



California Interagency Council on Homelessness

Homeless Housing, Assistance and Prevention Round 4 Application

Application Information

Application Due Date: 11/29/2022

This Cognito platform is the submission portal for the Cal ICH HHAP-4 Application. You will be required to upload a full copy of the HHAP-4 Data Tables Template and enter information into the portal from specific parts of the HHAP-4 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-4 resources prior to beginning this application:

- [Homeless Housing, Assistance, and Prevention Program Statute](#)
- [HHAP-4 Local Homelessness Action Plan & Application Template](#) and
- [HHAP-4 Data Tables](#)

Application Submission for HHAP-4 Funding

Using the [HHAP-4 Local Homelessness Action Plan & Application Template](#) as a guide, applicants must provide the following information in the applicable form section (see below) to submit a complete application for HHAP-4 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding:** the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section.
2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-4 Data Tables file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.
3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are **NOT** required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this

Cognito form will be considered the official responses to the required narrative questions.

4. **Part IV: HHAP-4 Funding Plans and Strategic Intent Narrative:** the information required in this section will be provided in Tables 6 and 7 (as applicable), of the HHAP-4 Data Tables file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Funding Plan Strategic Intent* section of this application form.
5. **Evidence of meeting the requirement to agendize the application at a meeting of the governing board** will be provided as a file upload in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **seven sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.
- **Document Upload:** In this section, upload (1) the completed HHAP-4 Data Tables as an Excel file, (2) evidence of meeting the requirement to agendize the application at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.
- **Part I. Landscape Analysis:** In this section, answer the questions confirming that Tables 1, 2, and 3 have been completed and included in the HHAP-4 Data Tables file uploaded in the previous section.
- **Part II. Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-4 Data Tables.
- **Part III. Narrative:** In this section, enter your responses from Part III of the HHAP-4 Local Homelessness Action Plan & Application Template.
- **Part IV. HHAP-4 Funding Plan Strategic Intent Narrative:** In this section, enter your responses from Tables 6 and 7 of the completed HHAP-4 Data Tables file, and answer the narrative questions.
- **Certification:** In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-4 statute, FAQs, and application template documents

Yes

I am a representative from an eligible CoC, Large City, and/or County

Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-4 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation

Joint

This application represents the joint application for HHAP-4 funding on behalf of the following eligible applicant jurisdictions:

Joint Applicants Selection

Eligible Jurisdiction 1

Eligible Applicant Name

Ventura County

Eligible Jurisdiction 2

Eligible Applicant Name

CA-611 Oxnard, San Buenaventura/Ventura County CoC

Click + Add Eligible Jurisdiction above to add additional joint applicants as needed.

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity

County of Ventura- County Executive Office

Contact Person

Alicia Morales-McKinney

Title

Management Analyst

Contact Person Phone Number

(805) 654-5108

Contact Person Email

alicia.morales-mckinney@ventura.org

*Agreement to Participate in HDIS and HMIS

By submitting this application, we agree to participate in a statewide Homeless Data Integration System, and to enter individuals served by this funding into the local Homeless Management Information System, in accordance with local protocols.

Document Upload

Upload the completed [HHAP-4 Data Tables](#) (in .xlsx format), evidence of meeting the requirement to agendize the application at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-4 Data Tables

HHAP 4 Data Tables_amended data goal and funding analysis3.24.23.xlsx

Governing Body Meeting Agenda or Minutes

Minutes - October 12 2022 VC CoC Board_V2 (page 3-4 HHAP item).pdf

Optional Supporting Documents

Part I. Landscape Analysis of Needs, Demographics, and Funding

Table 1 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

Yes

Table 2 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

Yes

Table 3 is fully completed and included in the HHAP-4 Data Tables file uploaded in the previous section.

Yes

Part II. Outcome Goals and Strategies for Achieving Those Goals

Copy and paste your responses to Tables 4 and 5 from the [HHAP-4 Data Tables](#) into the form below. All outcome goals are for the period between July 1, 2022 and June 30, 2025.

Table 4: Outcome Goals

Name of CoC

CA-611 Oxnard, San Buenaventura/Ventura County
CoC

1a. Reducing the number of persons experiencing homelessness.

Goal Statement

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [2,581] total people accessing services who are experiencing homelessness annually, representing [516] [more] people and a [25%] [increase] from the baseline.

Goal Narrative

The overall goal is to increase the number of persons accessing services who are experiencing homelessness. This goal aligns with the recent increase of resources due to the COVID-19 pandemic including HHAP Rounds 1-3 funding which are required to be captured in HMIS. These services will ensure individuals and families have access to wrap around services to support their individualized needs. This will include referrals via Coordinated Entry System and resource referrals such as Workforce Development, Health care, domestic violence resources, services for older adults, veteran services, and tri counties regional center, etc. Furthermore, upon review of historical data (2018-2021) we have noticed the number of individuals experiencing homelessness and accessing services has continued to increase, this is attributed to an increase in service programs which in the past were not available, but also an increase in data that is entered into HMIS. The CoC utilized the HHAP goal setting tool to confirm if the data is showing an upward trend and the tool confirms that services can increase by as much as 25% by 2025.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
2,065	516	25%	2,581

Decrease/Increase in # of People

Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

This outcome goal will focus on our Transitional Aged Youth who access services. In 2021, data showed only 68 TAY accessed services. The overall goal will focus on inclusive strategies through peer support and consumer involvement and efforts to enhance services to TAY age (18-24) experiencing

homelessness by incorporating and increasing access to services.

Describe the trackable data goal(s) related to this Outcome Goal:

VC aims to increase the number of TAY experiencing homelessness and accessing services by 2%.

1b. Reducing the number of persons experiencing homelessness on a daily basis

Goal Statement

By the end of the performance period, data for the [Ventura County CoC] will show [1,085] total people experiencing unsheltered homelessness daily, representing [271] [fewer] people and a [20%] [reduction] from the baseline.

Goal Narrative

The overall goal is to reduce the number of persons experiencing homelessness by 20% resulting in 1,085 persons unsheltered in the 2024 PIT count. By providing access to rapid rehousing, permanent housing and services coordination these system supports will help VC CoC flatten the curve and begin a downward trend. Furthermore, upon review of historical data (2018-2021) we have noticed the number of individuals experiencing unsheltered homelessness has continued to increase, however, by incorporating new housing and services resources and projected number of available affordable housing and permanent supportive housing units over the next two years, we anticipate a decrease. These new resources will support those who are currently sheltered in Emergency shelter and allow for capacity for unsheltered individuals and families to enter interim housing. Those unsheltered will also have direct access to housing. Again, this decrease will be attributed to an increase in housing programs which were not available in the past. The CoC utilized the HHAP goal setting tool to confirm if the data is showing a downward trend, the tool confirmed an upward trend therefore encouraging our CoC to create a more ambitious goal for HHAP Round 4.

Baseline Data	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
1,356	-271	-20%	1,085

Decrease/Increase in # of People

Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

This outcome goal will focus on our Transitional Aged Youth experiencing homelessness on a daily basis. A three-year analysis was completed and showed 6% of our overall unsheltered population on the streets was Transitional Aged Youth. Data shows TAY (18-24) are disproportionately higher relative to All Persons at 148%. The overall goal is to focus strategies and efforts to reduce TAY age (18-24) experiencing homelessness by incorporating homeless prevention funding and diversion strategies, rapid rehousing and permanent housing resources.

Describe the trackable data goal(s) related to this Outcome Goal:

VC aims to reduce the number of TAY experiencing homelessness by 2%.

2. Reducing the number of persons who become newly homeless.

2. Reducing the number of persons who become newly homeless.

Goal Statement

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [1,034] total people become newly homeless each year, representing [140] [fewer] people and a [12%] [reduction] from the baseline.

Goal Narrative

The overall goal is to reduce the number of persons who become newly homeless by 12% by implementing a robust homeless prevention and diversion program and begin implementing targeted outreach for prevention services. Upon review of historical data (2018-2021) we have noticed the number of individuals experiencing first time homelessness continued to increase, this is attributed to economic stressors such as inflation, diminished housing stock (1.5% vacancy rate), lack of affordable housing, fair market rates not aligned with rental costs in our coastal community, seniors on fixed income and unemployment at 3.5% which aligns with the national average. The CoC utilized the HHAP goal setting tool to confirm if the data is showing a downward trend and the tool confirms that our community continues to show an increase. In recognizing this projection, our COC established a more ambitious goal for HHAP Round 4 to begin flattening the curve.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
1,174	-140	-12%	1,034

Decrease/Increase in # of People
Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

This outcome goal will focus on our Transitional Aged Youth who become homeless for the first time. In 2021, 50 TAY experienced first time homeless. The overall goal is to focus strategies and efforts to reduce TAY age (18-24) experiencing first time homelessness and continue a downward trend by incorporating homeless prevention and diversion strategies, rapid rehousing and connection to services geared toward TAY such as youth crisis, mental health and trauma treatment, domestic violence and child abuse prevention, human trafficking and information to assist, including TAY committees and peer mentoring.

Describe the trackable data goal(s) related to this Outcome Goal:

VC aims to reduce the number of TAY experiencing homelessness by 2%

3. Increasing the number of people exiting homelessness into permanent housing.

3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [648] total people exiting homelessness into permanent housing annually, representing [108] [more] people and a [20%] [increase] from the baseline.

Goal Narrative

The overall goal to increase the number of people exiting homelessness into permanent housing by 20%. VC aims to achieve this goal by implementing intensive supportive services for those connected to permanent housing resources and continuing partnership with the United Way Landlord engagement program to identify landlords willing to work with our system of care. Additionally, the VCCoC will enhance its partnership with housing authorities to ensure supportive service agreements are implemented when working with households placed in permanent housing as a measure to ensure support is provided for those placed in permanent housing. Our community continues to face challenges with access to affordable housing, landlords willing to work with our unhoused neighbors and FMRs not aligning with rental costs in our community. Additionally, we have 136 new PSH units being built in 2023 and another 218 new PSH units by the end of 2024. This will make a significant impact on reducing the number of unsheltered people who are chronically homeless in our community. Upon review of historical data (2018-2021) we have noticed the number of individuals exiting homelessness into permanent housing shows a decrease, in recognizing this projection, our CoC established a more ambitious outcome goal to begin to flatten the curve and increase exits to permanent housing. Dialogue and discussion with developers and city partners will continue as our CoC faces challenges with available housing resources in our community.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
540	108	20%	648

Decrease/Increase in # of People

Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

This outcome goal will focus on households with children. In 2021, data showed 257 Households with children entered permanent housing. Additionally, data shows households with children are disproportionately lower relative to All Persons at entering permanent housing. The overall goal is to focus strategies and efforts to increase exits to permanent housing by incorporating short-term subsidy and stabilizing case management to regain stable housing. For people who are disabled and require additional time and supports, permanent supportive housing has proven to be a cost-efficient and effective

intervention. For those struggling with high rents and low paying jobs, subsidized, affordable housing can end their homelessness. Investment in a range of permanent and affordable housing options is needed in order to create strong families and strong neighborhoods.

Describe the trackable data goal(s) related to this Outcome Goal:

VC aims to increase the number of households with children exiting into permanent housing by 2% increase.

4. Reducing the length of time persons remain homeless.

4. Reducing the length of time persons remain homeless.

Goal Statement

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [100] days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing [29] [fewer] days and a [22%] [reduction] from the baseline.

