In Time Count
# of Households with Only Children	2	2022 Point In Time Count
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	284	2022 Point In Time Count
# of Adults Who are Experiencing Significant Mental Illness	362	2022 Point In Time Count
# of Adults Who are Experiencing Substance Abuse Disorders	277	2022 Point In Time Count
# of Adults Who are Veterans	65	2022 Point In Time Count
# of Adults with HIV/AIDS	6	2022 Point In Time Count
# of Adults Who are Survivors of Domestic Violence	109	2022 Point In Time Count
# of Unaccompanied Youth (under 25)	126	2022 Point In Time Count
# of Parenting Youth (under 25)	10	2022 Point In Time Count
# of People Who are Children of Parenting Youth	18	2022 Point In Time Count
Gender Demographics		
# of Women/Girls	438	2022 Point In Time Count
# of Men/Boys	663	2022 Point In Time Count
# of People Who are Transgender	8	2022 Point In Time Count
# of People Who are Gender Non-Conforming	12	2022 Point In Time Count
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	260	2022 Point In Time Count
# of People Who are Non-Hispanic/Non-Latino	861	2022 Point In Time Count
# of People Who are Black or African American	245	2022 Point In Time Count
# of People Who are Asian	25	2022 Point In Time Count
# of People Who are American Indian or Alaska Native	47	2022 Point In Time Count
# of People Who are Native Hawaiian or Other Pacific Islander	19	2022 Point In Time Count
# of People Who are White	729	2022 Point In Time Count
# of People Who are Multiple Races	56	2022 Point In Time Count

**If data is not available, please input N/A in the cell and explain why the data is not available below:*

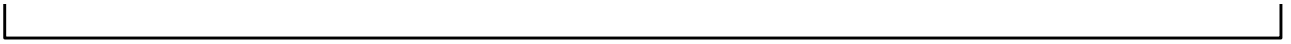


Table 2. Landscape Analysis of People Being Served									
	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversions Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	507	277	496 (LSA merges ES/SH/TH data)	496 (LSA merges ES/SH/TH data)	n/a	n/a	361		2020-2021 LSA
# of Households with At Least 1 Adult & 1 Child	45	109	27 (LSA merges ES/SH/TH data)	27 (LSA merges ES/SH/TH data)	n/a	n/a	2		2020-2021 LSA
# of Households with Only Children	0	0	0	0	n/a	n/a	0		2020-2021 LSA
Sub-Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	95	123	227 (LSA merges ES/SH/TH data)	227 (LSA merges ES/SH/TH data)	n/a	n/a	134		2020-2021 LSA
# of Adults Who are Experiencing Significant Mental Illness	392	294	34	234	n/a	n/a	78		2020-2021 HMIS APR
# of Adults Who are Experiencing Substance Abuse Disorders	270	189	35	194	n/a	n/a	66		2020-2021 HMIS APR
# of Adults Who are Veterans	106	6	32 (LSA merges ES/SH/TH data)	32 (LSA merges ES/SH/TH data)	n/a	n/a	17		2020-2021 LSA
# of Adults with HIV/AIDS	1	12	2	2	n/a	n/a	4		2020-2021 HMIS APR
# of Adults Who are Survivors of Domestic Violence	161	149	130 (LSA merges ES/SH/TH data)	130 (LSA merges ES/SH/TH data)	n/a	n/a	64		2020-2021 LSA
# of Unaccompanied Youth (under 25)	2	18	15 (LSA merges ES/SH/TH data)	15 (LSA merges ES/SH/TH data)	n/a	n/a	19		2020-2021 LSA
# of Parenting Youth (under 25)	2	21	7 (LSA merges ES/SH/TH data)	7 (LSA merges ES/SH/TH data)	n/a	n/a	2		2020-2021 LSA
# of People Who are Children of Parenting Youth	3	36	3	4	n/a	n/a	2		2020-2021 HMIS APR
Gender Demographics									
# of Women/Girls	254	220	193 (LSA merges ES/SH/TH data)	193 (LSA merges ES/SH/TH data)	n/a	n/a	146		2020-2021 LSA
# of Men/Boys	329	180	339 (LSA merges ES/SH/TH data)	339 (LSA merges ES/SH/TH data)	n/a	n/a	219		2020-2021 LSA
# of People Who are Transgender	0	0	1 (LSA merges ES/SH/TH data)	1 (LSA merges ES/SH/TH data)	n/a	n/a	0		2020-2021 LSA
# of People Who are Gender Non-Conforming	0	0	0	0	n/a	n/a	1		2020-2021 LSA
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	81	68	82 (LSA merges ES/SH/TH data)	82 (LSA merges ES/SH/TH data)	n/a	n/a	60		2020-2021 LSA
# of People Who are Non-Hispanic/Non-Latino	492	295	428 (LSA merges ES/SH/TH data)	428 (LSA merges ES/SH/TH data)	n/a	n/a	325		2020-2021 LSA
# of People Who are Black or African American	108	124	115 (LSA merges ES/SH/TH data)	115 (LSA merges ES/SH/TH data)	n/a	n/a	52		2020-2021 LSA
# of People Who are Asian	15	10	5 (LSA merges ES/SH/TH data)	5 (LSA merges ES/SH/TH data)	n/a	n/a	5		2020-2021 LSA
# of People Who are American Indian or Alaska Native	12	10	10 (LSA merges ES/SH/TH data)	10 (LSA merges ES/SH/TH data)	n/a	n/a	12		2020-2021 LSA
# of People Who are Native Hawaiian or Other Pacific Islander	4	2	2 (LSA merges ES/SH/TH data)	2 (LSA merges ES/SH/TH data)	n/a	n/a	2		2020-2021 LSA
# of People Who are White	434	217	378 (LSA merges ES/SH/TH data)	378 (LSA merges ES/SH/TH data)	n/a	n/a	305		2020-2021 LSA
# of People Who are Multiple Races	20	35	2	19	n/a	n/a	8		2020-2021 HMIS APR

**If data is not available, please input N/A in the cell and explain why the data is not available below:*

We did not have any formal diversion or prevention services in operation during the data collection periods referenced.

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(see col. 1 of app. 1)</i>	Total Amount Invested into Homelessness Interventions	# of Vouchers <i>(if applicable)</i>	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>	Brief Description of Programming and Services Provided	Populations Served <i>(please x the appropriate population on [s])</i>																
Encampment Resolution Funding - via CalICH	FY 2022-2023	\$ 158,618.00	n/a	State Agency	Outreach and Engagement	Funds support 1 FTE of an Outreach and Housing Navigation position and associated administrative costs.	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
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People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)																					
FY 2023-2024	\$ 158,618.00	n/a	Administrative Activities																				
Round 1 funding		\$ -																					
California COVID-19 Rent Relief Program - via HCD	FY 2021-2022	\$ 386,900.15	n/a	State Agency	Non-Congregate Shelter/ Interim Housing	Funds supported Project Roomkey and priorities established by the Marin Continuum of Care as follows: (1) shelter capacity support (including hazard pay for staff); (2) isolation capacity; and (3) rental assistance support.	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		People Exp Substance Abuse Disorders	Unaccompanied Youth	Other	
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	\$ -		Rental Assistance																				
	\$ -																						
	\$ -																						
Emergency Solutions Grants - CV (ESG-CV) - via HCD	FY 2021-2022	\$ 3,417,901.56	n/a	Federal Agency	Outreach and Engagement	ESG-CV Round 1 funds (\$599,600) supported street outreach; ESG-CV Round 2 funds (\$5,082,562) supported street outreach, emergency shelter at Project Roomkey/Homekey properties, and Rapid Rehousing. Funding priorities were determined by the Marin CoC. We expect to receive an additional \$300,000 for the purpose of rapid rehousing only.	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		People Exp Substance Abuse Disorders	Unaccompanied Youth	Other	
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	People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth																				
People Exp Substance Abuse Disorders	Unaccompanied Youth	Other																					
FY 2022-2023	\$ 1,324,744.06	n/a	Administrative Activities																				
FY 2023-2024	\$ 300,000.00	n/a	Rental Assistance/Rapid Rehousing																				
	\$ -		Interim Housing/Congregate/Non-Congregate Shelter																				
Emergency Rental Assistance (ERA) - via Treasury	FY 2021-2022	\$ 9,177,758.69	n/a	Federal Agency	Diversion and Homelessness Prevention	Rental assistance was provided to individuals and families who lost income due to Covid-19 and met income thresholds. The number listed includes supporting Federal, State, County, and Private funds.	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (individual and families who lost income due to Covid-19)</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (individual and families who lost income due to Covid-19)	
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FY 2022-2023	\$ 1,700,000.00	n/a	Rental Assistance/Rapid Rehousing																				
	\$ -																						
Supported by Federal, State, county, and Private Funds.		\$ -																					
Emergency Solutions Grants (ESG) - via HUD	FY 2021-2022	\$ 489,289.00	CoC	Federal Agency	Rental Assistance/Rapid Rehousing	Funds support one Rapid Rehousing project: \$94,295; one Emergency Shelter dedicated to Families experiencing homelessness: \$200,000, and; one Emergency Shelter dedicated to Domestic Violence Survivors: \$200,000	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (families and Survivors of Domestic Violence)</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (families and Survivors of Domestic Violence)	
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FY 2022-2023	\$ 489,289.00	estimated	Interim Housing/Congregate/Non-Congregate Shelter																				
	\$ -																						
	\$ -																						
Community Development Block Grant (CDBG) - via HUD	FY 2021-2022	\$ 1,764,954.00	n/a	Federal Agency	Permanent Supportive and Service-Enriched Housing	After subtracting administrative expenses, the CDBG funds are divided so that at minimum of 40% goes toward housing, a maximum of 15% goes toward public service projects, and the remaining funds can be used for capital improvements for community infrastructure or housing. Such community infrastructure includes safety net services such as legal aid to prevent eviction, fair housing counseling and education, domestic violence legal services, and food pantry services, among others.	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (people experiencing homelessness prioritized through Coordinated Entry and meet income and MediCal eligibility criteria, domestic violence survivors, individuals at risk of eviction)</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (people experiencing homelessness prioritized through Coordinated Entry and meet income and MediCal eligibility criteria, domestic violence survivors, individuals at risk of eviction)	
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FY 2022-2023	\$ 793,016.00	n/a	Systems Support Activities																				
	\$ -																						
	\$ -																						
No Place Like Home (NPLH) - via HCD	FY 2021-2022	\$ 7,657,998.00		Federal Agency	Permanent Supportive and Service-Enriched Housing	No Place Like Home Round 3 funds support construction, acquisition, and operations of Eden Housing- 3301 Kerner permanent supportive housing; NPLH Round 4 funds support acquisition and construction of 1251 S. Eliseo permanent supportive housing. 6M to go directly to contractor.	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>Other (please enter here)</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth		People Exp Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
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FY 2022-2023	\$ 6,000,000.00		Administrative Activities																				
	\$ -																						
	\$ -																						
Homeless Housing, Assistance and Prevention Program (HHAP) - via CalICH	FY 2021-2022	\$ 2,436,500.00	HHAP1	State Agency	Administrative Activities	HHAP funds support capital development for permanent supportive housing for the target populations of homeless veterans.	<table border="1"> <tr> <th colspan="4">TARGETED POPULATIONS (please "x" all that apply)</th> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>Parenting Youth</td> <td></td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>Children of Parenting Youth</td> <td></td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans	Parenting Youth		People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth					
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FY 2022-2023	\$ 1,092,201.00	HHAP2	Rental Assistance/Rapid Rehousing																				
FY 2023-2024	\$ 2,991,986.00	HHAP3	Permanent Supportive and Service-Enriched Housing																				