Goal Narrative

The overall goal is to decrease length of time homeless by 19 days, at the rate of a 22% decrease. It is our goal to flatten the curve and begin a downward trend. VC aims to do this by coordinated outreach efforts and homeless prevention and diversion strategies. Upon review of historical data (2018-2021) we have noticed the number of individuals length of time homeless shows an increase. In recognizing this projection, our CoC established a more ambitious outcome goal to begin to flatten the curve and decrease length of time homeless. The increase is attributed to our diminished housing stock impeding our shelter providers to place individuals and families into permanent housing options. HHAP Round 4 funding will require each agency to work with the CoC Landlord Engagement program which will support the identification of new units and encourage landlords with incentive funding to work with our unhoused neighbors.

Baseline Data 129	Change in # of Days -29	Change as % of Baseline -22%	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs 100
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Decrease/Increase in # of Days
Decrease

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

This outcome goal will focus on the length of time homeless the Veteran population experiences. In 2021, data showed our Veteran population experienced a length of time homeless at a higher rate of 157 days. The overall goal is to focus strategies and efforts to reduce lengths of time homeless by targeting prevention and diversion resources to those most at risk of entering emergency shelter, equip emergency shelter and interim housing providers with necessary resources to rapidly re-house people, ensure inclusionary strategies such as targeted outreach and education, and inclusionary language.

Describe the trackable data goal(s) related to this Outcome Goal:

VC aims to reduce the number of Veterans experiencing a longer length of time homeless by 2% decrease.

5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [2%] of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing [1%] [fewer] people and a [33%] [reduction] from the baseline.

Goal Narrative

The overall goal is to continue to flatten the curve and maintain the downward trend. VC aims to do this by incorporating services coordination for housing retention purposes and to provide wrap around services for those who require a longer-term supportive service. Upon review of historical data (2018-2021) we have noticed the number of individuals who return to homelessness remains steady and below the federal benchmark. In recognizing this, our CoC will continue to incorporate strategies such as housing retention case managers and case conferencing to discuss cases at risk of returning to homelessness to prevention eviction and implement mitigation plans. These strategies have proven successful in our community and will continue to be part of the HHAP contracts to ensure compliance and coordination.

Baseline Data	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
3%	1%	33%	2%

Decrease/Increase in # of People

Decrease

Optional Comments

Revised per instruction from Cal ICH staff 3/24/23.

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

This outcome goal will focus on Veterans. In 2021, data showed our overall Veteran population experienced returns to homelessness at 9%. The overall goal is to focus strategies and efforts to reduce returns to homelessness by incorporating intensive supportive services for those placed in supportive housing and permanent housing, incorporate homeless prevention and diversion strategies, rapid rehousing and incorporate mitigation plans for at risk households requiring a case conference for potential CoC transfer for permanent supportive housing requiring case managers to discuss at risks of returns to homelessness cases at Coordinated Entry System Case Conference meetings. This will allow for trackable at-risk cases to ensure mitigation plans are implemented to prevent returns to homelessness. This goal will also focus on inclusion to ensure inclusionary language, and equal access to resources and CoC transfers to prevent exits to homelessness.

Describe the trackable data goal(s) related to this Outcome Goal:

VC aims to reduce the number of Veterans experiencing returns to homelessness by 1% decrease.

6. Increasing successful placements from street outreach.

6. Increasing successful placements from street outreach.

Goal Statement

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [95] total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing [32] [more] people and a [51%] [increase] from the baseline.

Goal Narrative

The overall goal is to increase outreach services and place into successful placements including emergency shelter, transitional housing, interim sheltering and permanent housing. VC aims to do this by coordinating outreach services, implementing a more robust outreach including weekends, and evening hours along with ongoing partnerships with local emergency shelters for immediate placement to offer during outreach services. Furthermore, upon review of historical data (2018-2021) we have noticed the number of individuals successful placements from street outreach continued to increase, this is attributed to an increase in HMIS data entry and accurate reporting of exits including data entry/exit timeliness. The CoC utilized the HHAP goal setting tool to confirm if the data is showing an upward trend and the tool confirms that successful placements can increase by as much as 51% by 2025.

Baseline Data	Change in # of People	Change as % of Baseline	Target Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
63	32	51%	95

Decrease/Increase in # of People

Increase

Optional Comments

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by

data in your landscape assessment:

This outcome goal will focus on increasing successful placements from street outreach with households with children. In 2021, data showed 0% of our overall households with children population was served by street outreach. There was a 4% increase of households with children who experienced homelessness, whereas 7 families were deemed chronically homeless. VC aims to incorporate strategies to ensure no child is unsheltered on the streets by expanding street outreach efforts and increasing direct referrals to vacant emergency shelter or transitional housing beds. Additionally, VC aims to connect households with children to employment services to support increasing income and housing stability. This goal will also focus on inclusion to ensure inclusionary language, an equal access to resources. This outcome goal may be impacted by Data Quality issues, therefore, the CoC will ensure Data Quality efforts will be addressed.

Describe the trackable data goal(s) related to this Outcome Goal:

VC aims to increase the number of households with children with successful placements by 2%.

Table 5: Strategies to Achieve Outcome Goals

Strategy 1

Type of Strategy

Building the capacity of homelessness response system to utilize resources, implement best practices, and/or achieve outcomes

Description

Ventura County needs a clear, consistent, and targeted crisis response system that quickly and compassionately assesses a household’s needs and provides tailored resources to individuals and families in crisis. Strategic and efficient interventions can reduce the number of people entering the homeless system and quickly stabilize people who are already experiencing homelessness. An effective crisis response system will target prevention and diversion resources to those most at risk of entering emergency shelter, equip emergency shelter and interim housing providers with necessary resources to rapidly re-house people, and coordinate outreach for those currently on the streets. Incorporate inclusive strategies through peer support and consumer involvement and efforts to reduce the number of persons experiencing homelessness, reduce the number of persons who become homeless for the first time and increase successful placements from street outreach. These strategies include serving our underserved TAY population, and households with children.

Timeframe

2022-2026

Entities with Lead Responsibilities

Ventura County Continuum of Care providers

Measurable Targets

Increase Homeless Prevention funding and utilization of Emergency Housing Vouchers to support those at risk of entering homelessness. 152 vouchers issued to support this strategy. Increase Homeless Prevention funding to support Youth 18-24.

Performance Measure(s) to Be Impacted (Check all that apply)

- 1. Reducing the number of persons experiencing homelessness.
- 2. Reducing the number of persons who become homeless for the first time.
- 6. Increasing successful placements from street outreach
- 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 2

Type of Strategy

Increasing investments into, or otherwise scaling up, specific interventions or program types

Description

A stable and affordable home for everyone is the vision of the homeless plan. In order to realize this vision, a range of permanent housing options is needed. For many, a short-term subsidy and stabilizing case management is all that is needed to regain stable housing. For people who are disabled and require additional time and supports, permanent supportive housing has proven to be a cost-efficient and effective intervention. For those struggling with high rents and low paying jobs, subsidized, affordable housing can end their homelessness. Investment in a range of permanent and affordable housing options is needed in order to create strong families and strong neighborhoods. Our CoC will focus strategies and efforts to reduce returns to homelessness by incorporating intensive supportive services for those placed in supportive housing and permanent housing, incorporate homeless prevention and diversion strategies, rapid rehousing and incorporate mitigation plans for at risk households requiring a case conference for potential CoC transfer for permanent supportive housing requiring case managers to discuss at risks of returns to homelessness cases at Coordinated Entry System Case Conference meetings. This will allow for trackable at-risk cases to ensure mitigation plans are implemented to prevent returns to homelessness. This goal will also focus on inclusion to ensure inclusionary language, an equal access to resources and CoC transfers to prevent exits to homelessness.

Timeframe

2022-2026

Entities with Lead Responsibilities

Ventura County Continuum of Care Providers, Ventura Housing Authority

Measurable Targets

136 new PSH units being built in 2023 and another 218 new PSH units by the end of 2024.

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 3

Type of Strategy

Improving access to supportive services and/or physical health and behavioral health services

Description

Provide wrap-around, individualized, comprehensive services to protect the stability of housing, especially in times of crisis by increasing partnership with managed health care plans and behavioral

health system.

Timeframe

2022-2026

Entities with Lead Responsibilities

Ventura County Continuum of Care Providers, Human Services Agency, Gold Coast Health Care Plan
HHIP Incentive Funding

Measurable Targets

Increase in supportive services case management staffing through leveraged funding and HHAP funding and work toward staffing ratio for higher service need individuals.

Performance Measure(s) to Be Impacted (Check all that apply)

- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 4

Type of Strategy

Expanding and strengthening cross-system partnerships and/or collaborative planning

Description

For many non-disabled people, finding living wage employment is an essential part of moving on from homelessness – and usually one of the biggest challenges. To better meet the needs of people experiencing homelessness, the workforce development system must be expanded to increase capacity and flexibility. Homeless providers need to be better equipped with tools to assess and connect clients for whom employment is appropriate to the most suitable resources. Innovative approaches to creating career opportunities for the most vulnerable individuals are in the development stages of implementation in coordination with the Human Services Agency Employment Services Program. The CoC will ensure inclusionary strategies such as targeted outreach and service connection and education, and inclusionary language to ensure households are supported. Increase in employment and/or income is another strategy to reducing returns to homelessness or first-time homelessness.

Timeframe

2022-2026

Entities with Lead Responsibilities

Ventura County Continuum of Care Providers, Human Services Agency Employment Services (Pathways to Employment)

Measurable Targets

Increase referrals to employment services by 10%.

Performance Measure(s) to Be Impacted (Check all that apply)

- 2. Reducing the number of persons who become homeless for the first time.
- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 7. Focused on equity goals related to underserved populations and populations disproportionately

impacted by homelessness.

Strategy 5

Type of Strategy

Strengthening the quality or performance of housing and/or services programs

Description

Reviewing data quality on a quarterly basis allows CoC staff to analyze performance and update strategies to support a reduction in unsheltered homelessness. CoC has established performance standards for CoC, ESG and State-funded projects in consultation with its Subrecipients. Performance standards are established by project type, based upon HUD's national targets, as well as state and local targets that account for the unique needs of the homeless population and subpopulations within the Ventura County. To set these performance targets, the CoC reviews HUD established performance areas, including those for High Performing Communities and those included in the application review criteria in the CoC Notice of Funding Availability (NOFA), as well as HMIS and performance data for CoC, ESG and State-funded projects. CoC monitors project performance on an ongoing basis through HMIS data as well as annually through the Annual Performance Report (APR). Strategies are discussed during Data Performance and Evaluation Committee and are implemented when reviewing new projects and recommending funding. These funding recommendations also support efforts in aligning housing and services and addressing the local landscape funding analysis and provide gaps analysis reporting on a quarterly basis. This will support efforts and ensure steps to meet a full system coverage when new funding opportunities open.

Timeframe

2022-2026

Entities with Lead Responsibilities

VC CoC Providers, CoC Staff and Data Performance and Evaluation Committee members.

Measurable Targets

Use HHAP funding Outcome Goals to measure targets and work toward thresholds.