	FY 2024-2025	\$ 2,888,187.46	HHAP4		Outreach and Engagement		chronically homeless families, and chronically homeless individuals: Whole Person Care case management, and; street outreach.		HOMELESSNESS	x	People Exp Substance Abuse Disorders	x	Unaccompanied Youth		Other (please enter here)	
Housing and Disability Advocacy Program (HDAP) - via CDSS	FY 2021-2022	\$ 981,273.00	HHS Social Services	State Agency	Administrative Activities	Interim Housing/Congregate/Non-Congregate Shelter	to provide interim housing support for the homeless, disabled individuals while they progress through the disability benefits application process. CDSS FY22/23 allocation of \$981,273 is not yet budgeted		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)						
		\$ -			Rental Assistance/Rapid Rehousing						x	People Exp Chronic Homelessness		Veterans		Parenting Youth
		\$ -			Permanent Supportive and Service-Enriched Housing						x	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -			Systems Support Activities						x	Unaccompanied Youth		Other (people experiencing homelessness who are likely eligible for disability benefits)		
Bringing Families Home (BFH) - via CDSS	FY 2021-2022	\$ 182,800.00	n/a	State Agency	Administrative Activities	Diversion and Homelessness Prevention	Rehousing assistance for families with dependent children that have interacted with Family and Child Services. Budgeted amounts listed do not include pending contract amendment that adds the CDSS FY22/23 allocation of \$344,458		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)						
	FY 2022-2023	\$ 164,249.00	n/a		Rental Assistance/Rapid Rehousing						x	People Exp Chronic Homelessness		Veterans		Parenting Youth
		\$ -			Permanent Supportive and Service-Enriched Housing						x	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -			Interim Housing/Congregate/Non-Congregate Shelter						x	Unaccompanied Youth		Other (families with dependent children that have interacted with the child welfare system who are experiencing homelessness, at risk of homelessness, or in a living situation that cannot accommodate a child)		
Continuum of Care Program (CoC) - via HUD	FY 2021-2022	\$ 4,948,892.00	n/a	Federal Agency	Permanent Supportive and Service-Enriched Housing		Continuum of Care funds support eight renewal Permanent Supportive Housing projects, one renewal joint Rapid Rehousing-Transitional Housing project dedicated to survivors of domestic violence, one renewal Coordinated Entry project, and one planning grant.		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)						
		\$ -			Rental Assistance/Rapid Rehousing						x	People Exp Chronic Homelessness		Veterans		Parenting Youth
		\$ -			Systems Support Activities						x	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -									x	Unaccompanied Youth		Other (families and survivors of domestic violence)		
Emergency Housing Vouchers (EHVs) - via HUD	FY 2021-2022	\$ 5,019,100.00	\$ 117.00	Federal Agency	Administrative Activities		The Housing Authority of the County of Marin has been awarded 117 Emergency Housing Vouchers in total, which fund rental assistance, administrative costs, and some supportive services costs.		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)						
	FY 2022-2023	\$ 5,019,100.00	\$ 117.00		Rental Assistance/Rapid Rehousing						x	People Exp Chronic Homelessness	x	Veterans	x	Parenting Youth
		\$ -									x	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -									x	Unaccompanied Youth		Other (families, persons fleeing domestic violence, older adults, and persons exiting Project Roomkey not requiring intensive supportive services, or with supportive services funded through another source.)		
Housing Choice Vouchers (HCVs) - via HUD	FY 2021-2022	\$ 1,982,740.00	62.00	Federal Agency	Rental Assistance/Rapid Rehousing		The CARES Act Section 811 Mainstream Housing Choice Voucher Program funds support affordable housing to non-elderly people living with disabilities. The Housing Authority of Marin allows for up to 50 referrals to the Section 8 HCV waitlist a year to be available for applicants experiencing chronic homelessness.		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)						
	FY 2022-2023	\$ 1,982,740.00	62.00								x	People Exp Chronic Homelessness		Veterans		Parenting Youth
		\$ -									x	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -									x	Unaccompanied Youth		Other (non-elderly persons living with disabilities)		
HUD-VA Supportive Housing Program Vouchers (HUD-VASH) - via HUD	FY 2021-2022	\$ 2,302,540.00	72	Federal Agency	Rental Assistance/Rapid Rehousing		Supportive housing program vouchers for veterans support affordable housing to veterans. Supports 72 vouchers.		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)						
	FY 2022-2023	\$ 2,302,540.00	72								x	People Exp Chronic Homelessness		Veterans		Parenting Youth
		\$ -												People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -										x	Unaccompanied Youth	Other (please enter here)		
Local General Fund	FY 2021-2022	\$ 7,137,700.74	n/a	Local Agency			Marin County General Funds support the Marin Homeless Management Information System (HMIS), Rapid Rehousing & Supportive Services, Homeless Outreach & Case Management, Severe Weather Emergency Shelter, Technical Assistance, PHA Coordinated Entry, Family Coordinated Entry, Housing		ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)						
	FY 2022-2023	\$ 7,285,278.67	n/a													Parenting Youth
		\$ -												People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -										x	Unaccompanied Youth	Other (please enter here)		
	FY 2021-2022	\$ 1,644,182.00	n/a							TARGETED POPULATIONS (please "x" all that apply)						

CalWORKs Housing Support Program (HSP) - via CDSS				State Agency			To foster housing stability for families experiencing homelessness in the CalWORKs program. CDSS Allocation 22/23 of \$1,644,182 has not been budgeted.		ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td>x</td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td>x</td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>x</td> <td>Other (families in the CalWORKs program experiencing homelessness)</td> </tr> </table>	People Exp Chronic Homelessness	Veterans	x	Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS	x	Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (families in the CalWORKs program experiencing homelessness)				
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People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (families in the CalWORKs program experiencing homelessness)																							
Other (enter funding source under dotted line)	FY 2021-2022	\$ 533,712.00	n/a	State Agency	Outreach and Engagement		AB109 funds from Probation peer support three community based outreach teams		ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>x</td> <td>Other (clients under probation under AB109)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (clients under probation under AB109)
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People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (clients under probation under AB109)																							
AB109 funds		\$ -																								
Other (enter funding source under dotted line)	FY 2021-2022	\$ 2,380,704.00		State Agency	Outreach and Engagement		MHSA funding explicitly budgeted for homelessness related programs. This includes Odyssey, our homelessness-focused Full Service Partnership, our Shelter + Care contract, MHSA funding for other housing projects such as Voyager/Carmel and Jonathan's place, homelessness-focused Access clinician, sr. program coordinator for housing, and CARE Team 1.		ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td></td> <td>Other (please enter here)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)
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MHSA		\$ -			Permanent Supportive and Service-Enriched Housing																					
Other (enter funding source under dotted line)	FY 2022-2023	\$ 1,769,029.00		Local Agency	Administrative Activities	Rental Assistance/Rapid Rehousing	HHIP funds dispersed by the local Managed Care Plan (partnership health plan) from DHCS; funding will continue rapid rehousing once ESG-CV funding is over, will go to Permanent Supportive Housing, Outreach, Administrative activities, and HMS	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td></td> <td>Other (please enter here)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)
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HHIP - via DHCS/Managed Care Plan	FY 2023-2024	\$ 3,361,161.00			Systems Support Activities	Interim Housing/Congregate/Non-Congregate Shelter																				
	FY 2024-2025	\$ 1,945,938.00			Permanent Supportive and Service-Enriched Housing																					
Other (enter funding source under dotted line)	FY 2022-2023	\$ 466,284.00		State Agency	Permanent Supportive and Service-Enriched Housing		Rental assistance & operating reserves for Homekey Property at Jonathan's Place for a period of 15 years		ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>x People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td></td> <td>Other (please enter here)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				x People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)
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HHIP - via DHCS/Managed Care Plan	FY 2023-2024	\$ 466,284.00																								
	FY 2024-2025	\$ 131,436.00																								
HHC - via HCD / Housing for Healthy California																										
Other (enter funding source under dotted line)	FY 2021-2022	\$ 500,000.00	n/a	Local Agency	Permanent Supportive and Service-Enriched Housing		Housing Based Case Management. Total grant value, when awarded in 2019, was \$1,500,000, and is still in the process of being spent down.		ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>x People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td></td> <td>Other (please enter here)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				x People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)
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Local Indigent Care Needs - County Medical Services Program	FY 2022-2023	\$ 500,000.00	n/a		Administrative Activities																					
		\$ -																								
		\$ -																								
Project Roomkey and Rehousing - via CDSS	FY 2021-2022	\$ 129,437.00	n/a	State Agency	Administrative Activities		Project Roomkey funding for interim housing, housing based case management, wrap-around services, and administrative costs.		ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td>x</td> <td>Other (clients experiencing homelessness meeting FEMA criteria for vulnerability to COVID-19)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (clients experiencing homelessness meeting FEMA criteria for vulnerability to COVID-19)
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	FY 2022-2023	\$ 316,373.00			Rental Assistance/Rapid Rehousing																					
		\$ -			Interim Housing/Congregate/Non-Congregate Shelter																					
		\$ -			Permanent Supportive and Service-Enriched Housing																					
Homekey (via HCD)	FY 2021-2022	\$ 3,240,000.00	1595 Casa Buena Drive	State Agency	Permanent Supportive and Service-Enriched Housing		Project Homekey funds acquisition, construction, rehabilitation of buildings for the purposes of converting to permanent housing for people experiencing homelessness.	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td></td> <td>Other (please enter here)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)
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People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)																							
	FY 2022-2023	\$ 12,900,000.00	1251 S. Eliseo LLC																							
		\$ -																								
		\$ -																								
Other (enter funding source under dotted line)	FY 2021-2022	\$ 150,000.00		Private Funder(s)	Administrative Activities		This funding provided for a medical van to visit encampments and provide covid testing, referrals to medical homes, and referrals to Coordinated Entry. The grant was issued FY 2020-2021, this number includes both 20/21 and 21/22 expenses	x	ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> <tr> <td>People Exp Substance Abuse Disorders</td> <td>Unaccompanied Youth</td> <td></td> <td>Other (please enter here)</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth	People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)
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via East Bay Community Foundation - Kaiser Permanente		\$ -			Outreach and Engagement																					
		\$ -			Systems Support Activities																					
		\$ -																								
Home Safe - via CDSS	FY 2021-2022	\$ 519,503.00	n/a	State Agency	Diversion and Homelessness Prevention		HomeSafe supports the safety and housing stability of individuals involved in Adults Protective Services (APS) by providing housing-related assistance		ALL PEOPLE EXPERIENCING HOMELESSNESS	<table border="1"> <tr> <td colspan="4">TARGETED POPULATIONS (please "x" all that apply)</td> </tr> <tr> <td>People Exp Chronic Homelessness</td> <td>Veterans</td> <td></td> <td>Parenting Youth</td> </tr> <tr> <td>People Exp Severe Mental Illness</td> <td>People Exp HIV/ AIDS</td> <td></td> <td>Children of Parenting Youth</td> </tr> </table>	TARGETED POPULATIONS (please "x" all that apply)				People Exp Chronic Homelessness	Veterans		Parenting Youth	People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth				
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		\$ -			Rental Assistance/Rapid Rehousing																					
		\$ -			Administrative Activities																					