Performance Measure(s) to Be Impacted (Check all that apply)

1. Reducing the number of persons experiencing homelessness.
2. Reducing the number of persons who become homeless for the first time.
3. Increasing the number of people exiting homelessness into permanent housing.
4. Reducing the length of time persons remain homeless.
5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
6. Increasing successful placements from street outreach
7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy 6

Type of Strategy

Expanding and strengthening partnerships with people with lived expertise

Description

Fund the National Health Foundation to engage people with lived experience with following activities:

Organize a community workgroup for PLE to begin activities and hold space for discussion;
Offer stipends to PLE who are willing to engage and offer input;
Provide training to the VC CoC service providers on how to better engage with PLE;
Debrief with PLE after community meetings for feedback;
Offer mentoring opportunities for PLE through peer support;
Attend VC CoC committee meetings to provide input;
Report back to the VC CoC Board with recommendations.

Timeframe

December 2022-August 23, 2023

Entities with Lead Responsibilities

National Health Foundation, A Friend Indeed, VC CoC

Measurable Targets

Increase participation of PLE via committee participation and workgroup participation.

Performance Measure(s) to Be Impacted (Check all that apply)

7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

*Click + **Add Strategy** above to add additional strategies as needed.*

Part III. Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-4 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) collaborated with other overlapping jurisdictions to develop the strategies and goals related to HHAP-4

Q1

Yes

Question 2

[50220.8(b)(3)(D)] My jurisdiction (e.g., City, County, CoC) consulted with each of the following entities to determine how HHAP-4 funds would be used:

Public agencies (governmental entities)

Yes

Private sector partners (philanthropy, local businesses, CBOs, etc.)

Yes

Service providers (direct service providers, outreach, shelter providers, etc.)

Yes

Local governing boards

Yes

People with lived experience

Yes

Other

No

a. Please describe your most notable coordination and collaborative processes with these entities.

A countywide MOU has been established that commits to consulting with the CoC on funding any homeless/housing efforts. At this time all 11 jurisdictions have signed on to this agreement. Three of the 11 jurisdictions will partner with HUD and CoC for technical assistance to enhance and update the Homelessness Plan for each city to adopt. Through Board approval, The National Health Foundation was funded using HUD CoC planning grant funds to Engage People with Lived Experience of Homelessness.

Question 3

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is partnering or plans to use **any round** of HHAP funding to increase partnership with:

People with lived experience

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Social services (CalFresh, Medi-cal, CalWORKs, SSI, VA Benefits, etc.)

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Justice entities

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Workforce system

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Services for older adults

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Services for people with disabilities

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Child welfare system

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

No

Education system

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Local Homeless Coordinated Entry System

Yes

Is this partnership formal or informal?

Formal partnering

Is this partnership current or planned?

Current

Do HHAP Funds Support This Partnership?

Yes

Other (please specify)

No

a. Please describe your most notable partnership with these groups (e.g. MOUs, shared funding, data sharing agreements, service coordination, etc.)

The CoC partners with the Workforce Development Board (WDB) of Ventura County and Employment Services Division of Ventura County. As a result, the WDB Pathways to Employment Ventura County project aims to connect people experiencing or at risk of homelessness with job training and placement programs. This program will serve to ensure individuals have the tools they need for long-term stability and success. The project will capitalize on the CoC's Pathways to Home Coordinated Entry System receiving referrals for program enrollment. The program will facilitate access to supportive services like childcare subsidies, and transportation assistance to help increase the likelihood that individuals will retain employment. The program will:

- Strengthen collaboration with the VC CoC and homeless service providers
- Utilize evidence-based employment approaches to help the target population advance to employment options that meet their long-term needs and interests
- Educate and encourage employers to capitalize on the new Hiring Homeless Tax Credit
- Train staff and partners to meet the needs of homeless and housing insecure jobseekers.

The CoC partners with the Re-entry Council of Ventura County. The council is comprised of partnerships with the Ventura County Sheriff's Department, Human Services Agency Employment Services, Ventura County Probation Department, Ventura County Public Defender's Office, Ventura County Behavioral Health, Ventura County District Attorney's Office, Human Services Agency Homeless Services, and other local organizations. The committee meets every other month to discuss initiatives around re-entry, and partner to connect people to homeless services programs.

Question 4

[50220.8(b)(3)(B) and 50220.8(b)(3)(E)] My jurisdiction (e.g., City, County, CoC) is strengthening its partnership, strategies, and resources across:

Managed care plans and resources (such as the Housing and Homelessness Incentive Program [HHIP])

Yes

Physical and behavioral health care systems and resources

Yes

Public health system and resources

Yes

a. Please describe your most notable coordination, planning, and/or sharing of data/information that is occurring within these partnerships.

The CoC partners with the Gold Coast HealthCare Plan (GCHP) and have begun establishing regular check-in meetings to facilitate information-sharing goals and coordination in developing aligned HHAP and Housing and Homeless Incentive Program funding proposals. GCHP is highly engaged with the CoC, both as a participating Member Organization and through the participation of GCHP's Chief Medical Officer as a CoC Board Member. All Ventura County CoC Member Organizations and Board Members will be engaged

in developing the County of Ventura/CoC's joint HHAP Round 3 grant application, providing feedback and input on gaps and needs, priority populations, proposed interventions, and metrics to measure progress and outcomes. In addition to coordination of additional incentive dollar funding as a catalyst for CoC projects.

The CoC partners with Healthcare Agency Whole Person Care and Cal AIM. Cal AIM Builds capacity in a clinically linked housing continuum via in lieu of services for California's homeless population, including housing transition navigation services, housing deposits, housing tenancy, and sustaining services, short-term post hospitalization housing, recuperative care for inpatient transitions, and day habilitation programs. Cal AIM participates in the Coordinated Entry System and works on housing referrals to permanent housing via Pathways to Home case conferencing. HHIP incentive dollars will be focused on growing housing to ensure homeless VC residents are engaged.

Question 5

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

[50220.8(b)(3)(F)] Please select what actions your jurisdiction will take to ensure racial/ethnic/gender groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services:

Disaggregating administrative data for use in decision making processes

Modifying procurement processes

Ensuring those with lived experience have a role in program design, strategy development, and oversight

Developing workgroups and hosting training related to advancing equity

a. Please describe the most notable specific actions the jurisdiction will take regarding equity for racial/ethnic/gender groups.

Based on the results of the most recent Racial, Gender and Ethnic analysis conducted on September 30, 2022, the Ventura County Continuum of Care (VC CoC) recommends the following action items be addressed:

- 1) Create messaging targeted at local governments and the public that shares best practices to serve all homeless individuals and families, including LGBTQ+, youth, veterans, mentally ill, seniors and those who are disabled.
- 2) Add training and education on the topics of racial and ethnic diversity, including gender equality, for homeless service providers and organizations participating in the VC CoC.
- 3) Provide outreach to organizations that are led by Black, Latinx, Asian, Pacific Islander, Native and Indigenous people and LGBTQ+ that support the goal of preventing and ending homelessness.
- 4) Continue collecting data to evaluate CoC funded projects and determine which programs need to provide equal access and/or more diverse services. Collaborate with local universities, such as California State University Channel Islands, to assist with this research.
- 5) Increase access for those with limited English proficiency including building bi-cultural partnerships with agencies and organizations serving this population.
- 6) Conduct further research on the different subpopulations experiencing homelessness to determine the housing needs among them.
- 7) Solicit client stories across all demographics, subpopulations, including the LGBTQ+ community, to celebrate program success, highlight needs for affordable housing, advocate for additional resources and

impact decision making.

Question 6

[50220.8(b)(3)(G)] My jurisdiction (e.g., City, County, CoC) has specific strategies to prevent exits to homelessness from **institutional settings** in partnership with the following mainstream systems:

Physical and behavioral health care systems and managed care plan organizations

Yes, formal partnering

Public health system

Yes, formal partnering

Criminal legal system and system for supporting re-entry from incarceration

Yes, formal partnering

Child welfare system

Yes, formal partnering

Affordable housing funders and providers

Yes, formal partnering

Income support programs

Yes, formal partnering

Education system

Yes, formal partnering

Workforce and employment systems

Yes, formal partnering

Other (please specify)

No

a. Please describe the most notable specific actions the jurisdiction will take to prevent exits to homelessness from institutional settings

CoC partners with diverse community partners including Community Intervention Court through the City of Ventura Police Department and the Ventura County Superior Court. Community Intervention Court provides defendants charged with repeated homeless-related crimes the opportunity to participate in appropriate treatment and social service programs aimed at assisting them with reintegration into society. It is open to homeless people arrested for municipal code violations in the City of Ventura. Defendants participate in an intensive, closely supervised case management program, which substitutes counseling, treatment, and participation in social service programs for the traditional fines, fees and jail time. Ventura County partners include: the Public Defender, Behavioral Health Department, Alcohol and Drug Programs, and Sheriff's Department. Community-based partner(s) include: the Ventura Police Department, Ventura City Attorney, Project Understanding, Turning Point Foundation, and Salvation Army of Ventura. CoC was awarded funding under the Second Chance Act which is to reduce recidivism, increase public safety, and assist states and communities to address the growing population of inmates returning to communities. The focus has been placed on four areas: jobs, housing, substance abuse/mental health

treatment and families.

The CoC partners with the Re-entry Council of Ventura County. The council is comprised of partnerships with the Ventura County Sheriff's Department, Human Services Agency Employment Services, Ventura County Probation Department, Ventura County Public Defender's Office, Ventura County Behavioral Health, Ventura County District Attorney's Office, Human Services Agency Homeless Services, and other local organizations. The committee meets every other month to discuss initiatives around re-entry, and partner to connect people to homeless services programs.

Question 7

[50220.8(b)(3)(H)] Specific and quantifiable **systems improvements** that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of providers to administer culturally specific services.

Partnership with the Ventura County Workforce Development Board has been established and linked to our Coordinated Entry System for referrals for those seeking employment support.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

The Ventura CoC is implementing the HUD technical assistance (TA) 3-to-5-year strategy to improve the capacity of people setting up, operating, and benefiting from the local Homeless Management Information System (HMIS). In regard to the software provider, the HMIS lead is entrusted by the CoC to manage the software provider contract/relationship and act as fiduciary on behalf of the CoC. The HMIS lead now conducts more frequent monitoring of software providers and now has access to all programming specs/logic, terminology assumptions, and report generation functionality.

In regard to end users, HMIS lead supports all end users and administrators with meeting data quality standards. HMIS lead has developed training curricula to meet the unique needs of beginner, intermediate, and advance users. HMIS lead has begun to collect data from end users pre- and post-training, and has begun to use the results to enhance training curricula and data delivery.

HMIS lead has ensured data is high quality for use in planning/review and ranking. HMIS lead supports data literacy across CoC planning. HMIS lead will provide/manage/merge and de-duplicate high quality data to support cross-system care coordination and planning efforts.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

In regard to capacity for pooling and aligning housing and services, the CoC is in the process of redesigning the Housing and Services Committee and Data Performance and Evaluation Committee to address the local landscape funding analysis and provide gaps analysis reporting on a quarterly basis. This will support efforts and ensure steps to meet a full system coverage when new funding opportunities open. Additionally, Supportive Housing and Services plays a critical role in building the infrastructure our community needs to both reduce homelessness and increase housing, shelter, and wrap-around services for our most vulnerable neighbors. Utilizing this data will address areas of need to begin developing regional coordination and plans on how to address homeless prevention, housing retention to include wrap around services and successful exits to permanent housing with a decrease in length of time homeless.