		\$ -		State Agency		using evidence-based practices for homeless assistance and prevention. The FY22/23 allocation of \$519,503 has not yet been budgeted.	ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (Adults experiencing or at risk of homelessness due to elder or dependent abuse, neglect, self-neglect, or financial exploitation)
FEMA Public Assistance Program Category B - via FEMA	FY 2021-2022	\$ 8,186,047.29	n/a	Federal Agency	Systems Support Activities	FEMA funding supported interim shelter for individuals with a Covid diagnosis, or were presumed vulnerable to covid, and experiencing homelessness. Amount listed is a summary of costs incurred since 2020 for which there are claims at different pending stages.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			
		\$ -			Administrative Activities			People Exp Chronic Homelessness	Veterans		Parenting Youth
		\$ -			Interim Housing/Congregate/Non-Congregate Shelter			People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth
		\$ -					People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (Covid+, presumed positive, or Covid-vulnerable people experiencing homelessness)	
Other (enter funding source under dotted line)	FY 2022-2023	\$ 100,000.00	n/a	State Agency	Systems Support Activities	PATH-Justice Involved funding supports planning and capacity-building related to the implementation of CalAIM justice-involved initiatives. Marin's round 1 allocation supports ensuring clients are enrolled in eligible benefits prior to release from jail.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			
		\$ -						People Exp Chronic Homelessness	Veterans		Parenting Youth
		\$ -						People Exp Severe Mental Illness	People Exp HIV/ AIDS		Children of Parenting Youth
PATH-Justice Involved funding via DHCS		\$ -					People Exp Substance Abuse Disorders	Unaccompanied Youth	x	Other (people experiencing incarceration)	
Other (enter funding source under dotted line)	FY 2021-2022	\$ 110,000.00		Private Funder(s)	Interim Housing/Congregate/Non-Congregate Shelter	Enterprise grant award was used to support interim sheltering costs at one of the Homekey sites and to establish the operating reserve that will be spent down over a period of 15 years.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)			
	FY 2022-2023	\$ 322,000.00			Permanent Supportive and Service-Enriched Housing			People Exp Chronic Homelessness	Veterans		Parenting Youth
		\$ -						People Exp Severe Mental Illness	People Exp HIV/ AIDS	x	Children of Parenting Youth
Enterprise Grant Award - Private		\$ -					People Exp Substance Abuse Disorders	Unaccompanied Youth		Other (please enter here)	

* NOTE: Private funder(s) option here could include philanthropy, resources from managed care plans organizations, corporate funders, or other private sources of funding

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.			
Goal Statement: By the end of the performance period, HDIS data for the Marin County CoC will show 2050 total people accessing services who are experiencing homelessness annually, representing 342 more people and a 20% increase from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, and only update the fields in [brackets].</i>			
Goal Narrative: A 20% increase from CY2021 to 2025 represents a positive change, because additional people who are homeless will be accessing services, slowing an upward trend seen from CY2019 to 2021 of 44% more people accessing services over that time period. If in 2025 we find that 2050 people access services who are experiencing homelessness, this should represent a saturation point; almost all people experiencing homelessness will be accessing services.			
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
1708	342	20	2050
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
While the most recent U.S. Census data estimates that persons who identify as Black or African American represent 2.8% of the population in the Marin County/CoC geographic area, analysis of Cal ICH Baseline Data shows that Black/African Americans represented approx. 22.5% of persons accessing services who were experiencing homelessness in CY2021. U.S. Census data also estimates that approx. 16% of the population of Marin identify as Latin(a)(o)(x)/Hispanic, while Cal ICH Baseline Data shows 21% of persons accessing services who were experiencing homelessness in CY2020 identify as Latin(a)(o)(x)/Hispanic. Additionally, according to Cal ICH Baseline Data, approx. 28% of those accessing services who were		Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds. In committing to increasing access to services for persons experiencing homelessness in Marin, focus will be placed on disproportionately impacted populations - families and households identifying as Black/African American and Latin(a)(o)(x)/Hispanic. Outreach to these populations will continue to improve, meaning data will show no fewer than 24% of persons identifying as Black/African American and no fewer than 16% of persons identifying as Latin(a)(o)(x)/Hispanic have accessed services by June 30, 2025. Additionally, of the total number of persons accessing services by June 30, 2025, at least 29% will be from households with children (with an emphasis on those identifying as Latin(a)(o)(x)/Hispanic and	

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis.			
Goal Statement: By the end of the performance period, data for the Marin County CoC will show 681 total people experiencing unsheltered homelessness daily, representing 149 fewer people and a 18% reduction from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			
Goal Narrative: A 18% change from CY2021 to 2025 represents decreasing unsheltered homelessness by 149 people, reversing the upward trend of increases in unsheltered homelessness seen from 2019 to 2021.			
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
830	149	18	681
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
According to 2022 Point In Time Count data, of the total number of persons experiencing unsheltered homelessness, 21% identified as Black, African American, or African, and 21% identified as Latin(a)(o)(x)/Hispanic. While families with children accounted for approx. 11% of the total unsheltered population, families identifying as Black, African American, or African accounted for 20% of total unsheltered families, while 19% identified as Latin(a)(o)(x)/Hispanic.		Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds. In committing to decreasing unsheltered homelessness, Marin commits to seeing no greater than 21% unsheltered persons identifying as Black, African American, or African, and no greater than 21% identifying as Latin(a)(o)(x)/Hispanic, and no greater than 11% families with children (of which, no greater than 20% identifying as Black, African American, or African, and no greater than 19% identifying as Latin(a)(o)(x)/Hispanic).	

Outcome Goal #2: Reducing the number of persons who become newly homeless.			
Goal Statement: By the end of the performance period, HDIS data for the Marin County CoC will show 847 total people become newly homeless each year, representing 212 fewer people and a 20% reduction from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			
Goal Narrative: A 20% decrease from CY2021 to 2025 actually represents a positive change, by committing to decreasing the number of persons becoming homeless for the first time by 212 people. This goal acknowledges that more recent data shows the number of persons who are becoming homeless for the first time has risen again since the start of the COVID pandemic and the ending of safety net programs such as the eviction moratorium.			
Baseline Data: Annual Estimate of # of people who become newly homeless each year	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
1059	212	20	847
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
According to Cal ICH Baseline Data, 21% of persons newly homeless in CY2021 identified as Black/African American, 17% identified as Latin(a)(o)(x)/Hispanic, and families accounted for approx. 21% of persons experiencing first time homelessness.		Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds. In committing to decreasing the number of persons newly homeless, Marin commits to seeing no greater than 21% of persons identifying as Black/African American, 17% identifying as Latin(a)(o)(x)/Hispanic, and no greater than 40% of families experiencing first time homelessness by June 30, 2025.	

Outcome Goal #3. Increasing the number of people exiting homelessness into permanent housing.			
Goal Statement: By the end of the performance period, HDIS data for the Marin County CoC will show 367 total people exiting homelessness into permanent housing annually, representing 34 more people and a 10% increase from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			
Goal Narrative: Increasing the number of persons exiting homelessness to permanent housing by 10% by June 30, 2025 represents the reversal of a downward trend over time. From CY2019 to CY2021, Marin saw a 6% decrease in the number of exits to permanent housing, and recent data shows that this trend is likely to continue despite efforts to combat it.			
Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
333	34	10	367
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
According to Cal ICH Baseline Data, approx. 28% of persons exiting homelessness to permanent housing in CY2021 identified as Black/African American, a number so small it was suppressed from the data set identified as Latin(a)(o)(x)/Hispanic, and families accounted for approx. 36%.		Marin commits to maintaining positive performance in exits to permanent housing for those who are disproportionately impacted by homelessness, seeing that no less than 25% of persons identifying as Black/African American, 32% identifying as Latin(a)(o)(x)/Hispanic, and no less than 36% of families exit homelessness to permanent housing by June 30, 2025.	