(IV) Improving homeless point-in-time counts.

The Ventura County CoC utilized the County of Ventura's ESRI system for mobile application surveys with geographic information system (GIS) mapping technology in 2022. This system improvement allowed city leads, service providers and law enforcement partners to identify areas with encampments that needed to be surveyed for up to seven days from the Point-In-Time (PIT) Count. Volunteer recruitment included veteran service providers, peer support groups, youth service providers, local school district homeless

liaisons and transitional age youth to ensure homeless subpopulations were counted. Bilingual volunteers were asked to survey specific areas that have a greater number of Hispanic/Latino population, to ensure Spanish translation was available. There is a need to increase the number of Latinx organizations and staff who participate in the PIT Count so this is an area for improvement in Ventura County. Volunteer training was offered by VC CoC staff remotely on Zoom and a recording was posted for reference. The PIT Count data was deduplicated by a contracted research organization, Urban Initiatives.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youth-specific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

In regards to Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, the CoC will coordinate efforts with the VCHMIS team and use the following process, Racial Equity & Coordinated Entry: Where Can Disparities Happen in the Process? - National Alliance to End Homelessness.

The CoC began diversity, equity, and inclusion discussions in 2021 via CES Pathways to Home Coordinated Entry System including updating and aligning the prioritization vulnerability assessment tool to meet the needs of our diverse community. These changes have prompted HMIS system changes to reflect and training conducted with service providers. VCCoC and VCHMIS continue to meet quarterly to address DEI initiatives and support updates to meet the diverse needs of our community.

CES is reviewed annually to ensure eligibility criteria is low barrier, Housing first compliant and appropriate for each project type to ensure diversity, equity and inclusionary framework and tested to ensure that CE is appropriately matching people to the right interventions and levels of assistance. Feedback is solicited quarterly/annually from participating projects and from individuals and families experiencing homelessness or recently connected to housing to align with CoC priorities and Federal mandates via community surveys/workgroups and reviewed at the HMIS/CES Steering Committee for adoption and presented to the CoC Board for approval. Policy/procedure update training is executed prior to the new federal fiscal year to align with data entry timelines. When prioritization or Federal mandates occur impacting the prioritization process, CoC evaluates, solicits feedback, and implements changes as a result within 10 days.

CES is reviewed annually to reduce burden by ensuring minimum required information for diversion and housing-focused problem solving. CES uses conditional logic tied to homeless status to remove irrelevant questions. Organizations use multilingual staff to assist with assessments or refer to agencies for assistance. CES providers allow participants to refuse answers and reject housing/service options offered without penalty or limiting access to assistance. CES providers gather relevant information to connect a person to a service strategy/housing plan to best meet the person's needs. There are no limits on the number of times a participant may deny housing resources. Denials are documented to support a more appropriate referral and CoC does not require participants to complete assessments at initial intake. Childcare is utilized to assist participants while completing assessments or case management follow up which include CalWORKS and Child Development Resources. CoC funds street outreach projects to meet participants where they are, including a 24/7 hotline through the 2-1-1 call center. CoC staff provide annual training on culturally and linguistically competent practices, Housing First, Motivational Interviewing, Trauma Informed Care and Diversity, Equity and Inclusion.

Question 8

***Responses to these questions are for informational purposes only.**

What information, guidance, technical assistance, training, and/or alignment of resources and programs should Cal ICH and other State Agencies prioritize to support jurisdictions in progressing towards their Outcome Goals, Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness, and/or would otherwise help strengthen local partnerships, coordination,

planning, and progress toward preventing and ending homelessness?

Information, Guidance, and Technical Assistance

Technical assistance related to achieving outcome goals

Technical assistance on implementing performance-based contracting

Trainings on topics of equity

Alignment of Resources and Programs

In the space below, please describe what Cal ICH and other State Agencies should prioritize related to alignment of resources and programs, strengthening partnerships and collaborations, or any other ways that State can support communities' progress:

Untitled

There have been more opportunities to leverage funding through operational subsidies and supportive services, especially through healthcare (CalAIM), behavioral health services and justice involved programs. The other collaborative agencies should include CDSS, DCHS, DMHC (Dept. of Managed Health Care) and the Department of Justice (DOJ).

The biggest challenge when trying to create deeply affordable housing for persons experiencing homelessness continues to be identifying funding for operations and supportive services. Generally speaking, housing developers have a strong preference for long commitments of funds (the reason PBVs are so coveted) because, in addition to providing financial security over time, the banks will allow you to borrow against the income so it also helps get the project built.

While one-time funding from the state is helpful, we could make a more meaningful impact locally with commitments of funds that could be used to subsidize units for longer periods of time (5, 10, 15 years). There is a lot of risk for developers related to PSH operations, which limits the number of units that are developed.

We often also see that funding sources don't work well together (either the requirements between sources are contradictory or the timing constraints make it impossible to pair funding together). Fewer requirements and looser timeframes for committing and spending funds would also help local jurisdictions bring units online.

For funding beyond the initial capitalized operating subsidy provided under the Homekey program. Many communities (including ours) took leaps of faith that we would be able to figure out the operations after the operating subsidies for Homekey and local match (typically seven years but sometimes sooner) are exhausted. Without additional investment from the state, there are going to be a LOT of Homekey-funded developments with significant operating losses in years 5-8, which puts the portfolio at risk.

Part IV. Funding Plan Strategic Intent Narrative

Question 1

Eligible Use 1

Eligible Use Category Intended to be Supported with HHAP-4

1. Rapid rehousing

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)

11.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

7.00%

Activities to be Supported with HHAP-4

Funds will be used to provide a tailored package of assistance to help mentally ill homeless adults and TAY in Ventura County to find housing as quickly as possible and receive case management for stabilization. Rapid Re-Housing meets an immediate need in addressing homelessness in the CoC by moving mentally ill persons experiencing homelessness to permanent housing reducing the number of homeless persons and the length of time persons experience homelessness. The time limited financial assistance includes short to long term rental assistance of one to 12 months of rent, security deposits, moving costs, rent application fees (charged by the owner to all applicants), rental arrears, utility payments, utility deposits, last month's rent, incentives to landlords and other eligible related costs.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

The use of Rapid Rehousing funds will support those who are unsheltered or sheltered in emergency shelter, safe haven to secure permanent housing with support of rental assistance. United Way of Ventura County continues to support agencies with landlord engagement and incentives to increase housing stock in our community which will greatly support those who are utilizing rapid rehousing funds.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Community feedback and surveys were conducted to identify Ventura counties funding priorities. Rapid rehousing was deemed top 2 of the local priorities. Rapid rehousing will support exits to permanent housing which is a top priority and goal in our community. Rapid rehousing funding has been limited among other funding sources, therefore maximizing funding via HHAP is critical to our CoC system of care.

Eligible Use 2

Eligible Use Category Intended to be Supported with HHAP-4

2. Operating subsidies

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)

40.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

2.00%

Activities to be Supported with HHAP-4

Funds will be used to support permanent supportive housing units including operating reserves and staffing costs and supportive services of the affordable housing program for homeless persons with special needs that include mental illness, disabilities, co-occurring mental illness and substance use disorders, including TAY population.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

The use of Operating Subsidies funds will support the operations of established permanent supportive housing units and ensure appropriate staffing levels are maintained at each site. This in turn supports housing retention and prevents returns to homelessness. These funds will also support 8 additional permanent supportive housing units including youth set aside unit.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Community feedback and surveys were conducted to identify Ventura counties funding priorities. Operating subsidies was deemed top 4 of the local priorities. Ensuring our system of care maintains funding is critical to meet permanent housing outcome goals.

Eligible Use 3

Eligible Use Category Intended to be Supported with HHAP-4

4. Services coordination

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)

5.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

1.00%

Activities to be Supported with HHAP-4

Funds will be used to provide permanent and safe housing, enhance the lives and well-being of tenants and meet critical needs to sustain housing. The tenants will have access to intense support services including but not limited to case-management, peer advocacy and support, counseling services, assistance with essential human needs, and help with daily living skills.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

The use of services coordination funds will enhance and support youth with access to resources including employment services, life skills and provide case management., These services will help with the transition from transitional housing to permanent housing and support housing retention goals.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Community feedback and surveys were conducted to identify Ventura Counties funding priorities. Services coordination was deemed top 6 of the local priorities. Ensuring ongoing case management and support while transitioning from transitional housing to permanent housing is critical. Services coordination will also support housing retention.

Eligible Use 4

Eligible Use Category Intended to be Supported with HHAP-4

7. Prevention and diversion

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)

10.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

0.00%

Activities to be Supported with HHAP-4

Funds will be used to provide a variety of time-limited financial assistance (no more than 12 months in a 24-month period), housing search and placement services, case management housing stabilization services and targeted support services.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Homeless prevention and diversion is critical in our community as we continue to identify at risk households with rising rental costs and wage gaps.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Community feedback and surveys were conducted to identify Ventura Counties funding priorities. Homeless prevention and diversion was deemed top 2 of the local priorities. With the current rental market, high rental costs and wage gap, homeless prevention will flatten the curve and prevent newly first time homeless incidences.

Eligible Use 5

Eligible Use Category Intended to be Supported with HHAP-4

8. Interim sheltering (new and existing)

Approximate % of TOTAL HHAP-4 ALLOCATION to be sed on this Eligible Use(%)

27.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)

0.00%

Activities to be Supported with HHAP-4

Funds will be used to expand its Recuperative Care beds by 50% doubling the number of available recuperative care beds (20 additional). This project will also serve the older adults population to provide medical oversight, education and medicine management.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Their overall goal is to support the transition from RC to PH.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

Community feedback and surveys were conducted to identify Ventura Counties funding priorities. Interim Sheltering was deemed top 5 of the local priorities. Increasing recuperative care beds in our community will support those exiting the hospital who need resources and support to heal and recover in a safe environment. Recuperative care will support exits to permanent housing.

Table 7. Demonstrated Need

of available shelter beds
611

of people experiencing unsheltered homelessness in the homeless point-in-time count
1,356

Shelter vacancy rate (%) in the summer months
1.50%

Shelter vacancy rate (%) in the winter months
2.00%

% of exits from emergency shelters to permanent housing solutions
39.00%

Describe plan to connect residents to permanent housing.

Emergency shelters have partnered with the local Coordinated Entry System (Pathways to Home) to connect individuals to Permanent Housing and Permanent Supportive Housing resources for those who are experiencing literal homelessness. In addition, the CoC has funded a landlord engagement program with the United Way of Ventura County that is building connections and making it easier to utilize a rapid rehousing model by moving emergency shelter residents into permanent housing.

Eligible Use 6

Eligible Use Category Intended to be Supported with HHAP-4

10. Administrative (up to 7%)

Approximate % of TOTAL HHAP-4 ALLOCATION to be used on this Eligible Use(%)
7.00%

Approximate % of TOTAL HHAP-4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside? (%)
0.00%

Activities to be Supported with HHAP-4

Funds will be used to manage HHAP grant administrative activities and fund grant administrator position.

How is this a strategic use of HHAP-4 resources that will address needs and gaps within the homelessness response system?

Oversight and management of HHAP grants is critical by ensuring our community meets outcome goals and continues partnerships.

How were these decisions to invest HHAP-4 into these activities informed by the planned uses of other state, local, and/or federal funding sources (as documented in the Landscape Analysis in Part I)?

VC CoC Board approved allocation of administrative funds.

Question 2

Please describe how the planned investments of HHAP-4 resources and implementation of the activities to be supported will:

Help drive progress toward achievement of the Outcome Goals and Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness (as identified in Part II above):

VC CoC intends to use funds to build upon regional coordination and enhance housing, prevention and outreach activities. It is our intended goal to serve disproportionately and underserved populations including our transitional aged youth 18-24, Veterans, and families with children. We intend to meet these goals by implementing projects that serve all populations with targeted outreach strategies. These projects include delivery of permanent housing, services coordination, homeless prevention and rapid rehousing.

Help address racial inequities and other inequities in the jurisdiction's homelessness response system:

Our CoC utilizes a transparent process for determining funding priorities and awarding funding to service providers. The CoC staff have been working with committees to increase participation of organizations with trusted relationships with underserved groups including organizations that serve undocumented persons and farmworkers and organizations that serve LGBTQ+ persons. Our CoC has been intentionally reaching out to provider and stakeholders to increase participation of persons with lived experience. Our CoC intends to award agencies who have established specific strategies to support and serve those who are underserved in our community, including but not limited to, Black/African American, Hispanics and LGBTQ+ community by incorporating homeless prevention, rapid rehousing, permanent housing and services coordination which will align with diversity, equity and inclusion.

Be aligned with health and behavioral health care strategies and resources, including resources of local Medi-Cal managed care plans:

Our CoC has established strong formal partnerships with healthcare and behavioral health agencies. These partnerships and collaboration include the Managed Health Care Plan, Cal AIM, Healthcare Agency Behavioral Health, Health Care Agency Whole Person Care and Gold Coast Health Care plan. These partnerships will allow coordination and collaboration between service providers and participants and support services coordination with the goal of incorporating services coordination such as supportive services for housing retention and access to healthcare.

Support increased exits to permanent housing among people experiencing homelessness:

Our CoC intends to increase exits from homelessness to permanent housing by increasing accessing to flexible housing resources including homeless prevention, rapid rehousing and operational subsidies to support the ongoing operations of permanent supportive housing units. To further support this goal, our CoC also intends to provide ongoing supportive services under services coordination to ensure participant stability in housing and to connect to mainstream resources and benefits to support long term success.

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Yes

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	2238	PIT 2022 Data
# of People Who are Sheltered (ES, TH, SH)	882	PIT 2022 Data
# of People Who are Unsheltered	1356	PIT 2022 Data
Household Composition		
# of Households without Children	2463	HMIS- CoC APR 10/1/21-9/30/22
# of Households with At Least 1 Adult & 1 Child	303	HMIS- CoC APR 10/1/21-9/30/22
# of Households with Only Children	2	HMIS- CoC APR 10/1/21-9/30/22
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	1144	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Experiencing Significant Mental Illness	1077	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Experiencing Substance Abuse Disorders	700	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Veterans	265	HMIS- CoC APR 10/1/21-9/30/22
# of Adults with HIV/AIDS	14	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Survivors of Domestic Violence	523	HMIS- CoC APR 10/1/21-9/30/22
# of Unaccompanied Youth (under 25)	111	HMIS- CoC APR 10/1/21-9/30/22
# of Parenting Youth (under 25)	15	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Children of Parenting Youth	27	HMIS- CoC APR 10/1/21-9/30/22
Gender Demographics		
# of Women/Girls	1827	HMIS- CoC APR 10/1/21-9/30/22
# of Men/Boys	1916	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Transgender	15	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Gender Non-Conforming	11	HMIS- CoC APR 10/1/21-9/30/22
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	1962	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Non-Hispanic/Non-Latino	1756	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Black or African American	228	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Asian	25	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are American Indian or Alaska Native	52	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Native Hawaiian or Other Pacific Islander	10	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are White	3134	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Multiple Races	209	HMIS- CoC APR 10/1/21-9/30/22

**If data is not available, please input N/A in the cell and explain why the data is not available below:*

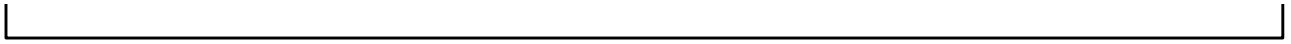


Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention on Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: Services Only	Other: Drop In Centers, Sleeping Cars, River Haven	Source(s) and Timeframe of Data
Household Composition										
# of Households without Children	201	289	32	807	N/A	21	818	229	66	HMIS- CoC APR 10/1/21-9/30/22
# of Households with At Least 1 Adult & 1 Child	25	160	4	24	N/A	14	12	64	0	HMIS- CoC APR 10/1/21-9/30/22
# of Households with Only Children	0	0	0	1	N/A	0	1	0	0	HMIS- CoC APR 10/1/21-9/30/22
Sub Populations and Other Characteristics										
# of Adults Who are Experiencing Chronic Homelessness	178	122	8	389	N/A	0	310	109	28	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Experiencing Significant Mental Illness	181	143	7	374	N/A	7	193	132	40	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Experiencing Substance Abuse Disorders	93	79	6	321	N/A	1	157	21	22	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Veterans	29	25	26	46	N/A	0	117	16	6	HMIS- CoC APR 10/1/21-9/30/22
# of Adults with HIV/AIDS	4	1	0	3	N/A	0	2	4	0	HMIS- CoC APR 10/1/21-9/30/22
# of Adults Who are Survivors of Domestic Violence	84	68	3	173	N/A	13	102	62	18	HMIS- CoC APR 10/1/21-9/30/22
# of Unaccompanied Youth (under 25)	6	26	1	48	N/A	0	22	8	0	HMIS- CoC APR 10/1/21-9/30/22
# of Parenting Youth (under 25)	1	9	0	3	N/A	0	0	2	0	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Children of Parenting Youth	1	15	0	4	N/A	0	0	7	0	HMIS- CoC APR 10/1/21-9/30/22
Gender Demographics										
# of Women/Girls	156	475	13	554	N/A	30	322	241	36	HMIS- CoC APR 10/1/21-9/30/22
# of Men/Boys	151	421	33	353	N/A	45	621	260	32	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Transgender	2	1	0	9	N/A	0	1	2	0	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Gender Non-Conforming	0	3	0	6	N/A	0	1	1	0	HMIS- CoC APR 10/1/21-9/30/22
Ethnicity and Race Demographics										
# of People Who are Hispanic/Latino	130	563	22	444	N/A	51	424	306	22	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Non-Hispanic/Non-Latino	177	338	24	469	N/A	25	491	186	46	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Black or African American	8	62	10	58	N/A	7	63	17	3	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Asian	4	8	0	8	N/A	1	2	2	0	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are American Indian or Alaska Native	2	2	3	25	N/A	2	14	2	2	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Native Hawaiian or Other Pacific Islander	1	0	0	0	N/A	0	5	4	0	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are White	274	757	30	764	N/A	56	757	435	61	HMIS- CoC APR 10/1/21-9/30/22
# of People Who are Multiple Races	16	60	1	46	N/A	9	48	28	1	HMIS- CoC APR 10/1/21-9/30/22

*If data is not available, please input N/A in the cell and explain why the data is not available below: Our Continuum does not have project types in HMIS that are coded as Diversion services and Assistance.

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down opt ans)</i>	Fiscal Year <i>(see col. A14 apply)</i>	Total Amount Invested via Homelessness Interventions	# of Vouchers <i>(if applicable)</i>	Funding Source*	Interventions on Types Supported with Funding <i>(select all that apply)</i>	Beneficiaries of Program and Services Provided	Populations Served <i>(please x the appropriate population on[s])</i>
Emergency Solutions Grants - CV (ESG-CV) - via HCD	FY 2021-2022	\$ -	N/A	State Agency	Interim Housing/Congregate/Non-Congregate Shelter	ESG-CV covers the cost of Non congregate shelter, rapid rehousing and street outreach activities. This funding has expanded services and added shelter beds.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2022-2023	\$ 593,480.00	N/A		Rental Assistance/Rapid Rehousing		
		\$ -			Outreach and Engagement		
		\$ -					
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH-HHAP 1 County	FY 2020-2021	\$ 602,105.10	N/A	State Agency	Administrative Activities	HHAP 1 Ventura County-Provides Rental Assistance/Rapid rehousing, supportive services and motel voucher emergency housing for literal homeless, at risk and TAY.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2021-2022	\$ 602,105.10	N/A		Rental Assistance/Rapid Rehousing		
	FY 2022-2023	\$ 408,191.09	N/A		Permanent Supportive and Service-Enriched Housing		
	FY 2023-2024	\$ 209,041.11	N/A		Interim Housing/Congregate/Non-Congregate Shelter		
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH-HHAP 1 CoC	FY 2020-2021	\$ 920,083.84	N/A	State Agency	Administrative Activities	HHAP 1 CoC-Provides landlord incentives, outreach and Coordination, new Navigation Centers, Emergency Shelters, Strategic Homelessness Planning for literal homeless, at risk and TAY.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2021-2022	\$ 920,083.84	N/A		Outreach and Engagement		
	FY 2022-2023	\$ 125,923.07	N/A		Interim Housing/Congregate/Non-Congregate Shelter		
	FY 2023-2024	N/A	N/A		Systems Support Activities		
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH-HHAP 2	FY 2021-2022	\$ 505,813.66	N/A	State Agency	Administrative Activities	HHAP 2-Provides Rapid rehousing, street outreach, landlord engagement, interim sheltering and supportive housing for literal homeless and at risk populations and TAY.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2022-2023	\$ 730,914.09	N/A		Rental Assistance/Rapid Rehousing		
	FY 2023-2024	\$ 326,214.25	N/A		Outreach and Engagement		
	FY 2024-2025	\$ 100,000.00	N/A				
	FY 2025-2026	\$ 100,000.00	N/A		Interim Housing/Congregate/Non-Congregate Shelter		
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH-HHAP 3	FY 2022-2023	\$ 1,740,286.68	N/A	State Agency	Administrative Activities	HHAP 3-Provides Rapid rehousing, street outreach, landlord engagement, interim sheltering and supportive housing for literal homeless and at risk populations and TAY.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2023-2024	\$ 1,740,286.69	N/A		Rental Assistance/Rapid Rehousing		
	FY 2024-2025	\$ 674,425.53	N/A		Outreach and Engagement		
	FY 2025-2026	\$ 674,425.53	N/A		Interim Housing/Congregate/Non-Congregate Shelter		
Continuum of Care Program (CoC) - via HUD	FY 2021-2022	\$ -	N/A	Federal Agency	Permanent Supportive and Service-Enriched Housing	HUD CoC funding supports Permanent Supportive Housing, rapid rehousing, HIV/AIDS activities, and administrative activities.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2022-2023	\$ -	N/A		Systems Support Activities		
	FY 2023-2024	\$ -	N/A		Administrative Activities		
	FY 2024-2025	\$ 710,833.22	N/A		Rental Assistance/Rapid Rehousing		
Housing and Disability Advocacy Program (HDAP) - via CDSS	FY 2021-2022	\$ 1,969,847	N/A	State Agency	Interim Housing/Congregate/Non-Congregate Shelter	HDAP provides funding for supportive services and also offers application fees, home habitable costs and utility deposits, arrears and ongoing utilities.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Literal homeless and at risk, or those with disabilities
	FY 2022-2023	\$ -	N/A		Rental Assistance/Rapid Rehousing		
	FY 2023-2024	\$ -	N/A		Outreach and Engagement		
		\$ -	N/A		Administrative Activities		
Community Development Block Grant (CDBG) - via HUD		\$ -	N/A	Federal Agency	Permanent Supportive and Service-Enriched Housing	El Patio: Permanent Supportive Housing CDBG provides support for The Spirit of Santa Paula: Homeless Shelter Operations and Street Outreach Turning Point Foundation: Emergency Shelter (Safe Haven) Operations	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2022-2023	\$ 278,201.00	N/A		Outreach and Engagement		
		\$ -	N/A				
		\$ -	N/A				
Supportive Services for Veteran Families Program (SSVF) - via VA		\$ -	N/A	Federal Agency	Administrative Activities	SSVF funding provides Temporary Financial Assistance for Veterans and Veteran Families, Housing Counseling and Advocacy.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness People Exp Substance Abuse Disorders Veterans People Exp HIV/ AIDS Unaccompanied Youth Parenting Youth Children of Parenting Youth Other <i>(please enter here)</i>
	FY 2022-2023	\$ 4,170,558.00	N/A		Rental Assistance/Rapid Rehousing		
		\$ -	N/A		Outreach and Engagement		
		\$ -	N/A				
Project Roomkey and Rehousing - via CDSS		\$ -	N/A	State Agency	Interim Housing/Congregate/Non-Congregate Shelter	PRK funding provides Project Room Key Motel Vouchers for the prevention and spread of COVID-19.	ALL PEOPLE EXPERIENCING HOMELESSNESS TARGETED POPULATIONS <i>(please "x" all that apply)</i> People Exp Chronic Homelessness People Exp Severe Mental Illness Veterans People Exp HIV/ AIDS Parenting Youth Children of Parenting Youth
	FY 2022-2023	\$ 278,201.00	N/A		Administrative Activities		
	FY 2023-2024	\$ -	N/A				