Outcome Goal #4. Reducing the length of time persons remain homeless.			
Goal Statement: By the end of the performance period, HDIS data for the Marin County CoC will show 130 days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing 15 fewer days and a 10% reduction from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			
Goal Narrative: [explain reasoning for setting this goal, especially if the goals being set are not aligned with the directional intent of the Outcome Goals] A 10% reduction of the average length of time homeless by June 30, 2025 represents a commitment to reversing the trend seen from CY2019 - CY2021 of a 6% increase in length of time homeless during that time period.			
Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
145	15	10	130
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
According to Cal ICH Baseline Data, persons identifying as Black/African American experienced an approximately 3% longer length of time homeless than persons identifying as white, and Latin(a)(o)(x)/Hispanic experienced an approx. 28% longer length of time homeless than persons identifying as non-Hispanic. Families experienced an approx. 58% longer length of time homeless than households without children, and households composed of only children experienced an approximately 79% longer time homeless.		Marin commits to reducing the disparities in average length of time homeless between persons identifying as white/non-Hispanic and persons identifying as Black/African American and Latin(a)(o)(x)/Hispanic, by 8-10%, as well as reducing the disparity in average length of time homeless between single adults and families with at least one child by 8-10%.	

Outcome Goal #5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.			
Goal Statement: By the end of the performance period, HDIS data for the Marin County CoC will show 8% of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing a 11 fewer people and a 33% reduction from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			
Goal Narrative: From 2019 to 2021, we saw the percent of people returning to homelessness change from 10% to 12%, representing a 20% increase in the percent of people returning to homelessness. (Twelve percent of 333, the annual estimate of people exiting to homelessness, is approximately 40 people). By committing to the target percentage of only 8% of people returning to			
Baseline Data: % of people who return to homelessness within 2 years after having exited homelessness to permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
12%	4	33	8
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	

According to Cal ICH Baseline Data, persons in households without children, people who are American Indian or Alaska Native, and People who are multiple races returned to homelessness at rates higher than the average of 12%. Adults fleeing domestic violence and unaccompanied youth also returned to homelessness at rates higher than the average.	Marin commits to reducing the percentage of returns to homelessness experienced by persons without children, persons identifying as American Indian or Alaska Native, persons identifying as multiple races, adults fleeing domestic violence, and unaccompanied youth by 2%.
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Outcome Goal #6. Increasing successful placements from street outreach.

Goal Statement:
 By the end of the performance period, HDIS data for the **Marin County CoC** will show 26 total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing **23 more** people and a **866% increase** from the baseline.
**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative:
 Until 2021, street outreach data was not being captured in Marin HMS, for which reason this baseline data shows only 3 people. Voting members of the HSPC recommended that in order to develop a realistic goal, we Current HMS data shows 4 persons exited street outreach to emergency shelter, transitional housing, and permanent housing destinations. By

Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
3	23	866%	26

Describe Your Related Goals for

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>
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Given that the baseline data provided was 3, we turned to our HMS data. However, we noted that even among the individuals who were documented in HMS, "no data collected" and "no response" was indicated to a majority of the demographic questions. From this data it was not possible to make an accurate, up-to-date prediction of which demographic was underserved specifically by street outreach. However, we do know that Latin(a)(o)(x)/Hispanic people make up 22% of our homeless population overall, and have historically been underserved--and early evidence suggests they may have been disproportionately impacted by the COVID-19 pandemic. Therefore we commit to making sure at least 22% of the individuals successfully placed from street outreach will be Latin(a)(o)(x)/Hispanic (i.e., 6 people).	Marin commits to increasing the percentage of successful placements from street outreach by 866% (i.e. 3 to 26), and that at least 22% of successful placements will be persons identifying as Latin(a)(o)(x)/Hispanic.
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Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Strategic uses of other sources of funding</p>	
<p>Description</p>	<p><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.</p>
<p>Through the state's Project Homekey initiative, Marin County has begun the purchase and redevelopment of 140 new units of supportive housing in San Rafael, Corte Madera, and Greenbrae. The County has also committed \$20 million over 15 years for the ongoing development and operations of these units of permanent supportive housing.</p>	<p><input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.</p> <p><input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.</p>
<p>Timeframe</p>	
<p>by 2024</p>	<p><input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.</p>
<p>Entities with Lead Responsibilities</p>	
<p>Marin HHS</p>	<p><input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.</p>
<p>Measurable Targets</p>	
<p>140 units of PH for adults experiencing chronic homelessness</p>	<p><input type="checkbox"/> 6. Increasing successful placements from street outreach.</p> <p><input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.</p>

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Increasing investments into, or otherwise scaling up, specific interventions or program types</p>	
<p>Description</p>	<p><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.</p>
<p>Marin County has launched new family homelessness programs, including added CalWORKs Housing Supports to move families back into housing quickly. Housing Based Case Management paired with vouchers is housing 29 higher-needs families and HHAP-4 funds will assist additional families--the exact number of families will be determined once allocations are released. Further, we have accepted two rounds of Bringing Families Home funding, to serve additional family households with chronic homelessness that are experiencing homelessness</p>	<p><input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.</p>
<p>Timeframe</p>	<p><input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.</p>

by 2024

Entities with Lead Responsibilities

Marin HHS

Measurable Targets

40+ units of PH for families by 2024

- 4. Reducing the length of time persons remain homeless.
- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 6. Increasing successful placements from street outreach.
- Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Strengthening the quality or performance of housing and/or services programs	<ul style="list-style-type: none"><input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.<input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.<input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.<input type="checkbox"/> 4. Reducing the length of time persons remain homeless.<input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.<input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.<input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Description	
With MHSA, AB109, HHAP-3, and HHIP program funding, street outreach teams staffed by Community Action Marin and Downtown Streets Team will continue to connect people experiencing unsheltered homelessness to successful placements (e.g., Emergency Shelter, Transitional Housing, Rapid Rehousing, and Permanent Supportive Housing).	
Timeframe	
2025	
Entities with Lead Responsibilities	
Community Action Marin and Downtown Streets Team	
Measurable Targets	
Approximately 26 successful placements from Street Outreach by 2025	

Strategy	Performance Measure to Be Impacted (Check all that apply)
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Increasing investments into, or otherwise scaling up, specific interventions or program types	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Description	
Using state Veterans Housing and Homelessness Prevention Program funding, and with contributions from Marin County and the Marin Community Foundation, Homeward Bound of Marin will add 26 new units of housing for Veterans experiencing homelessness, ending Veteran homelessness in Marin.	
Timeframe	
by 2024	
Entities with Lead Responsibilities	
Homeward Bound of Marin	
Measurable Targets	
26 units of PH for veterans.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Improving data quality, data systems, and/or data analyses to better inform decision-making	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Description	
Marin HHS will improve outcomes for the number of placements in permanent housing and the number of successful placements from street outreach through improvements to data quality, ensuring housing move-in dates are captured for each participant, and that all placements from street outreach are captured in HMIS.	
Timeframe	
by 2024	
Entities with Lead Responsibilities	

Marin HHS	<input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Measurable Targets	<input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Approximately 26 successful placements from Street Outreach by 2024	<input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Building the capacity of homelessness response system to utilize resources, implement best practices, and/or achieve outcomes	
Description	
Marin HHS will launch a prevention framework to identify those most likely to fall into homelessness (including those with previous experiences of homelessness) and identify resources that can be used to this end.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
Timeframe	<input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
by 2023	<input type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	<input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Marin HHS	<input type="checkbox"/> 6. Increasing successful placements from street outreach.
Measurable Targets	<input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Reversal of trends of increasing homelessness, both first-time and returns	

Table 6 Funding Plan Strategic Plan

Eligible Category to be Supported with HHAP 4	Approximate % of TOTAL HHAP 4 ALLOCATION to be used on this Eligible Use (%)	Approximate % of TOTAL HHAP 4 ALLOCATION to be used on this Eligible Use as per the Youth Set Asides (%)	Activities to be Supported with HHAP 4	How is strategic use of HHAP 4 resources to address needs and gaps within the homelessness response system?	How were these decisions on HHAP 4 investments informed by the planned uses of other available funding sources (as documented in the Landscape Analysis for FY23)?
6. Delivery of permanent housing	47%	5%	<ul style="list-style-type: none"> 97.5% of CoC allocation Family Case Management towards Permanent Housing Capital Construction 250k carveout for Senior Homelessness in the form of shallow subsidies 	<p>The primary barrier to ending homelessness in Marin County is the lack of affordable permanent housing. The 2022 PIT showed an increase of families and older adults experiencing homelessness in Marin County. Families experienced an approx. 36% longer length of time homeless than households without children, and households composed of only children experienced an approximately 79% longer time homeless. According to locally-reported data, Adults aged 50 or older had, on average, 45 more days in coordinated entry than adults younger than 50. These groups are targeted specifically for their disparate outcomes, and carving out funding for these populations will improve outcomes in the homelessness system as a whole.</p>	<p>CoC considered all existing funding and whether other funding was sufficient/eligible to fill gaps. For example, the CoC considered prioritizing Outreach, but determined that HHAP 3 and HSP projected expenditures were sufficient to meet the most urgent need. Expenditure deadlines of existing funding was also considered and the HSPC determined that continuing existing housing-based case management for families programs (HHAP Round 2, 3) would be essential to ensure clients did not experience service disruption. Another factor considered was the eligibility criteria for some of the listed programs (BH, CalWorks HSP, HomeSafe) are somewhat narrow and do not capture the full spectrum of families and older adults experiencing homelessness.</p>
10. Administrative (up to 7%)	7%	0%	Administrative activities - approx 3.5% of CoC allocation and 3.5% of County Allocation.	Administrative activities are necessary to ensure timelines are followed and required reporting is completed. Additionally, the County administration is responsible for maintaining and improving HHS data quality, which is a strategy crucial to improving our Street Outreach goal.	Many funding sources (for example, Homekey) did not include an administrative set-aside. For other funding sources (such as ERF), the administrative set-aside was allocated to the service provider.
6. Delivery of permanent housing	47%	5%	<ul style="list-style-type: none"> 97.5% of County Allocation Acquisition, Renovation, and Construction of Permanent Housing. 	<p>The primary barrier to ending homelessness in Marin county is the lack of affordable permanent housing. In order to increase exits to homelessness, we commit to expanding PSH in Marin through a combination of case management and capital acquisition, renovation, and construction.</p>	<p>The Marin County Homelessness System of care has dedicated over \$60 million for the acquisition, renovation, capital construction, operation, and other associated costs to support the delivery of permanent supportive housing, with approximately \$20 million of those costs being County General Funds. This funding has been allocated because Permanent Housing is the most cost-effective and humane way to end homelessness. Because these investments have yielded demonstrable results, renewing investment in this solution is likely to yield additional results.</p>
Total:	100%	10%			