	FY 2024-2025	\$ 820,157.00	N/A									<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders	Unaccompanied Youth	<input checked="" type="checkbox"/>	Other (Older Adults)
Project Roomkey and Rehousing - via CDSS	FY 2021-2022	\$ -	N/A	State Agency	Administrative Activities		Funded to provide Project Room Key Motel Vouchers for the prevention and spread of COVID-19.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ -	N/A		Interim Housing/Congregate/Non-Congregate Shelter				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans		Parenting Youth		
	FY 2023-2024	\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Severe Mental Illness	<input checked="" type="checkbox"/>	People Exp HIV/ AIDS		Children of Parenting Youth		
	FY 2024-2025	\$ 4,315,276.00	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth	<input checked="" type="checkbox"/>	Other (Older Adults)		
Bringing Families Home (BFH) - via CDSS	FY 2021-2022	\$ -	N/A	State Agency	Interim Housing/Congregate/Non-Congregate Shelter	Outreach and Engagement	BFH (FY 21-24) funding offers application fees, home habitable costs, utility deposits, arrears and ongoing utilities and housing navigation.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ -	N/A		Administrative Activities	Systems Support Activities			<input checked="" type="checkbox"/>	People Exp Chronic Homelessness		Veterans		Parenting Youth		
	FY 2023-2024	\$ 915,487.00	N/A		Rental Assistance/Rapid Rehousing				<input checked="" type="checkbox"/>	People Exp Severe Mental Illness	<input checked="" type="checkbox"/>	People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A		Diversion and Homelessness Prevention				<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth	<input checked="" type="checkbox"/>	Other (Child Welfare Connected Families)		
Housing Choice Vouchers (HCVs) - via HUD	FY 2021-2022	\$ -	N/A	Federal Agency	Permanent Supportive and Service-Enriched Housing		Mainstream Vouchers for those 18-61 years old with a disability	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ -	N/A		Diversion and Homelessness Prevention				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans		Parenting Youth		
	FY 2023-2024	\$ -	N/A		Rental Assistance/Rapid Rehousing				<input checked="" type="checkbox"/>	People Exp Severe Mental Illness	<input checked="" type="checkbox"/>	People Exp HIV/ AIDS		Children of Parenting Youth		
	FY 2024-2025	\$ 20,861,706.00	N/A		Interim Housing/Congregate/Non-Congregate Shelter				<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders	<input checked="" type="checkbox"/>	Unaccompanied Youth		Other (please enter here)		
Emergency Housing Vouchers (EHVs) - via HUD	FY 2021-2022	\$ -	N/A	Federal Agency	Permanent Supportive and Service-Enriched Housing		Emergency Housing Vouchers (152 issued vouchers for City of Oxnard HA, City of San Buenaventura HA and County of Ventura HA)	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ 608,016.00	N/A		Diversion and Homelessness Prevention				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans		Parenting Youth		
		\$ -	N/A		Rental Assistance/Rapid Rehousing				<input checked="" type="checkbox"/>	People Exp Severe Mental Illness	<input checked="" type="checkbox"/>	People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here)		
HUD-VA Supportive Housing Program Vouchers (HUD-VASH) - via HUD	FY 2021-2022	\$ -	N/A	Federal Agency	Permanent Supportive and Service-Enriched Housing		Veteran Supportive Housing Vouchers (224 issued vouchers for City of Oxnard HA, City of San Buenaventura HA and County of Ventura HA)	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ -	N/A		Administrative Activities				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans		Parenting Youth		
	FY 2023-2024	\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Severe Mental Illness	<input checked="" type="checkbox"/>	People Exp HIV/ AIDS		Children of Parenting Youth		
	FY 2024-2025	\$ 1,027,653.00	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here)		
Other (enter funding source under dotted line)	FY 2021-2022	\$ -	N/A	State Agency	Permanent Supportive and Service-Enriched Housing		Funding source from CD8G-DR MHP to be used to develop Affordable Rental Housing Units in respond to regional disasters (Thomas and Wooley fires)	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ 6,044,202.00	N/A						<input checked="" type="checkbox"/>	People Exp Chronic Homelessness		Veterans		Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here)		
HOME Program - via HUD	FY 2021-2022	\$ -	N/A	Federal Agency	Systems Support Activities		Development of Permanent Supportive Housing and Affordable Rental Housing Units.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ 3,179,090.00	N/A		Permanent Supportive and Service-Enriched Housing				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness		Veterans		Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth	<input checked="" type="checkbox"/>	Other (Seniors)		
HOME - American Rescue Plan Program (HOME-ARP) - via HUD	FY 2021-2022	\$ -	N/A	Federal Agency	Permanent Supportive and Service-Enriched Housing		Development of Permanent Supportive Housing and Affordable Rental Housing Units.	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ 3,306,400.00	N/A		Systems Support Activities				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans		Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here)		
Home key (via HCD)	FY 2021-2022	\$ -	N/A	State Agency	Systems Support Activities		Development of Permanent Supportive Housing and transitional housing for Transitional Aged Youth	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ 15,128,133.00	N/A		Interim Housing/Congregate/Non-Congregate Shelter				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans	<input checked="" type="checkbox"/>	Parenting Youth		
		\$ -	N/A		Permanent Supportive and Service-Enriched Housing				<input checked="" type="checkbox"/>	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth	<input checked="" type="checkbox"/>	Other (Transitional Aged Youth)		
Other (enter funding source under dotted line)	FY 2021-2022	\$ -	N/A	State Agency	Permanent Supportive and Service-Enriched Housing		Funding source from Permanent Local Housing Allocation (PLHA) from the state to develop Permanent Supportive Housing and transitional housing for Transitional Aged Youth	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
	FY 2022-2023	\$ 15,128,133.00	N/A		Systems Support Activities				<input checked="" type="checkbox"/>	People Exp Chronic Homelessness		Veterans	<input checked="" type="checkbox"/>	Parenting Youth		
		\$ -	N/A		Interim Housing/Congregate/Non-Congregate Shelter				<input checked="" type="checkbox"/>	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth	<input checked="" type="checkbox"/>	Other (Transitional Aged Youth)		
Housing Choice Vouchers (HCVs) - via HUD	FY 2022-2023	\$ 20,861,706.00	N/A	Federal Agency	Permanent Supportive and Service-Enriched Housing		1,773 Tenant Based Vouchers	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS (please "x" all that apply)							
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Chronic Homelessness	<input checked="" type="checkbox"/>	Veterans		Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Severe Mental Illness		People Exp HIV/ AIDS		Children of Parenting Youth		
		\$ -	N/A						<input checked="" type="checkbox"/>	People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here)		

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.			
Goal Statement: By the end of the performance period, HDIS data for the [Ventura County CoC] will show [2,581] total people accessing services who are experiencing homelessness annually, representing [516] [more] people and a [25%] [increase] from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, and only update the fields in [brackets].</i>			
Goal Narrative: The overall goal is to increase the number of persons accessing services who are experiencing homelessness. This goal aligns with the recent increase of resources due to the COVID-19 pandemic including HHAP Rounds 1-3 funding which are required to be captured in HMIS. These services will ensure individuals and families have access to wrap around services to support their individualized needs. This will include referrals via Coordinated Entry System and resource referrals such as Workforce Development, Health care, domestic violence resources, services for older adults, veteran services, and tri counties regional center, etc. Furthermore, upon review of historical data (2018-2021) we have noticed the number of individuals experiencing homelessness and assessing services has continued to increase, this is attributed to an increase in service programs which in the past were not available, but also an increase in data that is entered into HMIS. The CoC utilized the HHAP goal setting tool to confirm if the data is showing an upward trend and the tool confirms that services can increase by as much as 25% by 2025.			
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
2065	516	25%	2,581
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
This outcome goal will focus on our Transitional Aged Youth who access services. In 2021, data showed only 68 TAY accessed services. The overall goal will focus on inclusive strategies through peer support and consumer involvement and efforts to enhance services to TAY age (18-24) experiencing homelessness by incorporating and increasing access to services.		VC aims to increase the number of TAY experiencing homelessness and accessing services by 2%.	

Outcome Goal #1b. Reducing the number of persons experiencing homelessness on a daily basis.			
Goal Statement: By the end of the performance period, data for the [Ventura County CoC] will show [1,085] total people experiencing unsheltered homelessness daily, representing [271] [fewer] people and a [20%] [reduction] from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			
Goal Narrative: The overall goal is to reduce the number of persons experiencing homelessness by 20% resulting in 1,085 persons unsheltered in the 2024 PIT count. By providing access to rapid rehousing, permanent housing and services coordination these system supports will help VC CoC flatten the curve and begin a downward trend. Furthermore, upon review of historical data (2018-2021) we have noticed the number of individuals experiencing unsheltered homelessness has continued to increase, however, by incorporating new housing and services resources and projected number of available affordable housing and permanent supportive housing units over the next two years, we anticipate a decrease. These new resources will support those who are currently sheltered in Emergency shelter and allow for capacity for unsheltered individuals and families to enter interim housing. Those unsheltered will also have direct access to housing. Again, this decrease will be attributed to an increase in housing programs which were not available in the past. The CoC utilized the HHAP goal setting tool to confirm if the data is showing a downward trend, the tool confirmed an upward trend therefore encouraging our CoC to create a more ambitious goal for HHAP Round 4.			
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Daily Estimate of # of people experiencing unsheltered homelessness
1356	-271	-20%	1,085
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	
This outcome goal will focus on our Transitional Aged Youth experiencing homelessness on a daily basis. A three year analysis was completed and showed 6% of our overall unsheltered population on the streets was Transitional Aged Youth. Data shows TAY (18-24) are disproportionately higher relative to All Persons at 148%. The overall goal is to focus strategies and efforts to reduce TAY age (18-24) experiencing homelessness by incorporating homeless prevention funding and diversion strategies, rapid rehousing and permanent housing resources.		VC aims to reduce the number of TAY experiencing homelessness by 2%.	

Outcome Goal #2. Reducing the number of persons who become newly homeless.			
Goal Statement: By the end of the performance period, HDIS data for the [Ventura County CoC] will show [1,034] total people become newly homeless each year, representing [140] [fewer] people and a [12%] [reduction] from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].</i>			

Goal Narrative:

The overall goal is to reduce the number of persons who become newly homeless by 12% by implementing a robust homeless prevention and diversion program and begin implementing targeted outreach for prevention services. Upon review of historical data (2018-2021) we have noticed the number of individuals experiencing first time homelessness continued to increase, this is attributed to economic stressors such as inflation, diminished housing stock (1.5% vacancy rate), lack of affordable housing, fair market rates not aligned with rental costs in our coastal community, seniors on fixed income and unemployment at 3.5% which aligns with the national average. The CoC utilized the HHAP goal setting tool to confirm if the data is showing a downward trend and the tool confirms that our community continues to show an increase. In recognizing this projection, our CoC established a more ambitious goal for HHAP Round 4 to begin flattening the curve.

Baseline Data: Annual Estimate of # of people who become newly homeless each year	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people who become newly homeless each year
1174	-140	-12%	1,034
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
This outcome goal will focus on our Transitional Aged Youth who become homeless for the first time. In 2021, 50 TAY experienced first time homeless. The overall goal is to focus strategies and efforts to reduce TAY age (18-24) experiencing first time homelessness and continue a downward trend by incorporating homeless prevention and diversion strategies, rapid rehousing and connection to services geared toward TAY such as youth crisis, mental health and trauma treatment, domestic violence and child abuse prevention, human trafficking and information to assist, including TAY committees and peer mentoring.		<i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i> VC aims to reduce the number of TAY experiencing homelessness by 2%	

Outcome Goal #3. Increasing the number of people exiting homelessness into permanent housing.**Goal Statement:**

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [648] total people exiting homelessness into permanent housing annually, representing [108] [more] people and a [20%] [increase] from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative:

The overall goal to increase the number of people exiting homelessness into permanent housing by 20%. VC aims to achieve this goal by implementing intensive supportive services for those connected to permanent housing resources and continuing partnership with the United Way Landlord engagement program to identify landlords willing to work with our system of care. Additionally, the VCCoC will enhance its partnership with housing authorities to ensure supportive service agreements are implemented when working with households placed in permanent housing as a measure to ensure support is provided for those placed in permanent housing. Our community continues to face challenges with access to affordable housing, landlords willing to work with our unhoused neighbors and FMRs not aligning with rental costs in our community. Additionally, we have 136 new PSH units being built in 2023 and another 218 new PSH units by the end of 2024. This will make a significant impact on reducing the number of unsheltered people who are chronically homeless in our community. Upon review of historical data (2018-2021) we have noticed the number of individuals exiting homelessness into permanent housing shows a decrease. In recognizing this projection, our CoC established a more ambitious outcome goal to begin to flatten the curve and increase exits to permanent housing. Dialogue and discussion with developers and city partners will continue as our CoC faces challenges with available housing resources in our community.

Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people exiting homelessness into permanent housing
540	108	20%	648
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
This outcome goal will focus on households with children. In 2021, data showed 257 Households with children entered permanent housing. Additionally, data shows households with children are disproportionately lower relative to All Persons at entering permanent housing. The overall goal is to focus strategies and efforts to increase exits to permanent housing by incorporating short-term subsidy and stabilizing case management to regain stable housing. For people who are disabled and require additional time and supports, permanent supportive housing has proven to be a cost-efficient and effective intervention. For those struggling with high rents and low paying jobs, subsidized, affordable housing can end their homelessness. Investment in a range of permanent and affordable housing		<i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i> VC aims to increase the number of households with children exiting into permanent housing by 2% increase.	

Outcome Goal #4. Reducing the length of time persons remain homeless.**Goal Statement:**

By the end of the performance period, HDIS data for the [Ventura County CoC] will show [100] days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing [29] [fewer] days and a [22%] [reduction] from the baseline.

**Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].*

Goal Narrative:

The overall goal is to decrease length of time homeless by 19 days, at the rate of a 22% decrease. It is our goal to flatten the curve and begin a downward trend. VC aims to do this by coordinated outreach efforts and homeless prevention and diversion strategies. Upon review of historical data (2018-2021) we have noticed the number of individuals length of time homeless shows an increase. In recognizing this projection, our CoC established a more ambitious outcome goal to begin to flatten the curve and decrease length of time homeless. The increase is attributed to our diminished housing stock impeding our shelter providers to place individuals and families into permanent housing options. HHAP Round 4 funding will require each agency to work with the CoC Landlord Engagement program which will support the identification of new units and encourage landlords with incentive funding to work with our unhoused neighbors.

Outcome Goals July 1, 2022 - June 30, 2025

Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Change in # of Days	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
129	-29	-22%	100
Describe Your Related Goals for			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>		
This outcome goal will focus on the length of time homeless the Veteran population experiences. In 2021, data showed our Veteran population experienced a length of time homeless at a higher rate of 157 days. The overall goal is to focus strategies and efforts to reduce lengths of time homeless by targeting prevention and diversion resources to those most at risk of entering emergency shelter, equip emergency shelter and interim housing providers with necessary resources to rapidly re-house people, ensure inclusionary strategies such as targeted outreach and education, and inclusionary language.	VC aims to reduce the number of Veterans experiencing a longer length of time homeless by 2% decrease.		

Outcome Goal #5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement:
By the end of the performance period, HDIS data for the [Ventura County CoC] will show [2%] of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing [1%] [fewer] people and a [33%] [reduction] from the baseline.
Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative:
The overall goal is to continue to flatten the curve and maintain the downward trend. VC aims to do this by incorporating services coordination for housing retention purposes and to provide wrap around services for those who require a longer term supportive services. Upon review of historical data (2018-2021) we have noticed the number of individuals who return to homelessness remains steady and below the federal benchmark. In recognizing this, our CoC will continue to incorporate strategies such as housing retention case managers and case conferencing to discuss cases at risk of returning to homelessness to prevention eviction and implement mitigation plans. These strategies have proven successful in our community and will continue to be part of the HHAP contracts to ensure compliance and coordination.

Baseline Data: % of people who return to homelessness within 2 years after having exited homelessness to permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
3%	1%	33%	2%

Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>		
This outcome goal will focus on Veterans. In 2021, data showed our overall Veteran population experienced returns to homelessness at 9%. The overall goal is to focus strategies and efforts to reduce returns to homelessness by incorporating intensive supportive services for those placed in supportive housing and permanent housing, incorporate homeless prevention and diversion strategies, rapid rehousing and incorporate mitigation plans for at risk households requiring a case conference for potential CoC transfer for permanent supportive housing requiring case managers to discuss at risks of returns to homelessness cases at Coordinated Entry System Case Conference meetings. This will allow for trackable at risk cases to ensure mitigation plans are implemented to prevent returns to homelessness. This goal will also focus on inclusion to ensure inclusionary language, and equal access to resources and CoC transfers to prevent exits to homelessness.	VC aims to reduce the number of Veterans experiencing returns to homelessness by 1% decrease.		

Outcome Goal #6. Increasing successful placements from street outreach.

Goal Statement:
By the end of the performance period, HDIS data for the [Ventura County CoC] will show [95] total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing [32] [more] people and a [51%] [increase] from the baseline.
Please be sure to copy and paste the goal statement from this application template to Cognito, only updating the fields in [brackets].

Goal Narrative: The overall goal is to increase outreach services and place into successful placements including emergency shelter, transitional housing, interim sheltering and permanent housing. VC aims to do this by coordinating outreach services, implementing a more robust outreach including weekends, and evening hours along with ongoing partnerships with local emergency shelters for immediate placement to offer during outreach services. Furthermore, upon review of historical data (2018-2021) we have noticed the number of individuals successful placements from street outreach continued to increase, this is attributed to an increase in HMIS data entry and accurate reporting of exits including data entry/exit timeliness. The CoC utilized the HHAP goal setting tool to confirm if the data is showing an upward trend and the tool confirms that successful placements can increase by as much as 51% by 2025.

Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
63	32	51%	95
Describe Your Related Goals for			

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>
<p>This outcome goal will focus on increasing successful placements from street outreach with households with children. In 2021, data showed 0% of our overall households with children population was served by street outreach. There was a 4% increase of households with children who experienced homelessness, whereas 7 families were deemed chronically homeless. VC aims to incorporate strategies to ensure no child is unsheltered on the streets by expanding street outreach efforts and increasing direct referrals to vacant emergency shelter or transitional housing beds. Additionally, VC aims to connect households with children to employment services to support increasing income and housing stability. This goal will also focus on inclusion to ensure inclusionary language, an equal access to resources. This outcome goal may be impacted by Data Quality issues, therefore, the CoC will ensure Data Quality efforts will be addressed.</p>	<p>VC aims to increase the number of households with children with successful placements by 2%.</p>

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Building the capacity of homelessness response system to utilize resources, implement best practices, and/or achieve outcomes	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Description	
Ventura County needs a clear, consistent, and targeted crisis response system that quickly and compassionately assesses a household's needs and provides tailored resources to individuals and families in crisis. Strategic and efficient interventions can reduce the number of people entering the homeless system and quickly stabilize people who are already experiencing homelessness. An effective crisis response system will target prevention and diversion resources to those most at risk of entering emergency shelter, equip emergency shelter and interim housing providers with necessary resources to rapidly re-house people, and coordinate outreach for those currently on the streets. Incorporate inclusive strategies through peer support and consumer involvement and efforts to reduce the number of persons experiencing homelessness, reduce the number of persons who become homeless for the first time and increase successful placements from street outreach. These strategies include serving our underserved TAY population, and households with children.	
Timeframe	
2022-2026	
Entities with Lead Responsibilities	
Ventura County Continuum of Care providers	
Measurable Targets	
Increase Homeless Prevention funding and utilization of Emergency Housing Vouchers to support those at risk of entering homelessness. 152 vouchers issued to support this strategy. Increase Homeless Prevention funding to support Youth 18-24.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Increasing investments into, or otherwise scaling up, specific interventions or program types	
Description	

A stable and affordable home for everyone is the vision of the homeless plan. In order to realize this vision, a range of permanent housing options is needed. For many, a short-term subsidy and stabilizing case management is all that is needed to regain stable housing. For people who are disabled and require additional time and supports, permanent supportive housing has proven to be a cost-efficient and effective intervention. For those struggling with high rents and low paying jobs, subsidized, affordable housing can end their homelessness. Investment in a range of permanent and affordable housing options is needed in order to create strong families and strong neighborhoods. Our CoC will focus strategies and efforts to reduce returns to homelessness by incorporating intensive supportive services for those placed in supportive housing and permanent housing, incorporate homeless prevention and diversion strategies, rapid rehousing and incorporate mitigation plans for at risk households requiring a case conference for potential CoC transfer for permanent supportive housing requiring case managers to discuss at risks of returns to homelessness cases at Coordinated Entry System Case Conference meetings. This will allow for trackable at risk cases to ensure mitigation plans are implemented to prevent returns to homelessness. This goal will also focus on inclusion to ensure inclusionary language, an equal access to resources and CoC transfers to prevent exits to homelessness.

Timeframe

2022-2026

Entities with Lead Responsibilities

Ventura County Continuum of Care Providers, Ventura Housing Authority

Measurable Targets

136 new PSH units being built in 2023 and another 218 new PSH units by the end of 2024.

- 1. Reducing the number of persons experiencing homelessness.
- 2. Reducing the number of persons who become homeless for the first time.
- 3. Increasing the number of people exiting homelessness into permanent housing.
- 4. Reducing the length of time persons remain homeless.
- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 6. Increasing successful placements from street outreach.
- 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Improving access to supportive services and/or physical health and behavioral health services	
Description	
Provide wrap-around, individualized, comprehensive services to protect the stability of housing, especially in times of crisis by increasing partnership with managed health care plans and behavioral health system.	<ul style="list-style-type: none"> <input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach.
Timeframe	
2022-2026	
Entities with Lead Responsibilities	
Ventura County Continuum of Care Providers, Human Services Agency, Gold Coast Health Care Plan HHIP Incentive Funding	
Measurable Targets	

Increase in supportive services case management staffing through leveraged funding and HHAP funding and work toward staffing ratio for higher service need individuals.

6. Increasing successful placements from street outreach.

focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy
Expanding and strengthening cross-system partnerships and/or collaborative planning
Description
For many non-disabled people, finding living wage employment is an essential part of moving on from homelessness – and usually one of the biggest challenges. To better meet the needs of people experiencing homelessness, the workforce development system must be expanded to increase capacity and flexibility. Homeless providers need to be better equipped with tools to assess and connect clients for whom employment is appropriate to the most suitable resources. Innovative approaches to creating career opportunities for the most vulnerable individuals are in the development stages of implementation in coordination with the Human Services Agency Employment Services Program. The CoC will ensure inclusionary strategies such as targeted outreach and service connection and education, and inclusionary language to ensure households are supported. Increase in employment and/or income is another strategy to reducing returns to homelessness or first time homelessness.
Timeframe
2022-2026
Entities with Lead Responsibilities
Ventura County Continuum of Care Providers, Human Services Agency Employment Services (Pathways to Employment)
Measurable Targets
Increase referrals to employment services by 10%.

Performance Measure to Be Impacted (Check all that apply)
<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
<input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
<input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
<input type="checkbox"/> 4. Reducing the length of time persons remain homeless.
<input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
<input type="checkbox"/> 6. Increasing successful placements from street outreach.
<input checked="" type="checkbox"/> focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy
Strengthening the quality or performance of housing and/or services programs
Description
Reviewing data quality on a quarterly basis allows CoC staff to analyze performance and update strategies to support a reduction in unsheltered homelessness. CoC has established performance standards for CoC, ESG and State-funded projects in consultation with its Subrecipients. Performance standards are established by project type, based upon HUD’s national targets, as well as state and local targets that account for the unique needs of the homeless population and

Performance Measure to Be Impacted (Check all that apply)
<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
<input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.

subpopulations within the Ventura County. To set these performance targets, the CoC reviews HUD established performance areas, including those for High Performing Communities and those included in the application review criteria in the CoC Notice of Funding Availability (NOFA), as well as HMIS and performance data for CoC, ESG and State-funded projects. CoC monitors project performance on an ongoing basis through HMIS data as well as annually through the Annual Performance Report (APR). Strategies are discussed during Data Performance and Evaluation Committee and are implemented when reviewing new projects and recommending funding. These funding recommendations also support efforts in aligning housing and services, and addressing the local landscape funding analysis and provide gaps analysis reporting on a quarterly basis. This will support efforts and ensure steps to meet a full system coverage when new funding opportunities open.
Timeframe
2022-2026
Entities with Lead Responsibilities
VC CoC Providers, CoC Staff and Data Performance and Evaluation Committee members.
Measurable Targets
Use HHAP funding Outcome Goals to measure targets and work toward thresholds and

- 3. Increasing the number of people exiting homelessness into permanent housing.
- 4. Reducing the length of time persons remain homeless.
- 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- 6. Increasing successful placements from street outreach.
- focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy
Expanding and strengthening partnerships with people with lived expertise
Description
Fund the National Health Foundation to engage people with lived experience with following activities: Organize a community workgroup for PLE to begin activities and hold space for discussion; Offer stipends to PLE who are willing to engage and offer input; Provide training to the VC CoC service providers on how to better engage with PLE; Debrief with PLE after community meetings for feedback; Offer mentoring opportunities for PLE through peer support; Attend VC CoC committee meetings to provide input; Report back to the VC CoC Board with recommendations.
Timeframe
December 2022-August 23, 2023
Entities with Lead Responsibilities

Performance Measure to Be Impacted

1. Reducing homelessness (Check all that apply)
- 2. Reducing the number of persons who become homeless for the first time.
 - 3. Increasing the number of people exiting homelessness into permanent housing.
 - 4. Reducing the length of time persons remain homeless.
 - 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
 - 6. Increasing successful placements from street outreach.

National Health Foundation, A Friend In Deed, VC CoC

Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Measurable Targets

Increase participation of PLE via committee participation and workgroup participation.

Table 6 Funding Plan Strategic Intent

Eligible Use Category Intended to be Supported with HHAP 4	Approximate % of TOTAL HHAP 4 ALLOCATION to be used on this Eligible Use (%)	Approximate % of TOTAL HHAP 4 ALLOCATION to be used under this Eligible Use as part of the Youth Set Aside?	Activities to be Supported with HHAP 4	How is this strategic use of HHAP 4 resources that will address needs and gaps within the homelessness response system?	How were these decisions to invest HHAP 4 into these activities informed by the planned use of other state, local and/or federal funding sources as documented in the Landscape Analysis Report?
1. Rapid rehousing	11%	7%	Funds will be used to provide a tailored package of assistance to help mentally ill homeless adults and TAV in Ventura County to find housing as quickly as possible and receive case management for stabilization. Rapid Re-Housing meets an immediate need in addressing homelessness in the CoC by moving mentally ill persons experiencing homelessness to permanent housing reducing the number of homeless persons and the length of time persons experience homelessness. The time limited financial assistance includes short to long term rental assistance of one to 12 months of rent, security deposits, moving costs, rent application fees (charged by the owner to all applicants), rental arrears, utility payments, utility deposits, last month's rent, incentives to landlords and other eligible related costs.	The use of Rapid Rehousing funds will support those who are unsheltered or sheltered in emergency shelter, safe haven to secure permanent housing with support of rental assistance. United Way of Ventura County continues to support agencies with landlord engagement and incentives to increase housing stock in our community which will greatly support those who are utilizing rapid rehousing funds.	Community feedback and surveys were conducted to identify Ventura counties funding priorities. Rapid rehousing was deemed top 2 of the local priorities. Rapid rehousing will support exits to permanent housing which is a top priority and goal in our community. Rapid rehousing funding has been limited among other funding sources, therefore maximizing funding via HHAP is critical to our CoC system of care.
2. Operating subsidies	40%	2%	Funds will be used to support permanent supportive housing units including operating reserves and staffing costs and supportive services of the affordable housing program for homeless persons with special needs that include mental illness, disabilities, co-occurring mental illness and substance use disorders.	The use of Operating Subsidies funds will support the operations of established permanent supportive housing units and ensure appropriate staffing levels are maintained at each site. This in turn supports housing retention and prevents returns to homelessness. These funds will also support 8 additional permanent supportive housing units including youth set aside unit.	Community feedback and surveys were conducted to identify Ventura counties funding priorities. Operating subsidies was deemed top 4 of the local priorities. Ensuring our system of care maintains funding is critical to meet permanent housing outcome goals.
3. Street outreach	0%	0%	n/a	n/a	n/a
4. Services coordination	5%	1%	Funds will be used to provide permanent and safe housing, enhance the lives and well-being of tenants and meet critical needs to sustain housing. The tenants will have access to intense support services including but not limited to case management, peer advocacy and support, counseling services, assistance with essential human needs, and help with daily living skills.	The use of services coordination funds will enhance and support youth with access to resources including employment services, life skills and provide case management. These services will help with the transition from transitional housing to permanent housing and support housing retention goals.	Community feedback and surveys were conducted to identify Ventura Counties funding priorities. Services coordination was deemed top 6 of the local priorities. Ensuring ongoing case management and support while transitioning from transitional housing to permanent housing is critical. Services coordination will also support housing retention.
5. Systems support	0%	0%	n/a	n/a	n/a
6. Delivery of permanent housing	0%	0%	n/a	n/a	n/a
7. Prevention and diversion	10%	0%	Funds will be used to provide a variety of time-limited financial assistance (no more than 12 months in a 24-month period), housing search and placement services, case management housing stabilization services and targeted support services.	Homeless prevention and diversion is critical in our community as we continue to identify at risk households with rising rental costs and wage gaps.	Community feedback and surveys were conducted to identify Ventura Counties funding priorities. Homeless prevention and diversion was deemed top 2 of the local priorities. With the current rental market, high rental costs and wage gaps, homeless prevention will flatten the curve and prevent newly first time homeless incidences.
8. Interim sheltering (new and existing)	27%	0%	Funds will be used to expand its Recuperative Care beds by 50% doubling the number of available recuperative care beds (20 additional). This project will also serve the older adults population to provide medical oversight, education and medicine management.	Their overall goal is to support the transition from RIC to PH.	Community feedback and surveys were conducted to identify Ventura. Interim Sheltering was deemed top 5 of the local priorities. Increasing recuperative care beds in our community will support those exiting the hospital who need resources and support to heal and recover in a safe environment. Recuperative care will support exits to permanent housing.
9. Shelter improvements to lower barriers and increase privacy	0%	0%	n/a	n/a	n/a
10. Administrative (up to 7%)	7%	0%	Funds will be used to manage HHAP grant administrative activities and fund grant administrator position.	Oversight and management of HHAP grants is critical by ensuring our community meets outcome goals and continues partnerships.	VC CoC Board approved allocation of administrative funds.
Total:	100%	10%			

Table 7. Demonstrated Need

Complete ONLY if you selected Interim Housing/Congregate/Non-Congregate Shelter as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	611
# of people experiencing unsheltered homelessness in the homeless point-in-time count	1356
Shelter vacancy rate (%) in the summer months	1.5%
Shelter vacancy rate (%) in the winter months	2.0%
% of exits from emergency shelters to permanent housing solutions	39%
Describe plan to connect residents to permanent housing.	
<p>Emergency shelters have partnered with the local Coordinated Entry System (Pathways to Home) to connect individuals to Permanent Housing and Permanent Supportive Housing resources for those who are experiencing literal homelessness. In addition, the CoC has funded a landlord engagement program with the United Way of Ventura County that is building connections and making it easier to utilize a rapid rehousing model by moving emergency shelter residents into permanent housing.</p>	